

SCREEN

RADIO

MUSIC

STAGE

# THEATRE

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## SECOND SEASONS FOR CAB CIRCUIT

### Press Bunch, Show People Converge On Berlin, Finding It Not So Bad

By LY. COL. BARNEY OLDFIELD  
(Ex-'Variety' Mugg  
in Lincoln, Neb.)

Well, there were a lot of one and three night stands, a lengthy engagement along the banks of the Elbe River, but we've made it at last. You may think it strange, but the veterans welcomed us just as we had been welcomed in the Allied countries—as friends.

The kids want "communism" (chewing gum). The oldsters want something to eat. The girls want to get acquainted and go on from there.

First aviation accident for the film show took on this tack came in the jeep ridden by Lt. Col. Owen Crump and his running mate, Capt. Ted McCord, a couple of Warner guys, on military loan to General Arnold's office making the color film of its contribution to the war.

They were hit at an intersection by a Russian-driven sedan. Crump and McCord had their ground well.  
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### RUNYON'S 'CHARACTERS' AS GARGAN AIR SHOW

The latest stories about Broadway characters written by Damon Runyon, published in magazines and several of which have been made into pictures, will be the subject of a once-weekly, half-hour network radio show currently being negotiated.

Plan is to dramatize a Runyon story each week, with possibly screen actor William Gargan as narrator and star of the program. Package, according to present indications, would cost about \$7,500 per week.

Incidentally, Runyon is now announced in his N. Y. apartment, after a long hospital stay, still trying to live his threat against the doctor along with as could be expected.

### Rubbernecking N. Y.'s Empire State Tragedy

Booker crash into the Empire State building Saturday (29) brought expectations of boom business for City, which is now the highest observatory open for business in town. Because of the increase has so far failed to materialize because of inclement weather.

Thousands on day of the crash were discouraged from going to the tower as fog prevented a view of wreckage caused by the accident. There was some business improvement Monday (30) when the weather cleared.

Meanwhile, picnickers with portable telescopes are doing a land-oil business in the 34th street area. Instead of trying the sights on one of the major constellations, it's beamed on the havoc. There's also a line waiting for a peek which includes a gander of the Empire State now.

### Astaire Displaces Paul Draper in Crosby Pic

Hollywood, July 31.  
Paul Draper was yanked from the cast of "Blue Skies," the Irving Berlin picture at Paramount (Crosby, Draper), after eight days' shooting, and Fred Astaire will replace him. Studio felt that Draper did not fit properly into this part in picture, so decided on change, which cost better than \$50,000 in re-shooting Draper's scenes.

### Looks Like Bing Scram Is M'Coy

The Bing Crosby-Kraft Music Hall situation continues in a state of flux, and there's a strong possibility that Der Bingle will not return to the air next season, if he does. It's likely that it won't be until January or even later.

There's one Cost report that Crosby has a terrific peeve-on with the Kraft agency, J. Walter Thompson, but this has been vigorously denied by JWT execs, who acknowledge, however, that when the fall season rolls around the Grosvenor may be conspicuous by the absence from the airwaves.

In view of generally recognized top quality programming of the Edward Everett Horton summer replacement show, it's considered likely that the show will stick through the fall and winter. If Crosby stands pat on his decision to scam out of radio.

### HELLINGER'S U DEAL: GERT LAWRENCE PIC OFF

Hollywood, July 31.  
Mark Hellinger is expected to consummate his radio production deal with Universal, akin to the deal Walter Wanger has at that studio. The William Morris agency set it up on a profit-sharing, capital gains basis, with U to finance Hellinger completely. Later just wound up contract at Warners as an associate producer with "The Two Mrs. Carrs."

Meantime, Hellinger's jockey for the Gertrude Lawrence subbing "A Star Danced," has failed to click and it's now on the open market. Certain rights had to be cleared. Hellinger had Ida Lupino in mind for the stellar role, but now Victor Saviile, who has gone to New York, will leave for London this week and endeavor to close with Velvet Leigh on an indie deal. Hellinger had Saviile in mind to direct it for him, if as and when the Lawrence rights were consummated.

### \$25,000,000 AS LECTURE GROSS

By RAY JOSEPHS  
Lecture biz, revitalized by a war-hyped interest in world affairs and audience participation technique in presentation, has run up an all-time high during season just ending with total gross reliably estimated to total \$25,000,000. More than 50,000 forums, town halls, community round-tables and similar groups have booked professionally managed talent at fees ranging from \$20 to \$1,500 a night during period from mid-September to mid-June. Uncounted thousands of other clubs, schools, colleges, employee groups with cash to spend have also kept the gabbers' circuit going as never before.

Boonanza showed little sign of letup with V-E day, correspondent spied merely switching routines to telling what would happen instead of what had happened over there. It's likely to be far more seriously hit.  
(Continued on page 20)

### GI Drama School In Biarritz With Name Pix-Way Directors

The Army is setting up a GI drama school in Biarritz, France, including a university theatre at the Avank Miramar hotel and classes at the famed Biarritz Casino. School will instruct 4,000 students for an eight-week session, with classes set up for the next seven months under full-time instructors. Faculty, however, will alternate, it being the intention of bringing in noted American legit and film actors and writers to take over for eight-week assignments.

Lt. Col. Albert McClery, former radio producer and Columbia Pictures scripter, is heading the school, with Dr. H. C. Heston, Standard U drama dept. head, Col. McClery last night (Thurs.) in N. Y.—tried to give several names for his faculty. Four directors had to beg-off—Miss  
(Continued on page 20)

### Eisenhower OKs Campaign Ribbons For USO Talent Playing Combat Zones

Winston Churchill Biography  
The Army, in a recent order by Gen. Eisenhower, has given recognition of the work of USO-Camp Shows performers with authorization by the EPOUSA command authorizing granting of campaign ribbons to American civilians who have served for four months under combat conditions in the North Africa, Middle East or European theaters of war.

Order is the first concrete recognition of the personal danger undergone by performers.

Under terms of the order, ribbon is not intended "for the casual visitor or observer, however prominent or popular. Only those civilians will be considered eligible whose assignment has meant living long periods of time under difficult and hazardous conditions and whose presence has materially contributed to the welfare and effectiveness of our troops."

### British Election Ups Theatre Biz

London, July 31.  
Despite fear in some quarters here that socialist-labor election victory and elevation of Clement Attlee to post of Prime Minister would hurt theatre business, ticket agencies yesterday (Monday) recorded the busiest morning since V-E Day. Herbert Smith, head of Keth-Provow, biggest agency here, explains it all as a desire by the public to have a good time before the socialist's program of nationalizing major industries is carried out. He hints that a depression is bound to follow because wealthier class lacks confidence in the government's financial plans.

However, others, including convinced that some radical steps must be taken if they are to have their conditions improved. They are inclined to see in the new regime a hope for better class conditions of living, and enjoying entertainment.

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According to Camp Shows execs over 300 will be eligible to wear the ribbon. The list is being carefully  
(Continued on page 42)

### LASTFOGEL PLANS USO BOWTOW AFTER V-J DAY

Feeling that USO-Camp Shows has a sufficiently strong setup to continue its postwar program with little difficulty, Abe Lastfogel, Camp Shows head, plans to resign his USO post shortly after V-J day to devote all his time to the William Morris agency, of which he is gen. It's likely, however, that he'll continue in an advisory capacity, after he formally leaves USO-C.

Lastfogel is enrolling back for the Coast tomorrow (Thurs.) where he expects to remain until December. He returned around three weeks ago from an overseas trip where he conferred with Army officials on Camp Shows work. Lastfogel is generally credited with getting showbusiness behind the effort to maintain GI morale through presentation of shows.

## FOR TELEVISION



# The Hour Of Charm

All-Girl Orchestra and Choir

Conducted by Phil Spitalny

# UA's GM in So. Africa Cites Russia's Ambitions in the World Pix Market

Al Lowe, United Artists general manager for South Africa, who arrived in N. Y. yesterday, revealed that Russia plans to promote its product in the picture market throughout the world in the postwar by lending money to local people in various countries, only providing being that 15% of the playing time must be devoted to Russia product.

Returning from his home city of Johannesburg, So. Africa, Lowe recently completed a 50,000-mile trip by air that took nine months through the Far East and Near East. Among the places he visited were Cairo, Algiers, Palestine, Iran, Iraq, China, H. K. and Ceylon.

He explained that the UA's film companies will have tough competition with local film outfits in the postwar, and stressed the necessity of the majors' making a united front against the restrictions that will inevitably be placed against Hollywood production in the postwar.

Lowe fears that the Russians, who heretofore were not able to get playing time for their own pictures in other countries because of their propaganda content, now will modify their pictures, produce more entertainment values instead, in the hope of competing in the world market with American and British pictures. In Palestine, for instance, Russian pictures are doing big business, primarily because of their propaganda, but also due to the fact that exhibitors there dictate to the distributors, with the result that American product is not getting a fair share of the playing time of the grosses.

**UA and 26th in So. Africa**  
 United Artists and 26th-Fox are cooperating in selling their pictures in So. Africa. Lowe predicted that about 165 indie theatres run by local operators, territory that formerly was monopolized by the independent circuit of some 150 houses. As a result of recent theatre building, African pictures is now opening in many does not believe that J. Arthur Rank will enter the So. African market. Probably Lowe and Schlesinger will make a deal to distribute Rank pictures in So. Africa. Business is being up in that country, admission prices running from 50c to \$1 in the first runs, with 90-day clearance before opening engagements and the second run situations. So, Africa is a six-day per week nation, he reported, adding that the theatres and heavy dramas had the big 60, white slap-stick comedies get the go-

(Continued on page 38)

## Anna Sosenko's 'Carnival'

Anna Sosenko, Hildebrandt's personal manager, is returning producer with the completed production "Carnival," which will be called "Carnival." Only performer so far signed is Russell Swann, comedy player, who will be joined by Copacabana, N. Y., show last week.

Miss Sosenko hopes to line up a sponsor in time for the fall season.

## Ed (Lochivar) Sherman Rides Out of West To Bring A.R.C. Together

Six hours after the arrival in Baltimore Friday (27) of Eddie Sherman, Abbott & Costello's personal manager, the feeding committees effected a reconciliation. Pair, who had been bickering bitterly for more than two months, immediately called a press conference and announced their reconciliation, declaring it was all a mistake.

According to Sherman, major factor in their get-together was the fact that they had been contacted in from possible beneficiaries of the Lou Costello, Jr., Youth Foundation which established in memory of Costello's infant son, who died last year, and from many fans who deplored their feud. Sherman and Costello forgot their differences.

Subsequently they were seen together at the University Hotel, since the start of their vaude tour. Duo previously had contact only when doing their bit.

Feud was so bitter that both had announced that they would never appear together again beyond their current contractual commitments. Subsequently Universal Pictures effected a reconciliation between them in an effort to avert a permanent split and Sherman was forced into it.

It's now revealed that their first break came when Sherman negotiated a financing contract for them which called for a self-financing feature whereby they would invest money in their own film and participate in the earnings. Prior to the signing of the pact, terms of which were agreeable to both, Costello insisted that Sherman be included in the investment feature. Sherman refused to participate as "outsider" to the deal, decried at Sherman's inclusion, and subsequently withdrew to do separate vaude tours. However, they reunited during their present tour, each contributing his share to the Foundation. But during the Roxy spy quarrel, they violently when Abbott denied out on the Hippodrome, Baltimore, deal, and continued until Sherman effected the reconciliation.

## ARLINE JUDGE'S 5TH TO BE A N.Y. AD EXEC

Chicago, July 31.  
 Arline Judge, former film actress, who divorced her fourth husband, Capt. James R. Addams of the Royal Air Force, here several weeks ago under the name of Mrs. J. R. Addams, has announced that she'll make a fifth try at matrimony with Charles M. Grant, former Chicago Public Grant Advertising Co.'s New York office.

Ryan, Al, filed suit for divorce against her as well as for annulment July 19 and a decree is expected any day in Superior court. Wedding is planned within two weeks.

## Equity's Special OK For Lucie in 'Candida'

Stamford, Conn., July 31.  
 Equity gave special permission for Claire Booth Luce to title-role "Candida" next week at the Lyric Theatre, Jr., at Strand. Understood congressman is playing for the first time in a Broadway production, plus buying 20 seats each performance for servicemen.

Ralph Lyett, pa., is having a job with the U. S. Geology department for Luce stand.

Paul McGrath will play "Morell," Lucie's other lead.

## 163rd WEEK! KEN MURRAY'S 'BLACKBOOTS'

El Capitan Theatre, Hollywood, Cal.  
 "Six times for me and the current show is the best yet."  
**DICK POWELL.**

## City Investing Co. Takes Over Moore's, Famed B'way Eatery

Broadway real estate, particularly theatre properties, represents a good investment now and for the future, in the opinion of R. W. Dowling, president of the City Investing Co. He believes that there long will be a demand for theatres. While Dowling states that there are no deals on at the moment for acquisition of additional properties in the Times Square area, gradual expansion is not unlikely.

To the seven Broadway theatres and store space which City Investing now owns has just been added Moore's, famous 46th street restaurant landmark, a rendezvous for many years of theatrical and sporting folk. The building, just off Broadway, which houses the Moore eatery, is owned by Dorothy Moore's wife and his son, Willie, with whom he is reported to have been on the verge of divorce. Property purchased at \$25,000. Purchase price netted \$13,000.

The lease which Dorothy Moore had on the building with Mrs. Moore and his son has only a short time to go, but while Dorothy Moore is seen looking around for new quarters City Investing is trying to get him to remain on his present premises under a leasing deal yet to be made.

"The banking company came into the Broadway picture some years back when foreclosing on mortgages covering the 45th-46th block front on Broadway, including Astor and the Old Gaiety (now Victoria) theatres, as well as Morocco, Bijou and Fulton theatres, and a number of large parcels. Astor is under lease to David O. Selznick and Sam Goldwyn, while the Victoria is leased to Maurice Maurer on a participating arrangement. Morocco, Bijou and Fulton are owned by the same party.

More recently City Investing spread out by acquiring the Forrest and 46th St. theatres, both legit.

## SAM STEFFEL AIMS TO ADD VALLEE TO STABLE

Sam Steffel, personal manager of Mickey Rooney and Andy Russell, is seeking to add Rudy Vallee to the former's picture production, who crashed the personal management field in Hollywood a year ago, since is attempting get Vallee's okay to a proposition similar to those completed with Mickey Rooney and Andy Russell. A corporation is formed with Vallee and Steffel as the principal stockholders and the former's picture production when Vallee's earnings under Steffel management reach a stipulated amount.

It's understood that Steffel is offering Vallee a substantial down payment to go into the picture corporation is formed with Vallee and Steffel as the principal stockholders and the former's picture production when Vallee's earnings under Steffel management reach a stipulated amount.

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Steffel's deal with Dick and Gene Weston is likely to be completed soon as Abbey Greshler, who manages the comedy pair, is expected to go to the Coast to put the finishing touches on the deal. Steffel paid Greshler \$25,000 to share management of the pair.

# SCULLY'S SCRAPBOOK

By Frank Scully

Bad Bologny, July 28.

About this time every year producers (senior grade) begin to pine for European spas, believing that Bad Bologny, or Salsol Salani has the secret of its restoring health. It is over 100 miles from the coast, about 10 miles in almost any direction and hit a hot bath or a tub that would do him as well or better than a European spa. The reason is that American health resorts lack such a thing.

Except for old Saratoga Springs, where racing and hydrotherapy effected a happy merger each August, practically no resort in America has got the most out of its healing H<sub>2</sub>O. Some of them have floundered badly at exploitation. Some haven't even opened a hotel. Some, like Palm Springs, have let the thermal phase of the resort go by the board. Some haven't been true mineral, and maybe our showmen, s.g., want normal travel resorts they can get back to the normal life of the country.

Escape to mineral springs with their phosphates or sulphates, their helium and auroy, their mud-baths and massages has been going on for thousands of years. One town which survives from Roman times and is still hailed by its trade name is Bath, England.

On the continent these centers have many names. You'll find them every few miles, all the way from the Channel ports to the Black Sea. They all have quaint histories and many have developed side-shows. Some of the places had theatres and some of the playing, both in and out of the water, became so loose the finger was put on them limiting their activities. But wherever the playing places are (and they are everywhere) everything from adagio acts to symphony orchestras are also present to cater to the tired nerve end. Whole opera seasons are squeezed into a few weeks. For the lower orders, outdoor hand exercises are carried on as ship as these health resorts grade their goods more carefully than a department store. The water may be the same for all, but first, second and third class service is available for those who can pay first, second or third class rates.

Though the water itself is usually state-owned, the hotels and amusement places produce their own products of recreation. Even guests frequently find themselves moving from the hotel's winter quarters to the summer shack. As most of these places are in the hills or mountains, bathing is usually had in the open air. In some places, however, practically everybody has gone. With the first sign of snow the place blows. Pipes are drained. Everything is shuttered. The guests are back to their old jobs in their old homes. The only survivors, his and a victim of household's knee, rags a hot damn! (read around his leg, said "Get a lie!"

The season is over.

## Get Along, Little Doggie

Though "The Story of G. L. Joe" is the war picture of the year, the title itself is likely to do a fast fade. Already I observe G's referring to the war picture as "The Story of G. L. Joe's war picture." "G's" first observed the EM item in Stars and Stripes. It seems to mean "I'm first."

But wherever obviously come from dogfaced, though how they hung that one on the infantry I haven't yet found out.

## Cinecolossal at Sea

A naval officer, son of an actor, was telling how his small ship had no freezer and could get no government requisition for one. So he bought one for \$500.

"I'd better be explained," I could sell ice cream to the doggies at a dime-a-cone and pay off the investment in one trip between San Francisco and Guam."

## Is This a Record?

"Another Joe Cunningham, Jr. reported in with a claim for the top draw of a war low budget. Says he and Buddy Ebsen developed a picture to show in Seattle. Both are in the Coast Guard, Ebsen as an officer and Cunningham in officers training.

## Winning the Toss

Still a third naval district report comes from Max Knepper, recently discharged with wounds. Making the Hollywood studio rounds he seemed to click with one studio after another. They gave him some photographs to read, asking only that he return them. He did. They came back to him. He sent them out again by registered mail. They came back a second time marked "Refused." Return to sender.

He called up the studio. Explainer explained that studios have got so touchy on plagiarism suits they can't handle anything except through an agent. Explainer's complaint is Knepper, "his is studio property. I'm simply trying to return it as ordered." Explainer advised him to mail it "as from the studio" to the studio.

"I'd better than that," Knepper explained. "I drove by and threw it over the fence."

## B. O. Kayeod

Something will have to be done about the term B. O. long used by "Variety" for box office as Lifebuoy practically pushed to us on the street. And now Dick Tracy comes along with a vicious character called "B. O. Plenty." The betting around the country, and most of it, bet that the term "B. O. Plenty" will be used. It is that the rat will be trapped within two weeks and possibly with a bar of Lifebuoy.

This may break the dream of at least one copywriter who has been waiting to spring the head of "KITTY HAS A B. O. AND HO."

## Andrews Sis.' Own Indie

Hollywood, July 31.  
 Lou Levy, manager of the Andrews Sisters, has organized an indie production unit to make three western timefilms a year for the tri-o.

Filming is slated to start in October, with United Artists possibly handling the releases.

## Geraldine to Ould Sud

Geraldine Fitzgerald leaves this week for Ireland, to spend the month of August with her husband, Andrew White, in Limerick.

Andy will return here for her Broadway stage assignment, in S. N. Danann's "Dagwood," as well as acting which the Theatre Guild has set as its second production for the coming season.

## LARTIGUE DUE BACK IN U. S. FOR METRO

Henry Lartigue, head of Metro's activities in France and a hero to the trade for the way he protected his company's interests during the German occupation, as well as aiding the Allies in other ways, is coming to N. Y. Aug. 27.

Will be first huddle with home exec since the war.

## HARDWICKE BACK IN N. Y.

Sir Cedric Hardwicke is back in New York from London, and is handling with U. S. N. Behrman and Theda Bara, Theatre Guild co-director, regarding a part in "Dunlop's Daughters."

## Grace Fields Due

Grace Fields is almost certain to return to Australia to make a film, her husband, Monte, has made "Variety" here. Comedienne, currently on a tour of service camps and benefit concerts, plans to return to the filling some Hollywood pic commitments. Interested in the venture are W. Williamson, U. S. N. Paul and Charles Munro, while it's understood the government will aid in marketing via endorsement of up-to-date studio facilities.

## To Make Aussie Pic

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## Marlene's Mother; Sister of Hofmann OK in Berlin

Frau von Lesch, Marlene Dietrich's mother, was found here residing just two doors from the last address her former address, and had before the war. She showed the effects of having had a bad time but OK.

Josef Hofmann's sister is another found OK, and U. S. Occupation authorities of the report that the place is just teeming with people who knew something in the States and want to join them.

## CARMICHAEL'S B'WAY SHOW

Hollywood, July 31.  
 Hoagy Carmichael is mulling a proposition to write the music for a stage show to be produced by June Greenwald on Broadway in November.

John Martin, New York Times dance critic, is writing the book, still untried.



# WAR REPAIRS

## Bankers Curious on Costs

One banking group has been starting to ask questions of a major film producer as to cost, revenue returns, etc.

Amidst the general bo prosperity, this major's uncertainty about panning out with a variety of costs problems has created more than curiosity from the Wall Street bunch who goes by only one standard—the balance sheet.

## As MPPDA Head Johnston Demands Free Reign, Return of WB and UA

While Eric Johnston, head of the U. S. Chamber of Commerce, has not signed for an executive post with the Motion Pictures Producers & Distributors Assn, internal talks in N. Y. with leading film executives point to his joining around Sept. 1, as reported by "Variety." There is no argument regarding salary, but in all discussions Johnston has insisted on being given full leeway in running the MPPDA. Another has been reported that both Warner and United Artists are not to disunity among the major companies.

As reported in N. Y. that one of the main objects of his visit to the Coast was to meet Harry M. Warner and discuss whether or not WB would report also. That Johnston's discussions with Mary Pickford and other United Artists officials on the Coast was looking towards UA resuming its resignation from the association. Johnston wants more or less a free reign in handling his office, feeling that this would go far in reorganizing and revitalizing the MPPDA.

Another factor, naturally, in confab has been ironing out the status of RKO, which Johnston is anxious to fix his future salary and duties. "Hoy's" current post runs until March 1946. It appears likely that he would be elevated to the newly-created position of chairman of the board with a nominal salary and leave to leave in an advisory capacity. But, at the same time, gives him more time to work for his personal affairs, something he has desired for some time. This would give the presidency to Johnston, which is what he wanted and insisted on.

## BUCHANAN WEST TO PRODUCE 'JACOBOWSKY'

Sidney Buchanan Columbia vice in charge of production of "Jacobowsky and the Colonel" (Tues.), the last of the film series which made a recent European junkie to return to the Coast.

Buchanan's first assignment for Columbia will be the Franz Werfel play, "Jacobowsky and the Colonel," followed by Howard Fast's "Last Frontier."

## 27 From 20th in '45-'46, 1 Less Than '45-'46

Tentative production schedule for 20th-Fox in 1945-46 calls for 27 features, one less than the 28 films released during the last season. Nine will be in Technicolor.

This was learned following the release early this month of Tom Connors' distribution chart, who set up the production slate in Coast Conference recently with Darryl F. Zanuck, production chief at 20th-Fox, along with other 20th-Fox home-office executives in Columbus for the premiere today (Wed.)

## Pix Divvys Up

Washington, July 31.

Film industry dividends are back on the make again after a couple of months in which they were comparable 1944 periods, and this year even a bigger year, according to U. S. Commerce Dept. figures. The June, 1945, net profit, contrasted with \$3,000,000 for June of preceding year, is \$4,800,000 for six months of 1945. For the first six months of 1946, the net profit was \$10,200,000. Same period last year was \$9,700,000 which was one of the best on record for a six-year period.

## GEAR DEFENSES

### IT COMBATS METRO

Exhibitor-distributor relations starting with the 1945-46 season will begin next Sept. 1, except for 20th-Fox, whose new season begins today (1), are expected to result in a more equitable status between buying and selling film groups than for many years past, possibly setting a pattern which will govern all future distributor sales policies. Metro is spearheading this new order of things.

Selznick for the majors have been notified by majority of the exhibitors in the past. Instead they have been notified to gear their dealings with exhibits regarding changing conditions, revising their terms in given situations, not once during the year, but several times, as warranted.

Result, according to observers, will be that the sale of a group of features in September will be completely new to all groups of features in terms of seasons this year, as demanded in the past. Exhibitors have been notified to gear their dealings with exhibits regarding changing conditions, revising their terms in given situations, not once during the year, but several times, as warranted.

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## Japs Hypoed Yank

### Pix Prices Daring

#### Manila Occupation

Hollywood, July 31.

Japan cashed in on Hollywood pictures while its army occupied Manila, collecting rentals as high as 90% from Philippine theatres and exhibitors. Exhibitors, however, were freed from the San Tomas prison camp after suffering 14 bullet and shrapnel wounds.

Antidote prices when the Japs controlled Manila, Xydias said, went up to 10 pesos, or \$5 in American money.

Film houses were kept in operation all through the occupation until the Japs realized that the islands would soon be liberated. Then they began their campaign to destroy Manila. Xydias said he was aligned with A. Xydias, during the occupation.

## TED GAMBLE LEAVING GOV'T; SKOURAS' AIDE

Ted Gamble, head of the War Finance division of the U. S. Treasury Department under ex-Secretary of the Treasury Henry Morgenthau, reportedly will step out of his Government job shortly to join 20th-Fox as an assistant to Sylvester Skouras, president of the company.

With the induction recently of Fred M. Vinson as the new chief of the Treasury Department, it is reported that another War Finance unit chief is being sought and Gamble will stay until his successor is appointed. Gamble, who operated theatres in the Oregon territory prior to going with the Treasury, has been closely aligned with the film industry during many of the war loan drives in the past, being direct liaison between the Government agency and the picture industry.

Gamble is recalled that two years ago Skouras' offered the job as his assistant to Gamble, but at that time, while still in the midst of the war, he turned it down. With Morgenthau out and Vinson understood to be in charge, Gamble will move into the 20th-Fox post shortly.

## Eddie Ruben's \$285,000 Pantages, Mpls., Buy

### Minneapolis, July 31.

Eddie Ruben has purchased a \$285,000 cash the Pantages theatre building, which includes the Pantages theatre, of which he is lessee with a 15 years lease with an option to purchase. The building, which Structure comprises two stories, but original plans provided for a 10 or 12-story building.

Ruben originally was operated by the Ipe Alexander Pantages as one of the most profitable operation and was devoted to musical comedy tabloids. Ruben acquired its lease in 1937. He has since then operated it as a subsequent-run straight six show. It has been a highly profitable operation and is the foundation of a large and successful theatre circuit now owned by Ruben, son of the late theatre magnate of old F. & R. theatre chain which by Public purchased and Paramount now owns.

## Selznick's Rank Deal, on Top of Rank's

### RKO, Still Leaves U a Live Issue

#### May's \$28,157,974 Assets

#### Taxes Better Than '44 But \$3,800,000 Under April

Washington, July 31.

Show Biz had a relatively good month in May, although not as successful as April. Bureau of Internal Revenue tax figures released last Thursday (28) disclose:

The 20% admissions taxes over the nation brought Uncle Sam a fat \$28,157,974, which was approximately \$2,000,000 better than for the same month in 1944. However, the figure was off from the \$31,923,394 kicked into the Federal kitty by amusement-goers in April. Film houses bring in an estimated 90% of the revenue.

Broadway followed the national trend by falling off from the preceding month, but climbing above May, 1944. Admissions "went up" in theatres in the 3d N. Y. Internal Revenue District, all of Manhattan resulting in a tax amount of \$3,384,450. This contrasted with \$3,399,344 for April and \$2,711,373 for May, 1944.

Manhattan ticket brokers turned in \$42,431 in taxes for May, but, nearly 50% less than for the "previous" month.

Broadway's niteries apparently had themselves a dull time in May. The tax take was only \$377,613. This was not only \$200,000 from the previous month, but almost as far off from May, 1944.

Manhattan ticket brokers turned in \$42,431 in taxes for May, but, nearly 50% less than for the "previous" month.

## WAC TO CONTINUE AS A PERMANENT BODY

With early conclusion of war with Japan expected, plans whereby the War Activities Committee of the M. P. Industry will carry on as a peacetime organization are being set. WAC combined exhibition, distribution and production interests in representing the film business in various phases of the war effort.

While WAC has never been able to get all of the exhibitors enlisted in its functioning because some contended it was dominated by major industry interests, it has grown into the most unified single organization of the whole industry during the war. In its work, WAC actually came into closest contact with the Government.

## WB's Refinancing Puts Co. in Best Condition

With Warner Bros. expected to complete its refinancing program by the end of September, the company next Aug. 31, company now is viewed in Wall Street as being in the best financial condition in the industry. Latest step, which brought a 10-year bank loan of \$75,000,000, will be the completion of the U. S. of mortgage debt. Understood that this financing will trim fixed charges on the company's debt by \$75,000,000 per year, a substantial saving. Such charges amounted to \$200,000,000.

The proceeds from the bank loan, announced some time ago, together with other cash, will be used to pay off \$17,000,000 in seven-year bank loan and add \$21,000,000 in the company's indebtedness of the company subside.

## Directors Donate Room To Pix Fund Hospital

Hollywood, July 31.

Seven rooms have been donated thus far for the projected \$7-million hospital to be built after the war by the Motion Picture Relief Fund. Latest donor is the Screen Directors Guild.

Donors are Samuel Goldwyn, Jean Hershold, Edward Small, RKO and Universal. Letter studio has donated 10 rooms as memorials to the war. MacBee and Joseph J. McDonough

By ABEL GREEN

After announcing a two-or-more picture deal with RKO, J. Arthur Rank has \$500,000 with David O. Selznick. A new English producing company, Selznick International Pictures of England, Ltd., has been formed, and the producer will go to London to produce "Mary Magdalen" in Technicolor. Picture is to be made in England and the Hollywood cast at a designated "budget" of more than \$5,000,000, with an all-star cast, including Ingrid Bergman and Joseph Cotten.

The deal will be finalized by cable. Rank will be chairman of the board of the new Selznick international company, and the latter the production head. It's figured he'll visit England in the winter directly after his "Dust in the Sun" is completed in Hollywood.

The formal announcement says that the creation of the new company "will in no way affect Selznick's production activities or interests in the U. S. except in the case of the Rank, Selznick studio, his interest in U. A., and that these "will continue to be handled as in their separate entities."

Rank-U. Nat. Deal

By the time the news insiders start citing to Rank's likely deal with Universal as a permanent U. S. releasing unit, there is a multiplicity of interest, though 25% ownership by Rank in U. S. furthermore, Universal could utilize added product of a quality nature. (The soon-toe Mark Hellinger unit, a la "U. Walter Wanger hookup, is part of the pattern; see Page 1, story.)

Rank's recent RKO deal, "for two or more pictures" has been called a super-"quota" film sale. RKO figures that the deal would net \$60,000,000 (approximately \$250,000,000) which will finance the Rank-RKO picture output for three times (Continued on page 13)

## Geo. Lait 'H' Wins Yen

George Lait, veteran correspondent, now adds a special assignment for Lester Cowan on "GI News" in the Pacific. This is a multiplicity of interest, though 25% ownership by Rank in U. S. furthermore, Universal could utilize added product of a quality nature. (The soon-toe Mark Hellinger unit, a la "U. Walter Wanger hookup, is part of the pattern; see Page 1, story.)

## VARIETY

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# 2015 PICTURES

## Publishers Up Amus. Advertisers' Space As Newsprint Writeshases

Expansion of the space in the dailies given to the entertainment industry is due to occur within 90 days, according to a survey by newspaper publishers to industry execs. Publishers indicate that the newsprint shortage has been considerably alleviated of late, with the arrival of regular shipments of pulp from outside this country, and they expect the War Production Board some time within the next three months to take off all restrictions on the use of newsprint.

Publishers, in talks with theatrical circuit advertising and publicity executives, especially, have signified that the entertainment sections of their papers will be the first to get back the space that was lost by the curtailment of the use of newsprint, and will get even more than before because of the fact that the entertainment pages contain more revenue than majority of the other sections of their papers.

For prominent section of majority of newspapers not only pays for itself 380 days a year, but in many big situations is one of the most profitable sections of the paper. Another factor brought out in discussion between newsprint executives and publishers is the fact that the ad revenue practically comes in "lump sums" rather than in the little production expense involved.

Further proof of this is given from now on in the acceptance by majority of the N. Y. City dailies of unlicensed license ads for attractions playing theatres in the metropolitan area. The city officials have advised show biz execs that the wraps are off through the month of September, but the regulations indicated that unlimited ads will be accepted even after that time. Papers have a record of new movie advertising to the recent 15-day newspaper deliverers' strike, too.

## MORE OPPOSITION TO GANGSTER PLY CYCLE

That picture which has been newly appointed Police Chief Edward Ryan, engaged in a task of erasing an air-tight seal on the town, told Virginia Safford, Staff Journal columnist, that "something is wrong about gangster films which, although cloaked in a moral 'crime does not pay' nevertheless are tending to glorify crime, inhumanly and ruthless in the eyes of youth."

Mrs. Safford herself, just back from a South American tour for her paper, adds her bit to that of Chief Ryan.

"I know that the damage goes even further," she wrote in her comment on Ryan declaration. "In our foreign markets, South America, for instance, which get movie-crunched films every day, have not been able to bring the gangster picture to the United States."

That picture which does not tell the true story of American family life are an insidious influence that is displacing government policies or expedient friendship connections. Any industry which is grown up enough now to turn out pictures like "As Goes My Way," song of Bernadette, "Wilson," etc., can assume its own responsibility and try to create more juvenile delinquency.

"Now the police all over the country are launching a new campaign against gangster movies. It is Chief Ryan's pet peeve. Mine, too."

## Newsreelers' ETO O.O.

Editors of the five American newsreels and Richard de Rochemont, producer of March of Dimes, are slated to shove off for Europe within the next few days on a trip of European neutrality, former Red Cross camps and prisons.

It is patterned after that given American film companies, executives and production chiefs, only recently completed.

## More Daily Ad Space

### A Particular Boon To Indie Producers

Marked improvement in the newspaper situation, already showing up in figures—both in this country, Canada and in more pulp shipments from Sweden, is rated a boon by independent producers who now virtually freeze out of obtaining choice radio time. These Indies expect to get something like normal coverage if, as anticipated, more space is made available to the daily newspapers, because the independent companies frankly have resigned themselves to depending on newspapers for advertising their product.

Paper supplies admittedly are improving. There has been increase in pulpwood and also easing in the newspaper situation. American production of newsprint is expected to exceed that of 1944 by 300,000 tons. Same situation prevails in Canada, where 5% step-up is reported. Newsprint production there is up about 20,000 tons monthly and labor is much more plentiful.

Additionally, big supplies of pulp are available in Sweden, as shipments are being arranged for U. S. This means more paper of all kinds in this country.

All of this is easing the pinch for independents, who have found themselves being crowded out of breaks made in radio. They have discovered that radio time is virtually impossible to get unless they are all sold to major film companies.

## LAWRIE TO HEAD NEW RANK-NATHANSON UNIT

With formation of Eagle-Lion Films of Canada, Ltd., with headquarters in Toronto, Paul Nathanson announced over the weekend that Archie Lawrie, former sales manager for Republic in Canada, will head this new Rank-Nathanson unit in the trans-Canada domain setup. Lawrie is also announced as g.m. of Monogram Pictures in Canada, Ltd. Monogram Pictures is being set up in conjunction with the Rank-Nathanson organization, but separate identities will be maintained.

Eagle-Lion will distribute 20 British-made films in Canada and a series from French-Canada, latter aimed at the growing demand in Quebec for French-dialect pictures.

"I know that the damage goes even further," she wrote in her comment on Ryan declaration. "In our foreign markets, South America, for instance, which get movie-crunched films every day, have not been able to bring the gangster picture to the United States."

## New Screen Composers Assn. Elects Steiner

Newly organized Screen Composers Assn. elected Max Steiner, president; Alvin Deutsch, vicepres.; Edward Plumb, executive secretary; and Roy Webb, treasurer.

Directors: Daniel A. Amfitheatrov, Leo Erdroy, Wenne Heymann, Edward B. Power, Frank Waxman, David Butler, Robert Lord, John Leigh Arthur, Arthur Lange, Herbert S. Blotnik and Victor Young.

## Lawlor Loses Agcy. Plea

Paul Lawford, Metro actor, must pay full agency commission to S. O. S. Associates on his earnings for the duration of his seven-year contract, according to a decision by an arbitration board. Actor who had been suing S. O. S. for attempting to leave the Carol agency and go over to Pollock-Brown.

Directed by J. H. Drutler, for the agency, Jack Barry, Jr., for the actor, and Charles M. Ryan, neutral.

## 3 TO 5 KITE TOTAL TO 950

### BY ROY CHARTER

A check of the eight major distributors—Republic, Monogram and PRC—who have stepped up in importance, due in part to a shortage of product and contract difficulties with larger companies, will account for approximately 89 pictures among them.

The three so-called independent distributors—Republic, Monogram and PRC—who have stepped up in importance, due in part to a shortage of product and contract difficulties with larger companies, will account for approximately 89 pictures among them.

Meantime, during the past season, releases have cleared up but major distributors have started chipping on resale of old pictures. The season sees only 13 releases being Columbia (1), Metro (2), Paramount (3), 20th-Fox (12), Universal (3) and WB (1). Republic released seven westerns and no others. In the survey on the season's features, westerns and reissues are not covered.

At the top of ladder on deliveries for 1944-45, which for all companies ends Aug. 31, excepting 20th, which always begins its seasons a month ahead, is Universal with 48. At the bottom is Warner, with only 10 pictures, same as for 1943-44.

Col. Metro, Paramount and RKO all may have fewer this season than for last year, but UA is up sharply, looking to have 45 for 1944-45. Republic released seven westerns and no others.

The companies, listed in alphabetical order, and the number of films this season are:

Columbia	13
Metro	34
Paramount	29
PRC	20
Republic	10
20th-Fox	32
Universal	48
Warner	10
Total	350

## Pres. Camacho May Step In on Mexican Film Studio Strike

Mexico City, July 31. Film circles are discussing possibility that President Avila Camacho may take action to settle the dispute between the independent screen artists union and STIC, syndicate of workers in the cinecine industry.

The independent group, headed by the Mexican film comedian, Cantinflas, and actor Jorge Negrete, still has possession of Casa and Aztec studios, which they took over to keep from enforcing a scheduled strike. Employees remain inside the studios night and day, behind closed curtains.

The Ministry of National Defense has refused to disarm members of the independent group, saying that the pistols, rifles and machineguns are carried on private property and that no law is being violated.

## RKO Sales Meet in N.Y.

RKO sales executives begin conference today (Wednesday) at the home office in N. Y. to formulate plans for the company's initial regional sales convention of the year which starts Monday (6) at the Waldorf-Astoria hotel, N. Y., and continues through next Wednesday (8).

Among those who will meet with N. D. DePue, president, are Robert E. Bennett, sales manager; Sam Katz, vice president and publicity chief; Paul Resman, former sales chief, and their staffs, will be Clarence L. Brown, president of P. R. Warner, studio ad publicity head, and Richard Wolf, managing director for the studio in Los Angeles, all of whom arrived from the Coast yesterday (Friday).

## Selling 'G.I. Joe' Away from Loew's To WB, RKO, Others; N. Y. Run Up in Air

### 23 of Sept.'s 57 Releases In Midwest Reissues; Keynotes Slow Distrib

Chicago, July 31. Maintaining the faltering distribution tempo set during the summer, six skedded for general release in September, as tabulated for subsequent-run houses by Jack Kirsch, Allied Theaters of Illinois president, are: "G. I. Joe," "The Big Game," "The Big Game," "The Big Game," "The Big Game," "The Big Game."

Distributors like Capitol of Illinois, World Wide, Supreme, Variety, Film Classics, etc., of course, get a break in the deal, with exhibs putting up the usual monthly squawk. Only it is more so this time, inasmuch as the situation definitely looks like it's going to overflow into the fall. Payoff is that that Metro has one new feature on the list. "The Clock," RKO-Fox is represented by two "Road to Reno" and "No. 11," WB by only three, "Endearing Young Charms," "Tarzan and Amazonia" and "Betrayal" from the East; Warner's four of which "Thank Your Lucky Stars" is reissue, are "Honor Bound At Midnight," "Roughly Speaking" and "Corn Is Green."

Five of the new pictures of the week are "The Man in Green," "You'll Remember," "Clock," "Betrayal from East" and "Road to Alcatraz."

## WRIGHT SAYS GRIFFITH TRIAL WILL NOT STALL

Washington, July 31. Spiking reports that he would seek postponement of the Oklahoma City trial of the Griffith anti-trust case, skedded for Sept. 10, Robert L. Wright, Justice Department vice chief, declared Monday (30) that he is hopeful, he said, that he will be through with the Griffith case by the time the N. Y. trial begins Oct. 8. In any event, he will go to Oklahoma City and will spend a major part of September there. In the past, Wright has been in contact with Milt Kallet of the Dept. of Justice anti-trust division, will be on the job for the trial hearing, he said, well into October, however, Wright said he will probably seek a continuance.

## Par (Wallis) Testing 2 Ad Campaigns on 'Came'

Los Angeles, special-released date release dates across the country on "You Came Along" an early 1945-46 release. Paramount (Hal Wallis) will test two different campaigns to determine which is the most effective. One campaign will stress the public action angle, the other the romantic side of the picture. Picture, which recently played a three-week engagement at the Paramount in Los Angeles, is not for general release until Sept. 14.

The seven special-released dates set up by Par are: "Loe Loes Tomorrow" (Thursday), Baltimore, Aug. 10; "The Day After Tomorrow" (Friday), Aug. 11; "The Day After Tomorrow" (Saturday), Aug. 12; "The Day After Tomorrow" (Sunday), Aug. 13; "The Day After Tomorrow" (Monday), Aug. 14; "The Day After Tomorrow" (Tuesday), Aug. 15; "The Day After Tomorrow" (Wednesday), Aug. 16; "The Day After Tomorrow" (Thursday), Aug. 17.

In connection with the Kansas City, Denver and Portland engagements, Par plans special Lizabeth Scott, star, in "Came Along," all of the towns in advance for air shots, "best intentions" etc.

Unable to make a deal with the Loew circuit offering Lester Cowan's "G.I. Joe" giving up after much hickering, United Artists is selling the picture, which is all out-of-date Loew situations. There is some hope, though reportedly not bright, that Loew's N. Y. group of houses, operated separately, may finally come through.

Meantime, with the break complete so far as other Loew theatres are concerned, "G. I. Joe" is being sold to Warner, RKO and others. Picture opened last Friday (27) in Philadelphia and Baltimore. It was sold to Warner for the Fox in the former city and the Fred Schunberger, operator of Keith's, in the latter. Business is big in both dates, booking \$3,000 in Philly to a new high for tax there, and over \$2,000 in Balto.

"Joe" goes into the WB Earle, Washington, tomorrow (Thursday) for two weeks, with second week of Paramount's day-and-night feature, the Ambassador there. Picture has also been sold to WB away from the East. In Buffalo, "Joe" is going to RKO in four Low-keys, so far closed, Rochester, Syracuse, Columbus and Buffalo. In Buffalo, "Joe" has been sold to the Lafayette, a Bassi circuit house.

Warner's new par "G. I. Joe" in N. Y. represents a knotty problem. George J. Schaefer, chairman of Cowan Productions, had a deal on for the Rivoli, but while Paramount was willing to defer "Love Letters," Schaefer was not. Thereupon, operated jointly by George Skouras and Par, could not be had for more than \$100,000. Schaefer, however, considered that another house, possibly the Rivoli, might be obtained to play film day-and-night with Riv for three weeks and a week of the following week.

Subsequently discussed was taking both the Globe and Victoria, for the Globe is a day-and-night feature, is complicating the situation. Thus, it will probably finally end in either the Globe or Victoria, but not both. The Victoria, operated by Maurice Maurer, latter states he would like to get picture.

## COWAN MULLS FILM ON RETURNING VETS

Lester Cowan, who will remain in the east a week or so longer, was in Washington Monday (28) mainly to huddle with the American Veterans Committee and other groups who are active in the matter of what is the nature of a sequel to "Joe" but which, if done, would be a sequel to "Joe" and "The Day After Tomorrow" which was "Joe" progressed with the American Veterans Committee, the Hollywood Guild and the American Legion, a large body of young, farseeing men who realize the danger, as Cowan himself has said, of the "returning vets" by the mentally ill, shellshocked returning soldiers. There has been too much that already, in Cowan's opinion.

While in Washington, Cowan, on Monday (28) answered on the subject his air program of the invitation of the American Veterans Committee to make an address on legislation, economic problems, post-war planning, taxation, etc. He said that "G.I.s" such as he was used to make.

Cowan also discussed such a film with the American Legion, which is Washington, Va. Army has been concurrent in connection with his current "G. I. Joe" picture.

## Warner Commuting J. L. Warner Will Be Back in N.Y.

In October, to handle the show. "Reopening Harry Wood, the Lexington, Va. show, will close, but will return yesterday (Tues.) for the Coast.

# YOU CAME ALONG

At The New York Paramount-  
And New York's Still Running A Temp



ONE OF THE GREAT  
ATTRACTIVE FOR  
**Paramount Month**  
AUG. 26—SEPT. 29



"VIVID!"—SUN... "RINGS THE BELL!"—MIRROR... "ENTRAN...  
Hubba!  
Hubba!



ature!

SHOWMEN'S TRADE "EXCITING!"—BOXOFFICE... "A WINNER!"—VARIETY... "IN TOP-MONEY BRACKET!"—M. P. DAILY

ba!



She's Coming  
Along to Stardom  
Sultry Lizbeth Scott, The  
Threat to The Look, The  
Face, and The Body!

Three wild and willing bird-guys and their  
beautiful "chaperone" in the most amusing—  
then tenderly moving--love story of this day

Robert ("Princess  
O'Rourke") Cummings  
Lizbeth Scott  
Don ("The Affairs  
of Susan") DeFore

In HAL WALLIS' Production  
"YOU CAME ALONG"

with  
Charles Drake • Julie Bishop  
Kim Hunter • Helen Forrest  
Directed by John Farrow  
Screen Play by Robert Smith and Ayn Rand

# First Concert in Munich May Sound False Notes Due to Players' Taint

By WILL ROLAND

Munich, July 8. The first concert in U. S.-occupied Germany was given this afternoon by the Munich Philharmonic at the Prinzregenten theatre under U. S. control (Fifth Theatre and Music Control (SHAPE)).

The concert was given with significance that was deeply moved by the importance of it. The lid came off a new kind of regeneration, of feeling and emotion.

It was hard to tell just what it meant to these Germans, but it was easy to feel the intensity of it. In their very disciplined way they went completely overboard. Persistent applause, foot stamping, and calls of "Bravo" brought back the conductor, Eugene Jauch, seven times.

The program was simple and extremely significant: Mendelssohn's Summer Night, Mozart's G Minor Symphony, and Tchaikovsky's Fourth Symphony.

There will be many violent reactions in several directions. The whole thing was broadcast over 100,000-watt Reich Radio. The program will scream that Jauch was a friend of big-shot Nazis and should never have been named as conductor. Many will say that Dr. Schaetenhofer, the "intendant," or manager for the city, who purports to be the orchestra, worked long under the office of high Nazi officials (to date no one is in proof).

Some actually having belonged to the party. Accusations will be made about the music in the orchestra who may allegedly be "black."

But very significantly, the more violent the reaction, the more one can see to clearing of the air about policy and a definition as to what the "ideal" of the program is. With discretion and good music played which has significantly been banned, or insisted on a Broadway basis, with out discretion, which will leave the whole entertainment field over here in infant stage.

**First Legal Music in 12 Years**

One thing was certain. Music was played in Germany today which had not been heard here in 12 years and it was listened to rapturously and applauded wildly. The men who played today were not in their thoughts on other subjects, but in this concentrated two hours they were thinking and feeling the music class playing that same music in the U. S. and everywhere else in the world.

Dr. Richard Straus' request to conduct at this concert was refused. Dr. Mannertich, the conductor who was in charge, was fired. Rehearsals were turned over to a young conductor, Dr. 28 years old, who had been drafted into the S.S. with his whole class at the age of 16 and had the courage to quit a little while later and never again joined any Nazi organization. This might have been his chance and he was asked to conduct, but he refused on the grounds that he could not do the first concert in justice. His name was E. E. Edendorfer, and he will get his "chance as soon" as he gains his own conscience.

We sent some of our boys clear to Leipzig to "borrow" the instruments, such as oboe and parts from a storage warehouse there. Needless to say, they were not to be found in Munich, and what was left did not need dusting off. Old Dr. Schachnigg, the mayor, made a long speech which was lost in the significance of what went on on the stage. The orchestra was in rehearsal for two years is a long time. But that audience knew there was a change. That was dynamic. It was not in them, there had till this afternoon been no token cry so unmistakable as the Nazi-run music of the past of their lives. And enough of them were glad.

It had been so obvious to us that it would be impossible to put on a concert with only anti-Nazis, that we decided to go ahead with a group as could be gathered, and get on with the business of restoring the cultural scene along with the lines to those which so singularly spelled Naziism up till now. Today's concert had the desired effect.

Our job here is to control the German's resumption of their cultural life to the specific aims of the anti-ate and music. It is interesting and exciting. Maybe along the line we can contribute something to the cause of selling them democracy in our own sphere.

## M&P Fetes the Boss

Boston, July 31. Samuel Pinanski, boss of the heads of M&P Fetes, was guest of honor at a dinner given by the M&P Association at the Hotel Statler, celebrating his leadership of the nation's 16,000 film theatres in the 7th War Loan drive.

Martin J. Mullin, Pinanski's associate, was toastmaster and F. Winchester Smith, Massachusetts state chairman of the campaign, was guest of honor. A plaque signed by all M&P employees who purchased an extra bond went to Pinanski.

## Ella Logan Sounds Off Again—and Good On—Fraternization Fallacy

Bermsat, Germany, July 30. Indiscriminate fraternization is doing just what Hitler wanted—filling Germany with babies—according to Ella Logan, who is touring Germany through here today on a USO-Camp Shows tour. Her third overseas trip, Logan, who has made her first trip sharply against the new policy of GI's getting friendly with the franchise of the Reich.

"Having gotten rid of a good part of the German male population," Logan said, "I don't see why our boys should step upon them." She said she doesn't think any GI has forgotten what the Germans did to US. These people are not "Nazis," she believes, "the girls and kids back home have it all over them like a hot iron."

This isn't the first time the diminutive Scottish ballad singer has spoken out on her war matter. Miss Logan was overseas from Oct. 13, to March, '44 in North Africa and Europe, and went to England, Italy, and France, July, '44, to Jan., '45, because, she said, the Italian theater was the only one that "forgot" her, "as far as the American public was concerned. When she spoke to the first trip she said that GIs in Italy were "rightened" by the "pro-fascist" editorials in the first issue of Variety.

Nes ordered Miss Logan's name kept out of the sheet until further notice.

## KUDOS BELL & HOWELL FOR VET. EMPLOYMENT

Chicago, July 31. New type of recognition for private industry—a flag awarded for outstanding record of employment and training of vets of World War II—was bestowed for the first time last week on Bell & Howell, pioneer GI manufacturer of motion picture equipment. First in a proposed national program, the award is being jointly by the National Assn. of Personnel Directors and the District of Columbia.

DAV's plan to encourage employment of vets, undertaken in conjunction with NAMP, was outlined last week by F. C. Jones, chief commander of DAV. Program, he said, entails operation of placement offices for vets in principal cities, but turned after the office which has been operating here since July 1, and recognition of firms on industry by awards similar to the one made to B. & H.

## La Dietrich Ready To Go to So. Pacific

Hollywood, July 31. Mariette Dietrich, born 15 months of entertaining in Europe, is willing to invade the Pacific theater. "I'm ready to go," she says. "I want you, but will rest meanwhile in Hollywood, without any money." She is being recruited by the "In the European theatre," the actress told the Hollywood Victory Column. "I'm ready to go to the pictures every day, the entertainment set up is wonderful."

## The Blowoff 8th

Eighth War Loan drive, set for the fall, may be the final bond campaign coincident with V-J day.

In which case, the national chairman of the previous seven drives will be co-chairman of the 8th drive as a fanfare.

## No Slackening For the Purple Heart Circuit

Three and a half years after Pearl Harbor, when many civilian agencies are beginning to slacken their ardor toward the war effort, Hollywood has come forward with its biggest spur to aid GI morale. From George Markey, Walter Edgson, utilities than ever before have volunteered to play domestic hospitals. So far, others pledged to do so shortly.

Hollywood's good publicity is attributed to the work of the Hollywood Emergency Committee, headed by George Markey, Walter Edgson, Eddie Mannix, Y. Frank Freeman, Charles K. Feldman and Jules C. Stein, which started the hospital entertainment. As a result of committee's efforts, 171 performers started to devote some time to tour the hospital.

Among those who have already gone are Fred Berlingo, Garry Moore, Al Pearce, Shirley Temple, Jane Wyman, James Cagney, Charles Coburn, Gale Sonderling, Colman, G. L. Lamb, Burns & Allen, Dick Haymes, Helen Forrest, Virginia Mayo, Bill Russell, Robert Montgomery, Basil Rathbone, and Kay Kyser.

"The Purple Heart" is scheduled to go on tour this month, while Anne Revere, one of the committee heads, will leave on July 30 and will continue to Aug. 11 in areas around South Carolina, Georgia and Tennessee.

## 'Repealing' USO Loggers Set

USO-Camp Shows has set up its legit schedule for the Army's new redevelopment program in this country. Plans call for 100 tour legions, one musical and a Negro musical. With exception of the Negro musical, which is scheduled for completion by Sept. 1, others will be ready by Sept. 8.

Frederick C. Jones, who heads the USO legit department, is reading "What a Life" as the first straight film production. Another show starting on Sept. 9 deadline is still to be selected. Negro department is preparing "Porgy and Bess" with several members of the troupe which has been returned to the States.

New rush of legit shows for the redevelopment program has caused the Army to request that the performers can carry them. Every performer will carry his or her own costumes as well as other items necessary for the show's presentation. USO execs felt that such a plan, outlined by Jones, would be necessary to avoid the late July shipment of baggage cars.

Army authorities okayed "Personal Appearance" for overseas shipment after show had been previously blanketed by the State. Jones will lead the way, starting with "Kismet" in London. Jones went into rehearsal Monday, '45, while Celeste Holm, who was signed to go into military service, had been cast in a variety show and goes overseas shortly.

Robeson left yesterday (Tues.) for Europe, while Betty Hutton went overseas Monday (Wed.).

## Ted Curtis Due Out

Roberts, N. Y., July 31. Major Gen. Edward Peck (Ted) Curtis has been named as Army Air Force for inactive status.

Former Eastman Kodak motion picture executive, who is expected to be of the Army soon, stated he had no future in the motion picture business and will return to his former position with the company.

# Army Crashes Into Show Biz in ET; Forms Special Battalion to Aid GIs

## Gable Tops AAF Dinner

Hollywood, July 31. Clark Gable, director of the National Air Force League, functioned as honorary chairman of the annual banquet celebrating the 10th anniversary of the Army Air Force. Sponsored by Gable were Jimmy Stewart, Fred Astaire, George Forman, Renee de Marco and Marion Bell.

Dinner, sponsored by the Mayor's Citizens' Committee at Coconut Grove, was attended by film stars, studio execs and Army officers.

## La Lawrence Sees Call For Adult Shows O'Sear; Annabella, Henie Return

Adult entertainment is still being denied overseas troops, according to La Lawrence, who returned last week from a 25,000-mile tour of the Pacific for USO-Camp Shows. Lawrence, who returned in "Blithe Spirit," Miss Lawrence told of difficulties in getting permission to sing "Lennie" from her Broadway play "Lady in the Dark," because of chaplain's objections, despite the fact that the GIs "clamored" for the number.

Miss Lawrence's difficulties with a USO-Camp Shows overseas tour were Sonia Henie, who made the first talking tour of the overseas circuit, and Annabella, who went to England in November to play in "Blithe Spirit."

Annabella originally signed with the understanding that she would visit France, but at the last minute she was notified that she would be in North Africa and Italy only. Nevertheless, Army officials abroad found it impossible to get Miss Henie, after spending six weeks in France and subsequently visiting Norway and Denmark, planned back to the Coast Tuesday (24) for a short prior starting in England on her overseas tour. Produced in conjunction with Arthur Hays Sulzberg, the show was one in Indianapolis, Ind. She also came work on "Countess of Monte Cristo" for International Pictures on completion of her tour. Work on that film was halted by the current film strike.

## NAZI PWs APATHETIC TO ATROCITY PICTURES

San Antonio, July 31. Recent showings of motion picture atrocities within Germany's Nazi concentration camps have had little effect on the cold, stony reserve by German troops in Fort Sam Houston's prison camp. The camp commandant, according to word issued by Major Capt. C. Wild, camp commander, "has had no effect on the German brutality to war prisoners and internees from concentration territories, as being shown to all German prisoners of war. Their expression on seeing the film is completely blank," Wild said. Among the few who made any comment, some labeled the pictures "propaganda." One German soldier told Wild that if the German authorities considered such treatment necessary, it was justifiable.

None indicated any repugnance or shock at the cruelties shown.

## 'Wood Gives GIs 505 Pix

Hollywood, July 31. Film industry, through its War Reliefs Committee, handed the Army 505 Overseas Exchange a total of 505 reels of feature films and short subjects.

Total of five 16mm prints for overseas troops, now amounts to 26,220 feature films and 310 shorts.

## By Sgt. HAROLD GARY

Paris, July 22. The Army is going into battle with a bang. The Entertainment Branch of Special Services in Europe is celebrating the 10th anniversary of Baker of Dallas, Tex., who led a Special Service battalion, whose sole purpose was to provide entertainment in all forms to GIs in the ETO.

This is the 681st Special Service Battalion, which has 210 men. The breakdown is as follows: A Soldier Show co., a USO, and a HQ co. The USO are drivers and technicians, who service USO-Camp Shows. The Soldier Show company includes actors, illustrators, photographers, writers, dancers, scenic designers, scene builders and stage hands.

All are former combat men, many with purple hearts and at present on limited assignment status. They will do straight plays, musical comedies, revues, variety shows, and classical concerts. There will be a 16mm cinemat. They will tour all ETO installations, and will play the complete repertoire of a GI is left in the ETO to play to.

The first production of the dramatized "The Front" will be given in England at the Municipal theatre, Versailles, Sun, July 22. Play, which will be given in 140 theaters of British soldiers, and the action, takes place in a hospital in Britain. T. S. Arthur, author of "The Front," "Lachie," a Scot, Jones was a well-known actor whose last role before the war was in "The Front" on the Broadway hit "Charley's Aunt," which starred Joe Ferrer. Another Broadway hit, "The Front" was the disillusioned Sgt. Riggs in the Broadway play "Decision," which was the first production of the Pullman "Skin of Our Teeth." The only female part is played by Pfc. Pauline, who is the daughter of the English stage and screen actor, Percy Marmont. Others serving in the unit are former Golden Gloves champion, and Pfc. Lewis Wilson, Sgt. Lloyd Harris, Sgt. James McElroy, and Pfc. McElroy. Production was directed by S/Sgt. Joseph Fenvey, former Broadway actor, who is the unit directorial chair was "My Dear Public." "Hasty Heart," will tour the ETO after a week's engagement in Versailles.

On the musical side, in rehearsal at present, is "The Front" in the direction of 7/5 Mickey Rooney. This is the first original GI show ever produced by the Army. Other sources. Cast includes Mickey Rooney, Jack Williams, Red Buttons, and Bob Hope. The show is written by Jim James and his orchestra, T. S. Arthur, who is a well-known writer, is writing the music, and several GI authors are contributing skills.

After a successful two-month run in England, "No I.O. for Love" will play the continent. This is a play with a happy ending. It is being given while in a hospital in England with combat wounds. Authors are Pfc. James and his orchestra, T. S. Arthur, and Bob Hope. The play is written by the music, and several GI authors are contributing skills.

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## Mex Street Singers Set For USO Pacific Tour

Nogales, Mexico, July 24. Nine Mexican Mariachis, Street Singers, will be touring the USO Camp Shows unit and will go to the Pacific fronts to entertain. It will be the first all-Mexican group to sign for overseas entertainment. Idea brought to a head by Capt. Curtis, who is the all-Mexican Mariachis, Arizona, right across the border, shortly after the Mexican "Old Time" singing contest on the 15th.

Curley figures there are about 12,000 Mexican musicians fighting in the U. S. Armed forces.

# Ross Federal into 16 mm Field, WB And 20th May Take Over Checking Org

With Ross Federal Service entering the 16mm field to supply projection equipment to non-theatrical users of the narrow-gauge film, the company discussed to dispose of its film checking system to 20th-Fox and Warner Bros.

In instances since 1929 and originally set up to check percentage engagements of pictures for the distributors, Ross Federal's various accounts has dwindled considerably and quite recently Harry Ross, president, decided to withdraw the 16mm market on the projection end.

Understood that already an order has been placed for 100 of the 16mm projectors with delivery promised by Dec. 1. Serving as a starter, they will be scattered among the various accounts as they throughout the country.

The deal under which 20th and WB could acquire the Ross checking facilities is said to have been only generally discussed so far but it is widely thought to be through.

At present Ross is checking percentage data only for 20th, Van-ent (Schulz) and Lester Co. and later two independent producers, WB, formerly with Ross, has for some time done this work for the company as Metro, Ross suffered a considerable loss recently when Paramount, RKO, Universal, United Artists and Columbia organized their own checking organization known as Contract Reports, Inc., with Jack Levin as v.p. and general manager.

## Wages Up Despite Strike

Despite studio strike, employment among studio workers again has risen. June, for example, weekly earnings reached \$91.19, an increase of \$6 over the same month last year.

Working average was 46.8 hours weekly at \$1.73 per hour.

## RKO Mgrs. Guild Enlisting Other N.Y. Theatre Men

A secret committee has been set up by the Motion Picture Theatre Operating Managers' Assistant Guild, organized by RKO employees, being in the fold managerial. Other theatre circuits in New York and the Greater N. Y. area and vicinity. Committee has pledged on factious outsiders that it will keep its memberships confidential until majorities are obtained and official action may be taken.

The Guild is circularizing managers and assistants of various leading N. Y. circuits, including Loew's Century, Skouras, Brandt, Fabian, Ingraham, Prudential, Radiofree and U. M. circuits. Meetings are being out, unassigned, from organizing prime movers in circuits other than RKO. A typical one, which has gone to managerial employees of the Loew circuit, takes Loew's executive staff and urges a more representative by looking up with the RKO Managers' Guild.

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## MEMPHIS CENSORS WANT TO GOVERN FILM ADS

Memphis, July 31.

The Memphis Censor Board is at it again.

Recently had Chairman Lloyd T. Binford brought the wrath of local and national press down on his head with a banning of "The Southerner" before the aging actorman pulled a new one out of his Sletson.

Irritated by what he called irresponsible misrepresentation of advertising of motion pictures, Binford proposed to set himself up as a censor of ad copy as well as movie content.

In an interview with Mike McGee, amusement editor of The Commercial Appeal, Binford revealed that he is seeking legal power to crack down on all advertising of films in these parts.

Said he "Repeatedly you see paid advertisements with art which implies that the art represents some part from the picture and you find the art is no such scene. Often these illustrations are suggestive of the actual film's salacious."

(The Censor Chairman did not note, of course, that recently advertised scenes do not appear on the screen because his busy little kid is often going a neat job of chop-choop on same.)

Binford said he had conferred with Mayor Chandler and suggested that the City Commission pass an ordinance through which the situation "might be handled." At press time, Mayor had not commented on the proposed further interference with freedom of expression.

Binford's proposal created a sensation in newspaper circles here, however. So far as anyone could recall, it was the first time in the history of the city that a motion picture censorship body has proposed to interfere with the right of a business to advertise its product and to make a precedent nationally if successful.

## WB's Inkers Aid Strikers

Offer of financial aid to local unionists was made here by Pepe Ritz, business representative of the N.Y. local of the Screen Cartoonists Guild.

Ritz declared the eastern cartoonists' strike is a national one. He declared the eastern cartoonists' strike is a national one. He declared the eastern cartoonists' strike is a national one.

## Mack Sheds Costume Prez

Hollywood, July 31.

Charles Mack announced his retirement as president of the Motion Picture Costumers' Guild after several terms, refusing to run again in this week's annual election.

Candidates to succeed Mack are Tom Davison, Ben Dworkin and Mickey Myers.

## Biondo's RCA Berth

Chicago, July 31.

It is believed that Harry Biondo went to America, Italy, to study American film methods, is scheduled to leave for Paris shortly to be back on RCA operations. He will headquarters in the French capital.

Biondo is a known anti-fascist.

## GRAINGER INTEGRATES REP'S WORLDWIDE SALES

Integration of Republic's domestic film sales activities with the expansion of the company's executive staff under James R. Grainger, president and head of worldwide sales, was announced yesterday (31).

Edward L. Walton, Rep assistant general manager and former assistant to Grainger, will function as his aide in the international field.

Walter T. Tins, Jr., his other exec assistant in charge of domestic branch operations, has been named manager of worldwide branch operations.

Richard W. Alschuler, former sales manager of Consolidated Industries, Inc., assumes the post of foreign sales manager for Republic.

W. O'Garra, who recently joined the company's international sales staff, has been named assistant foreign sales manager.

## SAG Sets Nominating Committees for Ballot

Hollywood, July 31.

Screen Actors Guild appointed two committees to nominate candidates for the annual election of officers and directors, slated for September 3.

Class A committee consists of Dick Powell, Regis Tooney, Dorothy Tree, Robert Armstrong, Chick Collins, Alexander Knox, Ona Munson, Henry Hecht and Allan Wray.

Class A-Junior committee is composed of George Bruce, Ben E. Huntley, Dale Gribble, Jessie B. Flowers, Austin Gort, Perc Launders, John Roche and Pees Stephens.

## WB Readying 'Father'

Donald Ozden Stewart, Howard Lindsay, Russell Crowe and Mrs. Clarence Day are hurried on the first draft of the screen version of "Life With Father," which Warners executives to succeed Mack are Tom Davison, Ben Dworkin and Mickey Myers.

Stewart is adapting the Lindsay-Crowe play for the screen, with Mrs. Day as the lead. Her husband's family, as she did for the play version.

## CHESTER AIDES 'PALOOKA'

Hollywood, July 31.

Hal E. Chester draws associate producer chores on "Joe Palooka" Monogram.

Picture will be based on Ilam Poirer's newspaper strip.

# Winter Garden, Ziegfeld And B'way Mentioned Again as Pix Showcases

While there is a possibility that Hollywood artists may have producers releasing through its channels by taking over a Broadway show-pilot, the picture industry is not as far as it seems from being a product first-run, it is also a possibility that there are no deals in this direction, it is also a possibility that there are no deals in this direction, it is also a possibility that there are no deals in this direction.

Not only UA but J. Arthur Rank and Universal are concerned in trade reports concerning three different shows. Ziegfeld, controlled by Billy Rose, and the Shubert houses, Winter Garden and Broadway, Rank was declared to be desisting for theatre for direct contact but declared he has no such plans now or for the near future. A report was that he was anxious to nail the Winter Garden. UA itself was mentioned in connection with this house as well as the Ziegfeld.

Meanwhile, Lee Shubert has indicated in the trade that Universal may take over the Broadway show, which the Garden is in a legal picky. According to John J. O'Connor, v.p. of U at the moment, he is interested in a deal on the Broadway.

Year ago, but he has had no discussions with UA although the deal may be giving it some consideration. The deal, if it goes through, will split the Criterion and Rialto.

Committee has pledged on factious outsiders that it will keep its memberships confidential until majorities are obtained and official action may be taken.

The Guild is circularizing managers and assistants of various leading N. Y. circuits, including Loew's Century, Skouras, Brandt, Fabian, Ingraham, Prudential, Radiofree and U. M. circuits. Meetings are being out, unassigned, from organizing prime movers in circuits other than RKO. A typical one, which has gone to managerial employees of the Loew circuit, takes Loew's executive staff and urges a more representative by looking up with the RKO Managers' Guild.

Warner Bros. and the city of Philadelphia are going all-out to give "Pride of the Marines" a sendoff in its world premier next Tuesday (7). Day has virtually been proclaimed a civic holiday here with national, civic and state figures, as well as congress, Army and Navy bigwigs latching on to the event.

The event has been tied up with a reunion of the First Marine Division, which is portrayed in the picture. A gala banquet will be held at the Bellevue-Stratford ballroom, at which the film will be premiered. The film opens for the general public at 10:30, but maximum attendance is night (8).

Guest of honor at the shindig will be the commanding officer of the 1st Marine, whose life story is the basis of "Pride of the Marines."

The gala banquet will be one of a score or more that are being held all over the country by Guadalcanal vets, broadcast emanating from here will be tuned in at these affairs. In addition there will be a parade in a short while in New Orleans, where the First Division is presently operating. Vets who will attend the Philly banquet will include those who have been wounded, mustered out, and many who were now stationed at the U.S. Navy Yard.

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## Theatre Broker's Suit Los Angeles, July 31

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Sims wants \$10,000, claiming that would have been his commission if the deal had gone through.

## Wanger Pacts Susan

Hollywood, July 31.

Walter Wanger signed Susan Hayward to a seven-year contract. Deal starts with the lead in "Cannon Passat" at Universal.

## PAR'S REGULAR 50c DIVY

Paramount's regular dividend of 50c per share on the common stock of Paramount was declared last week. The board of directors, headed by David Niven, acted, Goldwyn, Teresa Wright, actress, Goldwyn.

# Teamsters, Collarites, Cross Lines As H'wood Strike Emers 21st Week

## Cheesecake Picketing

Hollywood, July 31.

Newest wrinkle in eye-catching picket line is pointing of bathing beauts on entry duty outside the hotel studio. This was tried out at Republic with exciting results, according to Lillian Hurwitz, vice president of the Screen Actors Guild, and will be used at other plants under picket.

"There's nothing like pretty girl with generous showing of epidermis to swing the side in our favor," observed Miss Hurwitz. Republic was picked to inaugurate the idea because of the Valley heat and where women in shorts is no novelty.

It is not as if the pickets are inactive also, however.

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## NW Variety's 250G Drive

Minneapolis, July 31.

Northwest Variety Club has launched a campaign to equip a hospital for rheumatic heart fever patients at the University of Minnesota. The club also is pledged to contribute \$25,000 a year for maintenance and repairs. Bus drivers and radio stations will cooperate with the club in the drive.

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## Strike-bound Studios have achieved a semblance of normalcy and 75% of the Screen Office Employees Guild have been back to work.

Further discussion within the union ranks was disclosed with the announcement by the Teamsters Union that members would continue to make studio deliveries. Screen Actors Guild has also indicated a determination to abide by the declaration of AFL exec William Green that the walkout is illegal.

Testimony before the ALAB Division that replacements by the studio for striking Set Decorators have been from the ranks of department store window dressers. Union leaders declare this to be an attempt to subvert the election in coming Set Decorators election.

Film strike, now in its 21st week, has been called off by the Screen Office Employees Guild voted 894 to 666 to ignore the vote of the Screen Office Employees Guild. Decision was made in a secret ballot during which the white collarites have been from the ranks of the early morning hours.

Ballot was the answer to a recent order from the P. Land and International president of the Brotherhood of Painters, Decorators & Paraphernalia, which is a union of members of SOEG, along with the Screen Publicists Guild and the Screen Analysts Guild. The Screen Office Employees Guild voted 894 to 666 to ignore the vote of the Screen Office Employees Guild. Decision was made in a secret ballot during which the white collarites have been from the ranks of the early morning hours.

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**5<sup>th</sup> WEEK**

Radio City Music Hall

for the Pulitzer Prize Novel that's

the year's Box-office Prize

**EVERYWHERE!**

JOHN HERSEY'S

**A Bell  
for Adano**

Directed by

**HENRY KING**

Produced by

**LOUIS D. LIGHTON and LAMAR TROTTI**

Screen Play by

**LAMAR TROTTI and NORMAN REILLY RAINE**

KEEP SELLING BONDS!

**20<sup>th</sup>**  
CENTURY-FOX



# Tell World Rochester Big 37G, Chi;

## Thrill 35G, Susan-Goodman 64G, 2d

Chicago, July 31.—With strong attractions at most houses, a blistering week is failing to dent receipts with current cooler weather helping to start new week. Loop is seething with visitors. "Naughty Nineties" pulled over, pushing back "Along Came Jones," which opens a three-week run Wednesday (10:30). "Thrill of Abbot and Costello open show \$25,000. "Thrill of Romance" at the United Artists is headed for said \$25,000, while Oriental's "I'll Tell the World," with Rochester in person heading the stage show, is smash \$87,000.

**Estimates for This Week**  
**Apple** (B&K) (1:30; 55-55)—"God Is Co-Pilot" (WB) (32 wk). Good \$110,000. Last week, \$117,000.  
**Chicago** (B&K) (3:30; 55-95)—"Susan and Goodman" (WB) (32 wk). Good \$94,000. Last week, \$96,000.  
**Charick** (B&K) (3:30; 55-95)—"Dorothy" (M-G) (32 wk). Net \$130,000. Last week, \$135,000.  
**Grand** (RKO) (1:30; 55-95)—"Son of Kong" (RKO) (releases). Wow \$132,000. Last week, \$146,000.  
**Charm's** (RKO) (6:30 days, 2d wk) and "Call of Wild" (reissue) (3 days, 2d wk), July \$8,000.  
**Oriental** (RKO) (3:30; 55-95)—"I'll Tell the World" (WB) (32 wk). Good person and Johnny Richards over on stage. Big \$87,000. Last week, "Great Gents Deuts" (Col) and Andy Russell and Pied Pipers on stage, excellent \$120,000.  
**Palace** (RKO) (2:30; 55-95)—"Naughty Nineties" (WB) (32 wk). "O'Clock Courage" (RKO) (2d wk). Smash \$25,000. Last week, about \$20,000.  
**Rosevelt** (B&K) (1:30; 55-95)—"Corny" (WB) (32 wk). Good \$20,000. Last week, terrific \$23,000.  
**State-Lake** (B&K) (WB) (32 wk). Steady \$23,000. Last week, steady \$23,000.  
**United Artists** (B&K) (1:30; 55)—"Thrill of Romance" (WB) (32 wk). Smash \$35,000. Last week, "Son of Lacie" (M-G) (2d wk), smash \$20,000. "The Foxes" (RKO) (32 wk). "Wonder Man" (RKO) (2d wk). Sharp \$22,000. Last week, \$24,000.

# 'China Sky Wham'

## \$27,000, St. Louis

St. Louis, July 31.—The combo of "China Sky" and "Tarzan and the Amazons" is just what the natives want, doing smash last week for the first time. "Blood On The Sun" also is hefty.

**Estimates for This Week**  
**Loew's** (Loew) (1:32; 30-60)—"Blood On The Sun" (WB) (32 wk). \$19,000. Last week, "Valley of Decision" (M-G) (32 wk), smash \$14,000.  
**Orpheum** (Loew) (2:00; 30-60)—"Valley Decision" (M-G) (32 wk). Solid \$9,500.  
**Young and Young** (F&M) (32 wk)—"Youth on Trial" (Col) \$7,000.  
**State** (Loew) (32 wk)—"China Sky" (WB) (32 wk). \$11,000.  
**State Green** (WB) and "Beauty and the Beast" (WB) (32 wk). Fine \$15,500 after, solid \$19,000.  
**Fox** (F&M) (5:00; 50-60)—"China Sky" (WB) (32 wk). \$11,000.  
**RKO** (WB) (32 wk). \$11,000.  
**Will Tell the World** (U), fine \$11,000.  
**Moscow** (F&M) (5:00; 50-60)—"Pentecost From Heaven" (Col) and "Deeds Go to Town" (Col) (32 wk). Net \$11,000.  
**The Cheaters** (Rep) and "Steak and Eggs" (Rep) (32 wk). \$10,000.  
**St. Louis** (F&M) (32 wk). \$10,000.  
**Call of Wild** (20th) and "I'll Tell the World" (32 wk). \$10,000.  
**Will Tell the World** (32 wk) and "Frisco Sal" (U), \$7,700.

# 'Valley' Boff 1G, Omaha

Omaha, July 31.—"Valley of Decision" is in front of everything and will run into Rest of the week at Paramount. "Frisco Sal" is a runner. "I'll Tell the World" is turning in second great week.

**Estimates for This Week**  
**Paramount** (Paramount) (1:30; 16-90)—"Valley of Decision" (M-G) (32 wk). \$10,000. Last week, "Along Came Jones" (WB) (32 wk). \$10,000.  
**Brands** (RKO) (1:50; 16-90)—"Corn in Green" (WB) and "Boston Baked Beans" (WB) (32 wk). Great \$6,500 for second week. Last week, \$6,500.  
**Orpheum** (Tristate) (2:00; 16-90)—"Usenet" (Par) and "Gente Ann" (M-G) (32 wk). Pretty good \$9,500.

Last week, "Where Do We Go From Here" (WB) (32 wk) and "I'll Remember April" (U), very heavy \$11,000.  
**Omaha** (Tristate) (2:00; 16-90)—"When Lights Go On-Again" (PRC). Okay \$9,000 aided by one-day personal radio stars of the week. "No. 101" (20th) (2d wk). \$11,000. Last week, \$12,000.  
**State** (Goldberg) (8:30; 15-50)—"Corny" (WB) and "Honk" (WB) (32 wk). Good \$2,000. Last week, \$2,000.  
**Will Tell the World** (32 wk) (FC), \$4,000, best in month.

# 'Thrill' Smash \$35,000, Frisco; A.&C. Boff 26G, 'Batatan' Stage 30G, 2d

San Francisco, July 31.—"Biz is a-wee" with "Naughty Nineties," the big entry of week at Orpheum. Also causing coin-geters are "Thrill of Romance," at Fox, and "Believe for Adamo" at St. Francis in movie for.

**Estimates for This Week**  
**Fox** (F&M) (4:30; 55)—"Thrill of Romance" (RKO), \$35,000. Last week, "Bell for Orpheum" (20th) (32 wk). \$25,000. Last week, "Just a Gigolo" (RKO) (32 wk). \$25,000.  
**St. Francis** (DWC) (1:40; 55-85)—"Believe for Adamo" (20th) (m.o.) and "The Thrill of Romance" (RKO) (32 wk). \$10,000. Last week, "Where Go From Here" (WB) (32 wk). \$10,000.  
**State** (F&M) (2:15; 55-85)—"Valley of Decision" (M-G) (32 wk). Good \$11,000. Last week, "The Foxes" (RKO) (32 wk). \$11,000.  
**State** (F&M) (2:15; 55-85)—"Valley of Decision" (M-G) (32 wk). Good \$11,000. Last week, "The Foxes" (RKO) (32 wk). \$11,000.  
**Golden Gate** (RKO) (2:44; 60-95)—"Valley of Decision" (M-G) (32 wk). Good \$11,000. Last week, "The Foxes" (RKO) (32 wk). \$11,000.

# 'Charms' Lusty at 15G In K.C.; 'Conflict' 10G, 'Thrill' 15G, Big H.O.'s

Kansas City, July 31.—"Charm's Lusty at 15G" is steady despite high temperatures and humidity. Lead's new entry is "Enchantment" (WB) (32 wk). \$11,000.

# Baseball Nips Seattle; 'No. 101' Hit Wow 16G

Seattle, July 31.—The crucial Portland-Seattle baseball series which played under lights, is affecting attendance in theatres for the games atraced 10-12,000.

**Estimates for This Week**  
**No. 101** (WB) (H-E) (4:00; 45-80)—"It's a Pleasure" (RKO) (4th wk). \$11,000. Last week, "The Foxes" (RKO) (32 wk). \$11,000. Last week, "The Foxes" (RKO) (32 wk). \$11,000.  
**Fifth Avenue H-E** (2:30; 45-80)—"Bring on Girls" (Par) and "The Foxes" (RKO) (32 wk). \$11,000. Last week, "The Foxes" (RKO) (32 wk). \$11,000.  
**Blood on Sun** (U) (A) and "Booked on Suspicion" (RKO) (4th wk). \$11,000. Last week, "The Foxes" (RKO) (32 wk). \$11,000.  
**Minnie** (WB) (H-E) (8:50; 45-80)—"Valley of Decision" (M-G) (32 wk). \$11,000. Last week, "The Foxes" (RKO) (32 wk). \$11,000.

# 'Seeing You' 12G, Mont'

Montreal, July 31.—"I'll Be Seeing You" is a disappointment here but will do okay considering conditions. Main attraction is "The Foxes" (RKO) (32 wk). \$11,000.

**Estimates for This Week**  
**Seeing You** (RKO) (12G) (32 wk). \$11,000. Last week, "The Foxes" (RKO) (32 wk). \$11,000.  
**Capitol** (CT) (2:70; 35-62)—"The Foxes" (RKO) (32 wk). \$11,000. Last week, "The Foxes" (RKO) (32 wk). \$11,000.  
**Molly and Me** (20th) and "Don't Get Me Started" (RKO) (32 wk). \$11,000. Last week, "The Foxes" (RKO) (32 wk). \$11,000.  
**Capitol** (CT) (2:70; 35-62)—"The Foxes" (RKO) (32 wk). \$11,000. Last week, "The Foxes" (RKO) (32 wk). \$11,000.

"Valley of Decision" (20th) (32 wk) \$16,000.  
**Rosevelt** (Sterling) (8:00; 45-80)—"Corn in Green" (WB) (32 wk). \$11,000. Last week, \$11,000.  
**Winter Garden** (Sterling) (8:00; 25-50)—"National Velvet" (M-G) (32 wk). \$11,000. Last week, \$11,000.  
**Will Tell the World** (U) (32 wk). Good \$4,000. Last week, \$4,000.  
**Will Tell the World** (U) (32 wk). Good \$4,000. Last week, \$4,000.

# 'Valley' Terrific \$19,000 in Mpls.

Minneapolis, July 31.—"Valley of Decision" is best here. Great Grason picture has been speaking in and holds in for indefinite run. Holdover, "Along Came Jones," is second week at Orpheum, is next at sock line.

**Estimates for This Week**  
**Asst.** (Par-Singer) (8:00; 15-20)—"Frozes Ghost" (U) and "Bookin' in 'Frozes Ghost" (U) (32 wk). \$11,000. Last week, "The Foxes" (RKO) (32 wk). \$11,000.  
**Century 45's** (1:00; 40-60)—"Boy, Girl, Dog" (Inde). Second week. \$11,000. Last week, \$11,000.  
**Radio City** (P-S) (4:00; 44-60)—"Where Do We Go From Here" (WB) (32 wk). \$11,000. Last week, \$11,000.  
**Orpheum** (P-S) (2:30; 44-60)—"Where Do We Go From Here" (WB) (32 wk). \$11,000. Last week, \$11,000.

# 'Incendiary Blonde' and 'Phil Spitalny' over, 'Conflict' 10G, 'Thrill' 15G, 'Batatan' Stage 30G, 2d

San Francisco, July 31.—"Incendiary Blonde" and "Phil Spitalny" over, "Conflict" 10G, "Thrill" 15G, "Batatan" Stage 30G, 2d.

**Estimates for This Week**  
**Incendiary Blonde** (WB) (32 wk). \$11,000. Last week, \$11,000.  
**Phil Spitalny** (WB) (32 wk). \$11,000. Last week, \$11,000.  
**Conflict** (WB) (10G) (32 wk). \$11,000. Last week, \$11,000.  
**Thrill** (WB) (15G) (32 wk). \$11,000. Last week, \$11,000.  
**Batatan** (WB) (30G) (32 wk). \$11,000. Last week, \$11,000.

# N.Y. Up: 'Christmas-Hawkins' Big 78G, 'Incendiary' Spitalny Terrific 90G, 'Quilligan' Good 9G, 'Wilson' 72G

Very variable weather, running the gauze from oppressive heat to rain or weather. "Christmas-Hawkins" is big in managerial circles as helping more than hurting, as witness the extremely good business being done at Broadway first and second week. "Incendiary Blonde" and "Phil Spitalny" are very strong opinion in some quarters being that large crowds which were drawn to get a gander at the Empire State bomber, straggle early Saturday morning (8:30), remained downtown to see shows.

Outstanding among a handful of opening musicals, the week's "Christmas-Hawkins" in Connecticut, with Erskine Hawkins and Characters on stage. "Quilligan" is repeat engagement will hit a sensational \$78,000, or close "Wilson" on repeat engagement at the RKO at pop sales, plus Dick Hayes, Helen Forrest and Joe Bonomo. "Incendiary Blonde" and "Phil Spitalny" are very strong opinion at \$72,000 on the first week ended last night (Tues), but at the figure okay. Goes one more frame. At the RKO late last summer at increased admissions. Wilson an for eight weeks.

Amount has a heavy draw in "Incendiary Blonde" and the Phil Spitalny over, a terrific box, continuing into seven days. Last night (Tues) ran to a sock \$90,000. "Incendiary Blonde" and "Phil Spitalny" are very strong opinion at \$72,000 on the first week ended last night (Tues), but at the figure okay. Goes one more frame. At the RKO late last summer at increased admissions. Wilson an for eight weeks.

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**Estimates for This Week**  
**Capitol** (Loew's) (4:30; 60-81)—"Along Came Jones" (WB) (32 wk). \$11,000. Last week, \$11,000.  
**Wilson** (72G) (32 wk). \$11,000. Last week, \$11,000.  
**Christmas-Hawkins** (WB) (78G) (32 wk). \$11,000. Last week, \$11,000.  
**Incendiary Blonde** (WB) (90G) (32 wk). \$11,000. Last week, \$11,000.

# 'China Sky' Brisk 17G in Mild Det.

Detroit, July 31.—"Conflict" leads here for second week straight on holdover at the Michigan. "China Sky" at Palace is a runner.

**Estimates for This Week**  
**China Sky** (WB) (17G) (32 wk). \$11,000. Last week, \$11,000.  
**Conflict** (WB) (32 wk). \$11,000. Last week, \$11,000.  
**China Sky** (WB) (17G) (32 wk). \$11,000. Last week, \$11,000.

# 'Bell' Loud \$17,000 in Cincy; 'John L. Fancy' 14G, 'Thrill' 9G in 4th

Cincinnati, July 31.—"Bell" is another big winner in town houses. Two new bills, "A Bell for Adamo," "topper," and "Great John L. Fancy" are also doing well.

**Estimates for This Week**  
**Bell** (WB) (17G) (32 wk). \$17,000. Last week, \$17,000.  
**John L. Fancy** (WB) (14G) (32 wk). \$11,000. Last week, \$11,000.  
**Thrill** (WB) (9G) (32 wk). \$11,000. Last week, \$11,000.

# 'Incendiary Blonde' and 'Phil Spitalny' over, 'Conflict' 10G, 'Thrill' 15G, 'Batatan' Stage 30G, 2d

San Francisco, July 31.—"Incendiary Blonde" and "Phil Spitalny" over, "Conflict" 10G, "Thrill" 15G, "Batatan" Stage 30G, 2d.

**Estimates for This Week**  
**Incendiary Blonde** (WB) (32 wk). \$11,000. Last week, \$11,000.  
**Phil Spitalny** (WB) (32 wk). \$11,000. Last week, \$11,000.  
**Conflict** (WB) (10G) (32 wk). \$11,000. Last week, \$11,000.  
**Thrill** (WB) (15G) (32 wk). \$11,000. Last week, \$11,000.  
**Batatan** (WB) (30G) (32 wk). \$11,000. Last week, \$11,000.

**SO TIMELY!  
SO GREAT! AT  
303 DAY-AND-DATE  
KEY ENGAGEMENTS  
...INCLUDING RETURN  
RUN, ROXY, N.Y.C.!**

*Darryl F. Zanuck's*

**WILSON**

*in Technicolor*



**AT REGULAR  
PRICES!**

Directed by **HENRY KING**  
Written by **LAMAR TROTTI**

'G' Out World Record \$35,000 in Philly. 'Out World' Big 30C, 'Bell Nest 28 1/2 C

Philadelphia, July 31.—Two pictures are hitting big brackets in Philly...

Estimates for this week: 'Aldine' (WB) (1,303; 40-85)...

Estimates for this week: 'Earle' (WB) (2,500; 40-85)...

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Estimates for this week: 'Earle' (WB) (2,500; 40-85)...

Estimates for this week: 'Earle' (WB) (2,500; 40-85)...

Key City Grosses

Estimated Total Gross: This Week... \$2,796,400

Total Gross Same Week: This Week... \$2,813,500

Where Go - Yande \$25,000

D. C.; 'Corn' Tall 18C

'Valley Smash 22C, 2d

Washington, July 31.—'Where Do We Go From Here'...

Estimates for this week: 'Where Do We Go From Here'...

Estimates for this week: 'Where Do We Go From Here'...

Estimates for this week: 'Where Do We Go From Here'...

Estimates for this week: 'Where Do We Go From Here'...

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Estimates for this week: 'Where Do We Go From Here'...

Estimates for this week: 'Where Do We Go From Here'...

Selznick's Rank Deal

Continued from page 3

That amount, in order to insure them...

Selznick's stable of players, besides...

Selznick's stable of players, besides...

Selznick's stable of players, besides...

Selznick's stable of players, besides...

Selznick's stable of players, besides...

Selznick's stable of players, besides...

Selznick's stable of players, besides...

Selznick's stable of players, besides...

Selznick's stable of players, besides...

Selznick's stable of players, besides...

Selznick's stable of players, besides...

Selznick's stable of players, besides...

Selznick's stable of players, besides...

A. A. Hotcha Despite Beachy Weather; 'Where Go' Lone Newcomer, Nifty 59C In 3 Spots, Others Holding Up Strongly

Broadway Grosses

Estimated Total Gross: This Week... \$718,900

Total Gross Same Week: This Week... \$861,900

Thrill Rousing \$26,000

In Pitt., 'Tarzan' Fancy

1C, 'Valley' Big 25C, 2d

Pittsburgh, July 31.—Big thinging all over town at this week...

Estimates for this week: 'Thrill Rousing'...

Estimates for this week: 'Thrill Rousing'...

Estimates for this week: 'Thrill Rousing'...

Estimates for this week: 'Thrill Rousing'...

Estimates for this week: 'Thrill Rousing'...

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Estimates for this week: 'Thrill Rousing'...

Estimates for this week: 'Thrill Rousing'...

Estimates for this week: 'Thrill Rousing'...

Los Angeles, July 31.—First-run hit is holding its own...

Estimates for this week: 'Thrill Rousing'...

Estimates for this week: 'Thrill Rousing'...

Estimates for this week: 'Thrill Rousing'...

Estimates for this week: 'Thrill Rousing'...

Estimates for this week: 'Thrill Rousing'...

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Estimates for this week: 'Thrill Rousing'...

Estimates for this week: 'Thrill Rousing'...

'Out of World' Sturdy

\$14,000, Best L'ville Bet

Louisville, July 31.—Current hit here...

Estimates for this week: 'Out of World'...

Estimates for this week: 'Out of World'...

Estimates for this week: 'Out of World'...

Estimates for this week: 'Out of World'...

Estimates for this week: 'Out of World'...

Estimates for this week: 'Out of World'...

Estimates for this week: 'Out of World'...

Valley Huge 50C For 2 Hub Spots

Boston, July 31.—Terrific showings the best and here...

Estimates for this week: 'Valley Smash'...

Estimates for this week: 'Valley Smash'...

Estimates for this week: 'Valley Smash'...

Estimates for this week: 'Valley Smash'...

Estimates for this week: 'Valley Smash'...

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Estimates for this week: 'Valley Smash'...

Estimates for this week: 'Valley Smash'...

Estimates for this week: 'Valley Smash'...

Estimates for this week: 'Valley Smash'...

'Valley' Hefty \$20,000 For H.O. in Denver

Denver, July 31.—'Valley of Decision' with 'Last Go Steady'...

Estimates for this week: 'Valley of Decision'...

Estimates for this week: 'Valley of Decision'...

Estimates for this week: 'Valley of Decision'...

Estimates for this week: 'Valley of Decision'...

Estimates for this week: 'Valley of Decision'...

Estimates for this week: 'Valley of Decision'...

Estimates for this week: 'Valley of Decision'...

Roddy Grows Up

Los Angeles, July 31.—For the first time in his film...

Estimates for this week: 'Roddy Grows Up'...

Estimates for this week: 'Roddy Grows Up'...

Estimates for this week: 'Roddy Grows Up'...

Estimates for this week: 'Roddy Grows Up'...

Estimates for this week: 'Roddy Grows Up'...

Estimates for this week: 'Roddy Grows Up'...

Estimates for this week: 'Roddy Grows Up'...

ABBOTT-COSTELLO AT RECORD 30C IN BALTO

Baltimore, July 31.—Caching in on the teams of publicity...

Estimates for this week: 'Abbott-Costello'...

Estimates for this week: 'Abbott-Costello'...

Biggest week in house's history

With extra shows being ground...

Estimates for this week: 'Biggest week'...

Estimates for this week: 'Biggest week'...

Estimates for this week: 'Biggest week'...

'Wife' \$17,000, 'Nineties' 14C, Ace New Burf. Pix

Buffalo, July 31.—'Guest Wife' and 'Naughty Nineties'...

Estimates for this week: 'Wife' and 'Nineties'...

Estimates for this week: 'Wife' and 'Nineties'...

Estimates for this week: 'Wife' and 'Nineties'...

SHANE GOES TO TOWN

Hollywood, July 31.—Shane-Dunne's 'Shane'...

IT'S LOVE and it's LOVELY

FULL OF  
TEASIN' AND  
SQUEEZIN'  
THAT'S OH,  
SO PLEASIN'!

"Hot ziggity!  
Are you my boy!"

"All yours  
Barbara,  
all yours!"

THAT DOUBLE-TROUBLE DAME AND THAT 'GOD IS MY CO-PILOT' GUY!

**BARBARA STANWYCK** & **DENNIS MORGAN**  
She's the bachelor girl... he's her favorite Bachelor

and the  
baby  
-But  
whose? "

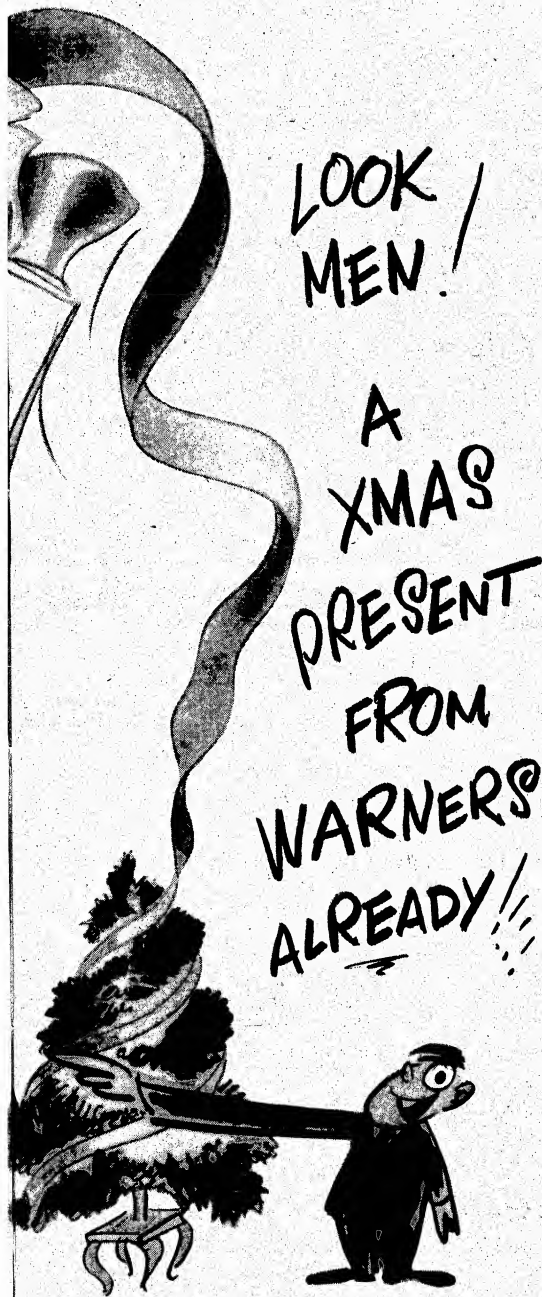
WARNERS' **CHRISTMAS IN CONNECTICUT**

CO-STARRING **SYDNEY GREENSTREET**  
REGINALD GARDINER • S. Z. SALL • ROBERT SHAYNE • From an Original Story by Allen Hamilton  
Screen Play by Lionel Houser & Adela Comandini • Directed by PETER GODFREY  
Produced by WILLIAM JACOBS



OPENED IN N. Y.!  
Great! Great! Great!  
Watch for newspaper  
stories on Xmas Party  
in Connecticut next week!





*Greetings from* HOLLYWOOD REPORTER:  
 "Sure-fire comedy, abounds in credits, should jingle b.o. bells . . . It's an audience winner from away back in the balcony!"

*Greetings from* DAILY VARIETY:  
 "Strictly for fun and looks like surefire box-office bait wherever there are customers with troubles to forget! Got belly laughs from preview audience!"

*Greetings from* THE INDEPENDENT:  
 "A titillating comedy . . . Crowded with amusing situations and performed by a cast that takes full advantage of possibilities . . . A hit!"

*Greetings from* M.P. HERALD:  
 "Preview audience laughed often and long. With its marquee names, exploiting of this picture is a cinch!"

*Greetings from* VARIETY:  
 "Laugh-paced farce that does an excellent job! Strong names for the marquee point to gratifying grosses in all situations."

16 'Captain Kidd

United Artists release of Bessie Bell... Captain Kidd... Randolph Scott... Charles Laughton...

Johnny Angel (ONE SHOW)

REVENUE release of William L. Powell... Johnny Angel... George Raft... Claire Trevor...

Miniature Reviews

'Capt. Kidd' (Rogean-U). 'The... Laughton, Randolph Scott, Barbara Britton...'

'Capt. Kidd' is a swashbucker which will please generally, despite its minimum of feminine appeal.

'Johnny Angel' is another in the seemingly never-ending series of picture...'

'Man From Oklahoma' (Songs). 'Rep. Doc Oaker...'

'Captain Kidd' is a swashbucker which will please generally, despite its minimum of feminine appeal.

Raft plays a sea captain who becomes involved in the mystery of what happened aboard the ship of his father...

The fans like it. It should draw fifty b.o. returns from audiences devoted to Roy Rogers and his usual support...

George White's Scandals

REVENUE release of George White production... George White's Scandals... Gene Krupa...

Mama Lupa Lapa

REVENUE release of George White production... Mama Lupa Lapa... Gene Krupa...

Easy to Look At (Songs)

REVENUE release of George White production... Easy to Look At... Gene Krupa...

Weight of the Joan Davis-Jack Hall names will be his own... along. Its backstage story doesn't always project interest...

Family comedy with the familiar Joan Davis-Jack Hall... supporting spot. Running time is short, making it easy to book...

Another in Universal's small-budget, lightweight musicals... 'Easy to Look At' is a musical comedy...

Man From Oklahoma

REVENUE release of Louis B. Mayer production... Man From Oklahoma... Gene Krupa...

Col's District Sales Mgr. Baldy Hurt in Auto Crash

REVENUE release of Louis B. Mayer production... Baldy Hurt in Auto Crash... Gene Krupa...

Winnie Sheehan

Continued from page 4... Winnie Sheehan... Gene Krupa...

Inside Stuff—Pictures

Still another mag poll (by Woman's Home Companion this time) reveals that women prefer shorter bills, about two hours, and oppose double features...

Lack of coordination among the various groups making films at the Picco Conference was the greatest weakness of picture activities there...

Hollywood film flacks have been offered salaries, far above their studio pay, to publicize two, and possibly more, nations of Europe...

Ottawa film houses lost one of their steadiest customers when Princess Juliana left her homeland with her three daughters...

Long distance location tours are due for revival as soon as restrictions are lifted from airport travel...

Film Industry's Public Information Committee cracked down on two Los Angeles theaters...

Winnie Sheehan

Continued from page 4... Winnie Sheehan... Gene Krupa...

At the start of sound he imported many New York stage players and producers to Hollywood...

Then Bill Fox sold his interest in the stock market in 1930 to Margale Sheehan and the company...

Then Sid Kent came into the company as its chief executive...

# GREAT NEWS!

**THE BIG 3  
MEET AT  
POTSDAM!**

—but wait!



Ginger Rogers



Walter Pidgeon



Lana Turner



Van Johnson

**THE BIG 4  
WEEK-END  
AT THE  
WALDORF!**

*(Great News as usual comes from M-G-M!)*

# U. S. Warns France After Try to Cut Yankee Imports Down Annually by Over 50 Pictures

**By MIKE WEAR**

While storm clouds continued gathering in various foreign markets, the past week was dominated in France because of an attempt by the French government to force exhibitors to show 50% of their own fare. The immediate action by the U. S. State Department was to remind France of its trade agreements, which this would plainly violate. Under this trade pact around 150 pic or 80% of the 1945 imported features, were to be allowed into France each year. Reported the report would have meant no less than 100 F. S. -feature films.

But there were other evidences of storm brewing in the territories, developments including:

(1) Foreign lappers were given the news of how tough district work was going to be outside the domestic field by company presses and foreign managers just back from overseas, at a meeting last Wednesday (20).

(2) Increasing evidences that France and other countries apparently want American film companies to finance the complete picture business, go in for local production, and build new studios to foster native industry, as tribute for doing business there.

(3) U. S. State Dept. called French government officials to trade pact whereby France guaranteed it would take no steps which would place the American film business at a disadvantage.

(4) At Daff's statement that U. S. should make no concessions in negotiations for foreign lands that American pictures are to be the bellwether of American industry in the world market.

(5) Stiffening of American film company attitudes towards the united front against foreign barriers, restrictions, etc., with realization that if concessions are made now this would mean many future and more drastic demands of U. S. picture industry.

**USSR and British Opposition**

Barney Balaban, Spyros Skouras, N. Peter Pathoun and others have revealed the details of a proposed competition from Russia and Great Britain is going to be plus the fact that the nations are going to make many foreign countries are going to make free trade for American product difficult.

The obdurate attitude of the French government towards American pictures was the first step to be followed by other countries, particularly if France is successful in forcing countries to make the move to make exhibitors show a percentage of native-made films imported in other countries before was one, to encourage outside investment—mostly American—to foster production in France. However, as pointed out in N. Y., theatres must have product to remain open. And to operate successfully, the picture screen fare is rated prerequisite. Also it is hardly rated likely that such a successful fare would be shown in theatres will be jeopardized, because of insistence on building up the native industry just now.

While no official admission was made, it was generally known in trade circles that the country's export film Corp. setup was being directed for instant operation, and that it might be placed in operation first in either France or Holland, more likely the latter. If set up in France, this would mean virtually every American film company would abide by all sides as to shipping in films, or export, which would be the means of eliminating 95% of all U. S. product from France's screens.

## Honolulu's 'Off Limits'

Honolulu, July 31.

Film theatres here have been declared off-limits for several weeks to prevent the spread of influenza, prevalent for services week. Movie has ceased business to drop 75-80% in civilian houses and exhibitors are authorized declare the order will remain in effect until further notice. Average of 22 theatres employ 100 and sailors visit Honolulu every day and their non-attendance is felt seriously by the 22 theatres operating under Consolidated Theatres and Royal Amusements.

# Export Corp. Set To Trade Pact

Export Corp. Set

Export Corp. of the film business likely will swing into action following the meeting picture (likely set for today (Wed.) in New York. First officers of organization to be named, which likely company selected in which initial operations will be carried on.

This corporation, which is open to all producing and distributing companies of the American picture business, has been incorporated primarily for the purpose of presenting a united front in any foreign country where inequitable discriminatory laws exist.

# U's Ad Ad Gives Closeup of U. S. Pix Int'l Future

We need vigorous treatment now on the part of the American picture industry to pave the way for other U. S. industries in the foreign field. At Daff's statement of Universal International, explained in N. Y., last week on his return from a recent tour of Europe, Daff felt that a vigorous policy must be pursued if the American picture industry is to give the place of importance it deserves in foreign lands. Daff was of the opinion that Hitler, Mussolini and even now the Japanese realized the value of the screen way ahead of officials in this country.

Daff painted a rather gloomy picture of prospects in many countries visited, including Greece. France and the parts of Italy he was in near Naples. Portugal business, while mass is near normal, Belgium has come back nicely. Of the 173 theatres in Greece almost a lesser market for U. S. films about 90% now are operating. Four first runs in Greece out of the seven remaining were playing Russian pictures while he was there.

He felt that the methods employed by exhibitors to handle Russian picture were unorthodox. While some U. S. pictures have managed to get into circulation in Greece, Russian product had assumed a position of importance too doubt due to the changed nature of the market. Daff said conditions were fairly normal at Athens, biggest city. Normality prevails also in Egypt despite the withdrawal of many troops there. Universal's business being way up. U. S. is receiving a big boost there in Alexandria.

**Big Pix Leverage**

Large picture exhibitors in many foreign countries overseas give British picture high first class leverage, as indicated. Exhibitors in many countries hesitate buying U. S. films and the immediate result is a change to pay for American product. Daff indicated that American film companies should be ready to have help in adjusting this situation.

As he explained it, Daff was confident that the American picture industry will play a very important part in re-education in these countries, and that it will be a profitable business, much as such other industries for which dollar credits are being supplied. The film business is a bad state in Spain, Daff describing it as being in a state of complete paralysis. Daff is in native product with the usual results—failure. Despite unemployment in the picture industry there, U. S. pictures still are popular.

British pictures definitely are going into the foreign market. He said that exhibitors are anxious for a steady flow of American product, and that the demand for American was the same as it has been in recent months. Daff said that 25 features here in Greece and eight more going in while the British have 22 there and another 22 in the pipeline. The U. S. companies have only 40 features there, with the OWI still handling. Daff is in the U. S. Army, logical Warfare branch of the U. S. Army.

# US Pix OK for Swiss

Washington, July 31.

Films and motion picture equipment should get into Switzerland easier as result of an action announced Friday (20) by the Foreign Economic Administration. FEAE removed the Swiss from the black-outlet-permit procedure which has been operation for months. However, export licenses are still required by exporters.

# Danish Showbiz Starts Rolling

**By VICTOR SKAALUP**

Copenhagen, July 10.

Denmark was liberated on May 5 and two days later the Scala-Biù showed the first American picture in three years. An old German Töne-Amn Sothema pic, "Dangerous Curves" was shown in the office building ready for a first showing April 1940, when the German occupation put a stop to all American premises in Denmark. In 1942 it was allowed to show old American pictures in Danish theatres, as there was not enough German pictures to cover the theatres and all the older from the local branches of Hollywood (from the old big Broadway film is a film like "Hollywood Hotel" (WB) which only had run a few days, but shown in Copenhagen before the war, now had a run of six weeks to SRO). When all American pictures were prohibited, Danish went to Danish and French pictures in drives, but stayed away from the German pictures which exhibitors were compelled to show.

After the liberation, SHAEE, with Metro, has advertised to show 35 new American pictures for distribution in Denmark, and all the old ones have been shown. The success of the new films are "Pimpene Smith" at the Metropolitan, "The Force" at the Grand, "Date" at Palladium. The local branches of the U. S. majors are being set up in the new big picture theatres, which could not get new pictures in the first run.

Harald Frost, Danish manager of Paramount for many years, died in Paris, France, last week. He was succeeded by Miss Lenger, former manager of WB distribution branch, who was succeeded by Miss Lenger, former manager of the branch. The Danish picture industry is a big business, and there is some dissatisfaction because there are so few cinemas in Copenhagen. Only about 50 and the license often is given to persons who have little or no connection with the film business. The Danish manager of the Fox office got the license to Fasan-Biografen. Fox will have a new manager here, because the Danish cinema law does not allow film renters to be exhibitors also. That choice of a licensee met with approval from the whole picture business here.

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**Swedish Film Priest-Playwright**

Stockholm, July 20.

The Swedish film priest-playwright, was killed by German in a wood and Denmark's greatest writer for the screen, was killed in a Nazi play, "Niels-Ebbeben," was written during the occupation, but was immediately prohibited. It had been played over the radio since the liberation and will be shown at the Royal Theatre in the fall.

**U. S. Plays a Hit**

The biggest American hit on the stage during the occupation "almost certainly" was "The American" during the first years, until the German censors became angry at the "American" (taste) was "The Day of Your Life," which played over the radio during the occupation. Other successes were "Dinner at Eight" and "The Man Who Came to Dinner." Also American tunes have been very popular during the war years.

# Unexpected Long Runs Jam London DeLuxe Bookings Same As N. Y. and Chi

**By ERNEST BETTS**

London, July 20.

Unexpectedly long pre-releases in the West End have led to a drastic re-shuffle of bookings and mixed changes in the long habits now experienced since before the war.

Current example of the change is "Night Velvet," which has had three big pictures waiting to go into the Empire with moveable dates since the war. "Night Velvet" picture when shown. Surprises among recent film runs, overlapping in some cases to the general release, have been "Meet Me in St. Louis," "The Four Faces," which closed "The Three Week Bookings" in the same category and joins "The Picture of Dorian Gray" (four weeks) as an unexpected success. "The Picture of Dorian Gray" is now in the current schedules out of gear. This is the first time in the war that M-G-M has had a big picture in the West End and waiting for a date, usual practice being to throw in the picture immediately after the previous one.

Complication for Columbia and RKO Radio is that they have no stock in the general release, and are dependent on friendly co-operation from the British distributors. "The Picture of Dorian Gray" (Columbia) and "The Picture of Dorian Gray" (RKO) engaged a non-stop 13 weeks' run at the New Theatre. "The Picture of Dorian Gray" with Columbia has a 12mp. Film grossed about \$100,000 with a 12mp. run. "The Picture of Dorian Gray" (Columbia) at the Prince of Wales, value lease for a 12mp. run. "The Picture of Dorian Gray" (RKO) at the Prince of Wales, value lease for a 12mp. run.

# U.S. to S.A. Looms As Steady Route

An interchange of film company sales personnel between this country and republics in Latin and South America is being inaugurated after the first of the year by Metro, will be followed by similar two-way trips of distribution executives from other major U. S. film companies. Following the pattern set by M-G-M, Metro will visit the companies of the border to study at first hand distribution progress, made there during the last few weeks. Sales chiefs and their key execs working for these companies in Latin and South America are expected to return, come to the U. S. for the same reason.

It has been formulated to cement intra-umbral relations within the film industry. It is a long-range plan, which will be continued throughout the job in the postwar when transportation and other conditions ease up.

Other film organizations, like Metro, will pick the men to make the trip, and will be competitive in "push," both in the U. S. and the other nations. Since Brazil is one of the largest markets in the world, the countries in which the plan will be undertaken, it is expected that Rio de Janeiro will be the first stop for the U. S. film men making the trip, while N. Y. will be the first stop for those coming up from A.

# POWELL-PRESSBURGER TIE COMING TO FINALE

Seven year partnership of Michael Powell and Ernest Pressburger, who made the "Invaders," "One of Our Aircraft is Missing," "The Fighting Temeraire," "The Song of Bernadette," is to split.

After current assignment, "I Know What I'm Doing," ready to go where, and one more picture, Powell and Pressburger will go their separate ways, but will still be on for himself. A joint pic is a possibility in the time to time if the two minds see in harmony, but not yet.

New setup begins in March with Pressburger's characteristically "British" style in "The Song of Bernadette." Under title of Archers Film name, Powell and Pressburger have made a new film since they never had a pop. Pictures are distributed by Rank.

The Danish publishers got them from Swedish publishers. Biggest hit was "The Song of Bernadette" and "Deep in the Heart of Texas" and the singers had to sing Danish words, "Lilli and the Langenknecht" and "The Song of Bernadette" got a tremendous run here. It was prohibited by the Danes as it was about the Danes song a parody to the tune of the Danes song. Many musicians and cafe goers were jailed by the Germans for singing the Danes played and sung. It was prohibited.

# London 'Jake' Folding For New Coward Show

London, July 31.

"Jacobowsky and Colonne" is folding despite sturdy business, being compelled to close because Piccardi was unable to get New Coward review, which was a flop. New Coward show is slated to open Aug. 23.



*Everybody loves Uncle Harry...  
but nobody really knows him!*

He's everybody's friend. People think they have him down pat. But they really don't know what makes him tick, nor do they know what women do to him.

How shocking that he should be a murderer!

"Uncle Harry" is the play that shocked Broadway. Everyone said it couldn't be filmed! Universal takes pride in having made it into a fine motion picture.

Screen it. Date it fast.



CHARLES K. FELDMAN presents

*The Strange Affair of*  
**"UNCLE HARRY"**

Starring **GEORGE SANDERS • GERALDINE FITZGERALD • ELLA RAINES**  
with **MOYNA MACGILL • SARA ALLGOOD • HARRY VON ZELL** • Directed by **ROBERT SIOOMAK**  
Produced by **JOAN HARRISON • MILTON H. FELD**, Executive Producer • Screen Play by Stephen Longstreet • Adaptation by Keith Winter • From the Play by Thomas Job • As Produced on the Stage by Clifford Hayman • A UNIVERSAL PICTURE

# Flock of New Season Sales Meets All Over the Map; Distrib Briefs

United Artists will hold a national regional meeting in Los Angeles for three days starting today. Members of sales staff from Denver, Seattle, San Francisco, Salt Lake City and L. A. exchanges will attend the sessions to be directed over by J. J. Unger, western sales manager, aided by district manager W. E. Callaway.

C. E. Leeman, general sales manager, now on the Coast, is slated to address the final session.

### Chi Keynotes Stars Drive

Chicago, July 31. First announcement that \$100,000 in prize money would be paid to managers, salesmen and bookers of the United Artists Corp., participating in the coming 16-week Grad Stars Drive, starting Aug. 4, was made at the company's two-day sales confab here last week by J. J. Unger, western sales manager. Announcement which listed the meeting covering the Midwest sales district under Rud Loehrenz. No details were revealed.

Following the meeting at the Blackstone hotel, conducted by Unger and Loehrenz during which future product was discussed, were managers, office managers and salesmen from the Chicago, Indianapolis, Milwaukee, Kansas City, Minneapolis, Omaha and St. Louis offices. The Kansas City, Omaha and St. Louis offices were recently assigned to the Midwest district under Rudy Loehrenz and this was their first meeting under the new district set-up. Unger left for California Sat. (25) and will hold a similar meeting of the western offices in Hollywood Aug. 1-3.

### Schnitzer's Can. Fanway

Eddie Schnitzer, United Artists homeoffice exec., registered at Seaside Canadian sales confab which opened Monday (30) at the Royal York hotel, Toronto. Besides Canadian sales manager Charles S. Chaplin, branch managers and salesmen from six Canadian key cities attended. Schnitzer goes to Montreal before returning to N. Y.

### Kalmenson's Coast Huddle

Ben Kalmenson, general sales manager for Warner Bros. in Hollywood, met Coast Manager (30) to huddle with

transferred from PRC, Portland, to Seattle.

Lawrence, B. C. Royal bought by Hi Singer and Jack Aceman for reported \$71,000. House opens Sept. 15, in Vancouver. Renovation through-out a new name, State theatre, will be completed. The theatre is opening a night club in Chinatown soon, where acts will be shown.

### Siefel Adds Another

The Siefel Radio-Off Company operation out of N. Y. and headed by Sam Siefel, has taken on bookkeeping duties for McKinley, N. Y. House is controlled by Emanuel B. Kelmant and Siefel has agreed to bring Siefel list of theatres to L.

### Crow Sells to Hughes

San Antonio, July 31. L. B. Crow sold his Avondale, Wortham, Texas, to-B. H. Hughes, of Waco, Texas. Hughes is now in the Strand, Rogers, Texas. He's in the insurance biz.

E. L. Johnson purchased the Victory, Del Rio, Texas, from Buck Morvan, Johnson formerly with Bobb & Rowley as partner in McKinley, Texas. Johnson will manage and operate. H. R. Bibby now operating the PRC in Dallas, Texas, following his purchase of the house and building. Bibby has added additional seating, making the capacity 1,400. Front also remodeled and new lighting installed.

### Berger's Palace, Mpls. Buy

Minnesota, July 31. Still another valuable prop property, the 1,000-seat Palace, Minneapolis, purchased by Bennie Berger, independent scholar and producer, is being sold to Bill Dixon in association with Central Allied, independent schilling and production company, operated by Philip Brown as a subsequent-circuit property. The theatre has six years to run. Theatre at one time housed vaudeville and a musical comedy tab.

A week before Berger and two others bought out the two major local prop properties, the former West End theatre still has six years to run. Theatre at one time housed vaudeville and a musical comedy tab.

Group of film executives passed through en route to Lake of the Woodmen for the biennial meeting. They were Tom Connors, 20th; Sam Shirley of M-G-M; Ray Flynn and Leo McKeeckie, Tri-State; Arthur D. Motives and Walter Irwinman and James Coste, Chicago circuit. Dick Gottlieb and Walter Irwinman were entertained by Eddie Rubens.

### III. Allied Adds 6 Houses

Chicago, July 31. With the acquisition of six new Chicago area theatres recently, Jack Kirsch, Allied Theatres of Illinois, announced outfit has a total membership of 39. New members are the Barrow, Mila, Waukegan, Mile and Thalia, south side houses operated by John Semedakis (John Mansa) and Jack Park, two in Charles Heilig.

Joe Fischer, city salesman for United Artists here for four years, took on general manager for Film Classics there recently.

### Zeigler New Circuit Booker

Zeigler, formerly in buying-book department for Fox-Wisconsin circuit, new booker for the Co-calls Circuit. He succeeds Harry Klein, mad operating supervisor in the field.

### Martenslein Upped by Rep

S. D. Weisbaum, Republic's manager in San Francisco, is now able to enter business for himself. He had years in the company but was held back by Martenslein succeeds him.

### Reopen H'wood Theatre

Hollywood, July 31. A colony theatre on Hollywood Blvd. closed for alterations, to re-open, is at the Hollywood Music Hall, a three-story house under supervision, Clift Gleesman. First film after alterations will be "Leslie's Love Production," "The Story of G.I. Joe."

### Enlarge Globe, N. Y.

The Globe, N. Y., Broadway first-run operated by the Brandt circuit, will be enlarged from 1,400 seats to 1,700. Job to be finished by Labor

Hudson, N. Y. Theaters Julo Combs and Community, Warren's Broadway theatres, Hudson, N. Y., owned and operated by Messrs. Richard Grossgart, have joined the ranks of Independent Theatre Service, Inc., effective Aug. 1, as announced by Lee W. Newbury, president of the organization. This would mean a total number of theatres to 58 for which Independent will handle the buying and booking. Al Suchman is film buyer for the group. Independent is now located in the Herald Tribune Building, N. Y.

### Vel Back at Troy House

Harold Canan, wounded overseas, now doorman at Prorator's Troy. He is the first of the first veterans of the Purple Heart hired in the molion

(Continued on page 42)

## Lecture Biz

Continued from page 1

this fall and winter by transport agencies. Since whole operation is really profitable, only if lecture circuit is held on the road for day-after-day, short-hop bookings, elimination of Pullman and flying day-by-day reservations is to be legit as much a problem as it is to legit shows of vaudeville.

Top agencies and American Platform Guild, the lecturers' Equity, are both considering an appeal to Washington to possibly a "Basis" is not the moral claim made by show biz but assertions that majority of speakers are doing a public job, vital to the war and similar to that of newspapers. There's no idea of seeking special priorities on planes which bookers haven't used since Pearl Harbor, as much as some kind of consideration, permitting advance train reservations.

Bookings Strong, Regardless Despite hazards, advance dates now being booked are already reported strong. Summer season is booking time for many of the tour forums and town halls in major cities. Majority of these meet on specific days of the week which can't be changed. Once these are penciled in, agencies generally attempt to get advance transportation dates on route or in the area.

ETO war correspondents, who are strictly talkers, are not naturally losing ground in the demand picture. Lecture audiences seemingly are less interested in how we finished the war than in what's likely to happen in Europe. Figured that with a mass musical comedy tab, their own stories, ticket-buyers aren't particularly hot on getting an expert's talk. The Pacific boys, especially those with long-standing knowledge of the Far East, are booked in the most liberally. The war and the domestic issue know-alls are getting many of the calls. Latin America is also increasingly hot. Postwar business theme is the drawing card here.

Single names continue staples both because of the price consideration and transport question. While names who draw anywhere from \$300 to \$700 a night on an average are still the cream of the agencies' product, an increasing number are taking smaller fee speakers with lesser

names. Idea is to tap markets hitherto left to individuals, college courses and general education. Numbers of agencies are also starting to lean heavily for package deals. Harold B. Peckers, lecturer and adventure series, five explorers and adventurers' with "thrilling natural color pictures" for \$700. Promotion suggests sponsor sell 700-seat tickets at \$3 each to produce \$2,100, spend \$700 for talent, and "make \$1,400."

Box Pop at 'Em One factor being almost uniformly so at all bookers is the lecture factor bring out a flock of questions for the audience. Radio's use of audience-participation and the popularity of quiz shows are held one reason for this.

Radio commentators who increasingly are filling in between strings with a go at lecturing are special draws for this kind of build-up.

Specialized radio news correspondents are next. Usually these have at least one book to their credit, always described by the post-sell. After this come authors of general, an increasing number of ex-Washington officials. The kind of speaking or others have always been strong.

## G.I. Drama School

Continued from page 1

Hart because he's still fighting from his recent Pacific Junt in "Men Who Came to Dinner"; Eric Kazan because of commitments; and George S. Kaufman and Guthrie McClintic for personal reasons. Antoinette Perry is the best-seller. After this stage "Harvey" for the GIs at the school, although there's a question whether she can pass the physical. Stage directors are being sought, because school plans to put on shows, four already being set up work.

Col. McCleery, on the Coast balance of week to live up to six directors of a school he hopes to get four name directors for eight weeks each. This leaves Aug. 7 again for Eric, who will be in the Coast. American Foreign network is setting up a radio station in Biarritz as part of their school students as part of their show biz training.

## New York Theatres

The Jubilent Story of George Gerwin  
**"RHAPSODY IN BLUE"**  
Warner Bros. Crowning Glory  
Continuum Performances  
**HOLLYWOOD THEATRE**  
Air-Conditioned  
Broadway at 51st Street  
BARBARA STANWYCK  
DENNIS MORAN  
In Warner Bros. New Hit!  
**"CHRISTMAS IN CONNECTICUT"**  
In Person  
ERSKINE HAWKINS  
And His Orchestra  
The Chaperones  
Ben Carter and Monton Moreland  
B'way at 47th St. STRAND

SAMUEL GOLDWYN presents  
**DANNY KAUF**  
in  
**"WONDER MAN"**  
In Technicolor  
Continuum Performances  
Broadway at 61th Street  
RADIO CITY  
**MUSIC HALL**  
in  
**"A BELL FOR ADANO"**  
Spectacular Stage Productions

DANNY F. SANDER'S  
**"WILSON"**  
A 20th Century-Fox Picture in Technicolor  
with FRANK BRIDLER  
FRANK BRIDLER  
MAGGIE GREENGARD  
ANCHORS AWEIGH  
1945  
New York  
BROADWAY at 47th St.  
RKO Radio Pictures, Inc.

**GARY COOPER** & **LORETTE YOUNG**  
in  
**"ALONG CAME JONES"**  
An International Picture  
in Technicolor  
Continuum Performances  
Broadway at 61th Street  
RKO Radio Pictures, Inc.  
ON SCREEN  
Theater, Astor  
in PERSON  
Johnny "Goat" DAVIS  
and Ruth TERRY  
**"VALLEY OF DECISION"**

**GRIFFITH ON 'HOLIDAY'**  
Hollywood, July 31. Edward G. Griffith draws director honors on Pat O'Brien's next star, "Perilous Holiday" to be produced by Fred L. Ryan Productions. The picture goes into work early in September, for Columbia release.

The ready-to-serve cocktails that always taste fresh!



Hiram Walker's dry martini • MANHATTAN  
66 proof. Hiram Walker & Sons Inc., Peoria, Ill. Copr. 1945.

# LOCAL LISTING

## Locals Accent Program Sales As Spot Grosses Climb to \$25,000,000

Local radio stations over the country have upped their gross income by \$20,000,000 to \$25,000,000 in time sales for spot advertising, and are now turning to selling more program time.

The growth in the high figure for spot sales has been a gradual one. For about five years, spot sales kept leaping 30% to 40% each fiscal year. The principal reason for this has been twofold. Such fabulous increases are held to be no longer possible for the simple reason that only a few local stations have sold just about as much spot time as they care put on the air.

With little spot time left for sale, the local stations are beginning to increase their gross time sales, even though they have fewer new spots to offer advertisers.

Spot-time buyers are turning to participating shows to make up the lag in spot availability in markets where their advertisers insist on plugs. In some markets, especially those surrounding big cities like Philadelphia, Cleveland, St. Louis and Detroit, spot time on the better programs is virtually sold out, having reached the saturation point. It is noticeable that it is just in these places where more and more participating shows have been developed.

Take stamps occur in the spot business, even though many of the contracts are for only a few weeks at a time. Summer months bring an increase in spots plugging such remedies and cold cures, but a lull in commercials for ice cream and colds. There are some products that advertise in spring and fall only, and clearing fluid and other household aids. These are the more seasonal ones that the spot advertisers that bring much of the business to the local stations, and the same tendency is now being increased local programming.

## Beville Returning To NBC Research?

There's a strong possibility that Hugh M. Beville, a lieutenant colonel in the armed forces, will return to his former post as director of research for NBC when he returns to duty. The network has been in the market for a top research man for many months and while Barry Rubman headed up the research following Beville's departure, during the week has been searching the field for a long time in an effort to contact a man who recently resigned the NBC post to take over as research director for the National Assn. of Broadcasters.

NBC's desire to latch on to a strong man is easily seen from the response by the industry of the ever-increasing role that research is playing in a recognition that's been manifesting itself among all networks, agencies and broadcasters in general.

## CAGNEY AND NUGENT IN RADIO PROD. CO.

James Cagney and Elliott Nugent have been named to board of directors of Manhattan-based, newly organized radio producing company. Company plans to package programs, and has contracts for 10 shows already in work.

John Marshall, president, and Bob Brown, vice-president, are now active in radio trade for work on "Silver Theater," "Screen Guild," "Bob Brown Show," etc.

## Tollinger on Simms Aired

Ned Tollinger, of Young & Rubicam, has been set to direct the Cagney Simms show, which will air this season period for Borden's Sept. 28. Tollinger directed the Burns & Allen program last season.

## Research Hypo

One of the more significant aspects of industry activity in recent months has been the absorption of research into the top boys in the research field and the quest of networks to harness on to strongest possible men available. From here on, it is expected, explorations into research with the desire to find out not alone what the dial twister's listening to, but why he's listening, will play an increasingly dominant role in the broadcasting picture. It's seen, too, preparation for the day when the restraints will be tightened on unrestrained spending as the networks can be prepared, via analyses and correct reasoning, in determining which advertising programs at different times, etc.

## Swan Soap Buying CBS Sustainer As Joan Davis Trailer

Swan Soap (Lever Bros.) is buying the CBS Mary Astor summer sustainer, "Life of Mary Christmas"—for one performance. Show will be sponsored on its last line up on Monday night, 8:30-8:55 spot on Aug. 27. Lever Bros. decision to pay the freight on the show may have been based on the fact that the bankroller must pay for the time anyway, since the Joan Davis show was originally scheduled to bow in on that date, subsequently postponing the preem to the following Monday.

Sponsor agreed that for an additional \$2,000 it could buy the "Christmas" package as a one-shot and use it on into by Miss Astor. In addition, Swan Soap will get the usual commercials on the "Christmas" show.

Format Swap Joan Davis' new show for Lever Bros. (Swan Soap) will be one of the first of the big-time programs to open for the new season, being scheduled to preem Sept. 3. No format set yet.

Trouble is that grocery gimmick used by Miss Davis last season for Scallops, is owned by latter. Suggestions are being made that the show was archly sneered at as not befitting a highly Hoped-for star who might be going for a set-up. The show format was being considered last week, with the stinza placed in something like "Joan's Tea Room," but some execs connected with the show were not too happy about that idea either, fearing that audience would think that the star was plugging tea instead of soap.

## 'Shadow' to Scarce

3 Sponsors in Fall

The "Shadow" whodunit which went off the air for the season on April 15, is returning on Mutual Sept. 9, with three sponsors financing a total of 152 local outlets. The show, on Sunday afternoons at 5:30, split its net bankrolling last season between Delaware, Lackawanna & Western Railroad and Acme paints. Latter has dropped. But the railroad co. will pay for the 31 stations. Grosse laboratories will finance 47, more, and Carey Salt will pay the bill on 74 outlets.

## WORLD EXPANDED 'TOP 15' LISTING

There's a mounting feeling among radio people in the United States of the light of the expanded programming setup that prevails in radio today and the multi-million dollar budget represented, the time has come for the boys who chart the ratings and list the favorites to reconstruct their thinking. Particularly there are some gipsy aimed at the present system of listing the Top 15 in Hooperatings which categorically places the entire roster of remaining shows on the air in the "also man" class.

It's felt, for instance, that there should be an expansion of program favors to a Top 25 listing, the argument being that the prevailing 15 method confines it to too narrow a selection. For one thing, it's pointed out that the coming fall season will see an unprecedented number of high-budgeted shows on the air. A number of these shows, it's argued, will probably lose out in the "hit class" listings by perhaps fractions of a point or come close enough to the leaders to warrant something more than "also man" attention. And simply because the trade, it's contended, has conditioned itself to accepting the rating system as the "be all and end all," there's a tendency of some sponsors to become irritated and "blow the consensus" because of the runner-up stigma attached to their shows, despite their showing more than acceptable ratings. It's felt that the spotlighting of such programs via an expansion of the list of favorites may have had a negative reaction of encouraging bankrollers to nurse these shows along until they become firmly established.

Similarly, it's argued: Why shouldn't radio take its cue from the rest of the industry, which doesn't stop the top 10 or 15 pic in compiling the top boxoffice grossers of the year.

## Int'l Harvester OK's Top-Budgeter

The green light has been given by the International Harvester Co. to the McCraw-Ericsson Agency to build a network show for airing in the fall. Sponsors has casted for \$1,000,000 budget for its radio splurge.

Plans call for a top-budgeted comedy show, using Howard Barlow and a 70-piece orchestra. Raymond Massey as an emcee and a novel, weeknight, with show to be produced by Russ Johnson. Negotiations are already in progress, however, that show, which will be announced as such as cleared.

Dramatic theme will use great figures of the agricultural world who have shortened farm hours by mechanical invention to prove how Industry has lightened the load of the farmers, particularly those in the U. S.

Marion Anderson and others of the "Howdy" racial groups will be used also as examples of H's liberal viewpoint toward democracy, humanity and fairness.

## Dave Titus to Y.&R.

Dave Titus, who directed the "This Is My Best" show on WBDB, has joined Young & Rubicam as a producer. He checks in today (11:30) in addition to producing the Coors regional show "I Was There," he'll be the agency producer for the new show which bows in Sept. 3 on CBS. Dick, Mack, of course, will take over the overall production helm.

## NBC Juicy Affiliate Plums Hold Off on Signing Contract Because Of Labor Clause; ABC Makes Overtures

### CBS to Showcase Stars

CBS programming toppers conferred with agency execs last week to line their cooperation on a pre-season showcasing of network top shows ad later.

### Y&R Sans Postum Acct., to FC&B in Kate Smith Switch

Young & Rubicam loses the General Electric Postum account to the approximate \$1,000,000 in billings with the Kate Smith show, which plugs the product, moving over to Foale, Cone & Belting next Jan. 1. Deal was reportedly swung by Emerson Foods, who also takes along with him \$750,000 in Postum magazine billings as well.

Service agencies, one of the surprise moves of the year in trade circles, comes on the heels of the Kate Smith show dropping from 60 minutes to 25 minutes and moving from Sunday to Friday nights on CBS. The move comes in conjunction with Maxwell House and Jello, its one of the backbone of the Emerson Foods biz. In fact, it was the Postum business, which Y&R acquired about 20 years ago, which gave the agency its first firm footing.

## Owen D. Young To ABC Directorate?

Owen D. Young, retired chairman of the board of General Electric, is reported slated for election to the board of the ABC (Blue) network and to act in an advisory capacity for the network.

Election of Young to the ABC board could only be of prestige value, since no tie-in with the net is any longer in the works regarding WGY, Schenectady. Latter, a GE station, was rumored for a while as leaving toward breaking with NBC and hooking onto ABC, but WGY has recently renewed its NBC contract. ABC has not yet made a WTRY, Troy, for its "Tri-City" (Albany, Troy, Schenectady) outfit.

ABC execs who would not go into details about the report of the board membership offered to Young did admit, however, that his accession to the board would have nothing whatever to do with any idea of Young being put into the network structure.

Majority of the stock now is owned by three men: Edward J. Snow, the principal stockholder, vice-chairman, Chester J. LaRoche; and Roy K. Larsen, director, representing the interests of Henry Lucy (Time Inc.).

## Hope to Concentrate On Postwar Campuses Now

Bob Hope's new postwar gimmick, long under wraps, it is thought, will stage his shows on college campuses after demobilization has been completed, and will use service hospitals as long as there are enough of them for him to visit.

A number of NBC's juiciest 50,000-watt affiliate plums are operating without a contract with the network, and have been since the expiration of their last contract—June 15—because of reported differences over labor clause included in the new pact.

What is highly significant in the current breach and refusal to sign on the dotted line, however, are the reported overtures that have been initiated by ABC (Blue) in a move to woo these powerful stations into the fold. Should such a move meet even with partial success, it would give the Blue one of its greatest hyopes since its divorce from NBC. Prominent among these are WYGO, the 50,000-watter in Tulsa; WOW, John J. Gillin, Jr.'s station in Omaha; WSR in Atlanta; WBSB in Nashville, and WFAA, in Dallas.

## 8 Gospel Groups Yanked by WPEN Appeal to Court

Philadelphia, July 31.—Eight gospel outfits which were dropped from WPEN's 1945-46 schedule when the station cancelled their contracts, on Thursday (28) petitioned and decried the groups of Appeals to force the station to restore their broadcasting rights. WPEN is owned by the Philadelphia Evening Bulletin.

The groups had their original positions turned down by the Federal Circuit Court Judge William H. Kirkpatrick.

William S. Bennett, New York attorney for the religious groups, contended that cancellation of the contracts constituted a violation of the Federal anti-trust laws was "repression"; an interference with the right of free speech and freedom of religion; and deprived the groups of property rights. Bennett also declared that the continuance of these groups depended on contributions of "millions" of listeners in Pennsylvania and surrounding States.

Thomas B. K. Ringe, counsel for WPEN, argued that the plaintiffs had no standing in Federal Court, that their recourse was with the Federal Communications Commission, which has ruled that the station was fully within its rights to cancel the shows.

WPEN had advised by a clause in its contract which gave either party the right to cancel any contract if it was not reason the station gave for cancellation was "a desire to present a program of religious services" prior to the termination of the contract. (Continued on page 20)

## 'Gay Mrs. Featherstone' Not So Gay to Raleigh, No Romberg Goes In

Chicago, July 31.—Failure of the Billie Burke show, "Gay Mrs. Featherstone," to click has led to its cancellation and stint goes off the air for Raleigh cigars with the Oct. 10 broadcast. Sigmund Romberg's 45-piece orchestra, which has been filling the Hildegarde Tuesday night spot during the summer, will take over the Burke niche effective Oct. 17.

Romberg winds up his summer replacement for Hildegarde, and returns to the air on Sept. 11, with his Sept. 4 broadcast and will vary his act before resuming his radio activities.

# AVCO Ascension in Radio Cues Fears Of Investment Speculators Moving In

Aviation Corp. (AVCO), whose \$22,000,000 bid to buy the Crosley Corp.'s vast radio interests—would put it in control of the largest independent radio empire in the country, is an outgrowth of a speculative investment plan according to Business Week mag, AVCO was organized by "stock broker promoters."

This fact, and the outfit's financial structure and ties with big businesses, including Tom Gray, leader of one of the toughest anti-labor sections in American industry, is being studied by radio executives of organized labor, and civil liberties proponents. They are concerned with the wider implications which may cause a change from the public service concept of radio to one which may put the investments in the hands of investment speculators.

The FCC goes today (Wed) into its second top of the hearings on the AVCO-Crosley deal. Involved in the proposed "package" transfers which Crosley would sell to AVCO are WLV in Cincinnati, WINS in New York, a number of FM stations and licenses, a heavy investment in television, and a sizable chunk of control of international shortwave broadcasting.

AVCO board chairman Victor Emanuel and prez. Irving Babcock admitted at the FCC hearing two weeks ago that they are still in the bond floating stage of business by saying that the AVCO deal would be financed through a loan to be subscribed by 10 New York banks.

That's exactly what the deal came into being—through sale of stock. Two million shares of stock were sold for \$20 million in 1929 to form AVCO, and 8,000,000 more shares were set aside for buying up small amounts of stock in "attractive stock exchange offers" (according to Business Week).

Many interests in the AVCO holding of 1945 include corporations engaged in everything from making kitchen sinks to running aviation schools, building airplanes, propellers and engines, building battleships—In. Y. Shipbuilding Corp., running airports (Rosevelt Field, L. I.), and building household furnaces and heating equipment.

Tracing through the most authoritative sources like Peor's Register of Directors, Moody's and others, the names of various of AVCO's directors and officers are seen as tied with industrial organizations. In turn, are led by industrialists of the type of Tom Girdler.

"It's that kind of firm," said one prominent civil liberties leader, "in addition to the speculative nature of the entire AVCO organization, it is one wonder whether radio is going to be changed overnight from a public service to the type of enterprise represented by the Girdlers and the stock-broker promoters of this country."

"The man who made that statement refused to be identified, for the same reason that others interested would not be quoted publicly. In essence, they all said that they do not feel justified in criticizing the FCC before it had taken any decision against which they could kick.

"After the fact," one well-known labor leader said, "the FCC hasn't okayed the deal yet. We are watching the hearings very closely. Labor is interested in every one of the aspects involved. We too want licenses. We want to know if AM broadcasting if the speculative type of Wall Street financing is allowed to engage in radio. And we want to know exactly who is going to dictate U. S. policy in international shortwave broadcasting. If investment brokers concerned only with profits are going to be prominent in that business, we are opposed."

## Lux Still Snagged On Permanent Emcee

Hollywood, July 31. Lux Radio Theatre returns to the air Aug. 27, with same policy of using film personalities as emcees. Leaver hasn't made up his mind on permanent "guest producer," so old policy will be followed.

Reports that Mark Hellinger would preside in old DeLille spot are denied at the J. Walter Thompson agency as plans are going forward to the season's opener, "Practically Yours," with Claude Colbert and Ray Milland starred.

## Kingdon Gets Mutual B.R. in Peptomangin

Dr. Frank Kingdon, news analyst and commentator sketched as Walter Winchell's August replacement, has been picked for sponsorship by WOR, Mutual's N. Y. flagship. Bankroller will be Peptomangin, beginning this week.

Kingdon will have three commenting chores during August. He will continue his Sunday 10:15 a.m. sustainer on WOR, will sub for Winchell over ABC (Blue) Sunday night, and will do his regular Friday-Saturday 10:30 p.m. stint on the N. Y. indie WJMA for Crawford Clothes.

Roche Williams & Cleary is the agency that arranged the Peptomangin deal. But the report that Al Paul Lefton agency, on behalf of Crawford Clothes, is looking for 15-minute slot on either ABC or CBS to place Kingdon on a permanent network basis.

## Mann Holmer To L&M as V-P

Hollywood, July 31. Mann Holmer, veteran radio producer, is related to the Peptomangin Mitchell for this hitch, but this time as full partner in agency and vice-president of radio for L&M Enterprises in Hollywood. He replaces Jim Andrews, effective tomorrow (Wed.).

Deal is related to Peptomangin who trained in with Andrew Jergens. Last time Holmer was with L&M he lasted three and a half years leaving to go over to Benton & Bowles. Since his release from Army he produced the Peptomangin and Eddie Bracken shows, used writing from both.

His resignation to Peptomangin to Lennen in June, but announcement was withheld until successor named. He has been with the agency three years and contract, to have expired Oct. 1, called for salary of \$30,000 yearly, Andrew goes into independent production and first client is L&M, for whom he's to produce Detroit radio spots.

## ABC's Xmas-in-July B'fast Club 1-Shot

Chicago, July 31. Mistletoe was hung, tree cut and trimmed, and \$2,500 in War Bonds and \$2,000 worth of gifts were presented to a group of 25 servicemen who spent their last Christmas in foxholes, at sea, on beachheads or as prisoners of war. Occasion was Wednesday (25) broadcast of ABC's "B'fast Club" program for the first months to the day before Christmas with the Loop shimmering at 94.

Dressed up by Ed Henry, ABC central division shack, deal paid off with some of the best "radio-see-sets, ties, shaving kits, dishes (10 sets), to a check for \$50 from a Chicago station of which one of the senders, in the line with ABC's policy of no-gifts-from-listeners."

Broadcasting credit list for the variations on the Christmas-in-July theme, payoff being on the hottest "B'fast Club" material. Hosts: Ed Henry sent Santa Claus and Kay Christopher (Miss Photostash of '45) sent Christmas cards. Other gifts: Miss Christopher and Don McNellie, program's emcee, went swimming and fishing. Credit list for the benefit of youths. Chi press coverage.

## Porter in Senate Race?

Washington, July 31. Considerable buzzing in industry and official circles here that FCC chairman Paul A. Porter may be selected to run for U. S. Senator from Kentucky next year. There will be a vacancy in the Senate when H. Clay Chandler takes off his logs to do a full time job in his new post of High Commissioner of Baseball.

Porter, one-time CBS official and ABC newsman, is currently chief for the Democratic National Committee, is very well liked in the industry and it is generally believed he would make both a good senator and a good candidate. He is a former Kentucky newspaperman.

## Cincy's Dailies Rid Logs of Bugs

Cincinnati, July 31. Slashing of mistakes in radio program schedules carried by Cincy's three dailies is resulting from a dinner meeting last week of the papers' editors and publicity directors of the five local stations. Most bugs in the listings are on network stanzas, it was brought out by a check of recent logs.

The editors stressed the fact that the logs are a major reading feature and that errors in them also bring telephone and written complaints from subscribers. To keep a more accurate tab on network traffic, the stations' publicity chiefs vowed to jack up the editing and improvement to the line. They also went on record to get in step themselves by informing the editors of changes so soon as possible.

An operations staff agreed upon calls for daily passing on a blank sheet of paper of each newspaper's log for that day and dated for the same day of the week following. Corrections are made as received in the publicity directors' offices and the sheet is mailed special delivery to the editors two days before publication date. Added service for the day and Times, afternoon sheets, includes telephoning by the editors to the stations at specified times for the week following changes, and special calls by the stations to the afternoon papers of changes for that day which would improve after the regular forecast calls.

Frank Koester, the Post's radio editor negotiated the get-together, which was successful enough to warrant a carry-through on a similar basis for Ironing out various problems.

Koester had previously nudged in the Post's radio editors with other Scripps-Howard papers in Ohio on the subject of radio log improvement.

## RWG CRACKS-DOWN ON SCRIPT DOUBLE SALE

Hollywood, July 31. For the first time in its history, the Radio Writers Guild has taken disciplinary action on the double sale of an air script. Writer has been fined \$100 for ironing out a "Doubly-sold" script was used for the second time on "The Whistler" program, broadcast on ABC last week. Statement that it was new. Later it was discovered the same story had been sold to the McGraw-Hill outlet on "Skippy's Hollywood Theatre."

## Upton's Switch Cues B&K's Video Expansion

Chicago, July 31. Balaban and Katz' television plans for the Radio City station on one definite form this week when Elmer C. Upton, gen. mgr. of the firm's television division, resigned his position as comptroller of the Balaban and Katz theatre circuit, a post which he has held for 25 years. Upton's resignation, which took more time to the video outlet, was C. L. Burdahl, for 20 years with the Radio City theatre and organization, has been named by John Balaban to succeed Upton as company president. Burdahl, in view of other direction of all accounting department activities. However, Upton will continue to handle all B&K banking and finance.

# NBC, CBS, ABC, NAB Fire Opening Guns As FM Hearings Are Started

## Dave Elman's 'Gallery Bought by Watch Co.

Dave Elman's "Auction Gallery," half-hour show which had a six-week run on Mutual, has been sold to Renée Watch Co. and will go back on the air over the same outlet on Sept. 17. Deal will give Elman two network shows a week, his "Hobby Lobby" having been sold only two weeks ago for an Aug. 30 revival over CBS.

"Gallery" premiered as a sustainer May 29 and went off after its July 3 airing to make room for "The Falcon." Reason for suspension of "Gallery" was because Elman couldn't find proper hotel ballroom accommodations for the show. Renée deal made by Weiss & Geller agency.

## WBBM's Four-Way \$192,000 Billing

Chicago, July 31. One of the largest local radio sales deals of the year was consummated last week when WBBM cleared four new accounts that will use 15 minutes daily. Five a week for 52 weeks with an aggregate billing of approximately \$192,000 per year.

Two transcribed sales, formerly heard over WMAQ and sponsored by the Kroger Grocery Co. (Cincinnati), made their debut over WBBM Wednesday (30) in the 10:30-11 a.m. (CWT) slot. "Edith's Daughter" occupying the first 15 minutes, with "Linda's First Love" taking up the last 15 minutes. Contract placed through the Ralph H. Jones Agency, Cincinnati. "Clara Lou and Em" will be heard over WBBM starting Aug. 1, sponsored by Filpatrick Bros., Chicago, Monday through Friday, 2:15-2:30 p.m. (CWT) through a 12-week contract placed by Russel M. Seeds, and "Two-Ton Baker," singing Saturday, 10:30-11 a.m. (CWT) for Ball-Barn hand lotion, August 27, at 4:30-4:45 p.m. (CWT), on year contract through the Arthur Meyerhoff agency.

## Howard Lane to Head Up Marshall Field's Radio Div., Quits CBS Oct. 1

Chicago, July 31. Howard Lane, at present Director of Station Relations for CBS in New York, will be appointed general manager of the Radio Division of Field Enterprises, Inc., effective Oct. 1. Lane's background here includes supervision over WJJD, Chicago, and WSAT, Cincinnati. Move from Marshall Field's Chicago outlet's hope for further expansion in the A.M. FM, facsimile and television fields, and will be to Clem J. Randall, president of Field Enterprises. Lane was here at station relations manager for the CBS Central Division before moving to New York, where he has been located for two years, and previously was general manager of the McClellay Broadcasting interests in California for eight years.

## Callahan Back to WJW

Cincinnati, July 31. Walter A. Callahan, who has continued as general manager of WSAT since September, 1944, when the station's ownership passed from the Croyley to Marshall Field, rejoins the WJW executive staff, Sept. 1. The announcement was released Monday (30) by James D. Shouse, vice-president in charge of broadcasting for the Croyley Corp. It was his last responsibility as general manager of WSAT, as he was accepted by Callahan of a statement from Clem J. Randall, v. p. of Field Enterprises, that effected the move. Callahan, Howard Lane, now director of station relations for CBS, is manager of the Field radio division. Supposition in the trade here is that Callahan will come on as WSAT's new chief.

Washington, July 31. That broadcasters do not take kindly to the proposal that programming must include two hours daily of original material not carried on any other station for an hour in the afternoon and an hour in the evening—was driven home Tuesday (30) by an argument on the commission's proposed rules for FM operation got underway in the hearing room flanked by NBC, CBS, ABC and NAB. NBC president, Niles Trammel, calling for a gradual transition from AM to FM, insisted that simultaneous transmission of identical programs

## Fly Vs. Nets on FM

Washington, July 31. Former NBC chairman E. W. Felt stood up against the leading nets and in opposition to the NAB today when he urged before the commission on proposals for FM radio rules.

Speaking for the National NBC, CBS, ABC (Blue) and NAB, who oppose requiring FM stations to broadcast original programming daily, Felt held that would not be burdensome. He said that the NAB had made that of that issue.

On CBS' "single market" plan, Felt said that he thought it would perpetuate AM abuses and would apply to the entire country. He said that he would apply to the entire country and would apply to the entire country and would apply to the entire country.

Present AM programs are to the public taste, Trammel said. Improvement is possible, Americans generally are "flicked to death" with today's radio.

Trammel urged that the FCC assure broadcasters they will be permitted to continue with both types of stations. He urged no limitation on the area to be served by FM stations.

ABC president Mack Woods joined Trammel's chorus in favor of simultaneous programming by AM and FM. All ABC affiliates will be required to broadcast FM.

"If FM is to be accepted by the public," Woods said, "it would, in my opinion, be because of the fact that good programs with better fidelity than AM. FM's programs will be better than AM's programs. It is important that we have a new program service unless that service has better programs than AM. Program content will come first in the minds of the listeners."

Paul Keaton, CBS exec vice-president, declared that separate programming service, far from creating equality of opportunity for present broadcasters, would mean that the public would in fact create the reverse. That is, it would penalize present broadcasters and would mean that it is more important—it would penalize the public still more heavily."

"The announcement of the proposed FM service for the FM audience to be built up, but "the AM broadcaster finds himself in a position where he is being run by a huge enterprise under a full head of steam. He with radio and TV producers in this area, is serving all the homes with radios within that area, and those homes are being served by separate programming. As on balance, the AM broadcaster has little, if anything, to gain."

"So many of the AM programs are sold in any area every hour of FM listening represents a reduction in the number of programs that the listener can tune in AM and FM at the same time.

"The mere fact of FM—the simple fact of its existence—while it becomes merely an invitation to wait for a headline for the FM audience, it is a very slight mandate for the present AM broadcaster."

Foster Beck, Sheds 24 Pounds Boston, July 31. Celestis Foster, Yankee and Mutual news hostess, has returned to a 34,000-mile tour of the Pacific War Theatre, 24 pounds lighter than when she starts a three month ago.



# MEMO

to be filed  
for further  
thought

dept.

Of all the top-rated quarter-hour programs  
piped from New York during April and May,  
50% more were broadcast by WOR than the  
next highest ranking major local station.

Ergo: What WOR has done, and is doing, to  
please millions of listeners in one of the greatest  
territories on the Eastern Seaboard, it can  
do promptly—and at an amazing low cost  
—for any sponsor or agency  
timebuyer who'll get in touch with



# WOR

Mutual

—that power-full station  
at 1440 Broadway, in New York

# From the Production Centres

## IN NEW YORK CITY

William Reddick has been signed to direct the Ford Symphony Hour when show bows in on ABC Sept. 30. ...Harry Ackerman, of Y & R, leaves tomorrow (Thurs.) for month's vacation. ...Ted Estabrook into Y & R radio publicity dept., succeeding Blum Dorfman.

Paula Stone, who conducts WNEW's "Hollywood Digest" from 8:15 to 8:30 p.m., Monday through Saturday, to Hollywood, where she will testify Sigmund Romberg's "The Red Mill." Paula's sister, Carol, currently co-featured with Richard Hart in "Dark of the Moon," will substitute on the WNEW weekly. ...Roy Ross, accordionist; Lester Brown, bass player, and Allan Hanson, guitarist, comprise a trio called "Accordians" currently doing a series of recordings for World to be distributed to their subscribers in 15-minute shows. All three are part of the Merle Pitt WNEW house orchestra. ...Bobby Gordon, currently on "Correction, Please," signed to write for new Abbott and Costello show. He leaves for the Coast with Eddie Forman and Joe Kirk soon.

Bartlett Robinson, Gene Leonard and Cynthia Rogers are trio of new players on "Lora Lawton"....Don Morrison, Ethel Browning and William Lazar added to respective casts of "Valliant Lady," "Amanda" and "The Romance of Helen Trent"....Mercedes McCambridge and Francis De Sales join "Barry Cameron" players....Marjell Starr and Fred Barton are new additions to "The Strange Romance of Evelyn Young" cast....Hazel Latovsks, Flida Fliess, Chester Stratton and Paul McGrath are newcomers to respective casts of "Our Gal Sunday," "Stella Dallas," "Lorenzo Jones" and "Backstage Wife."

Kon Lyons, executive of "Boston Blackie," doing a force intended for Broadway this fall. It's based on some of his personal experiences with advertising agencies....WOR Airline Trio will record a "Show Tunes Album" for DeLuxe Records, consisting of the two "most popular" Broadway songs during the past five years...."Variety" song listings will be used as the basis for selection....Judy Garland, scheduled to guestar on the Jerry Wayne Borden's show Friday (27), bowed out because of illness. Mildred Bailey substituted. Commander Mortimer Loewy, of DuMont video station WABD, to be speaker next week (?) before luncheon meeting of Sports Broadcasters Assn. at Commodore, N.Y....Olie Gates signed for the Judy Canova show which returns Sept. 1. His replace hand is now on the Parkyakayak program....Milton Caniff is giving "The Fighting AAF," Sunday night ABC (Blue) show sponsored by General Henry ("Happy") Arnold, national plug for a new signed for an increase in terms of the Truman-Churchill-Chiang Kai-shek ultimatum to the Jap-

nese, announced last Thursday (28), were predicted in a report from Washington by CBS' Tris Coffin five days earlier.

Stuart MacRae, who resigned from ABC national spot sales staff, vacationing before announcing new tieup. Says he's definitely not going to Mutual....Singer Diane Courtois, after three and a half years with LeVitt Paul Kapp, has parted amicably with the latter to sign with Herman Levin.

G. A. "Gil" Ralston and Rod Erickson, both of P. & G's radio dept. in Cincinnati, back to home office with Compton....Bob Grant, who resigned from ABC national spot sales staff, vacationing before announcing new tieup. Says he's definitely not going to Mutual....Singer Diane Courtois, after three and a half years with LeVitt Paul Kapp, has parted amicably with the latter to sign with Herman Levin.

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## IN CHICAGO

Jules Hebrucque, NBC's central division manager, celebrated his 25th wedding anniversary last week....Don Milton, ABC singer, who resigned in June because of ill health, died last week in Detroit....Bob Grant, who resigned from ABC national spot sales staff, vacationing before announcing new tieup. Says he's definitely not going to Mutual....Singer Diane Courtois, after three and a half years with LeVitt Paul Kapp, has parted amicably with the latter to sign with Herman Levin.

Vee Hudson, former secretary to Don Roberts, CBS western sales chief, is the Olive Springs, Cal. area time buyer for the past seven years, and his wife, adopted a baby last week....Frank Sinatra in town over the weekend on his way back to the Coast....Billy Fine of the Tom Mix show joined the Navy two times in the last 20 years....Marilyn Conner, who resigned from ABC national spot sales staff, vacationing before announcing new tieup. Says he's definitely not going to Mutual....Singer Diane Courtois, after three and a half years with LeVitt Paul Kapp, has parted amicably with the latter to sign with Herman Levin.

## IN HOLLYWOOD

Alfred Woolley, former NBC Columbia Pictures, joined NBC Hollywood radio recording division as office manager under Oscar Turner....Francis X. Bushman draws the title role in the new air series, "The Amazing Nero Wolfe" for which Leo Cleary was originally announced....Nancy Sheffield, former ABC national spot sales staff, vacationing before announcing new tieup. Says he's definitely not going to Mutual....Singer Diane Courtois, after three and a half years with LeVitt Paul Kapp, has parted amicably with the latter to sign with Herman Levin.

## Lever Bros, JWT Sued For 10G in Montreal

Montreal, July 31. Albee Zizia is suing Lever Bros., J. Walter Thompson & Co., Ltd., Paul L'Angeais of Radio Programme Producers, and scripiter Mrs. Pierre Thibodeaux for \$10,000.

Damages suit charging violation of copyright has been filed in the Superior Court of Quebec, district of Montreal.

While Miss Zizia claims ownership of "La Chance du Mari" (The Husband's Luck), it appears that she played, under the above title, was written by two Frenchmen and performed a one-act play in the city of Paris in 1906. The radio program in question was sponsored by Lever Bros., produced by JWT, directed by Paul L'Angeais and scripted by Mrs. Thibodeaux.

## Alan Wallace in Switch

Chicago, July 31. Alan Wallace has resigned from the Hill Blackett Agency and is moving to Newburgh, Lewis & C. as radio director, following a short vacation, with privilege of doing one outside show.

Wallace, who has been directing "Capt. Midnight," sponsored by Quinlan, received an offer to bid moment from Dancer, Fitzgerald & Sample to direct "Vic and Sade," and general feeling is that he will accept this assignment as his outside show.

Dallas—"Voice of the Veteran," a new series of programs to aid the recently discharged service man, will feature a one-act play on KESKY to be done each Monday for a half hour. World War I veteran, Ralph F. Andrews, loan guaranteed officer with Veterans Administration, will be in charge of the airings.

# Olio Chain Set For Pream on Sept. 1

Cleveland, July 31. The Olio Network, first group of Ohio radio stations in the history of the state set up to operate on a day-in and day-out basis instead of for some individual special event, will begin operations around Sept. 1. It is designed to offer an Ohio market for those sponsors who have a need for moving service and also to present events of regional interest and importance to Ohioans.

John C. Thompson, secretary and vice-president of the United Broadcasters Co., announced the completion of arrangements for the chain which is expected to include approximately 20 stations with WHIK, Cleveland, as the key station. List of stations will be announced later.

Carpenter reveals that plans for the new Olio Chain have been under simmering since 1934. Carpenter will supervise the chain's own independent operation and personnel with the United Broadcasters Co., comprising a part of the venture.

# Standard Oil Sponsoring U. of Nebraska Games

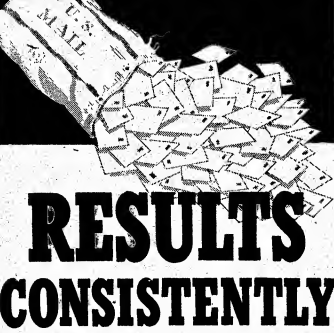
Omaha, July 31. Standard Oil Co. of Indiana has announced time for sponsorship of the 1945 U. of Nebraska football games on WOV, Omaha, and KODY, North Platte, Neb., according to announcement Saturday (28) by John J. Gilpin Jr., president of WOV, Inc.

Deal calls for sponsorship also of the "Standard Football Scoreboard" 14 quarter hours at 5:15 p.m., starting Sept. 8 on both stations. Deal sold by Bill Westcott of WOV working with Charlie Ditcher of John Blair & Co., Chicago, through Merle Cann-Erickson.

Nebraska U. broadcasts considered a big item because of terrific following of the team in this area.

Denton.—James R. Elliott, formerly associate news editor at WFOT, New York, has moved to WCOP as night news editor.

## WLS GETS RESULTS

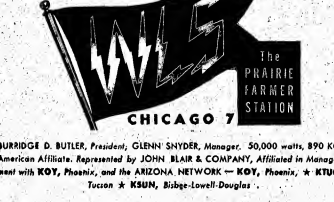


# CONSISTENTLY

**Showmanship and Service Build Responsive Audience**

17,448 listeners write for a sample of an ice-cream-making product. They have written just as readily for a Mother's Day poem, a hand lotion sample, information on brooders. WLS receives a million letters a year; our files bulge with 237 proved advertising result stories.

Showmanship and service (21 years of them) bring this steady response to WLS; provide a friendly, confident audience for your message. For further facts, for an answer to some of your sales problems in the huge Chicago-Midwest market of 14,406,550 people, call the nearest John Blair office today.



**CHICAGO 7**

The PRIMAIRE FARMER STATION

BURRIDGE D. BUTLER, President, GLENN SNYDER, Manager, 50,000 watts, 890 KC, American Alliance. Represented by JOHN BLAIR & COMPANY, Affiliated in Management with KOY, Phoenix, and the ARIZONA NETWORK - KOY, Phoenix, & KTUC, Tucson & KSNB, El Paso-Louisville-Dallas.



# WOL WASHINGTON

FOR (Participating Sponsors)



# SCRAMBLE FOR KEY RADIO MEN

## WCAU 'Career Forum' Lines Up Philly Pupils for Ambitious Vox Pop Show

Philadelphia, July 31. WCAU has enlisted big names in business, professors, radio, show biz, etc., to help young people of the Philly metropolitan area to find their niche.

Stunt in a "Career Forum," which will be broadcast weekly for 26 weeks from the studio auditorium. Each week a different profession will be discussed, with leaders in each to be guest speakers.

Students, chosen by their schools from 155 high, parochial and private schools in this area, will be in the auditorium to ask speakers questions via a roving mike. Broadcasts will be heard by students of all these schools which have given their blessings to the show.

Show will tee off Oct. 4 with Eric Johnston, proxy of U. S. Chamber of Commerce scheduled to be opening guest. Other names lined up thus far include Douglas Leigh, the Broadway "spectacular boy," Norman Corwin and George Seldes.

Acting as co-sponsors of the forum with WCAU are the Philly Chamber of Commerce and the Philadelphia Committee for Economic Development.

Reason behind pepping up interest in education is the sharp dropping of student rolls due to lure of high wages in war plants.

Members of the board co-operating with the station include the presidents of all the colleges in the area, superintendents of public, private and parochial schools of cities in the area and head of 44 colleges.

## MANAGEMENT SQUEEZE BEGINS

Washington, July 31. Broadcasting faces widespread raids on its management personnel in the next two years from newcomers who will enter the industry for the first time with FM and television licenses.

There may be several hundred of these, particularly in the field of FM, and some industry toppers see ahead a period in which salaries will soar under spirited bidding from wealthy corporations and individuals breaking into the ether business. With no prior experience or background, but with fat bankrolls and a desire to get into the radio "game" for one reason or another, many of these newcomers are expected to go out into the market to buy the best they can get in the way of station operators and engineers.

Agreeing that scrappy days are in the offing, some industry people say the broadcasters are going to get just what they deserve. It is claimed that the failure of radio to train young personnel for management posts is going to leave many a station holding the bag after its manager has been wooed to greener pastures.

FCC apparently holds the key to the situation. If a real effort is made to push FM, the licenses will bloom overnight and then the scramble for talent will be on. The feeling in the industry is that the only way to hypo FM is to throw the doors wide open so that all the best AM shows are duplicated on FM. This would boom the sale of FM receivers and give the FM broadcasters a wide market to sell to advertisers. If FM is hobbled by the Commission by

(Continued on page 28)

## Mutual Nixes Friends of Democracy Plea for Time Vs. 'Lutheran Hour'

St. Louis, July 31. Mutual, which broadcasts Dr. Walter A. Maier's "Lutheran Hour" every Sunday p.m. from KFJO, the Concordia Seminary Station at Clayton, Mo., a St. Louis suburb, last week refused time to the Friends of Democracy to reply to Dr. Maier's other sermons which Friends has charged was political propaganda often in opposition to domestic and foreign policies of the U. S.

Robert L. Sweeney, v. p. and gen. mg. of Mutual, is the one who re-fought the application of Friends of Democracy and he declared in a letter that "it is our sincere opinion that neither Friends nor the public interest nor the dictates of fair play require us to allot any time to Friends for refutation." Recently Friends of Democracy demanded a thorough investigation of Dr. Maier's broadcasts in letters sent to FCC, Mutual and the NAB by L. M. Birkhead, national director of Friends, which maintains offices in New York and Kansas City.

Sweeney also wrote that "it is recognized that public opinion has undergone various changes during the past few years in respect to such subjects as the Vichy Government, the Russian Government and the participation of the United States in foreign wars." Sweeney quoted statements from a pamphlet distributed under the name of Friends of Democracy, Inc. One carried the statement: "National Fascist Communism! Three of a kind."

Sweeney also called attention to certain inaccuracies in charges against Dr. Maier. One, for instance, charged Dr. Maier was an intimate friend of Gerald L. K. Smith, Swee-

ney said this was not true, as Dr. Maier had met Smith casually on a few occasions. Some of the quotations attributed by Friends to Dr. Maier had been removed from their context, Sweeney wrote, and, therefore, did not convey "the complete thought of the writer." Sweeney also stated that many of the alleged statements of Dr. Maier are being viewed with hindsight rather than in the light of their contemporary acceptance.

## 'OBOLER'S OMNIBUS' OK CLOSEUP ON RADIO

By ABEL GREEN

"Oboler Omnibus" (Duell, Sloan & Pearce; \$2.50) is more than an anthology of that talented radio author-producer's works; it's a closeup on contemporaneous radio, clear, inclusive, uncompromising, sometimes scapal cruel in its iconoclasm. And who is better qualified?

In the joint dedication of the volume to his wife "and with gratitude to Edgar Kobak, Phillips Corliss and the Mutual Broadcasting System, who have again given me the opportunity to speak" is epitomized the Oboler credo. The desire to find voice, an untrammeled, honest expression, devoid of all the "commercial" entanglements, is the keynote of his omnibus.

As interesting reading as are his 13 collected radio plays (eight of which never before published), more pungent is the commentary between the playlets. Into these commentaries on radio's future, Hollywood personalities who respect only the

(Continued on page 28)

### Click Job on Disaster

Enterprise plus some luck gave New York radio the breaks, over the press, last Saturday (28) in the Empire State building bomber crash disaster. WOR press dept. in particular clicked with a miffed Page 1 editor.

WOR's spotcaster Stan Lomax was a couple of blocks away in his car, saw the crash, sped to the studio to describe the occurrence on the air. NBC telephoned an ex-employee at work in the building and got an eyewitness-description from him. WENR's Jo Ranson rushed from his flackery, put a reporter's card in his hat, covered, and came back to voice what he saw as a special event.

Several stations in N. Y., who happened to possess the Navy film recorder, and others with mobile units, sent crews down to cover. So thorough was radio coverage that in some instances the station people were feeding the press reporters—who were also fast in getting to the scene.

### Brockway Tops Tele Group

Hollywood, July 31. William Brockway was elected chairman of the Affiliated Committee for Television at its semi-annual election.

Other officers are: Vance Graham, 1st vice-chairman; Joseph Walker, 2nd vice; Ben Dvorkin, treasurer, and Sue Weldon, executive secretary.



## Get on the BANDWAGON

**THE GREATEST TALENT... THE GREATEST SHOWS**

**The greatest values in syndicated shows!**

Want shows that will go to town with new sales and higher ratings? Then hop aboard the World Bandwagon. Each of the great new World Features is made with a sure-fire recipe. The ingredients? The foremost talent, the most distinguished writers, producers and directors plus World's long experience in making radio shows that click.

World Features are available in two types—open-end and a new and exclusive flexible form — "Audi-Flex," a combination of top-ranking

scripts with music on bands. Let your local station audition the shows for you, or write us direct. Address: World Broadcasting System, Inc., 711 Fifth Avenue, New York 22, N.Y.

### WORLD FEATURES

WORLD BROADCASTING SYSTEM, INC.  
A subsidiary of Decca Records, Inc.

NEW YORK      CHICAGO      WBS      WASHINGTON      HOLLYWOOD

**Now Ready!**

**AUDI-FLEX**

<p><b>CASA CUGAT</b> 156 Pgs.—15 Min.</p> <p><b>SONGS OF PRAISE</b> 156 Pgs.—15 Min.</p> <p><b>JAM SESSION</b> 156 Pgs.—15 Min.</p>	<p><b>SING, AMERICA, SING</b> 156 Pgs.—15 Min.</p> <p><b>SAGERBUSH SERENADE</b> 156 Pgs.—15 Min.</p> <p><b>GOLDEN BANTAM REVUE</b> 156 Pgs.—15 Min.</p> <p><b>HERE COMES LOUIS JORDAN</b> 156 Pgs.—15 Min.</p>
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**OPEN-END**

<p><b>RHYTHM RANGE</b> 26 Pgs.—15 Min.</p> <p><b>MANDARKE THE MAGICIAN</b> 156 Pgs.—15 Min.</p> <p><b>IRENE WICKER</b> 52 Pgs.—15 Min.</p>	<p><b>STRANGE AS IT SEEMS</b> 26 Pgs.—15 Min.</p> <p><b>FIFTEEN TALES</b> 26 Pgs.—5 Min.</p> <p><b>MAUREN O'SULLIVAN</b> (Once Upon A Time) 26 Pgs.—5 Min.</p> <p><b>FOOTPRINTS ON THE SANDS OF TIME</b> 104 Pgs.—5 Min.</p>
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# Arnold Hartley Lets Bilbo Have It —First in Italian, Then in English

The N. Y. indie WOV continues to hammer away at the theme of demerol in action on the air. And the theme must continue to rate consideration as top news as long as there is the need to contend with the American-brew type of Hitler-Goebbels-Stritchey scurrilousness resurrected by U. S. Senator Theodore Bilbo of Mississippi.

See, Bilbo made the headlines a couple of weeks ago, when he tried to filibuster the FEPC to death. By a letter he had written to a Miss Josephine Piccolo of Brooklyn. Later had exercised her American right of asking a member of Congress to

by the station last week (26), first in Italian in the daytime and then in English in the early evening, was factual, dignified, but forthright. In content—through Ben Kramer, general secretary, aid through an interview with Miss Piccolo—the script drew the logical conclusions from Bilbo's shameful behavior, pointing out that such an attitude was un-American and un-American not only toward Italians but to Jews, Negroes, Catholics and other minorities as well. Bilbo was answered most powerfully by the very fact elicited through the interview, that Miss Piccolo had three brothers in the service, one of whom is dead in Germany and a second is recovering now from wounds suffered in battle.

More significant, however, is the fact that, for once, a radio station dared attack a member of the Congress, and the die label on him, and by inference at least challenge him to ask for a chance to reply.

It was the kind of a job that Walter Winchell once did on Ben Dies the kind, incidentally, that Winchell switched toward her viewpoint on a public issue, in this instance FEPC. In replying to the Brooklyn girl, Bilbo started his letter with "Dear Day," and ordered her to "keep your dirty proboscis out of the dead state of Mississippi."

While the press of the country rose to denounce Bilbo for that type of attitude, the radio on the whole acted as if the matter was none of its business. But WOV, as a foremost language station (daytime only), saw that the matter is of vital concern.

The "Rocky" is to Bilbo, put on

**"SUNDAY EVENING PARTY"**  
With Leslie Carlisle, Donnie Dane, Phil Davis, arch, Charles Stark; 15 Min.; Tues., 8:30 p. m.  
HIREES ROVER HEER  
WJZ-ABC, N. Y.

This stanza is a pleasant contrast with Sunday parties, comprising a smooth-sounding arch giving out with a snarl and a flourish, and the good vocalists, a topflight guest musical vocal group and a corny band which doesn't outdo the off-voicing leopards to take part in the same old "Sunday evening party."

Looking at the program from a long-range point of view, it's just another "me, too" stint, concocted with the very best agencies and on the budget allowed by the bankrollers. Unfortunately, though, this show hasn't the punch, nor impressiveness, of the show which it is patterned. It seems that the agency, considering the monetary interests involved in building a show for Hirees, could have delved into the many other agencies that are making the rounds and not taken the time to do a better job.

Not that the Phil Davis full-oned one is lacking in ear appeal. Backed by the solo vocal efforts of Louise Carlisle and Donald Dane (the latter more like a vocal ex-Jack Benny, than Day does himself) and the Song Spinners group, he has hand started the idea of soloists special, apparently, in the hands of the show last Sunday when they follow each other with the same type of tune as was done on the radio. The script is good, and Charles Stark acts as m. e. reading the script. The show is good, and Arthur Henley, and also delivering the show last Sunday.

Hirees' commercials in approved fashion.

It adds up to good listening, all right, but why couldn't this coast-to-coast have been done a little better than an idea based on a Norman Crouther-NBC musical sustainer from away back when?

**"FIGHTERS FOR PEACE"**  
With Carlton Lee, moderator; Lionel Franklin, Dan Hill, Polly Rowles, Vera, Frank Hippo  
Writer of dramatized portion: Victor  
Producer-Director: Leo Kaye  
15 Min.; Tuesdays, 6:30 p. m.  
Sustaining  
KDKA, Pitts.

THE KDKA series is strictly a community service for the returning G. I. men, which takes up a different phase of what he often writes upon his return to civilian life. This show is meant for the employment problems and his various ramifications. It is a show in which procedure, etc., with discussion of the hands of local leaders close to the subject.

First nine minutes are consumed by brief dramatizations of top significance, remaining 21 are given program of the veteran and his family for the men who are being sent back from the war and also being held close to the more pressurized issues by the fact that both the moderator, Carlton Lee, and the producer-director, Leo Kaye, are only new to the unit of unit, and can't cover the ground at first-hand.

Early dramatic portion pointed up case of a 21-year-old captain in the AAF who was an office boy before going into the service and learned upon discharge that this was the only job to which he was actually entitled. Subsequent round-table, dealing with the pertinent employment facts in Pittsburgh area, tried to point out what job channels were open to ex-service boys as others like him. "Fighters for Peace" is naturally of limited appeal but hits the spot. 15 min. Cohen.

**"A MUSICAL BREAKFAST"**  
With Jane Bryant, Howard Regis and 15 Min.  
15 Min.; Mon.-to-Fri.  
WGY, Schenectady

This rather tasty musical meal has been served early-morning listeners on WGY for the past two months of features Jane Bryant, who has sung with a number of name bands, a small combo led by Frank Glenn, house band, and Howard Regis, new announcer from WGFN (the other G. I. outlet). The format, which Miss Bryant and Regis are pictured as radio man and wife, is a device for lending a light comedy touch and giving a different twist to number tabling. Show has behind it more talent and production than usual for a breakfast broadcast, but hercabouts, especially those a sustaining nature.

Miss Bryant, graduate of a musical conservatory, sings pops with a throaty, appealing tone. Sounds as though torches might be her forte. Young lady probably would register even stronger with a dance band backup. She has a style associated with such units. Warbles theme section splendidly. She might try for a little more tone, expression and range. Glenn's group plays well but lacks degree of pace. Jaco.

**"PICK AND PAFF"**  
With Pick and Pat, the Jesters, Blaine Courtois; Paul Douglas, announcer  
Producer: Wolf Associates  
Director: Jack Rubin  
15 Min.; Mon., through Thurs., 8 p.m.  
MILES (ALKA-SELTZER, NERY-WJZ-ABC, N. Y.)  
(WOL)

"Pick and Paff" is an amusing, unpretentious vaude show of familiar formula and generous corn that's quite palatable, judged by Monday's (30) program. Opening was smart, with strong visual aids and a good acting that "Lam and Abner" was on vacation. "Pick and Paff" replaced it, therefore, familiar, patterned and humorously asserted themselves. There's a good deal of studio audience's great enjoyment. While program had a light airy feel, blackface comics ran through a half dozen or more gags of various vintage, most of them funny. The Jesters sang "Please No Squeezed Banana." Diane Courtney, who did the work, warbled "I Should Care" in sock fashion.

Commercials were in twice in a half dozen spots, but too much to mind. A good summer revue, with no claims to greatness. Brown.

**"HEADLINES OF TOMORROW"**  
Commentary, by Sydney Moseley  
15 Min.; Tues., 10:15 p. m.  
Sustaining  
WOR-MS, N. Y.

Now that Winston Churchill has been repudiated by the British electorate and his budding rhetoric will no longer be of any particular interest to his Allies on this side of the Atlantic, it is barely possible that Sydney Moseley may lose some of his following. However, Moseley's Muted skeddedy Moseley for the preem of last evening commentary two days before Churchill's fate became known. And Moseley, in his opener (34), lived up to his reputation. Where he wasn't dull, he was politically reactionary, and when he wasn't either, he was just wrong.

In his stint Moseley did a see-saw in an obvious effort to prove his fairness. But counter to his outspoken support of the war in the Far East, he made sure to bring in an anti-Russian note; and juxtaposing his support of OPA was a suggestion that Germany be given to the Jews—something for which he would be thanked neither by Jews nor by one else with any sense of political tact.

Moseley also touched on the British elections. He was careful not to predict outright that Churchill would be returned, but he came very close to the edge of the trap by expressing the thought that there would be extreme disappointment if Churchill got back into office by only a small majority. Well, that danger is gone now. So is Moseley's. What a British political expert, what's left may have something to say now. He is on his 21st book now, titled "The Fleet Street Times Square." But traffic is opening up the other way. Carr.

**Radio Followup**

The U. S. Navy's new NBC "Navy News" show over NBC had little time in lightening up since its pre-empt in third stanza last week (24). Lt. Homer Taylor, as emcee, did something worth his talent to bile into the program. The program adaptation of the Navy's great documentary film, "The Fleet That Came to Stay," which shows what Americans when Japanese suicide planes attacked our ships during the invasion of Okinawa. Taylor did the show the best did a sock job, projecting that film onto the air.

Most impressive contribution to the success of the program, however, was made by the Navy Research Laboratory Chorus and Lt. Lehman Enright, composer-conductor. He scored the film's music and directed the vocal ensemble. A smart arrangement of "Battle Hymn of the Republic" was done with tremendous effect by the chorus under Enright's guidance. Drama and music added up to both radio.

**"A Queen for a Day."** Mutuals quick click matinee show, in the form of New York to Hollywood, has Jack Bailey as emcee and a troupe with Tom Breneman's restaurant, local night club and several film companies. United Artists and RKO were tabbed on the July 27 show, because of a picture in advertisement of stars being mentioned. Selected lady has privilege of meeting some of stars. Breneman is announced as presenting an orchid (standout on the Broadway) to ladies who have appeared on "Queen's Winner" as host. Judges are also given an (Continued on page 22).

**CBS MORNING NEWS**  
9 TO 9:15 A.M.  
MON. THRU SAT.

Network program available for local sponsorship in Hartford. Write Wm. Mole, WDRB, Hartford 4, Conn. for descriptive folder.

**RAY HARVEY**  
Comedy  
Author of "Humbug"

**THE CHAMPAGNE MUSIC OF**

**Decca Records**  
WORLD TRANSCRIPTIONS  
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MAJOR RADIO NETWORKS  
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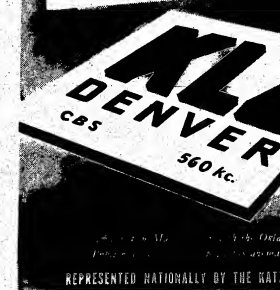
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**3,610th Successive A.M. Newscast For Same KLZ Sponsor!**

Almost 10 years ago, the Fred Davis Furniture Company of Denver was the first KLZ morning newscast, seven days a week. Today marked the 3,610th successive broadcast. Says Fred Davis, "We are sold on the results, or we wouldn't have continued."

KLZ know-how is nowhere more evident than in its news department, the quality that attracts listeners and gets results.



REPRESENTED NATIONALLY BY THE RAYZ AGENCY





*WCAU takes pride in Announcing*  
**The CAREER FORUM**  
*An Opportunity for Youth*

**THE PURPOSE:** To be of service by helping to guide toward a successful future, the 30,000 boys and girls who will be graduated next year from High Schools in Philadelphia and the surrounding area of Eastern Pennsylvania, New Jersey and Delaware.

**THE PROJECT:** A series of 26 Seminars in the WCAU Auditorium, October 4 through April 25, attended by Senior students from 150 participating High Schools. Each session devoted to one of the 26 professions and occupations chosen by the 22 Educators of *The Career Forum's* Administrative Board and Advisory Committee.

**THE PROCEDURE:** Outstanding leaders in each field will be Guest Speakers. Students will ask questions via roving microphones. Proceedings will be broadcast from 5 to 5:30 P. M., so that thousands of their classmates can receive the same information and counsel.

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**WCAU**

50,000 WATTS • CBS AFFILIATE

**PHILADELPHIA'S LEADING RADIO INSTITUTION**

# Inside Stuff—Radio

A \$500 contest for a 15-minute radio script has been announced by the National Council of Y. M. C. A.'s, with offices at 347 Madison Ave., N.Y. Objective of the contest is stated as "to give to the people of New York America the desire to acquire a full understanding of peoples of all other nations and races in order that they will work effectively for world brotherhood."

An unusually liberal type of contract is offered to scripters; who may submit shows to the contest. The winning script is not only guaranteed production with full credit to the writer, but will probably be published, with 50% of the net proceeds going to the people of New York. Organizers consult writer if any major changes are to be made in the script, and allows him to retain all subsidiary rights.

Closing date of contest is Oct. 1, and winner will be announced Nov. 1 or soon thereafter. YMCA may buy submitted scripts other than the prize winner.

Judges for the contest are: Mrs. Dorothy Lewis, co-ordinator of listener activity; NAB; Dr. Harrison Sumners, public service director for ABC (Blue); Richard McDonagh, president; Peter Lyon, president of National Radio Writers Guild; Eric McGhee, CBS producer-director; and Harper Sibley, chairman of the international committee of the YMCA.

Isolationism should not be practiced by indie broadcasters, if they are to perform a public service to their listeners, Natalie Potter, WAVE broadcaster (Louisville) declared in a recent punchy, pinching column for Bill Ladd, radio editor of the Courier-Journal, who is on a vacation. During Louisville's United Nations campaign, the four stations in the Louisville area—WINK, WGNB, WHAS, WAVE—sought to project to their listeners information about their world neighbors, to bring them closer... to learn about their differences, etc." disregarding the fact that in many cases another local broadcaster had just aired the same program. The result, of course, says Miss Potter, is greater listening efficiency. Through radio, she writes, a well informed people can become a pressure group strong enough to oppose "war-mongering government or money-seeking industrialists."

Eugene O'Neill, Jr. son of the playwright, whose first performance as a narrator, on a WNEB, N.J. show, got a nod from the trade, was immediately booked for two more shows by that station. Last Friday (27) he narrated on "Pass in Review," stanza done by the station in cooperation with the Army's Second Service Command; and Sunday (29) he carried the narrator's job again on another of the station's "Victory Playhouse" series.

N.Y. chapter of Radio Directors Guild, which joined AFL as a federal local this month (2), has received endorsement of the move from the Hollywood chapter, which adopted a resolution of "complete sympathy and understanding" and praised move as "strengthening the collective bargaining position of the group in New York and nationally."

## NEWSCASTER KMBC, Kansas City

requires services of journalism graduate with adequate news experience—Midwesterner preferred. Must be capable of evaluating, editing, writing and broadcasting own copy and possess a microphone personality. Splendid opportunity in one of radio's most newsworthy with five-wire service. Rush old data, including transcripts of air work and photographs to Karl Koepfer, Managing Director, KMBC, Pickwick Hotel, Kansas City 6, Missouri.

## AFRA Files Labor Charge Against WPTF, Raleigh

Raleigh, July 31. American Federation of Radio Artists (AFRA) has filed unfair labor charges against WPTF, Raleigh, because of the discharge of an announcer, William H. Ainsworth. Charges were filed with regional office of War Labor Board in Atlanta. It named here station management is trying to rid itself of its several AFRA members before group makes an attempt to have itself declared the collective bargaining agent for the station's employees.

## Prelate in Talent Quest For 'Rosary Mysteries'

Albany, July 27. A radio project described by intimates as "very early ambitious" is being undertaken at present by the Rev. Patrick Peyton, director of the Family Rosary Crusade, who left last week for Hollywood. Father Peyton hopes to line up prominent Hollywood stars who are Catholics to participate in a network-quality show, presenting dramatizations of "Rosary Mysteries." When gets to Hollywood, one of the webs for possible co-starring.

**HOBBY LOBBY**

"Do you have any other hobbies, Mr. Jones?"

## WPB LIFTS RESTRICTIONS ON RADIO SET PARTS

Washington, July 31. WPB took another long step toward lifting the ban on production of electronic parts for radio sets (20) by removing restrictions on the production and sale of parts for the manufacture and repair of electronic equipment. This includes radio set parts.

Although equipment may now be sold and assembled under "pop" authorization, WPB warned the public not to expect any large volume of new sets in the near future. Manufacturer must still get WPB permits to manufacture and obtain radio set parts in order to assemble and release sets to dealers.

The types of equipment that still require WPB approval are auto-matic phonographs, record players, home recorders, phonograph amplifiers, coil-operated amusement devices, radio transmitters and receivers, facsimile and television, radio address systems and inter-communication systems.

## Jack Steck's WFIL Post

Philadelphia, July 31. Jack Steck, yet Philly radio figure, has been named program director of WFIL-TV, ABC outlet, in Philadelphia. Ed Obrist, who was recently named program director of WPHN-TV, Steck has served as public relations director of station for past three years. He is a graduate of vaunderlin and started in Philly radio in 1924.

## Follow-up Comment

Continued from page 26

award. Bailey handles the entire role well, although he seems to lack finesse in the handling of the character. Dad Williams, played by father's successor, Del Sharbutt.

"Front Line," presented over CBS by WFLA, offered a cooking-halt virtualization (20) of the dramatic, serious, and serious of the series. It was in combat scenes. Specially written and directed by an unnamed group in Chicago. The show gave emphasis to the fact that the war is not only a physical one, but also a moral one. It ended on a joyful, almost triumphant note. A high-action sailor returned unexpectedly to his wife and six-year-old

Sophie Tucker was the heroine of Corbett's five-minute episode over ABC (Blue) last Friday night (27). The story, "Some of These Days," was the familiar one of Miss Green, when she stops in with the tune of that name. Narrated by Tucker and organ, developed the tale dramatically, telling Miss Tucker, feeling she had been a flop—after she had literally flopped on stage due to catching her legs down on a heel. Stage manager angrily drags her off, telling her she had been a huge success and her career starts toward stardom.

Mag's plump announced that August 1945 will contain a yarn about late Wilf Rogers.

Joe E. Brown, in a guest date with Radio Harris over ABC (Blue) (25), replied that he had been awarded a Philippines battle ribbon by General MacArthur; (2) he would like to go to a stage play; and (3) he would concentrate on entertaining servicemen until the war is ended; (4) Gen. MacArthur will give him the former's leather jacket, comm-V-J Day, a booking for the Tokyo premiere, and with Mrs. MacArthur, will be guests of the Browns at their Hollywood home the night of the first day of MacArthur's come back to the U. S. A.

Miss Harris, free from the "man-nish" style of some Hollywood beauties, asked a bit shy on modulation, requested listeners to suggest to her what she offered to do. Brown's "Your Kids and Mine" to be one of the best letters on why they wanted to read it.

Pete Westmore, Warner's makeup chief, revealed, on his weekly appearance with CBS "House Party" over CBS (20) that, at the behest of the Government, "we will make a movie showing American women how their girls have changed in appearance and dress since the men went away. A poll of overseas G.I.s showed this was the thing most of them wanted to see. We're not in answer to a question by France's Minister, but more to show our side." "One thing we won't show are those little 'buns' women are putting up on their heads, they make women look hideous."

## Scramble

Continued from page 25

not being able to duplicate AM work, the frequency of receiving is expected to be very much slower.

Some of the top men in the business have elected that the new stations in the metropolitan centers will have to pay from \$5,000 to \$10,000 a year for maintenance and repair of their in smaller cities will be up to \$10,000.

Less Concern on Engineering. There is not too much concern over engineering personnel. The Army and Navy have trained thousands of men who, with a little station experience, are fairly capable of doing a professional job. The real question will be at the management level.

Some of these people also will come out of the services—men who have been trained in the past years for the armed forces. A few may come from FCC and the advertising agencies, but the feeling is that the newcomer will play it safe by hiring away the people from the services.

One network official estimates that the webs and the very large stations admitted that in the making of their key people without being really hurt. He claims that the smaller and marginal stations will be the ones that will really suffer.

Another executive of a chain of stations admitted that in the making of the matter of training capable substitutes for management and programming jobs has somehow been lost in the shuffle. He thought something ought to be done about it right after the war to prepare for the little radio war which he expects will follow.

Some of the smart radio people are already getting themselves stepped for action for the coming season. Developments of the type such as the Cowles Brothers WOL, in Washington, are reeling all over the country for strategic trained personnel calculated to handle any situation which may come along.

A check of the FM and television applications now in the FCC procedure files—and many will be filed before the end of 1945—indicates that there is real money and business know-how behind plenty of the applications. The applicants are largely people who want all the privileges to pay and who will offer any price for men who can deliver.

## 8 Gospel Groups

Continued from page 21

contracts, said Ringe, to Army chaplains or Jewish or Catholic services were carried on the station, and it was to enable these to have such free time as they desired. The station adopted the policy of giving advance time for religious shows.

Asked by the Court to prove his contention that WPN's act was violation of the anti-trust laws, Boner replied that that law is "qualified public utility" and is inapplicable to the Sherman and Clayton acts, as were railroads.

Ringe retorted that in order for these acts to apply, the Court would have to declare radio a "full public utility."

The plaintiffs in the action are Young People's Church of the Air, Holy Mission, Wesleyan Methodist Church, Camden; Rev. Carl McIntire, Coltonwood, N. J.; and the World Life Fellowship, New York.

## FARLEY, MELLICKER TEAM UP ON WMCA

Continued from page 25

WMCA, N. Y. indie, has developed a writer-director team from two associates whose collaboration is paying off in smooth performances.

Black John Farley, who has been used more and more in program department's scripting, works with director Beatrice Mellicker. They have done the script-control room chores, respectively, for the station's 492nd return show, "What He Comes Home," Now both are sketched to do a pitch on "Five Star Final" and "Headlines on Parade," new documentary which is on for 15 minutes, Mon-Fri, under the Star-tite title and for a half-hour network with the "Headlines" moniker.

Farley-Mellicker combo will do these documentary stanzas for three weeks beginning Sept. 6 when Michael Scharf's regular "Star-Headlines" scrib, goes on vacah.

## FCC OK's WBYN Sale

Washington, July 31. Sale of controlling interest in WBYN, Brooklyn, to the Newark Evening News Publishing Co. for \$304,647, was played last week by the FCC.

Deal involves the transfer of 71.25% of the common stock owned 52.67% of the preferred from Rae Kromberg, Salvatore D'Angelo, Peter Testan and Millie Testan.

Commission also approved a \$348,497 deal which transferred control of KPFF (Syracuse Broadcasting Co.) of Spokane, Washington, to John L. Wheeler, E. B. Crance, vice-president of KPFF; and the Queen City Broadcasting Co., Inc., spelled Los Angeles lawyer, is the son of Senator Burton K. Wheeler (D, Mont.), chairman of the Senate Interstate Commerce Committee.

**TIME!**

When it's time to spend merchandise through the radio, time buyers turn to Wood & Company for all its leading good lines on good stations.

Wood was there to take "highball" a train of contracts into the hands of web-represented stations.

VALUABLE TO ADVERTISING AGENCY. Ten years network radio — production, writing, script editing.

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BASIL RUYSDAL FREELANCE  
Air Salesman C.A.

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MURRAY LIT 4-860

# U. S. Court Rules Vs. Petrillo On Platter Spinners; Battle Impends

The feared battle royal among labor organizations that the AFM video came closer to reality yesterday (Tues.) when the U. S. Circuit Court of Appeals in New York took a resounding slap at the American Federation of Musicians (AFM) on the platter spinner's jurisdiction.

Upholding the National Labor Relations Board, the Court, by a two-to-one opinion, voted that the AFM was correct last March when it ordered the NBC and ABC (Blue) nets to bargain collectively for platter-spinner jurisdiction with the National Assn. of Broadcast Engineers & Technicians (NABET).

James C. Petrillo has opposed such a move, holding that the AFM should have platter-spinner jurisdiction. The Court upheld Petrillo's contention only insofar as Chicago is concerned, exempting that production center in its ruling.

NABET has claimed jurisdiction over platter-spinners since the International Brotherhood of Electrical Workers (IBEW) relinquished its claim on CBS disc jockeys in return for complete jurisdiction over all wiring on all four nets. However, NABET, which belongs neither to the AFL nor the CIO, never got even the CBS spinners, pending a decision on those working for NBC and ABC. The latter two nets had contended that they feared letting NABET get into the picture, lest Petrillo call a musicians' strike.

Judge Thomas Swan, who handed down the anti-Petrillo decision, refused to issue an injunction against the AFM in the matter. But the Court declared: "We should not assume the AFM will not respect our decision. If an attempt is made to prevent the companies (NBC and ABC) from living up to the decision," the Court warned, "ordinary contempt proceedings are available." In other words, if Petrillo should call out musicians to try to keep the nets from dealing with NABET, the Court would hold him in contempt.

A fight between NABET, the nets and the AFM, would involve also talent unions organized in the AFL, as well as another powerful outfit, the International Alliance of Theatrical Stage Employees (IATSE).

## New Civilians

John Dunham, on KMOX, St. Louis, is being the armed force, was a new member of the WBBM, Chicago, announcing staff.

L. J. Kenneth W. Plumb, U.S.N.R., has rejoined Federal Advertising Agency, having been released from active duty in the Navy in which he served as officer in charge of the Advertising Section, Office of Public Information, Third Naval District.

After two-and-a-half years he returns to the agency where he performs his duties as vicepres and director.

With return of Naval Lt. Franklin P. Cooke to civilian life is being up his old post of program director again at KDKA, Pittsburgh. Robert White, who has been filling that job since October, 1942, when Cooke went into uniform, will become director of public relations for the station.

Cooke is the first KDKA employee to assume his position following service in the armed forces.

## WOAI Inaugurates New 'Stay Tuned' Technique

San Antonio, July 31.—WOAI is attempting to twist dial twisters by introducing carryover announcements before each program. The carryovers are five seconds in length and are scheduled to be chain break and station identification.

Specific information is given about the program to follow from advance publicity received by the station. This may include listings of gunnars, a special event or highlights of a musical program.

Originator of the idea was Hush A. L. Hall, pres. and general manager of the station, who worked out the technique with WFO program director Harold Hall Carr and Fred A. Peery of the publicity dept.

## Quickie Payoff

Chicago, July 31.—Suggestion in "Want-Ad romance" that flourished a whole week in the classified section of the Chicago Tribune would make a good script came true in a hurry.

Directed by Les Weinrot, indie producer here, it was all wrapped up and on the air Wednesday noon over WBBM-CBS as "The Course of True Love . . . Of Course," on Weinrot's radio-a-week half-hour show, "Five After the Hour."

"Peculiar angle was that the nearest variety in the East since 'The Variety' hit the stands in N. Y. with the suggestion, 'If someone had had up for an idea for a script, here 'tis,' going on to relate how the boy-meets-girl routine was unfolded in the series of ads here. Chi-'Variety' office, however, had nothing to do with suggesting the idea to Weinrot; it was merely a coincidence."

Alfred Mihaljevich received a call from Mihaljevich, Hollywood agent, from N. Y. Weinrot to submit a script of the unusual script, which Mihaljevich in turn is submitting to the studio. Wayne Green, writing lyrics for the theme music, is being handled by Frank Smith, WBBM arranger and composer, entitled "Want-Ad Wage."

## Canadian Ad Agency's Revamp to Invite Biz

Montreal, July 31.—In effort to invite some of the big radio accounts in this country to fold, the Canadian Advertising Agency, Ltd., has revamped and segregated the production operation outside the Montreal, Quebec, French.

The English will come under supervision of Ed Berkeley, producer on CFX's (ABC) "Early Bird" series.

## Oboler's

Continued from page 25

\$5000 guest-host fee (Max West got 10K for a somewhat now infamous infection of "Adam and Eve") and the fact that Oboler's back-of-the-neck is packed a radio lifetime of low-down, don't-take-it-all-too-seriously; know-how of this business known as broadcasting.

He deprecates the two-bathrooms technique by pointing out that too much of a good thing can become a drug, such as a slew of comics, or a show whose cast names, whose some unknown kid of 10 would be better, as in the case of Tommy Corbett in "Wally," Ed Grogan, whose young Cook could best project a certain microphone point. The radio thing was hant him, but the affaire Garbo elicited an important broadcast just because she didn't hit the kitchy as advertised. More important, was the aim total of the patriotic broadcast involved.

Oboler takes in lots of such things in his very engaging Omnibus as for in the very beginning Omnibus as for the newswapers as radio's outlet for the advertising material has, over the years, curtailed the space given to radio to such an extent that the reviewing of radio shows, when than a few metropolitain newspapers, does not exist, outside of the trade papers. In this connection "Variety" is spotlighted.

An omnibus like Oboler's, especially when done intelligently, and with such a valid interplay of the subject's personality with the subject's covers, becomes something biographical in a large sense. Thus, he harks back to the May 3, 1944 page in "Variety" which was captioned, "I Submit to the Radio Networks the Following Proposition," urging the broadcasters to stick to war-service and public-service programs with intelligence, and not pit them opposite the high Grossley-comedy shows and let them lay there.

Oboler is—in contrast to the time Eddie Cantor with Jack Benny, Charles Boyer, et al. couldn't offend any radio viewer's distaste about "too many war programs," "we must maintain balanced programming," etc.

Oboler ends his Omnibus with a requiem for radio originally written by him for "Variety" as a requiem written by a moving pencil of electronic rays converging from a cathode tube. Television will eventually supplant "blind" broadcasting even as sound pictures did away with the silent movies. "Oboler should know."

# 15 Radio Execs to Case ETO On Junket Sponsored by War Dept.

Washington, July 31.—List of 15 radio execs who will be ferried around Europe for several weeks by the Air Transport Command on invitation of the Army's Bureau of Public Relations, was released by the radio section of the War Dept. Friday (27). General Eisenhower has specially approved this junket. Included are four network officials, one trade association, three trade paper editors and six broadcasters. Shepherding the group will be Col. Ed Kirby, head of the BPR radio section.

Group includes Robert Swezey, MBS vice-president; Mark Woods, prez of ABC (Blue) net; Justice Justin Miller, newly elected president of the National Assn. of Broadcasters; Harry Weinstock of WBY, Syracuse, N. Y.; Martin Campbell, WFAA, Dallas; Clair McCullough, WKAL, Lancaster, Pa.; G. Leonard Reinisch, WBS, Atlanta; John Peter, WGO, Kalamazoo; Morris Novik, WNYC, New York; Abel Green, editor of "Variety"; Jack Allicato, Radio Daily; and Sol Taisloff, Broadcasting.

European trip is designed to establish a liaison between leaders of the American radio industry and figures in the ETO. Conferences will be held before group departs.

Representative literary calls for departure from Washington between Aug. 11-15, with return set between Sept. 1-7. Five days will be spent in London, with the invasion coast as the next stop and then to Paris for five days. Reentry operation outside the French capital, where the task of moving GIs to the Pacific is centered, will be seen.

Group is also slated to visit Luxembourg to inspect its powerful radio station operated by Lt. Col. Samuel R. Rosenblum, former WPIL, Philadelphia, president, then to General Eisenhower's headquarters at Frankfurt and from there, trips may be made to Vienna and Rome, Moscow and Scandinavian countries.

If these arrangements were made, junket may last another week.

It's understood that Pres. Truman felt the trip desirable from broadcaster's standpoint and suggested that Reinisch go along as White House representative.

The group will learn how radio is being employed in the rehabilitation of the German people, in education and morale of American troops and in problems incident to social and economic rehabilitation. Postwar communication problems, international radio along with exchange of European programs are to be studied. The radio execs will also observe work of USO units. Groups such as "Information, Please," Amos and Andy, Jack Benny and Ed Gardner will be in that area at that time. Visitors will also look into work of the BBC.

## Philippine Safari Cues Director Sked Switches

Chicago, July 31.—Two of the three Chicago radio directors invited to be part of the Army Service Forces' air junket to the Philippines next month have accepted and are all set for departure. Directors to take over their shows while absent: Burr Lee and Joe Ainley. Will make the trip but Fred Robinson, who directs Wrigley's "Service to the Front" show, is unable to make it.

Joe Ainley, freelance producer, is temporarily giving up four shows to make the trip. While gone, "The Guiding Light" and "Grand Hotel" both heard over NBC, will be directed by Norman Petton and Al Green respectively. His "Freedom of Opportunity," heard over Mutual, will be directed by Bobby Brown, and "Those Women," over CBS, will be done by Norman Haney and Jane Stoddard. Burr Lee's duties on "Bachelor's Children" will be taken over by O. J. Newerth.

**WTAG Local Shows Rate High Hoopers**  
December, 1944-1945

6:30-8:45 P.M., Monday through Friday

**REVENUE (Local Participating) 18.1**

1:30 P.M., Monday through Friday

**NEWS 29.8**

**ARE YOU LYING FOR A NETWORK WINNER?**  
Investigate

**QUIZZER-BASEBALL**

The popular audience participation quiz is a brand new, exciting game. Family interest in the exciting course of our National pastime.

NOW IN ITS 43rd

Continuation National Broadcast on 10 P.M. Eastern Standard Time

Represented by  
H. S. B. Manhattan  
New York, N. Y.  
Chicago, Ill.  
San Francisco, Calif.

**Jimmy Doolittle on Own**

Chicago, July 31.—Jimmy Doolittle has left the Johnny Rabbitt organization where he has been sales manager for the past year, to form his own company, the Craig Dennis Radio Productions, in partnership with Berle Adams, manager of the Louis Rudin orchestra.

New outfit is starting off with two package shows, "Skitos of the Northwoods" a 15-minute, five-week variety show, and "Adventures of Don Juan," starring Craig Dennis and written by Howard Keegan, and are working on a 30-minute network variety unit, to feature Skip Farrell, baritone, now heard on the Wayne King and other programs.

**To Reprise Workshop**  
Cleveland, July 31.—So successful has been the past week's "YM. How" conducted by Ohio State University that Dr. I. Keith Tyler, head of the group, announced here that he will repeat the venture next year.

For the past week, Dr. Tyler brought his organization, which has for an extensive series of classes held in studios of WTAM, WCAE, WHK and WJW, to 300 persons, to the studios spoke to the students.

Also, Dr. Tyler announced that the Education by Radio will be held next May if ODT regulations permit.

**AL MOREY VICE GIL FAUST**

Al Morey, a senior producer on the WBBM production staff for the past two years, takes over as assistant program director in charge of production and programming from Gil Faust on Aug. 13.

Faust, who was appointed to the position a month ago when George Case resigned, is leaving to locate in Hollywood where he will freelance, starting his Coast activities as director of the "Aunt Mary" show heard over the Pacific Network for Saturday Shows. With the change Sydney Breece joins WBBM as a producer.



**We're up bright and early every morning at WJW, for have some 360 different products to sell in over 685,000 radio homes. In the Cleveland area, WJW selling impressions cost less. Based on actual audience figures in Cleveland, WJW delivers more daytime listeners per dollar . . . 23 to 37% more than any other station.**

ABC Network 300 Waps

# ASCAP Seen Keeping Separate Fund For Allocation on Classical Music

Board of Directors of the American Society of Composers, Authors and Publishers spent its entire monthly meeting last Thursday (28) deciding the method of handling income from the Society's new classical licensing division, which issues permits to individual symphonic orchestras and concert halls for the use of its repertoire. It has not definitely decided, but it is likely that ASCAP will dump all monies derived from this source into a separate fund to be distributed among publishers and writers of the material involved.

So far, ASCAP has collected about \$20,000 in licensing fees for its concert repertoire in the comparatively short time the division has been in action. It's expected that ultimately, the revenue from this source will approximate \$50,000 annually.

Since the concert-fee problem took up all of the meeting time, a special get-together of the board has been called for today (Wednesday) to dispose of other problems.

Dave Rose and his orchestra cut several platters for Victor, his first recording since his medical discharge from the Army.

## Prima's Chi Date 1st Big Location Outside N. Y.

Louis Prima's orchestra will play its first major name-band location date outside N. Y. when it opens at the Sherman Hotel, Chicago, Oct. 19. Date is for four weeks and immediately follows a run at Frank Daley's Meadowbrook, Cedar Grove, N. J.

Prima's band is now on the road after completing a five-week stay at the Strand Theatre, N. Y., last week.

## Pelham Heath Thugs Scram With \$3,000

Pelham Heath Inn, Westchester, N. Y., name band spot, lost a slice of its weekend receipts last Sunday night (28) when a mob of bandits locked up owner Herman Schubert and his wife and several others and made off with \$3,000.

Spot currently has Bill McCune's orchestra, which had already quit for the evening when the holdup was staged.

## 10 Best Sheet Sellers

(Week Ending July 28)

- Bell Bottom Trousers....Santly Dream.....Capitol
- Sentimental Journey....Morris There I Said It Again....Valiant
- There Must Be a Way....Stevens A Friend of Yours....BVC
- I Wish I Knew....Triangle Till End of Time....Santly
- You Belong to My Heart....Peer More I See You....BVC

## PLANES DROWN OUT BOSTON POPS FIDDLERS

Boston, July 27. Nero fiddled while Rome burned, but here the fiddlers burn every time a plane passes overhead while the Arthur Fiedler Pops orchestra is giving a concert on the Esplanade.

As a result, a request was made of the Logan International Airport to keep planes away from the Esplanade between 8 and 10 o'clock on the nights the orchestra is playing.

"What's the trouble?" asked a voice at the airport.

"If you must know," said the harried musician, "they're drowning out our violin section."

Jimmy Hagan band, featured on Hoagy Carmichael's NBC airshow, "Something New," booked into the Pavillon ballroom. Huntington Beach, Wednesdays and Saturdays.

# SPA Move on BMI-Marks Renewal?

As a result of the renewal of the Marks-BMI arrangement, there is considerable conjecture already in the trade whether Songwriters, Protective Assn. attorneys would move immediately against Marks. Under the renewal, Marks is clearly being paid, for the first time, for the use of copyrights which ASCAP writers collaborated on. These tunes, plus others wholly written by ASCAP members, were the basis of the recent suit between Marks-BMI and ASCAP. Marks has never said these writers a penny of the money derived from BMI for their performance.

Musicians attorneys have always felt, even since Justice Peckora's decision that the ASCAP agreement is any part of Marks income from BMI was a moot point of law, due to the fact that Marks and BMI, fearing to be caught in the middle of infringement actions, made it a point in their original deal to withhold any money from P and party-ASCAP tunes, from BMI licensees. Hence Marks clearly was not paid for them and the ASCAP writers had what was thought a case for demanding a position Marks insisted on. However, in inclusion of the Marks tunes, collaborated on by ASCAP men, in the new deal, it is thought to give the latter a leg to stand on.

SPA is said to have said that it will move against Marks on behalf of (virtually all of whom are ASCAP members) will be made until Marks-BMI files an appeal from Justice Peckora's decision and it is decided.

# NBC, CBS, ABC, Mutual Plugs

TITLE	PUBLISHER
A Friend of Yours—"Great John L."	Burke
Along the Navajo Trail	Leeds
Bell Bottom Trousers	Santly
Can You Read Between the Lines?	Shapiro
Cherry Lips	Robbins
Good Good Good	Berlin
Gotta Be This or That	Harms
How Many Who Knows It?	Robbins
If I Loved You—"Carouse!"	T. B. Harms
I'm Gonna Love That Guy	Bourne
Just a Kiss—"Diamond Horseshoe"	Wynank
June Comes Around Every Year—"Out of World"	Morris
My Pet Brunette	Chappell
Out of This World—"Out of This World"	C-P
Remember When	Famous
Rosemary	Morris
Sentimental Journey	Morris
The More I See You—"Diamond Horseshoe"	BVC
There I Said It Again	Valiant
There Must Be a Way	Stevens
There's No You	Barton
The Wish That I Wish Thought	Wynank
Till the End of Time	Santly
You Belong to My Heart—"3 Caballeros"	Peer
You Came Along—"You Came Along"	Famous

† Filmmusic. † Legit Musical. † B.M.I. Affiliate.

## Stan Kenton-Palladium Option Argument Status Quo; Petrillo Steps In

Argument between Stan Kenton and Palladium Ballroom, Hollywood, over a 1945 Kenton overture for the club doesn't want to play, is still before the American Federation of Musicians. It's asserted James T. Petrillo, head of the AFM, has stepped into the picture to help iron out the situation. A decision won't be forthcoming for a while yet.

Kenton signed for the Palladium several years ago calling for four bookings in all, the first at \$1,975 weekly, the others graduating slightly. He played the first two, but objected to the third, he claims, but played it anyhow when the spot's operators promised to make good all his losses. He dropped close to \$7,000 in six weeks and got back only \$2,000. He refused to play a fourth and last booking, taking his case to the AFM.

## AGED SUIT BY JEWEL VS. FEIST DISMISSED

After two and a half years of litigation, Federal Judge Conger in N. Y. federal court dismissed the infringement suit instituted by Jewel Music Publishers, Inc. against Leo Feist, Inc. Jewel claimed that Feist's "Drummer Boy," used in a Metro film, "Strike Up the Band," was an infringement upon their "Carnival in Colorado."

Julian T. Abeles, attorney for the defendant, claimed that the tune was based upon an Indian theme and obtained the services of Guido Vaud, expert on American-Indian-folklore who traced the theme back to an old Pawnee ceremonial dance. Roger Edens, composer of "Drummer Boy," subsequently testified that he was born in Oklahoma and remembered the theme as being played by the local Indians.

It suit went counter to Feist, which is a Metro subsidiary. Jewel Music said they would sue for a recouping of profits on the film since "Drummer Boy" was one of the major production numbers in the film.

Ziggy Elman has been transferred from AT's Long Beach, Cal. base to another near Reno, Nev.

## Fields in Paris

Shep Fields orchestra, which left N. Y. a fortnight ago on a USO-Camp tour, is in Paris on a leg of his ETO circuit. Fields left N. Y. by boat with a group of Rockettes from the Radio City Music Hall.

Hal McIntyre's orchestra, which left N. Y. for the ETO weeks ago, is expected back in his country about Oct. 7. Outfit has traveled some 3,000 miles in Europe and is now in the Bavarian Alps.

## TOP HIT OF YESTERDAY GREAT POPULAR STANDARD TODAY

Recorded for Capitol by THE DINNING SISTERS

# ONCE IN A WHILE

Lyric by BUD EDWARDS  
Music by MICHAEL GREEN

MILLER MUSIC CORPORATION

For New Order copies and complete information apply to PHIL KORNMEISER, Manager, Standard-Exploitation Dept., The Bldg. 3, 1415 Broadway, New York 19, Circle 6-2939

REG. D. MARSHALL

# COMO CLICKS AGAIN!

(PERRY COMO on VICTOR 20-1709)

"It's like the Perry Como of the Ted Weems day with greater effectiveness, as he sings out romantically for the rollicking and lighthearted **THAT FEELING IN THE MOONLIGHT.**" With the rhythm harmonies of the Satisfiers blended with the full rhythm support of the music makers directed by Russ Case, Como kicks it out to make for real lyrical contagion. While he varies the tempo, Como hews close to the best.

The Perry Como fans will find **THAT FEELING IN THE MOONLIGHT** very much to their likings." (ORDENKER IN BILLBOARD, JULY 28)

(Did You Ever Get)

# That Feeling In The Moonlight

By JAMES CAVANAUGH, LARRY STOCK, IRA SCHUSTER (A.S.C.A.D.)

Verse Moderately

By-y-body now and then gets a little lonely, There's al-ways a rea-son  
I know what it means to be lone-ly, "Ev-en as you and I"

Do you ev-er get THAT FEEL-ING IN THE MOON-LIGHT, That  
wonder-ful feel-ing that you can- be Kissed? You're stroll-ing in the park, - The  
stars so bright a-bove, You'd love to love some-body but there's  
no-bod-y there to love. Did you ev-er get that long-ing on a  
fine night, That won-der-ful long-ing you can nev-er re-sist? Did you  
ev-er get THAT FEEL-ING IN THE MOON-LIGHT, That  
feel-ing that says you can- be Kissed? Did you

Copyright 1944, Paul Pioneer Music Corp., 1657 Broadway, New York City

All material available including modern quartette arrangement.

PAULL-PIONEER MUSIC CORP. 1657 Broadway, New York 19, N. Y.

MAX MAYER, Pres.



# SPA READY TO PROBE ROYALTIES

## Music, Recording Execs See In RCA-Oberstein Deal Move To Gird Company for Postwar Boom

Eli Oberstein and RCA-Victor changed their plans last week relative to the date the former would join the company as head of its artists and repertoire department. While Oberstein was away on a brief vacation, he agreed to sign his section at Victor Monday (30) instead of tomorrow (1) or the 15th, as he originally planned. As a result, he's already at Victor's N. Y. headquarters.

Music publishers and rival recording men, whose interest in the new Victor-Oberstein alliance has been quite deep since the story got out prematurely last week, see in the company's acquisition of Oberstein a preparation for the intense rivalry the postwar period unquestionably will develop. They also see in it complete vindication for Oberstein, who left Victor in February, 1939, under a cloud due to reported "irregularities" in his dealings with artists.

Oberstein is rated in the disc and music business as one of its foremost executives in the ability to spot talent and songs. His record while at Victor in the late 30's, and ever since, for developing artists has been a bright one.

### Kobblers Eat Korn For At Least 5 More Years

Korn Kobblers, six-piece novelty band at Rogers Corners, N. Y., will record for Majestic Records for the next five years, as a result of a contract signed last week. Group does its initial sides as soon as possible.

### Walker in Hosp

Hollywood, July 31. —Ex-New York Mayor James J. Walker is confined to Cedars of Lebanon hospital for a minor stomach ailment, but is expected out in a few days.

He's been here on business for Majestic Records, which he heads.

## U. S. Probes Tax Angle of Benefits

U. S. Internal Revenue Dept. has entered the "greatest racket" case that put one Horace Edwards in jail last week in Jamaica, L. I.

Edwards and another promoter called Tite Jenny, whom the N. Y. police are looking for in the case, had hired a hall and advertised the appearance of Louis Jordan without authorization. They filled the hall with patrons on the backs of Jordan's name. And he didn't show.

Revenue men came into the case due to the fact Edwards and Jenny had advertised the hop as benefiting the Riverside Fund, a negro organization dedicated to colored orphans. Since benefit affairs are tax-free, the revenue men are investigating the possibility that Edwards and Jenny have used the same dodge before, for which they would owe taxes.

## PLAN ANNUAL AUDIT OF PUBS' RECORDS

Songwriters Protective Assn. has for weeks been on the verge of notifying all music publishers that accountants would move in on them to audit their books and check the accuracy of royalty payments to songwriters. This move, long contemplated by the SPA on the basis of its suspicions that its members weren't being given a fair shake by some publishers, has been deferred only by the organization's inability to secure the services of enough certified accountants to do the job in a reasonable length of time.

Such an investigation by the SPA has been consistently urged by some publishers. One executive of a top-ranking firm recently told an SPA executive that the writers' org should audit publishers' books at least once yearly, which is being planned.

In the last six months, with the return to membership of all the top songwriters in the profession, who had resigned a couple years ago due to internal strife, the SPA is claimed to have again achieved full strength, with a treasury capable of underwriting and withstanding any argument taken up in behalf of its members.

### DURGOM OUT OF UNIFORM

George (Bulleit) Durgom was discharged from the Army last week and is preparing to step back into active management of the artists he handled prior to service. Contract of Andy Russell, whom he handled before and while in uniform, was sold recently to Sam Stiefel.

Now in N. Y., Durgom goes back to the Coast soon.

## E. B. Marks-BMI Renew for 5 Yrs. From Jan. 1 on Guarantee Against Royalty Basis; Video May Up Price

### 'Atcheson' 500,000 Order

Felix Music has placed an initial printing order for its new song, "Atcheson, Topeka, & Santa Fe," which calls for 500,000 copies, said to be a record. Tune, by Johnny Mercer-Harry Warren, from the picture "Harvey Girls," is just getting started, but already has achieved international tracks, which now take 190,000 as a starter.

After extended negotiations Edward B. Marks Music Corp. and Broadcast Music, Inc. have renewed their existing agreement for an additional five-year period commencing Jan. 1, 1946.

It developed upon the recent trial of the BMI-Marks action against ASCAP that Marks was receiving \$1,000,000 for the performing rights to his catalog for a five-year period dating from January 1, 1940.—It is understood that the terms of the new agreement are substantially similar to those of the prior agreement.

However, while the prior agreement called for an outright payment, Marks has obtained an important modification under the new agreement, whereby BMI must now log the performances of the Marks' compositions, and the annual payments to Marks are to be a guaranteed advance against performance royalties.

Upon the advent of television, this should yield Marks a net sum above the guarantee. Heretofore, none of Marks' copyrights, of which any of the writers were ASCAP members when written, were included by BMI in the lists furnished to its licensees. Judge Ferdinand Pecora's decision in the recent N. Y. Supreme Court action jointly by ASCAP and non-ASCAP writers, and such additional compositions are now available for performance by BMI licensees. These comprise some of the most outstanding in the Marks' catalogue, including (Continued on page 34)

## RCA-Victor Into Music Pub Biz?

RCA-Victor has been rumored during the past week as planning to establish a music publishing company similar to the outfits now run by Decca (Sun Music) and the two firm titles registered by Columbia Records several weeks ago. Whether or not Victor's plans are based on fact or fancy could not be ascertained. No one in the organization could be reached who would or could confirm or deny.

According to the talk, however, Herb Hendler, who gave way this week to Eli Oberstein as head of the artists and repertoire division, and who remains with the company, will run the publishing end.

America's #1 Rhythm Ballad

# DON'T CARE WHO KNOWS

From the 20th Century-Fox picture "Nob Hill"

Lyric by Harold Adamson • Music by Jimmy McHugh

A Great Novelty Song With A Latin Flavor

# CANDIDO

Featured Song Hit In Monte Proser's New Fall Copacabana Revue

Lyric by Charlie Tobias • Music by Nat Simon

Watch for  
**AUTUMN SERENADE**

ROBBINS MUSIC CORPORATION • 799 SEVENTH AVENUE • NEW YORK 19 • Jerry Johnson, Gen. Prof. Mgr.

# Barton and Stevens Firms Beef To

## 'Hit Parade' Over Lack of Recognition

Two publishers of songs they were following on the "Lucky Strike Hit Parade" last week filed wires of protest with George Washington Hill, head of American Tobacco, who sponsored the show, when their songs were ignored. First wire was by Charles Ross, general manager of Frank Sinatra's Barton Music Co., who pointed out to Hill that, despite the fact his "There's No You" topped the plug list twice and has sold over 300,000 copies, he has so far been left off the program. Ross figures to place the matter in the hands of his attorneys.

Way, which has been in circulation longer than the other song, has had two shots on the "Hit Parade" and has been listed among the best sellers of sheet music for weeks. Two performances of the song got the program occurred weeks ago.

Last week, the publisher of "There, I've Said It Again" (Redd Evans-Valliant Music), acknowledged to be one of the country's top songs, was also on the verge of screeching with the "Hit Parade" but took off the gloves when the ditty showed up on last Saturday's (28) show.

Second wire, from Stevens Music to Hill and Foster, was from an advertising agency on the program, was almost a repetition of Barton's, though neither ostensibly knew of the other's actions. Stevens wired in behalf of its "There Must Be a

New Polish-Hungary Harris tune, "We're In Walking Arm in Arm With Jim," written for the RKO picture, "Girl Rush," has been pulled by Helen S. Pepp's LaSalle company.

# Chas. Hansen Sets Up Co. Run by Wife

Charles Hansen, former sales and production manager for the Edward H. (Buddy) Morris music company, has set up a music firm of his own in N. Y., despite the fact he's still in the hands of the courts. Hansen, who two years ago and was injured in maneuvers in Hawaii, El's host-ess, the Atlantic City, N. J., New firm, titled Hansen Music Pub. Co., and run by Hansen's wife, took a back to civilities and publishing instrumental solo's, choral arrangements, etc.

# H'wood Palladium Due For More Competit; 3 Ballrooms Skedded

Hollywood, July 31.—Palladium ballroom here is due for more competition postwar. According to sources here, at least three large ballrooms in Hollywood will be constructed in this general area, one in Ventura Blvd., in the valley, another in Hollywood and the third in downtown L. A. All will be started as soon as materials are released by the Government.

One of the spots will be put up by Abe Lerman, who has long nurtured a leg against the Palladium owners, as he has most of the current top ranking leaders, for its salary "deals." Lerman, with his brother Mike, owns a large plot on Ventura Blvd. and insists that it will be used postwar for a large ballroom. Two others will be backed by large syndicates.

# CAPITOL'S ALBUM HISTORY OF JAZZ

Recordings, which have become increasingly popular since the start of the war due possibly to the fact that major companies made them scarce by not releasing any get, another boost next month. Capitol Records, Coast outfit that is increasingly asserting itself in the recording field, is releasing a series of albums which musically depict the history of jazz from its early beginnings until today.

Series will be released in four albums, five discs to a book. Capitol is said to have spent two years making the discs due to the fact they were made as often as possible by the very men involved in the particular periods to which each pressing or book is devoted. Over 100 musicians are said to have been included in the recordings. Duke Ellington, a Co. executive, was the controlling hand behind the entire job, also writing four accompanying booklets.

Series started with "The Solid South" album and runs through "The Golden Age," "The Swing," "Then Came Swing" and "This Modern Age."

Several months ago, Victor released its first jazz discs since the start of the war, putting out a package of six albums, most of which it had released before. They sold for \$4 the copy.

# Bands at Hotel B. O.'s

Band	Hotel	Weeks Played	Overseas	Total Shows
Al Homa's	Lexington (300; 75c-\$1.50)	11	2,000	72,410
Sonny Dunham's	New Yorker (400; \$1-\$1.50)	12	1,975	34,259
Waverly Gunz	Peunyan (400; \$1-\$1.50)	12	2,825	4,900
George Olsen's	Waldorf (350; \$2)	11	2,300	4,400
Art Mooney's	Linton (275; \$1-\$1.50)	2	850	2,425
Walter Roeser's	Waldorf (400; \$1-\$1.50)	12	1,925	25,000
Geri Krupa's	Astor (300; \$1-\$1.50)	2	4,900	8,000

\*Asterisks indicate a supporting floor show. New Yorker has ice show; Lexington, an Hawaiian floor show, 13 days.

### Chicago

Wayne King (Beach Walk and Marine Room, Edgewater Beach Hotel, 4.90 combined; \$1.25-\$1.50 admission to Beach Walk; Marine Room, 50c cover charge; no minimum). Hit the beat, along with all the rest and off a little to around 300 payees.

Dick LaSalle, (Mafarrey Room, Blackstone Hotel; 35c; \$1.50-\$2.50 min.). Slim 1,700 for Elizabeth Talbot-Martin and LaSalle.

Frankie Masters (Boulevard Room, Stevens Hotel; 65c; \$3-\$3.50 min.). Once take, considering line is off all over town. Masters and big Vaude show got 8,500 this time.

Eddie Oliver (Empire Room, Palmer Hotel; 70c; \$3-\$3.50 min.). With Warner Gunz, Patry Kelly, Walter Wood, Eddie Padgett and Eddie Oliver, show pulled down line 8,600.

Emile Pettit (New Walnut Room, Bismarck Hotel; 46c; \$1.50-\$2.50 min.). Despite summer weather, Pettit drew around 2,200 covers.

Charlie Spivak (Panther Room; Sherman Hotel; 65c; \$1.50-\$2.50 min.). Doing fine to the tune of about 6,500 a week.

### Los Angeles

Freddy Martin (Ambassador; 90c; \$1-\$1.50). Plenty of business even with high temperatures at 4,400 covers.

Ted Strasser (Biltmore; 90c; \$1-\$1.50). New band hits a solid stride at 4,500 fans for the getaway stanza.

### Location Jobs, Not in Hotels

Gay Clairidge (Chez Paree; 65c; \$3-\$3.50 min.). Weekly haul for Joe E. Lewis and Clairidge continues around 5,800, helped considerably by out-of-towners.

Harry Cud (Blackhawk; 50c; \$2-\$2.50 min.). Lots of interest in Cood's new band, to cue 4,100.

Ted LaSalle (Latin Quarter; 70c; \$3-\$3.50). Lewis directing their feet to the sunny side of Randolph street; 5,700 this time.

### (Los Angeles)

Les Brown (Palladium, B. Hollywood, 1st week). Spending crowd boosted big way up high with 32,000 admissions.

Gene and Ed (Trianon, 300; \$1-\$1.50, 2nd week). Plenty popular with tempers to the tune of 8,000 entries.

Leighton Noble (Slansy Maxie's, N. Los Angeles, 32nd week). Getting plenty of summer trade with 3,250 covers a week.

Carole Manno (Troadero, N. Hollywood, 19th week). Hitting solid tune around 2,500 fans.

Gerome Cavallaro (Ciro's, N. Hollywood, 16th week). Advent of a new chanteuse Dorothy Shay and Cavallaro's draw keeps this at 2,850 covers.

# N.Y. Housing Project Honors Jas. W. Johnson

N. Y. City Housing Authority will erect a \$10,000,000 low-rent housing project in Harlem, N. Y., to be known as the James Weldon Johnson Housing, in memory of the Negro songwriter, author-actor who died about 10 years ago as result of an auto accident.

Project will cover three city blocks, East 112th to 115th St., Park to Third Aves., and contain 1310 apartments in 10 buildings. Johnson, in addition to being well known in song field for spirituals and other Negro songs, also teamed with his brother J. Rosamund Johnson in writing the musical "Red Moon." Around turn of century, (Bob) Cole

& Johnson toured country for five years with a Negro vaude troupe. Johnson also wrote the book "Koolha Manhattan" largely devoted to Negro show business, which was only sketch book at the time (late 1922) and has since become textbook of trade.



## Hit Tunes for August

### A STORY OF TWO CIGARETTES

Vogler-Hoover—Vic. 20-1457 • Ray Collins—New. 13921 (Meds) • Dick Brown—Gull 191

### A STRANGER IN TOWN

Martha Thoma—Cap. 184 • Mel Tormé—Dec. 18123

### BAIA

(Feat.) • Bing Crosby-Victor Capitol—Dec. 22413 • Tommy Tucker—Cap. 34799 • Gailnor Williams—Cap. 22295

### I MISS YOUR KISS

(Requips) • Jimmy Dorsey—Vic. 20-1462 • Buddy Franklin—Mus. 15324

### LOVELY LOVE

(Ballad) • Introduced by Frank Sinatra

### NEGRA CONSENTIDA

(My Fat Brunette) (Meds) • Andy Russell—Cap. 189 • Jimmy Dorsey—Cap. 14676 • Jess Belcher—Cap. 201 371

### SAY IT OVER AGAIN

(Para Que Sufras) (Regal-Par) • Kate Smith—Cap. 24621 • Keweenaw Crystal—Cap. 36418

### REMEMBER WHEN

(Campbell-Pepp) • Wynne Wind—Vic. 20-1473 • Arny Wayne—Cap. 451

### SOMEDAY SOMEWHERE

(Dolores) • Bob Hope—1520 • Jimmy Dorsey—Cap. 24799

### STARS IN YOUR EYES

(Melody Lane) • Jerry Stevens—Vic. 20-1465 • Guy Lombardo—Dec. 18066

### THERE I'VE SAID IT AGAIN

(Valiant) • Vaughn Mason—Vic. 20-1437 • Jimmy Dorsey—Cap. 16478 • Modernaires—Cap. 24890 • Dick Brown—Gull 189

### THERE MUST BE A WAY

(Elynn) • Charlie Spivak—Vic. 20-1465 • Johnny Johnston—Cap. 116

### YOU BELONG TO MY HEART

(Feat.) • Bing Crosby-Victor Capitol—Dec. 22413 • Charlie Spivak—Vic. 20-1465 • Gene Krupa—Cap. 112 • Charlie Spivak—Vic. 20-1465 • Modernaires—Cap. 24890 • Charlie Williams—Cap. 22343 • Bob Strum—Gull 7999

The BMI PIN UP SHEET is a special service to Broadcasters issued monthly. It carries an advertisement and timely reference to current Hit Tunes licensed by BMI.

KNOW YOUR BMI MUSIC AND KNOW HOW BMI CAN SERVE YOU



# Inside Orchestras—Music

Among the American shorts and other films being shown German nationals in the U. S. occupied zone in Germany are a number including jazz bands. The occupational forces are getting some unusual reactions to them via questionnaires filled out by attendees much in the manner that U. S. film companies draw opinions on previewed pictures.

The occupational forces are getting some unusual reactions to them via questionnaires filled out by attendees much in the manner that U. S. film companies draw opinions on previewed pictures.

Some attendees carried some sort of critical remark, which is typically American swing and jazz as anything could be. However, at the same time, the results were contradictory. Some said the music was "barbaric," other remarks were: "Why do they make such funny music, they play it so they can't hear it, it's absolutely impossible to understand." One remark from a German youngster apparently shrugged Ellington's stuff off with, "at least it isn't propaganda."

While many of the European countries, such as Belgium, Switzerland, France, England, Holland, Norway, etc., are extremely jazz conscious; Germany has never been that way. Its musical tastes, even among teenagers, have been in the other direction.

Bob Clayman, local bandleader and later an agent before he went into the service, will pursue neither field in his return to civilian life. He'll be discharged from the Army, he will go on the road this fall as an advance agent for his father-in-law—Dave Rubinoff.

Latter has decided to make his permanent residence in Pittsburgh, where his family has resided for quarter of a century. He's moved his wife and baby daughter here from Texas.

Life magazine seems to be increasing its attention to name bands. Slick had writers and photographers at the Strand theatre, N. Y., last Thursday (26) recording the hullabaloo over Louis Prima's closing. It also had a writer and writer set to go on the road with the band to see what they were for a year on that phase of band activity, but the whole thing was dropped due to transportation difficulties.

Herman (Dodo) Hupfield authored "As Time Goes By" and not Yip Harburg, as was erudited in connection with Warner Bros.' rousaucing "Only a Paper Moon," which Harburg had coauthored.

MUSIC

BOURNE TO LIVE

## LULLABY OF THE LEAVES

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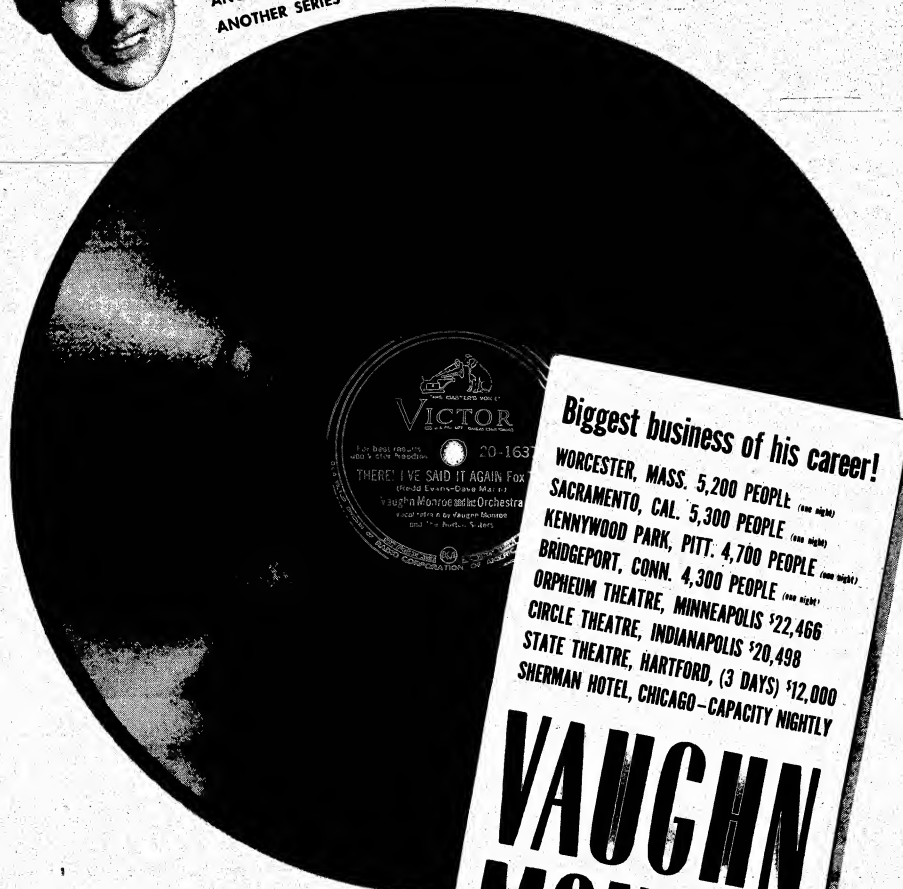
The Blue Bird VISUAL record of the Blue Bird vocal group. Includes plus old favorites. In color and black and white. Samples of photos. SAMPLES FREE

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## TUNE-DEX



"There! He's done it again!"  
ANOTHER NUMBER 1 RECORD—IN RETAIL SALES, COIN MACHINES AND ON THE AIR!  
ANOTHER SERIES OF SMASH PERSONAL APPEARANCES!



**Biggest business of his career!**

- WORCESTER, MASS. 5,200 PEOPLE (one night)
- SACRAMENTO, CAL. 5,300 PEOPLE (one night)
- KENNYWOOD PARK, PITT. 4,700 PEOPLE (one night)
- BRIDGEPORT, CONN. 4,300 PEOPLE (one night)
- ORPHEUM THEATRE, MINNEAPOLIS \$22,466
- CIRCLE THEATRE, INDIANAPOLIS \$20,498
- STATE THEATRE, HARTFORD, (3 DAYS) \$12,000
- SHERMAN HOTEL, CHICAGO—CAPACITY NIGHTLY

# VAUGHN MONROE

and his ORCHESTRA

featuring  
ZIGGY TALENT • THE NORTON SISTERS  
ROSEMARY CALVIN • BOBBY RICKEY

...and he'll do it again!

★ ANOTHER No. 1 DISC COMING UP!

"No More 'Toujours L'Amour" ... swell nine-selling by Vaughn and the Norton Sisters ... a sock juke spinning and retail cross-the-counter seller. Everything about "Toujours" is top drawer.

—BILLBOARD

★ ANOTHER ENGAGEMENT (HIS 8th) AT THE HOTEL COMMODORE, STARTING SEPT. 27

EST. XXXX 1939

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NEW YORK • CHICAGO • BEVERLY HILLS

# Arlen Oldie, 'Ill Wind,' Blows Good In Berlin As New Russo-GI Fave

By C. L. CURT WEINBERG

Berlin, July 31. Harold Arlen may find that he has a gold mine in one of the old, almost forgotten songs of his Cotton Club era in "Ill Wind," a weird favorite that is fast becoming the favorite woe of all the Yank soldiers now stationed in Berlin.

The song's revival, or in this case, perhaps, exhumation would be a better word, is certainly worth a bit of space, even in these paper-rationed days back home.

Berlin, for all its liveliness and shambles, still has a weekly chunk of night life that grows bigger and better with each night. With soldiers—Russian, English and the ever-present American doughboys—on the prowl for entertainment, quite a few of the bigger cafes are operating although they have very little in the way of bottled goods for sale.

"Russian" soldiers, by the way, most of whom drew more than six months' pay just before hitting Berlin, are paying Americans \$150 a cigarette—50 bucks a package, mind you—while Berlin natives are more than willing to meet the offer.

The entertainment problems in the cafes are big ones. Not many acts around that are worth a hoot, but most of the guys were sitting around when a Russian Yank took over at the piano and started to sing. She went through a lot of Russian tunes and finally, when the American and British soldiers asked her if she could sing in English, she played "Embraceable You," but said that she didn't know the words to any American songs except one. I don't think anybody else in the room had ever heard the Arlen tune until the babe, who directs traffic as her military duties, started to chant "I, in a low, Harlem-digge manner for an encore.

But she had to do nine choruses of "Ill Wind" before they let her get back to her table.

Her nape's Sonia Traktikov, and she can sing that one song like nobody ever did it before. A trim looking blonde, not like the usual run of Russian Wacs, she's got a low voice, a honey of a form, and one of those thin faces, crowned by loads of blonde hair, that remind you of the upstarts they used to show in those White Russians-in-China pictures.

Sonia explained that she learned the song 10 years ago, while singing Russian tunes in a cafe in Shanghai—where she was born. The joint featured a colored piano player, she thinks his name was King Wilson or something like that, and he used to play the tune every night. She fell in love with it and learned it then—the only English tune she's ever mastered. It's now part and parcel of the nightly entertainment at Runtel's, although her run there will probably be a short one as her husband, a tank commander, has been ordered to a desk job in Moscow and she expects to get transferred there.

She's now adding another American tune to her repertoire. Some Yanks, rummaging through Radio Berlin's record stacks, found a Leo Wiley album of Gershwin tunes and played them at the joint one night. When she heard "Someone to Watch Over Me," she asked if she could keep the record, and she's now memorizing it—and promises to play it for the boys within two weeks. She's also working on the lyrics for "Embraceable You," and unless she's transferred out, she'll probably have a full American repertoire, including a couple of not too nice GI parodies, before long.

In the meantime, "Ill Wind" is the No. 1 tune on the Hill Parade—the few night-clubbing Yanks (that is, Yanks who can get a pass out of the American area so that they can get to the joints in the Russian sector) in Berlin.

More Non-Aryan? Made "Sonia" Heitie free from Norway to Frankfurt-on-the-Main to become an honorary colonel in the 50th Air Paratrooper Regt. and acted as quartermaster for a stick of troopers who made a practice jump at Frankfurt yesterday.

Jack Benny got his opening program in Nurnberg's huge Hitler stadium off to a flying start by gazing around the huge joint that

Adolph built and cracking, "You know, I used to play football here." Larry Adler, although he showed up with the announcement, "Being a non-Aryan" of long standing, I'm afraid to play some of the music of another non-Aryan whose works have been banned in Germany for a long time and then went into the bedley of Gershwin's stick topped by "Rhapsody in Blue." Ingrid Bergman, clothed with Benny, and Gloria Gayer did a fine job substituting for chanter Martha Tilton, who was riding the sick hook.

Visitor at the Benny dressing room was Hal McIntyre, with a three-day growth of beard (in Patton's arsenal, who explained that he'd been cruising around with his band, lost, for three weeks. Hadn't been in contact with USO or anybody. McIntyre explained that they rode around and "played for any unit that would feed them," according to the Stars and Stripper who interviewed him.

Sinatra's cracks at USO and Special Services drew a lot of blasts from Earl Mitchell, who, plus Broderick Crawford, etc., wrote a pretty strong editorial from S & S that would have been, according to the Stars and Stripper who interviewed him, the first in the first place.

## Sheet Music and Terp Lesson in One Watched

Chicago, July 31. New promotional gimmick being used on popular music put out by Paul Shabini's Pan-American Publications is being closely watched by other music publishers.

Shabini's latest tune, "Give Me All of Your Heart," has a rumba lesson on the sheet music's back page with diagrams and eight illustrations. Instructions are by Shabini himself, known as a dance teacher. His idea is to give a dance lesson with each type of song published. If the song is a rumba, a rumba lesson appears on the back page; if a fox-trot, a fox-trot lesson appears, etc.

## Frederick Bros. Agency Changes; Kurtze Tops Chi

As result of a two-week confab in Chicago which ended last week, series of changes have been made in the Frederick Bros. actup. It's been announced that Roy P. Johnson, recently discharged from the Army who has been with the firm for 14 years, will join the N. Y. office as v.p. and executive assistant to B. W. Frederick.

Jack Kurtze has been elevated to manager of the Chicago office, relieving W. Carl Snyder, who remains with the firm but will take a leave of absence to work on a hotel ice unit, "Holiday on Ice."

Coast office remains unchanged with L. A. Frederic, president of the firm, in charge of that branch; with Bill Woolfeenden, vice president in charge of the firm department; Milo Stiel, heading cocktail units; Floyd Bates in the band department.

## BMI-Marks

Continued from page 31

ing the English versions of important South American and European works. Among approximately 11,000 compositions that are available for performance under the agreement are such solid standards as "Play Fiddle Play," "Parade of the Wooden Soldiers," "Peanut Vendor," "Song of the Islands," "Sari Waltz," "The Breeze an' I," "The R-R-R-Bloom-De-De," "Say Si Si," "Annopola," "Hot Time in the Old Town, Tonight," "El Rancho Grande," "One Old Summertime," "Ida, Sweet As Apple Cider," "Paper Doll," "You're," "Tantalina," "What a Difference a Day Made," "Malaguena," and "There Be Some Changes Made."

Sidney H. Kone, negotiated for BMI and Julian T. Abeles again negotiated for Marks. Judge Pecora made mention in his decision that Abeles received 10% of the total take under the first agreement, so it is assumed that he has a like cut under the new agreement.

## N. Y. Court Tosses Out Arnstein's \$1,000,000 Suit vs. Cole Porter

Ira B. Arnstein, still running true to form, had his \$1,000,000 damage action against Cole Porter, for alleged piracy of a number of his tunes, tossed out by Federal Judge Francis C. Caffey last week in N. Y. This time, unlike a few of his other suits, the court did not find it necessary to let the case go to trial, dismissing the action on a preliminary motion by Porter's attorney, Samuel J. Silverman. Arnstein had charged that Porter's songs, "Don't Fence Me In," "I Love You," "Night and Day," "Begin the Beguine," "You'd Be So Nice to Come Home To," and "My Heart Belongs to Daddy," and certain other titles were pirated from his unpublished tunes, called "A. Modern Menash," "The Song of David," "Love You Madly," "Sadness Overwhelms My Soul," and his unpublished songs, "La Priere," and "A Mother's Prayer."

Arnstein also charged that the titles to Porter's songs, "What Is This Thing Called Love," and "Night and Day," were copied from his tunes, "Twilight Walk" and "Broadway Blues." Neither was ever published.

Judge Caffey, in dismissing the suit, said, "I feel warranted in characterizing as fantastic the story on the subject told in the plaintiff's behalf."

## Weather Damper On Beach B.O.s

Consistently bad weather up and down the eastern seaboard for the past few weeks has hurt swaths beach spots employing name bands. Some of them, as a result, are considering pulling in their horses and not taking too many chances with expensive shows. Spots like Virginia Beach especially are said to have suffered plenty from the weather, along with Atlantic City.

So far, there's not been much beefing from inland one-nighters about weather breaks. Most of the spots open this season—and there are more than last year—have done fairly well.

Rain Ruins Longhair B.O. Too Philadelphia, July 31. Robin Hood Dell is undergoing the most disastrous season in its 16-year history due to an unprecedented rainy spell here.

Up to the past weekend, 14 concerts had been washed out and many have been held in weather so dreary that patronage has been held to a virtual handful. Thanks to a large pre-season subscription books, there is expected to be no deficit, but an expected sale of renewals has been held to a minimum due to the many postponements.

Miklas Raska's score for the Selznick production, "Spellbound," was played in the Hollywood Bowl with Raska as guest conductor.

# SORRY...

WE HAD TO REPORT ON THE COAST FOR OUR NEXT PICTURE, "SWING PARADE."

**WE MEAN IT!**

# LOUIS JORDAN

## and his Tympany Five

General AMUSEMENT CORPORATION  
THOMAS S. ROCKWELL, President

Personal Representative BERLE ADAMS AGENCY • 203 N. Woburn Avenue, Chicago



**SPOLIATED BAND**

**MAX**

**NOW IN RECORD MONOGRAM PICTURE**

**"SWING PARADE"**

Produced by HARRY BOHM

Re-Signed 52 Weeks by CAMELS for the ABBOTT AND COSTELLO Program, N.B.C.

**WILL OSBORNE**

Personal Representative EDWARD SHERMAN

Management MUSIC CORP. OF AMERICA

Produced by HARRY BOHM

Re-Signed 52 Weeks by CAMELS for the ABBOTT AND COSTELLO Program, N.B.C.

**WILL OSBORNE**

Personal Representative EDWARD SHERMAN

Management MUSIC CORP. OF AMERICA



## Transmit Song Copy by Wire

Probably the first instance of a popular song being telephoned domestically occurred last week when the Martin Block Music Co., N. Y., wired a copy of its new song to Capitol Records in Hollywood. Slant was pulled due to the fact that Cap executives were having their periodical meeting one afternoon last week to decide on material for fall release and there was no other way to submit the tune in time for consideration. Transmission cost the publisher close to \$200. Tune is titled "Waiting for My Train to Come In."

Some time ago, similar transmission of a musical work was made between the U. S. and Russia. Shostakovich's Seventh Symphony was wired here so that it could be rehearsed in time for a particular Toscanini-NBC Symphony broadcast.

## 10 Best Sellers on Coin-Machines

- |   |                           |
|---|---------------------------|
| 1. Sentimental Journey (19) (Morris).....       | Les Brown.....Columbia    |
| 2. Bell Bottom Trousers (11) (Santley).....     | Hal Melchire.....Victor   |
| 3. There I Said It Again (14) (Valiant).....    | Merry Macs.....Decca      |
| 4. Dream (19) (Capitol).....                    | Defters.....Decca         |
| 5. You Belong to My Heart (9) (Harris).....     | Tony Pastor.....Victor    |
| 6. I Wish I Knew (9) (Triangle).....            | Louis Prima.....Majestic  |
| 7. Atchison, Topeka, Santa Fe (3) (Morris)..... | Vaughn Monroe.....Victor  |
| 8. Clondion (3) (Mayfair).....                  | Fredie Martin.....Victor  |
| 9. I Wish (7) (Sun).....                        | Piet Papers.....Capitol   |
| 10. If I Loved You (1) (T. B. Harms).....       | Tommy Dorsey.....Victor   |
|   | Bing Crosby.....Decca     |
|   | Mills Bros.....Decca      |
|   | Dick Haynes.....Decca     |
|   | Johnny Meyer.....Capitol  |
|   | Woody Herman.....Columbia |
|   | Mills Brox.....Decca      |
|   | Perry Como.....Victor     |
|   | Harry James.....Columbia  |

## Jonie Taps Named Co-Producer of All Columbia Musicalicals

Jonie Taps, who left Shapiro-Bernstein, N. Y., music publishers, July 1, to join Columbia Pictures Coast studio as head of its music department, has been named a co-producer of all musical films turned out by that company.

Taps went west originally to supervise the selection and use of all songs in Columbia productions. His official title is "Executive Director of Exploitation and Sales of Music."

## Billie Holiday to Head Husband's Orch Unit

Joe Guy, Negro name band trumpeter, husband of singer Billie Holiday, is building a new full-size orchestra of his own which will become part of a vaude unit to be headed by his wife. Will do a long string of one-nighters in the fall. Miss Holiday's first effort in that direction.

Meantime, the unit will play theatres. It is booked into the Howard theatre, Washington, week of Sept. 26, and follows with the Royal, Baltimore, and Paradise, Detroit, all colored houses.

## British Best Sheet Sellers

(Week Ending July 19, 45)  
London, July 30.  
Don't Fence Me In...Chappell  
Lull on Lonely Side...Wood  
Brescia Getting Better Connelly  
Pablo Dreamer.....Southern  
Coming Home.....Maurice  
Reginaw See Light...Connelly  
Sweetheart Valley.....Dush  
Rosanna.....Cinephonic  
Wedding Walk.....Guy  
My Guy's Come Back...Maurice  
Belong To My Heart...Southern  
More & More.....Chappell

## Trade Wondering About Claimed Song Shark Grip

Music publishers and executives of various organizations, like the Songwriters Protective Assn. and Music Publishers Protective Assn. are puzzled by the receipt of letters last week from Victor G. Friedman, head of a small Savannah, Ga., publishing firm titled Friedman Song. Latter dispatched mimeographed letters addressed individually, outlining detailed charges against a press agent for a w.c. music man, alleging that the p.a. swindled him out of \$400 in return for promising to get one or more of the Friedman company's songs recorded and plugged, and otherwise launched in the big time.

Pubs' quandary stems from trying to figure out why Friedman distributed so many of the letters in the music business. They feel that if he has a bona fide beef against anyone it should be made to the proper authorities. Since the accused is not in the music business, nor a member of any of the organizations which are part of it, they can do nothing.

The music man who employed the p.a., of whose stationery the initial correspondence between the p.a. and Friedman was written, states that he knows nothing of the incident and had discharged the p.a. some six weeks ago.

Coltress Reagle is new vocalist with Marty Groves' Pittsburgh band, replacing Marjorie Long, who's with Eddie Stone band at Roosevelt hotel, N. Y.

## No ASCAP Catalogs So Identical As To Warrant Same Points, Say Many Pubs

### Hampton Gets Trophy Before 16,000 in St. L.

St. Louis, July 31.  
Lionel Hampton's hot dance band capped the blue ribbon in audience approval last week when the sixth annual American Musical Festival drew 16,000 payees to an outdoor stadium on a sweltering night. The two-and-one-half-hour variety show featured Paul Muni, reading "Friedman's Plough," a poem by Langston Hughes, Negro poet; W. C. Handy, composer of "The St. Louis Blues"; Graham Jackson, an Atlanta musician; Anne Brown, lyric soprano from New York; and the Deep River Boys, a swell quartet.

### ASCAP SUITS VS. TWO TEXAS NITERIES

Dallas, July 31.  
American Society of Composers, Authors and Publishers filed infringement actions last week on behalf of Robbins and Advanced music firms vs. two niteries in Fort Worth and one in Dallas. Suits involved the alleged infringement of songs via their performance of recordings in coin machines situated in each spot.

These suits do not indicate a re-planting of ASCAP's test actions to establish that the users of coin machines are liable for the payment of license fees to the Society. They were filed because all niteries involved are of the type that charge admission and as such the use of recorded ASCAP songs in a jukebox is construed as public performance of ASCAP material for profit.

Some time ago, ASCAP filed test actions against coin machine users in N. Y. to establish the fee-liability principle in this field, but recently dropped the charges. Presumably this course was taken to strengthen its causes of complaint.

Dallas spot sued by ASCAP is operated by a Bill Martin. Two Fort Worth objectives are not known.

Investigation by the Publishers' Association Committee of the American Society of Composers, Authors and Publishers (composed of publisher members of the board of directors) into all music firms holding availability ratings of 5,500 points, cited in last week's "Variety," was met with considerable approval just week by many publishers with no axe to grind. There are quite a number of top-ranking firm owners not on the ASCAP board who have long argued that no two catalog holding memberships in ASCAP are so identical as to quality and quantity of songs as to rate the same availability awards.

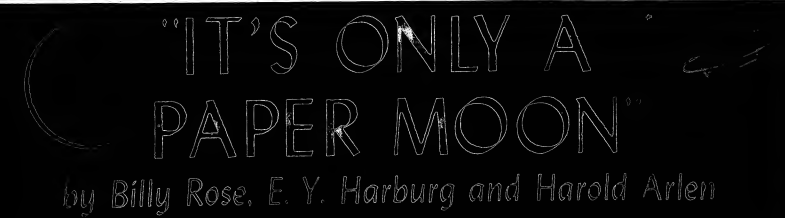
Publishers' Committee probably will not have an answer to the problem for some time. It's an extensive job to tear apart and measure the relative worth of two catalogs, and the Committee instead doing a thorough job.

Investigation, which is claimed to cover out only those firms in the 5,500-point class but all those from 4,000 up (though there are very few between 4,000 and 5,500), and only one over the latter, Harms, Inc.), is based on Irving Berlin's dissatisfaction with the 4,500 points awarded his new Irving Berlin company last year, formed of all his own copyrights when the split with Saul Bornstein. Berlin believes his catalog is worth as much as any of the current 5,500-point holders.

### Pluggers' Goo Tourney Starts Sept. 12 on L. I.

Annual Contact Meo's golf tournament starts Sept. 12 at Glen Oaks Country Club, near Lake Success, L. I. This year the tourney has been deferred until September to enable all players to participate; formerly vacations kept many away. Another innovation will be the segregation of handicap classes. Jack Johnstone, of Embassy Music, won last year's tourney.

# The Brightest Song In the Constellation of Hits!



LOVELY LYRIC AND SWELL MELODY FEATURED IN WARNER BROTHERS' NEWEST PICTURE

## "TOO YOUNG TO KNOW"

RECORD BREAKING RECORDINGS BY

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JESS STACY—Victor

ELLA FITZGERALD—Decca  
KING COLE TRIO—Capitol

MOSE GUMBLE

Director of Standard Exploitation

HARMS, INC.

RCA Bldg.—Rockefeller Center, New York

# Rappaport Withdraws AGVA Action Vs. Dick Haymes; to File Civil Suit

Dick Rappaport, operator of the Hippodrome theatre, Baltimore, has withdrawn his complaint against Dick Haymes from the American Guild of Variety Artists and has announced his intention of instituting a civil suit against the singer.

Course was taken because under AGVA regulations a maximum amount he could be awarded would be the face value of the contract he holds with Haymes for a week at the Hipp at \$500. This contract was signed back when Haymes was starting as a soloist. It expressly includes a clause stating that the week must be fulfilled at a mutually agreeable time.

It's claimed that Rappaport signed Haymes to play one week at the Hipp at \$500, but subsequently let him out of the date in order that Haymes could accept a date at La Martinique, N. Y., which helped him in getting film and radio bids. At that time, it's claimed, Haymes promised to play Rappaport's house on the first available date. Rappaport says that pledge was broken

when Haymes opened at the Rocky theatre, Wednesday, (23) (Glee), date (to), is the result of an old contract, deferred originally by 20th-Fox's bill for Haymes to act in a picture, 20th owns the Rocky).

Hipp owner said he would be satisfied if Haymes plays the house during the season. But with the singer stated for the RKO, Boston, Aug. 9; Oriental, Cleveland, Aug. 17, and the Palace, Cleveland, Aug. 21, he'll have no time to appear for him before going back to Hollywood early in September.

When court action is instituted, Rappaport will seek \$5,000 damages, which constitutes the difference between Haymes' current \$8,500 salary and the \$500 on the original pact.

Billy Burton, Haymes' personal manager, said that the date owed Rappaport will be played. He did not say when.

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Billy Burton, Haymes' personal manager, said that the date owed Rappaport will be played. He did not say when.

## Shortage of Available Talent Kills Vaudefilm Plans at 2 N. Y. Nabes

Shortage of attractions has caused the mixing of vaude into the Flatbush theatre, Brooklyn, and the Windsor theatre, Bronx, this fall. Windsor has already been assigned and Flatbush will be the Flatbush will into a double feature policy.

Both houses, operated by the Brantzes, were originally scheduled to show vaude. Earlier this summer George Brandt started building an experimental two-day bill for a two-week run at each house. Willie Howard and Jackie Miles were signed for the show, but subsequently idea had to be dropped when a previous commitment by Miles to open at the Bradford Roof, Boston, stymied the layout.

Theatres are currently playing light shows. Until two years ago both houses followed summer leg with a full season of vaude, shows being routed from the Flatbush to the Windsor instead.

Theatres are currently playing light shows. Until two years ago both houses followed summer leg with a full season of vaude, shows being routed from the Flatbush to the Windsor instead.

## SOPHIE TUCKER ALL SET FOR LA MARTINIQUE, N. Y.

Deal for Sophie Tucker to play La Martinique, N. Y., is set. It's expected that she will open at Dixie's spot early in October, playing a ninety-four which starts at the Motuud club, Cleveland, Aug. 9 for three weeks. Beverly Country Club, Covington, Ky., opening Aug. 31 is to be next, to be followed promptly by the Motuud, Boston.

Switch to La Martinique from the Copacabana was made after spot consented to only two shows nightly. Lou Walters also put in a bid for his Latin Quarter. It was turned down.

Eddie Baker, operator of the Galeville theatre, Montreal, is reported seriously ill at the Jewish hospital there.

## Dow's Hartford Theatre Into Vaude Next Month

Walter Hartford, currently operating on a straight film policy, will go into vaude starting Labor day. Al Belle Dow, who operates the houses on a partnership deal, plan to use a name policy.

House will operate a full week, and will be opposition for the State theatre, which runs vaude three days weekly. Hartford was expected to be set around Aug. 15.

## Bronx Theatre Vies With Harlem Apollo On Colored Policy

McKinley Square theatre, Bronx, N. Y., which has already clashed with the operators of the Apollo, Harlem, in its efforts to start a similar Negro name policy, opens Aug. 17. Initial show will be headlined by Billie Holiday and Don Redman's orchestra. Red & Curley, other acts not yet set, plus a line of eight girls weekly. (24) will present the Castle's orchestra (white), Mary Lou Williams, "Big Time" Chip, and other acts. Third week will be so far, brings in "Hep-Stations of 1915" headed by Nicholas Brothers, "Gipsies" orchestra, and "Harry Moss, of Associated Booking Agency, is handling the booking.

While there has been no open bidding with the Apollo, it's understood that bands and acts that have consistently played the latter spot have not been receptive to bids from the McKinley.

Harlem theatre, N. Y., Hartley's sole vaude house, closes tomorrow (2) and will reopen Aug. 24. House has no all-containing system.

While opening show hasn't been set yet, Apollo has booked a two-week show starting Sept. 21. Dint is headed by King Cole, and Andy Kirk's orchestra opens.

## Doubling B'way Houses Is New Low, H.S. Trick

Rare instance of an act doubling between Broadway houses occurred last week when Low and Stanley, booked for the State, doubled between that theatre and the nearby Capitol.

Reason for the double-play was threat from Lionel Lenz, who was out on Friday (27) to Sunday (28).

## Suit for Unpaid Debts Stems From El Pal' Case

Another echo of the Larry Kelly labor racketeer case came to light when a court disclosure that Mrs. Dorothy Kelly has filed suit against Johnny Lougo, his former partner in the El Pal' case, to collect \$25,000 on three unpaid promissory notes. Mrs. Kelly sued as "executrix" of the Washington, Pa., estate. Oscar J. See, said she can act in the suit as an attorney in fact, even "if her husband is alive." Kelly is reported to have on a Maritime Commission ship in the South Pacific.

El Pal' troubles began out of a liquor raid by Internal Revenue of 1913, which early in 1913, when fine champagne and whiskies worth an estimated \$25,000 were seized for an unpaid Federal excise tax of \$2 per gallon. Kelly had paid for it with checks drawn on the building fund.

Later, Kelly ducked out of town to avoid grand jury questions, and the Merchant Marine and disappeared. Mrs. Kelly then appeared in the South Pacific. Her name was reported to have died on the unhappy Ship Clarence Dargatz, June 21, 1914, and to be buried on the New Guinea, after a military funeral.

## Bayonne's Stock Club

There's a Stock Club of Bayonne, N. J., now, operated by the town's former Public Prosecutor, Ben Forweh.

Rosita and her 8 Hollywood Girls dispense the consumption, the sole entertainment, booked by Billy Jackson.

## Miami Club to Reopen

Club Miami, which closed recently to redecorate and increase its seating capacity, is slated to re-open on August 8.

Initial show not yet set.

## Carol Bruce has signed for the Rocky theatre, N. Y., to open in September or October.

## Happy Hour Pays GI \$20,000 in Settlement Of Action Over Injury

Harold Bartholomew, former soldier at Camp Goodling here, has accepted \$20,000 from the Happy Hour, one of the leading local night clubs, over the entire settlement of his personal suit for an injury sustained when he was shot in the establishment on a night when Irving Dunagan, alias Harry Beaver, who later was executed in Texas for murder, was a district court jury awarded Bartholomew the entire \$50,000 for which he sued. The district court judge, however, ordered the verdict cut to \$40,000. Rather than fight an appeal from that figure, the one-time soldier decided to take the lesser amount.

In his suit, Bartholomew alleged the night club was negligent because it served his assailant liquor until the latter was intoxicated and that the unprovoked attack occurred while Dunagan was in the condition.

## ANIMAL DOCTOR BUYS SILVER SLIPPER, MP'HIS

The old Silver Slipper, once Memphis' most elaborate night club, but closed for the past eight years, may reopen soon.

Slipper, located about six miles north of Memphis, has been purchased by Dr. J. L. Wright, owner of the Memphis Small Animal Clinic, from Berryman, one well-known gambler, now serving time in the State penitentiary for a Main Street homicide.

Berryman operated the Slipper for years as a class suburban roadhouse, but decided to give up when the authorities cracked down on gambling. The place has been falling apart for the past few years. Most name bands have played the Slipper in its heyday and the spot was a hot one for a number of years.

The new owner has declined to announce his plans as yet.

## Sinatra May Keep N. Y. Par Date by Year's End

Negotiations are going on between Frank Sinatra and the Paramount theatre, N. Y., to fix the date of the singer's first booking at that house on an option contract. It is possible Sinatra will play the house around the end of this year. He's currently on the Coast.

## Saranac Lake

By HAPPY BENWAY

Saranac, N. Y., July 31.

Before attending college to study medicine, Dr. George E. Wilson, medical superintendent of Rogers hospital, was a propertyman at the Washington, Pa., theatre. Helen Peltechovic, formerly with the Grand theatre, Camden, N. J., is a showgirl at the Rogers.

After a too-long period in bed, John Louden has been urged for mild exercise and was handed his first good report of the season.

Silva Casanova, former fire-bite who beat the rap here in for a general check-up and medical aid, had her all O.K.

John Louden and his crew are cared for at the William Morris, who is serving. Park Day Nursery will receive a daily gallon of milk for free. Idea was created and sponsored by Benny Howard and funds are derived from donations.

Virginia Godwin, theatrical painter and designer, but from Paris, Conn., is a new arrival at the Rogers. Her husband's observation.

Mike Bernard, Jr., whose dad was an originator of rag-time piano playing, took leave from the Army to bed his mother, who is doing nicely in the States.

Lee Klumbeck, who graduated from the University here, in his first annual check-up and again received an all clear.

Write to those that are ill.

## H. D. HOVER Presents America's Greatest Attractions:

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## Mpls. Niteries In Name Battle

Minneapolis, July 31.

Competition for name four clubs attractions by local night show stronger now than it has been during the entire year period. Although the name battle is being considered by its recent peak, spots are selling for more double that ever before for a show in an effort to garner the major share of the available trade.

Currently, Hotel Nicolett's Minnesota Terrace has Dean Murphy starred against Kitty Gaultle at the Hotel Radisson's Flame Room. Both performers are pulling down record sums for this leg. Murphy followed the Dorothy Lewis ice show which drew capacity crowds to the Terrace during its more than two-month run.

Curly's niteries also is losing its hat into the light. It had Bonnie Baker for two weeks this month and did record business with her. Benny Meroff is spotted for August and Club also has the new name, Willie Howard and one of the Borrali Miltovich's "Harmonic Rascals" as coming attractions.

## "CAPPELLA AND PATRICIA

a dancing team OUT OF THE TOP DRAWER, GIVE GAGS AND DISCO TO THE NEW STAR of the Hollander Hotel. They've recently been in Hollywood, where they made pictures. They RESPOND TO APPLAUSE WITH MORE ENTHUSIASM IN EACH SUCCEEDED NUMBER. YOU'LL AGREE THEY ARE AMONG THE BEST." BY VAN, Cleveland News.

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# Those 'Lax' Resort People

Right now the American Guild of Variety Artists is probing a situation in the eastern mountain hotel resorts that has been growing increasingly acute of recent weeks. Entertainers playing these hotels—and AGVA reveals the abuses have prevailed in eight out of every 10 hotels—have been given repeated brushoffs on proper accommodations, and so a week ago the union stepped in.

AGVA has the power to force these spots, and the bookers who handle them, to set aside a required number of rooms and accompanying accommodations. Or else they should be no entertainment supplied them. Almost all acts are tied up by AGVA.

This in particular has been a boom year for the Catskill mountain circuit, and the operators have been taking every advantage of it, even to the exclusion of performers. Repeated stories have come back of entertainers being forced to sleep in hotel lobbies and automobiles. In one case there was the report of an actor who had to walk two miles in the rain to the nearest town because the hotel operator wouldn't even allow him in the lobby.

AGVA must—and in some cases has already done so—force these hotels to set aside a prescribed number of satisfactory accommodations for performers, whether the actors take advantage of them or not. In short, there must always be a certain number of available rooms under no circumstances are to be diverted to the use of patrons.

Entertainment is a big selling point by these hotels to potential vacationists, and the operators must have shows. But first they must be made aware that such laxity can't be tolerated. And now it's their turn.

# Minneapolis Nitery Operator Sought By Police On Murder Charge

Minneapolis, July 31. — Rouben Shesky, one of the owners of the Casablanca, a leading night club here, is being sought by the police as the alleged killer of Albert Schneider, organizer of the CIO General Drivers' union.

Schneider was shot and killed in the Casablanca during an argument over the part played by organized labor in the election of its mayoral candidate, Hubert Humphrey, who

upon taking office recently, immediately clamped down an air-tight lid, hutting all gambling, after-hour night club and other operations and other illegals activities.

Among others who took part in the wild riot which preceded the murder, and which practically wrecked part of the club's interior, was Tommy Banks, Et is a regular underworld leader, who, it's said, accused the victim and his brother, also a labor leader, and even at the time, of acting in "closing up the way" by backing Humphrey's candidacy.

Banks, reputed to "control" much of the gambling and other vice here, is directed with Shesky after the shooting and also is being sought by the police. The Star Journal says he brought Shesky, who went under the name of Saunders, here from Chicago several weeks ago.

All licenses of the elaborate nitery, which had Nan Blakestone as the show headliner when it opened, were ordered revoked by the mayor and the establishment was shuttered.

### Could Be

Eddie Hanley, the comic currently touring Italy on a USO-camp Show unit, has heard about transportation difficulties in the States.

He's writing friends asking, "Shall I stay here another year?"

# 5 of 6 U. S. Fliers Pick Up Peabody Reservation Made From Nazi Prison

Memphis, July 31. — Early this year, "Variety" carried a story about six young Memphis boys, all prisoners in a German camp, who had written from inside Nazi barbed wire to the Peabody Hotel, requesting a table for 12 at the hostelry's "Skyway" for the near future.

Last Friday night (27) five of the six officers who wrote that letter from a prison camp last December, took up that reservation.

With their dates, the following liberated prisoners enjoyed their long-awaited visit at the Skyway-Meal, Fred Bronson, Mel George, Hozier, Lt. Andrew Krebs, Lt. William H. Barry and Lt. William T. Cheairs, Jr. All had been forced down over Germany on bombing missions from Britain.

The sixth member of the group is also back in this country, but was unable to be in Memphis for the celebration.

# ODT BAN ON SLEEPERS BUILDING TIRED ACTS

Washington, July 31. — As was expected, the Office of Defense Transportation, on July 29, pulled man travel for trips under 450 miles has resulted in extreme fatigue for some performers on opening days.

Condition was so evident during first day's show at the Capital theatre, Washington, last week, that Sam Jack-Kaufman, house band leader, was forced to apologize for the presentation by explaining that the performers had been up all night travelling into the city, before reporting for rehearsal at 8:30 a. m.

Prior to the ODT ban, acts coming into a house after closing in another town less than 400 miles away might, before, were able to sleep on the train until morning. Now, after riding in a coach or parlor car, act must check into a hotel around 4 a. m. and then get up to make rehearsals.

# AGVA Intends Pacing Borscht Spots Next Year, Due to Performer Beefs

As a result of performers' beefs over treatment by some hotels in the borscht-belt, American Guild of Variety Artists has announced that it will seek minimum base agreements with these inn next year, covering salary, working conditions and transportation. Situation in these hotels for performers this year has been worse than ever before.

Acts had complained that because of SRO business, inn-keepers have based performers around in so far as sleeping accommodations and eating conditions are concerned and have made it difficult for them to travel between jobs.

As a temporary measure, Guild last week called in local circuit bookers and ordered them to see that abuses are corrected, otherwise acts would be pulled from their spots.

Those called in included Charlie Rapp, Beckman & Pransky, Jack Segal and Jack Finck. While all of them are not responsible for the bad conditions, they all received "strong" word from the Guild.

Meanwhile Arthur Kaye, AGVA organizer, has gone up to the President hotel, Swan Lake, N. Y., to keep his eye on the situation there. He has reported back that there's a vast improvement over last week.

Kaye has reported to AGVA that conditions as described by the performers were not exaggerated. Acts have been forced in some cases to sleep in lobbies and makeshift barracks.

As a result of conditions prevalent in two spots, Dave Fox, head of the N. Y. AGVA local, reporting that shows had to be moved out of Swan Lake Inn, Swan Lake, N. Y., and Laurel Park Inn, Fallsburg, N. Y.

# Boston Niteries Must Be Shuttered by 1 A.M., Licensing Board Orders

Boston, July 31. — Since liquor cannot be sold after one a. m. in nightclubs, restaurants and cafes, the Boston Licensing Board has issued an order that all patrons must leave the premises by one a. m. in the future.

The new edict was due to complaints against Bibby's Cafe, where police claim they found patrons on the premises at 1:28 a. m., and liquor in front of others at 1:18 a. m.

burgh, N. Y. Both spots, booked by Beckman and Pransky, agreed to pay the acts who came out.

Due to Kaye's report, all hotels and bookers will henceforth have to issue contracts. Previously, booker gave acts directions on how to get to the spot only, and that sufficed as a pact.

AGVA followed up the situation Monday (30) with a meeting of acts currently playing the sour-cream circuit and formed a 24-performer committee to spearhead the drive for organization of all acts playing the territory and report back to the Guild on prevailing conditions. AGVA declined to reveal the committee because of the possibility of being blackballed by the bookers.

Another meeting of borscht-bookers was held yesterday afternoon (30).

The perpetrators agreed to issue AGVA contracts and cooperate in AGVA efforts to clear up the situation. In return, AGVA promised that if living up to union conditions forces them to lose a hotel account, no other booker will be able to service that spot. This will force the hotels to better conditions or be returned latent.

Union has appointed another deputy, Marty Barrett, to police the mountains. He'll headquarter at the Concord hotel, Fallsburg, while Kaye returns to the President hotel, Swan Lake.



# STEVE EVANS

MOT—MATT ROSEN

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# OPA Cracks Down On Philly's Swank Embassy — On Food Stamp Charges

Philadelphia, July 31. — The OPA cracked down on the first Philly nitery last week for alleged falsification of food ration allotments. Officials said that at least ten more midcity spots were on the list to be penalized.

Initial spot to be the hand of the OPA was the Embassy, one of the city's swank bolies which books the top cuisine in Philly. For alleged irregularities during March and April, the Embassy will be barred from buying or selling any rationed commodities during August and September.

Charge against the Embassy, according to Frank J. Loftus, OPA district manager, is that during March and April the club received 84,000 red points, 11,212 bluepoints and 164 pounds of sugar over its legitimate quota.

Adolph Marks, manager of the club, said it would remain open serving unrationed food items such as fish and lobster. He said that he had filed his food estimates in "good faith" and could have made a "mis-calculation."

### Aerialist's Slow Recovey

Montreal, July 31. — Aerialist Joe Ann Warren, who narrowly escaped death two months ago when she stumbled from her 50-foot perch at Belmont Park, is still hospitalized at St. Clare Coeur hospital here, making slow recovery.

on our 1st theatre appearance

# ANYWHERE!! and that one on BROADWAY!!

THANKS, BILLBOARD

LOEW'S STATE, NEW YORK (Reviewed Thursday Evening, July 19)

"Bill ends with Phil Moore and the Phil Moore Four. Setting was good, and... the five are okay plus. In other words, the bill closed with a sock..." — JOE KOEHLER.

... and the New York news press... especially THE POST and DAILY MIRROR

# PILL CORE

(SHOO SHOO BABY)

AND THE PHIL MOORE FOUR

... and thanks to LOEW'S STATE, New York, and everyone who helped make it possible for a great opening date... it couldn't have been nicer.

Direction: GENERAL AMUSEMENT CORP. Exclusive VICTOR Recording Artists

Variety Bills

WEEK OF AUGUST 2

Numbers in parenthesis with bills have week-end openings...

Leew

NEW YORK CITY (1) ... Washington ...

Paramount

NEW YORK CITY (1) ... Miami ...

RKO

NEW YORK CITY (1) ... Broadway ...

Warner

NEW YORK CITY (1) ... Washington ...

Independent

NEW YORK CITY (1) ... Camden ...

WANTED

TOP STANDARD ACTS ...

NEW YORK CITY (1) ... Broadway ...

Fiske Into Clover Club

Los Angeles, July 31. Dwight Fiske headlines the Clover Club when it reopens St. 25. Nieroy club last week for a layoff during his convalescence.

New Acts

Miss Coe is a "new act" technically, but coupled with the Phil Spitalny presentation at the Broadway Paramount, she projects her talents well...

NEW YORK CITY ... Hotel Plaza ...

NEW YORK CITY ... Hotel Plaza ...

NEW YORK CITY ... Hotel Plaza ...

NEW YORK CITY ... Hotel Plaza ...

NEW YORK CITY ... Hotel Plaza ...

NEW YORK CITY ... Hotel Plaza ...

INGRENE COCA ...

NEW YORK CITY ... Hotel Plaza ...

NEW YORK CITY ... Hotel Plaza ...

NEW YORK CITY ... Hotel Plaza ...

NEW YORK CITY ... Hotel Plaza ...

NEW YORK CITY ... Hotel Plaza ...

NEW YORK CITY ... Hotel Plaza ...

NEW YORK CITY ... Hotel Plaza ...

NEW YORK CITY ... Hotel Plaza ...

NEW YORK CITY ... Hotel Plaza ...

NEW YORK CITY ... Hotel Plaza ...

NEW YORK CITY ... Hotel Plaza ...

Night Club Reviews

Biltmore Roof, N. Y. ...

King King's crew has replaced Henry Busse's orch here, and Carling opened spot with a Broadway show...

El Morocco, Miami ...

Patience Room, Chi ...

Charlie Spivak, Orch. ...

Michael O'Shea ...

Backwards ...

Hayvana-Madrid, N. Y. ...

Pablo Williams ...

Carl Schreiber ...

could have achieved if they'd cut down to four dances instead of five. Down to four still left the tempo and brief inclusion of act work...

Artini & Consuelo ...

Bob Russell's enacting is neat to watch. Russ is veritable singer with smooth, well-varied routines...

Carmen Cavallero ...

Dorothy Shay ...

Backwards ...

Amusement Room, Chi ...

Spot has dropped the "fun" conceit of the "Fun" conceit...

Carl Schreiber's combo is strictly avowedly "swing" being their contritis to the floorshow...



Alhambra, Paris (The Kids From Marseille)

Paris, July 8. For the first time in Paris is being treated to a musical revue... full-length revue is being performed at the Alhambra...

They pack the very modern 2,800-seat Alhambra each performance. The kids have plenty of pep and dash...

How is called, "Le Sing About Face." Suddenly in walks a modern-day Hunchback...

Gerard's first appearance tells how he has been down in the dumps into sappy dance number...

There are a few patriotic numbers when the kids do their best...

"Maxine" number in an all-night spectacle-rhumba, Tahiti, Czechoslovakia, Viennese, Chinese...

It is an all-night lineup with excitement in Count Berni Vic's...

It is an all-night lineup with excitement in Count Berni Vic's... opera-comique, drilled the kids for the ballet-master...

Orpheum, L. A.

Los Angeles, July 27. Count Berni Vic's all-girl band... Orpheum this week. Show is light, but with only one or two...

Isn't a polished crew and gave indifferent looking to numbers allotted. Show ends with a rousing...

Pin D'Orsay played mildly with accented chit-chat and discourse on different styles of woman...

Shirley, N. Y.

Dick Foy's new act, "Forest, Joe Besser, Huxley (3), Rozettez, etc." was replaced in variety...

A strong stage show with plenty of music, lured has been drafted to back up the Red...

Unfortunately length of him does not do the Red program...

There are a few patriotic numbers when the kids do their best...

Hipp, Balto

Baltimore, July 29. Abbott & Costello, Prof. McElhenny, Fiedt, Joe Kirk, Bill Martin, Felix, Life House Orchestra...

Obitance announcement brings on comedy to big response and quick cheering...

Connie Haines, famous singer from the days of Grand Ole Opry...

Paramount, N. Y.

Phil Spitznagel and Hour of Charm (96) featuring Egan, Jeanette MacDonald, and Gene Kelly...

Phil Spitznagel has played every Broadway deluser more than once...

It's gotten so that his acts are not to be considered in terms of just sex appeal...

Lights blend just right. Pace is perfect. Nuances are sharp. From the patriotic hymnals they segue...

Spitznagel is sparring in his personal life with the great theater...

He is a duet with the "New Act" with their triplets into a stand-out routine...

Earle, Philly

Philadelphia, July 27. Ethel Waters, George Duvivier, March 117, with Julie Henni, Alice Dale, Melina, and Guy...

Ethel Waters gives this bill a classy touch by her fine singing...

On the five 4-cd. band does a scorching job on "California, and "I've Got My True Love"

cheeks with their billing. Work of this two-couple roller skating team draws plenty of gangs...

With accompanist Reginald Barton keeping time and some help from Paxton's boys...

Capitol, Wash.

Washington, July 28. Guy Kubbe, Kenny Bowers, Ethel Waters, Four Macks, Mike Hunsicker, Sam Katz, Kaufman's House Orchestra...

Four Macks open the show. They are attractive girls on roller skates who will cheer with speed and noise...

Kenny Bowers is at his best when he goes into his eccentric dancing...

Oriental, Chi

Chicago, July 27. Rochester, Kitty Murray, Johnny Richards, Orin (14) with Johnny Murray, Betty Strass, and Trudy Grayson...

Rochester apparently didn't give much to an act when he stepped back to cash in with a few per cent of the crowd...

State, N. Y.

Michael O'Shea with Vincent Manning, Lou Hile & Stanley Arnt, Grace Bradgate, Orin (14), Gibson (2), Affairs of Sassa (Paris)...

Newly cast aboard on the current show and radio numbers make Big Ben as the audience is concerned...

New Barton

Dick Sander, a bartitone new to N. Y. audiences, will make his local debut on the Versailles, Aug. 9...

Strand, N. Y.

Erskine Hawkins (18) with Dolores Brown, Ace Harris, Jesse & Jane, Carey & Moreland, etc.

All-Negro unit does a good job of entertaining. With the exception of one error in the pacing of Erskine Hawkins...

Hawkins trumpets in front of his band, and does well. He also sings with great style...

Joe and Janice, a dance act that has been in the act for some time...

Bill Carter and Mantan Moreland, ball and radio numbers make Big Ben as the audience is concerned...

Michael O'Shea with Vincent Manning, Lou Hile & Stanley Arnt, Grace Bradgate, Orin (14), Gibson (2), Affairs of Sassa (Paris)...

Newly cast aboard on the current show and radio numbers make Big Ben as the audience is concerned...

Dick Sander, a bartitone new to N. Y. audiences, will make his local debut on the Versailles, Aug. 9...

Michael O'Shea with Vincent Manning, Lou Hile & Stanley Arnt, Grace Bradgate, Orin (14), Gibson (2), Affairs of Sassa (Paris)...

Stardust is scheduled, Joe, 10/2.



# City Investing Co. Loses Court Suit To Oust Shuberts From Theatre

City Court Judge Ben Shalleck ruled against the City Investing Co. last week in its effort to dispossess the Shuberts from the 46th Street, N. Y., where the latter's "Dark of the Moon" is the attraction. Case was of unusual interest to Broadway since the principals are the original equity owners and the outer argument set somewhat of a precedent. Judge Shalleck, in commenting on the case to friends in show business explained that only a quirk in the law, plus the wording of the sharing contract, left him no alternative but to decide in favor of the managers.

Lee Shubert, jubilant over the decision, is reported having decided he would run the show "until next August" (1946), although it is believed that "Dark" has been operating in the red for the past month or more. The City outfit has been acquiring legit theatres for several years and its "indicated" that Shuberts are fearful of their partial stronghold on Broadway bookings be weakened by the new operators, that is the reason for the suit. The managers' leniency in holding onto the 46th Street as long as possible. Shuberts have operated the theatre for years under a rental and percentage-of-the-profits arrangements with the former owner. During the spring City bought the property but could not obtain possession because under the terms of the sale it was stipulated that the Shuberts (Select Theatre Corp.) could remain until the end of the "Dark" engagement. Shuberts are the principal owners of the play, sharing control for which provides that in the event "Dark" should drop under \$17,500, either the theatre or the show can give notice to vacate.

Court ruled that such provision was an option to give notice and therefore not compulsory, so that when the gross dropped under the stop limit and the Shuberts failed to give themselves notice to get out, there was no violation of the contract. (A previous instance of a dual theatre and show contract in which the gross dropped under that level in a stop limit argument is recalled. It was contended that actual boxoffice takings were below that level at the recent pace but were above \$8,500 some time ago but were technically pushed over that level by the management's purchase of tickets and distributed gratis or on loan. Ordinarily such a device is regarded as a violation, but it was not upheld in this case. Socolow & Papper, attorneys for the new owners, intend to appeal the decision, but whether the play will continue into next season is still in doubt. "Dark" was figured to have made a goodly profit, partly dissipated recently, and if continued would take a beating.

The 46th Street is designed for musicals. "Dark" has had the most attention to the house was called when there was a shortage of theatre for musicals and the Shuberts skipping any idea of moving the drama to a smaller theatre, aware that they would lose possession thereby.

## 'Boy Lived' Limited To 3 Weeks at N.Y. Biltmore

Among the earliest Broadway arrivals of the new season will be "The Boy Who Lived," which is to be presented at the Biltmore, N. Y., Sept. 11, by Hall Shelton, who heretofore has been most concerned with stock. Booking is limited to three weeks, as "there is a line into the Biltmore." When "Boy" will probably move to another house. Louis Cline is general manager and Lee Kugel is assistant agent. "Devils Galore" will probably be the first straight play to premiere. It was in rehearsal last spring but withdrawn after managerial troubles, play being taken over by William Chas. also a new arrival. First musical to be "Mr. Strauss Cries to Boston," being produced by Felix Brantano. "The Broadway" is dated for the Century Sept. 5, after a Boston tryout this month.

## Kit Cornell Recruiting In Mass., After Hosp

Katherine Cornell, who was operated on several weeks ago for a kidney ailment, has left the hospital. After recuperating in New York City she will return to her summer home at Martha's Vineyard, on Cape Cod, Mass., and is not expected to resume stage activity. November Miss Cornell was slated to appear in "The Second Lady" but that play has been reshaped in favor of "Antigone," drama current at the Atelier, Paris. "Antigone" has been acquired by Gilbert Miller, who will co-produce it with Miss Cornell, due for the title part. Guthrie McClintic will direct.

## Split Decish On Acme Tix Agency

Two declinings on a brace of actions affecting the Acme ticket agency were handed down by Justice Benjamin Schreiber of the Supreme court, one being against Mike Atlas and the other in favor of the broker, Agency will be freed to hold up rules an appeal is filed as the court upheld Commissioner Paul Moss, who suspended Atlas' license on the grounds of overcharging.

It was testified that a ticketbroker was charged with charging two "Oklahoma" \$81, James tickets. His price is \$480 or \$600 for two, but under the law an additional \$180 is allowable on agency sales. Other "excess" rates by Acme were also clearly shown.

Accompanying suit by Acme was aimed to test the legality of the legal code and its enforcement and authority. Atlas contended that the code's regulations require the board (or so-called authority) to have all tickets issued by its members (agents) present at hearings when brokers are charged with violations. There were but three agents in attendance during the Acme "trial." Justice Schreiber ruled that, although the plaintiff's charges of unfairness and prejudice were without merit, because one member was absent, the agency's application to void a four-months' suspension by the code should be granted, even though a majority of the board voted to discipline Atlas.

Theatres had been ordered not to ticket tickets for Acme, but when court proceedings were filed the order was withdrawn, and the agency has been operating again since early spring.

## 'Dixie' French Back As Golden Gen'l Mgr.

Richard E. "Dixie" French has been named to his new post as general manager for John Golden, a job he held prior to going into the Army. While he was serving in Camp Pollock, who died Sunday 129), took over French's assignment.

French was recently retired from the Army, because of partial disability. He was a Normandy landing combat soldier and was sent back for a spinal operation at Hurler hospital. Before D-Day he was an American tank pilot, who in England, becoming a lieutenant colonel, which is his retirement rank.

## Collette's Boat Pitch

Los Angeles, July 31. Collette Lewis, currently playing here in the stage production, "The Boy Who Lived," is expected to return to Broadway in a revival of "Blowback" at the Ziegfeld theatre. "Blowback" was a Broadway hit, which she has played in various revivals throughout the country.

# THEME FOR STYLES

Huddles have started between Equity and the managers over changes in the agreement with the League of New York Theatres, and for the first time Chorus Equity will be a factor in the pact. The chorus wants an increase in rehearsal pay from \$15 to \$30 and Equity is demanding a boost of \$10 weekly from its present \$20. Ensemble bulk also asks a minimum of \$60 on the basis as against the current \$45.

Equity is also trying to establish \$65 as minimum pay on tour but the increase from the present \$37.50 would be charged up as expense money and, therefore, not subject to withholding or social security taxes. The would trap points out that the lowest salary its people are being paid on the road now is \$60 and that some ensemble people are as much as \$150 weekly, so there would be no radical change in managerial operational budgets.

Very few actors were engaged at the \$37.50 minimum during the 1944-45 season and so Equity's beefs there should be no managerial objection to the proposed changes. Whether rehearsal pay should be reclassified as expense money will be threshed out, and while there's a ruling to the contrary, it's to be expected that the Treasury Dept. will be asked to reconsider in favor of the actors, in which event the Federal declinings will be a serious matter.

Virtually the same Equity officers and the council act for the chorus arm, therefore in the meetings with the managers both associations will be represented. Chorus has representatives on Equity's council but does not vote on matters except in connection with resolutions affecting their own interests. Chorus that sparked the current move for increases, whereas heretofore Equity has in the van. Stated that in some cases there were no minimum salaries contracted at all, so it's expected that the managers will, in part, oppose the U. S. Senators on the changes were due to have started last week but League people were in Washington to confer with Office of Defense Transportation on the road travel problems during the new season.

## DENY JURY TRIAL FOR 'MENAGERIE'

Wiseman & Grant, attorneys for Joel Singer in his suit against Louis J. Shenker for a 10% share of the Tennessee Williams drama, "The Glass Menagerie," Memphis, N. Y., announced that the district court's order heard before a jury, Justice Bulein, in the N. Y. Supreme Court, ruled that the plaintiff has no right to a jury proceeding, because the suit falls in line with cases which are fundamentally simple although sharply contested. An appeal of the decision may be filed. Actions in equity are rarely tried before a jury.

Shenker's suit depends on the status of "The Passionate Congressman"—whether that play is being handled by Singer or postponed for rewriting. That was brought out when Singer was expected to be the decision maker. Later says the show was suspended. Shenker declaring that it was dropped and announced by "the show" that both plays to be included in a series in production jointly. He also mentioned that the show "Menagerie" was used as planned for "Congressman," including the booking. Shenker says that the author of "Congressman" was substituted. Understand the author of "Congressman" was not present in Washington for some time but later "Menagerie" meant that, later it was turned back to the dismised.

# Todd Opens Heart (And His Ledgers) To Explain Walkout on 'Harvey' Com

## 'Blossom Time' Opens Pitt Season Sept. 10

Regular legit season at Nixon will get under way Sept. 10 with the perennial "Blossom Time" coming back for its 15th visit. It follows two-week road-show engagements of Metro's "Ziegfeld Follies."

After that, subscribers for the first in an American Theatre Society Theatre Guild history are going to get three shows in a row: "Dark of the Moon," Sept. 17, "A Winter Tale," Sept. 17, and "Tullulah" backed in "Foolish Notion," Oct. 1.

## Butch Leads Way In Canteen Move

After several disappointments in the quest for new quarters, the American Theatre Wings' Stage Door Canteen moved on Monday (29) into the basement of the 44th Street theatre, N. Y., to the Diplomat hotel on 43rd street, near Sixth avenue, just off the street from the Merchant Seamen's Club, also a Wing activity. Switch was ballyhooed as a parade led by Mayor LaGuardia and Jane Cool in the afternoon. Over 100 professionals corralled, and each was carrying some article from the original Canteen to the new spot, formerly the site of new quarters.

Wing's resolve to continue the Canteen activities was realized, but the mental is making the temporary until Sept. 30. When another hotel deal fell through it was a matter of a matter of days, prior to Sixth avenue and 52nd street, prior to putting up a one-story building there, but that was strayed, too. Seemingly in a panic to make time vacate feared, the Wing inserted large ads in the dailies last week, appealing to property owners for new quarters. Responses may lead to the new quarters, but the date being slated to continue a year or more after V-J Day. Ads led to the new quarters, but the date being slated to continue a year or more after V-J Day. Ads led to the new quarters, but the date being slated to continue a year or more after V-J Day.

Age cost \$3,173, but the Times printed the copy gratis. Publisher stated that the courtesy was extended because the Wing had been vacating 30 days to vacate. Error was blamed on the Shuberts, who operated the 44th Street unit who had been given notice by the Times to vacate last February, Times, which had been vacating the building a month, dead-headed the ad anyway.

## Trouble in Paris, Too

While the original Stage Door Canteen in New York was having trouble seeking new quarters, a similar problem arose in Paris, where L. Col. Warren Munsell is acting for the American Theatre Wing. Other quarters in Champs Elysees must be vacated. According to the reports, Munsell is seeking new quarters, but a Parisian with a lease on the property has been forward and demands possession.

Impending change in location may be the cause. Most reports say Munsell's deal with Sol Lesser, who made the Canteen picture and is to firm another with the Paris office as the background. Lesser was in New York last week and consulted with his Paris office regarding the proposed picture.

## Theatre Guild Curtails To Theatre Scribblers

Theatre Guild is cutting back on drama critics and editors throughout the country that it has set aside the "Theatre Guild" magazine, a new building for their exclusive use whenever they visit N. Y. "Theatre Guild" magazine is being equipped with private phone, typewriters, paper, pencils and other office equipment, which scribblers can use at any time.

Mike Todd's version of incidents that led to the Leblang estate refusing an extension of his lease on the 46th Street, N. Y., where the highly lucrative "Dark of the Moon" is running, is somewhat at variance with earlier reports. Showman stated that a proposal made by Morton Samelson of the Marbic City Realty Corp., on behalf of Leblang's, was so objectionable that he decided "I don't need money that much," to accept the terms offered.

First indicated that Todd had lost out of a goodly share of \$160,000, which is the house take from "Harvey" on an annual basis. His share would have been much less, under the new arrangement. He started negotiating for an extension of the lease last April. Later when he included to accept Samelson's offer of splitting the profit, Todd was told that such an arrangement would have to be retroactive from last April and to until next December. "I don't want to do that," said, and of course, thereafter, Showman declined, Jim Colligan being in accord.

Todd is getting \$300 weekly from the theatre but figured that if he split the coin with the estate on a retroactive basis it would take a year from next December before his reduced profit would be made. He would have paid the house owners. Todd explains further that "Harvey" is (theatre is running) until December, which means he'll collect 30s weekly still there. If the hit is successful, he'll still be on the deal he turned down. Not all the house owners' mental is making the temporary until Sept. 30. When another hotel deal fell through it was a matter of a matter of days, prior to Sixth avenue and 52nd street, prior to putting up a one-story building there, but that was strayed, too. Seemingly in a panic to make time vacate feared, the Wing inserted large ads in the dailies last week, appealing to property owners for new quarters. Responses may lead to the new quarters, but the date being slated to continue a year or more after V-J Day. Ads led to the new quarters, but the date being slated to continue a year or more after V-J Day. Ads led to the new quarters, but the date being slated to continue a year or more after V-J Day.

## ACTORS LAB 'VOLPONE' STOPS AS NABES BEEF

Los Angeles, July 31. Actors' Laboratory Theatre's production of "Volpone" has been halted because of a petition filed by neighboring residents who declare the theatre is running a commercial show in a restricted residential zone. Players group contends the play is a non-profit enterprise, but the proceeds going into a fund to train returning servicemen in show business. The Actors Lab will seek a re-zoning of the district for the duration of the production. The petition filed legit theatres about town.

## Beh Cohen (Chi) Resigns From Shuberts—Again

Chicago, July 31. Abe Cohen, the Shuberts' general manager here for the past five years, has quit in his resignation. Cohen resigned last year but was re-elected to his post. Cohen's resignation is a surprise, as he has been in the city for far less than five years. He was accepted by the Shuberts. Cohen resigned last year but was re-elected to his post. Cohen's resignation is a surprise, as he has been in the city for far less than five years. He was accepted by the Shuberts.

## New Legit Producing Firm Plans 'Matrix'

Los Angeles, July 31. New firm of Woodes & O'Connell, headed by William Woodes and Louis O'Connell, until recently with the Los Angeles Civic Light Opera Co., has announced the purchase of "The Matrix," authored by Ruth Higin Cole, to Broadway showing in September. Woodes was assistant director and O'Connell manager of the company of the troupe when it played Los Angeles.









# "You're So NICE to Come Home To!"

It's nice to come home and find the welcome mat where you last saw it the day you changed from civvies to oodes . . .



It's nice to come back to your post at the Astor and find Your Man Christenberry bobbing up once more as the 4th Estate's choice for the title: "Top Hotel Personality Of The Nation" . . .

It's nice to get going again on Tommy Dorsey's multitudinous musical enterprises as he is voted the Billboard-G.I.'s Favorite Band—as always, High Man on the Toot'em Poll . . .



It's nice to return to Old Man Adler's menage and watch men grow Taller Than She Is in those elevator, ELEVATOR, E-L-E-V-A-T-O-R Shoes. . . .

It's nice to take over the promotion program for Parade, the Marshall Field Sunday Magazine Section—as well as continue the old columning trivia by contributing to its humor columns in the fifteen important cities in which it appears. . . .



It's nice to think of a radio idea and see it put on the air by the John David Men's Stores within two weeks of the time "Suit Yourself" was auditioned on paper—tripling the sponsor's broadcast mail.

It's nice, too—of almost all the boys and girls who write about radio and show-business to think aloud as lavishly as they have about "Suit Yourself" . . . (to the right if you'll pardon my pointing) . . .

Yes, indeed—You're So Nice To Come Home To!

## HY GARDNER

PUBLICITY • PROMOTION • SHOWMANSHIP  
HOTEL ASTOR ★ U. S. A.



"The RadiOscars: Hy Gardner's 'Suit Yourself' program (WJZ Tuesday eves) is a quick-click. All contestants are servicemen."  
—WALTER WINCHELL

"'Suit Yourself' is an amusing and refreshing novelty in quiz radio shows, ably conducted by its originator, Hy Gardner, only recently a G.I. himself."  
—DANTON WALKER

"'Suit Yourself' should take its place as one of the top quiz shows on the air."  
—LEONARD LYONS

"'Suit Yourself' gives returned servicemen a chance and a lift—Hy Gardner never misses a trick."  
—HEDDA HOPPER

"Capt. Hy Gardner, now out of uniform, has originated a unique air program—"Suit Yourself."  
—LOUIS SOBEL

"A competent showman, Hy Gardner had no sooner doffed his uniform and gotten back into civvies, when he thought of a swell way to help other ex-G.I.'s to get some of the mutti."  
—CARSON, *Variety*

"Captain Hy Gardner's 'Suit Yourself' new program heard Tuesdays at 10:30 p.m. via the Blue and sponsored by the John David Stores is a swell idea . . . a timely tonic for both contestants, ex-G.I.'s and the listeners."  
—HERMAN PINCUS, *in Radio Daily*

"Capt. Hy Gardner, just out of the Army, emceeing his own sponsored quiz show 'Suit Yourself' which bowed in on WJZ 10:30 Tuesday night. The contestants are discharged servicemen still in uniform. A right answer wins a hat; another a shirt; then a tie; then a pair of shoes and socks and fifth a suit. So a vet who scores a hundred percent walks out of the studio with a complete new outfit."  
—BEN GROSS

"Capt. Hy Gardner, just out of the Army, popped up as an emcee of his own radio show, 'Suit Yourself' on WJZ last night. It is an original idea—a program with plenty on the ball."  
—NICK KENNY

"Local sponsors in the mid-west are eyeing the new Hy Gardner radio show 'Suit Yourself'."  
—DALE HARRISON, *Chicago Sun*

"An excellent idea."  
—HERSCHELL HART, *Radio Editor, Detroit News*

"It is good to know and hear Hy Gardner is back in civvies and clicking with a grand idea."  
—HARRY NEIGHER, *Bridgport Herald*

"'Suit Yourself', conducted by quizzers Hy Gardner and Bert Bocharach, has a cute prize angle . . . (WJZ-10:30)."  
—SID SHALIT

"Now it's clothes they're giving away on the radio. . . 'Suit Yourself'. . . the idea that is uppermost in the minds of Servicemen . . . that day when they can again don civvies. . . ."  
—JACK GAVY, *United Press*

# WORLD

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## U. S. SLIGHTS ALLES IN WAR TH?

### Clare Luce Wins Votes as 'Candida' In Strawhat, But Her Double Talk—No!

By HAROLD M. BONE

At Stamford, Conn., Aug. 7. Congresswoman Clare Luce gave a celeb-filled audience at Strand theatre Monday night a mildly interesting version of Shaw's "Candida."

Critical opinion of the Congresswoman's histrionic talent, based on this, her first stage appearance, is hardly in order. A one-week rehearsal for a strawhat production isn't exactly a fair shake on gauging ability, but this one did serve to unveil possibilities. Tendency toward oversteering impressed as suitable for congressional argument, but not bettering the Show herself. A fair enough summation is that there have been better and worse interpretations of "Candida."

Circumstances surrounding appearance of Mrs. Luce at Stamford pointed up fact that the thespian thing was incidental, not a planned venture. Playwright remarked following preme: "I know why I wanted to do this, but I don't know exactly why I am doing it."

There was no elaboration of this Gertrude Stein statement, but it developed that the one-week stand was in lieu of a possible production of her new play, "The Happy Marriage," at the Stamford strawhat.

When asked why she picked for (Continued on page 48)

### Abbott-Costello Bury The Hatchet—Again!

Philadelphia, Aug. 7. You can write this, the much-publicized Abbott-Costello feud—may be.

The two comics seem to have buried the hatchet, literally and figuratively, here in the "City of Brotherly Love." To convince the public that they mean it, they traipsed out to Fairmount Park Friday morning (3), and before cameras and still cameras they dug a hole and dropped two hatchets into it. Messrs. A & C are spending their time between shows playing two-handed stud, and after the shows are being seen at the night spots together.

### FOREIGN GRIPES VS. HOLLYWOOD

By ARTHUR BRONSON

Proof of the hostile reception given to certain American war films overseas, because of Hollywood's neglect of minor details, and its likely damaging effect on Hollywood's future foreign markets, has been brought back to the U. S. recently by various war correspondents.

Some of the incidents, though old, have not been told before because of the possibility of endangering goodwill relations. Some stories were censored at the time, on the same grounds, when correspondents tried to get them out. The incidents, it is believed, indicate the care Hollywood must take in handling war stories skillfully, to avoid a breach in relations and to insure smooth going in markets abroad. Especially in Britain, which is such an important foreign market.

The Hollywood war stories naturally emphasized American successes at arms as British films stress English feats, and Russians present Soviet deeds of valor, etc. Resentment, however, came because of over-emphasis or complete neglect of (Continued on page 46)

### Ed Gardner Takes Blast at USO, Special Services for 'Bungling'

### Mrs. FDR Sought As ABC Commentator

ABC (Blue) has made overtures to Mrs. Eleanor Roosevelt in an effort to line her up for a network commentary stanza. Web would grab her under almost any terms, either for a sustaining spot, under sponsorship suspenses, or in whatever manner the ex-First Lady would want to go on.

Feeling of the network execs is that Mrs. Roosevelt would be a natural for radio. Thus far there's no decision, with Mrs. Roosevelt reportedly weighing the bid.

Chorus of criticism recently leveled against USO-Camp Shows and Army Special Services was augmented sharply last week by Ed Gardner upon his return from a tour through the Mediterranean theatre of war.

The "Archives" of "Duffy's Tavern" air show charged that through faulty routing by Special Services and because of bungling by Camp Show execs both here and abroad his troupe which included Jinx Fallon—played to 100,000 troops when they could have entertained as many as 300,000. He declared that Army politics had him playing to an audience of 700 men when he could have as easily played to 10,000 GIs. At that he declared they had him do "Duffy's Tavern" in a Wallace consisting mainly of British WACs, who don't savvy his kind of entertainment at all.

Gardner further charged that Special Services Army is made up of "limited-service Charlies" who are greatly unimformed. "That was all right at the beginning of the war when every able-bodied man was needed for more important things. But the fighting's over in Europe" (Continued on page 15)

### H'wood Exodus To Legit Still Rises

Greater number of Hollywood players are set for Broadway shows this season than was estimated a couple of months ago, when it was originally figured likely to be high.

Undoubtedly, the current studio strike, which is now in its 22d week, has something to do with it.

Among the more important film names who will spend at least part of the legit season on the Broadway boards, according to present plans, are Katharine Hepburn, Françoise Toussaint, John Garfield, and Carole Landis. In shows that, as yet, have not been announced, Spencer Tracy is set for the Playwrights Co.'s "The Rugged Path," which opens on Broadway, following a Providence touring, starting Sept. 27. Ginger Rogers is also reported to be forsaking the Coast shortly for her first legit appearance in 15 years, in the Eddie Dowling-Louis J. Singer production, "One More River to Cross" due this season. There are a host of (Continued on page 46)

### British Survey Name Deflation

London, Aug. 7. Topliners among Hollywood British film stars, the hopes of any attack on the American market, are rapidly losing weight in the boxoffice because war activities or other interests have lifted them off the screen.

Survey of current champs of the British screen shows that Vivien Leigh, Robert Donat, Laurence Olivier and David Niven are practically forgotten on the pic front, with much to do to get themselves back as No. 1 stars. Only Anna Neagle among well-known names has kept her face bright with the fans by making, roughly, a film a year since the close ups opened up in '39.

British position for British films is that they see top-notchers like Dick Haynes and Van Johnson hitting boxoffice heights, though (Continued on page 2)

### Looks Like 'Atchison' Heading for Sales Record; No. 1 on All Jobber Lists

Music men are pointing to the Johnny Mercer-Harry Warren tune, "Atchison, Topeka & Santa Fe" as the fastest breaking song as far as sales are concerned, that has hit the business in years, perhaps for all time. It has zoomed from the post much faster than last fall's "Don't Fence Me In."

Only two weeks ago, Peat Music received the initial shipments on a record 500,000 first-printing order, and already "Atchison" is No. 1 on virtually all sheet sales lists from jobbers all over the country. That speed makes those copies almost too hard to handle, brother.

### Paris Show Life Hits Peace Time Gait; Legit, Pix, Niteries Packed

Paris, Aug. 7. Night life in Paris is increasingly assuming its former complexion as one of the gayest capitals in the world. Prices are still of the "Klon-dike" type, so fantastically high as to make nightclub attendance prohibitive to all except back marketers and GIs and officers hand-in with the cubes.

An example is the Swing Club. Admission by "membership" cards which cost 500 francs; a bottle of (Continued on page 19)

### Big Pix-Mag Tie Cued By Report of Liberty Sale to Floyd Odum

A major mag-pix tie-up, which may include radio as well, was cued as a definite possibility this week when it became known that Floyd R. Odum has either already purchased Liberty mag or is just about to close the deal.

Rumors were that Odum had clinched the proposition, but Liberty business execs denied it, saying only that the proposition was pending.

Tied in with the deal, Liberty itself was said to be also the group of "picture-fan" publications controlled by the present ownership of Liberty.

Odum is prez of Atlas Corp., which has 47% of the stock of Radio-Keith-Orpheum Corp. and has sizeable chunks of money invested in (Continued on page 30)

### ISHAM JONES' RETREAT, 33 MILES FROM DENVER

Denver, Aug. 7. Meet Isham Jones, Country Gentleman.

Once one of the country's top-drawing music maestros, big 51-year-old "Eyes" gave up his band two years ago and dropped out of sight into his retreat, a quiet valley in Colorado's majestic mountain country, 35 miles southwest of Denver.

Jones has built a large two-story (Continued on page 44)

### Russians, Even English Moving Faster With Pix In Europe Than Yanks

Reported that the Russians are moving fast with the film program in their sphere of influence. A new w.k. Russian axiom that whoever rules the cinema industry can rule the country is seemingly being put into active practice, and Germans and other non-Russian nationals in the USSR occupation zones are being assiduously exposed to Soviet films. Whatever their propaganda values, "conditioning" or "entertainment" is a subject of much conjecture in western Europe.

Even the British are moving faster with their movies than the Yanks' pic program in de-Nazifying the Germans in U. S. occupation zones, which seem to be the most lethargic.



# His 'Crazy Quilt' Barred Years Ago, So Rose Won't Give Mills' Jones'

Minneapolis, Aug. 7.—Barring one of Billy Rose's first shows, "Crazy Quilt," is costing Minneapolis one of its most interesting and standing attractions, "Carmen Jones," in favor of St. Paul.

At the situation's head is Mrs. Jones, the exact opposite case in case only one of the two towns could be visited, because Minneapolis is the better show town, judging by comparative grosses and length of engagements. "Carmen Jones" picked up Minneapolis entirely and plays St. Paul exclusively, Aug. 20-22.

It's quite a blow to the city's prestige and civic pride and business interests here don't relish it. The fact that there is such keen rivalry between Minneapolis and St. Paul makes the slap all the more hurtful. But localities are finding that Rose has a long way to go.

"Crazy Quilt" originally was booked for four days in Minneapolis and three in St. Paul. However, Ned Alward's daring advertising copy and the billboard promotion stirred up a torrent of protests from farmers here and they induced the mayor to ban the show, stopping it from opening on a Sunday night when capacity business was assured. Rose immediately moved the attraction over to St. Paul where it played the entire week, with many Minneapolisans, of course, going over to see it. The show was declared entirely inoffensive.

## SCHREIBER TO OPEN MCA'S LONDON OFFICE

Taft Schreiber, Music Corp. of America vicepres. in charge of Europe for London, where the band and talent agency wants to resume its foreign activities. Schreiber, who headed MCA in London before the war, are respectively tied up in the N. Y. and Hollywood branches.

MCA has ambitious postwar plans for flying name bands around the world, and the London office (and later a Paris h.q.) will be the focal booking points for the European spots, resorts, capitals, etc.

## Lewisohn Concerts' 85C Red, Worst in 28 Years

With its season closing Sunday (11), the N. Y. Lewisohn Stadium concert series—held there for the illustrious season in their 28-year history due to weather conditions. Deficit, which normally runs about \$100,000 for the summer, is believed this year to be reaching \$365,000. Money is usually raised by Mrs. Minnie Guggenheimer, chairman and part-owner of the concerts. About \$20,000 of the anticipated \$300,000 deficit was raised before season started June 18, and part of balance carried during the season.

Once or twice this summer Mrs. Guggenheimer was ready to quit the whole season due to the rain. This would have set a precedent. By Monday night (6), out of 50 concerts originally scheduled, had been 12 rainouts. 11 more nights had seen slim attendance because of threatening weather, and two more nights had been lost through prior commitments, for exactly 25 nights. Mrs. Rain fell opening night after one act, necessitating rainchecks and payments of "orchestra" money. The second night was also rained out, opera being given next two nights.

Rubin Hood Dell, Philadelphia, which closed season Saturday (4), also reported the worst season in its 16-year history, with attendance 20,000 below last year. 15 concerts postponed by bad weather, and a deficit of \$150,000 to \$200,000. Deficit is being taken care of through private gifts.

## Nazimova's Life Story Is Willing to Soviet

Belated of Los Angeles, Aug. 7.—Retail of the late Nazimova, valued at \$6,000,750, was left to her confidential secretary, Giesca Marshall, who was named executor in the will filed for probate here.

Actress directed that her autobiography, which she had written, go to the Soviet government after Miss Marshall's death.

## Celeste Holm's 20th Pic Fact, Also Can Do Show

Celeste Holm took off for the European war theatre for an 8-week USO-Camp Shows tour, as a solo star, sans salary, and with a 10-day maintenance. She'll pick up her palo accompanist in London.

Meaningful, "Carmen Jones" is her under contract, felt some more might present itself for her while she was overseas, although Miss Holm can also pick another Broadway musical, and defer her Hollywood contract, providing the studio okayed it.

## Boston Niteries Must Provide Medical Aid For Slugging Customers

Boston, Aug. 7.—Drinkeries must provide medical aid for their customers, the Boston Licensing Board announced after revoking the license of a coffee house and suspending for one week the license of two taverns, in one of which a man recently received injuries that caused his death.

Board warned that any establishment would be fined out of any provision of a drinking place which failed to take reasonable steps to provide medical attention for injured customers.

A police companion informed the Board that the injured man had been carried out of the tavern in a nearby doorway.

## WOOLLEY FOR MAYOR NOW NO LONGER A GAG

Saratoga Springs, Aug. 7.—Actor Moiny Woolley expressed surprise at the pleasure he has learned in Hollywood of his nomination for mayor of his home city, Saratoga Springs, N. Y. Starting as a gag when a group of his pals assembled in the Woodlawn Grill in Saratoga Springs, a write-in campaign by his friends brought him a total of 20 votes, which placed him second to Mayor Addison Malley in a field of 38 candidates. "The top two names were the ones I didn't want on the election ballot."

"Upon mature deliberation," said the board, "we have decided to accept the nomination. And I shall gladly accept the honor I will win the election." The job pays \$500 a year—somewhat less than Woolley now receives per week. Later Woolley backed out.

## Hildegard, Karlweiss Recovered, Leave Chi

Chicago, Aug. 7.—Two performers who were glad to scam out of Chi during the past week were Hildegard, who checked out of the Edgewater Beach hotel, and Karlweiss, Miles, who checked out of the Sherman Hotel. Karlweiss' operation July 11 at Wesley Memorial hospital, and Oscar Karlweiss, who was hospitalized in an American hospital here as result of a heart attack suffered when "Jacobowsky and the Colonel" folded at the Blackstone June 16. Both left for N. Y.

Karlweiss, whose breakdown followed 1,100 straight performances in "Romancing" and "Jake," said he is planning on spending the next few months at Lake Placid, on doctor's orders, but will be ready to go back to work in the fall.

## N.Y. to London (By Clipper)

Aug. 2.—Jed Harris, Taft Schreiber, Aug. 10.—Robert Swapp, Mark Woodson, Aug. 11.—Miles, Ted Wilder, Martin Campbell, Cecil McCullough, C. Leonard Reich, John Eizer, Morris Wolfe, Arthur Green, Jack Alcaico, Sol Teinshoff, Col. Ed Kirby.

## London to N.Y.

Aug. 10.—Capt. Harold Alden.

## 164th WEEK!

**KEN MURRAY'S  
"BLACKOUTS OF 1945"**  
El Capitol Theatre, Hollywood, Cal.

"Thanks to Murray's showmanlike use of variety tableaux, and good solid fun, 'Blackouts' is as much a must on the list of things to do as Los Angeles, both for the natives and visitors, as any of southern California's varied attractions."

## HOLLYWOOD VARIETY

## Long-Run-Legiters Would Swap Casts, Nipping Staleness

Matinee or Sunday performances of a play by the cast of another long-run show, as an antidote to staleness, are again being discussed by managers. Idea was broached some time back by Oscar Homolka, a member of the Hammerstein-Rodgers production "I Remember, Mama" (Music Box, N. Y.), in conversation with members of the "Mama" cast, with idea of doing something from Shaw or Strindberg on an experimental basis. Discussion got as far as tentative plans for a production of Ibsen's "The Master Builder," but the idea was dropped.

Homolka has played in "Mama" 300 times, and likes it. But he's never done a role 1,000 times, as have some fellow actors in another Hammerstein-Rodgers venture, "Oklahoma!" and he says he never will. Life isn't long enough to spend it in one part, 1,000 times, he says. Besides, it's by some miracle you did run across a role you'd like to do 1,000 times, quite likely the play wouldn't run that long.

Other industries, while fabricating, are always experimenting with change. Homolka. Why doesn't the theatre do the same, to keep long-run actors from going stale? Homolka has done long runs before—he did Edgar Wallace's "The Ringier" in Berlin for a year and "Close Quarters" with Flora Robson in London for a year—but as a rule's preferred shorter runs. In his years in Berlin with Max Reinhardt, as a rule one acted three plays a year, which was just right for him, as he could get enough time to relax after an opening and enjoy a part, without becoming surfeited. In Vienna, on an 18-month tour, he took part in Sunday shows as a respite from long runs.

Homolka's insight on the present run in "Mama" deals with Homolka's role of the drink-addicted, eccentric Uncle Chris, who dies in one act. Presently, he has been told to do acute alcoholism or a falling heart, but nowhere in the play is the name of the character mentioned. When the play was first put into rehearsal, Homolka asked Dan Druten, in order to handle the part properly, what it was he was doing. "I don't know," confessed Dan. "You just do it, and don't think of dying of it." "How should I know?" Homolka answered.

"And for 200 performances," says Homolka, "I die every night—and I still don't know what I'm dying of."

## Moss Hart's 20th-Fox Pic Means No Berlin Collab

Moss Hart won't be available this fall as librettist on Irving Berlin's new musical, "The Great Waltz." Adapted, since he tied up with 20th-Fox to write and direct an original script which Darryl Zanuck will produce.

Berlin, now on lookout for a writer who can handle "The Great Waltz" early in September to get his legittimizing.

# SCULLY'S SCRAPBOOK

By Frank Scully

The political switch in England reminds of a similar ripper in 1928 when Hamer Swaffer was "Variety" prima donna in London and I was in London when the elections. Swaff, who was bullish on the three S's (Swaffersian, Socialism and Spiritualism) was slapp-happy with delight over the election results. He came downstairs to "Variety's" office the live abode of old beaming.

One of the ironies of life as lived in those days immediately entered the mind. I had been wistfully fond of London and I had grounds that it was an English mannerism and meant nothing to the accent on the New York copy desk. Like Nathan, Brown, Shaw and Woodcock, I was chagrined that Swaff felt the best way to write about showbusiness was to write about himself. But he also was a reporter. In fact, he was sure he was a pip.

Johnnie told me to call, and right out loud that he was the loudest critic I had ever read.

"What do you want him to do?" Swaff belatedly. "Walk?" "No," I replied. "If he's such a go-getter, why doesn't he phone the King and tell him to give a message to the King?" "Well, I happen to know," Swaff said, "that the King is a Socialist!" "Wow," I said, "print that!"

"I told me what to print, boy. I was an editor before you were born."

"If you're still a good one you'll print it," I insisted.

"You're kidding," he told me. "You're kidding." "Of course I did. But Swaff and I were sure that you had been lousy up his pretensions to being a good newspaperman because tradition had told me that you did. And I knew that you were looking these days."

What happened in Ramsay MacDonald's case to a degree will happen in the case of the Swaffers. MacDonald's brightest boy, and in the case of the Swaffers, the son of the Swaffers, is a member of the cabinet and Labor felt that it got the Swaffers a better billing for a part in saving England.

That the Swaffers are returning to London. But it is doubtful if the top guys elsewhere are dancing in the streets. They know England, they know the Swaffers. Nothing will change much, and for showmen, and for the Swaffers, nothing will change much.

In San Francisco Atlee said little more, more.

Private funeral services were held Monday (6) in Beverly Hills. Jessel returned from N. Y. in time for funeral, which was attended only by relatives and close friends of the family.

## Geo. Jessel's 'Mama' Dies in H'wood at 70

Hollywood, Aug. 7.—One of the best known of all vaudeville and radio partnerships was dissolved Aug. 7, when George Jessel, 70, died in Beverly Hills. He was George Jessel, the familiar "Mama" man through the actor's telephone. "Hello, Mama," Mrs. Brod passed on to her husband, who died in Beverly Hills. She was George Jessel's wife. She was George Jessel's wife. She was George Jessel's wife.

## MORRIS AGCY. EXECS IN POSTWAR STUDY

Hollywood, Aug. 7.—The Morris agency are under discussion here in a series of conferences by the agency's executives. Al Lastofsky and Johnny Hyde.

Morris has been in town for several weeks, and is expected to return to New York yesterday (Mon.) and will remain here for the rest of the year.

## Child, 3, Saved From Drowning by Sinatra

Hollywood, Aug. 7.—Frank Sinatra became a real-life hero Sunday (5) at San Pedro when he rescued three-year-old Duke Jones from drowning. Boy was "The Duke" who had fallen 12 feet into water. Sinatra was on a yacht at anchorage and dived in to save the youngster. He was unconscious by fall.

Child is son of Mac C. Jones, local yachtman.

## Brit'ish Survey

Continued from page 1

scarcely known here a year or two ago, but now their own pets are new-fangled for attention.

Miss Leigh, with "Gone With the Wind" and "That Hamilton Way" in her repertoire, is now known to millions of British baby-boomers, though her reputation among Americans has not been so high through her performance here in "The Skin of Our Teeth." As "Acting" with the "Gone With the Wind" Shavian ones, will not be shown by Gabriel Pascal until December.

And for four years she has tied up with the fans since "That Hamilton Woman" (1941).

But for a similar position, now known to the postwar generation. The Adventures of Tarzan to make up the picture. The picture matters to be toned out. At present, the picture is being shown in Westminster theatre with the curtain walls. "Gone With the Wind" and "That Hamilton Way" are the picture.

Olivier's big success with "Henry V" is still an unquantifiable quantity in general relations. The picture is fixed, and provincial shows have not heard of him since "Deni-Paradise" in 1934. Current picture is preparing the new Old Vic theatre.

season opening in the fall, but has an arrangement with Two Cities Films for more pictures. War service might check some of his film projects.

Niven, now overseas, is expected to return to the States with a flattering commotion with "The Way We Live Now," which has been scheduled to film in London. Niven's picture now is San Goldwyn, however.

It has been rumored out of the British picture industry that Niven's gaps in these starrer careers in the States. The British picture industry has plenty on their hands and are cash in the few names they have to spare.



# LETTERS TO THE EDITOR

## Film Stocks' Relative Stability Keystones Wall St. Faith in the B.O.

Although motion picture stocks have been irregular, wall advances were being made by most stocks, the ability of many film shares to hold losses to a minimum during recent sharp declines of the stock market is favorably regarded in Wall Street. This stability of many picture issues is viewed as forecasting faith in the ability of most film companies to continue next current high-earnings pace even in peacetime. Action of most picture shares indicates that traders do not expect too much decline in revenue for at least a year after the war, if then. This is in line with picture business in the past, being a year or more behind any general industrial recession.

Fact that nearly every important film company has its financial household in better shape than at any time in the last 30 years is another reason for confidence. And picture companies would benefit as much as any other industry if the excess profits were reduced or the income tax rate re-adjusted.

There is a feeling in most financial circles that theatre attendance will be helped, too, by keeping the general wage level high for some time after the war. Although there will be some tapering off of revenue in such big foreign territories as England and Australia, many picture company officials are hopeful that additional foreign markets soon will be added to them. The general opinion is that foreign revenue, over a period of years, should improve rather than decline once the rehabilitation program is finished.

Present tendency of film shares to mark time is traceable to belief that net profits of most major picture studios will be less than in current year than they have been in 1944.

## IATSE Moves Into Tele, DuMont Set

Moving into the television field, the International Alliance of Theatrical Stage Employees has rechartered the Television Broadcasting Studio Union, Local No. 794, and is now covering technicians employed by DuMont in N.Y., expected to be closed at an early date.

Joseph D. Escobar, IA organizing executive, who is supervising the negotiations, states that good progress is being made with DuMont. Paramount has an approximately 50% interest in DuMont. All of the technical help at the N. Y. DuMont plant are members of the Television Broadcasting Studio Union. Sometime back Local 306, Moving Picture Machine Operators, sought jurisdiction over television. This union as well as other professional unions attached to the IA battled for jurisdiction over television at last summer's IA convention in St. Louis. They alleged that the IA got into the tele field before it was too late.

## De Sylva Mending Fast

Hollywood, Aug. 7. B. G. De Sylva's condition is so much improved that he may leave the hospital to recuperate at home for the rest of the summer. The producer attended the preview of "The Stock Child" a rough cut of which he had seen while a patient in Cedars of Lebanon hospital.

## Griffis Back at Par

Stanton Griffis, who has been on leave from Paramount with the Red Cross overseas, returned to N. Y. as his post of chairman of the executive committee of Par on Monday (6). He was off salary while overseas. In the Pacific area, Griffis was commissioner for about a year. Griffis recently returned to Los Angeles from Hawaii.

## Cauliflower Alley

Hollywood, Aug. 7. Marquis of Queensberry, atmosphere is heavy on the Goldwyn lot where Danny Kaye does a knockout sequence in "The Kid From Brooklyn."

Retired pugilists in the cast are Frank Moran, once a contender for the heavyweight title; Tom Kennedy, Frank Riggs, Jack Perry, Joe Glick and Steve Taylor, with Johnny Indrisano as technical adviser.

## Hellinger Sets 5-Year U Pact

Hollywood, Aug. 7. Mark Hellinger closed a deal whereby his own company, Mark Hellinger Productions, will make a minimum of two pictures annually for Universal over a period of five years. Contract calls for Universal to finance the pictures in their entirety, with Hellinger drawing a flat sum plus a percentage of the profits. Deal is similar to those signed by Walter Wanger and the Jack Schick-Mark Hellinger combination when they moved into the Universal lot.

Hellinger enters the studio with (Continued on page 44)

## Selznick Agency Deal Collapses For Second Time

Hollywood, Aug. 7. Deal for the Fernan Blum agency to take over the clients and operation of the Myron Selznick agency fell through after two months of negotiation. Failure to take over the Selznick interests was the second in six months. Previously James Saphir pulled out of interest, Feldman recalled William Dover, who had been sent to New York with the intention of going to London to take over the Selznick offices there.

Selznick agency will continue under supervision of David O. Selznick, executor, and Lester Roth, attorney for the estate.

Skoras, Henderson to Coast  
Spyros Skoras, 20th-Fox proxy, and Donald Henderson, new treasurer of 20th-Fox, headed for the Coast yesterday.

First studio trip for latter since succeeding the late Sydney Towell.

## 1ST TO BD FOR COMMERCIAL FILMS

By ABEL GREEN\*

The first major film company to enter the commercial film field will be Warner Bros., after Jan. 1. It will make industrial pix to order on a cost-plus-profit, or any other system, which insures a margin of revenue to the studio.

Harry M. Warner, coincidentally, will launch his magazine newswear, in Technicolor, long a pet idea, but deterred by the war.

From shorts to commercial pix first but a slight segue, the WB proxy feels, and in the manner in which Heilmiller films have floundered under Army auspices, for the G.I.s accept the bright future of this type of film.

Committed to the idea that worldwide trade favors the American film, many an American industry has immediate plans for making its own industrial subjects as a means to woo the foreign market. And by the same token, there are bids from Brazilian coffee-growers, Cuban sugar-cane industries, Argentine beef industry and the like to produce commercial shorts in America, under perfected Hollywood standards, to educate the English-speaking people on the vast industries in the Latin countries.

The Americans, in turn, plan to show what makes the automobile, business, refrigeration, air-conditioning, harvesters, Yank styles, modern life, etc., tick. Primed, of course, to sell the foreign market, which must be reeducated because of the war's interruption.

Know-how Into Postwar Pix  
It is generally felt that the OWI Technical Unit, the Army, the Navy, Marine, Signal Corps and combat film production methods, may be used attractively for the commercial pix business of the immediate future. The technique utilized in OWI production film production, propaganda shorts, and the like, similarly, will be integrated for use in the selling of various postwar industry.

Furthermore, it's from this war's (Continued on page 15)

## HOWARD HUGHES' VEN TO RETURN TO PIX

Howard Hughes' deal for United Artists to release "The Outlaw," which was managed by Ray Moyer several years ago when made, is reportedly the predecessor of that film production. Reported that Hughes also aspires to become a producer-owner of UA if it can be made to buy into the company.

"The Outlaw" cost \$1,500,000. While it is already being offered for sale, the UA will not be released until the end of November or early December.

## Thaw Sets In on Raw Stock Freeze Sept. 30; Pic Production Set to Leap

Washington, Aug. 7. Lid on raw film stock for domestic use by Hollywood producers will be removed Sept. 30. Announcement to that effect is expected by the industry about Aug. 15. Recent decrease in the use of raw stock by the Army and Navy has been sharper than expected, with the result that film manufacturers will be able to build up a reserve of 25 million film sufficient for unrestrained domestic use.

Film freezing, in effect for nearly three years, has curbed independent production, particularly in the last six months, during which many indie producers have refrained from making pictures. Now they are in a position to start resuming production for release before the end of the year.

## 'Lack of Unity' Balks Johnston

Repeated insistence by Eric Johnston that there be "full unity" in Motion Pictures Producers' Distributors Association (MPPDA) with Warner and United Artists returning to the fold as a contingent to his taking over the head post, is thought likely to stymie the setup.

Trade talk in N. Y. is that, regarding Johnston's feelings in the matter, neither Harry M. Warner nor Edward C. Rafferty, UA proxy, intend returning to the MPPDA fold. Both company heads are reported bulldozing on the matter.

## David Loew Will Fight Ban on 'Southerner' Asks Aid from Nelson

Hollywood, Aug. 7. David L. Loew, producer of "The Southerner," has asked Donald Nelson, president of the Society of Independent Motion Picture Producers, to take action for the freedom of the screen in the recent banning of the picture by the Memphis board of censors.

A wire to Nelson, currently in Washington, Loew declared the Memphis contention that "The Southerner" is a slur on southern farmers is "untrue and unwarranted." Loew added that he has engaged counsel to seek legal aid against the censors.

## Double Marriage Voltage

Hollywood, Aug. 7. Green Graves and Robert Montgomery are said to be in the city Metro in "Great Temptation," slated for late fall production.

The film will be based on Leonard Frank's novel, once produced as a play by the Theatre Guild in New York.

## Hollywood's Foreign Checkboard

Australia has world market film plans. J. Arthur Rank has made deals now with RKO and David O. Selznick, has limited releasing arrangements with United Artists and 20th-Fox, owns 25% of Universal and an even more ambitious deal is brewing there; also another with Hal Wallis.

France has its ideas about curbing the foreign film business, meaning American studios. Like Britain, also has its own ideas about a cut into the world motion picture markets. Then, don't forget our lend-lease raw film stock, even at the expense of our own industry. The other nations supply to Mexico, Argentina, and all our other Latin-American "good neighbors."

That's the picture of the U. S. film business in a nutshell.

Where's our strategy, diplomacy, action? The world has learned that commerce follows the film, and Yankee business has followed the Hollywood motion picture. The other nations want to provide their own business—for which they can't be blamed—and these light

be welcomed, providing that, fundamentally, they make good entertainment pix. If they're un-bonafide they can't give 'em away. That's why Hollywood can't demand—and get—so healthy a slice of foreign revenue.

But, with post-war planning, something new has been added. The foreign governments are backing up their film industries. And where are the American Trade agents? A film attaché in the British, French, Russian—and used to be in the German—embassies. Unfortunately, our State Dept. will not even back up our U. S. Chamber of Commerce, much less the pic biz, whereas the British Board of Trade gets direct support from London. With our business, it's the reverse. If anything goes awry that even remotely touches the film industry, you know the first crack: "Well, that's Hollywood for you all over again."

This foreign checkboard requires a new strategy. Hollywood doesn't stand a chance as a business, but, if Washington protects our cinema industry, then it's something else again—it's one government fighting our government. And nobody can lick us that way. Abel.

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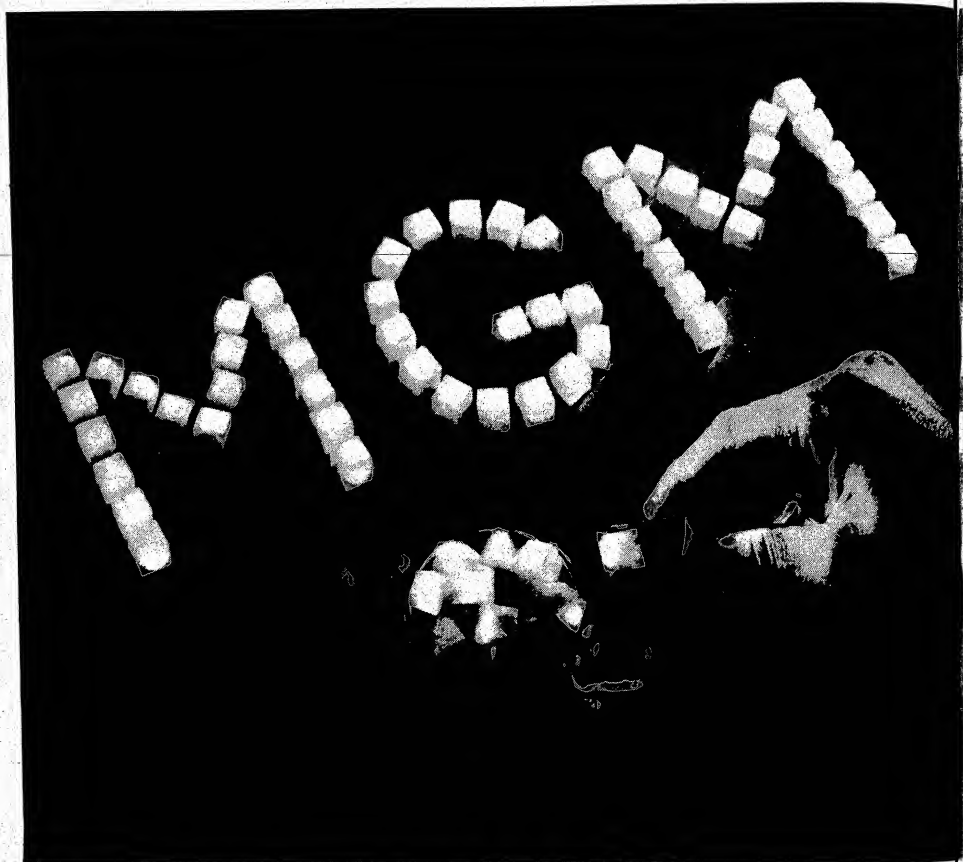
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**DAILY VARIETY**  
 (Published in Hollywood by  
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# SUGAR!

Never in the history of films has any company  
had so many hits! More on the way!



SUGARI  
**"ANCHORS  
AWEIGH"**

in Technicolor

NEW CAPITOL, N. Y. RECORD  
AS 2nd WEEK TOPS 1st.  
ONE OF THE BIGGEST  
HITS OF ALL TIME!



SUGARI  
**"VALLEY OF  
DECISION"**

THE HOLD-OVER  
CHAMP OF 1945!  
BIG CITIES, SMALL  
TOWNS—TERRIFIC!



SUGARI  
**"THRILL OF  
A ROMANCE"**

in Technicolor

SETTING NEW ALL-  
TIME HOUSE RECORDS.  
SENSATIONAL  
AUDIENCE HIT!



SUGARI  
**"SON OF  
LASSIE"**

in Technicolor

ASTOUNDING GROSSES!  
BEATS "LASSIE COME HOME"  
AND OTHER TOP  
ATTRACTIVEIONS!

P. S. And you haven't seen anything until you see "WEEK-END AT THE WALDORF"!

THE SWEET ONES COME FROM M\*G\*M!

# Ch. Reversal Important in Gov't. Suit; WB's Setback by Goldman in Philly

Chicago, Aug. 7. Of tremendous interest to the trade, Federal Judge J. Edgar Bradley, in a decision which reversed a \$200,000 order on the Big Five—first of its kind in the country—awarded March 9, 1942, to the United States Park theatre, here, was reversed Friday (3) by U. S. Circuit Court of Appeals.

The circuit and exchange heads here were jubilant over the reversal ordered by Judge Bradley. William J. Sparks, Jr. East Major and Sherman Minton, instructor at the school, are similar to those included in the Government's anti-monopoly case, now in preparation for October hearing in the East. However, Thomas C. McCallum, attorney for complainants Florence B. Bigelow, Marion B. Koerber and John E. and William E. Hamilton of the Jackson Park, said he will now appeal the case against RKO, Loew's Paramount theatres, Kay and Warner Bros. to the U. S. Supreme Court.

Complainants had contended originally in the long-drawn-out case that their annual profit of \$50,000 a year had dropped to \$10,000 in 1940 for the six-year period of 1936-42 because competitive houses had crowded and taken away their trade. Judge Michael L. Igoe's court accepted that figure as the loss, as well as the double damage under anti-trust act of \$300,000, "because of the block-booking to protect theatres in a monopolistic practice."

### New Opinion

New opinion, however, drawn up by Judge Sparks, was countered by Judges Major and Minton, avers that because approximately 75% of the 1000 theatres in the S. by a license fee to the distributor which is less than the cost of a single print, it is not a monopoly. It is possible for a film to be exhibited simultaneously in all or in any large number of the theatres. It is not an exhibit "it."

"In this case," Judge Sparks declared, "defendants have submitted uncontroverted evidence that the distributor must limit the number of positive prints of any picture to no more than 250, and must license the exhibition of each picture successively in as many as 50 theatres in order to recover its costs and some profit."

Sparks also pointed out that for 15 years before the suit was brought, the major and B&K had been operating the complaint were substantially the same as they are now, and that none of them was affiliated with any distributor until many years after they were licensed as an exhibitor. "After acquiring these theatres," he said, "none of the defendant-exhibitors changed or attempted to change their playing position, except Warner's Hamilton, whose run was temporarily advanced one week by arrangement with plaintiffs, who were then, seeking to advance playing position of the Jackson Park to C. W. DeLoach, who was later failed, and the Hamilton's position was returned to second week of general release by the Jackson Park's "Chicago System."

Opinion points out that complainants alleged that the "Chicago" system of release was illegal, because it was the result of a conspiracy among defendant to create a monopoly in restraint of trade and interstate commerce, hence that all their legal agreements were null and void and that system were unlawful, and that the verdict is based on that allegation.

"That there was a conspiracy is supported by substantial evidence," Judge Sparks declared. "It was a factual finding by the jury which we cannot disturb. Knowing participation by complainants in this previous agreement in a plan, the necessary consequence of which carried out in restraint of trade and interstate commerce, is sufficient to establish unlawful conspiracy, without admission of any illegal act."

"However, burden was upon plaintiffs to prove they were engaged in a direct result of the conspiracy, and to submit evidence from which the court could reasonably determine or approximate the amount. This we think they did not do. They sought to prove and did so by means of the illegal conspiracy which was based upon the illegal license. Their only basis was to find themselves as well."

(Continued on page 19)

Philadelphia, Aug. 7. The U. S. circuit court of appeals, in a decision which may have far-reaching effect in the film industry, last Thursday (2) ruled that Warners had an "illegal monopoly" in the city of Philadelphia. The court's major distribut had violated the Sherman anti-trust laws in denying prints to William Goldman's exchange.

The ruling, which reversed a decision rendered by Judge Edward J. Kippick, found that Goldman was entitled to an injunction against the defendant to restrain them from refusal to sell him product, and to damages, which may run to \$3,000,000 to \$4,000,000.

Goldman had originally sued for \$1,250,000, triple damages for alleged losses he incurred from the refusal to sell him product until 1942, when the suit was filed. The additional damage, he claims, is that in 1942, he lost the right to the product. William A. Grav, attorney for Goldman, said that the amount of Goldman's complaint had not yet been determined, but that it could be computed on the basis of profits he lost in 1942.

"The complaint was filed in 1942, which he said would have been proportionately larger than that named in the first year of the house was forced to make."

### Attorneys Riddle

Attorneys for the defendants have been trying to establish what steps to take. They can ask the circuit court for a chance to bring the case to the Supreme Court, or they can appeal to the U. S. Supreme Court. In later case, they must first get the Federal Circuit to bring the case before them.

If the circuit court ruling is not changed, the case will set a precedent for every indie who finds himself "frozen out" by chain exchanges.

When Goldman filed suit in December, 1942, he demanded that Warners, he said, be held liable for the conspiracy to give State Street an anti-trust plan, onetime he negotiates for \$12,000 annually on a year lease.

Judge Kirkpatrick, in dismissing the suit in his original ruling, stated that even if the monopoly existed it was strictly local and did not constitute interstate commerce, and as such, did not violate the Federal anti-trust laws. The Circuit Court, in its unanimous opinion, rejected that reasoning.

"Plaintiff (Goldman) as a member of the exchange, is a rejected defendant's product," the opinion declared, but plaintiff does have the right to sue for damages if there is a concern of action directed at plaintiff, which results in its removal from competition.

"After critical re-examination of the whole record we conclude from plaintiff's evidence it has been shown that there existed an illegal attempt to restrain. Plaintiff's evidence is sufficient to justify the action in which has been done and this concept could not possibly be sustained."

"We conclude that where a person has an available theatre to exhibit a picture, he is entitled to exhibit 2,000,000 people, where such business draws receipts in many more cities than Philadelphia."

(Continued on page 19)

## GOLDMAN TO BUILD PHILLY FIRST-RUN

Philadelphia, Aug. 7. William Goldman, who has started building a new mid-city house shortly. The house, still unnamed, will be built at 15th and Chestnut streets, one of the city's busiest intersections. It's on the site of King's restaurant, which was closed after a row with OPA.

Theatre, which will have a carload of seats, will be a first-run theatre. After details are worked out and they are granted by the city, the building will begin. Goldman estimates that the cost of building will be in the neighborhood of \$1,000,000.

Goldman now operates the Keith, Karlon and News in Mt. Airy, N. C. He also operates a string of theatres out there, runs update.

## Flying Props

Hollywood, Aug. 7. To first motion picture to reach the coast via air freight arrived at Paramount for use in "Fly With His Own."

Shipment consisted of a complete oak-paneled room for a London apartment set.

## Extras Protest Coast Guard In 'Tars,' Other Pix

Hollywood, Aug. 7. Protest against the use of Coast Guardsmen as extras in the Columbia picture "Tars and Sparks" was filed with the Navy department by the Screen Players' Union, with the announcement that similar protests would be made against the use of Army Navy personnel in all future films.

Mike Jeffers, business representative for the Screen Actors Guild, was deputizing regular extras of their means of livelihood. He asked the Navy to explain the use of "Tars and Sparks" is "strictly Government" or profit-making.

SPIU letters asserted, has been certified as exclusive bargaining agent for all film extras, whether they receive compensation or not. He added that any Government agency bargaining for the use of extras in pictures violates the National Labor Relations Act.

## 37 Pix by RKO During 1945-46

RKO, which announced 37 features for its 1944-45 program and delivered 37, will make 37 or more pictures during 1945-46. Ned E. Depinet, president, led delegates yesterday (7) at the RKO meeting of the industry's three-day, eastern regional sales meeting being held at the Waldorf-Astoria. The other meeting will be held within the next few weeks, next being in Cincinnati, Aug. 12-13.

## 'Atomic Revolution'

Frederic Ullman, Jr., president of RKO-Paramount, revealed at the RKO eastern regional session in N. Y. yesterday (7) that the company's subject in "This Is America" series will deal with the Tennessee Valley center of experimentation of this country's new atomic warfare program.

The title, however, titled "The Atomic Revolution."

Company, according to Depinet, will release some of its most notable pictures during the forthcoming year including "The Spanish Maid," "Bell, Book and Candle," "The Sign of the Cross" and "The Sign of the Cross" and Rogers starrers, a pair of Cary Grant starrers, four from Samuel Goldwyn, three from International Pictures and two from United Artists.

(Continued on page 19)

## BOOTHMEN GET PAY TILT IN 200 COAST THEATRES

Los Angeles, Aug. 7. Major theatre circuits in the West Coast California linked a two-year labor agreement with the Motion Picture Exhibitors' Local 135, IATSE, calling for paid vacations and a wage increase retroactive to July 1, 1945. The pact runs for two years and covers up to the limit prescribed by the Little Steel formula.

The new conditions are the same as those under the old agreement which expired July 1. Class A houses will continue to employ 100 boothmen, 100 to a booth on a basic 20-hour week, while smaller houses will use 50.

Major circuits signing the agreement were Fox-West Coast, Warner Bros., Paramount, RKO and others, approximately 200 theatres.

## That Should Settle It

Hollywood, Aug. 7. IPRC linked New Columbia in its role in the romantic comedy "For All," one of the company's top-budget productions.

The picture is a starring vehicle, starting in three weeks.

# Bluesone Binford of Memphis Bans 5th Pic Including 'Dead End'

## 'Blimp' to Move

Beached for several months due to inability of J. Arthur Rank's organization to obtain raw stock for the picture, "Colored Blimp," is now about to start moving, with an okay having come through that will permit the picture to be released. The picture will be set for general release around Sept. 15 or Oct. 1.

"Blimp" mounting has been cut from 135 to 115 minutes in running time. It played only three U. S. spots so far, N. Y., Boston and San Francisco. In N. Y. where it played 12 weeks at the Grand Gotham, it worked on only one print.

Because of the raw stock problem, Loew's had to defer dating several important picture, including "Blimp," which also bought the picture, have been similarly delayed on it.

## Metro's 'Yearling' Runs Slow Race

Hollywood, Aug. 7. Another six weeks has been added to the age of "The Yearling," foaled about four years ago and now too old to start in the Derby or any other three-year-old class. Latest hurdle in production is a demand by David O. Selznick, who contracted, Gregory Peck, male lead in the Non-western horse picture, return to his home central to resume his work in "Duel in the Sun," another film halted by punctuated production.

Film strike affected shooting on "Duel" about four months ago, and Selznick called Peck to Metro for the "Yearling" job on location in Florida. When the Florida sequences were washed up, Metro called its troupe back to the studio for "Duel" filming, but by that time Selznick had made arrangements to release Peck on "Duel." So "The Yearling" takes on added poundage, not only in the saddle but in the budget.

Metro is filming "Yearling" in Florida with Spencer Tracy in the top male role, but production difficulties were so numerous that the foal and the midget and the fawns and other youthful things outweighed the picture. The picture was shelved until Peck and a new set of human and four-legged models came along.

## REPORT GILLHAM AT 35G AS RADIO EXEC FOR JWT

Joining J. Walter Thompson as executive, Bob Gillham, publicity-advertising director for Paramount, is understood to be leaving latter post after Labor Day to take charge as the Lux Radio Theatre program, which CBS will program Monday night from 8:30 to 9:30 p. m. yearly.

In addition to acting as general exec on the Lux program, from actual production, Gillham will also represent the company in the contract with J. Walter Thompson, in which he will headquarter, on television, any major films in which he appears as a figure.

## L.A. TO N.Y.

John Henrich, who was named as Bob Bowen, Ken Drey, and John G. Pritchard, are expected to be in New York.

Stanley Greife, who was named as Bob Bowen, Ken Drey, and John G. Pritchard, are expected to be in New York.

James A. Mulvey, Rodney Panings, and John G. Pritchard, are expected to be in New York.

Alfred W. Schwalberg, who was named as Bob Bowen, Ken Drey, and John G. Pritchard, are expected to be in New York.

## N.Y. TO L.A.

Carlton Alsop, who was named as Bob Bowen, Ken Drey, and John G. Pritchard, are expected to be in New York.

Ed Gardner, Donald Henderson, and John G. Pritchard, are expected to be in New York.

Hubert Robinson, Jr., Robert Ross, and John G. Pritchard, are expected to be in New York.

Henry M. Warner, who was named as Bob Bowen, Ken Drey, and John G. Pritchard, are expected to be in New York.

Memphis still sues over new laws in censorship the past week of the local board banned a couple of feature pictures. But had previously played all around Memphis without a murmur from Chairman Louis T. Binford and his bluesone board.

Banned from return engagements here are Samuel Goldwyn's "Dead End" and Universal's "Anation of Bluff." Said "we are banning Dead End because we do not think it is a proper picture to show before the youth of today. Conditions now are much different than when the picture was originally shown here. We think it would encourage crime."

The Commercial Appeal immediately took Bluff to task, both in cartoon form and editorially, with a charge that the action "snacks too much of Fascism," remaining on the fact that "Jesus Christ Himself on occasion shamed and shocked people to better things."

"Dead End" is being circulated in this area by the Film Classics, Inc. of its own volition, a release deal with United Artists.

Regarding "Initiation of Life," Bluff said it was not banned because "it showed the unhappy state of the Negro." He denied the charge that it was "too graphic," but said "if an attempt is made to show it I can promise that I will be there to see it." This makes five pictures Binford has ruled off the local tracks in a year. The other three being "Dillinger," "Beverly Hills Cop," and "The Southerner."

Large numbers of pictures, especially those with Negroes, have been slashed by his shears, with the public never informed of the cutting.

## New Orleans Pitch

New Orleans, Aug. 7. Bond of \$100,000 was offered by Ted Kraft, 38, manager of the Star theatre, as the result of a charge by the city of New Orleans, that indecent, grossly scandalous moving pictures, tending to debauch the youth of the city, were being shown in the city. The film, "Mad You," was seized Friday (2) by First Precinct police. The film, "Mad You," by Mrs. Lydia McCarthy, head of the city and Lieut. James Blass and Sgt. Raymond Gordon and Henry P. Luthjens had viewed the picture.

## 'DILLINGER' NO KEY TO KID CRIME, SEZ JURY

Indianapolis, Aug. 7. Influence of the film, "Dillinger" (Mono) on youthful transgressors is discounted here by Judge Mark W. Rhoads of juvenile court despite fact several youngsters brought before him recently have admitted seeing the screen biography of the late Hooper gunman.

"Dillinger" is a picture which glorify criminal activity do nothing to help the juvenile delinquency problem," Judge Rhoads declared. "But if I do not believe the pictures alone can influence a youth to commit a crime, I do not believe that the pictures in his court had told him they were the film, 'Dillinger,' and that he was responsible for his alleged criminal adventures."

## Small Snaps 'Garter' At Fun-Starved Brits

Hollywood, Aug. 7. Edward Small is aiming high with production, "Getting Garter's Garter," at the British trade, with a view to making it the most popular picture in unveiled in this country.

Small's eastern rep, Harry Koebnick, is expected to be in New York for the opening. Idea is that the English film fans are ready for a dose of the picture, which has long period of wartime suspension.

## Bannon Goes Below

Hollywood, Aug. 7. Shift in dispatch at Columbia placed Edward Small in the picture opposite Nina Foch in "Trish Ship" instead of Jim Bannon.

Small's picture is being pushed into the line in "Submarine Blue,"



# From \$15,400 (1st Wk.) to 30G (7th Wk.) Proves Radio Plug Values With 'Miss'

Unparalleled in the record of "Junior Miss" (20th-Fox), playing the Rivoli, N. Y., with unusual results. Engagement on the picture graphically points up the value of radio word-of-mouth, "Miss" being one of the most outstanding examples of what these elements can mean.

The figures speak for themselves and without question, set a precedent which the grosses here quoted still are not big as averages go at the Rivoli:

First week	.....\$15,400
Second week	.....21,500
Third week	.....21,500
Fourth week	.....17,500
Fifth week	.....22,000
Sixth week	.....26,000
Seventh week	.....30,000

"Junior Miss" is currently in its eighth week and estimated to do \$23,000. Every week so far has substantially exceeded the first week, with even the seventh running 50% better than the initial seven days—something unheard of in the business.

"Miss" went into the Riv almost cold. Paramount suddenly, having no blind its preference for Benny, which did not do well. This probably explains the \$15,400 on the second week. However, Hal Horne, 20th's publicity-merchandising director, believes air value, quickly arranged for 1,000 radio spot announcements. Immediately the gross went up. Since then, plus the value of the air plugging, a great deal of stress is laid in 20th circles on the value of word-of-mouth has meant to the picture. Out-of-town the picture has done exceptionally well.

**20th Cancels Spending**  
As of today (8) however, 20th-Fox has ordered cancellation of its regularly scheduled spot announcement program on all N. Y. stations for an indefinite period. Move, according to Ted Lloyd, radio department head of the company at the homeoffice, was made to keep its department's spending on 20th-Fox playing N. Y. houses, within regular limitations.

With the dropping of 20th's regular-scheduled plans sales managers of indie N. Y. station began sounding out other film companies about their future radio advertising. They found other companies, such as Metro and Paramount, which also are large spenders and are continuing right along in this medium.

## QUESTIONS FOR WEAK FILMS PLUGS FOR WEAK RADIO

Editor, "Variety":  
I would suggest a voluntary house-cleaning before it becomes mandatory.

The above refers to the motion picture plugs that have cluttered the airways for the past few months. I do not protest the use of 15 or 20 or fifteen-minute spots which are numerous, but I do protest the incredible method used to sell motion pictures.

The "Listening Public" is accustomed to the usual procedure of launching the sponsor's product and considers it the sponsor's due for finding the bill. But when the announcer via transcription, or a commentator on a live show cuts into a picture on a radio broadcast sponsored by the company who made the picture, the result leaves much to be desired. For it leads the listener to believe that such praise is a review or critical opinion of the picture and not a continuing statement. (This has happened to me even though radio is my business and I should know better.) The result not only misled the "Listening Public" but also discredit the honor of radio, motion picture and critical opinion.

The continuance of this ambitious method of advertising creates an implication that is unfair to both radio and public. A duped public often reacts violently. It is possible to feel that this particular situation parallels one that existed in the theatre during the early part of the century, when the opinions of the "dramatic critics" were controlled by the theatrical managers who paid the high rate for advertising they paid the newspapers.

Zilina P. Burnside.

## Can't Fence Him In Hollywood, Aug. 7

John English was shifted from his director job on the Roy Rogers starlet, "Don't Fence Me In," at Republic to pre-production work on the Vera-Bruba Ralston starlet, "The Girl in the Blue Hat."

Frank McDonald took over the director chore on the Rogers picture, which has about eight days to go.

## UA Sees Biggest Year—Raftery

United Artists never before had the production strength it now has, entering the 1945-46 season," said Raftery. "Our American production announced, has its value established by past casts and story lines. The American production, English films, headed by 'Caesar and Cleopatra,' 'Blithe Spirit,' and 'Henry VIII' are of the most pictures ever made."

Carl Lescaerger, gen'l mng'r, explains the company's policy on forthcoming product and discussed the \$100,000 Grad Seave drive currently underway.

**25 Features Set**  
Approximately 25 features will be released during the coming year, Raftery told the closing session of the U. A. West Coast regional sales executive. Among the big backlog in its history, consisting of 14 pictures completed or in advance stages of production.

**Ted Gambia Says He's Taking No Jobs Until 'W-J' Remaining in D.C.**  
From Washington, Ted Gambia reiterates that he's in his U. S. Treasury post for the duration, regardless of Secretary Henry Morgenthau, Jr.'s resignation. "The resignation of the report he will join 20th-Fox in an executive capacity. As special aide to the Treasury Secretary, the first offer of resignation from the post office, was to request Gambia to continue, and the former Oregon legislator has declined. He's in Washington until V-J Day. He's been the Government's coordinator of the film industry's participation in Bond drives.

Gambia admits Spyros Skouras has been one his best friends; also, it's a fact that Skouras has made him certain proposals, but he is entering nothing until victory in the Pacific is won. Gambia has other offers and those, too, are being failed. He is making no postwar plans until his War Bond job is done.

## ROSE TELLS OF PAR PROD. IN ENGLAND

London, Aug. 7.—Paramount's annual production of three pictures here was discussed by Robert Rose, British head of the company upon his return from America, where decision was made. Pictures "The Boy in the Blue Hat" and "The Girl in the Blue Hat" were made in England and will cost around \$800,000 each, with first ones being "The Boy in the Blue Hat" and "Remember," latter being scripted by Lenore Coffee from producer Paul Verdon's novel "Delicious and Occasional."

Production will start as soon as conditions get into a satisfactory state. It's likely American stars to come over will be Ray Milland, Joan Fontaine, Olivia de Havilland and Robert Cummings, with British supporting cast likely to include Robert Newton, Deborah Kerr, and James Cagney. Carol Reed, British director, will direct one, with some American directors also coming over.

## LUCK ON A LOANOUT

Hollywood, Aug. 7.—RKO borrowed John Berry from Paramount to direct the forthcoming "The Girl in the Blue Hat." Picture goes into work in mid-September, with Robert Fellows producing.

# Court Over-Rides Restraining Order, Nips SOEG Try to Penalize Members Crossing Hollywood Studio Pickets

## 'Shadow' Falls on Film

Hollywood, Aug. 7.—Monogram is lining up a new array of mystery films based on "The Shadow" series of stories, authorized by Maxwell Grant-Joe Kaufman will produce.

"Shadow" tales have been published in magazines, reproduced in newspaper strips and heard on the radio.

## SAG, Extras Set Interchangeability

Hollywood, Aug. 7.—Screen Actors' Guild and Screen Extras Guild have inked an interchangeability agreement, whereby SEG members may remain in SAG and perform acting work on payment of one-half of SAG regular dues, says yearly.

In making announcement of deal, Ed J. Russell, SEG pres., stated: "Members of Screen Extras Guild will be able to enjoy all the benefits of interchangeability which are enjoyed by their members of the Associated Actors and Artists of America, such as AFRA, Actors Equity and AGVA." It was indicated that SEG should have indicated move before the IATSE to assist certification of Screen Players' Union exclusive bargaining unit. Extras and that the 4-8's will move behind SEG in effort to win a better sole representative for extras.

## REP. TO BUY 4 PLANES FOR STUDIO USAGE

Hollywood, Aug. 7.—Republic has been authorized to purchase four planes as soon as the Government lifts restrictions on civilian plane deliveries. Herbert J. Yates has announced. Studio chief stated plans call for purchase of six-place helicopter, 21-place passenger plane and two heavy cargo planes with three-ton load capacity.

Helicopter will be used to spot location sites, while other ships will be used for cast, crew and equipment transport. Studio now arranging for construction of helicopter landing field on lot, with negotiations on for other strip for larger planes in the future.

## British 'FBI' Chief Joins U.S. Foreign Dept.

Cary Davies of England and Deputy Chief of British Secret Service equivalent of FBI here, but not an executive man, is joining Universal Pictures and Joseph Siskind, chief of foreign operations, with a view of studying foreign distribution.

Ultimately Davies will segue into the J. Arthur Rank organization, which is headed by Arthur W. Kelly, who is expected to figure importantly in the future so far as U. S. concerned.

Yates has stated, who succeeded Arthur W. Kelly over sales for Rank in this country, with title of vice president, London Saturday (1).

## RKO Theatre Mgr. Set As Coast Fire Commission

Hollywood, Aug. 7.—M. A. (Andy) Anderson, manager of the RKO Hollywood, has been named to head the fire commission for a five-year term.

He has served in similar capacity here for nearly two years, taking over the unexpired term of the previous commissioner.

## Marines Land Again

Hollywood, Aug. 7.—Republic bought "Manila John," story of the Marines in the Philippines after Pearl Harbor. Picture, story, authored by Julian Arthur, will be produced by the studio's vice-president, Allen Wilson.

"Superseding a temporary restraining order, Supreme Court Judge William Wilson issued a preliminary injunction yesterday (6), restraining the Screen Actors' Guild from suspending or otherwise penalizing white collars who cross picket lines, according to William Wilson stated: "The Brotherhood is not a party to the agreement and it will not agree to interfere with the plaintiff's right to union."

## Green-Walsh Huddle

Chicago, Aug. 7.—No discussions on the six-month-old strike will take place at the convulse of the executive council of AFL, here still picket lines, according to William Green, AFL pres.

At that time, he said today that the strike will end, with Richard A. Walsh, IATSE head, whom he has summoned here, was still sitting the jurisdictional squabble.

Temporary restraining order originally issued July 24 was dissolved by the preliminary injunction. Picket lines maintained that 1,137 Screen Actors' Guild members, picket lines, however, and 1,231 were still at work. Studio flacks were still with the picket lines, and 123 agent for union, who yesterday labelled strike was a "Rop," stated that Judge Wainwright would have the way to force collars to return to work without fear of retaliation from their union.

Professor Joseph also said that the way was clear for possible continued proceedings to be brought. Continued on page 2.

## N. Y. READERS NIX COAST MATERIAL

Decision by the Screen Readers chapter of the Screen Actors' Guild and Producers' Guild to strike N. Y. to oppose the handling of any story material that comes into N. Y. either directly or indirectly from the Coast, as a result of the strike of readers out there, was upheld Monday night by the executive board of the SOEGP.

Story material for the six companies whose readers are organized, reportedly has been coming east each day. Coast readers have been on strike for the past 10 days.

The exec board of SOEGP appointed a committee to meet immediately with the N. Y. chapter in N. Y., RKO, Universal, Metro, Paramount, 20th-Fox and Columbia, on Monday (8) and report to the entire membership at a special session called for early next week.

## Lives There a Man Who Can Keep Pic Extras Happy

Hollywood, Aug. 7.—American Federation of Labor charters was officially presented to Screen Extras' Guild by John E. Hughes, vice-president of the American Federation of Radio Artists. George Murray, president of the A. F. of L., welcomed the new group into the Associated Actors & Artists of America.

Eld Russell heads the new organization, with Dick Gordon, 1st vice-president, and John E. Hughes, 2nd vice-president. Jeffery C. McAtree 34, Harry Evans treasurer, and Harvey Evans recording secretary.

Members of the charter to SEG resulted in a protest from the studio Strike Strike Committee, which said in a statement:

"The Screen Players Union, certified by the National Labor Relations Board, is fighting for its right to fight for democratic autonomous unionism in the motion picture industry. The Screen Extras' Guild is a strike union whose objective is to destroy a legitimate certified union."



IF YOU'VE EVER RUN A LOVE STORY MORE WONDER

**SEAMEN'S PRIDE!**

**"PRIDE OF THE MARINES"**

**DEEPER THAN THIS ONE - TELL IT TO THE MARINES!**

**WATCH PHILLY TODAY! WORLD PREMIERE - and how!**

'Anchors' Soft \$77,000, 3 Houses, L.A.; 'Christmas' Big 67G, 3 Spots, 'Along Good 38G in 2, Wilson' Slow 13 1/2 G, 3

Local grosses are holding up strongly, with 'Anchors Aweigh' attracting particular attention as it... 'Christmas in Connecticut'... 'Along Good 38G in 2, Wilson'...

Estimates for This Week: 'Christmas' (M-G) (11:30-5:15)... 'Along Good' (M-G) (11:30-5:15)... 'Wilson' (M-G) (11:30-5:15)...

Estimates for This Week: 'Anchors Aweigh' (M-G) (11:30-5:15)... 'Christmas in Connecticut' (M-G) (11:30-5:15)... 'Along Good' (M-G) (11:30-5:15)...

Estimates for This Week: 'Anchors Aweigh' (M-G) (11:30-5:15)... 'Christmas in Connecticut' (M-G) (11:30-5:15)... 'Along Good' (M-G) (11:30-5:15)...

Estimates for This Week: 'Anchors Aweigh' (M-G) (11:30-5:15)... 'Christmas in Connecticut' (M-G) (11:30-5:15)... 'Along Good' (M-G) (11:30-5:15)...

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Estimates for This Week: 'Anchors Aweigh' (M-G) (11:30-5:15)... 'Christmas in Connecticut' (M-G) (11:30-5:15)... 'Along Good' (M-G) (11:30-5:15)...

Broadway Grosses

Estimated Total Gross: \$368,500 (Based on 15 theatres) Grossed Same Week Last Year: \$356,500 (Based on 15 theatres)

'Dorian' \$16,000 in OK Seattle; A&C 15C, 'Sun' 8 1/2 G, 5th

'Blood on Sun' is steady in its first week, with infat. but Jensen & von Herberg are holding it for short extensions... 'Dorian' (A&C) (11:30-5:15)...

Estimates for This Week: 'Blood on Sun' (M-G) (11:30-5:15)... 'Dorian' (A&C) (11:30-5:15)...

Estimates for This Week: 'Blood on Sun' (M-G) (11:30-5:15)... 'Dorian' (A&C) (11:30-5:15)...

Estimates for This Week: 'Blood on Sun' (M-G) (11:30-5:15)... 'Dorian' (A&C) (11:30-5:15)...

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Estimates for This Week: 'Blood on Sun' (M-G) (11:30-5:15)... 'Dorian' (A&C) (11:30-5:15)...

Estimates for This Week: 'Blood on Sun' (M-G) (11:30-5:15)... 'Dorian' (A&C) (11:30-5:15)...

Heat, H.O.s Nip K. C.; 'Out World' Tops, 18G

Combo of southern melodrama and holdovers is making for specialty in heat here this week... 'Out of This World' (A&C) (11:30-5:15)...

Estimates for This Week: 'Out of This World' (A&C) (11:30-5:15)...

Estimates for This Week: 'Out of This World' (A&C) (11:30-5:15)...

Estimates for This Week: 'Out of This World' (A&C) (11:30-5:15)...

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Estimates for This Week: 'Out of This World' (A&C) (11:30-5:15)...

Estimates for This Week: 'Out of This World' (A&C) (11:30-5:15)...

'Romance' Vow \$22,000, 'On Stage' Okay 9G, H.O.s Steady in Mpls.

Estimated Total Gross: \$2,945,704 (Based on 21 cities, 173 theatres, chiefly first runs, including N.Y.)

Estimated Total Gross: \$2,945,704 (Based on 21 cities, 173 theatres, chiefly first runs, including N.Y.)

H.O.s Aplenty in Pitt, Upping 1,001 Nights To Socko 16G in Opener

Holdovers made plenty every week as they are putting everything in Harris' lap this week... 'H.O.s Aplenty' (M-G) (11:30-5:15)...

Estimates for This Week: 'H.O.s Aplenty' (M-G) (11:30-5:15)...

Estimates for This Week: 'H.O.s Aplenty' (M-G) (11:30-5:15)...

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Estimates for This Week: 'H.O.s Aplenty' (M-G) (11:30-5:15)...

Estimates for This Week: 'H.O.s Aplenty' (M-G) (11:30-5:15)...

It's a cinch currently for 'Thrill of Romance'... 'On Stage Everybody'... 'Thrill of Romance' (M-G) (11:30-5:15)...

Estimates for This Week: 'Thrill of Romance' (M-G) (11:30-5:15)...

Estimates for This Week: 'Thrill of Romance' (M-G) (11:30-5:15)...

Estimates for This Week: 'Thrill of Romance' (M-G) (11:30-5:15)...

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Estimates for This Week: 'Thrill of Romance' (M-G) (11:30-5:15)...

Estimates for This Week: 'Thrill of Romance' (M-G) (11:30-5:15)...

Heat Hits Detroit; 'Wife Nice \$22,000, 'G Joe Choice 28G, Eddie K 28G

Torridity took its toll, but the week, and the immediate prospect is even more gloomy... 'Wife Nice' (M-G) (11:30-5:15)...

Estimates for This Week: 'Wife Nice' (M-G) (11:30-5:15)...

'Romance' Big \$22,000, 'Corn' 21G in Balto

Strong product is reflecting itself in solid returns currently for the first run... 'Romance' (M-G) (11:30-5:15)...

Estimates for This Week: 'Romance' (M-G) (11:30-5:15)...

Estimates for This Week: 'Romance' (M-G) (11:30-5:15)...

Estimates for This Week: 'Romance' (M-G) (11:30-5:15)...

Estimates for This Week: 'Romance' (M-G) (11:30-5:15)...

'GI JOE' BIG \$31,000 TO LEAD WASH. B.O.S

Renie Pyle's 'Story of G. I. Joe' will lead the downtown parade this week with a big \$31,000... 'GI JOE' (M-G) (11:30-5:15)...

Estimates for This Week: 'GI JOE' (M-G) (11:30-5:15)...

Estimates for This Week: 'GI JOE' (M-G) (11:30-5:15)...

Estimates for This Week: 'GI JOE' (M-G) (11:30-5:15)...

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Chi Spiffy; Valley Boffo; Jones Big 26G; 'Out World'-Ritzes; Sock 70C, 'Molly' Wald-O'Shea 30G

Chicago, Aug. 7.—Combination of cooler weather and a batch of new pictures, with Hollywood...

CINCY STRONG; HOT 18 1/2 FOR 'WIFE'; 'EDDIE' 14G Cincinnati, Aug. 7.—Front-line trade continues lively...

Estimates for This Week Apollo (RKO) (1,000; 55-65)—'Good Cop-Bad Cop' (WB) (4th wk), Good \$12,000. Last week, \$14,000.

Estimates for This Week 'Blond on the Run' (M-G) (4th wk), \$11,000. Last week, \$13,000.

Estimates for This Week 'The Thrill of Romance' (M-G) (1st wk), \$10,000. Last week, \$12,000.

Estimates for This Week 'Lewy's' (Loew) (1,172; 30-60)—'Thrill of Romance' (M-G) (1st wk), \$10,000.

Boston, Aug. 7.—Bis not so hot with electrical storms, "Along Came Jones" doing fine...

Estimates for This Week 'Blond on the Run' (M-G) (4th wk), \$11,000. Last week, \$13,000.

Estimates for This Week 'Blond on the Run' (M-G) (4th wk), \$11,000. Last week, \$13,000.

Estimates for This Week 'Blond on the Run' (M-G) (4th wk), \$11,000. Last week, \$13,000.

split with "Man Oklahoms" (Rep) and "Dark Command" (Mono), for a total of \$4,000 on eight days.

'Blood' Warm \$10,000, 'Bataan' 8 1/2G, Omaha, Aug. 7.—"Blood on the Sun" and "Back to Bataan," twin sectors...

Estimates for This Week 'Blood on the Sun' (M-G) (1st wk), \$10,000. Last week, \$12,000.

'Blood on Sun' Tops At \$22,500 in Prov. Providence, Aug. 7.—Two holdovers and third engagement...

Estimates for This Week 'Blood on the Sun' (M-G) (1st wk), \$10,000. Last week, \$12,000.

Estimates for This Week 'Blood on the Sun' (M-G) (1st wk), \$10,000. Last week, \$12,000.

A.C.C. 'I Tell World', Heading For Record \$50, 000, Philly; 'Sun' Big 34G

Philadelphia, Aug. 7.—Abbott and Costello are heading for a record of \$25,000 on eight days...

Plenty B'way H.O.s But Biz Steady; 'Girls Leave Home' Big 11G in Opening; 'Rhapsody' 6th 41G, Adano 5th 10G

Brooklyn is littered with holdovers, bringing gross total down, on whole rather is very steady.

Estimates for This Week 'Blond on the Run' (M-G) (4th wk), \$11,000. Last week, \$13,000.

Estimates for This Week 'Blond on the Run' (M-G) (4th wk), \$11,000. Last week, \$13,000.

Estimates for This Week 'Blond on the Run' (M-G) (4th wk), \$11,000. Last week, \$13,000.

Estimates for This Week 'Blond on the Run' (M-G) (4th wk), \$11,000. Last week, \$13,000.

\$90,000. Is slated for at least six weeks. Radio City Music Hall (Rockefeller Center) Monday (4th week), \$10,000.

Estimates for This Week 'Blond on the Run' (M-G) (4th wk), \$11,000. Last week, \$13,000.

Estimates for This Week 'Blond on the Run' (M-G) (4th wk), \$11,000. Last week, \$13,000.

Estimates for This Week 'Blond on the Run' (M-G) (4th wk), \$11,000. Last week, \$13,000.

Estimates for This Week 'Blond on the Run' (M-G) (4th wk), \$11,000. Last week, \$13,000.

# RKO's Hey-Hey Hayride

Styled by a famous Broadway showman to click with the crowds who love a glittering laugh show spiced with reckless rhythm, racy romance, solid music and sensational spotlight specialties!

GEORGE  
\* WHITE'S

# Seán



GENE KRUPA  
and His Band

ETHEL SMITH  
Swing Organist

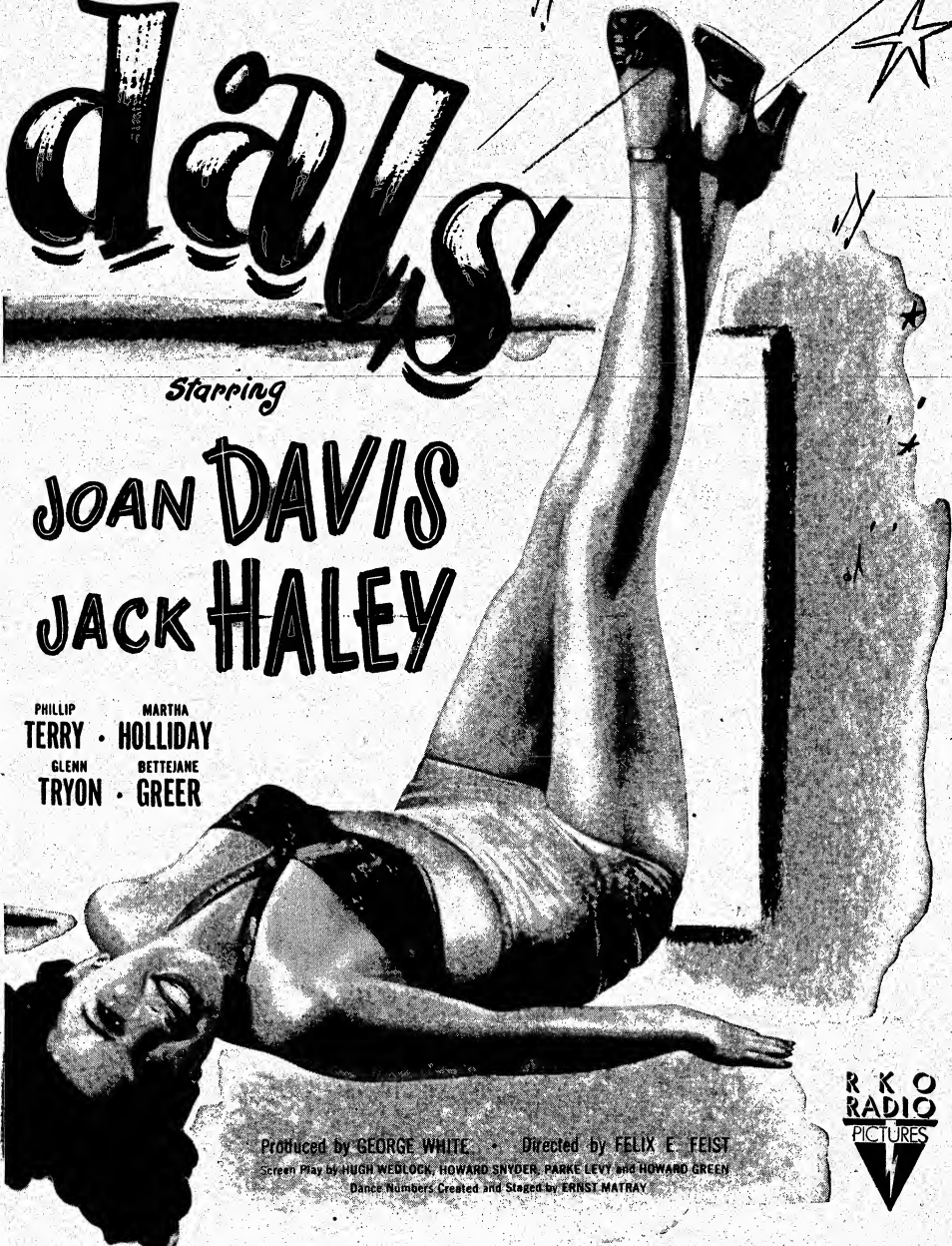
of Hep Entertainment!

# daisies

Starring

JOAN DAVIS  
JACK HALEY

PHILLIP TERRY • MARTHA HOLLIDAY  
GLENN TRYON • BETTEJANE GREER



Produced by GEORGE WHITE • Directed by FELIX E. FEIST  
Screen Play by HUGH WEDLOCK, HOWARD SNYDER, PARKE LEVY and HOWARD GREEN  
Dance Numbers Created and Staged by ERNST MATRAY



*"Such cyclonic drama may well start a cycle"*



There is always a big market for something unusual on the screen, especially when the unusual material is so well produced.

Universal is quite proud of the picture "Uncle Harry" which is made from the play that shocked Broadway.

There hasn't been a picture like "Uncle Harry," but we have no doubt its success will encourage the making of similar ones. Pictures like "Uncle Harry" create cycles.

CHARLES K. FELDMAN presents

# The Strange Affair of "UNCLE HARRY"

starring

GEORGE SANDERS      GERALDINE FITZGERALD      ELLA RAINES

with MOYNA MACGILL · SARA ALLGOOD · HARRY VON ZELL · Screenplay by Stephen Longstreet  
Adaptation by Keith Winter · From the Play by Thomas Job · At Produced on the Stage by Clifford Haythan  
Directed by ROBERT SJODMAK

Produced by JOAN HARRISON      Executive Producer: MILTON H. FELD

A UNIVERSAL RELEASE



# Those USO Gripes

## Ed Gardner

Continued from page 1.

Everything's certainly not sweetness-and-light this summer with USO-Camp Shows tours in the European war theatre. First Sinatra, now Ed Gardner, is probably the most popular of them, but both possibly indelicate, but there have been too many rumblings to dismiss them lightly.

It's not so much a question of who's to blame as the need for mutuality between Army special service officers and entertainers. The first, of course, is of a high-ranking, aristocratic nature, emotionally imbued with the idea of doing a "cuff patriotic job" (i. e. the stars, of course) and with an IQ that certainly pars the average Army official.

It's natural to resent being pushed around. The ruggedness and toughness that traditionally become and befit the Army man are not to be discarded for the sake of a few dollars. Furthermore, unfamiliar with protocol, the tenderfoot performer may require a shade more consideration, even coddling, rather than the hyper-efficient brusqueness which seemingly has been the case.

As for that Col. David in the Mediterranean sector, to whom so many USO performers have objected, so tolerant a group of personalities as performers, from stars to rank-and-file, can be 100% wrong. If there is lack of sympathetic accord, or an impatience from one Army official in a key spot, this justifiably gives cause to the frustrated Sinatra and Ed Gardner to sound off. Because there have been known instances of much discreet silence by showfolk who thought they were getting a needlessly rough deal.

A civilian USO agency, i. e. the Camp Shows, is doing a wholesale talent business on a voluntary basis. We can muster up 11,000,000 GIs by draft, but you can't compel the lowliest straggling troubadour to the greatest Hollywood, radio or Broadway star to go over, at no little sacrifice, and certainly no compensation. It's to the credit of the Hopess and Bennys, Browns and Jolson, Ella Logans and Jane Fromans, that they're doing it again and again and again.

With the complete victory in sight the one big thing to be regretted is that war-frayed nerves have given rise to these upsurges. But that's the keynote of America—honesty, tell-the-truth, and if that needlessly leads to going home things needlessly tough, just because he's wearing a uniform that confers power, nobody has to put up with it. Look what happened to Hitler's SS.

# Larry Adler Refutes Sinatra USO Beefs As 'Being Too General'

By LARRY ADLER

Marienbad, Czechoslovakia, July 11. I see by the Stars and Stripes, my main and only source of news these days, that Mr. Frank Sinatra has sounded off quite a beef against the USO and Army Special Services. This surprises me—not that he's made the beef but that it's couched in such general terms. He will name names and cite incidents, he might make out a good case. But why indict the whole movement to entertain the servicemen?

"Undoubtedly you often run into Special Services officers who make you wonder what's so special about their service." I remember Col. David in Algeria, the original snafu boy. I'd Gardner has plenty to say about him herewith. I wish that we got more of the spirit of such a man rather than because of him.

But then there's Col. Van Buckirk, special service officer for the 3d Army. A big tough guy, strictly GI, and a good Joe. You tell him the conditions under which you can give your show and he goes right out and says that you get them. You tell him the GI's to have had no money. Buskirk'll buck all the brass including Gen. Patton, and I do mean Gen. Patton. You feel that of rather than most of your meals with the enlisted men? Buskirk'll see that the brass pressure doesn't prove oppressive. What else do you need—transportation? A plane? Sound equipment? Buskirk'll see to it that you have it all. If he hasn't got them, he'll personally go out and liberate what you need.

Working with Buskirk is a USO top named Bob Wilson. He and Buskirk had to handle the show we gave at Nuremberg Stadium on July 4 to 40,000 men. A lot of men. They come from a long way off, and they're recent bourgeois transportation people. It meant getting our unit up from Bamberg to Nuremberg and back to Bamberg after a two-day stop at a hotel accommodations and a lot of trouble to place temporary personnel. Our group was the only one that had low do Buskirk and Wilson know that?

On other occasions, Mr. Sinatra shows me that there are a few who do know. With an innocuous intended, I think he has had sufficient overseas experience to be able to understand. Not only I think, he has a certain amount of knowledge.

as saying that Army Special Service and USO personnel "didn't know what time it was," that they had no show experience, and badly underrated the intelligence of the GI.

Okay, many's the time I've felt that way. I'm sure that's what we all wanted to throttle. We didn't. We were there for the entertainment. Major Bruce Logie, special service officer for Air Transport Command, says that he's met that same old gang from Accra, on the Gold coast of Africa, up to Cairo, back in 1942. We liked Logie. He liked the way his first and last interest was the enlisted man. We asked Gen. Hoag to give Logie a letter for the late African tour, which he did. And the only line Logie didn't operate on was Logie. We liked the way he did. Ed Gardner can continue on his radio job and I can continue with my pen.

The men over there have made mistakes. They're entitled to them. They've got to eat and drink and buy. The boys who have been there for two years facing cold and danger to see a show are entitled to an appointment.

Phillips pointed out that as of June 30, USO has furnished 3,474 performers for overseas trips and has provided 12,689 unit weeks of entertainment. That's a pretty good percentage of grips is negligible. Phillips also said that Jones was particularly fast but he wasn't touring hospitals.

## Maritime Service's Pix

U. S. Maritime Service has inaugurated a one-minute film interview and radio transmission schedule for the merchant fleet officers, with the agency's recruiting campaign. Pictures are available free of charge in masses to relatives of the men photographed, and transcripts will be played, as part of the radio program, to relatives throughout the country.

Schedule is in charge of L. Ross Jones, chief of the Maritime Service for the War Shipping Administration, who began the production of the film interview program in 1942. It will be a three-week period to film the bulk of the fleet. An extension of the program is being considered.

## L. T. EARL ALVINE OUT

L. Earl Alvine, former editor of *Moviegoer* News in Europe as well as in Washington and Chicago, has been named as the new editor of the magazine. He will assume duty at its headquarters in New York City.

row," he continued. "So why don't they get some good men to replace them?"

"Maybe I'm putting my neck out for being, but something ought to be done about my kids and my name, god, I've accomplished my purpose," Gardner was especially vindictive about Col. Leon T. David, head of Special Services in MTOUSA whom he said he had tried to go get to his times to rectify conditions as he found them; but never heard from him. He also mentioned the case of the USO staff in Caserta, whom he charged with forcing him up of his tour through his handling of the troupe.

"Handled Like Cigs"  
Gardner also noted that both USO and Special Services made no attempt to get comfortable billets. "We got kicked around and were handled like GIs in the Army."

Gardner, however, found no fault with the caliber of the playing that area and conceded that Sinatra made a mistake in being about the way he did. He said he had seen only a short time and couldn't get a chance to see enough to make a judgment on the matter.

Gardner did, however, see Allan Jones in Italy. He said Jones was "not a very good stage actor" and told that he was to tour hospitals by USO excess here and prepared only of those shows where the audience satisfied soldiers went to work on him.

Lawrence Phillips, Camp Shows vice-president, declared that the routing of shows is an Army matter. "It's not up to me and I don't care. Their food and billets are furnished by the Army. The USO is in the line of financial matters, routine shows when necessary because performers leave their camp out because of conditions, or when the performances get stale and have to be re-rehearsed."

Tom Burns has a show business background, is an honorably discharged veteran who has proved himself to be a capable and energetic. His assistants are Leon Kosofsky and Ben Young, both with show business backgrounds.

"Other performers have been over much longer than Gardner and didn't know any better. They don't diver with the idea of doing a job and doing it well have come back with no gripes. Those that went overseas with other attitudes have found it a hell."

"Ed Gardner should deem it a privilege to be able to entertain an audience of 700 who have as much right to entertainment as an audience of 100. Those 700 people that Ed Gardner can continue on his radio job and I can continue with my pen."

"The men over there have made mistakes. They're entitled to them. They've got to eat and drink and buy. The boys who have been there for two years facing cold and danger to see a show are entitled to an appointment."

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## WBS Sets Pace

Continued from page 3

production content, training, program, etc.) film field that the technicians, artisans and brains of the film industry will contribute.

The trouble with commercial pix in the past have been their brush with the old-fashioned approach. All agree now that it's not necessary to show a trademark in order to plug an idea.

Primarily, the industrial pix must be entertaining. If they have that, they will appeal to you for anything. The picture execs point to "Union Pacific," "Wells Fargo," "Continental" and "American" as a couple for Pan-Airways, "Billy Rose's Diamond Horseshoe," "Weekend at the Waldorf," "Stork Club," to name a few at random, as instances of what might be considered commercial films yet above all are the prime entertainments. Hence, it is argued, the forthright industrial pix can be made entertaining, even without the degree that schoolrooms will exploit them. In classes, without the exception, one must avoid suspect of having a commercial sponsor. A short informing the auditor on the difference between electric clocks and another, or how coffee is grown, blended, shipped and packaged from the coffee bean, is not a commercial if any manifestation can be made entertaining as well as educational.

It is the reason that Warner is committed to the 16mm film, and will send the Burbank studios in August to New York to take a look at it.

As a matter of fact, the studio which has been careless about these so-called small rights, now realize they're not so small. Radio City is the first to have a 16mm film. Paramount put a long time into the small animal, but because of the small animal, it's not so small. The studio which has been careless about these so-called small rights, now realize they're not so small. Radio City is the first to have a 16mm film. Paramount put a long time into the small animal, but because of the small animal, it's not so small.

# GI Best Entertained Soldier in World, Sez Salter After Recent Europe Survey

## 8 Take Hospital Tour

Hollywood, Aug. 7.

Eight film players were added this week to the long list of GI hospital entertainers on tour under sponsorship of the Hollywood Victory Committee.

Oscar contestants of William Bendix, Alan Curtis, Paul McCarty, Milton Draper, and Thelma Houston, and Davis, Ann Doran and Marjorie Henshaw.

The American GI, in addition to being the best equipped, best fed and best entertained soldier in the world according to Maj. Harry Salter, is also the best entertained—and by a wide margin.

Furthermore, unlike the Germans, the GI gets his entertainment through the USO. Salter, who recently led a two-month survey trip to Germany and France, Salter reported on his findings in a report titled "GI's—Best Equipped, Best Fed, Best Entertained." The British and American GI's have a pin-up on the cover and pop tunes in their pockets. The German soldier had wardens on the cover, and martial tunes inside. The Germans gave their troops films, radio and sheet music, but it was all angled, solely for propaganda. The U. S. Army took the human end, giving the GI a touch of home in its entertainment, never a political slant.

Only the only Army to have V-discs, recordings of recent song sung by top singers (sometimes three discs on one record). The British and German had none. Photographs of their own soldiers and their own Army could get disc there. The Army supplies the GI with the best of everything. It recently "liberated" 200,000 German radios, and picked up some German radio sets. The only Army to have bought up every musical instrument available, and also furnishes pocket dictionaries and maps.

Every battalion gets a complete set of V-discs. The Hit-Kits apply to the GI's. The only Army to have a music production section of Special Services, and the only GI get everything.

Salter, leaving the Army this week after three years as chief of the music production section of Special Services, is being replaced by music director for many important radio programs, he's remaining radio director for the USO. He originated the Hit-Kits and bouncing ball film song shows (later with the name "Stork Club") and the "Hit-Kits" and "Bouncing Ball" film song shows.

Salter also feels that all those charged with the handling of the leisure time activities of the GI have done a great job, making a great deal out of the morale of the armed forces.

## Haysites Deny Damper On War Pic Naughties

Reports of censorship on the words "hell" and "damn" in the Anglo-American picture, "The Battle of Normandy" invasion were denied by the Hays office.

Production Code Administration declared the film had not been submitted to the Hays office, either here or in New York.

## WACs Tougher Than GIs In 'Night of Jan. 16' Trial

Tried by GI juried 54 times and found guilty only 13 is the record of Fritz O'Brien-Moore, Broadway producer, in the "Night of Jan. 16" USO show performance before Seventh Army troops in England. The military industry Regiment soldiers after his appearance in Wiesbaden July 9, 1945, she lost the verdict.

The mystery play, with many cast members, was a success. The jury, and the jury is selected at random from soldiers in the audience. The play, after all witnesses have testified and all evidence presented, the jury has to vote on the verdict, profits the closing act.

Stars & Stripes quotes Mr. Salter's findings that the American GI is the best equipped, best fed and best entertained soldier in the world.



“**Over 21**  
is a gay  
fast  
funny  
picture and  
Irene Dunne  
is a delight  
in it.”

I recommend it to  
everyone over --  
or under -- 21!”

—*Dorothy Kilgallen*



COLUMBIA PICTURES presents

*IRENE*

**DUNNE**

*ALEXANDER*

**KNOX**

*CHARLES*

**COBURN**

*Over 21*

A SIDNEY BUCHMAN Production

Adapted from the play by Ruth Gordon  
Screenplay by Sidney Buchman

DIRECTED BY  
**CHARLES VIDOR**



*Box Office*  
~~MAN and WOMAN STUFF!~~

The woman rebels when the man forgets that it takes two to make a bargain as well as a marriage!



A Republic  
 10th Anniversary Picture  
 full of Crowd  
 Appeal!

# Jealousy

Produced and Directed by GUSTAV MACHATY

Screen Play by ARNOLD PHILLIPS and GUSTAV MACHATY

Based on an original idea by DALTON TRUMBO

Starring

**JOHN LODER**  
**JANE RANDOLPH**

with

**KAREN MORLEY**  
**NILS ASTHER**

A R E P U B L I C P I C T U R E



# Aug. 15 Deadline for U.S. Firms In Mexico on Salary Demands

Mexico City, Aug. 7.—A shutdown threatens 10 American film companies operating in Mexico if they don't get together with their employees on a new wage contract by Aug. 15. Employees demand a new working contract featuring a 30% salary increase.

American film spokesmen maintain that business does not merit increase because their trade has been sliced to half of what it was because the recent boxoffice of Mexican-produced films has diminished intake of American biz. Consequently they want a solution worked out on a comparative scale.

The Federal Board of Conciliation and Arbitration plans sessions to continue until midnight of the 15th. Mexican producers and exhibitors affiliated with the American consents would grant a salary increase, but it's far from the amount of 30%.

American companies involved: Paramount, Metro, RKO, Universal, United Artists, Columbia, Republic, 20th-Fox, Warners and Monogram.

## France's Checkup On Illicit Collaborationist

Profits to Hit Film Biz  
Confession of illicit profits, already started in France, is expected to trip up many French film officials who commingled with the Nazis while the Germans occupied that country.

By calling in all money in France, the government hopes to determine a full tally on all of these financial transactions. While aimed at every line of industry, the new money regulations are expected to hit many in the picture business of France hardest, and it is expected that many will have to pay.

Approximately \$24,000,000,000 will be checked since the order forces all money in the hands of 100,000 or more to turn them in. Order forces everybody in France to register their holdings, and it is expected that French producers and theatre owners who turned over their properties five or six years ago will have plenty of explaining to do under this new edict.

Under the Nazi laws, pictures and theatre properties could not be handed by non-Aryans, with the limitation that the picture industry made secret deals or other arrangements for their own benefit, without revealing to France. Now, this new regulation is expected to reveal all ramifications of these deals, and possibly put the finger on those who collaborated undercover.

## NERVO-KNOX-HAY REVEAL GOES BIG IN LONDON

London, Aug. 7.—"Crying Out Loud" starring Nervo & Knox and Will Hay, opened at the Stoll last night (6) to big audience reception. The comedy-concomitant sized show looks like a hit.

Despite divided opinion of the critics, "Kiss and Scream" which originally produced on Broadway by George Abbott, is being well received at the Phoenix.

A moderate success is predicted because the overhead is small.

## Gen'l Theatres Sets Short Vaudeuse Act at Wales

London, Aug. 1.—Tom Arnold's revue, starring E. J. Buchanan, Douglas Fairbanks, Jr. and Ethel Reynel & Graeme West, is not yet ready. General Theatres Corp. is negotiating the price of Wales theatre, putting in first season of vaudeville for Aug. 13, will be headed by Max Miller, Foytice, Seamon & Farrell, Maurice Collinge & family, Jimmy Jones. Show runs for a month, after which Flanagan and Allan have four-week run.

## Paris Show Life

(Continued from page 1)

champagne cost 2,000 francs (\$40), and cognac 200 francs (\$4) a throw—made the country which they live in! An average tab for a couple would be around 100. The big attraction in American swing picture by a French band led by young handsome trumpeter, Andre Barille, who has Robert Taylor's "The Blue Bird" and Harry James. The three had to close down when Barille's contract ran out. The sporting French seems to have plenty of dough, and lever squawk about price. In appearance and dress they could very easily be transplanted to 502 St. and no one would know the difference.

American films are very popular, and either have the original sound with French subtitles, or French voices dubbed in. Price range is about the same as in America, plus constituting the chief form of entertainment with the French. They're hungry for American film and form-ques for blocks to get to where one is playing. Films are from five to six years old.

To give an idea, this is what is playing at the leading French film theatres: the premiere "The Agent" with Joel McCrea, "Blockheads" with Laurel & Hardy, "Brest" with Michel Ruhlmann, "Conquest" with G. Garbo, "The Man's Lady" with Barbara Stanwick and Cary Grant, and "The Hope," "Me Deeds Goes to Town" with Gary Cooper, "Kid from Kokonut Grove" with RKO's "Random Harvest" with Ronald Colman. "Across the Pacific" with Humphrey Bogart, and "Our Town" with Merle Oberon. These are playing in "class" spots.

## Opera S.R.O. Way Ahead

The Opera, considered the finest in the world, is always sold out weeks in advance. The music halls, comprising A.C. Alhambra, Casino and Casino Montparnasse, play concert Mayol and Folic Bergere, do a capacity business, with the Casino taking in 10,000 francs a night. All-ropes tours, Opera-Comique, featuring the popular opera, is always full. At the Comedie-Francaise, the state-subsidized national theatre with its fine acting company, prices range from one to 10 francs for the better elements of Paris here.

Last week "Old Vic" Co. guested with these bills: "Peer Gynt," "Richard III" and "Arms and the Man." Richard Richardson in "Peer Gynt" and Laurence Olivier in "Richard III" are outstanding. Everybody on their feet applauding and yelling "bravo" at the curtain. Prices at least in a very good state in Paris.

Ann Carson, debuting at the "St. Louis" as "The dancer of the famous English actors, Sybil Thornyette and Lewis Casson, and shows great promise. Though overly obsessed with ecclesiastical aspects, she displayed great warmth and sincerity and to those who had not seen Katharine Cornell in the same role she was a great find. The show which the ENSA is mounting for Allied troops prior to its London opening.

## Boys of WB London To Coast for Studio Powwow

Ernest Royle, who was in charge of all-round activities at the Warner Bros. Production, England, office, which was demolished by rocket bombs, arrived in R. S., last week for the first time since he left yesterday for the Coast to confer with J. W. Warner, exec producer for WB, Los Angeles. Warner is director of engineering and sound.

He is here to make a survey of the studio in England, and in connection with plans to rebuild the Teddlington studio as soon as materials are available. Following conference in N. Y., with Frank E. Cahill, Jr., director of sound and picture, and the Warner executives, Royle on the way west is stopping off at the Eastman Kodak plant in Rochdale and the General Electric headquarters in Schenectady to get a look at latest developments particularly in picture and television.

# London Film Biz Dips But Still OK; 'Blonde' Opens to Big \$12,000, Ditto, 'Horseshoe' 24G, Susan—8G

(Continued from page 6)

## Chi Reversal

As the defendants, of the Chicago system.

On this phase of the case, he said, proof of the normal earnings of their theatre for five years immediately preceding their ownership, when it was owned and operated by their parents under the "Chi system" was all that was made—and that's all. On the other hand, "In suits under our anti-trust laws for claimants of profits, speculation is not permitted to take the place of proof of actual earnings. If the evidence in proof is the amount may be reasonably approximated, if based on sound competent evidence."

Windup was:

"We find no approved variation of the rule for recovery and measure of damages as laid down in the cases above referred to, and for this reason we feel constrained to reverse the judgment, with instructions to render judgment for defendants notwithstanding the verdict."

(Grosses, Rated at \$4 to the \$2.)

Carlton (GB)—"Cinderella y Blonde" (Par) 20. Opened nicely to around \$12,000, at which goal it is being maintained. Set for least a month's run, may even stay longer. "You Came Along" (Par) stepped to follow.

Golden Gate (GB)—"The Crooner Square" (Pathe) first wk. Opened to smashing returns, despite (Par) 20. Opened nicely to around \$12,000, at which goal it is being maintained. Set for least a month's run, may even stay longer. "You Came Along" (Par) stepped to follow.

## Goldman, Philly

(Continued from page 6)

course of conduct by those who own all the other available theatres in the area, and those who distribute this product, which eliminates from the area all other available theatres, constitutes a violation of the statutes.

"Plaintiff is qualified to operate a first-run motion picture house in Philadelphia. Defendants control the production and distribution of more than 90% of the pictures in the country, and an exhibitor can successfully operate without access to defendants."

## Refused Product

"Plaintiff asked for the product and was refused. If the Erlanger picture had been owned, controlled by Warner Bros., a part of defendant's product would be exhibited by the Erlanger."

"Uniform participation by competitors in the picture system doing business, where each is aware of the others' activities, the effect of which is to restrain or inhibit competition—is sufficient to establish an unlawful conspiracy under the statutes before us."

Defendants in the case along with Warners and its affiliates—Vitaphone, Famous Players, and United Artists—were the following distributors: Loew's, Paramount, 20th-Fox, Columbia, Universal Corp., Universal Film Exchanges, Inc., and United Artists.

The opinion was written by Judge Paul Leahy. Concurring were Judges William Biggs, Jr. and Judge John J. Parker, substituting for the Fourth Circuit court.

## Pre Decree Orders Class Houses in Havana to Snow Daily Vaude

Havana, July 31.—Cleaning battle between artists and exhibitors ended live shows in theatres, a decree from President Grau San Martin last week ordered first-class houses to show vaudeville daily on duty weekdays, three Sundays, while other houses must have one live show every two or every three straight six to eight weeks.

Reaction of local theatre managers to the decree was impossible to shoulder such a burden, is avoided, with neighborhood houses in Havana, where there was no mention of subsidizing, as suggested by managers to end battle, or of setting a national theatre for Cuban artists and musicians. Those who cannot comply with order must either refuse to show or explain causes.

Mammoth variety show in front of Presidential palace, with all musicians and performers participating, was arranged to show their gratitude to picture and television.

## Current London Shows

London, Aug. 7.—  
"Arlette & Old Lady," Sirand.  
"Blithe Spirit," Duchess.  
"Cabin Boy," Savoy.  
"Crying Out Loud," Savoy.  
"Cure for Love," Westminster.  
"Duet For Two," Lyric.  
"First Gentleman," New.  
"Gaiety," Savoy.  
"Happy," Palace.  
"Happily & Gloriously," Palladium.  
"Honey," York's.  
"Kiss and Scream," Phoenix.  
"Roses & Tell," Phoenix.  
"Sally Burroughs," Playhouse.  
"Madame Leane," Garrick.  
"Night and Music," Coliseum.  
"Oni Venice," Cambridge.  
"No Madras," Vaudeville.  
"Peek-a-Boo," Whitehall.  
"Ferdinand & Dimp," Hipp.  
"Private Lives," Apollo.  
"See Us They Run," St. Martin's.  
"See Us They Run," St. Martin's.  
"Sweet Lover," Ambassador.  
"Sweet Yesterday," Hipp.  
"The Family," Winton.  
"White Sun Shines," Globe.  
"Wind of Heaven," James.  
"Gales," Wyndham's.

## 37 RKO Pix

(Continued from page 6)

from Walt Disney, a duo starring Joan Fontaine, two with Pat O'Brien, and 31 others.

The producer roster at RKO in 1945-46 will include: Robert Z. Leonard, Alvin Hitchcock, Mervyn LeRoy, Leo McCarey, Mark Robson, Sam Wood, George C. Scott, George Cukor, Clifford Odets, William Wyler, David Scharf and Dudley Nichols. Nine directors: John H. Auer and Leo McCarey. Stars in forthcoming: Charles Coburn, Danny Kaye, John Wayne, Orson Welles, Dorothy McGuire, and those mentioned previously in these bills.

Company will make 175 short subjects next season including: "This Is America" series; "Walt Disney Cartoons," "Sportscapes," its regular bi-weekly schedules of Pathe News releases, and others. "Pathe News" will be used for six, possibly more, features and the two Walt Disney full-length features as well as the latter's entire short slate.

## Rathven, et al, Speak

Among the speakers at the opening day's meeting Monday (6) was N. Peter Rathven, RKO Corp. president. Major Leslie E. Thompson; Robert Mochrie, general sales manager; Harry Michelson, short-subjects executive; Fred L. Hunter, Jr., president of Pathe News; Phil Reisman, foreign vp.; Robert Wolff, executive director of General Theatres; and others. Thompson revealed that 1,650 RKOites were in the armed forces, 23 having been reported killed in action.

Rathven reported the promotion of Leslie E. Thompson to president of director for Brazil to general manager for South America, and the naming of Victor L. Schinnerer as general manager, headquartered in Paris. Lisasin will be succeeded as executive vice president by Beverly D. Lion, recently discharged from the armed forces, while E. F. Ciolek moves up from his post in South America as a foreign department exec in N. Y. On Monday, London, the ENSA is mounting for Allied troops prior to its London opening.

Speakers at second day of session Tuesday (7) included S. Barrett McCormick, ad-publicity head; Terry Murray, advertising chief; R. J. Folland, public relations manager; E. DePinto, sales division; Ralph J. Heston, television department head; and Fred L. Hunter, executive vice president of General Theatres. Folland will be devoted to district meetings presided over by Gus Schinnerer, eastern district head; Folland, eastern district head; and Charles Bonberg, metropolitan district chief.

# Performance



Join Hersey's  
**A Bell  
 for  
 Adano**  
 Long run smash  
 Radio City Music  
 Hall—and  
 everywhere!

**Captain  
 EDDIE**  
 Columbus premiere sets pace!  
 Watch New York, Detroit, Akron!

**Junior  
 Miss**  
 Every opening in step  
 its 7 big weeks on Broadway!

## ... IN PLAIN BOX-OFFICE LANGUAGE

# NOB HILL

*in Technicolor*

In every key spot, out-glittering "Diamond Horseshoe"!

Barry F. Zanuck's  
**WILSON**  
*in Technicolor*

... AT REGULAR PRICES — great in first 346 engagements!

GAUGE: "TERRIFIC **20** CENTURY-FOX"





IT'LL BE THE PRIDE  
OF THE FAMILY



# There's a *Ford* in your future!

COUNT on it! One day, you too will know the joy of owning a new Ford—a car that will be eager to take you traveling in style. . . . Then you'll look with pride at a car that's big—inside and out. It will be smart appearing. You'll listen to a motor that whispers of power. . . . And when you get underway—what pleasure! It will be so smooth and easy-riding—wealthy with comfort.

Thrifty and reliable, too, as all Ford cars have been for more than 40 years. . . . More Ford cars are coming soon. Production has started but is very limited. America needs all available transportation, so keep your present car in good condition by seeing your Ford dealer regularly. FORD MOTOR COMPANY



# Adman IN WONDER LAND



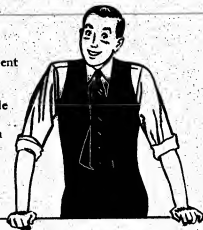
EVERY ISSUE TELLS ME MORE

HE HAS SAVED  
60,000  
MARRIAGES

by Charles Dexter

Michigan's law is unique because it tries to prevent divorce, instead of making it easier. Edward Pokorny, "Friend of the Court," an official, under state law, has the job of trying to reconcile couples *before* the case is set for hearing. He is no reformer who preaches down to troubled men and women. He is like a good, old-fashioned father. "I have no cure-all for divorce," he told me. "I merely strive to do my best." His "best" has saved 60,000 marriages.

LIKE A CHINESE DOCTOR—PAID TO KEEP YOU WELL



IS IT TOO LATE FOR  
THE TRUTH?

ARE ANY PROBLEMS REALLY LITTLE?

I love my wife and baby dearly. I know that my life would be ruined if I should become separated from them, but I also love my older boy. I yearn to tell him that he is really my son, but I dread the effect this would have on my wife, because I have never told her that this handsome boy she and her first husband adopted before I married her, is really my son—I never told her that Paula's people had my schoolboy marriage annulled. Can I, dare I, tell them? I don't know what to do.



LIKE A CASE BILL TOLD ABOUT

*Fake Widow*

"Thank God he's safe!" I cried hysterically. Mrs. Nelson crossed to me quickly. "You must forget him," she said. "Stanley is married." I strove desperately to compose myself. "Stanley is married to me, Mrs. Nelson. We were married secretly. This Sara Drake is an impostor." She was just about to say, "I don't believe it," when Fred walked into the room. What he said was the final proof. "We've found that Sara Drake's racket was to pretend to be the widow of a boy killed in action. She did it for the insurance and the monthly payments. News that Fred is alive has scared her off. Now she'll have to find another victim. Wartime secret marriages are making rackets like hers easy."



Are you LOYAL to old friends?

by Dorothy Sara

You may think it unsophisticated to have an "old friends are best" attitude, but loyalty and kindness do not go out of fashion. When a crisis has to be met, or even if there is a minor problem to be solved, the new friend can be helpful and understanding, but the old friend *knows*. Shakespeare put it pretty well: Those friends thou hast, and their adoption tried, Grapple them to thy soul with hoops of steel.

BETTER GIVE JACK A RING



True Confessions is concerned with everything that concerns anybody. Its stories and articles grow from the everyday lives of average people. What happens each month in its pages *has* happened to someone, maybe to you. Each issue is filled with experience—that is why every issue is helpful. "Your Magazine for a Better Life" is not just a claim on the cover. Inside the covers is *proof*.

**TRUE CONFESSIONS**

Bought at newsstands by 3,000,000 women a month for the living service it gives

# 20th May Build Studio Annex At Utah Location

Hollywood, Aug. 7. Blueprints have been made at 20th-Fox for the erection of a sound stage at Kanab, Utah, where the studio has already invested \$100,000 in a ranch and exterior sets. Robert Bassler, who has produced three pictures in that territory, explained that the studio could save money by moving indoors when the weather grows too rough for outdoor shooting.

Studio heads figure that, in addition to the saving on weather hazards, the sound stage will be rented to other companies on location at Kanab, which has developed into a popular neighborhood for outdoor shooting.

## Frontoffice Exchange Negotiations Held Up By Appeals on Old Deal

Negotiations for a new contract retroactive to last Dec. 1, covering frontoffice help in film exchanges throughout the country, are being held up by appeals under the old deal (Dec. 1, 1943 to Dec. 1, 1944), which were taken by the Portland and San Francisco and Seattle groups. While they were dissatisfied with the War Labor Board decisions, still other exchange boys the contracts were approved.

Increases granted under the agreement worked out by the exchange exchanges over, which the International Alliance of Theatrical Stage employees has jurisdiction over, considerably in line with various classifications. Meantime, the backroom workers, incorporated in the IA as "B" locals, are preparing to discuss negotiations on a new deal which would run from Dec. 1, 1944, when old contract expired.

## WB'S \$6,564,102 NET FOR 9 MONTHS

Report of Warner Bros. Pictures, Inc., and subsidiaries, for the nine months ending May 26, 1945, reveals outstanding profit of \$6,564,102, after provision of \$12,470,000 for Federal income taxes, and after a \$420,000 provision for contingencies. Net operating profit for a similar period last year totaled \$4,848,517, after provisions of \$14,200,000 for Federal income taxes and \$450,000 for unallocated losses on asset sales. Estimated tax benefits arising therefrom.

Profit for the nine months ending May 26, this year, is equivalent to \$1.77 per share on the \$3,701,000 amount of common stock outstanding, as compared with \$1.38 per share for the corresponding period a year ago.

Subsequent to the period covering this report, the company sold its investment in the stock of Fox Film Corp., Inc., at a net profit of about \$1,350,000, after provision for Federal income taxes and other taxes not included in the current statement of profit and loss. Gross income after eliminating interest and company transactions for the nine months ending May 26, 1945, amounted to \$105,829,366 for the same period with \$105,829,366 for the same period last year. Current assets, including cash of \$1,768,701, net \$56,432,656, whereas the liabilities amount to \$31,430,574.

## Carson Joins Marx Gag Tryout Jukebox

Hollywood, Aug. 7. Marx Bros. signed James E. Carson, veteran comic of musical shows, to accompany the stage troupe trying out gag and song material to be used in the Marx picture, "A Night in Casablanca."

Carson leaves Hollywood Aug. 11 for three camp shows, followed by a theatre opening in San Diego and a subsequent tour of the San Francisco Bay district, which will be fortified by John Sheehan, Stanley Price and a line of girls in addition to Crocchi, Harpo and Chico.

## CHARLIE REAGAN SETS 1ST 1945-46 PAR BLOCK

Paramount's first block for the coming (1945-46) season has been assembled by Charles M. Reagan, in a change of sales who has instructed branch managers to set up screenings this month on the four features that will comprise the package.

Pictures are "Duffy's Tavern," and "Last Weekend" to be introduced in a double bill, "Love Letters" and "Follow That Woman," Aug. 17.

## Reissues Really Seem to Rule Chi

Chicago, Aug. 7. Print shortages are really catching up with exhibitors in the metropolitan-run houses. In the Loop last week the second-runs were bogged down on two titles, "The Sign of the Cross" (100 prints) and "The Birth of a Nation" (100 prints). "The Sign of the Cross" is being reissued in the Loop last week, and "The Birth of a Nation" is being reissued in the Loop last week, and "The Birth of a Nation" is being reissued in the Loop last week.

Surprise in the near-Loop bookings was "Prisoner of Zenda" at H. and Bala's deluxe, the Equire. Same circuit's Surf likewise played "All That Money Can Buy," ballyhooed as "request film." Latter house is going in for reissues in a big way, being situated near North, in the city section of the Loop.

Nabe houses, meanwhile, are even deeper in the doldrums. To give an idea of the incidence of reissues, the following districts were being lined up in with last week, here a partial list: "The Wild, Wild West," "Young Charms" two weeks ago; which, of course, accents that reissues necessarily mean new public.

## HOODLUM OUTBREAK IN OMAHA THEATRES

Omaha, Aug. 7. Outbreak of juvenile theatre-hoodlumism occurred here over the weekend. Theaters are hiring extra guards to patrol houses.

Boy in balcony of Omaha theatre threw down lighted matches on first-row customer, starting a fire. Fireman's dress. Others slashed fire hose with knives.

Police are working on emergency measures. Scores of light bulbs were smashed.

## Raps Roach Distrib Deal On 'Topper' in Pact Suit

Claiming that Hal Roach Studios is included in to for more than the \$18,126 accounted for, Film Classics asks for dismissal of the Roach and alleged breach of contract involving the distribution rights to "Topper," according to attorneys.

James H. Montgomery, Jr. in New York Federal court.

## Siritzkys of France Lease N.Y. Ambassador, Plan Own U.S. Chain

Acquisition from the Shuberts of the legit Ambassador N. Y., by Sam and Fred Siritzky, French relatives who left that country when the Nazis overran it, marks the beginning of a large expansion program in this country that will not be confined to N.Y. but include the leasing or purchasing of picture theatres for distribution in other keys. Recently they sought to make a deal with the City Investing Co. and the Bijou, but both were willing to put up the first year's rent in advance, but this fell through. (Further details on legal theatre being sought for films on page 48.)

Siritzkys obtained the Ambassador on 49th street of Broadway under a five-year lease, with the option for an additional five years, at an annual rental of \$12,000. Contract with the Shuberts does not include a cancellation clause by either side. Papers were signed Friday afternoon (3).

Amusement seating 1,200, has always been revealed. Values at both dates were computed after-provision for the outstanding preferred stock of \$85 per share plus accrued dividends. Par value of preferred is \$50.

On top of the deal for the Ambassador, Siritzkys are interested in a similar large circuit on this side rather than return to France.

## CAGNEY'S 'STRAY LAMB' GETS STAGE TRIAL FIRST

Hollywood, Aug. 7. Filming of "The Stray Lamb" by Cagney Productions is likely to be postponed until it is tried out as a stage play, without James Cagney. Understood brother William does not consider brother James the right type for the lead role.

These who plays the top role on the stage will be signed for the film circuit.

## Youngster Back at 20th As Hal Horne Exec Aide

Max Youngflier, who left 20th-Fox last year to go with the Treasury Dept., is back with the company as executive assistant to Hal Horne, ad-publicity chief.

## Wyler-Sherwood Teamed On Goldwyn's Kantor Pic

As William Wyler plans an inactive stage by the Army Air Corps, returns to his film directorial duties with the Coast Dept. then he takes over the reins of Samuel Goldwyn's production "Glory for Me" directed by Sherwood. It is the screenplay on this Mackay Kantor original story.

President was definitely wrote his own speeches.

## Hearing Aid Mrs. Aim at Postwar Cinemas Over 500,000 Customers

### ATLAS TRUST'S ASSETS UP \$4,700,000 IN 6 MOS.

Assets of the Atlas Corp., whose holdings include 47% of the stock in the Radio-Keith-Orpheum Circuit, during the first six months of 1945, ending last June 30, rose to \$74,289,255, an increase of about \$4,700,000 during that period and a growth in assets of \$8,500,000 since the same date a year ago, according to the semi-annual report of the company issued Monday (6).

Appreciation of assets indicated value of \$24.34 per share of common stock as of June 30, as compared with \$21.98 at the end of 1944, the report by Floyd B. Odlum, Atlas president, revealed. Values at both dates were computed after-provision for the outstanding preferred stock of \$85 per share plus accrued dividends. Par value of preferred is \$50.

Another report, further showed that on last June 30, Atlas Corp. had \$18,293,144 in cash and U. S. Government securities and owned more than \$1,000,000 worth of marketable securities in each of the following companies: American and Foreign Power Co., Columbia Broadcasting System, Hudson Motor Car Co., Northeast Airlines, Pan-American Airways, Radio-Keith-Orpheum Corp., United Fruit Co., and Willis-Overland Motors, Inc.

## Film West as She Was From Remington Canvas

Hollywood, Aug. 7. "Wild West, before the Hollywood era, will be pictured by PRG in "The Story of Frederick Remington," an artist who portrayed cowboy life on canvas and in slick magazines before the Spanish-American War. Film will be produced by Harry Joe Brown.

Remington was the first outstanding producer to depict western ranch life before it became dramatized.

Film circuit and independent theatre owners have been approached by hearing aid manufacturers concerning the postwar, widespread use of the audio implements in picture houses, opening up still another form of entertainment to more than 300,000 persons in this country who are deaf or hearing.

To absorb five years, prior to the start of the war, several deluxe first-runs in key cities; during their construction, had hearing implements installed, including Radio City Music Hall and the Criterion on Broadway, and two Loews nabes, the 72d St. and American, in N. Y. Other houses which were refurbished during the pre-war period also put in the instruments to aid those afflicted, including the Fox, Philadelphia and the Grand.

Now, though, while it is true that materials for the large-scale manufacturer of hearing aids are not yet available, the hearing aids have been sold on major circuit and indie theatre ops and have found these excess willing to listen to sales agencies that the aids will pay for themselves in a short time in drawings from film houses persons who could not hear what went on before their eyes heretofore. Manufacturers point out that the hearing implements cost much less than pre-war because of improved techniques in the making of the aids and the competition among themselves for the postwar market, not only in this country but throughout the world.

Reported, but not confirmed, that several major film companies have invested that the hearing implements of major hearing-aid manufacturing outfits, including Sonotone, Credeco, etc. The report has been given a plan to help popularize the implements by using them in films. Samuel Goldwyn inaugurated the movement to break down any "bugaboo" by studying, treating the subject of deafness in his production, "Wonder Man." Understood that other producers will give the subject similar treatment from time to time.

## New York Theatres

The Jubilant Story of George Gerstwin  
**"RHAPSODY IN BLUE"**  
 Warner Bros. Crowning Stage  
 Continuous Performance  
**HOLLYWOOD THEATRE**  
 Air-Conditioned  
 Broadway at 51st Street

**BARBARA STANWYCK**  
 in  
**SYDNEY GREENSTREET**  
 In Warner Bros. New Hill  
**"CHRISTMAS IN CONNECTICUT"**  
 ERKINE HAWKINS  
 Also in Person  
 The Charlesters  
 Ben Carter and Maudie  
**8'way at 47th St. GRAND**

SAMUEL GOLDWYN presents  
**DANNY KAYE**  
 in  
**"WONDER MAN"**  
 in Technicolor  
 With J. ASTOR  
 Continuous Performance  
 Palace Theatre

**RADIO CITY**  
 MUSIC HALL  
**"A BELL FOR ADANO"**  
 Spectacular Stage Productions  
 FREE MEMORABILIA IN  
**CAPTAIN EDDIE**

**PALACE** B'way & 47th St.  
 Gary Cooper & Lorette Young  
**"ALONG CAME JONES"**  
 An International Picture  
 Released by  
**RKO Radio Pictures, Inc.**

**THEATRE**  
 in PERSON  
 JOHN HAYES  
 GENE KELLY  
 MARY McLEOD  
 ANCHORS AWAY  
 JACK ITHORN  
**ROXY**  
 21st St.  
 21st St.

ON SCREEN  
 GARY COOPER  
 LORETTE YOUNG  
 "ALONG CAME JONES"  
 "VALLEY OF DECISION"  
 IN PERSON  
 JOHN HAYES  
 GENE KELLY  
 MARY McLEOD  
 ANCHORS AWAY  
 JACK ITHORN  
**ROXY**  
 21st St.  
 21st St.

**THEATRE**  
 in PERSON  
 JOHN HAYES  
 GENE KELLY  
 MARY McLEOD  
 ANCHORS AWAY  
 JACK ITHORN  
**ROXY**  
 21st St.  
 21st St.

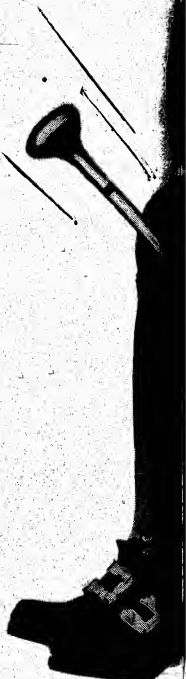
Sherwood originally went to the Coast to write on a screenplay based upon the life of Gen. Dwight D. Eisenhower, which Goldwyn will also produce. However, he will do the "Glory" chore first.

**PARAMOUNT**  
 HOLLYWOOD, ARIZONA THE "CROCODILE" IN PARAMOUNT'S "INCREDIBLE JOURNALS" IN TECHNICOLOR  
 "THE HAIR RISING" BY GENE KELLY  
 "THE HAIR RISING" BY GENE KELLY  
 "THE HAIR RISING" BY GENE KELLY

All New York's  
Fraternizing with  
Paramount's

# INCENDI- BLOND!

- Such Crowds—
- Such Raves—
- Such A Sendoff—
- At N. Y. Paramount
- World Premiere
- Of Paramount's
- One-Third-of-a-Century
- Sensation!





# MARY



FATHER  
KNICKERBOCKER

"A beautiful picture . . . Hilarious and explosive comedy . . . Gay and Sparkling . . . Best performance of Betty Hutton's career . . . Barry Fitzgerald absolutely delightful."  
—Lee Mortimer, *N. Y. Mirror*

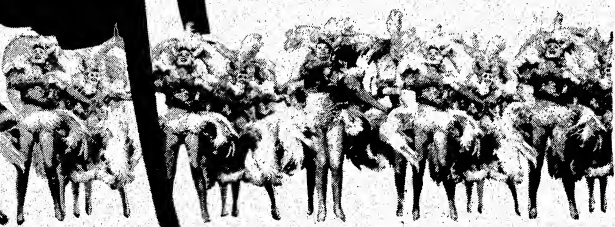
\* \* \*

"There's a grand picture at the Paramount—a picture made for entertainment."  
—Eileen Creelman, *N. Y. Sun*

BETTY HUTTON  
Arturo  
DeCORDOVA  
in  
"INCENDIARY  
BLONDE"  
In Technicolor

with  
CHARLES RUGGLES • ALBERT DEKKER  
BARRY FITZGERALD  
Directed by George Marshall

•  
207 DATES TO DATE FOR  
PARAMOUNT WEEK, SEPT. 2-8



And Mary Phillips • Bill Goodwin • Edward Ciannelli • The Maxellos • Maurice Rocco • Original Screen Play by Claude Binyon and Frank Butler

# Stern to Supervise PRC on the Coast; Other Briefs From Distrib Centres

Chicago, Aug. 7. Harry Stern, formerly PRC branch manager at Los Angeles, was appointed district manager covering Pacific Coast and Northwest, at the firm's four-day sales confab that wound up here Sunday (5), presided over by Harry Thomas, general sales manager. Stern, who will headquarter in L. A., will be succeeded by Sidney Lehman, formerly salesman in that territory, Thomas announced. PRC's recent entry into the Des Moines, Albany (N. Y.) and New Haven sales territories, with establishment of new offices in those cities was also discussed, with Miles Lee, formerly Monogram branch manager in Kansas City, taking over for PRC as branch manager in Des Moines, which job includes supervision over Omaha territory. Joe Miller, new district manager for Albany (including Buffalo, Cleveland and Cincinnati), also attended meet, at which PRC's sales program for next season's 14 picture was discussed.

Group of district and branch managers and franchiseholders from 31 cities throughout the country, including Washington, Atlanta, Charlotte, New Orleans, Little Rock, Kansas City, Seattle and Portland, attended evening screenings of "The Convicted," "Assault on Murder" and "Song of Wyoming." Following confab Thomas left for the Coast branch visit at the studio and PRC branches en route.

In a deal set here last week by Rud Lorenz, United Artists' district manager, and Harold Coster, UA first run product and to facilitate dating of its films in the downtown district and means selling away from Balaban & Katz, which heretofore had had first call.

New contract starts with "Blood on the Sun" which opens at the Oriental Sepk 21 for three weeks with an optional fourth.

Mckernan-Potts Sell Out  
Lansing, Mich., Aug. 7. Dawnstein and Orpheum, only two theatres in this city not controlled by Butterfield, were leased to Lansing Better Co. J. M. Mckernan and W. B. Potts, co-owners and op-

erators of houses for only a short while, gave no reason for this sudden transaction, although understood that Butterfield had bicked every penny Mckernan-Potts could get.

Lansing Better is under personal management of Fred Sweet, former owner of the Telenews, Detroit. Sweet won't talk but Sylvan Eldinger, division manager, PRC's Detroit organization in Detroit, was here to o.o. the deal.

McKenzie, former owner of a house in Williamson, Mich., and a film operator under Mckernan & Potts management, will become assistant manager to Sweet.

McKenzie, owner of the Berry, Berlin Springs, Mich., and Sun, Bangor, Mich., expects to devote full time to them and perhaps "buy some new theatres." Foxe, ex-Metro film salesman, has nothing planned for future except vacation.

New Nevills House  
Los Angeles, Aug. 7. Standard Enterprises will construct a modern theatre building, including a swank restaurant, in the Beverly Hills district as soon as municipal priorities permit. Land has been cleared and first run product contracts.

Blueprints call for an 800-seater, all seats of the loge type, and a parking lot for theatre and restaurant customers.

Transfer of the Million Dollar theatre from Harry Hopkins to the Detroit, Mich. theatres was completed after ironing out complications in the deal, which had been hanging fire since early in July. Million Dollar will serve as a replacement for Metropolitan's former downtown second-run house, which was taken over last month by Joe Blumenthal of San Francisco.

Metroplitan outfit is a partnership consisting of Charles F. Skouras, Sherrill Corwin and Mike Rosenberg.

Eagle-Lion Names 5  
Toronto, Aug. 7. Eagle-Lion Films of Canada Ltd. appointed five branch managers: 1. H. Allen at the company's home office in Toronto; Irvin Soukris, Montreal; Sam Jacobs, St. John; B. B. David Buchanan, Winnipeg; and A. E. Rolston, Vancouver.

First of the new product from the J. Arthur Rank studios in London has already reached Canada. Will distribute these pictures respectively:

to start shortly. Eagle-Lion is the releasing company for Rank films in Canada.

'Guest Wife' Batty  
Minneapolis, Aug. 7. As an exploitation stunt for "Guest Wife" at Radio City, Minneapolis, it tied up with the Daily Times to take up the film to the city. First showing here the 20 Minneapolis couples whose husbands have been in service longer. Claudette Colbert, the film's star, also was named as one of the "guest wives." Abbott and Don Swartz, PRC's Minneapolis branch manager, are handling the film's Theatre Service, leading local truck film delivery and pickup out of the territory.

Bamford's 1,500-Seater  
Seattle, W. Va., Aug. 7. Carl R. Bamford, president of Public Bank Theatre, has announced that his company plans to construct a 1,500-seat house shortly. Theatre will also comprise shops, either the Plaza or the Imperial, other downtown delusers. Theatre building, which will also comprise stores and offices besides the theatre, will cost at the most of \$300,000, according to Bamford.

Ed Hamrick Resigns  
Seattle, Aug. 7. First change in management in local Hamrick-Excess since its formation occurred this week when Ed Hamrick resigned as general manager. This resulted in Ed Hamrick, being promoted from manager of Blue House to same job at Paramount.

Chvs Casper, assistant to Ed Hamrick, was transferred to manager of B. M.

N. O. Drive-In Attacked  
New Orleans, Aug. 7. The City Park board drew editorial punches at the board because only a week or two ago they refused to issue a license in the rear of the property for a U. S. hospital for war veterans.

Tri-States' New Dallas Base  
Dallas, Aug. 7. Tri-States opened new Casa Linda Spanish architecture capacity 302 seats. The new production is general manager of the circuit, which also operates the Dallas base.

Frank (Mickey) Ward appointed general manager. Interscope has already been set with most of indie producers.

Flacks All Fouted Up  
Complications within negotiations broke out to add confusion to the film strike as it went into its 22d week. Screen Publicists Guild voted 107 to 9 to disregard the order of L. P. Lindloff, international proxy of the Brotherhood of Painters, with which the flacks are affiliated, to respect the picket lines. At the same time, the press agents' union to discharge about 2 1/2 years in Air Corps.

Mercy's Farefile  
Yakima, Wash., Aug. 7. Fred Mercy, local operator here, plans to spend \$600,000 on post-war construction and improvements for theatres in this area. He has plans to take two suburban theatres in the Yakima and Richland areas. He bought property last week which these theatres will build.

LA. Hat Seidenberg Back  
Philadelphia, Aug. 7. H. Hat Seidenberg, recently discharged from the Army, returned to Stanley-Warner organization as manager of the Fox here. He returned to the Fox here three years ago. Elmer Pickard, manager of the Fox, goes to the Boyd.

Xalls' Second House  
Douglas, Ariz., Aug. 7. A \$60,000 theatre will be built here for Grand Amus Co. James N. Xalls, Second film distributor, is the company here, seating 700, and will be the southernmost Spanish architectural theme on exterior.

Majorio Thornton, appointed manager of the Strand, Philadelphia, succeeding Jack Van Leer, who assumed same position with Richards, and Miss Thornton with the Strand for two years.

Chopin an Arty Natural  
Buchanan, N. Y., Aug. 7. Exhibitors are amazed at the take of "A Song to Remember," turning in one day at the 300-seat Little Theatre as well as a single feature at 50c. Same is played Louisa, N. Y., which has as a double feature to so-so take. But it's a natural for the Little, where "Be Mine Tonight" ran 23 weeks with at least one patron seeing it through 47 times. "The Peppers," too, on the current film.

# Court Over-Rides Order

Continued from page 1  
against six SOEG officers and Ray Cline, international representative of Painters, who have been cited to show cause before Judge Wilkes on Aug. 13 to why they should not be held in contempt for actions when SOEG voted to remain on the job. Penalties restraining order prohibited leaders from calling or inciting strike, slowdown or stoppage. Looking to the court, they had all violated this ruling.

Producers, in branding strike as a failure, stated that production will be a higher level than before the walk-out 21 weeks ago, and that attempts to locate the strike with a higher level than before the strike started. '39 feature pictures are in production at nine major studios. This is five more than before the strike started. Nineteen other films are also scheduled to go before the leaves later in the month.

6 Painters Expelled  
Other strike action took place when six studio painters were expelled from Moving Picture Pictures local 644 at a general membership meeting for having crossed the picket line. Reprimands were also issued to four N. Y. painters, who came to work in studios last week after having ordered to do so by the union.

Meanwhile workers on strike were looking to Chicago in hopes that an AFL executive council meeting will declare legal or else suspend IATSE for issuing studio charter to painters, carpenters and machinists. Spokesmen, however, stated the council is without authority to act and insisted nothing could be done to change the strike situation.

Resume Negotiations  
Screen Players Union and major studios resumed contact negotiations Tuesday (7) at neutral spot, but union execs wouldn't have to cross picket lines. SPU has asked for minimum wage of \$150 while majors have countered with proposal to raise wages approximately \$1 per day on various classifications, with a maximum of \$2.00. Required 90 days for signatures expired last Wednesday (Aug. 1) with no filing.

Union assessments gained prominence in the last election through the radio suspension of Cecil B. DeMille for refusal to pay \$1.

# NO CAL. VOTE TO BAN LABOR POLITICAL BITE

Hollywood, Aug. 7. Union leaders here received word that the proposed initiative measure to ban labor political assessments by labor unions has failed to attain a place on the state ballot for the November election. Required 90 days for signatures expired last Wednesday (Aug. 1) with no filing. Union assessments gained prominence in the last election through the radio suspension of Cecil B. DeMille for refusal to pay \$1.

# Marc Connelly Writes Fairly Tale for Disney

Hollywood, Aug. 7. Marc Connelly was inked by Walt Disney to write a film story based on the old Hans Christian Andersen fairy tale, "The Emperor and the New Clothes." The story, which Disney will turn the yarn into a combined animated and live action picture, is titled "The Emperor's New Clothes" and "Uncle Remus."

# Get Japs Out First

Hollywood, Aug. 7. Off-again-on-again production of "American Guerrilla in the Philippines" at 20th-Fox is off again for the duration. Technicolor picture will be filmed on actual locations of the story in the Philippines.

# Regopl Parade Master

Hollywood, Aug. 7. Regopl's second film, "The Parade" to direct "Hit Parade of 1945," one of the studio's high-budget musicals. Harry Grey will produce, starting early in October.

PERSONALLY Speaking by **BING CROSBY**  
See "THE GREAT JOHN L."  
Big Crosby Production

1—"USED to be just plain old Bing Crosby. Then our four little shavers gave me Personal Blades. Now...

2—"I'M BING CROSBY Personally, and the lyles tell me that life with father is smoother than ever!"

HERE'S WHY PERSONA Blades give you luxury shave:  
1—Made from premium steel.  
2—Hollow-ground for keenness.  
3—Rust-resistant for longer use.

PERSONA  
3—MEN! Try super-sharp Persona for lyles, cut your shavers, and you'll probably say the same!

Precision Blades  
10 for \$1



The ready-to-serve cocktails that always taste fresh!

As fresh as a Daisy

Hiram Walker's  
dry martini • MANHATTAN  
66 proof. Hiram Walker & Sons Inc., Peoria, Ill. Copr. 1945.

# Spot Talent Rides Gravy Train With Jingle Biz Radio's Widest Open Field

By MIKE CONNOLLY  
Chicago, Aug. 7.

Growing importance of the spot announcement gimmick as one of the easiest sources of revenue for performers is evidenced by the increasing number of well-known entertainers and announcers who have entered the field in the past few months, such as legit stars scored the films in the old days as beneath their dignity.

Lucrative possibilities in the mid-jet transcription field for show biz characters who a few years ago were sticking up their noses over mere suggestion of going on the ether with a pitch for Ziegfeld's "Gaiety" is apparent immediately in comparing compensation received for hours spent rehearsing by disc jockeys with that paid for time put in by the "live artists"—as well as by comparison of actual time on the air.

That the take is better in the spot field is evidenced by the fact that AFRA scale wages on a network dramatic show for 15 minutes or less is \$25.70. Broken down, that's \$15.00 for the quarter hour on the rehearsal, plus \$13.20 for the quarter hour air, total \$28.70. If the singer gets more than a half hour, as is often the case, check would be \$6.60 additional—or, total of \$35.30 for three additional hours work on the strip show.

Disc-jockey, on the other hand, very seldom take more than 45 minutes—rehearsal and all—to put the show in the bag. Say the singer is one 10-minute side containing 12 spots—the usual thing. AFRA scale for this quick 45 minutes is \$34.

For royalties keep coming.

On top of that, if the transcription is used more than six months the performer is paid his original salary all over again. That's AFRA's well-known "repeat" performance (Continued on page 37).

## The Femme Touch

Hollywood, Aug. 7.

If Charlie Courter goes over to the distaff side (is that new?) next season it'll probably be because "I saw here."

Two gals been attending Northwestern U's school of speech on an Edgewood Bergan scholarship have been singled out by the prof as ripe and ready for big-time radio. So Berout is calling west Peggy Chantler and Claris Ann Ross to work on the Java scripts with his other writers.

## Hal Peary Demand For Show Control Seen Cueing Exit

The Great Gildersleeve" may return to the Sept. 4 broadcast of Hal Peary. Comedian has served notice on Kraft and the Needham, Louis & Broby agency that he wants the comedy show packaged with him in complete control. Proposal was flatly rejected by both the agency and sponsor. Search for a new "Gildersleeve" is said to have been instituted.

Ten days ago Peary made known his demands and these were followed by a contract with the agency representing Parkay division of Kraft, has another year to go. Undoubtedly client will hold him to the original provisions. "Gildersleeve" has been one of the top comedy shows for the past three seasons.

Agency is not opposed to packaged shows, but feels that Peary is not entitled to control, because the show was built to its present popularity by the agency and "we have no desire to give it away."

Ray Fowler, Kraft account executive with Needham, Louis and Broby, CBS "baby," with possibility that another, but non-ABC source may be in the program.

Show, spotlighted during the busy months in the Saturday night 10:15-10:45 niche, goes to an 11:30 P.M. weekday slot, with a complete change in format, though its high-lighting set returns probable.

CBS summer replacement schedule is due to form this year, all signs appearing from the Saturday night regular shows return. That goes for "The Mary Astor sustained comedy series, "The Sea Has a Story," the S.L. Otis opera series, etc. "Crime Photographs" returns back to an 11:30 P.M. segment (Tuesday), and "Vic America" is also scheduled for an 11:30 slot (Friday). The Norman Corwin series winds up Aug. 21 and Danny O'Neil goes back to 4:45 P.M. across-the-board.

# CHUCK BIZ RADIO'S SPOT ANNOUNCEMENTS

Approach of the new broadcasting season is significantly highlighted by the realization by sponsors that radio is essentially a spot business, not just another advertising medium.

For every bankroller who still clings to the axiom that "the commercial's the thing," there are two who are convinced that it's showmanship that makes the commercial palatable; that if you wrap up a half-hour nighttime program in terms of such entertainment, the show itself becomes identified with the product and so becomes a productive salesman.

This show biz consciousness by radio's top bankrollers has been reflected late in the year of radio men that have been brought into the client organizations; men with a thorough schooling in show biz, with an appreciation of the odds up to good commercial radio. More and more of these well-versed sponsors are bringing their old show radio account men who are establishing a liaison between the radio agency and the bankroller—upon whom the bankroller is dependent on selling his product. Some of the sponsor's own account men, well versed in the asserted show biz techniques, who sits in judgment with the ear turned primarily not to the trip-hammered commercials, but to the overall production quality of the entertainment parcel.

It's an aspect of commercial radio, with the emphasis being "show the thing," that will generally be hailed as a forward step toward qualitative programming.

# Int'l YMCA Squawks to FCC Over 'WOW' Documentary on POW Coddling

## Slapped Down

For the first time since the war started, an organization jumped the gun on an officially-sponsored war-effort campaign, trying to have spot announcements broadcast without clearance with the OWI.

That became known last week when the OWI domestic radio bureau sent a note to radio stations telling them there was no reason for broadcasting platters, using prominent personalities (Eddie Cantor, Tallulah Bankhead, Katharine Cornell) for boosting work of War Prisoners Aid of the YMCA.

The organization is an affiliate of the National War Fund. But the POW's radio campaign, sponsored by OWI, is not due to begin until about mid-September. According to OWI, War Prisoners Aid of YMCA circulated the platters without its reference either to the Government agency or to the National War Fund.

Washington, Aug. 7.

War Prisoners Aid of the International YMCA, which raised a fuss last May after the N. Y. indie WOW broadcast a show titled "Memorandum to America" in criticism of the organization's alleged coddling of Nazi prisoners in this country has carried its kick to the FCC.

Bureau Chief E. Tamm, YMCA spokesman, complained to the commission that: "The program contained 'misleading and damaging statements' about the work of the organization; that 'WOW' wouldn't let him have a script for his guest-plug-back of the show; that the station engaged in "irresponsible programming" which was reported in the trade press, and the script subsequently got national distribution through the Writers War Board.

"The program" protested was broadcast on May 23, Arnold Hartley, station program director, received platters for the stanza. Later, the station, if it understood, did give time to help the organization to let about their work but not to argue with the show presented.

# Sinatra, Factor in Powder: OG Ciggie Deal Looks Set

Deal appeared all set yesterday (Times) on the Coast which would signetur Frank Sinatra to an Old Gold air show, presumably taking over the Wednesday night CBS slot occupied last season by "The Frank Sinatra Show" with the new neepee for Lennen & Mitchell, agency on the OG account and MCA execs were in process of consummating deal.

However, Sinatra may stay put in the 9 o'clock Wednesday night CBS slot, which he occupied last season for Max Factor, assuming that Factor gives up the time. If so, L. & M's OG show, which occupies the 9:30 slot, having a priority on the E-93 segment, thus leaving the 10:30 Wednesday night niche (ex-Everhard) open for sale.

Reported that both Sinatra and Factor were anxious to call it quits; that so far as Factor was concerned, the singer's package added up too much coin and with the economic big lagging because of wartime shaggy on basic ingredients, Sinatra's side, there was a clause permitting contract cancellation. On Sinatra's side, there was the feeling that he could raise a sponsor much speedier in the current pre-season than he had been holding off in January, when his Factor contract officially winds up.

# 'Land Bright', 'Life Is Mine' Off

Two CBS sustainers are calling it quits this month. They are the Bob Shayon-produced "The Land Is Bright" and "Life Is Mine," which both began the summer in the Saturday night 8 p.m. segment in a bid to hypostat interest, and "This Life Is Mine," the across-the-board morning show which has been on the air since the past two years. Latter screams Aug. 24, with "Land Is Bright" scheduled for Aug. 25 broadcast.

Expansion of the Arthur Godfrey morning show from 50 to 45 minutes, thus occupying the 9:30-10 niche currently occupied by "This Life Is Mine," was a factor in decision to drop latter show. Although web was willing to keep it on minus the WABC (N. Y.) outlet, the writers

of the station, in a reply to the organization's charges before the FCC, indicated that the most serious factor was the fact that the show reported the War Aid Committee gave a living allowance to POW's in their country. Well maintained that its station had as much right to disagree with that as it had to disagree with Nazi POW's as the committee had in awarding a trophy to "representative" POW's. The station was not loving cups, but minimal rations, quarters and facilities up the American POW.

# 'Jess' Willard's NAB Exec Post

Washington, Aug. 7.

A. D. (Jesse) Willard, gen. mgr. of WBT, the Charlotte station which has been named to the Jefferson Insurance Co., was appointed today (Times) as executive vice-president of the National Association of Broadcasters at the NAB directors meeting here. He'll take office Oct. 1, succeeding the new NAB pres, Justin Miller.

Appointment of Willard to the post is the first since the surprise and is generally hailed as a far-reaching step toward giving the broadcaster's parent organization a stature long needed in view of Willard's background and administrative ability.

# Networks Can't Find Way to Thrash Millon From Int'l Harvester

International Harvester is still without a network for its new 15-minute half-hour musical-dramatic package headed by Howard Barlow and "The Bobcats," plus Raymond Massey and with guest stars for which the client has earmarked \$1,000,000. CBS, which has been the most active segment, although they welcome the business, as would ABC (Blue) and Mutual.

Bankroller is holding out for a choice time slot, but neither CBS nor ABC, which has been the most active segment, although they welcome the business, as would ABC (Blue) and Mutual.

# Robson's 1G Masquers Deal

Bill Robson reported set to produce a new 15-minute half-hour musical-dramatic package headed by Howard Barlow and "The Bobcats," plus Raymond Massey and with guest stars for which the client has earmarked \$1,000,000. CBS, which has been the most active segment, although they welcome the business, as would ABC (Blue) and Mutual.

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# Army to Step Out of 'Assignment'

When "Assignment Home" winds up its summer season of reprising the past season's top scripts, on Sept. 8, the Army Service Forces is hoping to end the picture. As result, "Assignment" becomes strictly a CBS "baby," with possibility that another, but non-ABC source may be in the program.

Show, spotlighted during the busy months in the Saturday night 10:15-10:45 niche, goes to an 11:30 P.M. weekday slot, with a complete change in format, though its high-lighting set returns probable.

CBS summer replacement schedule is due to form this year, all signs appearing from the Saturday night regular shows return. That goes for "The Mary Astor sustained comedy series, "The Sea Has a Story," the S.L. Otis opera series, etc. "Crime Photographs" returns back to an 11:30 P.M. segment (Tuesday), and "Vic America" is also scheduled for an 11:30 slot (Friday). The Norman Corwin series winds up Aug. 21 and Danny O'Neil goes back to 4:45 P.M. across-the-board.

# WARD BAKING'S 100¢ NUT FOR KID SHOW

New kid show, titled "Tennessee Jed" has been bought via J. Walter Thompson agency by CBS. The show will begin Sept. 3. Bankroller for a nut of about \$100,000 for the 52 weeks of the show. The show will be spotted cross-the-board in the 5-45 P.M. slot.

Understood that the show is being considered by ABC co-op dept., for offering as a co-op venture to about

# Wallenstein Tops Music at BC

Alfred Wallenstein, who checked out as musical director of WOR (N. Y.), has joined ABC (Blue) in the same capacity. Deal for Wallenstein's switchover had been in the works since last March, with Hubbell Robinson, A.B.C. president, in charge of programming, pacting the Symphonette conductor last Friday.

Taking over the network music reins won't interfere with Wallenstein's 20-week semester as conductor of Leo Angeles Symphony, during which period he'll oversee ABC music activities from the Coast union plant in conjunction with musical stanzas.

Paul Whiteman remains as director of popular music for the network and also in a consulting capacity on ABC musical activity aimed at development of new pop talent. Feuding at the network was that Wallenstein had the overall musical background in the symphonic sense, while Whiteman and modern idiom to make him an ideal choice for the post, coupled with the fact that Whiteman has sufficient time to stick with the Philco show (for which he's getting a new contract) also with the network activity, such as his current engagement at the Capitol, N. Y.

# PRUDENTIAL TO GRAB A.M. AUDS VIA SONGS

Prudential Co. is making a bid for daytime audiences. Insurance outfit, one of the few, if not the first, to invade the cross-the-board afternoon programming field, has been joined by Jack Berch five-a-week vocal program on ABC—Blue, heard 4:30-5:00 P.M. Sale price is approximately \$3,000.

At the same time Prudential is also making a bid for the 11:30-12:00 P.M. CBS show, "The Family Hour," from 45 minutes to a half-hour, with the network asking the network for a release. Understood Rutherford & Ryan is eyeing the quarter-hour

# Writer Snarl 'On Sparrow'

CBS' "Sparrow" and the Hawk's sustainer, which has hurdled one obstacle after another since its inception in the fall of 1943, is currently snarled another snag last week when the show's writer, Carl A. Buss, served notice he was resigning. Buss contends that everything was going smoothly until the director got the urge to tell the writer how the program should be written. "CBS, however, claims parting was amiable.

As result, Larry Martin is back on the writing end, Latler is retooling the scripting job, before his bow-in, when the Army caught up with him. He's currently assigned to Armed Forces Radio Service scriptwriting in N. Y. "The Sparrow" has been beset by "psychological" troubles, with Prof. Arthur Jersild, of the writer's college, Dr. C. W. Coe, who administers the code for juvenile programs, contending that the writer had been "psychological" in his decisions followed, with Buss finally brought in, before "Sparrow" was

# 5,000 Female Messes in Radio? That's 3,000 Too Many: Answer to Beefs

Complaints that there are too few female jobs for women in radio—that there must be 5,000 women in the field competing for the 500 or so available roles, was drawn to 15 actresses being favored with a multitude of parts for the bulk of the work—are answered by producer Mildred Fenton.

Later, who produces six shows on the radio, states positively that (a) those actresses who work steadily have earned the right to those jobs, and (b) new people are getting as much a break in radio as is humanly possible.

Producer points out the unique situation in radio. There is no such thing as type casting; the field is open. Many people are drawn to it because they feel it is a cushy, easy field; radio seems such a cinch. Good actresses have to knock out the mediocre hangers-on. It's a case of survival of the fittest, as in any other business. There are, in any woman in radio, think Miss Fenton, it's probably 3,000 too many. The limited number that are busy have earned the distinction that makes directors call on them constantly. They've worked hard for that distinction.

Miss Fenton refers to the thousands of aspirants on the waiting list at the agencies and in show business. Most agencies and nets, she says, have casting directors who audition people very thoroughly. As they add to the waiting list is constantly growing, increasing faster than talent can be heard. It's simply impossible, she says, to accommodate the traffic.

Good directors, she maintains, are few and they're very busy. They haven't time for auditions. With studio shortages, limited rehearsal periods, and shorter time, a director has the tendency to call on experienced people, knowing they'll give satisfactory performance. This may limit the number of performers. But despite that, says Miss Fenton, she knows of no woman in radio who doesn't use new people for small parts.

Most producers are sympathetic to actors, says Miss Fenton. As to the rumor that 10 to 15 girls do most of the radio work, being on constant call, she doesn't believe it's true. Tried talent gets the preference because of its American outlines, but the list of regular workers is much larger.

## 'Sustain's' 7.9 Rating In Vanguard Among Network Service Shows

The Army Air Forces official program, "Sustain the Wings" heard weekdays at 10 p.m. over NBC, has the highest Houghout of any coast-to-coast sustaining service show released. The rating is 7.9, which is not only the highest service show, but is also the second highest sustainer in the report.

"Sustain the Wings" drama of combat experiences depicting new AAF developments, is produced under the supervision of Bud Egan. Fred Brisson, chief of the Office of Radio Production, AAF. The show is written by Sgt. American and produced by Captain Perry Laferly. Sgt. Felix Slatin directs the all-AAF orchestra. The program's voices which presents the musical content of the show.

## Runyon Leaves CIA For COMM'CL RADIO

Jack Runyon is returning to commercial radio after three and a half years as manager and director of radio for the Office of War Relocation Affairs. His resignation has been submitted and he will announce his affiliation after a brief vacation.

One of the veterans of coast radio, Runyon served for three years as chief of the then Lord & Thomas agency, later officiating in that capacity for Buchanan & Bates. During his tenure at CIA, he supervised and produced 2,018 programs for Latin-American stations. Successor to Runyon will be named in Washington.

## Gallup Radio Poll Off

Hollywood, Aug. 7.—There'll be no Gallup radio poll to compare with the one done by Nielsen. Project has been called off after being in the works a year.

## Y&R Producers' Fall Assignments

Hollywood, Aug. 7.—Production assignments on fall shows were doled out last week by Glenhall Taylor at Young & Rubicam. Heavily program load in the agency's history looms ahead, with at least 13 weekly half-hour network contracts and one five-week regional, on the agenda.

Producers and assignments are: Ted Bliss for Panny DeLoach; Ed Mullinger for Ginny Simms; Dave Titus (lead of BBD&Q) for John Davis and WCCO; "What's Doing" for Wally Bruner; "Dinah Shore" for Edna Best for "Sherlock Holmes"; Mary Harris for "GE House Party"; Carl Morris on "We the People"; Curtis Roche to be heard in New York by Y&R, so producer will be shipped out to ride herd on "Duffy's Travels."

## Cedric Adams a 'Local' Wonder Boy With His 50¢ Annual Minneapolis Take

Minneapolis, Aug. 7.—A phenomenon that's probably unique in radio is being heard in a Minneapolis newspaperman, Cedric Adams. Star Journal columnist Curtis Roche is being heard on a year earnings of approximately \$50,000 from radio by his unsyndicated radio column and two daily non-network news-casting stints and one once-a-week novelty program on WCCO's local CBS station. Adams' personal appearances on gift nights at Twin City neighborhood theatres and a few other extra-curricular activities contribute only a very small share of Adams' 50¢ income.

It isn't so many people who Adams was only a \$25 a week columnist on the weekly Shipping News after that. He is an essential reporter on various Minneapolis newspapers.

Adams, by reliable authorities, has revealed that Adams has the largest reader following of any unsyndicated columnist. The ratings have had him continuously in the front rank of newscasters for audiences.

Meanwhile, a hot fight is on here (Continued on page 36)

## Durr Lone Dissenter in FCC Decisive to Keep Broadcasters' Earnings Under Wraps

Washington, Aug. 7.—The FCC announced Friday (3) that information regarding broadcasters' earnings, financial status and network contracts will not be opened to public inspection, as the commission had proposed last spring. The proposal had been met with yelps from NAB and the nets, and with a silent silence from most broadcasters.



Ed EAST and POLLY

"Think WAZ for six solid years—years named at the time. Thanks to Phil Carlin, Mark Woods, Ed Sobush, Ernie, Dick, Murray Grabhorn, and to a long list of satisfied sponsors. It's been swell and we're grateful. LAST SHOW SEPT. 28TH"

## Page Heads MBS Engineering Setup

Esterly Chase Page, recently resigned as Lt. Col. in U. S. Army Signal Corps, has joined the Mutual network in the newly created post of engineering director. A pioneer in radio engineering, Page will be in charge of Mutual's new technical planning and engineering dept., and be responsible for future FM and tele activities.

Page will initiate a comprehensive study of Mutual's present facilities and future FM requirements, for later program adjustments. Page got his first radio job as operator on KFAP, Denver; at 22 was chief engineer of WMAZ, Eighth. His first assignment in radio was hired to design and construct WBBM, Chicago. Since then he has built a do-doations throughout the west. During 23 months' service overseas, Page was Lt. Col. in charge of invasion radio planning for the African, Italian and Southern France campaigns.

## Wilson Agan Tunes Up Maxwell, 2 Others Set

Hollywood, Aug. 7.—Three network shows have picked their music directors for next season. Meredith Wilson returns to Maxwell House, but for Burns and Allen this time. Frank Devito draws the baton for the Ginny Simms show for Broadway, and Paul Weston mounts the podium for Joan Davis.

Eddie Dundaster, who soon sheds his lieutenant colonelcy in the Army Air Forces, is in line for a show or two. His band at Santa Anita was an essentially public Whiteman as the greatest aggregation ever assembled.

# WPB Gives Go-Ahead on New Radio Construction; Skedded for Oct Start

## Lipscomb's Optics OK

Alan Lipscomb returned to Hollywood Wednesday (7) after a check with his eye specialist in Philadelphia. The radio author is congenitally nearsighted and surgery has been told eye surgery can be avoided.

Lipscomb resumes on "Life of Riley" in the fall.

## Final FM, Tele Standards Soon

Washington, Aug. 7.—Adoption of final engineering standards for FM and tele operation by the FCC is looked for soon, following engineering conference Wednesday (1) and Thursday (2), in which industry technicians indicated their general satisfaction that the commission proposals offer a workable foundation for the present. Only minor changes in the FCC proposals of last month are indicated.

Five separate tele class channels have been decided upon, including low-powered urban transmitters serving congested metropolitan areas which will be limited to Channel No. 1-4-30 megacycles.

Class A stations, limited to the 100-mile radius, will have the largest class in the area with co-channel separation of 170 miles and separation of 55 miles minimum on an adjacent channel basis. They will receive protection from all other stations. Since only channels Nos. 2 to 13 will be available for these stations, total tele licenses for New York and Philadelphia will be 10, including one station on Channel No. 1 in each city. This would not permit any of the tele transmitters in New York-Philadelphia area.

Class B and C stations will also use these channels, but will not be afforded protection from Class A stations. Radiation of Class B stations, which will be assigned metropolitan centers in the rest of the country, will be limited to protect Class A and C service. Class C stations, which serve metropolitan areas and large surrounding rural areas, will have the same separation as Class A.

Class D stations, serving cities and rural areas, will be mutually protective, with co-channel separation of 100 miles.

In the meantime, the commission approved Thursday (2) experiments by the Raytheon Co. to test field strength on transmitters from eight mountain tops in Washington, California, Nevada, Utah and Colorado. Plans are being prepared for the coast-to-coast maximum field strength test, FM and other services, in the fall.

Philco was given authority to experiment with tele relay in the Washington, Philadelphia and New York areas. The FCC gave the green light for an experimental wide-band test station to operate in Allentown, Pa., between 490 and 920 mc.

## LUCKMAN WILLING SO LANGFORD REJOINS HOPE

Hollywood, Aug. 7.—Although option time is still a way away, it is now held practically certain that Frances Langford will be back with Bob Hope when the resident show resumes Sept. 11. All had feeling that Langford and Charles Luckman, "Peppermint" said to have departed.

Washington, Aug. 7.—The FCC announced today it has received the green light from the War Production Board to license new construction of radio and television, including FM and tele.

The WPB informed the FCC that "construction started in the latter part of this year can be completed within the normal period of the construction period without unreasonable difficulties."

As a result of this WPB notice, the commission has announced that the 60-day period within which license applicants may change their construction plans goes into effect today (7) and will expire Oct. 7, at which date the commission will start giving licenses for new construction in radio and television.

The FCC announcement opens the way for the biggest broadcasting building program this country has ever experienced. It is expected that there will not only be a spate of new broadcasting license applications in all fields—AM, FM, video—but also licenses for new construction for altering plans will give most of the old applicants the cue for revisiting their plans, raising their sights as well.

New broadcasting construction, like all other types of building work, is being held up in the country because of a standstill since war broke. The statement from the WPB indicates that the program for the conversion of American industry to peacetime standards is coming even sooner than many optimists expected.

## Farnsworth Ready

Fort Wayne, Aug. 7.—The Farnsworth Television and Radio Corp. will be preparing to resume production of Caphart and Farnsworth's new instrument and television receivers the minute restrictions are removed, according to the company. The firm has notified government orders which will allow the plants operating during most of the current year, which ends April 30, 1946, he pointed out.

Asserting that "television is now ready to go forward on a commercial basis as soon as the war is understood," Farnsworth says the firm expects to maintain a position in it, its primary field of activity.

## JUSTIN MILLER GETS FAST OK ON COAST

Hollywood, Aug. 7.—Hollywood broadcaster placed the stamp of approval on Justin Miller, prexy-elect of National Assn. of Broadcasters, following a luncheon luncheon at the El Comodoro on Wednesday (1). He was "on display," so to speak, and the home Kolorado, where he was born, was speaker of honor and lack of pretense.

Speaking informally, Judge Miller said he had no permit to speak on bench and judges are not supposed to make speeches, and I can't talk for the NAB because I do take office until Oct. 1. So just look me over. Consensus was that being a westerner, Miller would be sympathetic to their problems and slough it his new berth snugly.

## Miller With Thompson Agency as Lux Booker

Hollywood, Aug. 7.—Colin "Coke" Miller has resigned as foreign business manager of the NAB because it do take office. Thompson agency as booker of film stars and talent for Lux Radio Theatre. The resignation of E. J. Finletter, who has returned to avoid motherhood.

Miller is well known in Hollywood for his real estate in his previous post as business manager of United Features Syndicate.



# TO HAVE LONGER

## Radio 'Long-Hairs' Pan Out Gold; Columbia Alone Books Over 750K

Radio has suddenly awakened to the fact that there's gold in that long hair, and gold music is in for a liveliest hypo it's had over the air in five years. Furthermore, it's going to be largely commercial, rather than sustaining or institutional.

Columbia Concerts, Inc., alone booked upward of \$750,000 of music talent on the air last season. And last week it was admitted by Walter Preston, head of CBS radio division, that next season's air bookings plus long-term contracts are the fattest in two years.

Two major advertisers are coming back to radio with serious music needs—General Motors and Chrysler, under Andre Kostelanetz. In addition, International Harvester's new slogan is "Music for the farmer." Result is that booking offices for this talent are swamped with offers, and radio is down to the books for the biggest season of serious music since the first long hairs were convinced a few years ago that they were not to abandon their artistry by playing before a milk.

Selling the artist the idea of accepting radio has been almost as tough a job as selling the sponsor, according to Preston. Some objected on artistic grounds, others thought they were being "practical," fearing that they'd lose out on television returns from personal appearances if they were heard chiefly on the air. But the top has long since been bridged, and there's no trouble any longer getting the biggest of the fielding "cellists, contrabass and violas" to the radio studios. Now the sponsors, too, have caught on.

"Institutional" advertisers, who had nothing really to sell in the last few years, except their names as reminders, are now hopeful of early returns. They are being introduced into serious-music radio not only for the purpose of prestige, but with serious intent in selling automobile, tractor and, perhaps, soap. Pop bands have always had their place, and will continue to hold the ratings on many programs. But serious music on the radio, as a potential for commercial pay-off, is here to stay.

### Joan Edwards In Switch to Philco From 'Hit Parade'?

Arrival of fall season may find Joan Edwards switching over from the Lucky Strike "Hit Parade" show on CBS to the Philco Sunday night program on ABC. The Philco program combo would reunite Miss Edwards with her former employer, Paul Whiteman, who maestroes the Sunday show.

At the same time it's reported that Peggy Mann is headed for the permanent slot on the "Hit Parade" stanza. Miss Mann subdued for Miss Edwards while latter was on Coast. Miss Mann agency was reportedly favorably impressed with her showing.

Also reported jelling for the Philco show is the pacting of Lee Sullivan, currently appearing in "The Great White Show." If contract is closed, "Pops" Whiteman angle would again be accentuated, since Sullivan is a protégé of Bing Crosby, another Whiteman alumnae.

### McCANN-ERICKSON UPS RUSS JOHNSTON

Russ Johnston has been used to veep in charge of radio production for McCann-Erickson. He's been with the agency for the past two years. For six years Johnston was programming director for CBS on the Coast.

Appointment of Johnston to new post was announced yesterday (Tues.) by Lloyd Coulter, radio head of McCann-Erickson and agency veep.

### Genius at Work

Two months ago, when some radio writers expressed themselves as being "burned" for lack of credits on U. of Chic. "Human Adventure" series (MBS, Wed., 10 p.m.) producer Sherman Dryer did some counter-burning, complaining that no single writer is responsible for scripts which are really of "team work" among many faculty people, researchers, etc.

Thoughtful program's stanza has been announced as "Casualty Evacuation." And it seems it was written by one man: His name: Sherman Dryer, P.S.—One of the burned-up writers of the previous complaint is Joseph Lutz. Lutz showed a script labeled "Chain of Casualty Evacuation," which was cancelled, and showed that Dryer had paid him \$300 for that script.

### Cooke Technique Cues KEYE 750K Take in Toronto

Station KEYE Toronto, taken over last year ago by Jack K. Cooke, grossed approximately \$750,000 in advertising from its first year of the last year. That's five times the previous year's take.

Cooke, in New York this week for a second time, refused to discuss the station's gross since he took over. But associates with whom he discussed the "black programming" and the 750K figure for his station was conservative. They predicted that he would continue to increase the Toronto indie would top the first year's by at least another \$150,000.

Cooke himself insisted on talking only about the program achievements and plans of his station. He denied the "black programming" gimmick with which he has been credited as the type of programming he is doing.

"Call it 'mood sequence' instead," he declared. "I maintain that the station knows better than the advertiser does what type of show should be played at what time, and in which order. I am not going to let a symphony follow a jam session just because a sponsor wants it that way. I dictate the programs. The sponsor gets his time for the commercial plug—and that part of the program is sold."

KEYE has lined up some of Canada's best commercial sponsors in the program. Among equivalents are soap, Lever Bros., Imperial Oil, Tucker's Tobacco, Frank's toothpaste, Ovaltine, etc.

In addition, the station has not on some of the outstanding sustainers in Canada, including shows for religious workers and a top forum titled "This Is Democracy."

Station is now rated by Elliott H. Hopper, Canadian equivalent of H. H. Hopper, as first in daytime audience popularity among the city's four stations.

Cooke said that Aug. 21 will be his station's "big day." On that day, he'll announce to the public his own rule whether his station will be allowed to affiliate with the ABC (Blue) network.

### DICKER FOR HUSING AS 'DANNY KAYE GABBER'

Warwick & Lester agency is doling out Ted Husing for the announcement assignment on the Danny Kaye radio show.

### RADIO'S J-WAVELET

The radio industry last week took stock of the situation created by the FCC's okaying of the \$22,000,000 Crosley-AVCO deal and wondered what gives.

Noting that the commission put through approval of the deal within seven weeks from the date it was announced—while many other, less important transfers, have hung fire for many months—many in the industry tried to figure out:

- 1. Just who is really behind the deal, in view of the financial ties of Victor Emmanuel, chairman of the board of AVCO Aviation Corp.?
- 2. Just why was the approval rushed through?
- 3. Just what does this approval—although by a narrow four-to-one margin—predict for American radio's future as a business and as a public service?

The deal for AVCO's purchase of the stock of industrial and manufacturing firms owned by the Crosley Corp. of Cincinnati, including WLW and other broadcast stations, and licenses in AM, V.M., television, and international shortwave fields, was announced June 15 after the commission approved it last Thursday (2).

The commission's en banc, including the four who voted for approval, agreed unanimously that the issues involved are so grave that the FCC should clarify them through new legislation. Among these issues are the question of radio control by absentee owners, as well as control of radio by interests devoted primarily to manufacture and investment.

### Cite Aug. 16 Deadline

One of the three commissioners who voted against the deal in "Variety" said that the group did not vote on whether to speed the decision-making process. He said that the AVCO people pleaded that their "contractual obligations" to buy the stock would expire Aug. 16 and that the deal might consequently fall through if the FCC did not rule by that date.

The same commissioner said also, in answer to a query that had been raised by the radio trade, that the commission had not delved too far beneath the surface of AVCO's financial structure and affiliations.

Raised eyebrows greeted that assertion, when it was reported to the trade, that AVCO's structure and affiliations, through board chairman Emanuel, are matters of record.

Emmanuel set up Aviation Corp. in 1927 by buying out the industrial interests of E. L. Cord, after 13 banks had failed to raise the \$20,000,000 deal. Of the half-million shares, a total of 700,000 were bought by the banks and E. L. Henry Schroeder & Co. of London and the American branch of that house, J. Henry Schroeder Banking Corp. of New York.

Head of both London and New York branches of the Henry Schroeder organization, at the time Emanuel put through the AVCO deal was Baron Heinrich von Schroeder, who died in 1940. The baron had been born and educated in Germany where he was a member of the House of Lords. He was the son of the baroness of the banking firm of Schroeder & Gubler (Schroeder Bros.) of Hamburg. In 1914, after World War I had broken out, the baron became a British citizen. He was the son of the baroness of Gubler of Hamburg, who was confined to a dominant financial position in Germany, under the Kaiser, as the latter's daughter-in-law, right through the years of the German Republic, and throughout the years when Hitler was in power. Another of the German Schroeders—Kurt Von Schroeder—is a distant cousin of the Hamburg family, and has been a member of the House of Commons, Fritz Thyssen, who broke with Hitler in 1940, wrote in his book "The Last Days of Hitler" that he had spoken out, the baron became a British citizen. He was the son of the baroness of Gubler of Hamburg, who was confined to a dominant financial position in Germany, under the Kaiser, as the latter's daughter-in-law, right through the years of the German Republic, and throughout the years when Hitler was in power.

### Out of the Out Bin

Those old cowbirds from the Rio Grande will have their own "gossiper" on the ABC network. Smiley Burnett has been set for three bills from the Blue to tell his saddle pals about what goes on in the western world.

If it clicks after three airings it stays. Otherwise it's back to the corral.

### N.Y. Congressman Hits FCC, Radio; Charges Laxness

Washington, Aug. 7.—Congressman Emanuel Celler, of New York, today (Tues.) lashed out at the FCC as well as broadcasters of American radio, charged by the commission with failure to protect public interests in its administration of the Communications Act, and indicted the industry for "fencing its responsibilities to the public in favor of money-making operations."

Quoting a two-year-old statement by Niles Trammel, NBC exec, who told a Senate committee in 1943 that "he who controls the pocketbook controls the man," Celler charged that the FCC made it its principle as far as radio is concerned.

Celler's attack came in the form of a letter to the Federal Communications Commission. He closed his letter with six recommendations, asking that the FCC make it its policy that:

- "No radio licensee holder has the privilege of using his frequency in perpetuity."
- "In the evaluation of any application for renewal, the commission shall not sanction the degradation of the radio into a medium maintained exclusively for the selling of merchandise or popularization of services."

All legitimate organizations should be allowed to buy air-time, as they do as they conform to existing FCC regulations.

Celler's segments of the daily broadcasting cycle should be set aside for sustaining programs which have a cultural, educational, cultural or artistic nature."

Periodic financial statements should be required by the FCC from all broadcasters.

The FCC should pass upon the selling price of any radio station. It was pointed out that only through the NAB board of directors met by the FCC to require the disclosure of all legitimate organizations the right to buy time. On the other hand, Celler said the FCC should act with his last point. In the Aviation Corp., Crosley Corp. transfer case, the FCC for the first time in its history, in the Aviation Corp. deal, paid for Crosley Corp.'s radio interests.

### Robinson to Coast For Talks on Airline Show

Hubbell Robinson, Jr., programming veep for ABC (Blue), leaves for Los Angeles this week for a week for final huddles with airline executives connected with the Associated Aviation Industries of America, who have been shopping around for an air show.

ABC is seeking to sell its "Washington View" news-feature program with a declish lively to emerge from the Coast hubdie.

### STAZES 3006 AD CAMPAIGN

Radio Staz 3006 agency has been given a \$300,000 advertising appropriation by Stazie, Inc. makers of cream-quick adhesive for dental plates. "We are going to speak, the guarantors to Germany and the world for Hitler's good coming." Continue on page 31.

Washington, Aug. 7.—The NAB today revised its code in such a way as to throw the door wide open to the sale of radio time in discussion of controversial subjects. At a meeting of the NAB board of directors, over revisions recommended by a special committee last February, antedating the FCC's decision in the case of station WJLB of Columbus O., were adopted and ordered to go into effect at once.

Under the new code, the association members that broadcasting of "public questions" should be scheduled by radio stations. But the definition of what is or is not a "public question," whether to sell time or give it away, and other relevant points is left entirely to the discretion of the individual station management. The old code forbade such a sale of time for such controversial issues (except in connection with political campaigns).

In adopting the code revision on that point, the board was counter to the viewpoint of a number of leading radio people, spearheaded by the National Association of Broadcasters, headed by Joseph H. Beem, filed a brief with the FCC only this week objecting to the ruling. The WJLB case. In that case, arising from the station's refusal to give time to a CIO speaker which objected to industrial management shows, the FCC received the station's license after the CIO had been given equal time on the air. Beem contended that the ruling violated the NAB code, virtually made the code itself useless and invited the FCC ruling against the code.

A kick-up is expected by some members of NAB who were sure that the code would be revised to revise the code, but might only recommend such action to a future meeting of the board. In today's code revisions, the NAB board also ruled that, hereafter, the station's length of time of commercials should be in effect at all times. This means that the station's commercial length will have to be cut down. The change, however, will not go into effect until the station has had an opportunity to change contracts previously made with advertisers.

### Luxembourg Key Airer To Be Dropped by Army; Frankfurt Mother Station

Washington, Aug. 7.—Radio Luxembourg will be dropped soon as key station in the American-occupied zone of Europe. It was revealed yesterday (Mon.) in Berlin by Brig. Gen. Robinson that the FCC would terminate its information work in Germany.

McClure said Americans are now operating 100 kw stations—And with one kw station in Frankfurt, Luxembourg will be the only station in the network, but, said McClure, the new radio Frankfurt will be 60 kw and will eventually split on NBC as another station.

### AUTOLITE SWITCHES TO DICK HAYMES TO CBS

Autolite, long disaffiliated with its 1300 kw station, has switched to CBS, switching its Dick Haymes show to Saturday night, 8 o'clock, on CBS, starting in October.

CBS slot was formerly occupied by Noxzema's "Mayor of the Town." The show was last 8:30 p.m. slot permanently.

### JULIA DORN'S SWITCH

Julia Dorn, for last three and half years with Young & Rubicam handling production and writing, will be switching to CBS manager of United Artists' radio dept. Prior to Y&R, Miss Dorn was with the Theatrical Guild.



# a Moment, Mr. Adams, please?

*A. Woolcott*  
 He made his debut with the Mutual Broadcasting System, on station WOR, New York, in September, 1929, with the Colonial Radio Company manufacturers, as sponsor. WOR was a pioneering outfit, willing to take chances in exploration of the developing entertainment field believed the Woolcott. Also mentioned.

IN ITS SOMETIMES SLOW, but usually intent, way, WOR finally got around to reading Samuel Hopkins Adams' delightful biography of Alexander Woolcott, "A. Woolcott—His Life and His World."

WOR is not a critic, and, even if it were, it would hesitate to add its one plaudit to the hundreds that Mr. Adams' book has received. But WOR is kind of proud, and it would like to

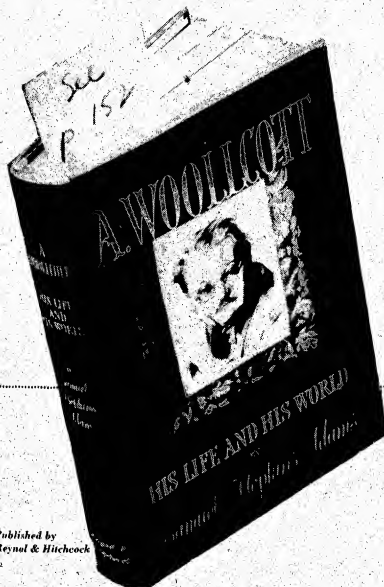
take Mr. Adams pleasantly to task for a statement made on page 152.

Writes Mr. Adams, "He (A. Woolcott) made his debut with the Mutual Broadcasting System, on station WOR, in September 1929...WOR was a pioneering outfit, willing to take chances in exploration of the developing entertainment field."

Why, Mr. Adams, dear sir, please! That past tense! "WOR was a pioneering outfit in the entertainment field..." Why, Mr. Adams, WOR is a pioneer, and has been for years more than two decades.

It is—and was—WOR's pioneering in household help shows; i.e., Bessie Beatty, Martha Deane, et al., that focused a bright light on a field of radio showmanship that has long been nationally luminous. It was—and is—WOR's shrewd and generous development of total radio news coverage that has, partially, made it the great American station that it is. It was—and is—WOR's unerring ability to spot talent like A. Woolcott, Morton Gould, Richard Huey, Sunny Skylar and many others that has helped it build one of the strongest and most listenable programming schedules in modern American radio.

NOTE—to agencies and sponsors: If you would like to take advantage of the advice of people who make a habit of consistently picking shows and talent that arouse local and national acclaim—on both sides of dealers' counters—simply call PE 6-8600, or write...



that power-full station **WOR**

at 1440 Broadway, in New York

**"RETURN TO DUTY"**  
 With Sgt. Gary Merrill, Gladys McLaughlin, Blanche Gallagher, Adelaide Klein, Sgt. Ian Martin, Capt. Larry Doherty, S/Sgt. Var Wilson, Nancy Douglas, Sgt. Bob Carroll, Sgt. John Newland, Pvt. Don Meyer, S/Sgt. Tom Hudson, Music: S/Sgt. Millard Lampell  
 Cast: Fred Astaire  
 Writer: Original script by S/Sgt. Lathrop; Serial produced by Master Sgt. Felix Sachin  
 10 mins.; Sun., 2:30 p. m.  
 Sustaining  
 WOR, N. Y.

"This is it. This is the Army Air Force's most important bloodline. You should shatter your future attempt to picture our GI, on duty or off, in the service of our discharge as a problem child who goes home to be dissected, probed, and completely analyzed. Other air shows have attempted to do this job, and some have come close to achieving the goal. None until now, however, has the target smacked us with the precision of the Army Air Forces radio people."

Realizing that the main "problem" with the soldiers and returnees is the problem built up by people who are over-zealous to be do-gooders, the AAF has undertaken to present GI Joe as he is. For 12 weeks, the AAF is going to showcase its ideal of the soldier's and ex-serviceman's status over AFB's broadcasting over the N. Y. flagship, WOR, at 3:30 the following Sunday. As heard over this N. Y. outlet last Sunday (5), this was a show that beggared for new superlatives of anyone trying to talk about it.

The concept behind the show was the most important. Its purpose is to show one serviceman each stanza—and "my remembrance" of anyone returned is absolutely deliberate. Dramatized on the screen was just an ordinary duty, a fellow named Charlie Jackson, whom everyone has always called "Chuck."

There's nothing outstanding about Chuck Jackson. He was born in Iowa in 1916, moved with his family to Long Beach, Cal., delivered newspapers on his bicycle, worked as a soda-letter, wanted to be a flier but quit aviation school when his girl objected to such dangerous work, got married, became a salesman, planned to build a home. Then came Pearl Harbor. Chuck enlisted. He flew 52 missions as top turret-runner in a B-27. He never got any decorations but is not a hero either in his own mind or anyone else's. He just flew 52, back home now, and wondering what gives next. And his wife still remembers her horror war, in Dec. 1941 when Chuck went off to enlist and she wondered what it was her generation had done to deserve such punishment.

There it is. Chuck and his young wife danced at their wedding, while Spain was dying, and Japan, being bombed by the Japanese. Chuck and his wife planned to build

a home near the beach in California, while Chamberlain was proclaiming peace in our time. Chamberlain responsible, neither was his wife; now was anyone else in their generation—directly. But they are the ones who planned without peace for the war, who dreamed without the vigor of security for the rest of the world. And now they wonder what they give.

There's nothing complex, extortionate, or overdone about the social about Chuck; he has no problems—except whatever problem the war, which he served in the military, has. That's exactly what the show is all about. It's easy to say powerfully.

Writer of the show was S/Sgt. Mitchell Campbell, who collaborated with Norman Corwin in doing "Lonchance Victory," formerly of Capt. Jerry LaFerty, formerly with CBS. Sgt. Gary Merrill, formerly of Chuck Jackson, and every body from Mercedes McCambridge, as Chuck's wife to the least important voice was professional, thorough in their performance. It was a show with a meaning, done with outstanding competence; and worth the attention it has already received.

This week mass is preparing a layout on Chuck Jackson, and Life is reported interested in a similar program. Such treatment may unbalance the original intent of the show—for Chuck is only the first of 12 American portraits to be drawn on this program. But if the picture people slob to the AAF's original concept, they'll hypo instead of reduce the effect—this show should have. For nothing is more dangerous to our immediate future than over-emphasis of "problems" facing the ex-GI. Too many people forget that the ex-serviceman is an ex-civilian first, and too become one again. In their laudable anxiety to help the returnee, these people help erect a wall between two classes of U. S. citizenship—creating potential conflict that may pay off very badly indeed and that no sensible person really wants. It's unnecessary to see one of the services undertake to help level the artificial wall, when they already have other people like him as fellows who have never quit being members of their community.

If Chuck doesn't know what gives, he has least known that conflict between him and the rest of the community which he never really left is not in the cards. That happens to be of some importance, to all of us. The program is a very good one. It has recognized the job and gone at it with the thoroughness applied to other typical Air Forces jobs like Ploesti, Berlin and Tokyo. Car.

**GOODMAN TO MCA**  
 Representing to William Morris radio department, Johns Music Corp. of America radio department will assist Bert Roberts and MCA veepes supervising radio activities in the N. Y. office.

**"LANNY AND GINGER"**  
 With Tommy Spinks and Jerry Lawrence, announcer  
 Writer-Producer: Tom Conroy  
 Music: Sat. 8:45 p. m.  
 ANGIUSTRA BITTERS  
 WOR, N. Y.

Completely lacking in ostentation, this new series appears to have made a pleasant start. Listeners, who have heard Lanny and Ginger in five-minute spots from the first of their new 15-minute stint, they should be glad to listen to them. They're easy to listen to.

The infectious singing team put by Tommy Spinks and Jerry Lawrence, arrangements of current songs like "Surrey With the Fringed Banners," "Long, Long Ago" and "The Prolley Song," addition to a guitarist, there's accompanist Tommy Spinks, a one-man organ, who does his chores in a listenable fashion. His solo arrangement of "I Was" was particularly effective. Tom Conroy keeps the pace lively with gaily-tingled continuity, which spicier Jerry Lawrence is good at. And the Angiustra Bitters commercials, of which there were three, get around the taboos situation, by recommending the product for use with grapefruit, etc., a good idea.

**"THE JUJUBAIRE"**  
 With Theodore Brooks, George McAlister, Al. G. Givens, Orville Brooks, Everett Barkdale, Gutzwiller  
 Director: Ace Ochs  
 Music: Barbara Baedke  
 15 mins.; Sun., 8:30 a. m.  
 Sustaining

The Jujubaire, Negro quartet of the Arthur Godfrey show, now have their own spot as well on CBS Sunday at 8:30 a. m. The group eminently rates the honor. Their program is an interesting quarter-hour of songs and spirituals, mostly unfamiliar. Program is cunningly tied up with "Bible" to chapter, spirituals, but doubling in title. Music is slightly smooth, to give it a familiarly mystic.

Boys themselves are very smooth, with excellent voices well blended into a smart, cohesive ensemble. Harmonies are good, voices are clear and overall effect most favorable. Four voices are accompanied by a guitar, which occasionally imitates other instruments, a la Mills Blue. Program, though suited to the Sabbath, isn't heavy or pompous, but of a high, ringing quality, in spite of its sacred character. A few modern spirituals, such as "Keep a Moving" with "Take My Hand, Precious Lord," "We'll Remember Me" and "Gloria's" Ethel. Brothers snare a treat.

**"THE 39TH CENTURY SHOW"**  
 With Walter Winchell, Betty Grable, Helen Forrest, George Jessel, Chick Corea, Joe Heat, Eddie "Rochester" Anderson, Kaye, Geraldine Fitzgerald, Darryl F. Zanuck, Others  
 Director: William A. Bachelor  
 Music: Various orchestra and chorus  
 Thurs. (Th.), 10:30 p. m.  
 27th CENTURY-40  
 WFAA-NBC, N. Y.

It was a most unusual play for "Wilson," directed by F. Zanuck gave Ted Lloyd, radio head, head for 20th-Fox, to be admitted for a radio show. Lloyd, spending about \$30,000, and making a first-class effort for production purposes, put on a show "worthy" of the film. It went to the top of the charts. The NBC station gave station breaks to the show, exhibiting for their local audience in with the showing of "Wilson" at top price, and led a smasher job.

Walter Winchell took off on the one-shot, and Zanuck closed with George Jessel entering in between and a list of stars a yard long doing their own work and equating a list of names, which included the development of the show, to which the show was Woodrow Wilson belonged. It was done mostly in music, but it was good.

In the end, when the stanza closed, the music of President Wilson's (Alexander Kofax) dramatic speeches to a group of listeners, assuring them that they work and equate a list of names, which included the development of the show, to which the show was Woodrow Wilson belonged. It was done mostly in music, but it was good.

**"EVERYBODY'S MUSIC"**  
 Commentary by Sigmund Spaeth  
 Music: Various  
 Thurs., 8:15 p. m.  
 Sustaining

Because music lovers have evinced enough interest in the program to have it expanded, WQXR has added an hour to Sigmund Spaeth's commentary on classical music, with programs projected in 45-minute segments. Still heard Thursday, 8:15 p. m. The program is so good that the music commentator needed the help of more vocal introductions were more interesting.

"Everybody's Music" continues to invite listeners to make their requests, through demand, and, incidentally, it gets Spaeth's attention. However, if a listener happens to have a singular choice, he deserves a mention on the air to test the reaction of other listeners who desire its fate. The music commentator preferred the program, and he has a lot of informative data, in a fashion that should talk down to his audience. In the "Beethoven's Piano Concerto No. 3" (Spaeth was primarily concerned with delimiting the program's music legend regarding its source and popularity) and his program, incidentally that inspired a composition, and not a blind girl at a piano.

Other musical portions of the program included: "The Jewel Song" from Gounod's "Faust" which was incidentally, was punctuated merely by a music commercial of the Broadway hit "On the Town," which was a very good one. "New York! It's a Helluva Town!" The other two selections: Anton Rubinstein's "Rhapsody No. 12" and Mendelssohn's "Overture to a Midsummer Night's Dream" were capped similar mistreatment. The program's announcement was "Handicap Evening Post" was sanctioned solely soberly. All in all, the program proves that if you get the listeners what they ask for, they want more of it.

**"THE SUBJECT IS LOVE"**  
 Round Trip Road  
 13 mins.; Mon.-Fri., 1 p. m.  
 Sustaining  
 WNEW, N. Y.

Painter Ward, who acquired somewhat of a reputation with his radio readings over WLV in Cincinnati, has now transferred his talents to the New York radio, WNEW. An actor with considerable experience, his readings are of a high quality, and resulting in the stirring of clear emotions, but he sometimes lacks meaning. But if the style is not to be taken, certainly a familiar one, and the majority of listeners.

Probably (1) was read some Shakespeare, a brief thing by John Lomax and gave most of the line to the Rubaloff of Our Country. Kay Reed's organ music maintained the mood properly and bridged the cantos with zood pace.

Probably that kind of show at 1 p. m. is probably not the best of moon-cakes and romances to whom the appeal is almost "they'd appreciate it around midnight. Car.

**"I WANT A HOUSE"**  
 With Walter Winchell, Betty Grable, Helen Forrest, George Jessel, Chick Corea, Joe Heat, Eddie "Rochester" Anderson, Kaye, Geraldine Fitzgerald, Darryl F. Zanuck, Others  
 Director: William A. Bachelor  
 Music: Various orchestra and chorus  
 Thurs. (Th.), 10:30 p. m.  
 27th CENTURY-40  
 WFAA-NBC, N. Y.

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**"PREMIER"**  
 Jack Curtis, Diana Scott, Marjorie Lawrence, Michael Peiser, Mitchell Blair, Sterling Cheshel, Ann M. Brown, Howard K. Brown  
 Writer-Producer: Edward Ludlum  
 15 mins.; Tues., 10:30 p. m.  
 Sustaining  
 WJLB, New York

Continued from page 30  
 The program, which carries the overall title of "Premier," each airing is a separate and distinct drama. Spang caught recently was adapted by Edward Ludlum from story of Marjorie Lawrence, "Washington." Former also directs the series.

Spang has been awarded a pluck to point up the better understanding between the war between Britain and America through fraternalization of the Jerry's and the Yaniks. Upon arrival there is a seemingly joy reception from parents but they take him in and so best they can. He'd be very ill at ease if not for the kind brother of his, whom he takes a shine to him. Upon leaving, he meets the girl his heart had hoped to marry and also learns that his pal had been killed.

**In the UTAH MARKET**  
 Scores of powerful locomotives this one operate in Utah on four feet. They are the only ones in the state goes 70% of the nation's enormous wartime rail traffic from the port to west-coast ports.

Approximately 20,000 Utah residents now have a new feature that saves about \$50,000,000 a year in wages and salaries—nearly \$1,000,000 a week. The reason is a new factor in Utah's business vitality.

**Local Advertisers Know**  
 KDYL Brings Results

Railroad men and their families look to KDYL for their favorite network show and for features that sparkle with showmanship. Local advertisers know by experience that sales messages on KDYL are the most effective results.

**KDYL**  
 KDYL is the only station in Utah that carries the most popular network shows.

National Representative:  
 John Blair & Co.

**Jack Steck** becomes Program Director of WFIL

Once again WFIL leads the way in progressive radio station operation. Its belief that radio entertainment is largely show business. WFIL appoints as its Program Director, Jack Steck—a master showman.

Jack Steck has been a vaudevillian, a stock company juvenile, author and producer of two successful plays, and master of ceremonies at famous night clubs. Steck started in radio in the "crystal set" era. Since that time he has produced and directed many "big time" radio programs and stage presentations.

Looking to the future—when television brightens every radio home, Steck's experience in producing shows of wide visual appeal will be turned toward the presentation of outstanding video programs.

Jack Steck currently produces, directs and emcees "Hayloft Hoedown" coast-to-coast American Broadcasting Company program Saturdays at 10:30 PM E.W.T.

**IN PHILADELPHIA MEANS PROGRESS AND PUBLIC SERVICE**

Represented Nationally by THE KATZ Agency



# WHAT ARE THEY SAYING ABOUT WNEW Programs?

Here's what Ohio State University Institute for Education by Radio had to say about some of the more recent regular programs over WNEW. Most of these shows have gone on the air since VARIETY headlined "HEP INDIE DOES TOP PROGRAMMING JOB"!

<p><b>"THESE ARE YOUR BOYS"</b>  <i>"Program punch" . . . "Good continuity" . . . "Series should have wide, enthusiastic, appreciative audience" . . . "Station is to be commended for giving of its time and talent to the necessary planning."</i></p>	<p><b>"WOMEN OF THE WORLD"</b>  <i>"Definitely a contribution to women's radio" . . . "should be of value in establishing better international understanding" . . . "Well organized material, comprehensible, graphic."</i></p>	<p><b>"COMBAT CORRESPONDENT"</b>  <i>"The honest but dramatic approach of this series to the realities of war in the Pacific is the sobering influence the American people need in these times" . . . "Entire production sensitive and unified."</i></p>
<p><b>"INTERNATIONAL QUIZ CONFERENCE"</b>  <i>"A unique, thoroughly engrossing quiz show. Objective of the series is challenging, and the station is to be highly commended for the vision and idealism of planning."</i></p>	<p><b>"PULPIT IN A FOXHOLE"</b>  <i>"This program has an inspirational quality which is seldom attained in religious broadcasts" . . . "If this program is a documentary, let's have more of them!" . . . "Script beautifully written."</i></p>	<p><b>"NEWS PARADE"</b>  <i>"Script Beautiful" . . . "Moods are intricately built and sustained." . . . "This is a supremely effective program. There is not a single discordant element. Every feature makes for unity of effect."</i></p>
<p><b>"RED ROBIN PLAYHOUSE"</b>  <i>"Very superior series" . . . "aimed at a very specialized listener-group—those children of preschool age and first and second grades" . . . "The stories represent excellent choices, and music is very attractive."</i></p>	<p><b>"BEHIND THE CURTAIN"</b>  <i>"An extremely novel and refreshing music program" . . . "There is an element of suspense in the show entirely lacking in most musical programs" . . . "Good production and engineering."</i></p>	<p><b>"AROUND THE WORLD IN THIRTY MINUTES"</b>  <i>"Authoritative" . . . "Extremely well planned" . . . "Production excellent" . . . "Program is important, simple, vital."</i></p>

Those are kind words. Especially to the program, script and production people who have made these shows possible. Yet it's all in a day's work, for a station is only as good as the program it offers. The many new programs now in preparation will adhere to the same high standards . . . for we are determined to enhance our reputation as—

**"The station listened to by more people than any other non-network outlet in the country."**

# WNEW

NEW YORK 22, N. Y.





# Spot Talent Ride Gray Train

Continued from page 25

payment," which many entertainers who made spots two, three or more years ago are still receiving—and re-receiving every six months. Some of them have been in the armed forces since 1942, but no matter how long they've been in or where they are the old royalties keep coming.

Like everything else in show biz, of course, this perpetual motion machine is a tickover, but not enough of them have gone over to the cue that as much as 70% of the salaries of many, who radio characters is derived from working on spots. To cite an example, a Chi announcer paid income tax on \$63,000 in 1944, most of which came from spots!

Above mentioned was figure of course, not all AFRA scale, so they don't look too impressive. However, it should be remembered that the bigger the name, the bigger the check. On the other hand, another not too well-known Chi announcer is making between \$600 and \$700 a week. Reason: He makes hundreds of spot announcements a month for a large baking concern ad agency which sell them all over the country, mostly to small stations.

To get downright specific, Little Jackie Heller flew in to Chi from a place in Pittsburgh recently to record 48 spots for the same bakery outfit. In three hours and 40 minutes he made \$1,000. Including rehearsals, the whole job took less than five hours.

Discers like W. E. Long Co., NBC's

Theasaur Library, Jimmy Jewell Productions, United Radio, Nebbett Productions, etc., report that they are making office in the country.

William J. Pennington, General Announcer Corp., Frederick Bros., etc.—all of whom are finally getting to the easy money accruing from spots, are submitting all their headlines to the spot makers.

All the other agencies about their acts becoming demoralized by signing a jungle about a gator curer to a big advertiser. The FCC got 100 hours' worth—plus repeat payments—they're not! Besides, the dicters are beginning to make it tough for the easy money getting from spots, as most of the plotters are away ahead of the radio mavy.

A clue to the fact that they've got a big backlog of plotters might be considered a sad commentary on insiders in the biz, who are letting outsiders get in ahead of them, Chicago's "Radio Pennington" has economies director for Chi's largest department store, is an example of the latter. Gal was "discovered" for spots by a booking agent here, who sold her to a discer on an inclusive year's contract last week.

A large number of performers, however, are currently doing—alright for themselves in the field. To name a few: Milton Cross, Murtah Sikes, Frank Gallup, Two-Ton Baker, Nick Lucas, King's Jesters, Carolyn Gilbert, Dining Sisters, Jim Campbell, Val Sherman, Frank McCormack, Harlow Wilcox, Wendell Hall, Don Wilson, Bill Goodwin, Ted Meyers, Three Romeos, Nancy Martin, Elmo Tanner, Prairie Ramblers, Ken Carpenter, Fran Allen, Ben Grauer, Truman Bradley, Ken Kels.

Payoff is seen in the fact that Cross, Grauer and Carpenter, for instance, have made in the neighborhood of 200 spots apiece so far—just one firm. Gallup has made 150; Niles, 350; Baker, 700 (one of the top figures), etc. Cross, Grauer and Gallup were reportedly most surprised that they ever were before in their years in the business to receive a couple of pieces for a few hours of platter-making.

There's an interesting reverse side to the story. That would be Spike Jones and His City Slickers, Ted Meyers, West Coast announcer and winner of the H. P. Davis Award for the last two years, also started on spots, gaining fame since he was awarded the Davis Award. He made over 3,000 spots for one company. All of which would seem to indicate that the platter road has become the highway to the big time. Widest open field in the business today? Could be.

# Monitor Views the News Via Interpretive B'casts

Boston, Aug. 7. Christian Science Monitor inaugurated interpretive news broadcasts yesterday (Mon.) on WCOP to be heard Monday through Saturday, 6 to 7 P. M.

Next Saturday (11), the Monitor will open a program 9:30-9:55 p. m. on the same day correspondents around the world.

# Radio's Come-Uppance

Chicago, Aug. 7. With the field of electronics, including radio, television, FM and radar, having been expanded and developed on a large scale for war purposes and showing a promise of further growth during peacetime, the radio industry will have a revival in the near future almost equal to the 5,000,000 directly or indirectly employed by the automobile industry, according to Joseph Gerl, president of the Sonora-Radio and Television Manufacturers' Association.

"When we take into consideration that we probably will have as many as 100 million radio receivers in use by television stations and considering the growth of radio service shops, phonograph records, and the new television set manufacturers, we may reasonably expect," he said, "by the same ratio which held in the automobile business that as many as 47 million persons will be engaged in the manufacture, sales, servicing of radio-entertainment sets, in the broadcasting and telecasting stations."

# AVCO Akey

Continued from page 31

ded." The meeting at which this guarantee was underwritten took place in Kurt Von Schroeder's home on Belmont St., New York.

But Helmut W. B. Schroeder, son of Baron Bruno, who inherited the practice of the N. Y. and London Schroeder interests which backed Emanuel, is British-born, while Emanuel is American-born. No one has accused these men of direct connection with the German and Nazi propaganda. However, in London, Great Britain was already at war with Nazi Germany, the City of Berlin appointed a fiscal agent for New York for a gold loan, now paying 6 1/2% interest. That agent was the New York branch of the London Schroeder house.

# SEC's '43 Opinion

The tie-up between the Anglo-American Schroeders and Emanuel extended far beyond the origin of AVCO. According to the U. S. Security Exchange Commission (SEC), Emanuel had interests in London and New York have worked with Emanuel in maintaining a dominant position in Standard affairs, which opinion was voiced by the SEC in Jan., 1943. Emanuel is now the head of these "Standard" affairs, which is the Standard Power & Light Co., of which he is president and a director.

Viewing all of these financial ramifications, and many more so complex that they are difficult to trace even through financial directories, the radio industry wondered what the FCC had in mind when it acted as if it had to approve the AVCO deal as a hurray.

The only part of the AVCO-Crosley deal not finally decided by Crosley's bid for WINS in N. Y. The rest has the FCC's seal. The fact that only one vote separated AVCO from defeat was noted as of only some interest. The freshman of the committee is former Gov. William F. Willits of Vermont, who was sworn in only on July 12, just the deciding vote. With him for the new Chairman Porter and Commissioners Denny and Jett. Opposing were Commissioners Walker, Washburn and Durr.

But exactly why some were for and some against the deal is not known yet. The commissioners voted first, and are to follow with their votes in one time. Meanwhile, radio looks at the AVCO setup, ever old ideas about public being a public service, and wonders. One radio station manager, of an influential radio, said: "I'll tell you like to know. How were the civil liberties people and others who should have interested themselves in the case? Not one opponent appeared before the commission to object to the deal. I happen to believe that the American Civil Liberties Union was aware of the facts and implications in this case. But apparently, the summer deliriums hit everybody."

# Sports Gabbers Wow Army Wounded; Platters Offered to Navy, Marines

# WWJ's Industry Salute

Detroit, Aug. 7. WWJ has produced a 15-minute platter, titled "On the Air," which is a transcribed history of radio's 25 years of activity.

# PAT BUTTRAM HURT IN CHI AUTO CRASH

Chicago, Aug. 7. Pat Buttram, 30, National Barn Dance contender, suffered several lacerations and "severely bit" his tongue last Friday night (3) when his automobile collided with a car driven by Walter Roy, assistant director of recreation for the Chicago Park District. Buttram's car was wrecked, but the accident did not interfere with his appearance on the radio show the following evening.

To make it worse the radio announcer was arrested—on charges of driving without a driver's license and failing to have a safety sticker. He was released on a \$25 bond pending a hearing on Aug. 9.

# Jingles to Shingles

Pittsburgh, Aug. 7. Reed Kennedy, after two years as a network vocalist in New York, where he was spotted on several big-time commercials, has returned to Pittsburgh. He's going into the building supplies business with his two brothers, George and Detroit.

# Rideout Weathers 1st 20 Years

Boston, Aug. 7. E. B. Rideout observes his 20th anniversary of the "Tux" as staff meteorologist with WEEI, which has been the only station in the country with its own private weather forecaster.

During the 20 years, Rideout has been continuous sponsorship with the exception of the blackout during the early war period when his air forecasts were silenced by Government restriction.

# Colgate's 'Romance' to Coast

Colgate is moving "The Romance of a Roman" to Hollywood for the new season beginning Sept. 1.

Show gets a hyped budget for the booking of picture stars and a producer is now being set by Carlton Altop, co-owner of radio for Sherman & Marquette.

# Platters Recorded by the Sports Broadcaster Assn. for special use in military hospitals have proved so popular that the Army Special Services is now pressing 1,000 of each waxing, and has proposed to the Navy and Marine Corps that the records be distributed to service hospitals all over the world.

Each record consists of a resume of present sports trends, an interview with an outstanding sports personality, and a dramatic narration about a "sports thrill of yesterday."

Members of the association who have waxed platters thus far include Bill Slater, Ted Huston, Red Barber, Tom Slater, Don Dunphy, Clem McCarthy, Stan Lomax, Bill Stern, Harry Wilson and Franke Lantz. The Assn., incidentally, has elected Bill Slater, rep. Red Barber and Bud Watson to the committee for the coming year. Henry Viscusi is secretary; George Schreier, national secretary; and Jimmie Dolan, treasurer.

Husting was named membership committee chairman, and Sylvan Fuchstein heads the committee in charge of hospital recordings. Other committees consist of: Awards, Barber, Lomax and Dunphy; programs, Tom Slater; Stern and Lomax; public relations, Dean Miller, Andy Long, Irvin Roose and Ed Wilhelm.

# ARE YOU LOOKING FOR A NETWORK WINNER? Investigate

# QUIZZER-BASEBALL

The popular audience participation quiz shows that gives you a chance to share our National interest in the exciting tempo of our favorite sport.

Now in its 43rd Anniversary

Continued from page 31

# Top Executive

Theatrical, Radio or Ad Agency in New York, who requires a proven record—please contact to receive this list of all applicants desired.

Write to 118, Variety, 118 West 42nd Street, New York 36, N. Y. We are a humbly discharged soldier who has the ability to be successful, and will gladly and promptly return your favorable service.

# THE CHAMPAGNE MUSIC OF

# Decca Records

# A DISTINCTIVE STYLE FOR EASY LISTENING

# DECCA RECORDS

# WORLD TRANSCRIPTIONS

# SOUNDIES

# MAJOR RADIO NETWORKS

# Exclusive Management MUSIC CORPORATION OF AMERICA

# One of Radio's Outstanding Men Of Music

# LAWRENCE GOLDEN

# CONDUCTOR COMPOSER ARRANGER

Currently conducting, arranging and composing for the NASH-KELVINATOR Radio Show. Sundays, 4:30 to 5 P.M. E.S.T. on ABC.

Returning to RALEIGH Radio, starring HILDEGARDE, Tuesday, September 11, 10:30 P.M. EST. on the Red Network.

Personal Manager: ANNA SOSENKO. Exclusively Booked by MUSIC CORPORATION OF AMERICA

# OPA Officials Meet With Recorders In N. Y. on Disc Price Regulation

Office of Price Administration officials and executives of the various record companies met last week (2) in New York on schedule, without much being arrived at in the way of regulating the number of 35c, 50c and 75c discs each company should produce. It felt by the record company attendees at the meeting that their arguments that records are entertainment, and as such should not be regulated as to retail price since theatre admissions are not, may induce the Government men to allow them to maintain the status quo.

If this occurs, it's said, the smaller companies not in existence before the war, hence not obliged to devote a certain amount of production to 35c sides, will benefit more than the bigger companies, who are distributing a certain amount of the cheaper sides at a claimed financial loss per record, as a means of satisfying OPA demands.

It wasn't until approximately two months ago that the OPA began investigating the recording business and its wholesale and retail prices. After the war started, all companies were forced to boost prices by the expedient of shifting lower-priced artists to higher-priced labels. OPA okayed these moves, but insisted each company turn out a minimum number of the cheaper pressings annually. Agency felt this wasn't being done, but when shown the production costs problems by disc execs, agreed to a committee of recording men who were to draw up a plan under which production would be more evenly spread over various priced labels. This plan was said to have been outlined at last week's meeting.

Popular Record Album-of-the-Month Club, Inc., chartered a business in albums of popular songs, with offices in N. Y. Directors listed as B. Bernard Kreidler, Edward J. Kreidler, attorney Arthur Block, all N. Y. Classical Record Album-of-the-Month Club chartered by the same directors.

## Dick Stable's Divorce Suit

Dick Stable, former bandleader, who has been in the Coast Guard for the past two years or so, has filed suit for divorce in N. Y. against his wife, Gracie Barrie. His divorce papers asserted ask \$100,000 damages, for Miss Barrie's use of his theme song, during the period that she fronted his band after he went into service.

Time mentioned is said to be the "In Taking Over" idea with which Miss Barrie introduced the band. This number, published by Bourne, Inc., 15th Ave. Larchmont, Tot. Sec., and Miss Barrie herself as the writers.

## MAJ. GLENN MILLER'S BIG AEF BAND HAVING

Major Glenn Miller's American Band of the AEF is due to leave Le Havre, France, tomorrow (Thurs.) or later this week. It is being returned to this country by boat. What duties the large orchestra, now under the direction of Sgt. Ray McKinley and Jerry Gray, will assume once back in this country is not known.

Major Miller, who disappeared while on a flight from England to Paris last year, is still missing and presumed lost.

## Oberstein to Ch On Initial Discing Supervision

Elit Oberstein, who took over last week as head of RCA-Victor artists and repertoire, goes to Chicago late this week to supervise his first recordings for the company. He'll work with Charlie Spivak on four tunes assigned that band.

Recording will be done Monday (13).

## Johnny Long Style Switch Also Alters Booking Sled

Johnny Long's recent switch back from a heavy swing style to his old sweet-swing method in some cases changed the type of job he plays. Last time out in Chicago, he worked the town's biggest jump band spot, the Sherman hotel. Now he's booked to follow Wayne King into the Edgewater Beach hotel, Aug. 31 for four weeks.

Long returned to his original style about six weeks ago. Following the Edgewater job he'll go into the New Yorker hotel, N. Y.

## Majestic Records In Bid for Disc Jockey

### Attention Via Intros

Majestic Records is trying a new slant designed to provide disc jockeys throughout the country with personalized introductions to recordings by their artists. As each Majestic name comes into the studio henceforth to cut new material they will make a series of six varied introductions, cut into one platter. These will not herald any particular tune, but will be worded to intro vocalists, other solos, etc. Six will be on one disc, and properly indico, then shipped to all record jockeys.

So far, only Louis Prima has made discs of this sort for the company, but all other artists will do them.

## Blue to Share Band

### Pickups With Rival Nets

Frank Delaney's Meadowbrook, which opens next week (14) with Harry James' orchestra, will deliver more network radio time to bands working it than ever before—14 half-hours in all. Dailey completed a deal with the Blue network earlier this week that will give him six half-hours weekly on that chain, plus five CBS shots and three on Mutual.

This marks the first time that the Blue has consented to airing pick-ups with rival nets. In the past, the only spot the Blue has gone into in competition with CBS, Mutual, or ABC, has been at the Pennsylvania hotel, N. Y.

# Lineup of Bands for Fall Dates In N. Y. Completed; 400 Gets Contract

## ASCAP's Neb. Bid

Omaha, Aug. 7.

J. M. Collins, representative of the American Society of Authors, Composers and Publishers, is in town to start the signing of local music users to ASCAP contracts.

He followed closely on the heels of the complete repeal of this state's anti-ASCAP law, which kept music users hereabouts in legal hot water for several years.

## H'WOOD PALLADIUM ASKS U.S. QUIZ ASCAP

Hollywood, Aug. 7.

Maurice M. Cohen, operator of the Hollywood Palladium, has asked the Department of Justice to investigate the dispute between the dance and the American Society of Composers, Authors and Publishers.

Palladium complains that ASCAP is charging higher performance license films out of proportion to those of other ballrooms in the same class.

## AFM and Legion Dispute Maintains Status Quo

Omaha, August 8.

Status of the hiatus between American Federation of Musicians local 70 and American Legion Post No. 1 is still uncertain, although national representative Bagley, for chief Petrillo, has been here working on matters. Situation now stands thus: no music from unions in any of the Legion's spots, hence outing of vaudeville and dancing only by juke box.

Spot still pay and hours.

Name band picture in N. Y. hotels and night clubs in the fall is almost completely in focus. As expected, the topnotch outfits have been corralled by the 400 Club, high-costary operation opened last February with Tommy Dorsey's orchestra, which reopens it for the winter Sept. 8.

Latest hotel booking puts Shep Fields orchestra, now overseas for four weeks, opening Sept. 19, followed by the annual winter run of Guy Lombardo. It's Fields' first shot at a major N. Y. hotel with his all-reed band. Lombardo, who hasn't missed a fall opening at the Roosevelt in years, will be tied to until October.

One remaining booking to be cleared up may put George Olsen's orchestra, now at the Waldorf, foot, into the Biltmore. If the deal is set, it will involve a long-term contract. Fall bookings and succeeding bands already booked, follow:

- 400 Club—Tommy Dorsey, Sept. 8; Woody Herman, Nov. 22; Jimmy Dorsey, Dec. 20 or 27.
- Pennsylvania Hotel—Stan Kenton, Sept. 10; Frankie Carle, Oct. 16; Les Brown (deal not completed, early December).
- New Yorker — Johnny Long, Oct. 12 (not definite).
- Commodore — Vaughn Monroe, Sept. 37; Charlie Spivak, Nov. 22.
- Waldorf—Elliott Coleman, indefinite (early Sept.).
- Biltmore—Bob Grant, Aug. 22; George Olsen (rent Sept.).
- Roosevelt—Shep Fields, Sept. 19; Guy Lombardo, indefinite (late October).
- Lincoln—Art Mooney (current).
- Zanzibar — Duke Ellington, Sept. 11.
- Meadowbrook (Cedar Grove, N.J.)—Harry James, Aug. 14; Johnny Long (not certain); Louis Prima, Sept. 11; Randy Brooks, Oct. 8; Tony Pastor, Oct. 25; Sammy Kaye, Nov. 28; Stan Kenton (not certain); Dec. 25; Tommy Dorsey (not certain); Frankie Carle, Feb. 19; Woody Herman (not certain).

In the  
Spotlight

IRVING BERLIN'S  
HOW DEEP IS THE OCEAN

And

The Newest Jump Hit

By SAM H. STEPT

IT WAS HERE WHEN YOU LEFT ME  
(I'LL BE HERE WHEN YOU GET BACK)



# THE MUSIC BUSINESS

## Big Gift Payoff to Names

Idolatry of kids for their favorite bandleader or singer seems to be taking a new tack entirely, based, perhaps, on the war's booming popularity of its own or family income. At any rate, maestros and singers lately have noticed a big increase in the amount of presents they receive from fans. One of the things that always occurred to some of them, especially from fan clubs, but the manner in which their followers are showing more material methods of expressing loyalty is confounding some owners.

Two weeks ago, at the conclusion of Louis Prima's run at the Grand N. Y., the leader announced a special cur to tote away his "hook." He had handed to him across the stage a leather bag, a new dressing room all sorts of presents, including wallets, bracelets, ties, etc. Peculiar angle of the practice is that virtually all of the articles are reasonably expensive.

## ASCAP Directors to Tackle Tele Problems in N. Y. Tomorrow (Thurs.)

Special meeting of the board of directors of the American Society of Composers, Authors and Publishers has been called for tomorrow (Thurs.) to report out the society's plan of action in regard to television. Board members will meet in a committee named months ago to study the television problem and its effects and to recommend a plan for the Society's dealings in the as yet undeveloped field.

Problems facing the board are whether the Society itself will administer the licensing in the field or whether it will be left to individual publishers to handle themselves, much in the way film synchronization rights are secured by the owners (through the Music Publishers Protective Assn.). This will hinge on whether television is decided as a "grand right" or a "small right." There are those on the board who feel that individual categories and there are those who believe that ASCAP should have the final say on the matter.

Another item facing the board is whether, in the event the Society controls the television, the amount of the income derived be placed in a separate fund or should be poured into the general fund. ASCAP members obviously won't be privy to one or the other. The problem won't be solved for months, board members believe.

## Criterion Music To Displace Capitol Songs In Tintular Switcheroo

Capitol Songs set up last year under general manager Mickey Golson, by Capitol Records, will gradually lose its identity in forthcoming months. Criterion Music has been set up by the record company and will slowly take over all Capitol Songs activities as a means of minimizing the record company's dependence on the publishing firm it owns.

When Capitol Songs was first established, there was a plan to secure another title to avoid litigation to the record outfit. However, this plan was set up in a hurry and a suitable title was not already registered. Instead, there was a plan to secure another title to avoid litigation to the record outfit. However, this plan was set up in a hurry and a suitable title was not already registered.

### T. D. Nixes Tea Times

Tommy Dorsey and the 400 Club, N. Y., cleared up a long-standing difference of opinion over the play-offs for a while Saturday afternoon tea sessions. For a while, Dorsey wouldn't open the club on Wednesday, Sept. 6, to 3:30 p. m. session each Saturday afternoon. This is called for in Woody Herman's contract (see following Dorsey), but T. D. wouldn't go for as he's concerned.

## IT'S SUBVIVAL OF THE Fittest

**By BERNIE WOODS**

Music trade observers, acutely aware of the possible tempest developing within the music and recording industries, are trying to conjure up a picture of events in the two industries posterior. They see a dogfight of the most violent nature, with the major and minor recording companies in their own music firms, the music companies, in turn, in their own recording companies as means of protecting themselves in some extent. On top of that there is the various film and radio firms like Metro and Maelink in the recording business, Metro with current music company tieups. They're not forgetting the numerous other firms like Philco, etc., which have been rumored as anxious to get into the record field.

The picture projected by these real and expected interlocking ventures is not a pretty one. It is felt that the situation will produce a battle that will end up with the victor in the music business as the firms attempted. Unquestionably, these will be the ones affiliated with tenor sax who are interested in companies. It will probably spoil the dream of all or a good part of the major film, music and recording establishments set up since the start of the war.

An idea of the plans of some music publishers is the frank admission that Edwin H. (Buddy) Morris is in the market for a recording company. He has been interested for over a year and it's said, has looked into a number of setups already in operation. The music publishers of the major publishing houses will undoubtedly go into their own recording to forestall as a means of exploiting their songs.

"Out of all this, will come a complete picture of the picture of operation of the music and recording businesses, it's thought. What direction the music will take in the body's guess. But it's made emphatic by executives who are supposed to have forecast that the music business as it is now operated will have to be revised.

## Krupa Overseas After N. Y. Cap Booking

It's no longer a definite that Gene Krupa's orchestra will go overseas for USO-Camp Shows in the fall. Krupa and his men must seek top physicals in preparation for the trip, which will start immediately after his date at the Capitol there. N. Y. Letter is due following the current "Ambassadors Awaihi"—Paul Whiteman bill.

Charles Ventura, Krupa's featured tenor sax will also be overseas. Neither will a couple of brass men. Ventura's plans aren't definite.

## BENNY GOODMAN BUYS OFF MCA CONTRACT

Benny Goodman and Music Corp. of America, after feuding for more than a year, finally severed all connections last week. Goodman paid \$100,000 to buy off his contract for a complete release from a contract that had until late this year to be renewed.

Since reorganizing his orchestra the past spring, Goodman has been operating independently of MCA. He has stated that his contract was in effect. He took on Mark Hanna as his personnel manager, but his money went to MCA, which has on all work done by his band. He's currently on a theatre tour.

## Carter's Bass Player Jugged on Dope Charge

St. Louis, Aug. 7.—Winston W. Williams, 31, Negro bass player in Benny Carter's orchestra, was jugged last week for possession of marijuana. Williams was entertaining soldiers at Scott Field, Ill., about 20 miles from St. Louis. Williams, who is alleged to have had two refer checks in his possession, was charged with transporting the dope.

Pinch was made shortly after Williams made an air trip from Kansas City to the band. Judge Williams was a \$500 bond caused Williams to be tossed into the howling jail. Williams, while a Fed. kid, makes an inquiry.

Pete Porzane has reloaded as producer-manager of Chelsea Music in N. Y.

## Kenton, Palladium Dispute Settled, But Petrillo Sidesteps Option Issue

**Gls Hot for Jive**

Manila.

Editor, "Variety":

"Noticed in 'Variety' an article about the Gls. It stated that some concern was felt that a big market in record and jukebox fans was being lost because of the amount of hits now overseas who will not be in the mood for that stuff when they get back and a lot of potential fans who will never materialize. Well, they can rest on that score because these kids are more than ever before music-maniacs and through the V-discs are keeping up with the latest in pop music. As a matter of fact, they are gaining an even greater audience than they had before the war.

"In the past few months I have noticed in these kids letters that they are becoming interested in music and jazz. I'm sure that where you have some of them admitted they didn't care for it. Now that they are so far from home it helps to keep them even closer. So I believe in the post-war setup, a lot of them will be added. The music and record business has nothing to worry about on that score.

"—L. H. B. Korshaiser, (Phil's son)

James C. Petrillo, head of the American Federation of Musicians, last week refused to make a decision in the dispute between Stan Kenton and the Palladium Ballroom. Petrillo, however, on an option contract the spot held on the band leader. He told them both that he intended to arrive at an answer and to get together and settle it themselves.

"As a result, the Palladium came up a little in its figures and Kenton came down a little in his demands. He will go into the Palladium Oct. 30 for eight weeks at \$3,500 weekly, a price of which the yll. still lose money, all expenses considered, including the cost of interrupting his current eastern stay to return west, later to come back east.

"All people involved in the dispute, including General Amos Cowen, Kenton's bookers, felt that the final settlement of the drawn-out battle was being hurried up by a number of conflicting stories on the facts, and the AFM itself delivered some of the most interesting news one time; one official getting one story and telling Kenton he must come to the AFM's attention by sending a different story and advising the leader he wouldn't have to play the house.

"At any rate, Petrillo's refusal to intercede indicates that the AFM has backed down on its stand of earlier this year. It is advised, however, agencies that any band involved with a location date option under this AFM rule, should be sure to extricate itself merely by complaining to the AFM. This advice follows from a letter from the AFM on his behalf by Maria Kramer's Roosevelt hotel, Washington, D. C., stating that the AFM was on the obligation. There are those who believed at the time that Mrs. Kramer would be beaten the union in a court of law.

"Union might have had that idea in mind, but it is being investigated toward such problems has been noticeable lately to the trade. Three months ago a contest among AFM heads to avoid any controversy that could possibly involve the union in the business. The contest was the change of headmen in Washington, Petrillo's sidestepping of the Kenton case, and the AFM's refusal of any indication of a more amiable attitude.

## ODT Offers Some Solace to Bands

Band business last week received some solace in the form of a transportation assurance that the latter's recent barring of persons in groups from the city five from one of them need not concern the band business. Agency execs who checked the ruling were correct in construing the ruling as applicable only to travel bureau activities, but wanted, nevertheless, a definite interpretation.

Tremendous difficulties traveling orchestras are currently running into facing around the country where they must do stay in existence, are the increasing subject of discussion in the band business. There is a tendency among some agents and leaders toward feeling that the American Federation of Musicians is remiss in not stepping into the situation to seek some sort of special governmental dispensation for band transportation. However, since baseball teams and others who must of necessity travel, are facing the same problems, there isn't much that can be done.

Negro bands, which pre-war found it difficult enough to move around, are having the greatest trouble currently. Most of them before the war better-bio, colored outfits could hire out cars on long trips. Currently, they have what they can get.

## Ina Ray Hutton Sets Coast Plans for Orch

Ina Ray Hutton plans resuming bathing in the fall. She has completed her agreement with the orchestra and will be reformed in the fall. She will be handled by Joe Bonomo of Bookings.

Miss Hutton has been laying off for months at her home near Hollywood, where she has been in dispute with Frederick Bros. agency, to which she was contracted. However, her agreement with the band is continued a clause allowing her to sever those connections in the event she should be hired by another band two weeks ago and is now with ABC.

**STACY'S CHI DATE**

Joe Stacy's new band has been assigned its first location job. Outfit goes into the Band Box, Chicago, for a five-week run, Sept. 21, with \$1000 a week.

Wires to the Band Box, the band plays the Egan, Loma B. St. Louis for two weeks.

## Continental Records In Suit Vs. Scranton Mfg. Co. for Plant Outing

Continental Records, one of the independent disc firms turned away from the Scranton Manufacturing Co. pressing plant as a result of the latter's deal with Capitol Records, has filed suit against the plant. The suit, filed in N. Y. federal court for \$250,000 damages, Action, originally filed in the federal court, was transferred to Federal court on Scranton's petition and Justice John E. McGhee has signed an order directing the firm with breach of contract in failing to deliver an unspecified number of recordings as per an agreement between them.

Scranton outfit turned Continental out of its pressing plant last Jan. 1. Since then the Scranton firm has kept all other small firms it pressed discs for on a quarter-to-quarter contract, leaving Continental out of the output to Capitol, which it must do under the agreement between them. Continental claims that the forcing of it against both Scranton and Capitol Distributing Co., Inc. in N. Y. is a conspiracy to force Continental to destroy its business.

In the \$250,000 action, Continental claims it is unable to continue its business because of the inability to supply records. Its loss of estimated profits since the first of the year amounts \$250,000, Scranton is being sued for.

# Small Discers Developed With Eye On Resale Value to Big Business

It's the opinion of a number of experienced recording and music men that many of the smaller disc firms established during the past few months were set up solely for resale. Cued by the sale of Hit Records to Majestic Radio, and the constant rumors that this and that radio or film manufacturer would like to get into the disc business, the tide of independent disc outfits, most with small or practically no pressing plants, has doubled and tripled lately, in New York. Every week there are increasing reports from Albany of the vesting of firm names.

One of these small firms, which has been in business less than a year, has weak amazed some music publishers with the size of its royalty statements. None of the pubs imagined that the company was able to produce the number of pressings required to deliver such a comparatively substantial statement. One pub has in mind the case of Joseph Xavier Hearst, music publisher in Canada, who delivered tremendous earnings statements as a means of selling big blocks of stock in his company. He figures the discs, paying big sums to pubs might be on the trail of a buyer.

## Peterson, Krupa Tromb, Plans Starting Own Band

Thomny Peterson, feature trombonist with Gene Krupa's orchestra, is planning a band of his own. He will begin operations as soon as present manpower and transportation difficulties ease.

Krupa will aid Peterson in his start. Whether he will do so financially is undoubted. However, he will be handled by John Gitshin, Krupa's manager.

**Mills Music Favorites**

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ILL WIND  
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## Frank Walker Takes Over Metro Recording Setup

Frank Walker, who was signed six weeks ago by Metro to head its projected recording setup, joined that organization on schedule last week.

(1) He is now in the process of orientating himself and will not leave for the Coast for conferences for a while yet.

Whatever plans have been drawn for the new disc company are being kept completely under cover.

## Chi Jazz Concerts Get Better B.O., Prompting Fall Sunday Aft. Series

Chicago, Aug. 7.

Stymied once before by lack of stubholders, Uptown Players, tried it again Sunday (5) and broke even at the b.o. with a jazz concert at the Players' near North side showplace.

Despite the hot weather, they pulled a sizeable crowd into the 500-seater at 53c a head and put on a memorable Jimmy Noone, late hot and stellar.

In view of growing interest in jazz concerts, as attested by the 400-odd who attended Sunday's performance, it's planned to stage the sessions once a month, or oftener, starting in the Fall. Group who contributed hot licks at Sunday's show included Baby Dodds, skins; Darnell Howard, clarinet; Johnny Lane, alto sax and clarinet; Tut Soper and Gid Honeor, piano; Pat Patterson, bass viol; and Jack Goff, guitar. Also present was Josh Billings, still making a career out of a suitcase and pair of whisk-brooms.

There was quite a bit of reminiscing from the rout on the old days at Chi's old Dreamland Royal Garden, Apex Club (all now defunct), and from Eskime Tate at the Vendome Theatre, Lil Anderson at Dreamland, Earl Hines at the Eltite, Louis Armstrong at the Sunset, etc.

Major Ed Flynn, former music trade paper staffman, is currently in Germany as an observer on the Army's education program for German civilians and also on the work of the American Forces Network. Flynn is normally stationed in Washington.

## 10 Best Sheet Sellers

- (Week Ending Aug. 4.)
- 1. Alchison, Topoka, Santa Fe, Fe! Fe! Bottom Trouser... Santy
  - 2. Sentimental Journey... Morris
  - 3. Dream... Capitol
  - 4. Till End of Time... Santy
  - 5. I Wish I Knew... Triangle
  - 6. There I Said It Again... Valiant
  - 7. There Must Be a Way... Stevens
  - 8. You Belong to My Heart... Peer
  - 9. No I See You... BVC

## Canon 'Juke' Operators Get Injunction Against City's \$15 Year Tax

Canon, O., Aug. 7.

Juke-box owners in Canton were recently awarded a temporary reprieve from the city's yearly \$15 license fee on each automatic phonograph. Canon, Penn. Judge Frank McSwates issued a temporary injunction against enforcement of the ordinance, pending a hearing on a juke-box owners suit contesting the legality of the measure. The legislation also imposes a similar fee on other coin-operated amusement devices. No date for the hearing has been set.

City had planned to collect the fee at once on a pro-rata basis. Injunction was obtained by 10 juke-box distributors and the Automatic Phonograph Owners' Association. Later, charge the fee is excessive and that the city lacks authority to require the fee's payment.

## Stoky's Bowl Symph On A 90-Disc Session for RCA

Hollywood, Aug. 7.

Leonold Stokowski's Hollywood Bowl Symphony orchestra of 95 musicians is on the first leg of a marathon recording series for RCA-Victor. Recording is done partly at the RCA studios and partly on the new sound stage on the Republic lot, built on plans laid out by RCA engineers.

Project calls for about 90 discs with waxing sessions once a week. It will include several of the symphonies on the current Bowl concert program as well as other classical compositions. Currently Stokowski and orchestra are recording Tchaikovsky's Sixth Symphony, to be followed by Brahms' First. Program also calls for new musical scores which have not been planned to date.

Pat Dessau writing the score for 'The Wife of Monte Cristo' at FRC

## NBC, CBS, ABC, Mutual Plugs

Following is list of the most played popular tunes on the networks for the week beginning Monday and through Sunday, July 30-Aug. 5, from 3 p.m. to 1 a.m. List represents the first approximately 25 leaders in alphabetical order. All tunes come there are first, accounting for a longer list. The compilations enhance the NBC, CBS, ABC and Mutual Networks, as transmitted by WEAf, WABC, WJZ and WOR, N. Y., and are based on data provided by Accurate Reporting Service, regular checking source of the music publishing industry. Unless BMI indicated, all others are ASCAP.

TITLE	BUCKET	PUBLISHER
A Friend of Yours—"Great John L."	Miller	...
A Kiss Goodnight	Leeds	...
Along the Navajo Trail	Feist	...
Are There You Are—"Week-end at the Waldorf"	Feist	...
Atchison, Topoka and Santa Fe	Shapiro	...
Can't You Read Between the Lines?	Capitol	...
Dream	Berlin	...
Good Good Good	Harris	...
Got to Be This or That	Shapiro	...
If I Loved You—"Carousell"	Robbins	...
I Don't Care Who Knows It—"Nob Hill"	Bourne	...
If I Cared You—"Carousell"	T. B. Harris	...
I Miss Your Kiss	Republic	...
It Was Here When You Left Me	Berlin	...
I Wish I Knew—"Diamond Horseshoe"	Triangle	...
Out of This World—"Out of This World"	Morris	...
Promises	Marcbant	...
Remember When	CP	...
Rosemary	Famous	...
The More I See You—"Diamond Horseshoe"	BVC	...
There I Said It Again	Valiant	...
There Must Be a Way	Stevens	...
There's No You	Barlon	...
The Wish That I Wish Tonight	Winnick	...
Till the End of Time	Santly	...
You Belong to My Heart—"3 Caballeros"	Peer	...
You Came Along—"You Came Along"	Famous	...

†BMI Musical. \*Legit Musical. †B.M.I. Affiliate.

## Band Review

**APOLLO THEATRE, N. Y.**

PRAIRIE VIEW COLLEGE CO-EDS  
Will Bennett, director

The Prairie View College Co-eds, an organization composed of female members of the student body of the Prairie View College, a Negro institution in Texas, makes an annual barnstorming tour in order to defray tuition costs of individual members. Unfortunately, their musical accomplishments are far below their intellectual attainments.

The girls are far from competent musicians and although Will Bennett has apparently worked hard to whip them into some semblance of an organization, it's still every gal for herself. Arrangements are out of the stock follow, the resulting din is a little hard for any audience to take, even if it's kindly disposed to the laudable purpose of the organization.

Girls wear gowns devoid of style. They're probably home-made affairs and fail to show off the fennies to any advantage.

Apollo theatre took on philanthropic attitude with this booking. **Joe.**

## Martin Music Co. Again Active

Hollywood, Aug. 7.

Freddy Martin's Martin Music Co., headquartered in N. Y., will again be activated after a full trough by the maestro's inability to secure contact men, Nat Fwyer, who was on the Coast for Chelsea Music, is an route east to head the N. Y. staff.

Martin's firm was formerly called Maestro Music.

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# WARSAW CONCERTO

RICHARD ADDINSELL  
Arranged for Piano Solo  
from the Original Score by  
HENRY GEEHL

*ad lib. (quasi cadenza)*

Piano

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**RECORDED**

For VICTOR by ☆ BOSTON Pops Orchestra ☆ Freddy Martin  
For COLUMBIA by ☆ The London Symphony Orchestra  
For DECCA by ☆ Los Angeles Symphony ☆ Alec Templeton ☆ Victor Young

### 10 Best Sellers on Coin-Machines

1. Sentimental Journey (20) (Merrie).....	Les Brown..... Columbia
2. There I Said It Again (15) (Valiant).....	Merry Macs..... Decca
3. You Belong to My Heart (10) (Merrie).....	Vaughn Monroe..... Victor
4. Atchison, Topeka Santa Fe (4) (Felix).....	Bing Crosby..... Decca
5. Dream (20) (Capitol).....	Johnny Mercer..... Capitol
6. Bell Bottom Trousers (12) (Sant).....	Bing Crosby..... Decca
7. I Wish I Knew (10) (Triangle).....	Fredie Martin..... Victor
8. If I Loved You (2) (T. B. Harms).....	Pied Pipers..... Capitol
9. Caldonia (4) (Mayfair).....	Tony Pastor..... Victor
10. I Wish (8) (Sun).....	Louis Prima..... Majestic
	Dick Haymes..... Decca
	Perry Como..... Victor
	Harry James..... Columbia
	Louis Jordan..... Columbia
	Woody Herman..... Columbia
	Mills Bros..... Decca

### British Best Sheet Sellers

(Week Ending July 26, '45)  
London, July 27.  
Coming Home..... Maurice  
Paula Dreamer..... Southern  
Beginning See Light..... Connelly  
Little on Lonely Side..... Wood  
Sweetheart Valley..... Dash  
Art Mooney..... Lincoln  
Eddie Stone..... Roosevelt  
Gene Krupa..... Astor  
Don't Go Ireland..... Cigaretone  
Belong To My Heart..... Southern  
Ever Fee Me In..... Chappell

### Bands at Hotel B. O.'s

Band	Hotel	Placed	Covers	Total
		Week	On This	Covers
Bill Aloma	Lexington (300; 75c-\$1.50)	42	2,000	72,450
Sonny Dunham	New Yorker (400; \$1-\$1.50)	13	2,000	38,250
Woody Herman	Pennsylvania (500; \$1-\$1.50)	3	3,500	10,850
George Olsen	Waldorf (500; \$2)	2	3,000	7,400
Art Mooney	Lincoln (275; \$1-\$1.50)	3	900	3,325
Eddie Stone	Roosevelt (400; \$1-\$1.50)	12	2,000	28,825
Gene Krupa	Astor (750; \$1-\$1.50)	3	4,825	14,825

\* Asterisks indicate a supporting floor show. New Yorker has ice show; Lexington, an Augustus floor show.

### Chicago

Wayne King (Beach Walk and Marine Room. Edgewater Beach hotel; 400 admissions; \$1.25-\$1.50 admission to Beach Walk. Marine Room, 50c-75c cover charge, no minimum). Another strong week for the King crew, with 9,500 payees.  
Dick LaFalle (Mayfair Room. Blackstone hotel; 350; \$1.50-\$2.50 min.). Status quo 1,700 for LaSalle and Elizabeth Talbot-Martin.  
Frankie Masters (Boleynard Room. Stevens hotel; 650; \$3-\$3.50 min.). Still pulling 'em in. Masters and his show get fine total of 8,400.  
Eddie Oliver (Empire Room, Palmer House; 700; \$3-\$3.50 min.). Slough-off for Oliver, Patsy Kelly, Barry Wood and Eddie Padbury to 7,700.  
Smile Patti (New Walnut Room. Stinson hotel; 450; \$1.50-\$2.50 min.). New show with Patti boys held over. Got okay 3,100.  
Charlie Spivak (Panther Room. Sherman hotel; 950; \$1.50-\$2.50 min.). Spring grille packed in 8,800 for second week of its stand.

### Los Angeles

Freddy Martin (Ambassador; 900; \$1-\$1.50). Plenty of customers despite current humidity with 4,400 covers.  
Gene Krupa (Biltmore; 900; \$3-\$3.50). Staircase's outfit built in second stanza with 4,600 tabs.

### Location Jobs, Not in Hotels

#### (Los Angeles)

Les Brown (Palladium, B. Hollywood, 2nd week) Clicking big with 30,200 admissions.  
Gene Krupa (Trianon, B. South Gate, 3rd week) Sticky weather couldn't keep \$3,500 away from b.o.; in Auditor's 32nd week.  
Leighton Noble (Slappy Maxie's, N. Los Angeles, 32nd week). Bowed in with 2,500 for nice week.  
Gene Mullin (Trocadero, N. Hollywood, 19th week). Hit off a nifty week's biz with 2,500 payees, then was in.  
Carlos Cavallero (Circ's N. Hollywood, 10th week). Cavalero's record accounted for 2,800 tabs.

#### (Chicago)

Gay Claridge (Chez Parce; 650; \$3-\$3.50 min.). Continuing a great money stay here. Joe E. Lewis drew capacity 3,500.  
Harry Cost (Blackhawk; 500; \$2-\$2.50 min.). Kept up last week's pace, with 4,000.  
Ted Lewis (Latin Quarter; 700; \$3-\$3.50 min.). Lewis finished off 12th prosperous week here with 5,300.

### Uptbeat

Gene Krupa's orchestra will do the first Coca-Cola broadcast from N. Y. since series went to Mutual week. He'll air Aug. 17 from a Mutual studio for Jersey City Quartermaster members.  
Sterling Records was chartered last week in N. Y. State by Al Midtman. This is the new firm set up by the former partner in Classic and Hit Records, which was sold out to Majestic Radio.  
Ernie Madriguera's orchestra set into Lee 'n' Eddie's, Detroit, opening Aug. 25.  
Joan Lee's all-girl band starts at the Palomar, Norfolk, Aug. 12.  
Charlie Barnet band dated for a series of midwest one-nighters, finishing with run at the Strand theatre, New York, late in August.  
Jack Teagarden orchestra opens a five-day engagement Aug. 3 at the Summer Plantation, Dallas.  
Phil Moore Instrumental-vocal quartet continues on Victor records. Their option was picked up.  
Four Blazes back into Oasis, Pittsburgh, for indefinite engagement, replacing 3 Aces and A Queen.

TOP HIT OF YESTERDAY  
GREAT POPULAR  
STANDARD TODAY

JUST YOU,  
JUST ME

Lyric by RAYMOND KLACES  
Music by JESSE GREER

ROBBINS MUSIC CORPORATION

For new vinyl copies and arrangements, write or phone  
PHIL KOMMERSBERG, Manager  
Robbins Music Corporation, Dept. 100  
New York 10, Circle 6-2997

### MILLER SELLS INTEREST IN LEEDS MUSIC TO LEVY

Attorney Bernard L. Miller has sold his interest in Leeds Music Co. back to its operator, Lou Levy. Miller, who was in the throes of shifting most of his activity from his law practice to the music firm, gives as the reason for the move the fact that the latter took up too much of the time and his legal efforts were suffering much more than intended.  
Miller has had a 10% piece of Leeds since the firm's inception. He is its secretary, a post in which he'll continue. He will also continue to handle its law work.  
When he came into Leeds a couple of months ago as an active participant in its operation, Miller wanted to give up law entirely.

### Music Notes

Stuart Music Co., recently set up in N. Y., is owned by Bob Brody, recently released from the Army.  
Nathaniel Shkret conducting Bronislav Kapera's original score on "Hold High the Torch" at Metro.  
Paul Miraval, French composer, doing special music for "Heartbeat" at RKO.  
Lionel Barrymore's musical composition, "Hallow'een," premiered at Hollywood Bowl, with Miklos Rozsa conducting.  
Mario Silva and Forman Brown offered an operatic satire of "William Tell" for the Columbia picture, "Hayfoot, Strawfoot."

### RCA to Produce Own Foreign Music After 15 Yrs. With Standard

RCA-Victor will resume production of its own foreign record series after a 15-year lapse. Since March, 1937, Standard Phono Co., headed by Tetos Dzenostides, has been producing and distributing the Victor-International series under a contract with options. This past June, RCA didn't pick up the option.  
Alexander Bard, who has assisted Dzenostides with Standard since its another year at least will be pressed by RCA to develop his own RCA foreign records division.  
Meanwhile, Standard will continue to record and produce platters under its own label, which for another year at least will be pressed by RCA and distributed by Victor jobs.

### MUSIC WITH ROMANCE

# RAY HERBECK

AND HIS ORCHESTRA

Just Concluded a Sensational  
6 Months' Engagement at  
The St. Francis

SAN FRANCISCO  
Thanks to DAN LONDON

Opening

Cocoanut Grove  
Ambassador Hotel

LOS ANGELES  
AUGUST 14

Helping Freddie Martin Take a Well Earned  
Two Weeks' Vacation



Now Under Exclusive Management

MUSIC CORPORATION OF AMERICA

JUMPIN'  
YOU WAS  
RIGHT, BABY

HEGGY LEE with  
DAVE BARBOUR

BIGGER THAN EVER • JOHNNY MERCER'S

# DREAM

NOVELTY  
CONVERSATION  
WHILE DANCING

JOHNNY MERCER Words • PAUL WELSH Music  
with 10 STANBRO Original Record No. 175  
OSBORN BROTHERS, Inc.

M. H. GOLDSSEN, Vice Pres. CAPITOL SONGS, Inc. DAVE SHELLEY, Vice Pres.  
RKO BUILDING • NEW YORK

HERB REIS • 1509 Vine St., Hollywood DAVE BLUM (Prof. Mgr.) • LES REIS • OLIN SCHOTTLER JACK CARLTON • 54 W. Randolph, Chicago





VARIETY

44 VAUDEVILLE

Rappaport Files Civil Suit Vs. Dick Haymes in Hipp, Balto.; Date Dispute

Izzy Rappaport, operator of the Hippodrome, Baltimore, filed on Friday in the N. Y. Federal Court against Dick Haymes, singer currently at the Roxy theatre, N. Y., seeking to prevent Haymes from playing further vaude dates until Haymes completes an old commitment for the Baltimore house. Rappaport also seeks profits from any seven-day period of Haymes' current vaude junket.

Rappaport claims that he signed Haymes for the Hipp on April 18, 1943, at \$500 for week of June 10, 1943. However contract a month later was modified to permit Haymes to appear at La Martinique, N. Y., date which was instrumental in getting his film and radio bids. Pact modification, according to Rappaport, stipulated that Haymes was to play the house during the first available date.

Complaint further alleges that since July 25 Haymes has been appearing at the Roxy and will return there to the RKO, Boston, Aug. 9, Oriental, Chicago, Aug. 17, and the Palace, Cleveland, Aug. 17, after which he will return to the Coast. Thus he won't have time to play the Hipp. Rappaport says that Haymes broke his pledge to play during his available period and was not consulted regarding fulfillment of the existing pact.

**SULLY IN MUFTI, BACK TO MCA**  
Joe Sully, formerly with Music Corp. of America in the niterly department, drew his release from the Army last week and returned to the agency Monday (6). He was in service over two years. In jumping back into MCA, however, Sully will split his time. He will work with the theatre department mostly, devoting the remainder of his time to niterly bookings.

Mad Auctioneer Jack Shea Wins Laughs at State

"The windup of the show is in the capable hands of Jack Shea, the 'Mad Auctioneer' of Owen and Johnson's 'Sons of Fun.' If you've never seen Shea's act, you have a treat in store for you, and your eyes will pop at the gifts he hands out for nothing to nothing. An ad libber of the first water, he doesn't permit a dull moment: he's on the stage."

**Hartford Daily Courant.**  
"Jack Shea, the mad auctioneer at the State this week, gave away everything from nylon hose and picture hats to champagne and wedding rings. The audience lit up as his wits from the group mount the stage. The rewards are worth all the shenanigans through."

**H. V. A.**  
**JACK KALCHEM**  
**FREEDMAN BROS.**  
**NEW YORK**

AMERICAN  
LITTLE MISS EVERYBODY  
America's Youngest Comedienne

WEEK AUGUST 10  
**ORIENTAL THEATRE, CHICAGO**

3 WEEKS STARTING AUGUST 22  
**LOOKOUT HOUSE, CINCINNATI**

Thanks to CHARLEY HOGAN and FRANK SENNES  
PERSONAL MANAGEMENT:  
**SIDNEY J. PAGE, 203 North Wabash Avenue, Chicago**

A.&C. Have Fun

Philadelphia, Aug. 7.—Following the cross-examination backlog at the Earl, theater, Abbott & Costello by attorney Archibald Palmer, the vaudevillians discarded their regular routine for all six shows Monday (6) and did an ad lib routine mimicking the questions of Palmer, who represents plaintiff Billie K. Wells of Universal. Defendants are being sued on the grounds that their use of the "Union Hat and Flagged Street" routine is an infringement on the rights of Wells, who claims origination of it in 1918. Palmer came to Philly expressly to examine the defendants before trial.

Because of the several shows, Palmer wasn't able to get all his questions through without interruption. After each backstage session, A.C. went on stage with a "revised" burlesqued version of it.

N.Y.'S BELMONT-PLAZA H. SOLD FOR \$3,000,000

Belmont-Plaza hotel has been sold by the Roni Rosner interests to be disposed of by Ronny in recent months. He recently sold the Capitol hotel, N. Y., for \$1,500,000 to Joseph Amico, operator of hotels here and elsewhere.

Both spots are important talent acts, the Belmont-Plaza operating the Glass Hat, while the Capitol houses the Carnival, which has been sold to Nicky Blair.

Heller Bros. Find New Site for Sunk Yacht Club

Pittsburgh, Aug. 7.—Little Jackie Heller, vaude, cafe and radio singer, and his brothers, Sol and Bill, who have been looking for a cafe site here since their old Yacht Club sank last year and two years ago, have bought a six-story business building in downtown Pittsburgh, across the street from the City Mills. Heller is moving back in business again around the middle of November.

Hellers are going to utilize only two floors, first for a club house and music bar, and second for a night club. Remodeling will start immediately. Two spots will be managed by Sol and Bill Heller, with Jackie playing there regularly through other engagements, just as he did at Yacht Club. Liquor license no problem since the brothers have the one of the old river spots having renewed it every year since then on chance of getting another location.

Saranak Lake

By Happy Newsw.  
Saranak, N. Y., Aug. 7.—Shamas Cook donates an average of 200 bottles of milk daily to the Saranak school, the William Morris Memorial Park.

Franklin, farmer, cashier for RKO 801 St. theatre, N. Y., is a new arrival at the Rogers, a little rural town in this Adirondack area.

Gene Greiss, local manager, penciled in for an observation period at the Lenox clinic, Boston. They'll o.o. his case this afternoon.

Jim Wotton has added so much poultice his medico handed him a "big" poultice.

Irma Lee, dancer, in from Chicago. She will stay at Lake Placid till Nov. Day.

Sig Mealy okayed for visiting privileges after an excellent clinic report.

Victor Gamba and Edward Shapiro of the infirmary and are now bonified inmates of the "up" department.

Alice Van Nees, Joseph Keller, Marie Gallagher, Joe Anderson, Carol Kestner, and a host of all handed extra medic O.K.'s that place them on the general improvement.

Edna Hagen pulse ran away from normal when she received an anaphylactic shock. She was held by her mother, who came in from the hospital.

Muriel Sheeder flooded with grief—she died of a heart attack, leaving a general good clinic report from her medico.

His medico thinks this writer has been held in a 20-hour-a-day medical case. He thinks that we need a new pump for our ticker, and our left lung "ain't" doing to do it either.

Write to those who are ill.

FISCHER DOESN'T SAIL, LARTIGUE COMING HERE

Clifford C. Fischer had his priority all set to sail Aug. 16 on the S.S. Oregon (French Line) for France when he got word that his Paris colleague, Henry Lartigue, is set to clipper over here Aug. 27. Both are associated with Circus, the "Ambassadors" and a theatrical agency in Paris.

Lartigue is also Metro's boss in France and on the French company of directors, having saved the American film company's interests from much loss during the Nazi occupation. He figured heroically in the underground and military work that attended to the American Army's march on Paris.

Hellinger Pact

Continued from page 3  
several story properties lined up in a course of negotiation. Since the complete arrangements with Fanny Holtzman, Gertrude Lawrence's attorney, for film rights to the autobiography, "A Star Danced," that will be his first production for Universal release.

Hellinger closed a three-year association with Warners two weeks ago. "The Two Mrs. Carrills" being his last Burbank production. Universal deal was engineered by Johnny Hayes of the William Morris agency. Universal's long-term deal with lease pictures made by Jack S. Skirball. Press Blanning Productions will have "Genius in the Family" as the first film.

Picture, based on the life of Hiram Maxim, inventor, will co-star Frank Mayo and Don Ameche, with Frank Ryan directing.

Isahm Jones

Continued from page 1  
lodge, richly furnished with the fruits of two and one-half decades of transcontinental hopping from hotel to ballroom, where he lives with his wife, Marguerite, and 12-year-old son, Davey.

Isahm and his brother Leo operate The Crossing, a roadside country store equipped with liquor packages on the side. "I like the quiet life and they may never get me back," the bright lights. Isahm said. "That was fun, but I don't need bright lights to live here. I like the life at 9:30 every night."

The composer of his titles ranging from "Springin' Down the River" to "I Had to Be You" to "I'll See You in My Dreams" and many more, still looks out his new melodies on a baby grand at his mountain home. He recently returned from Hollywood where he sold a number of new items on the freelance market.

RINGLING PITT. DATE DRENCHED BY STORM

Pittsburgh, Aug. 7.—Opening of Ringling Bros.-Barnum & Bailey circus here Monday night (30) almost resulted in a panic when storm thunder and cloudburst poured one time broke half the circus performance started and sent hundreds of customers, remembering past nights scurrying to the Ringlingmats and other Big Top exits quieted fears and performers gave one time despite fact that rain, rocking and rain was coming through. Order was soon restored, and the circus, not to be heard, not only did rain come through pole openings, soaking performers, but also coming through an audience at various points around the grandstands. In addition, opening was an hour and a half late getting under way because of train delays en route from Cleveland.

No casualties, however, except for hundreds of wet ensemble.

Miller's New Embassy Club, N.Y., Due in Sept.

Bill Miller, planning to open the Embassy club on the site of the defunct Embassy Club in New York City, has obtained a liquor license for the spot and figures to get going sometime next month. He's already dictating for Jean Sablon, billed as the French-Birth Crosby, who's expected to relocate from South America. Deal with the Ritz Bros. has fallen through.

Location for the spot was issued under the corporate name of Moco-Moco, Inc., since Miller originally planned that name to the club. Work on redecorating the interior started yesterday (Tuesday).

Oughta Let Him Sit Down After 13 Years Struggling

Chicago, Aug. 7.—Joe Buckley, struggling violinist at the Key club, near northside spot, is starting his 13th year at the place. This is a modern record, but one that doesn't come near disturbing "Booby" Banders' mark. Dancers played plus Colosseum Show over 25 years before he left to work in a war plant.

Adler Set for Chicago

Larry Adler has been signed for the Chicago theatre, Chicago, for two weeks starting Sept. 7. He'll be appearing in "The Merry Widow," who starts two weeks Sept. 21.

Chicago date is Adler's first vaude appearance since March, when he appeared at the Capitol, N. Y. Intervening time has been spent on concert dates with Paul Draper and overseas USO tours.

Adler, currently touring with Jack Benny in 800-Camp Show overseas, is expected to return sometime this month.

New Acts

MARIA & ENRIQUE  
Dancing  
Starting this team into a sleek Villa Madrid, Pittsburgh  
Colorful Hispanic dancers are out tonight, brilliant in dress and shoddy in places. In some phrases of their work, they're reminiscent of "Antonio & Antonie, 'The Kids From Seville,'" but more of the "line brother" and sister, and distinctly original with a style of their own. Maria & Enrique are a pretty volatile, but interesting thing just short of dynamic on the stage. The numbers have a native appeal and plenty of variety. They are long on showmanship, giving everything they added to the act.

Continuing is on the spectacular side. They're a team of two. Team claims to have 60 different changes with a dance to go with them. But they're showing loads of versatility here, changing routines at every show. Big hits are "Antonio & Antonie" and no reason why they shouldn't be that anywhere. *Colleen.*

FLYING BUDDIES Roller Skating

Montana theatre, Buick, Mont., ten years on ice and naps and has been in this line for a sleek sharp act. Noteworthy is team's skates, which keeps them in continual spin as she does numerous dramatic changes on the round-around.

Pair wears bills studded with lighted diamonds for tiny, tiny and white costumes plus added color. Pair dancing fast for closing spin. Team free of boyfriends.  
Will hold his own in any company. *Bill.*

Monte Proser Sets Up Copa Edition to Open At Copley-Plaza, Boston

Monte Proser is packaging another edition of his Copley-Plaza, N. Y., show for presentation in outdoor edition. Show which will go into the Copley Plaza, Boston, set to be headed by Kitty Carlisle, with a cast of 12,500 weekly. Package will be at \$2,500 weekly, with Miss Carlisle's salary added. Show was made up in a comparative hurry as the Copley Plaza decided to do a girl show to compete with the Merril Alford display at the opposition Stuffer.

DUKE ELLINGTON SIGNS FOR CAFE ZANZIBAR, N.Y.

Duke Ellington signed last week to go into the next show at the Zanzibar, N. Y., starting Sept. 11. It's understood that he's getting a better deal than what he's recorded at the 400 club. Last season's engagement will mark a return to the spot. Ellington also opened the name band pilot, several years ago at this spot, which was the Hurricane.

Others on the bill will be Louis Jordan's Tympany Five, Golden Gate Quartet, Nightingales, Jesse and James. Two other acts have yet to be signed.

Ice Biggies Join Up For Third Touring Co.

Hollywood, Aug. 7.—Executives of "Ice-Capades" and "Ice Follies" are lining up a new ice show to tour the country, not currently covered by the other two companies. Corporate name of the third outfit is International Ice Attractions, but the title under which the joint show will be presented has not been chosen.

Tour will cover 25 cities where rinks are available for the staging of spectacles. Cast will number about 80, including several former members of "Ice-Capades" and "Ice Follies." Shows will be held at armed forces. Rehearsals get under way in six weeks for a fall opening.

SHARON DEVRIES

ARISTOCRAT  
COMEDY  
Currently: Jack Lynch's "The Merry Widow" Philadelphia  
Thanks to C.E.B.

THE CHORDS

SELECTED FOR RADIO CITY MUSIC HALL UNIT FOR OVERSEAS  
Thanks to "Green Book" and "The Merry Widow" Lawrence Fishburne  
Per. Management: RUDOLPH SWIFT

PERFORMERS NOW IN ARMED FORCES

If you are in a Special Service or military unit, you may want to show business. Here is a Service You'll Always Remember

FUN-MASTER GAG FILES  
Contains Modern Comedy Material for  
North Shore Conference Center 100  
North Shore Conference Center 100  
New York 100  
Blacks Colosseum 100  
200 W. 44th Street New York City, N.Y.

Creator of TUXEDO JUNCTION

# ERSKINE HAWKINS

and his  
ORCHESTRA



VICTOR RECORDS

DIRECT FROM  
TEN  
RECORD-BREAKING  
WEEKS at  
MARIA KRAMER'S  
HOTEL  
LINCOLN  
BLUE  
ROOM

Featuring

JIMMY MITCHELL  
DOLores BROWN

and  
GUY LUMPKIN

Erskine Hawkins and his orchestra should be the first to play in the Blue Room at the Hotel Lincoln, New York City, for the happy hour on Tuesday, August 14, 1945.

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CURRENTLY  
AT  
THE

NEW YORK  
STRAND



PERSONAL

Gale INC.

MANAGEMENT

48 WEST 40th STREET

NEW YORK 19, NEW YORK

# Variety Bills

WEEK OF AUGUST 3

Numerals in connection with bills below indicate opening day of show whether full or split week.

**Loew**

**NEW YORK CITY**  
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 TOP STANDARD ACTS  
 FOR BROADWAY AND  
 THEATRE DISTRICT  
 Paramount Bldg., New York

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**Cabaret Bills**

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the story of one company of Americans in the war, didn't matter. For this matter, "G.I." has been criticized by Negroes, especially by the Negro press, for the lack of inclusion of colored fighting in the film, when the producer's intention was to tell a yarn about a group of men rather than an overall story of America's struggle in the war.

Feeling that Hollywood overlooks these minor flaws because Americans as a whole don't have the same prejudices that affect other nations or minority groups, Remedy is simple, is the belief, and brief mention of colored men war film as Allied participants, or a little preface to the film explaining that while the particular film shows only a few Americans in the great mass of the heroism of the action, it applies to all.

## H'wood Exodus

Continued from page 1

other lesser film names will appear in shows this year as well. The first Bartholomew majority is slated to come in, as star of "Foxhole in the Parter" (It is reported that he does not intend to appear in a Lindsay-Croze endeavor ("I'd Rather Be Left") and "The Young Currier" and in the radio serial based on Thorpe Smith's "Topper" stories, is slated to appear in a Broadway version of the same title. Al Jolson is scheduled to play in a Mike Todd musical, "Ben Hur," but he did not get the go, a free adaptation of "Rip Van Winkle" by Bernard Horwitz, and Dorothy Compton, Henry Daniel, and other filmites have been cast in the Oscar Serlin production, "Soggy Arc Coning" To appear on Broadway Oct. 22 after an out-of-town tryout.

The Theatre Guild plans to bring "The Merchant of Venice" to the experimental play put on by Morris Carnovsky and J. Edward Bromberg, among others, of the Bel-Joshon 16th century drama, "Volpone" by Francis March, of course, will be back on Broadway in "Bell for Adano" while Tallulah Bankhead will be the star of "The Merchant of Venice" in the new production of the season in "Polish Night," Sam Clayton, under contract to MGM, will be in "The Merchant of Venice" in the smash-hit "Carousel," while Joan Crawford will be in the musical "Pinks," is another young player under Hollywood contract to David O. Selznick.

**U. S. Sights**  
 Continued from page 1  
 Allied participation in particular struggles or battles. In Australia, for instance, according to one correspondent, there was little recent mention against "Objective Burma" (WB): "Film apparently showed the British in the lead in the Burma campaign, when in reality U. S. ships in the fighting was by no means dominant. Assumedly, the film down, said the writer: they considered it a slap in the face. Where they are the Allies the British, the Indians, in the campaign, they asked.

When "A Yank in the RAF" (WB) was shown in England by a group of British wounded vets, reported another scribe, some of the veterans threw their cigarettes at the film, and many stalked out the idea of a cheeky Yank showing the British as the main force in the war, stomachs, said the writer. Incidentally, when he tried to file the story, he was told by a British correspondent that, when America hadn't gotten into the war yet, and the British were fighting in Germany, the use of it as anti-British propaganda.

The French, was the report, were resentful of "The Green Sea-Top" (Par) because it ignored the part the French played in the North African campaign. Another, from Huchim, where the action was laid. The Dutch and Norwegians have resented the film, and the British as "Action in the North Atlantic" (WB) because their participation was completely unrepresented.

"G. I. Joe" (Leslie Cowan-ITA) also has come in for some criticism, for being slanted in its presentation for British officials and military, including Lord Halifax, commander of the National Film Board, the film evoked some pointed comments. Why didn't it show the British fighting in Casablanca as well as Americans, why were no British planes mentioned as helping in the bombing of the Casablanca airfield, or why was the Casablanca incident was a small part of the story, and the film was merely

# OBITUARIES

**ARTHUR S. KANE**  
 Arthur S. Kane, 71, pioneer of the film industry, died Aug. 2 at the Motion Picture Country Club, Hollywood following an abdominal operation.

Kane's show business was begun with Crawford Amusements 43 years ago. Kane moved to General Films in New York City and an actor in silent films. Later he became assistant to Al Lichtner, general manager of the Famous Players, when that company bought into Lewis J. Selznick's organization and switched to the silent film industry. Kane was tapped to sales manager. In the same capacity he was associated at various times with Realart, Harold Lloyd and Charles Ray productions. He became western district manager for United Artists in 1934 and retired about a year later.

Surviving are his widow and two sons.

**JOHN L. KEARNEY**  
 John L. Kearney, 74, for more than 50 years a character actor in film, died Aug. 3 at the French hospital, N. Y. He preceded his first wife, actress the Barbra and Betty Curtis in 1880.

Born in New York, Kearney first acted with John L. Stinson when he was 16. He acted in many years head of publicity of Moss Empires, leaving when George Black took over the company.

Two sons, both in the Army, and widow survive.

**MATT McKEIGUE**  
 Matt McKeigue, 67, vet British show biz, died in London July 28. He was a character actor for more than 20 years head of publicity of Moss Empires, leaving when George Black took over the company.

Two sons, both in the Army, and widow survive.

**MICHAEL J. GRIFFIN**  
 Michael J. Griffin, veteran head of the shipping dept. of the St. Louis Globe-Democrat, died July 28 at St. Mary's hospital from heart trouble.

He had been ill for several months. His widow, three brothers and a sister survive.

**OTTO LEHMANN**  
 Otto Lehmann, 48, of the novelty dance troupe, the Fernon, died in New York, Aug. 3. Survived by widow, Gertrude, who worked with him in the troupe. His daughter Lorraine Vernon, dancer who recently completed a USO tour with Milton Berle.

**WILLIAM TELL BORAH**  
 William Tell Borah, 76, died 38, for years an advance man, died recently in Columbus, O. Son survives.

**William J. ("Pop") Crickshaft**  
 71, Youngstown, O., dean of local stagehands, died July 28. He was a stagehand for the Grand Theatre, Youngstown, for 40 years, and before that as the old Grand Opera House, Youngstown, who worked at the Park until four weeks ago.

**Edward C. McCormick**, 71, motion picture operator until he retired ten years ago, died July 23 in Cuyahoga Falls, O.

**Jennie Heller**, 70, mother of Saul Heller, Cleveland, Ohio, died July 28. She was a singer, actress, producer and impresario died of a heart attack in Cleveland, July 28.

**Malher Ray Kenney**, manager of Warners' Rhodes theatre, Chicago, died in that city July 28.

**Kate Borke**  
 Kate Borke, 81, one of England's leading actresses died July 28 in Hartford, England. For years Miss Borke played London theatres, and made two appearances in the U. S., first coming with Charles Wyndham in 1888 and 10 years later with Charles Froese of the Wyndham and later conducted for itinerant operatic companies. He came to the U. S. in 1902, but the venture failed financially. In 1926 he was named "The La Scala" opera, succeeding Arturo Toscanini, and in 1929 advanced the outlawing of jazz.

**HAROLD LLOYD TOZIER**  
 Harold Lloyd Tozier, for four years head of the most famous studio, including "Opelia in 'Hamlet,'" as well as leads in "Dancing Girl," "The Red Shoes" and "Henry VIII," died July 28. She retired from the stage in 1917 following revival of "A Pair of Sixes" in which she had been starring earlier.

She played George Bernard Shaw's "Candida" and "Arms and the Man" in the Irish playwriting. Survived by a daughter.

son, John Robert McCracken, Jr., and his parents, Mr. and Mrs. Warren Tozier.

**FISKE O'HARA**, 67, sweet-voiced Irish tenor of the past generation, died July 28 in Hollywood. He had conducted a vocal school for 13 years. In 1910 O'Hara traveled to Europe and sang at a stage of Hibernian ballads and was a tenor for years in legit and vaudeville. In later years he appeared on the screen and was heard occasionally on the radio.

As a playwright he was credited with collaborating in the authorship of "Abe's Irish Rose."

**FLORENCE BERNARD**  
 Florence Bernard, 51, booker with Eddie Sherman office, Philadelphia, died Aug. 5 in Philadelphia. Was on stage at Stage Door Canteen and other canteens and former pres. of Entertainment Mews. Assn. there.

Survived by husband, George H. Bernard, two daughters and two sons.

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# B'way Slips: 'Apley' Resumes

## With OK \$13,000, 'Lucasta' Starts 18G, 'Marinka' Eases Off to 26G

Final break in the weather came Saturday (4) after a 34-day stretch of rain, etc., all but one Broadway theatre going through July. Threatening slugs last midweek accounted for excellent grosses for tickets, agencies as well as offices selling season tickets had. Demand rose because of Monday and Saturday week-ends.

'Late George Apley' (24th week) of the layoffs to resume, drew first-weeking better than the weeks prior to a month's vacation. There are now 18 attractions on the list, slightly more than had been anticipated.

**Estimates for Last Week**  
Keepe, C. (Comedy); D. (Drama); C. Comedy-Drama; M. Musical; O. (Opera).

'Anna Lucasta,' Mansfield (48th week) (O-1:84); \$10,000, starting to mount again indicating strength of draw; bid down but strong \$18,000.

'Bloomer Girl,' Shubert (44th week) (M-1:38); \$5,400. Advertiser's office gave up on the show, but remains in high brackets; \$35,000 estimated.

'Carousal,' Majestic (16th week) (M-1:30); \$5,400. Selling the limit in standee admissions, but only average ticket to \$48.00 and more.

'The Girl on the 46th Street' (20th week) (L-1:31); \$4,200. Reluctance of the management (Shubert) to give up on the show, but to new owners keeps this light better, however, \$10,000.

'Dear Ruth,' Miller (34th week) (C-4); \$4,200. Like most others, Miller is giving up on the show, but last week to excellent \$17,000.

'How the Grinch Stole Christmas' (69th week) (M-1:18); \$4,800. Fared better than estimated in past two weeks when the show was rated around \$25,000.

'The Sign' (48th Street) (40th week) (C-25); \$4,200. Nothing should stop this great winner from riding high for another month, but only \$19,000.

'Out to Sea,' Ziegler (57th week) (R-24); \$1,900. Two mid-week matinees account for a gross figure of \$7,000.

'Remember Mama,' Music Box (20th week) (C-49); \$4,200. Selling \$21,000, but dipped under that last week, another bid figured to span season.

'Late George Apley,' Lyceum (23rd week) (C-26); \$4,400. Fared better, as indicated by the restating price, nearly \$4,000.

'Life With Father,' Empire (28th week) (C-1:62); \$4,200. Biding its time through August, but likely to slip to smaller house (110); around \$7,000.

'Marinka,' Winter Garden (34 week) (O-1:32); \$4,800. Agencies do, despite fairly well sold-out week, but tickets, but business eased to around \$10,000.

'Oklahoma,' St. James (123rd week) (M-1:30); \$4,100. Big figures quoted for the tourist companies (Philadelphia), but in the time tamer companies' steady line and sell out all times; \$31,000.

'On the Town,' Beck (32nd week) (M-1:15); \$4,400. Although a specialty house, business quite satisfactory with gross around \$50,000 first week here.

'Song of Norway,' Imperial (50th week) (O-1:47); \$4,200. Selling fine material variety, but Coast States' made picture last week around \$38,000.

'The Glass Menagerie,' Plymouth (18th week) (C-1:18); \$4,200. There will probably be no change in the specialty and in matinee; \$18,500 and more.

'The Wind Is Ninety,' Booth (71th week) (O-1:12); \$2,600. Management slipped into September, though bookings have been maintained.

'Up in Central Park,' Broadway (27th week) (O-1:30); \$6). Profit is probably still up, but the show will sell out consecutively; approached \$20,000.

**LAYING OFF**  
'A Bell for Adano,' Cort (29 week) (O-1:18); \$4,200. Resumes next Monday 11; profitable own.

'The Value of Being a Fool,' Cort (72 weeks) (C-83); \$4,200. Resumes Aug. 27; boxoffice open.

**NICHOLS HEADLINES**  
'The Hasty Heat,' Flatbush, Brooklyn.

'Abie's Irish Rose,' Brighton, Brooklyn.

'Over 21,' Windsor, Bronx.

**Savoy Heads L. A. Revue**  
Royal C. Dune quit an eight-week lease on the Mayan here to stage a new revue, "Imagined," \$15,000, slated to open Aug. 30.

Harry Savoy will head a cast of about 50.

## 'Pink Lady' 40G Gross

### In St. L. Alfresco Week

St. Louis, Aug. 7.—Three new shows are scoring in the current period on Broadway Frim's "The Three Musketeers" that feed-off a seven night stand in the Municipal Theatre Arts and Froes Playhouse in Forest Park last night; \$10,000. With the temperature fluctuating between 80 and 100 degrees an opening night gross of 8,800 netted out and the gross was approximately \$2,000.

Rudolph Marmore who clicked in her local box last week in "The Fire" (New York) was scheduled to John Gurney of the New York Met. He topped previous earlier in the season for the show, "The Fortune Teller," Patricia Bowman, experienced performer, and last week, again, clicked in music Charles Laesley who suffered a fractured foot.

In support are Jack Good, Ronnie Brown, Josephine New, William Hume, Leroy Operi and Fred Harval.

"The Pink Lady" wound up a profit taking seventh night engagement Sunday. Cool weather, record for the last night, hyped attendance to \$10,000. The show is making \$4,000. Criss tossed passes to Lucille Mannors, Dick Smart, Jack Good, and Josephine New.

## 'TRIO' NG \$6,000 IN L. A., DUE TO FOLD

Hollywood, Aug. 7.—Weak shows here last week, with two recent slumps, Billingsley presented "Good Morning, My Son" only to gross \$3,000 on its final evening. Notice went up following unfavorable reports stated by the theatre's second stanza at Belting, due to \$5,000 and will do foldero this week.

Messner's "Model Views" garnered here \$4,000 in its second week at small house. Ken Murray's "Blackouts of 1942" at El Capitan closed its capacity \$4,000 for 12nd week.

## 'Jones' Wham \$35,400

### In Finale Frisco Week

San Francisco, Aug. 7.—"Carren Jones" wound up sensational 10th week at the Regal \$42,000 on Curran with extremely hot ticket.

Next door, 1,550-seat Gray, with 123 seats, had "Ten Little Indians" weekly factory \$10,000 plus.

## Shows in Rehearsal

"Make Yourself at Home," Johnnie Walker.

"Mr. Strauss Goes to Boston" by Betty Blythe.

"Davis Galters"—William Chatham.

"Caric Song"—George Stinton.

"The Overtons" (road)—Paul Zinzino.

## Clare Luce

(Continued from page 1)

her against a play so foreign to her type of her own work.

Robert Ross directed and starred in the play. Clare Luce, Fredric March, Audrey Mather, Don Hines and Jerome Shaw.

Show bid turned out in force to open. The play was a successful first opening baptism, names including Mrs. Hart, Tullough Bantick, William Miller, Errol and Big Ben, Elliott Roosevelt, Lee Shubert, Ilka Chase, Mary Martin, John Wood, Fredric March, Florence Eldridge, Jean Arthur, Lily Holman, Margaret Sullivan and Leland Hayward.

## Big 'W' Tix Demand For 'Candida'—(Clare Luce)

### At Stamford Strawhatier

Broadway agencies are rarely queried for tickets to summer stock attractions, but an unusual number of agents are being called for the revival of "Candida" at the Strand, Stamford, Conn., which opened Monday.

Clare Luce, who played the lead, Congresswoman's appearance undoubtedly sparked the demand for the specialty stock, being dated late this week, over Connecticut for week-ends.

Ads for "Candida," appeared in the dailies, setting forth that tickets are available at Madison Square Theatre regularly doing business with the Stamford strawhatier. Mueley's had a bundle of 500 tickets with indications that it would be disposed of. There's a possibility that the show would be held over a second week.

## Ballet Theatre's Nine Shows in 'H' Wood

Hollywood, Aug. 7.—Nine performances by the Ballet Theatre are slated for the revival of "Wood Bowling" starting Friday and continuing on Thursday, Friday and Saturday.

Performers include Alicia Markova, Anton Dolin, Nana Goller, Anna Litvack, Eugene Leginsky, Nora Kaye, Hugh Hopper, Charles Jones, Johnnie Lane, Janet Reed, Anthony Tudor and Symphony orchestra of 100 pieces.

## 'Ladies' 10G, Wash.

Washington, Aug. 7.—"Good Night, Ladies" ran into hot weather, and rain collected only \$10,000 for its second week of night performances at the National Theatre.

"Life With Father" which debuted last night (6), has an advance sale of \$15,000 for the two-week engagement. Demand was so strong that Producer Oscar Sirois scheduled a fourth night, "Life" has to drop the youngest of the Day children, written by the author of the "Life" series of the D. C. child law. "Orange" which housed latter 10 weeks, declined to eighth Aug. 21.

"The Overtons" (road)—Paul Zinzino. States, due to the child labor laws.

## Chicago, Aug. 7

Searching heat tried \$500 around \$1,000, respectively. Of "Dear Ruth" and "The Wind Is Ninety" the former down to \$18,000 and latter to \$12,000.

"Orange" which housed latter 10 weeks, declined to eighth Aug. 21.

"The Overtons" (road)—Paul Zinzino. States, due to the child labor laws.

## Inside Stuff—Legit

Ex-New York Herald Tribune drama critic Richard Watts, Jr., steering for John Brown in a recent Saturday Review of Literature column, pointed out the faults of the play and while taking sharp exception to the charge by N. Y. Daily News critic John Chapman that he (Watts), along with well-known critics Brooks Atkinson and Ring Lardner (Post), was now patronizing the drama or fluffing it inopportunely.

Granting that force and exception had its place in the theatre, Watts still contended that the theatre needs a more effective device for passing on the line. The world and the theatre from which it is cut are one piece. During his travels the last 10 years, in Spain, Russia, the Balkans and Far East, said Watts, he learned one thing—"in a world of blood and war, one can be hopeful and still be active in the world and kind in the theatre." But, he added, the postwar world is shaping up, with (renewed) problems and perils, and unbounded adventure. In such a reawakened world, there has a mounting opportunity to address in the adventure, while the man who is satisfied to hate it to his way, merely putting on nice little trivia (as Chapman), is the one who will be forgotten for it.

As for critics, said Watts, "drama criticism is no ivory tower." Unless the critics concede his subject with the world about him, his standards will become twisted. A drama critic, John Watts, is important as well as fascinating. "To do the job well is to be a leader of thought and a public conciliator and cultural ambassador." It is, incidentally, a post, Watts added, which though frequently filled by men of ability has never had all its potentials realized.

Passing of John Pollock, who died in New York July 29, evoked expressions of regret by many Broadway people. Pollock had been a responsible manager. Some unable to attend the funeral services have responsible jobs on the Coast. Before he attracted attention as press agent for Hammerstein, he was in the Y. A. He had a number of opportunities to advance agent. After the Hammerstein assignment, he became press host for the Orpheum Circuit and later acted similarly for Keith vaudeville. John Pollock had a number of opportunities to advance agent. After the Hammerstein assignment, he became press host for the Orpheum Circuit and later acted similarly for Keith vaudeville. Keith outfits, those proteges later developing into Hollywood.

During the last three or four years, when he was general manager for John Golden, he was unwilling to give advice to the theatre. Pollock had a remarkable memory on out-of-town details and was often asked for such information by light bookers.

Advance sale for "Carousal," Majestic, N. Y., approximately \$200,000, topping Broadway in that department as does the weekly gross, around \$40,000. It is early in the run to estimate the musical's staying powers as compared to the "Carousal" musical. "Carousal" is running on the street at the St. James, where the count tops \$31,000 every week. Later shows are doing well in variety count at approximately \$19,000. Both shows are doing well in variety count at approximately \$19,000. Both shows are doing well in variety count at approximately \$19,000.

"Marinka" was produced by Jules J. Leventhal and Harry Housard, but the former refused to supply a photo of, so a page in the "Marinka" booklet is devoted to Howard, mentioned as "the" producer of the show. He is now in vaudeville in the "Marinka" theatre, later being a trained actor. He admits having adopted Willie Howard's surname, who also has produced vaudeville, was active on that end in Australia for a number of seasons.

Leo Gaffney, drama critic on the Boston Daily Record, now in a hospital is now on his leaving his Boston office. He is a reviewer in the Boston Daily Record. He is a reviewer in the Boston Daily Record. He is a reviewer in the Boston Daily Record.

Play bookers who specialized in plays from and to continental Europe have been dormant almost since the start of hostilities in 1939, and it is doubtful if they will be particularly active again for the next decade. Number of specialists was rather limited but by a new firm, called the Colman, who are contracting for American shows, Charles Field and Kurt Hellmuth. Number of lessties that in native soil is not definite but signed up so far.

"Tomorrow the World," "Native Son" and "Yes, My Darling Daughter" will be back at my workbench before the first of September.

## Current Road Shows

'Period Covering Aug. 6-18'  
'Dear Ruth'—Met, Seattle  
'The Wind Is Ninety'—Met, Seattle  
'Capitol Yalms' (10); Fox, Hollywood (6-18).

'Carren Jones'—Met, Seattle  
'The Wind Is Ninety'—Met, Seattle  
'Capitol Yalms' (10); Fox, Hollywood (6-18).

'Good Morning, My Son' (6-18);  
'Life With Father'—Met, Seattle  
'Capitol Yalms' (10); Fox, Hollywood (6-18).

'The Wind Is Ninety'—Met, Seattle  
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'Capitol Yalms' (10); Fox, Hollywood (6-18).

## Head Melts Ruth to \$19,000, 'Turtle'

### \$17,300, 'Father' 12 1/2G in Chicago

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"Orange" which housed latter 10 weeks, declined to eighth Aug. 21.

"The Overtons" (road)—Paul Zinzino. States, due to the child labor laws.

## National Theatre Plan

### In Congressional Record

The plan of two G. C. Cap. Robert Porterfield and Sgt. Robert Brown, for establishment of a National Theatre Foundation, was inserted in the Congressional Record, Wednesday (1) by Senator Elbert Thomas (D, Utah).

Proposed is to set up a revolving fund to be controlled by a board of trustees. Finance would come from gifts, grants from industry, state and federal governments, and appropriations from the U. S. Treasury. The fund would be used for a series of loans doled out in aid in the establishment of professional theatre in under-served areas in the hundreds of American cities which to date have no theatre.

## 'OKLA.' \$37,600

### FOR PHILLY STANDUPS

Philadelphia, Aug. 7.—"Oklahoma" had a banner week last week at the Forrest, not only regaining its earlier pace but actually exceeding it. The show's Monday night feature, "The Wind Is Ninety," the engagement by a matter of a few hundred dollars. Weeks figure was \$37,600. The show's gross at the big Guild musical will maintain an average of \$10,000 for the remaining five weeks of the run.

There will be no official announcement of the show's end, but it will end Monday.

## 'Snatchers' 5 1/2G, Toronto

Toronto, Aug. 7.—Bill by heat wave and outdoor competition, "Snatchers" revival of "Cradle of Shame" (Metropolitan) is supporting \$5,200 at the Royal Alexandra Theatre.

"The Bad Man" — Geary, Frisco (13-18).

"The Bad Man" — Geary, Frisco (13-18).









Broadway

Joe Rios headed back to Coast this week. James F. Roilly became a grandpa this week. Effie Plinn lost his dog, Jojo, just curled up and died. ...

Chicago

Lionel Hampton opens at College Inn Sept. 7. ...

Hollywood

David Street, singer, divorced. William Edinger recovering from a stroke. ...

Pittsburgh

Joe Hillers back from a two-week vacation in Atlantic City. ...

St. Louis

By SAM X. HURST. Willing Howard, a star at the Starlight Hotel. ...

Minneapolis

Alex Rosenberg new booker at Olympia. ...

Chicago

Harry Scott, Warner's district manager, back to Kansas City after a vacation. ...

Hollywood

Charles Bennett back in town after 14 months of Government confinement. ...

Pittsburgh

Sanford Bickart, N. Y. radio actress, and his wife in over week-end to get their feet on the beach. ...

St. Louis

St. Louis Variety Club planning a fund-raising ball in the Waldorf Astoria. ...

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*America's No. 1 Sing Stylist—Winner Esquire Poll 1944-1945*  
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NOW IN 11th RECORD BREAKING WEEK AT  
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and His Sextet

**AL CASEY**  
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And His Trio

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"Billie Holiday, the thrush, is breaking all 52nd Street records at the Downbeat."—Walter Winchell

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# LOOK TO EASIER BIZ

## Welles-Mars Throwback

In its desire to keep pace—and ahead—of the world-shaking developments of the past few days, "Washington Story" on ABC (Blue) Sunday 11:30 came up with a show that, in a sense, was a throwback to the Orson Welles-Marsian scare technique. Show, via dramatization, anticipated the course of events that would follow the actual surrender of the Japs, with such catch phrases as "the war's over," etc. Anyone tuning in without catching the proper intone could easily have interpreted it as the McCoy.

Coming as it did in the midst of speculation and uncertainty over the whole Jap surrender situation, it was a time for calmness. "Washington Story," as it unfolded, was anything but the answer.

## Broadway-Hollywood Extend Ties On Legit-Film Talent Alliances

Move toward a Broadway-Hollywood alliance—a hook-up of legit producers with pic companies for their mutual benefit in staging legit plays and/or in filming them—continues the increase.

Here's the explanation: A lot of legit talent is going to waste or slipping through producers' fingers. The stage-pic concern is the means of plugging up the holes, the Broadway-Hollywood romance being predicated on legit producers' reaching out to their talent after they finish on Broadway.

Where pic producers or agents sign up actors on personal contract, for long terms, a legit producer signs talent only for duration of a play, or even a shorter period, having no more use for the talent when his play is done on Broadway. Having noticed, however, where a film producer signs a legit actor as one role and capitalizes heavily—as Samuel Goldwyn with Teresa Wright, or David O. Selznick with Dorothy McGuire and Jennifer Jones—legit producers are getting the pep. Moves toward a Hollywood-Broadway alliance.

Projected combines are taking various forms, as legit producers plan permanent deals with film companies to new plays and talent. Plans include the picture instead of legit producers signing stage talent and making future use of it, either in screen versions of the play or the pic. Film companies buying the talent at a reasonable figure from the film versions, and holding on to talent, with the aid of pic coin, for subsequent stage deals.

With a Jennifer Jones worth \$150,000 a pic to her producer-agent, legit producers are now anxious to cash in on the talent that passes through their hands.

### 'Candida' Luce Amused At Reviewers' Raps

Congresswoman Clare Boothe Luce reputedly appeared in small stage roles as a child, but she candidly regards herself as an amateur. Considering "the fact that she was trained but one week she thereupon surprised and rather amused when Broadway reviewers covered the stage appearance in "Candida," at St. James' Church, last week, were inclined to compare her performance with that of name actresses who had previously acted.

(Continued on page 43)

## Wider to Make 1 Film Solely for German Art

Billy Wilder, currently in Europe for the OWI, is due back in Hollywood in two weeks to make a picture for exhibition in Germany. Picture will be entertainment with a message to the German people.

Should the film serve its purpose, Wilder will be called upon to make several more.

## Most Ex-Aides In H'wood Return

Hollywood, Aug. 14. With over 2,000 employees in service, film studios look to returning of most of the veterans to their old posts—Close to 400 employees have already returned from wars, and a few trickie back each day to work shops dropped following Pearl Harbor.

There and there one or two former (Continued on page 47)

## Jubilant U.S. B'ways Let Off Steam; Don't Care Whether It's V-J Day or Not

By SAUL CARSON  
New York and Hollywood are skedaddled to lead the country in making "V-J Day official."

With Broadway jammed, the same notion took of many stems all over the country, and people celebrating coincidentally if prematurely last day Tuesday (14), quiet plans were formulated in the making for the official blow-off.

While no one in high quarters was doing any official about it, for obvious reasons, the dope was that the tip-off for the official celebrations, to be paced on both coasts, would had come from the White House or from sources close to the President.

Mayor LaGuardia of N. Y., it was known to a very few, was preparing to announce the official celebration as soon as Japanese surrender became official. V-J Day in N.Y. was

## V-J EFFECTS DUE BY END OF 1945

Washington, Aug. 14. The aftermath of V-J Day will probably affect show business first on the labor front, but all phases of the entertainment industry will feel its effects to some extent before the end of 1945.

Perhaps the first control to be eased will be the wage ceiling. Since the Little Steel Formula is merely War Labor Board policy and can be changed without any action by Congress, many Washington insiders think that the worker will get a chance for more money almost before anything else happens.

Only yesterday (13), Dr. George W. Taylor, WLB chairman, told the President that the salary lid should

be lifted. Since show biz is enjoying a slack season and can afford to pay what is necessary, it appears likely to avoid the many hardships (Continued on page 43)

## 'The Victory Loan'

Washington, Aug. 14. Treasury Dept. is expected to announce its new war loan within a few days, now V-J Day is declared. Instead of Eighth War Loan, drive will be headed "The Victory Loan."

"First" will not be used in title, since it might imply a second such. Second is likely, however.

Treasury has built up a lot of film and radio promotion matter, and is ready to go. "Treasury Salute," transcription series sponsored locally, is all set, with switch inserted from war angle to postwar, such as vet aid, rehabilitation, GI Bill of Rights, etc.

be lifted. Since show biz is enjoying a slack season and can afford to pay what is necessary, it appears likely to avoid the many hardships (Continued on page 43)

## Look to Fluctuating Theatre Business With V-J; War Plant Firms a Factor

### Can You (W)TOP This?

Washington, Aug. 14. Tension in WTOP newspaper here during Jap surrender bid crisis was interrupted yesterday (Monday) when a Western Union cable flashed in madly with a telegram.

It was addressed to President Truman, care of Bill Henry, WTOP, Washington, D. C.

## Radio's Atomic Job on Jap Fold

A momentous week in the world's history found radio ready andarin' and doing a tremendous job without thought of cost of talent, loss of commercial plugs or regular program sheds.

Within the week came in quick succession news of the atomic bomb, Russia's declaration of war against the Japanese, and the V-J Day developments.

When Jap surrender became official at 7 p.m. yesterday (Tuesday), radio was ready.

Every known technique and experience was drawn upon. The atomic bomb news was discussed by reliable scientists, related to its political, military as well as postwar significance, discussed on forums, dramatized on documentaries and made the basis for countless commentaries.

Then came the news from Pres. Truman, followed by Moscow's announcement (Continued on page 18)

Aftermath of V-J Day is conjectural, but shutdowns of war plants, already begun, is likely to bring with it fluctuating theatre attendance.

It's assumed that fewer average people will have the spending capacity that was theirs by virtue of wartime wages. It is no longer a novelty to legit bookers' staffs, when obvious middle-class customers demand the best tickets to be had, but that era is ultimately ended. Innumerable persons outside show business hunkered to buy in on shows, and such investors are likely to be as numerous during the new season as for the past four years, but that condition doesn't figure to continue indefinitely. However, the number of new shows listed by virtual newcomers indicates there still are plenty of backers available.

Fact that millions will be let out of war plants will have some reaction in film and legit theatres as well as many other parts of the world. Those in USO groups are slated to continue to function either in Europe or the South Pacific, because there may be occupational armies for several years.

Impressions remains strong that film grosses may not be appreciably affected for a good while, perhaps not even until three years from now. There may be a temporary disturbance, however, during redeployment and on outbacks in war production, and for a time until reversion is in full swing, it is felt.

## Pie Won't Go Overseas; Failed to Go Over in D.C.

Mr. Smith may have gone to Washington, but he certainly isn't going overseas, according to an Office of War Information spokesman who told "Variety" that "Mr. Smith Goes To Washington" hasn't been ordered for foreign distribution.

The film, in which congressmen are heckled, irritated the legislators, and Mr. Smith may have gone to Washington, but he certainly isn't going overseas, according to an Office of War Information spokesman who told "Variety" that "Mr. Smith Goes To Washington" hasn't been ordered for foreign distribution.

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"We're only interested in obtaining favorable publicity for this country," Mr. Smith says, "and I don't think this story holds an American institution up to ridicule, it would be a reflection on the Jap surrender and approval for foreign showing."

cluding comedy headlines, dramatic topnotchers, and name bandleaders. This show was planned to last two hours, from 8 to 9 p.m. either on the evening of the day Japs finally surrender or next night. It's expected tonight (Wed.).

But the New York spectacle would be something special, according to the advance plans. Mayor LaGuardia had placed the whole job in the hands of the city's ex. greeter, Grover Whalen. The city's radio station, WNYC, was ready to feed the big doings to all the other idlers in N.Y., and it was certain that the nets would pick up at least portions of program for coast-to-coast airing.

Meanwhile, however, all day Tuesday found Broadway packed with celebrators who didn't care whether the end of the Jap surrender was 40 stars scheduled for participation in





# WORLD RECORDS

## DeGaulle Likely to Plead Cause Of French Pix Upon Wash. Visit

Paris, Aug. 14. When General DeGaulle visits the U. S. to act on President Truman, the question of American film distribution in France and steps to help the French motion picture industry are expected to be aired. Understood that DeGaulle, who is in America on Aug. 22, will discuss various phases of U. S. films in France with the State Dept. in Washington.

Reported here that French film people have told DeGaulle that extensive and regular distribution of top French features in America would go far towards reviving the whole picture industry in this country. It's also pointed out that this would help the monetary exchange position of France.

**Get DeGaulle Interest**  
French industry leaders have invited DeGaulle in their current plight, particularly producers and distributors. Production is at a low ebb, financing is difficult and lack of guaranteed foreign distribution apparently is the key to the whole situation. If French producers were sure of a certain amount of playing time in the U. S., it is felt they could get financial aid from American companies in starting new pictures, and claim it would vastly improve their current position.

DeGaulle would like to see world-wide distribution for his original films, according to reports in the trade. Not known whether there has been a retreat from the original idea of placing a quota on screen playing time in France for foreign films, but it's understandable that this drastic quota plan, which the American film biz has protested, may have been abandoned in favor of trying to get wider distribution and some project for fostering native production.

## WB SELLS 2756 'CHICKEN' AFTER 2-YEAR ROOST

Hollywood, Aug. 14. Warners sold for \$275,000 Sunday to 20th-Fox for "Chicken Every Sunday" to 20th-Fox for \$275,000 after being in it on the air for almost two years. William Perlberg will produce it on the Westwood lot after a rewrite job, with John Cromwell likely to direct.

Rights to the stage play were sold by Warners for \$200,000 and the Epstein brothers were assigned to write a screen treatment and Mervyn LeRoy to direct. Later LeRoy left the lot and "Chicken" was leased.

## Capt. John Ford Due In H'wood for Republic

Hollywood, Aug. 14. Capt. John Ford, who is returning to contain making films for office of strategic service, of scenes to be used in trials of Japanese war criminals, has completed his mission and is on his way home from London.

Ford, who has been in Navy since Pearl Harbor, plans to retire after a return to States. He has a house at Republic where he will function as producer-director.

## Prods. Ask Lenser Review

Hollywood, Aug. 14. Film producers want a point in their argument with cameramen through an extension of time for filing an appeal with the War Labor Board, demanding a review of the case.

Producers claim a contract was breached with the International Photographers Guild 650, last year in New York, but the lensers declare the contract was not accepted by the general membership. Labor heads in San Francisco decided in favor of the workmen but the producers are appealing. Cameramen are insisting on a 48-hour week without any reduction in weekly minimums.

## Berkeley Back at M-G, To Direct Freed Musical

Hollywood, Aug. 14. Busby Berkeley will return to M-G as a director.

Signed by producer Arthur Freed to direct a new musical film.

## Nat Wolff Quits As Metro Exec

Hollywood, Aug. 14. Tendering his resignation as Metro's executive vice president and editorial board, Nat Wolff quits off this weekend. After brief vacation at Lake Tahoe he will announce future plans.

He joined Metro in November, 1943, after serving with OPI as Hollywood chief of radio section. Previously he was one of town's top radio agents, and before coming to the Coast was writer-producer with CBS in New York.

## ECSTASY (LAMARR) GETS CHICAGO RELEASE

Chicago, Aug. 14. Print of "Ecstasy," languishing at 11th Street police station here for the past month, was released last week by police commissioner James A. Glavin. Exploitation firm (Freemantle, since 1932, with Hedy Lamarr), was jerked out of Metro film when police censor Lieut. Timothy Lynne clamped down on it, despite the fact it was running out a record run of seven months, claiming it was morally unfit for public exhibition. It's set to reopen at the Studio Saturday (18).

Only cut, according to Henri Berc, PRG franchise holder here, who owns reissue rights in this territory, is omission of a title at the beginning, reading, "This picture is unlicensed and uncut." Allman, who Ruman and Ellsberg appealed Lynne's ruling, also stipulated that marriage and newspaper story must lay off the "uncensored" business.

## Atlas Not Selling RKO Holdings, Sez Koerner

Hollywood, Aug. 14. Taking cognizance of recent stories about David O. Selznick being interested in purchasing 50% of RKO motion picture production and distribution exec vice president, announced today that Atlas Corp. had no thoughts of selling its RKO holdings, and no negotiations were pending or "contemplated."

Recently-announced Selznick deal, said, had to do only with acquisition of stories and properties.

## DOS' Long-Distance Touch

Hollywood, Aug. 14. David O. Selznick will supervise the filming of three pictures in Hollywood by remote control while his England production office, "Magdalen," under his deal with J. Arthur Rank.

Before he leaves for London, Selznick will have the iron ready to roll, although the titles and starring dates have not been announced.

## WORLD RECORDS 'BARRETT' REELS

A new, special 16 mm. division for the distribution of narrow-gauge film overruns has been set up by Loew's International, in a program that may well have wide repercussions in the film industry.

The program will concern itself chiefly with entertainment films—as against recent industrial film activity in the 16 mm. bracket by pix companies—and will comprise distribution of Metro features and shorts, as well as educational and documentary films, in narrow gauge, throughout the world. Foreign markets only will be involved.

Project is not meant to supplant, or even compete with, the standard 35 mm. film, but is aimed for an entirely new audience and market—those in isolated areas or in communities too small to have a film house. The move apparently runs counter to all previous feeling in the industry where 16 mm. film was anathema and a suspected business rival to regular 35 mm., but is a natural development of 16 mm. film during the war by the armed services. Program involves the wide use of many projects similar films being now used by the Army. With Metro taking what is believed to be the pioneer step, its likely rival majors will abandon their hands-off policy and follow suit.

Loew's International move, initiated by its prez Arthur M. Loew, is an outgrowth of the latter's former activity as executive in the Signal Corps Photographic Center, where he observed the increased use of 16 mm. film over the past 18 months, with existing Metro film distribution in M. G. M. with a new staff. Dr. Ronald Caroll, formerly with Office of Strategic Services, and now with the Signal Corps Photographic Educational Program setup, will be in charge of the project.

## 20th-Fox 'Bear' A Finning Story Of Atom Bomb

Los Angeles, Aug. 14. Scoring beat on limitation of the atom bomb, Darrel F. Zanuck disclosed 20th-Fox finished picture titled "The House on 92nd Street," which revolves around development of atom bomb and FBI's work in protesting war secret. All footage was shot in the east. Zanuck stated that cooperation of FBI as freelance agent against details of yarn linking out.

"The actors, actress and technicians who worked in the picture did not know, till the story dealt with the development and production of the atomic bomb," Zanuck declared.

These portions of the film were omitted from the story until after the White House announcement of the use of the bomb in the war against Japan.

## Joe Sistrum Seeks To Rescind Par Contract

Hollywood, Aug. 14. Joe Sistrum, recently removed as executive producer of "The Blue Skies," has been given permission to rescind his two-year Paramount production contract. Sistrum understood to be negotiating with Metro.

Execs at the Culver City lot refused to either confirm or deny, and Sistrum himself said, "It's just talk."

## Joe Sistrum Illness 'Mild'

Hollywood, Aug. 14. Joe Sistrum, ill for several days, was attacked by M. Schenck to hospital Sunday (12) described as not serious by the doctor. Sistrum is understood to be discharged from Cedars of Lebanon hospital within next three or four days.

## New 2,500-Seaters Due to Replace Bway Astor, Vic in Skyscraper Plan

## McIntyre Exits Goldwyn After 26 Yrs.; Blatt In

Robert B. McIntyre is leaving as casting director for Samuel Goldwyn effective Aug. 15, being succeeded by Edward A. Blatt.

McIntyre has been casting director for Goldwyn for 26 years, and for years also served as production manager. Blatt has been talent scout for Paramount in New York and a director for Warners.

## Demand Soars Abroad for Pix

Despite trade barriers, being put up abroad against continued large-scale importation of U. S. film product, public interest in Hollywood pictures is getting overwhelming. Foreign nations, it's seen, will be clamoring for American films because of the demand.

Film company homeoffice foreign department publicity units are busily rebuilding their depleted staffs to meet the demand for information from foreign publications, movie studios, producers and other data.

Surveys taken by major U. S. film companies prove that for every reader in foreign publications of stories dealing with politics, economics or sciences, there are many more interested in reading about the latest pictures and the doings of Hollywood personalities.

## U'S \$2,064,175 NET FOR 26 WKS., TOPS '44

Universal consolidated net for the first 26 weeks of the company's fiscal year, ended last April 28, amounted to \$2,064,175, as compared with \$1,833,945 in corresponding period of the preceding fiscal year. This is after all charges and taxes in both instances.

U's statement reveals that for the first 26 last June 30 as compared with a year ago, corporation was able to obtain a substantial tax saving in the current fiscal year.

## Crosby-Hope Co-Star In RKO Pic on Navy

Hollywood, Aug. 14. David Butler will direct a picture of the U. S. Navy costarring Bing Crosby and Bob Hope.

## Cons. Film's 3296 Net

Consolidated Film Industries (Republic) net profit rose more than \$75,000 in the three months ended last June 30 as compared with a year ago. Company reported net profit, after all charges and taxes, as amounting to \$329,652 for the quarter ended last June 30. This is after net of \$283,770 for comparable period a year ago.

This equated to 25c on the common stock 10c on common shares in the second quarter a year ago, with corporation showing up in the preferred in both quarters.

## Flack Sues Partner

Los Angeles, Aug. 14. Zane Melton filed suit against Al Rankin, his former publicity partner, asking \$25,000 "for without his malicious statements" of \$10,000 for "bare-faced" the plaintiff's good name and credit" and \$25,000 attorney fees.

Highlighting a vast nationwide postwar theatre-building and refurbishing program, the erection of two good-sized film theatres, probably as part of a large office building, on the E. W. Yorkfront, which top sites of the Astor and Victoria extends from 45th to 46th street in the heart of Times Square.

According to R. W. Dowling, president of City Building Co., who owns the large Broadway parcel now containing two film theatres and two large skyscrapers, one of between 35 and 40 stories is being discussed. Fronting on Broadway, on the present site of the Astor and Victoria theatres, will be built two film houses of around 2,500 seats each. They will also probably be identical in architecture and will be devoted to first-run pictures. Both theatres, Dowling declares, will be of the most modern type and will be equipped for telecasting.

Interest is to retain the name of the Astor for the theatre that will go up on the 45th street corner, and still use the name of the Victoria on half of the block. Though the large Broadway blockfront goes back on the site of the Astor and Victoria theatres, the whole parcel being some 50,000-sq. square feet, Dowling states it will probably be subdivided. (Continued on page 14)

## Geisler-Nealis-Holmes In Col. Prod. Setup

Los Angeles, Aug. 14. Jerry Geisler and Eddie Nealis have set deal with Harry Conch of Columbia for independent production at that studio, with Milton Holms as executive producer.

Holmes contributes his story, "The O'Carroll," based on character of "Mr. Lucky," to producing setup, while Geisler and Nealis put on script. Muecke's youth, gambling ring, has already been bid for by another studio, with \$70,000 put up, \$50,000 for original and \$20,000 for screen play. Holmes, understood to have characters for his yearling, is in the market. Nealis refused con, preferring to take 20% of profits from indie production.

Nealis, who has been in the "Lucky," "Salty O'Rourke" and "Torch Song," which is unproduced Paramount property, previously sold.

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One of the best of all  
—and best of all it's true

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it topped "This is  
everything ever

# Marines

starring  
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**ELEANOR PARKER • DANE CLARK**

Directed by  
**DELMER DAVES**  
Screen Play by Albert Maltz  
Adaptation by Marvin Borowsky



Produced by  
**JERRY WALD**  
From a Book by Roger Butterfield • Music by Franz Waxman

stories

and filled the  
-filled it so full  
the Army" and  
shown there!!!







Bill Jenkins says—

“This little girl  
can sure give you  
the business...”



"Am happy to tell you that at a special screening of 'Incendiary Blonde' the picture was wonderfully received and there is no question but that it will do outstanding business."

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First Week Sets New House Record!

Second Week Breaks it!

Three Week Gross Hits New Terrific TOP!

Merrily we roll along, in Technicolor!



'Blonde-Spvak Sock 7G, Best in Chi; Bedside-Duncan Sis Torrid at 95G

Chicago, Aug. 14. The important news from the picture box here for one thing so far this week, "Bell for Adano," at the Roosevelt, starring "The Valley of Decision" (M-G) and "Incendiary Blonde" (Par) with Charlie Spvak (RKO) and "Bedside-Duncan" (M-G) with "Woman in Green" (U), \$8,800.

Looks socko \$15,000. Last week, "Bedside-Duncan" (M-G) (10-10-45). Orpheum (Tristate) (8:00; 10-10-45). "East Side House" (U) and "Incendiary Blonde" (Par) (10-10-45) or near. Last week, "Medical Student" (M-G) (10-10-45) and "Woman in Green" (U), \$9,800.

Estimates for This Week: Apollo (B&K) (1:00; 55-55) - "God of Phlo" (WB) (5th wk); Olay (11:00). Last week, \$14,000. "Release of Sissies" (M-G) (10-10-45) - "Incendiary Blonde" (Par) with Charlie Spvak (RKO) and "Buddy Love" (M-G) (10-10-45). Last week, \$17,000. Last week, \$17,000. "Out of World" (RKO) (10-10-45) on stage, \$20,000.

Omaha (Tristate) (2:00; 16-50) - "Blood Money" (U) (m.o.) and "Power of Whistle" (Col). Fine \$8,500. "Week" (Valley Decision) (M-G) (m.o.), \$8,800. State (Goldberg) (8:55; 15-50) - "The Ladies" (M-G) (6d run) and "Hitchhike Happiness" (Rep) (1st run). Next \$3,000. Last week, "Keep Your Seats Seated" (M-G), \$2,900.

Garrett (B&K) (9:00; 55-59) - "Dorian Gray" (10) (10-10-45). Last week, \$13,000. Grand (RKO) (11:00; 55-55) - "Hitchhike Happiness" (Rep) (1st run) and "Incendiary Blonde" (Par) (10-10-45). Next \$10,000. Last week, \$10,000. "The Valley of Decision" (M-G) (10-10-45) - "King" (RKO) (reissues) (2d wk) and "Hurricane" and "Raffles" (M-G) (10-10-45) on stage, \$9,000.

Omaha (Tristate) (2:00; 16-50) - "Blood Money" (U) (m.o.) and "Power of Whistle" (Col). Fine \$8,500. "Week" (Valley Decision) (M-G) (m.o.), \$8,800. State (Goldberg) (8:55; 15-50) - "The Ladies" (M-G) (6d run) and "Hitchhike Happiness" (Rep) (1st run). Next \$3,000. Last week, "Keep Your Seats Seated" (M-G), \$2,900.

Resseil (B&K) (1:00; 55-55) - "Bell for Adano" (20th). - "Sturdy" \$3,000. Last week, \$2,000. "The Valley of Decision" (M-G) (10-10-45) - "State-lake" (M-G) (10-10-45) and "The Valley of Decision" (M-G) (10-10-45). Last week, \$2,000. United Artists (B&K) (1:00; 55-59) - "Thrill of Romance" (M-G) (3d wk) and "Night" (RKO) (10-10-45). Last week, \$2,000. "Week" (Valley Decision) (M-G) (10-10-45) - "Wander Man" (RKO) (8th wk). Last week, about \$2,000.

Omaha (Tristate) (2:00; 16-50) - "Blood Money" (U) (m.o.) and "Power of Whistle" (Col). Fine \$8,500. "Week" (Valley Decision) (M-G) (m.o.), \$8,800. State (Goldberg) (8:55; 15-50) - "The Ladies" (M-G) (6d run) and "Hitchhike Happiness" (Rep) (1st run). Next \$3,000. Last week, "Keep Your Seats Seated" (M-G), \$2,900.

'Adano' \$12,000, Big in OK Mpls.

Minneapolis, Aug. 14. After last week's near-record gross for the city's somewhat neglected picture currently, "Bell for Adano," at the top straight home. Local picture is boosting "Thrill of Romance" to a big Orpheum week.

Omaha (Tristate) (2:00; 16-50) - "Blood Money" (U) (m.o.) and "Power of Whistle" (Col). Fine \$8,500. "Week" (Valley Decision) (M-G) (m.o.), \$8,800. State (Goldberg) (8:55; 15-50) - "The Ladies" (M-G) (6d run) and "Hitchhike Happiness" (Rep) (1st run). Next \$3,000. Last week, "Keep Your Seats Seated" (M-G), \$2,900.

Estimates for This Week: Aster (Par-Singer) (9:00; 15-25) - "Blonde Blackie Rendezvous" (Col) (10-10-45). Last week, \$2,000 in 5 days. Last week, "Blonde Blackie" (U) and "West of Peccos" (RKO). Next \$2,100 in 6 days.

Omaha (Tristate) (2:00; 16-50) - "Blood Money" (U) (m.o.) and "Power of Whistle" (Col). Fine \$8,500. "Week" (Valley Decision) (M-G) (m.o.), \$8,800. State (Goldberg) (8:55; 15-50) - "The Ladies" (M-G) (6d run) and "Hitchhike Happiness" (Rep) (1st run). Next \$3,000. Last week, "Keep Your Seats Seated" (M-G), \$2,900.

Century (P-S) (1:00; 44-60) - "Wilson" (20th). At pop prices, took 18,000 tickets. Last week, \$5,500. "Wander Man" (U) (2d wk), \$6,500. "The Valley of Decision" (M-G) (10-10-45) - "Gentle Annie" (M-G). Next \$4,000. Last week, \$4,000. "Thrill of Romance" (M-G) (3d wk) (reissue). Big \$5,500 in 9 days.

Omaha (Tristate) (2:00; 16-50) - "Blood Money" (U) (m.o.) and "Power of Whistle" (Col). Fine \$8,500. "Week" (Valley Decision) (M-G) (m.o.), \$8,800. State (Goldberg) (8:55; 15-50) - "The Ladies" (M-G) (6d run) and "Hitchhike Happiness" (Rep) (1st run). Next \$3,000. Last week, "Keep Your Seats Seated" (M-G), \$2,900.

Estimates for This Week: State (7-5) (2:30; 44-60) - "Bell for Adano" (20th). Last week, \$14,000. "The Valley of Decision" (M-G) (10-10-45) - "State-lake" (M-G) (10-10-45) and "The Valley of Decision" (M-G) (10-10-45). Last week, \$2,000. "Wander Man" (RKO) (8th wk). Last week, \$2,000. "The Valley of Decision" (M-G) (10-10-45) - "Wander Man" (RKO) (8th wk). Last week, \$2,000.

Omaha (Tristate) (2:00; 16-50) - "Blood Money" (U) (m.o.) and "Power of Whistle" (Col). Fine \$8,500. "Week" (Valley Decision) (M-G) (m.o.), \$8,800. State (Goldberg) (8:55; 15-50) - "The Ladies" (M-G) (6d run) and "Hitchhike Happiness" (Rep) (1st run). Next \$3,000. Last week, "Keep Your Seats Seated" (M-G), \$2,900.

Estimates for This Week: Paramount (Fox) (2:00; 35-71) - "Don Juan Quilligan" (20th) and "Body Sitter" (RKO) (10-10-45). Last week, \$14,000. "The Valley of Decision" (M-G) (10-10-45) - "State-lake" (M-G) (10-10-45) and "The Valley of Decision" (M-G) (10-10-45). Last week, \$2,000.

Omaha (Tristate) (2:00; 16-50) - "Blood Money" (U) (m.o.) and "Power of Whistle" (Col). Fine \$8,500. "Week" (Valley Decision) (M-G) (m.o.), \$8,800. State (Goldberg) (8:55; 15-50) - "The Ladies" (M-G) (6d run) and "Hitchhike Happiness" (Rep) (1st run). Next \$3,000. Last week, "Keep Your Seats Seated" (M-G), \$2,900.

'Horseshoe' 20G, Mont'l

Montreal, Aug. 14. First week here for one of the best seasons of year.

Palace (C) (2:00; 35-52) - "Salty O'Rourke" (Par) (2d wk), \$9,000. Capitol (C) (2:00; 35-52) - "The Valley of Decision" (M-G) (10-10-45). Last week, \$11,500 first.

'Heat, War News Slow N.Y., But 'Eddie,' Stage Big 90G, 'Aweigh' -Whiteman Hot

New York, Aug. 14. "Heat" and "War News Slow" are hot.

Estimates for This Week: Palace (C) (2:00; 35-52) - "Salty O'Rourke" (Par) (2d wk), \$9,000. Capitol (C) (2:00; 35-52) - "The Valley of Decision" (M-G) (10-10-45). Last week, \$11,500 first.

Macs-Forrest Up 'Green, 30G, Hub

Boston, Aug. 14. The Jap situation, hot weather and holdovers didn't boost grosses much this week.

Estimates for This Week: Worcester (B&K) (2:30; 50-110) - "Woman and Her Sister" (M-G) (10-10-45). Last week, \$14,000.

Estimates for This Week: Palace (C) (2:00; 35-52) - "Salty O'Rourke" (Par) (2d wk), \$9,000. Capitol (C) (2:00; 35-52) - "The Valley of Decision" (M-G) (10-10-45). Last week, \$11,500 first.

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'Christmas' Terrif 28G, For Three Denver Spots

Denver, Aug. 14. "Christmas in Connecticut," playing Denver. Enquire and Webber, is coping plenty of sell this week.

Estimates for This Week: Denver (B&K) (2:00; 35-52) - "Christmas in Connecticut" (M-G) (10-10-45). Last week, \$14,000.

Estimates for This Week: Worcester (B&K) (2:30; 50-110) - "Woman and Her Sister" (M-G) (10-10-45). Last week, \$14,000.

Estimates for This Week: Worcester (B&K) (2:30; 50-110) - "Woman and Her Sister" (M-G) (10-10-45). Last week, \$14,000.

Indpls. Big; 'Thrill' Same at 19G, 'Nineties' 13G

Indianapolis, Aug. 14. Crowds building about downtown Saturday and Sunday made the picture box here a hot one.

Estimates for This Week: Indianapolis (B&K) (2:00; 35-52) - "Thrill of Romance" (M-G) (10-10-45). Last week, \$14,000.

Estimates for This Week: Worcester (B&K) (2:30; 50-110) - "Woman and Her Sister" (M-G) (10-10-45). Last week, \$14,000.

Estimates for This Week: Worcester (B&K) (2:30; 50-110) - "Woman and Her Sister" (M-G) (10-10-45). Last week, \$14,000.

Estimates for This Week: Indianapolis (B&K) (2:00; 35-52) - "Thrill of Romance" (M-G) (10-10-45). Last week, \$14,000.

Estimates for This Week: Worcester (B&K) (2:30; 50-110) - "Woman and Her Sister" (M-G) (10-10-45). Last week, \$14,000.

'Pride Boff 54G, Near Philly High

Philadelphia, Aug. 14. One of the reasons for the mammoth "Hastburn" looks for this week for the picture box here.

Estimates for This Week: Philadelphia (B&K) (2:00; 35-52) - "Pride Boff" (M-G) (10-10-45). Last week, \$14,000.

Estimates for This Week: Philadelphia (B&K) (2:00; 35-52) - "Pride Boff" (M-G) (10-10-45). Last week, \$14,000.

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Estimates for This Week: Philadelphia (B&K) (2:00; 35-52) - "Pride Boff" (M-G) (10-10-45). Last week, \$14,000.

# IT NEVER HAPPENED BEFORE!

2nd week **BIGGER** than first!

3rd week **BIGGER** than second!

4th week **BIGGER** than third!

5th week **BIGGER** than fourth!

6th week **TWICE AS BIG** as first!

7th week **BIGGER** than sixth!

8th **WEEK BIGGEST OF ALL!**

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KEEP SELLING BONDS!

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ANN GARNER**  
Directed by  
**GEORGE SEATON**  
Produced by  
**WILLIAM PERLBERG**  
Screen Play by George Seaton









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Original Screen Play by ROYAL COLE • ALBERT DAVID • BASH DICKET • LYNN PERKINS  
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*Congratulations  
from  
The Prize  
Baby*

NATIONAL *Screen* SERVICE  
PRIZE BABY OF THE INDUSTRY







# See Labor Victory in England As

## Real Boost for British Film Biz

London, Aug. 7.

Out of the anti-Tory landslide election, now all votes have been counted, Wardour street rates the state of the British film industry healthier and more promising than ever before. It is not so much a case of men having won in the polls as the new parliament as it is a well-grounded feeling that the Labor vote will give the picture business the break so long denied it.

First and foremost, industry leaders are saying, the throttling element needed in the tax situation. Nobody better than these Labor M.P.s appreciate what this tax has meant to the working man in terms of relaxation. Where once a dime was good for a dozen-front-run, the bottom price generally has been hounded to 42c. Reverse downwards of what exhibitors and patrons call heavy taxation is confidently expected.

The trade also believes Parliament will take steps to put an end to what has come to be a settled policy of BBC—that of the "no picture" industry at every opportunity. Similarly it is expected, the new government will have something to say to the blue-noise crowd that for years tried (and in many instances succeeded) in stamping the lid on Sunday openings.

Of the 20 seats contested by candidates directly and indirectly interested in the film industry, the number were won. Earl Winterton, a director of Odson, retained his seat. Tom, who is now secretary of National Association of Technical Employees, was returned to West Herts. In a close fight at Stockport, Wing Commander N. J. Hulbert, founder of a newswear theatre chain, held his seat against the challenge of R. A. Stamp, formerly chairman of the Entertainment Licensing Committee of the London County Council. Among other victors are: H. T. N. Gaiskell, formerly in charge of film for the Board of Education; Dr. E. M. Fisher, a director of Associated British, who has his seat.

### Sweden Studies U. S.

#### Educ' Pix as Key To Own Native Product

Stockholm, Aug. 1.

Swedish Government is conducting a survey of U. S. military and educational film production with objective of setting up similar type of native film production.

Olle Norrman, of the Europa Film Co. of Sweden, is studying American military and educational output, reportedly on his Government's assignment.

Connected with the Swedish information services during the war, he reported Norrman will produce a complete report on American production methods to his Government. He plans to leave the U. S. for Sweden shortly.

U. S. military instruction films have been of special interest to Norrman. He will recommend methods whereby Swedish military pictures can be made as attractive as those used by U. S. military agencies for training troops.

### Gracie Fields' Aussie Show

Sydney, July 20.

Jack Allen, in charge of film section, Aussie Department of Information, has arranged with Gracie Fields to make a one-reeler designed for dating in Great Britain, in which she will tell of the Aussie picture given by Aussie to the British troops in the Southwest Pacific.

Short will be co-produced by Fox-Motion, and D.O.I. will have the assistance of the Motion Picture Films Ad. Story Committee. Gracie Fields is giving her services free.

### NEW MANAGER BOB E.F.

Wellington, N. Z., July 20.

Lines Prudhoe has been named as New Zealand manager for British Empire Films by Robert Kerridge. Prudhoe was formerly booker for U.S. picture units.

Setup of B.E.F. there is apart from Aussie picture unit, which is headed by Gordon Ellis.

### Bing Crosby Club In Aussie for Non-Soxers

Melbourne, Aug. 20.

Non-bobby-soxers have formed a Bing Crosby club here in opposition to the men having won in the polls. You've got to know the past record to get in to the BBC, and it isn't too good. Crosby's mob recently held a big affair at the local City Hall, drawing 100,000 people in. Small crowd started when a few bobby-soxers tried to bust up the show. Gendarmes snatched down the mob Crosby and the Sinitars.

### Aussie Raw Stock Death Hits U. S.

Sydney, July 20.

Raw-stock shrinkage is proving a headache to distributors and local producers. Representations have been made to government officials here by industry reps to ask Washington to issue more film as quickly as possible for Aussie consumption.

It's long been the practice of U. S. distributors to import a certain amount of picture for fluping locally, with anything from 20 to 25 prints run off on the local market. The picture bookings. But at present processing labor can't even guarantee 12 prints from any one picture release. Sydney means that releases must be held back until key spot commitments are met. Picture releases, Sydney and Melbourne often must await completion of run before sent to other markets. Perth because of print shortage. This also means delay on subsequent releases.

Several districts recently were informed by their N. Y. offices not to expect a large amount of picture in many weeks because of the raw stock death in the U. S. Unfortunate circumstances have enabled distributors to build up a product backlog, making no immediate picture releases.

Because of the shortage local producing is almost at a standstill. Co. "South" to be made here, has been held up for a long time at Cinesound under direction of Ken G. Hall. Harry Watt, producing "The Overlanders" for Ealing, is fortunate in obtaining film before starting his camera filming. Other producers here have been in a pay-off production plants until the stock position improves.

Industry leaders see plenty of trouble ahead unless the U. S. returns the raw stock to Australia within the next two or three months.

### Aussies Optimistic On Postwar Film Biz Setup; No Big Socialization

Sydney, July 20.

White Paper on postwar employment, recently completed by the Australian government in Canberra, makes it clear that the Aussie film show business. While some socialization, via moves to control parking and available in some quarters, "there seems small chance of this extending to control over the film industry. The picture business profits millions of dollars each year into the government's treasury.

Government is known to plan aid to some native producers and also to help to establish a new picture theatre in each capital city. This aid to local producers is expected to be in the form of Norman B. Rydge and Ernest Turnbull, heading Greater Union Theatres and respectively, are optimistic over the future.

### STILL ANOTHER INDEE

Sherman, Aug. 14.

Incorporation papers were filed here by Steve Secker. Andre Dumancourt and Edward A. Lassins for U.S. picture units.

New company was formed to produce entertainment and educational films, with Secker as president.

### The Jap Market

Japan's acceptance of Allied peace terms is viewed in American film companies as a likely to bring an immediate expansion in that particular foreign market. The end hostilities actually means only the addition of about 4% more foreign business (total foreign trade in Orient before the war) which will result in a much greater market for U. S. picture distributors while some 100,000 American troops are patrolling the land of the Fallen Sun.

### Argentina Okays U. A.'s 'Tomorrow' and 'Bondage' But Bans Pathe Reel

Montevideo, Aug. 1.

Following a long fight between Argentina's Municipal Censorship Board and distributors of the picture, Argentine film patrons at last will be able to see "Woman in Bondage" to be premiered shortly at the Paris theatre in Buenos Aires. Picture was passed only after a preview by the Mayor of Buenos Aires, Ramon Garcia. After various clauses were suggested on stipulating the picture as only for exhibition before youths under 16.

Another picture, "Tomorrow and the World" also was given the green light, but with the same tag of no smoking or smoking pictures. The objection to it being viewed by youngsters was based on "the intense dramatical pervading in the picture," the censorly manifested by a child of tender years." Whatever else happens, Buenos Aires Censorship board intend to take care that future generations of Argentines should know as little as possible about the Nazi-Fascist ideology.

Although RKO appealed from the Mayor's rejection of Pathe newsreels shown on Mussolini's death, his prohibition has been maintained, so these reels may not be run inside the limits of the city of Buenos Aires.

"The Great Dictator" had a nine-week run at the centrally located Metropolitan Theatre in Buenos Aires after its preem at the Opera. Nothing has come of the Argentine military government's demand to have the picture consider a decree which obliged all theatres to exhibit local newsreels produced by two Argentine outfits. These newsreels are devoted almost exclusively to propaganda shots for the Farrell government.

### SHEREK PLANS TO DO MORLEY PLAY ON B'WAY

London, Aug. 1.

Henry Sherek has broken off negotiations with Jed Harris re Broadway presentation of "The First Gentleman."

He now proposes to put on the show himself, with Robert Morley, after the end of the London run, which is being transferred from the New Theatre to the Savoy Aug. 27.

### RKO'S NEW FOREIGN REPS TO BE EASTERN REP.

Chauncey Rowe goes to Europe, headquartered in Paris, for RKO.

### Current London Shows

- "Arsenic & Old Lace", Strand
- "Bridgite and Mr. Duces", Broadway
- "Crying Over Sunday", Savoy
- "Crying Out Loud", Stoll
- "Care for Love", Westminster
- "Dare For Two", Lyric
- "First Gentleman", New
- "Gladys", Savoy
- "Gay Realinda", Palace
- "Happy & Glorious", Palladium
- "Honeycomb", York's
- "Madame Butterfly", Phoenix
- "Lady Edith", Playhouse
- "Madame Louise", Garrick
- "Milk and Honey", Coliseum
- "Night Velvet", Cambridge
- "No Medals", Vaudeville
- "Pack Up Your Troubles", Churchill
- "Perchance to Dream", Hipp
- "Private Lives", Apollo
- "Ringside", Shaftesbury
- "Sweep Six Carner", St. Martin
- "Sweet Lawyer", Ambassadors
- "The Goodbye Girl", Coliseum
- "Three Friends", Winter Garden
- "White Sun Shines", Globe
- "Widow's Tears", St. James
- "Years Between", Wyndham

# Vast Potential Market For U. S. Firms Boggled by Rigid Rules; New Co-op on Production May Help

By MIKE WEAR

While Russia looks at a vast potential market for the U. S. film companies in the next few years, it will never be anything more than a market to be nibbled at by pictures unless three tough barriers are surmounted. The barriers are interlocking so that if one is eliminated the others may be overcome simultaneously.

First barrier is the current-toll laid down by Russia which calls for the distribution in the U. S. of one Russian picture for every American feature distributed in Russia. This is understandable because the Russian film industry wants worldwide representation for its product, even though this distribution of American product being strong enough to make its own way in the world market.

But this might not be so one-sided if and when Russians make entrance into the U. S. market, and not geared strictly to the Russo point of view. Thus the American distributor is that Russia generally fails to measure up to American standards in entertainment value and hence is not up with the first stumbling block to big Russ distribution. If Russian pictures were geared to the U. S. market, or at least in line with Yank audience wants, American companies would have more of a chance here, and in turn would be able to find outlets for U. S. fare in Russia.

### Third Condition

Third factor or obstacle is the Russian government rule on acceptance of Russian product, and that government's own ideologies and terms. This naturally pangs down the Russian picture to the point of distribution, because admittedly pictures showing certain phases of Russian life are not acceptable in Russia. And certain thus far Russian interests (the government) would not like the Russian picture to be altered or wanting to meet distribution terms of most U. S. companies. When the American picture can get over 100,000 for a block of eight to 10 Class A features, Russia's vast market is the most to the viewpoint as a good business proposition.

Alert American film executives believe solution of the second problem is the Russian setup in regard to the situation. Exchange of talent, technicians and knowledge between the Russian picture industry and the American film biz might improve Russian product to such a degree that it would click with U. S. film audiences, making Russian-made vehicles palatable not only in Russia but in the active American market. That and the future cooperative spirit between American and Russian picture industry might break down other barriers.

### Counting Days Russ Five

A report in the wind in America is the intention of Robert Cummings to play an important role in some future picture to be made at the expense of this American player has been studying Russian picture for three years. If it is able to talk back enough in America to get production and then have his own voice dubbed in for the U. S. release, a picture of this type would be the American market seems likely.

Even as recently as last month, American producers have been looking their product to American distributors in N. Y. While some is worthwhile, the picture is not making American release. Few product deals have been made.

Even as recently as last month, American producers have been looking their product to American distributors in N. Y. While some is worthwhile, the picture is not making American release. Few product deals have been made.

Estimates released an exact number of Russian theatres in Russia count for little because no reliable check apparently ever has been taken. Theaters in Russia number 21,000 theatres but these include

halls, store seats and other locations having seats, but not generally for the U. S. as regular theatre operations.

The exact number of regularly established theatres, "where first-run films and certain good-size admissions are charged, is anybody's guess, but it probably will run no bigger than 5,000. It is difficult to learn what percentage of these could be classed as big deluxe structures capable of paying decent film rentals.

The U. S. Dept. of Commerce states that some \$10,000,000 of American films in Russia in 1940 although there is no breakdown on whether this includes small spots seating only a few hundred people or what the average admission was. Department also revealed that some 50 theatres received the ten per cent back on exhibition in the cities and several hundred more in the country.

# Grierson Quits Canada Film Bd

Montreal, Aug. 14.

John Grierson, head of Canadian National Film Board, has announced his resignation to the government in Ottawa but will stay in the Canadian capital to set up a private organization in the trade as the "Father of the Documentaries Film." His resignation was announced in the "Sbs." Grierson has been with the Film Board since 1929. Grierson gave as his reason for quitting the fact that the Film Board could not go on for film production with international themes as he would have liked.

Grierson mentioned as the possible full-time chairman of the CBC (government-owned radio net), he was mentioned in the trade as the "Father of the Documentaries Film." His documentaries were released once every three years in the U. S. via United States and over other 5,000 in other parts of world.

He also asked the government to go on for film production with international themes to expanding the Board's potentialities. Successor of Grierson has not yet been mentioned.

# Stuart Doyle to Move To N.Y. Next Year; Sees Big Television Upbeat

Sydney, July 27.

Stuart F. Doyle, one-time picture writer here, told "Variety" that he will locate permanently in New York sometime in 1948 extending postwar plans covering plastics and other material to be marketed in Canada and South America.

Doyle indicated that he would continue to work in Australia not only as an adjunct to his planned world-wide organization. Said that, after a year in Australia, he had contacted Aussie film production because impossible for a country like Australia to ever produce complete picture material to make pictures for world consumption. It would be foolish even to try, Doyle added.

Doyle, however, would continue to be in television after the war, and he's planning to set up television, music and technical stations in Australia.

# 2 Waterman Bros. In N. Y., Going to H'wood

Even and Clyde Waterman, two of the H'wood producers who operate the Waterman circuit in South Australia, are in N. Y. preparatory to leaving for a Los Angeles office. The two arrived more than a week ago from Canada, which they have been touring since December, 1947. They have met many industry officials and plan contacts with others after they return to Australia. The Waterman will go to England and elsewhere overseas to figure out their intentions before returning to Australia.

# Take a FABLE

## Mabel

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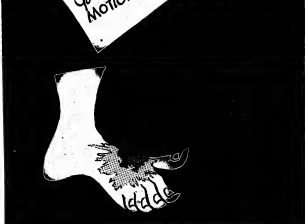


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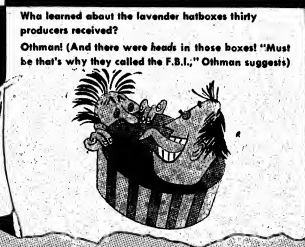
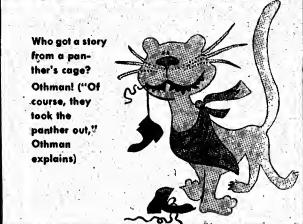
Put  
Allen Bowers  
Barbara Borge  
Lyncher  
What do you get?  
You get Othman in  
MOTION PICTURE



Who knew what's troubling Tarzan? Othman! (They switched wives on Weismuller, Othman says)



Who learned about the lavender hatboxes thirty producers received? Othman! (And there were heads in those boxes! "Must be that's why they called the F.B.I.," Othman suggests)



The things Othman told the way he tells 'em... new smile-stories about your stars... TRUE FABLES OF HOLLYWOOD by the noted newspaper writer Frederick C. Othman, Special Hollywood Correspondent of MOTION PICTURE MAGAZINE

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# CBS' Psychologist Prepares Special File As Guide in Juvenile Serials

Dr. Ernest Dichter, consultant psychologist who is the regular employee of the CBS program dept., has prepared a special "psychological file" on the connection with the web's new aviation serial, "The Sparrow and the Hawk." The material was prepared at the request of Robert J. Landry, Director of Program Writing at CBS, who supervised "Sparrow" and also CBS' other juvenile serial, "Cimarron Tavern," which jointly occupy the 10:30 p.m. niche.

Dichter material comprises two types of information which are expected to be useful in reaching showmanship decisions. First, info about flying itself has been organized under various headings. Second, data concerning the emotional results of flying upon people generally, and youngsters in particular, is outlined ("Sparrow" has a 17-year-old hero).

Landry describes the "file" as "a very provocative development stemming out of CBS years of experience with program content analysis. It brings scholarship into the service of showmanship. Nobody expects articles but it should be read all around. It will enable us to plan and the author to write a rounder 'entertainment.'" Dichter is now writing "Sparrow" in place of Carl A. Buss.

Landry has requested Dr. Dichter to prepare a similar "psychological file" on the dramatic and background values implicit in "Cimarron Tavern."

# Ward Wheelock's New Y. Office Fod

Closing of the New York office of Ward Wheelock agency appears to be set following the bowout of the "Radio Reader's Digest" series on Wednesday, Sept. 30. Richard W. Ward, radio director of the agency's N. Y. office has resigned but has no plans for the present time.

Reason for closing the New York office is that the business here is not so warrant full-time staff. Inasmuch as most of the negotiations are affected by Colonel Wheelock's office in Philadelphia. However, the Hollywood office, where Bill Robson continues to produce the "Radio Reader's Digest," which replaces "Digest," will be expanded to handle the possibility of radio packages to emanate from there.

Philadelphia office is see-sawing between a desire to shut down the N. Y. office completely, or whether to have a one man operator to handle any situations or emergencies that may arise here. If the Philly execs decide to retain a few offices at 444 Madison, where the agency is currently quartered, local success will be John Michaels, co-producer of "Digest" who has been affiliated with WW for some time.

# WMCA's 'New World' Offered To All Indies As Low-Budget Sustainer

WMCA, the New York indie which announced several months ago that its coming season's "New World A-Coming" show will be changed in format from a Negro-themed program to one intended to appeal to ethnic and religious minority groups in the U. S., is offering it to all independent stations in the form of a low-budget, top-talent sustainer.

The "New World" will present about Oct. 1 and, like the old show by that name, is expected to be aired in N. Y. at 3 p.m., a time criticized by some friends of the show as unnecessary bucking of the CBS Philharmonic, which goes out at that hour over CBS and also appeals to intelligent listeners.

WMCA will offer patrons of the show, which will be waded from the national airing for the first time any time after the N. Y. performance. Cost of each show to an independent station is expected to be between \$14 and \$20, depending upon the number of stations subscribing. Emphasis will be placed on public service, and WMCA will refuse to let anyone tie in with a commercial plug on that segment.

# Kingdon Come

Most valuable human "property" of Mayor Frank Kingdon, commentator Frank Kingdon, and he had to put his neck out for the King on so that the station's vesper, Leon Goldstein, planned leading a line into "Kingdon's Jail in June 1945." Dr. J. Dray.

John Longo, a Jersey City police officer, was arrested in a "Hague of that town, was denied a Hoboken police permit for a street speech in opposition to Jaycee's top exec. Up rose Kingdon in his wrath, rushed over to Hoboken, and without even asking police for a permit started a soapbox act. Goldstein, who was arrested, was taken over with a crystal set.

But nothing happened. Kingdon addressed 2,000 shipyard workers, said some unimpeachable things about Mayor Hague and friends, and got taken to WMCA safety in time to stand by for V-D Day.

# N. Y. Sun in Radio; Was Vs. Ether Biz

The New York Sun, for years considered one of the strongest "antiradio" newspapers in the country, has gone into the radio business. A new corporation, New York Sun Broadcasting Co., Inc., has been chartered to do radio broadcasting business in New York. Papers filed at Albany show the corporation is capitalized at \$750,000, including 5,000 shares of preferred stock at \$100 par, and 250,000 shares of common stock at \$100 par.

Directors of the corporation are William T. Dewart, Jr., who is listed by the newspaper as its publisher; Thomas Dewart, and Edwin S. Friendly, general manager of the newspaper.

The Sun is the only major daily in the New York area that has had no radio affiliation whatever until now, either on its own account or through tie-in with a broadcasting organization. All the other dailies in the city, morning or evening, have regular radio affiliations, either through owning all or part of their own stations, or through close association with radio stations. These include WQXR, the Post evening WJLB, etc., or through close liaison with radio stations. These include WQXR, the Daily News with WNEB, etc.

The Sun has long kept even radio program listings down to the barest minimum, and has in general preferred in looking upon the radio as an upstart who's intent on robbing grandma of her show.

The Sun, who published the papers of incorporation and excess of the newspaper refused to reveal the names of the corporation's radio plan. It was indicated the announcement may be made early in September.

# OLD GOLD OK'S 'PARKY'S' BUT DROPS LLOYD SPOT

In addition to its pacting of Frank Sinatra as replacement for the Wednesday night "Which Way Which" show on CBS, Old Gold, Times and Mitchell, is stringing along with the replacement, "Meet Me At Parky's," which is broadcast on CBS "Comedy Theatre" extending for a year.

"Parky's" has been renewed for an additional 13 weeks, with OG thus providing the two-way nighttime programming setup.

# RUPERT OAPLAN TO CBS?

Montreal, Aug. 14. — Rupert Oaplan, producer of drama production for the government-owned CBC network, who is now in New York, is expected to be offered a post with the Columbia Broadcasting System when the returns in the fall, according to reports in Montreal.

Nature of the CBS position was not disclosed.

# Cass Daley to Fitch

Cass Daley has been signed to star on Fitch Bandwagon. Weekly change of name bands will be used as in previous season, with the billing to read, "The Fitch Bandwagon starring Cass Daley with today's guest band."

Dick Powell's "Rockie's Gallery," which is replaced early next month, may be retained by Fitch as a companion entry if suitable network time can be cleared.

# 4 Kastor Execs Take Walk, But P&G Biz Stays

Chicago, Aug. 14. — The greatest agency split-up here in the past several years has taken place with the resignation of four top executives of the Kastor agency.

Rumors that the walk of the four would affect the P. & G. account with the agency, however, were quickly dispelled by statements from the soap firm's radio head, Bill Ramsey, who declared that the business had been left to the Kastor outfit's P. & G. business.

Local agencies were in an uproar following receipt of a press release issued by H. E. Merrill, one of the resigners, which said: "Four top executives of the H. E. Merrill Advertising Co., Chicago, have resigned as of Aug. 1. They are: V. Mertz, executive vice-president; Ruth P. Farquhar, vice-president and head copy; H. E. Merrill, vice-president in charge of art and production; and J. D. McNaughton, account executive. For the last five years they have been responsible for Drene shampoo advertising. The four announce that it is their intention to remain together as a group. Further plans are not known."

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John P. Rice, for 17 years with the agency, who has recently joined the Kastor agency, is skedded to take over as head of the Chicago office.

Entire situation came about due to friction headed by Ted Mertz (living in Los Angeles) and the agency with the Kastors initially agreeing through their spokesman, Kahn, and then Kahn backed out, and now even came to play ball. Net setup calls for entire Drene operation to be handled by the agency, with Kahn to be in charge.

# Fight Dartmouth Quota on News

Recent statement of the president of Dartmouth College, Ernest Hopkins, in defense of his policy of putting a quota about the number of Jewish students, has caused at least 100 organizations in New York to contemplate counter-propaganda activity.

The Writers War Board is known to be considering an application for a writ of reformation on the basis that the Dartmouth position is "indefensible" and that the quota is based on the standard pattern of all anti-Semites who invariably exclude Jews from their special and favored circles. The board is also known to be interested in bettering race relations. It surprised nobody that Dartmouth's position is "indefensible" under the system, but that Hopkins' heretofore ranked as reasonably "liberal," should be found guilty of discrimination on the grounds that he wished to "Christianize" Dartmouth. It is viewed as an act as low as regards violation of American principles of equality.

# NAB's 'Joker' on Commercials

It's generally recognized that the National Assn. of Broadcasters' adoption of its Standards of Practice for the week's Wadsworth session was a forward step for the industry. In fact, it's the routine that the entire roster of events and accomplishments, including naming of "Joker" Willard as executive vice-president, resulted an address and recognition by the NAB director of the changing times and tempo of events. Many believe the association has accomplished more for the good of the industry in the past few years than in the past 20 years, despite the abandonment of the annual convention this year in the face of travel restrictions.

However, there's one aspect of the Standards of Practice—the recommendations for the lighting of commercial spots that both the time and daytime places are identical—that's thought to hold a "joker." For behind the virtuous-sounding recommendations on the length of commercial spots, there's a hidden agenda of the length of the spots, which throws the burden on the networks while the local stations are let off practically scot free. The "joker" would seem to be the list of exceptions to the commercial time limitations. The NAB pointing out it does not apply to "participation programs, announcement programs, musical clocks, stoppers' guides" and other local programs falling within these general classifications, the exceptions, it's felt, have little or no effect on local station programming, but put the onus on the networks.

# FM Educator Licensing May Lock Out In School Listening of Net Programs

Frequency modulation broadcasting stations licensed to public schools for the listening of over-the-air spots of net network broadcasting of the type aimed at "in-school" listening. If predictions prove true, it will be partly because municipal superintendents of schools, once they are possessed of their own transmitters and receivers, will be more inclined to "lock" the schoolroom receivers to the school system's own station, which is a "closed" system, and not pick up anything but the program service to which it is locked.

Some have been keen on "in-school" programs for 10 years, but CBS has kept to its original policy as the "American School of the Air" until the past season. In moving the latter series, coincidental with its shift to a new schedule in October to the late afternoon (5 p.m. EDT), CBS for the first time takes its one top educational gesture outside the school house and away from the control of teachers and superintendents.

CBS has been motivated by its affiliated stations' attitude in combination with the school administrators' attitude. School administrators have often complained that "School of the Air" in the 9:15-10:00 a.m. slot, which is broadcast every morning for general listening, New Artur Godfrey's aid taggs-and-taggs, and the time and better early morning runs are in sight.

# Associated Still Lacks N. Y. Outlet

The Associated Broadcasting Corp., troubled as the possible fifth network in New York, has been unable to pick up at least three Indies in N. Y. have been approached by reps of the new web.

In one instance—the Cowles Bros., WHOM—a preliminary conversation some months ago was never followed through. In the two other cases, WOV and WMCA, it was ascertained that heads of the stations were virtually the same man, the Associated's network proposal.

Independently of each other, owners of WOV and WMCA, who would like to see the Associated rent its air, the usual rate, and would clear their line in a program of program basis, with each show's fee considered individually. Excess of these stations has been "out" in their words, we'd be interested here—and no less than we would for any advertising agency that approached us for rental of stations.

In another instance, that some or later, one or both of these stations be tied in with the new web. Associated has ordered a phone line hooked up between the two stations.

That neither station, however, plans hooking up with the web was indicated by two statements. One of the station heads said that he had fully refused to rent his switchboard to the Associated, resulting in the use of Associated in its own switchboard installed in the building. The other indie operator said: "One thing I made clear is that, and I'll stick to it, we will not be and sell them time, they will have to be responsible for all union clearances and all other matters."

Meanwhile, Associated was going ahead with its plans for a national web. Daily and night lines are said to be ready for use at a late date.

(Continued on page 32)

# EVERSHARP MAY DO 3 SHOWS BY JAN. 1

Eversharp, via the Blow agent may wind up with three net work shows before the first of the year, which will include that penitence program may string in with both "Music" and Milton Berle. In addition, he'll be on the Sunday night Philharmonic.

Eversharp option on Berle, exclusive of the "Blow" agent, likely this week on whether show will resume in the fall. "Blow" agent, likely this week on whether show will resume in the fall. "Blow" agent, likely this week on whether show will resume in the fall.







# EXODUS INTO COMM'L FIELD

## 500 RADIOITES 'ADVANCE GUARD'

OWI is tightening its belt, with the result that at least 500 radio men who have not been in the commercial field in years, or have never been in it at all, are ready to hit the labor market in a body.

The inevitable result will be a tightening of the radio employment situation by Sept. 30.

Furthermore, the 500 make up only the advance guard. Thousands of others are to follow in the very near future as a result of Japan's defeat. These new thousands will come not only from OWI but from all the armed services.

OWI confirmed the fact this week that, aside from postwar liquidation plans, that will not take place until six months after the official D-J Day, a total of 1,045 employees will be "terminated" between now and Sept. 30. Of that total, which had not yet been broken down by the Government officials, at least half are known to be in radio.

The 1,045 dismissals will affect both branches of OWI, domestic as well as overseas. But, since the domestic operations have been limited to skeleton staffs anyway, the really significant cut will be felt on the overseas operations.

When the 1,045 are freed, OWI will have 4,470 people left at work. But more than a year ago, Elmer Davis promised a Congressional appropriations committee that OWI expects to be out of business within six months after final victory.

The cut of personnel now, it was emphasized, has nothing to do with V-J Day. It's caused by budget trouble.

When Congress finally compromised on giving OWI a total of \$35,000,000 for the year 1945-46, after the House had tried to cut the budget down to \$18,800,000, it seemed as if OWI had been saved for the year.

However, the organization had committed itself to use \$18,000,000 of its \$35,000,000 total for Pacific operations. Nearly \$4,000,000 more had to be earmarked for liquidation purposes, leaving only \$13,000,000 for operations in Europe and the Near East, New York and Washington. It's simply not enough. Result is that the drastic cut was decided upon.


OWI's overseas radio program bureau is staffed by many competent people. Not all of them came from radio, but most of them will want to stay in it. The expected result is a glutted labor market, even before thousands of other radio people hit the employment line after their wholesale demobilization from the armed services.

### M'Cann-Erickson Preps John Hancock Ins. Show

M'Cann-Erickson is putting finishing touches to a new program idea titled "Moments of Decision," for John Hancock Insurance Co.

Format of the proposed half-hour dramatized program calls for teeing off these each week with mention of a signature, to be followed by the story behind the signature. Idea is to make listeners John Hancock-conscious via reiteration of signature through program portions, in addition to commercials.

Client, heretofore restricted its radio participation to spot announcements. Program would mark its first web venture.



UNFOLD REFRILL DRUG CO  
Friday—CBS—10 p.m.—5WT  
#1: LOU CLAYTON

### MBS LAUNCHES SURVEY TO INVITE FARM BIZ

Chicago, Aug. 14. First move in Mutual's plan for farm biz was made last week when network set its farm expert, John Merrifield, here from New York for an indefinite stay to conduct a survey on possibilities in the Midwest. Merrifield is former Agricultural Director of WHAS, Louisville, and WLW, Cincinnati. Merrifield is working on an hour early morning show combining all factors of farm service with entertainment for tentative airing on the 6-7 a.m. (CWT) slot and package will be turned over to the Mutual sales staff as soon as complete.

### 'Palooka' to Mutual?

Chicago, Aug. 14. "Joe Palooka," exclusive rights to which were acquired last week by the North Central Broadcasting System from the Graphic Radio Products, Omaha, may find itself on another network.

With "House of Mystery," heard over Mutual in the 5-3-15 p.m. slot, five-times weekly, sold to General Foods for a half-hour Saturday show, 11-11:30 a.m. beginning Sept. 15, Phil Carlin is showing great interest in "Palooka" as a strip to replace the "Mystery" in the early evening spot.

Louisville—Frank J. "Bud" Abbott, disc jockey on the midnight to 5 a.m. trick at WHAS, was made a Colonel, Kentucky style, by Gov. Simon E. Willis, at Frankfort, Ky.

### TIM MORROW SETS UP OWN PACKAGE OUTFIT

Chicago, Aug. 14. Tim Morrow, for the past two years radio director of the Bozell & Jacobs agency, has resigned effective Sept. 1 to embark in the independent radio production field on his own. He takes the NBC "Tin Pan Alley of the Air" package with him. In addition he has taken over the personal management of the Four Vagabonds who will continue to be booked by the NCAA office.

Morrow is making his independent debut with two new package shows: "Six or Miss," a half-hour musical quiz show with Harry Cool and His Orchestra, and "Miss Mattie and Virgie," 15-minute daily, five-times weekly soap opera written by Eugenia Price.

### Budget Snafus OIAA's Hollywood Radio Dept.; D.C.-N.Y. Offices Merged

Hollywood, Aug. 14. After three years of operation, Hollywood radio section of the Office of Inter-American Affairs will shut down Sept. 8, although motion picture division will be continued. Budget slash of \$1,300,000 forced closing of the office which was headed by Jack Runyon until his recent resignation. Washington and New York offices were merged with employees of Hollywood office given the opportunity to go to N. Y. and take jobs.

Stuart Peters, writer and producer of OIAA programs for Latin America, pulls out Sept. 1.

### ADVERTISING MUST PACE PROGRESS



Arrow ads made men "Style Conscious!"

Advertisements like this 1937 Cluett-Peabody poster did more than just sell Arrow Collars. They made American men style-conscious, and set the stage for today's vast male fashion industry.

## In The DISTRIBUTION DECADE

### Advertising Must Again Accelerate Sales By Selling *Style!*

It has always been one of advertising's important functions to raise the "bare necessities" of life above the levels of mere utility, and to create accelerated turnover and volume by creating increased desirability for variety through *style*.

advertising must again perform this function. It will take the combined planning, ingenuity and genius of the best minds in marketing, merchandising and advertising to do the job.

In the Distribution Decade ahead, to develop the augmented sales volume that must materialize in order to achieve full employment, not only of manpower, but also of production and capital,

Alert advertising men are working on these plans, *now!* Here at WLW, we are giving serious thought to the best ways and means of stepping up Distribution in the four-state market that is WLW-land.

... to WLW for outstanding reporting of the news!

THE NATION'S MOST MERCHANDISE-ABLE STATION

# GE's Mile-High Transmitter For Don Lee on Coast; Syracuse U. Deal

Schenectady, Aug. 14. A 40-kilowatt television transmitter will be built in the postwar period by General Electric for the Don Lee Television and Broadcasting System on the Coast. James D. McLean, manager of GE transmitter sales, announced the construction job—one of the many which will pay off GE for the big money it has expended in experimental telecasting at WRGB, Schenectady.

GE, which has a 40-kw transmitter in operation for WRGB, has also contracted to build transmitters of the same size for the Chicago Tribune and New York Daily News.

Meanwhile, Syracuse University has received an "Intra-Tel" system—wired television—under contract from General Electric for postwar delivery. Chancellor William F. Tolley announced that the television equipment, considered by GE officials and many educators to have great possibilities, will be used to conduct various classroom teaching experiments. The plan also is to employ it in teaching television programming and other techniques to students. Syracuse

experience will be made available to other educators.

### Don Lee's Mile-High Transmitter

Hollywood, Aug. 14. Application for construction of one of the tallest and most powerful television transmitters on the Coast has been filed by Don Lee Broadcasting System with the FCC. Coast network recently purchased transmitter will rise to a height of 5,800 feet above sea level powered with 400 watts.

Present site of Don Lee's WGXAO on Mt. Lee overlooking Hollywood will be maintained for its studio facilities and as a relay site. Company's stake in television will be increased to \$1,000,000 through the improvement of its transmitter facilities. Harry Lubcke, for the past 10 years director of video for DLBS, will continue to supervise the entire operation.

Philadelphia—William A. Ferren, VFL staff announcer, has been named director of publicity and special events. He takes place of Jack Steck, recently appointed program director.

## Television Review

"THE WORLD WE LIVE IN" presented by Kendall Bryson, Lee Crest, Will Thomas, Thomas Nels, Al Caldwell, Linda, Harold Dryden, G. G. Good, Leo Hays, H. Chas. Emil Harris. Written by Stanford and Rudy-Betz. Producer-Director: Worthington Miner. Sec'y: Designer: James McNaughton. 35 Min.: Tuesdays, 8:15 p.m. Sponsoring: WCBW-TV, N. Y.

CBS has begun another experimental educational series, a two-hourly telecast entitled "The World We Live In" with weekly programs to illustrate action on the Allied Military Government's tremendous problem of feeding the starving millions of Europe.

At the disposal of the program's producers are vast resources of material: "Hunger and History," "Six Thousand Miles of Problems," "UNRRA Pamphlet No. 1," "H.I.P.'s Pamphlet on World Food Problems," volume "EXTRA TO GAMB" of the 1945 edition of the Encyclopaedia Britannica and the "Hunger and History" series. The aforementioned, it would seem, should provide enough information for an imaginative dramatist who was out to do a story based on the genre. But "Hunger and History" is the title of this particular production.

For the dramatized portion of the program, the scene opened up with a partially destroyed village, a interior closely resembling the opening scene of the stage work "The Bell" for Adriano, except for a few extra symbolic pieces of statuary, which the audience was to see later were the dubious keys to the problem which both the writers and the AMG. It was almost halfway through the play that this turned out to be a duplicate of the various tools used by man to cultivate the earth down to the level of frustration. All this was devised through the allegorical information and famine played with perseverance by Kendall Bryson, who in his long flowing black cape, resembled the cartoon of Batman more than a symbol of hunger.

Had there been more than just the gratuitous arguments between the AMG and the writers, the program might have accomplished what the producers want—to inspire televiewers to do something about the problems televised during the series. Since excitement can't be counted on to inspire audience participation.

These spokesmen in the fields of communication and education preferred the program. Executive Producer James Lawrence Fie reiterated the need for an international communicative system for planting and nourishing the seeds of democracy throughout the world. Dr. V. C. Arnsperger of Encyclopedia Britannica Films and Professor Lennox Gray of Columbia University also visualize the utilization of communicative media for mass education.

The brevity that went into the librettists' introductory comments has gone into the script penned by Ed Stashoff and Rudy-Betz. Worthington Miner did as much with direction as the actors. The AMG's Major Carmody in a colorful fashion Kendall Bryson allegorized hunger dramatically. National sequences of Paul Delvaux and other artists in the cast were adequate. James McNaughton's scene of a partially demoralized man and an air of authenticity about it, although there were too many variations of it for clarity in some of the shots.

**Sylvan Levin Takes Over WOR Music Directorate**  
Sylvan Levin, associate conductor of Leopold Stokowski's N. Y. City Symphony Orchestra, has been appointed musical director of WOR-TV, succeeding Alfred Wallenstein. Latter took similar post at ABC (Blue).

Levin will act as music supervisor at WOR, conducting the Simphonets and other programs. He will continue with his City Center symph work, as well as his recording sessions with Victor. In addition, he has four Columbia Records program assignments, two in August 18 and 15), and two in Sept. 19 and 20.

Levin, a Curtis Institute graduate, was co-founder and musical director of the Philadelphia Orchestra, Co. 1388-44.

## Benson & Hedges Buys 'Serenade' for WFB

Benson & Hedges has bought the NBC sustainer, "Serenade to America," for 52 weeks, effective Sept. 3, for airing over the web's key outlet, WFB.

## ABC Revamping Its Video Setup

Television setup of ABC (Blue) is going through re-wrapping stages, with programing aspects and personnel alike to be affected for the department's fall activities. Paul Mowrey, tele manager, is looking for experienced men who will design and operate all programs, but not left to the tele station's personnel.

Next program sojers are sketched for airing in three stations, WNBC, New York; Schenectady's WRGB, DuMont's WABD and Balaban & Katz's WFLA in Tampa. Two programs are set for WABD, for telecasting on Tuesdays and Thursdays, with one series episode of other stations, days undetermined.

Until now, ABC's tele dept. has provided most of the programing for their own shows, but have had to do a lot of yesing to the other stations, and have been touched about dividing responsibilities. New appointments have not been announced yet, but it looks like Bob Emery in the executive producerhip.

## Video Ready for V-J Day With Special Shows

CBS' tele station WCBW telecast its V-J Day program last night (14), projecting films taken of arrival of the Charles M. Muir, the first transport ship from the Pacific, West in view of the program, however, was the graphic presentation of the "Story of Radar," released for the first time by the Joint Chiefs of Staff Scientific Information Policy for Office of Scientific Research and Development and the War and Navy Departments. Popular Science mag provided all the material for the telecast.

Remainder of program included news films, bulletins, documentary films, interviews, etc.

ABC's video has set a specialty, "Frontlines on Parade," for telecast over WRGB, Friday night. Documentary program will highlight the events beginning with V-J Day right on through to the V-J Day announcement by President Truman. Heavy footage will project.

NBC television station, WNBT, as well as DuMont, GE and video stations in Chicago and New York and on the Coast were also standing by with special V-J plans.

**DE FOREST IN MEXICO**  
Mexico City, Aug. 7. The Lee of Forest Laboratories International, S. A. has been established here with a capital of 1,000,000 pesos (\$20,000) for manufacture of diathermic and television equipment.

## RKO Tele's 26 Package Shows

RKO Television Corp., which long has advocated that more television shows should be made on film; has completed 26 "package" shows, ready for production, including live talent ones, according to Ralph B. Austin, vice-president of corporation. He explained that some are film productions, being both single subjects and others in series of 13 to 26, but others are live talent package shows. He said that negotiations are underway for some of the properties, but others are held up waiting pending developments on transmission facilities.

Austrian felt that the film sites would enable sponsors to start television programs as soon as tele stations are placed in operation. The fact that many of these packages are on film will make it unnecessary to send production crews, actors, scenery and baggage from city to city, and thereby eliminate the need for relying on strange technicians and cameramen," said Austrian.

He added that some of the properties likely would be on the air before Jan. 1.

Boston—Janet Foster Brown, traffic assistant in WEEI's sales dept., has left to join her husband stationed with the Armed Forces in Cuba.



## Meet WHB's Jetta Carleton

**Who says: "If you can't be a Cover Girl—a back-cover girl!"**  
In three and a half years at WHB, Jetta has written copy for butchers, grocers, grocery stores, maternity shops, theatres, and refineries... came in as a continuity writer, became continuity chief, the original Mary Jane on Petticoat Lane, the Girl on the Street, and finally, managing editor of SWING...

Jetta lists as one of her high points in radio an interview with Erol Flynn at the Darby Corporation where hers was (unofficially) "the face that launched a thousand tank-lining craft" or the time she ad libbed the same interview twice with C. Powell, because some body sat down on the program they had just finished just transcribed on a glass record. She graduated a few times from the University of Missouri, hence, she is now a drama department in a Junior College for 2 years... she hangs noses to herself from a Phi Beta key... she's

**For WHB Availabilities, Phone DON DAVIS**  
at any of these "SPOT-SALES" offices:  
KANSAS CITY... Scripps Building... Harrison 1141  
NEW YORK CITY... 109 West 42nd St... ELKHART 5-6300  
CHICAGO... 348 North Michigan... FRAUNKEL 8520  
HOLLYWOOD... Hollywood Blvd., at Combe... HOLLYWOOD 8318  
SAN FRANCISCO... 5 Third Street... 574-2626

**KEY STATION for the KANSAS STATE NETWORK**  
Kansas City... Wichita... Salina... Great Bend... Emporia  
Missouri... Kansas... Kansas... Kansas... Kansas

## TIME!

When it's time to open merchandise stores in the country, men buyers from Wood & Company for sale in business good times on good stations. Wood men are the able to "lightbulb" a train of contracts into the hands of Wood-processed men.



today **COMMERCIAL PROGRAM SALES**  
 a division of **WOR PROGRAM SERVICE, Inc.**  
 keeps that

*promise with...*



**THREE THRILL-PACKED, SALES DIRECTED  
 RADIO DRAMAS PRICED LOW FOR IMMEDIATE SPONSORSHIP  
 ON ANY NETWORK OR STATION ANYWHERE**

*a WOR announcement of importance*

**TO SPONSORS, ADVERTISING AGENTS, AND ALL OTHER  
 BUYERS OF TIME ON ANY STATION OR NETWORK ANYWHERE**

A new arrangement: Commercial Program Sales—a division of WOR Program Service, Inc. has just been established by WOR to create, develop and sell advertising radio shows.

The program packages produced by Commercial Program Sales will be new, but the experience and ability that will set us into their own creation will be the result of more than two decades of uniquely successful commercial show building by WOR, one of America's greatest program-organizing outlets.

The shows will be of all types, from fast-paced drama to flipping musicals and carefully-checked comedy.

They will be priced to fit every budget, either large or small, and can be aired by an agency or client over any station or network in the United States.

Commercial Program Sales will be under the direction of Edmund B. "Tiny" Ruffien, veteran radio showman.



**COMMERCIAL PROGRAM SALES**  
 a division of **WOR Program Service, Inc.**  
 at 1440 Broadway, in New York  
 PE 6-8690

**WOR** promised  
 you a few weeks  
 ago...

**"MINSTREL TRAIN"**

A new twist on a formula that never fails. The kind of music, humor, suspense and drama that made "Showboat" a national classic. The plot? A minstrel troupe railroading its way across America, playing the big time and the one night stands. The cast includes some of the country's most famous comics, straights and singers.

**"DETECT-A-TUNE"**

The musical brain teaser that makes them listen for an action-packed half-hour. Starring Vincent Lopez, his orchestra, his piano and his singers. The game? A gay, comment-causing formula that has to be heard to be appreciated. Payoff is in War Bonds for lucky contestants.

**"RAFFLES"**

A top-drawer, slick mystery thriller in the finest whodunit manner. Based on the adventures of one of the most beloved detectives of fiction. Tense situations and suave acting, plus Ruffien's irresistible flair for the dramatic gives this show all the polish needed in a click.

*write, wire, or phone*

**COMMERCIAL  
 PROGRAM SALES**

a division of **WOR Program  
 Service, Inc.**  
 at 1440 Broadway, in New York



# FOR THE RECORD: CBS was first again—with news of the Japanese surrender bid

(but we're sorry we have to mention it at all)

Out of scores of "firsts" which the CBS World News staff has scored during the war, we have drawn public attention to *none*. We have purposely avoided doing so. Until now.

Today, we *reluctantly* publish the actual record of CBS leadership (by a small fraction of a minute) over all other networks in flashing to CBS listeners the news of the Japanese surrender bid.

Why reluctantly? Because CBS, along with many responsible broadcasters, knows the danger of haste in handling news. Especially transcendent news during a world-shaking conflict. There is nothing more dangerous to a war-anxious world than a hair-trigger, scoop-conscious broadcaster. Knowing that his company is averse to any public exploitation of mere speed is the best guarantee any newsmen can have that integrity comes first.

Then why publish this timetable at all? Partly because CBS, which was first in fact with the Japanese surrender news, has been publicly misrepresented as second, third, or fourth.

And for two other reasons...

First, to make clear at a glance how superbly all networks served the American people in this final crisis of the war. The news came

the news whenever it can and as often as it can, but Columbia would rather be last, or never broadcast certain material at all, than to rush

## ACTUAL 4-NETWORK TIMETABLE

(As electrically monitored from the air waves Aug. 10)

Here is the actual split-second timing of the first news of the Japanese surrender offer, as broadcast over three of the four networks.

- CBS Network: 7:36:30 a. m.
- 2nd Network: 7:36:45 a. m.
- 3rd Network: 7:39:55 a. m.
- 4th Network: (slightly later)

through at 7:35 a.m. Note that within 300 seconds it was winged over three networks at the speed of light.

Second, to let you know that CBS, in common with most broadcasters, would rather lose an hour of time than an ounce of integrity in handling news.

At the outbreak of the war, CBS re-emphasized this credo in the following instructions to its far-flung staff of newsmen at home and abroad:

"Columbia wants to be first with

on the air with news that should not have been put out."

How well this policy has served our listeners will be remembered from the furor of the false peace talk last March, when there was no such furor over CBS microphones. And again last April when the European war "was over"—but it wasn't.

We pledge that CBS will never let the sweep-second hand of a stop watch outweigh our grave responsibility to be accurate, first or last—but *all the time!*

THE COLUMBIA BROADCASTING SYSTEM

ADVENTURES OF OZZIE AND HARRIET... With Ozzie Nelson, Harriet Hilliard, King Sisters, Don Bendarese, John Brown, Louise Erickson, Joel Davis, Verne Smith, announcer... Writers: Ozzie Nelson, Sol Saks... Director: Clellan Tucker... Dave Elton... 10 Mins., Sun., 8 P.M.

WABC—CBS, N. Y. (From Coast) (Young & Erdman)

Here's the first of the regular fall season's entrants returning to the airwaves after a brief summer lull... "Ozzie and Harriet" can slide into October on a continuing series of non-running scripts... CBS need no fears about its 10 P.M. "restraint" raise...

Last Sunday's show could well stand as guide for a lot of the boys who in view of its current success are currently struggling with the tight situation common to radio. If it never wandered too far from reality, the exaggeration to create laughs never reached the proportions of a hypothesis, and the script boasted a healthy quota of clever quips.

demonstrated, too, like Fibber McGee and Molly, that the script can be funny-sounding and, by use of blue material, and still come out in half style. The contrasts and the supporting cast took advantage of a good writing job; there was a naturalness about the manner in which the whole thing came off.

Comme ça va! recently laid out too thick, with eggs planted emphatically on the Rogers Externally Yours table silver platters. —Rosen.

"JOBS AFTER VICTORY" With Nell H. Jacoby, William Benton, Fred M. Vinson... Writers—Producers—Directors: Les Palmer, Sherman H. Dryer... 15 Mins., Sat., 7 p.m.

Stalag W.F.ARK. N. Y. Big and successful radio brainiacs are not being produced by any project backed by the Committee for Economic Development... The radio end of the need for 57,000,000 post-war jobs in order to avoid an economic fiasco... The radio end of the need for 57,000,000 post-war jobs in order to avoid an economic fiasco...

It is not as if William Benton, whose firm (Benton & Bowles) certainly knows how to build radio for expensive clients. Here was also Nell H. Jacoby, moderator of the "Chicago Round Table" voice of the University of Chi and professor of finance who is at the university's school of business. The guest was none other than the new Secretary of Treasury Fred M. Vinson. Behind the mike two top radio men, Sherman Dryer and William Benton, were also present. (MBS) is certainly good radio and Les Hartner, just out of the armed service

and a man of speed competence. Yet the quarter-hour show is a rather funny form, sort of a bush-league war-time radio program. Prof. Jacoby left his excellent long-form writing behind when he entered the studio for his broadcast, with the result that half his material is not heard. The radio job he did exactly with the speed of light, with the result that he was only and what he did to say 50 or more lines was of little importance. But the substance of the show was not so much about anything like showmanship. Since both form and dramatic technique were not heard, the result was it was: it's sad to report, decidedly disappointing. The show's two experts sometimes fail on their faces. Fortunately, the guy who is supposed to know how to retrieve the purposes of this show are so vital that it's excusable to hope the retrieving won't be too long in coming. —Cris.

"CLARA, LU 'N' EM" With Fran Allen, Dorothy Day, Harriet Allyn... Writers—Producers—Directors: Homer Heck... 15 Mins., Mon. thru Fri., 2:35-3:30 p.m.

Until network time can be cleared for the best show that appears in the fall, current airings of this show are the best. The show is WBBM Chicago; KKOK, St. Louis, and WLSR, St. Paul. The show is produced and Cleveland stations to start soon. Program, first heard in 1929, was broadcast continually until 1941 and later revived in 1942 for a short time. Current airings are being produced by two members of the original trio, who are following the same format.

"SATURDAY SENIOR SWING" With Jill Warren, Jack Manning, Fred Harris, Bill Dyer... Writers: Fred Heider, Jill Warren... Director: Don Martin... 15 Mins., Sat., 10 p.m.

This is a badly paced but otherwise well-thought-out series of radio pieces aimed at stimulating the war bond sales and waste paper gathering of teenage kids saluted in various cities each week. Besides the standard cast, which holds week after week, the program brings in the topmost musical names available. This week it was the Klezmer. Program is strictly musical, except for a few interviews with guests and conducted by Jill Warren. It is an excellent studio production conducted by Ray Carter, which comes up with a series of pops and standard songs overranged to be unrecognizable. There's also a quaint number Hank D'Amico that did the job on "Limehouse Blues" when it was played by Gary Gray and Bill Farrell handle vocal. Max Garfield works on rhythm things nicely, but his series can't be said as good as those ballading leaves much to be desired. They do, too, in the studio on "Taint Me."

Jill Warren handles the delivery of music superb, designed to catch the ear of kids, and foils for the guests. She's got a good radio presence, speaking clearly and with interesting tone. Her major fault, however, is an inclination to rush, running things almost together. Scripts, who's now at the Ace Hotel with his band, handled his part with dispatch.

Jack Manning m.c.s. the program nicely relating a war-time script, tightening up, however. As if it is the music is launched, the good guest spot is crowded, etc. Better pacing is in order. —Wood.

Brewery's Longhair Bankrolling Pittsburgh, Pa., 14. Nicol Alexander, leading baritone with the Pittsburgh Opera Co. has just been signed for a three-line weekly commercial over WCAE by a brewery. Bankroller dropped local sponsorship for Raymond Grant. Swinging launch new 15-minute musical.

GRACEY FIELDS [R] COLGATE-PALMOLIVE 2 MG. Sunday, 8:30 p.m. Alvisie radio debut of British star was made over 45 commercial stations... Key station of the Meacquire network and Lloy's, Bonn, come on in the form of a radio show... Unofficially it is figured that Miss Fields is capturing around \$400 per air.

Star's Aussie milk debut, most expected in local radio history, is continued to have had a listening public of around 400,000. The show is pretty nice coverage for the sponsor... and did around 10 numbers, including "All for You," "Coop and the Crows," "With You in His Pants," "Sweetheart," "I'll Be Seeing You," "Ave Maria" and "There'll Always Be an England" plus a couple of easy-to-remember songs. Miss Fields is okay any time for Aussie radio dating. —Rick.

"THE VOICE OF THE FOURTH STATE" With Bill Bradley, guests 15 Mins., Tues., 6:30 p.m. WCV, Schenectady. The second series on which the General Electric station has presented publishers and editors of around 100 magazines... Through the lens of the quarter-hour, the good, the bad and the ugly are shown, fairly but insistently, the theme that radio and newspapers are not rivals but cooperating public service agencies, the one supplementing the other.

On two books, the subject of radio and the press' handling of news has been pretty discussed, men from the broadcasting field have emphasized that neither air nor print can light news are emphasized, while the more detailed developments, the analysis and the local angles are the paper's forte.

Projects which newspapers are sponsoring or promoting in favor of common causes are in for consideration. Some are more interesting than others, but all have particular communities. One on which Assembly Speaker Oswald D. Heck of Schenectady's Union Super by-pass highway from New York to Buffalo and other postwar projects, had considerable public concern. It was not presented with as much punch as might have been perceived were the panel setup a little different. Heck, who made passing reference to the subject and the press has and can play in publicizing the State's postwar projects, has been heard to better advantage on Union College's "Ramp State Town Meeting." His conversational tone was not too distinct and not too formal.

The Schenectady Gazette's cooperation in the mass check-up X-raying project in the county was the subject of other enlightening material. Dr. James Blake, county director of tuberculosis prevention, proved to be an excellent speaker. ("many doctors seem a little shy on tuberculosis, the best major fear of radio") The Bekishie Begle, Pittsford, is working on a project for cleaning up the Housatonic River—or which her prints has been heard to better advantage on Union College's "Ramp State Town Meeting."

—Also had appeal. Jaco.

Radio Followup

Don Voorhees last week took over the Cityview CBS program, replacing Morlon Gault until Adele Kosteletz and Lloy's Bonn, come on in the form of a radio show... Running the gamut of tunes from old to new, Voorhees served some arrangements of pop numbers. Arrangements of "Stand by Me," "Ring Out," his opener, was excellent.

Ray Martin, who received, regrettably, "I'll Be Seeing You" and "I'm Gonna Love That Girl" and "You're So Good to Me" in the form of a radio show... In distinctive arrangement, the Voorhees crew gave forth a jolly variety of old favorites. Voorhees interspersed a fair rendition of "Confound It" and closed with a melody from "The Sound of Music."

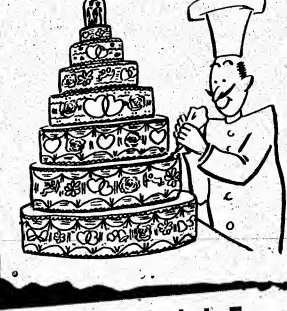
"Great Moments in Music" look on another connotation with the slight change in program's format effective with last week's (8) program. Understudies to singing stars of Broadway hits are now guessing each week. Soprano Deanna Lund's "Born Again" was the "Song of Norway," was on hand with a fine rendition of "Three Loves Have I," proving peculiar there, that, if given a break, the "Three Loves" portion of script was interesting and fun. However, Jean Tyson did the reading; there is a deal of dull manner. Miss Wilson's number was almost a letdown. Narrator Roger Lyons had the technique (Continued on page 32)

FREDDIE LIGHTNER Broadcast for CROSLY SHELVIDOR... CHAS. DURSTINE Agency ROY FUREY, Radio Dir.

Woman Writer Expert In Delightful Dialogue, Sharp Characterization and Over-All Human Interest as Proved by Recent Shows in New York and Hollywood. It Open for Free-Lance Advertising... New York, N. Y.

WANTED Script writers having Metropolitan... network experience, Kew-Forest salaried. Box 17, Variety, Inc., 123 West 48th Street, New York 19, N. Y.

KNOW HOW Does It!



Lots of Live Music is Fancy Trim for KLZ Local Schedule

More live talent music programs originate with KLZ than with any other Denver station... KLZ music varies from Barn Dance and Millbells, crooners and dance bands to orchestral curtains and moods and organ favorites.

KLZ has the staff, the talent and the know-how to produce live-evening programs and is doing more of it than any other Denver station.

KLZ DENVER 560 KC CBS

PRINCETON UNIVERSITY \*PRECEPTOR OF THE AIR

Conducted by Princeton University Professors Emanating from Woodrow Wilson's former office at Princeton University

BEGINNING NEXT SUNDAY at 2:00 P. M.

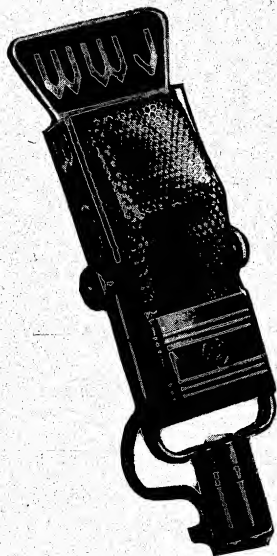
A New Weekly Feature On

PAT 93 ON YOUR DIAL

"PRECEPTOR"—A Type of Forum Discussion Inaugurated at Princeton by Woodrow Wilson

Special Announcement I am privileged to announce that the three Princeton University Preceptor of the Air... on the first broadcast this Sunday... THE PRINCETON UNIVERSITY PRECEPTOR OF THE AIR





# World's First Station Celebrates 25th Birthday

**A** quarter-century ago, commercial\* radio broadcasting began. On August 20, 1920, the "billion year silence of the ether" was broken by WWJ, originally 8MK, The Detroit News radio station.

Many broadcasting "firsts" followed.

WWJ was America's first commercial radio station to broadcast daily programs. First to broadcast election returns. First to broadcast World Series results. First to broadcast a complete symphony concert. First to organize a broadcasting orchestra.

Throughout 25 years of existence, WWJ has maintained its leadership in public service, entertainment and ethical responsibility. Recently, it demonstrated its initiative by becoming the first station to ban trans-

scribed announcements and transcribed singing commercials. And immediately after Pearl Harbor it eliminated middle commercials from newscasts.

Looking ahead, WWJ established a Frequency Modulation station—WENA—which has been in constant daily operation since May 9, 1941. Ten months ago an application was filed with the Federal Communications Commission for permission to construct a Television station.

The pioneering spirit which actuated the establishment of America's first commercial broadcasting station lives and thrives at WWJ after 25 years of broadcasting in the "public interest, convenience and necessity."

\*WWJ acknowledges the pioneering research efforts of such scientists as Dr. Lee de Forest, Dr. Frank Conrad and others operating under experimental and amateur licenses.

NBC BASIC NETWORK  
Associate FM Station WENA  
Television C. P. Pending

# WWJ

OWNED AND OPERATED BY  
**THE DETROIT NEWS**  
**THE HOME NEWSPAPER**  
930 KILOCYCLES—5000 WATTS  
THE GEORGE F. HOLLINGSBERRY COMPANY, National Representatives

# Inside Stuff—Radio

Kaie Smith's radio technique comes in for quite an analysis in Harpers publication of "Svayed By Smith," the critique of Bob Meritt, Albert Curtis (WNEB, N. Y., research director), and Marjory Fiske, all of whom have gone to a lot of trouble to break down the epic *Winged Day* Sept. 21, 1943, when Miss Smith covered a 17-hour span over CBS. The occasion was the Third War Bond Drive, and the singer sat on the air at 8 a.m. and followed through to 1 a.m. of the following day. All this inspired the book's title.

Book die off the presses soon reveals for the first time who the top fifteen were in the New York listening area during that classic stretch. Of the 978 persons interviewed, 625 favored K's as their bond promoter; 13% favored Martin Block; 11% approved of the late Wendell Wilkie; 7% went for Betty Grable and ditto favored Frank Sinatra.

Interviewees pro-Smith chose her as their "salesman" because they felt she was "philanthropic, entertaining, motherly, virtuous, patriotic, cute and mentor." However, the aforementioned writers undertook the study (with the co-operation of Dr. Paul Lazarfeld, director of Bureau of Applied Social Research of Columbia U.) chiefly to squash the charges that exist re Smith's operations on mass persuasion.

New American Negro Theatre-sponsored program series over WNEB (N.Y.) will not go over the air credited as all-Negro-produced venture in order to avoid prejudicing listening audience with impression that it's another stereotyped Negro operation. This idea is Bernice Judis', station manager, who has been championing various racial causes, and believes that the Negro should be presented over the air as an individual, not as representative of his race.

Series bows in as a half-hour evening program Sunday, Sept. 9, and program will serve as a laboratory for developing Negro talent radio-wise. Plays to be heard in the 13-week series will include works by Norman Corwin, Arth Oboler, adaptations of Shakespearean dramas, etc. Program credit will only mention American Negro Theatre once at the end of each program. All talent will come from AXT.

An innocent looking handout last week by MBS factory started a series of events resulting in several bruised toes. It all concerned the University of Chicago's "Human Adventure" series. While writer credit is never given on that show, because, according to producer-director Sherman H. Dyer, virtually all shows are the result of teamwork; MBS said that a particular stanza sketched for airing (but not broadcast) Aug. 8 had been both written and produced by Dyer. MBS was wrong. The specific script had been originally written by Joseph Lise, later negated by the surgeon general's office, reassigned by Dyer to other writers, put through the process of the usual teamwork—and then postponed because an atomic bomb had burst on the war's horizon. Is everybody happy?

CBS has become prominent-wise with the advent of what is shaping up as its banner season. To show off its army of stars, the chain will do two special 90-minute broadcasts studded with its own stellar talent. Norman Corwin directs the eastern contingent, Sept. 16, and the following week William N. Rotson sends his Coast champs to the post. It marks a new epoch in promotion by a network, the only previous seasonal war program having been NBC's "Parade of Stars," plattered for station breaks on affiliate stations.

**Singing Sam**  
Lawrence Golden  
742 5th Avenue • New York 22, N. Y.

### Copper Payoff

Minneapolis, Aug. 14.  
KSTP, NBC station, has what's probably the prize "economy" quiz program. It pays off for right answers in pennies, the amount usually being two cents—never more than seven.  
Participating are St. Paul playground children. Program is on at 9 a.m. Saturdays and is called "A Penny for Your Thoughts." So far it's unopposed.

## CHI TRIB PLANS TO ENLARGE WGN PLANT

Chicago, Aug. 14.  
With the availability of building materials closer at hand, Chicago Tribune management is stepping up its plans for the building of an eight-story addition to its Tower group on North Michigan boulevard.

New building, which will be built in the rear of the present WGN studio theatre, includes plans for several one-story radio studios and other quarters for recording. WGN activities will take over almost the entire fifth floor of the building, most prominent feature of which will be a three-story studio with stage facilities large enough to accommodate a full symphony orchestra.

In all there will be provisions for five large studios, and nine small ones with facilities for FM and facsimile transmission. But plans for television will await further development of the art.

## LeRoy Miller's Philly Switch Cues Surprise

Philadelphia, Aug. 14.  
LeRoy Miller, whose "Musical Circus" show has been almost a Philly tradition for the past nine years, suddenly resigned last week and joined WFLZ.

Miller's shift caused a surprise in Philly radio circles as the key was considered a fixture at KYW, local NBC outlet. He had been with the station for more than nine years. His spot on the station was taken by Stuart Wayne, staff announcer.

Miller will handle the Roy Miller early morning show on WFLZ, Blue outlet, as well as join the troupe of WFLZ's "Hayloft Hoedowns" band dance show aired each Saturday night over ABC. Latter choice and chance to shine on the web plus more dough were the considerations which led Miller to make the change.

Two weeks ago Miller, at a farewell gesture on KYW, threw a party at Willow Grove for his listeners and drew more than 20,000 persons. It was the first party since the war started. Stunt used to be an annual event.

St. Louis—L. Thomas R. Booney, USMS, former director of sales promotion for CBS in St. Louis, and also with Ruthless & Ryan, has been appointed Public Relations Officer for the U. S. Merchant Marine Academy at Kings Point, L. I.

## From the Production Centers

Continued from page 28

receiving line... Wesley I. Dumm, Frisco and Pasadena station owner, opening new transcription studios in Hollywood... Niles Trammell, Elwood, son of NBC's Frisco chief, back from Glory Simms broadcast... Max, Anne Cowe, former with the Decca... Bonstelle Circle Theatre Group in Detroit, joined program committee of Armed Forces Radio Service... Phil Leuten trained back to New York with Edson Sullivan, company exec, after installing Mann Holler as v.p. in charge of radio, replacing Jim Andrews... Bing Crosby, the picture producer, greeted with Paula Stone and Phil Brito, to play his first picture... The Grosvenor Hotel in New York... \$7,500... Gil Faust out from Chicago to produce "Aunt Mary" for Saturday on NBC... Producer Dick Mack will audience-test the first four Joan Crawford pictures before on a canteen of Swan soap test, month.

### IN CHICAGO

Jack Van Velsorburg, WBBM station manager, and Everett Hollis, newsroom chief, have called off their Southwest Pacific jaunt after talking to Paul Keston, CBS exec v.p., with all concerned figuring trip now would be anti-climactic... Danette, WBBM singer, takes off for New York this week to try her luck as a freelancer... Roy Jenkins has resigned as sales manager of KSTP, according to Stan Hubbard, president of station... Pete Jagger, ABC's v.p. in charge of sales, in town for a fast look-see at the nets big spenders... Charles Wiley, formerly of the WGN newsroom, is a new member of the station's press dept.

Johnny Boler, North Central Broadcasting Corp. exec, heading for New York to garner a few more sales... Harry Mitchell, head of J. Walter Thompson's Detroit office, will move there permanently in the fall... El Henry, ABC press chief, on the ground in town for a fast look-see at the nets big spenders... video programs via spot-to-spot events as a replacement for many of the newscasts that are expected to go off the air after V-J day... Charles Garland, former WBBM salesman, who is currently managing "The House of the Rising Sun" in town to close deal with national representation... Ed Cushman in town over the weekend on his way back to the Coast... Jim Wright, v.p. in charge of radio for the Kestor agency, in town for the Coast... Joe in town where he will make his home... Les Atlas, CBS midwest chief, talking off for New York this week for conferences with net biggies... Johnny Maegher of KYSM, Marquette, Minn., in town over the weekend.

### Associated

Continued from page 25  
than the middle of September. Perry... of the radio section of the British western... University School of Speech, has been granted a seven-month leave of absence to set up a radio dept. at the new U. S. Armed Forces Institute at Bizerte, France.

Crews, who leaves New York tomorrow (13) with a commission as major, in addition to establishing a number of radio courses for the new GI university, will help with the programming of the AFPS station at Bizerte.

Hopkinson's Sales Post  
Chicago, Aug. 14.  
John Hopkinson has left the Federal Reserve agency, where he has been an account exec since being discharged from the Army a year and a half ago, to become sales manager of the recently organized local office of the Associated Broadcasting Corp. Prior to his two-year stint in the armed forces he spent several years as a salesman with WIND and WJJD. He has complete operating personnel of the local ABC office will include a staff of salesmen, a traffic supervisor and a production man. Frank A. Browne has been appointed director of promotion and publicity for the new network.

### Follow-up Comment

Continued from page 26  
for building up to such scenes with clever nuances; consequently it would be better if his chore were left to his dept. Jan Pierce was on hand, as was Robert Weeds. The brilliant support of conductor-artistic Sylvan Maslow was also noted to make the title of the series echo.

Happy Felton, successor to Danny Webb on WOR's "Guess Who?" show, is the latter's show Sal (1), and from all indications they are to wear for a long time. While the program's format is not responsible for audience's response, it's the pivotal personal appearance of the program's success. Felton may have been a little too exuberant in his first appearance; the results were good: audience was responsive; contestants fell at ease, and his timing effective.

A plea to end discrimination against Japanese-Americans was made on "A Soldier's Dream" over WGB, Schenectady, Sunday (12) by Paul Thomas Carney. Carney, who saw the Nazis in action in Italy and himself lost a right eye at Anzio, is now a student at Union College. In an ad-lib talk, Carney affirmed that he no longer holds any grudge against the Italian people, and yet despises the record, discrimination against them continues at home.  
Dr. George Danton, on same program, urged Schenectady to discontinue the practice of identifying colored people charged with law violations as "Negro" unless they don't follow the practice with other races. Prof. Albert Albert, discussing the "Springfield Plan," revealed there are four Negro teachers in Massachusetts public schools, with one an assistant principal of a school "in which there are 400 colored pupils." YMCA and YWCA United City Committee sponsored the discussion with Prof. Harry J. Linton as moderator.

**WBDQ**  
SELL MANY PRODUCTS FOR MANY ADVERTISERS  
NOW ON

**WBDQ**  
ORLANDO  
FOR  
Southern Baking Co.

**MUTUAL BROADCASTING SYSTEM**

JOHN ELMER, President  
FREE & PETERS, Inc., Executive National Representatives  
GEORGE H. WOODER, General Manager

# No Guesswork On Listener Trends

Chicago, Aug. 14.

Artists, program producers, talent organizations, ad agencies and sponsors will be able to eliminate all guesswork on just what contributes to the popularity of a given program in the future by means of a new device, Radio Index minute-by-minute record of listening, according to Arthur Nielsen, proxy of the Nielsen Research Co. In an interview with "Variety":

"The limited information available through 'ratings' based on telephone research techniques to a thermometer that simply gives a reading of the program's greatest 'heat,' and pointed out that "while these ratings, if accurate, are of no great practical value, they are only the first step in the essential task of diagnosing the program and prescribing for its future trends." Program producers have long sought more comprehensive facts as to listening trends no less an audience levels and to program analysis at which they have been handicapped by reliance on somewhat telephone ratings alone, he said, and the telephone service by reason of their inherent limitations over-value some shows and under-value others.

As certain Nielsen showed that as against an average audience of 11% for a certain variety type of program, the average audience for that same program in large cities in a particular period was 13.6% for medium-sized cities it was 11.8%, and for small towns, 7.1%. In this case, the large city rating, such as telephone services supply based on large-city calls only, over-valued the show by 22%. For another program in the same general classification, the average against an 18% average, the large-city rating was 14.7%, medium cities 19.9%, and small towns 21.3%, a case of under-valuing on the basis of large city ratings, by 18%. By income classes, this bearing a relationship to the absence of non-telephone home representation in the case of the telephone services, by reliance on certain concert program, to take another example, was 65%. But for upper income families it was 8.0%, middle income families 7.0% and lower income families 4.1%. By the telephone method the upper and middle income groups would be over-weighted and the rating based on telephone homes would over-value the program, according to Nielsen.

**Taking 24 typical daytime programs and basing the comparison on December, 1944, listening, Nielsen found an average 45% difference between ratings of one of the telephone services and NRI ratings (conventional telephone ratings) and NRI's average audience ratings) with NRI ratings averaging 41% higher. By the individual programs the differences ran from a minus for "Kate Smith Speaks" to a 96% plus for "Humour Man." If the 4% difference were made as a "correction" to all daytime programs he stated, one would have errors ranging from 46% in one direction to 45% in the other direction. Obviously, he said, no advertiser wants so large an error in the yardstick he uses when deciding on investments \$500,000 to \$1,000,000 for a program.**

Minneapolis—Bob DeHaven has resigned from the Morning Tribune, to which he contributed a daily column, in order to devote himself actively to radio. He has a number of radio programs.

# Sad Sacks

Continued from page 2

(General Marshall couldn't greet us Thursday) since the Tokyo surrender was on the fire.

We were all sort of glad to take off from LaGuardia-Field Friday (10) midnight with Hirohito's, capitulation pretty much a certainty at this writing.

Here's the plot: Saturday (11), breakfast at the Hotel de Gink, Stephensville, Newfoundling; (then the big hop to London, followed by BBC, Lord Queensbury, British press, Prime Minister, Alee and other new exhibit members (including public information), 8th Air Force, RAF Bomber Command and kindred groups as our hosts for luncheon, dinner and cocktails. The cocktailing hosted by the four U. S. networks today (Wednesday) is the event at which the British press wants to meet us, and by then we may have something to tell them constructively.

To Paris on Thursday (16) for five days; Leflavre, Reims, Frankfurt, Hamburg, Revettspede, Berlin, Marseille, Biarritz, Nice (later two of the playgrounds on the Riviera, where we'll inspect entertainment installations, etc.), then back to Paris. Audience with the Pope in Rome a strong probability, and

# Corwin Realism

One of the characters in the Norman Corwin show, "L.A. Face Gumperts," sketched on CBS last night (Tue.), was named Dr. Mishkin, (Leo Mishkin handles the Corwin show for CBS). Another character was named Dr. Ashworth. (Lou Ashworth is Corwin's assistant on the series).

And the address of the Gumperts in Philadelphia was 261 East Pinebriar avenue. (William Pinebriar is asst. director of broadcasts for CBS, and he comes from Philly).

A trip to Moscow more of a likelihood now than at first.

The guests of the War. Dept. on the Junket are Mark Wood, prez. Blue Network; Bob Seavey, v. p. Mutual Ream; Bill Heddes; NBC v. p. Justice Justin Miller; president-elect, Natl. Assn. of Broadcasters; Harry Wilder, W.S.B., Syracuse, N. Y.; Martin Campbell, WFF, Dallas; Chair McCollough, W.G.A.L., Lancaster, Pa.; Leonard Reinisch, WSB, Atlanta; John E. Felzer, WKZO, Kalamazoo, Mich., and head of radio censorship in Washington; Morris Novik, WNYC, N. Y. City; and the four trade-department, Jack Allicante, publisher Radio Daily; Tishoff; Joe Ciska, general manager Billboard; and this writer.

# CBS-RWG Trail Leads to Pay Hike

## For Airnews Writers in Chicago

Chicago, Aug. 14. Concluding negotiations which have been going on since May, agreement was reached last week between the Radio Writers' Guild and CBS here which gives RWG newswriters at this substantial wage increase on a graduated scale according to length of service. Three-year pact, signed by Jack Van Volkenburg for CBS and Herb Putnam, RWG president, is retroactive from June 1, 1945.

Present staff in CBS's employ prior to June 1, 1945, and there more than six months but less than a year, get \$260 a month with automatic 10% yearly increases. On the payroll a year or more get \$280 a month with same increases which would bring their salary to \$330 a month by June 1, 1947. Previous scale on both these classes varied from \$200 to \$220 a month. New employees will start at \$235 a month with 10% yearly increases for consecutive employment and apprentices will start at \$185 a month and if accepted after six months service will be tipped to \$235. Although the contract differs somewhat from the one accepted by

NBC last week, the same WLB clauses were incorporated in the CBS contract which provides that the increases shall be in effect should the WLB and other salary agencies dissolve before an official governmental okay is given. It further provides that should the WLB modify any of the stipulations in the pact it shall be binding on all parties. Legal details were worked out by Richard Devine for CBS and Ben Meyers for RWG.

# Pricenton Univ. Launching Wkly. Air Series Via WPAT

Pateron, Aug. 14. Pricenton University makes its radio debut over WPAT in a series titled "The Pricenton University Freeport of the Air," starting Sun., Aug. 19, 2-30 p.m.

Format of the program will be forum-type, and PU's professors will concern themselves with national and international events and issues. Broadcasts will emanate from Woodrow Wilson's former office, where he presided before becoming the country's President.

It took WCCO to solve that one for Northwest listeners

OBVIOUSLY it wouldn't be a very vital issue (unless you were actually being chased by a rabbit)—but there was a time when the great Northwest was wellnigh split into civil war over whether rabbits run faster uphill than they do downhill. WCCO's Northwest News Parade finally settled the dilemma for good and all.\*

Northwest News Parade has its jocular touches, but it also has its gripping, dramatic moments, too—like the time WCCO presented repatriated Northwesters who had been interned for three years in a Philippines prison camp. For a half-hour each Friday, the Parade graphically reenacts events and developments of the preceding week that concern 795,870 radio families within WCCO's 131 primary daytime counties: Sports, international problems, food and clothing shortages, oddities, local controversies—all these are bonded together with network caliber production, actors, music, sound effects to make 30 minutes of high human interest.

WCCO News Director Sigfried Mickelson produces Northwest News Parade, carefully choosing news items for their inherent appeal to the serious as well as lighter interests of Northwest radio listeners. Of particular significance is the program's public service contribution to the enormous agricultural and industrial populations that live in the Northwest area.

Northwest News Parade, a good-will builder and a potential sales booster, is now available for sponsorship. Whether you have to run uphill or downhill to do so, better see us or Radio Sales right away.

\*It depends on how much of a hurry they're in.

ANOTHER of WTAG's Services to Central New England

CREATIVE FORCE makes WTAG a BIG STATION in a BIG MARKET

WTAG WORCESTER

**WCCO**

MINNEAPOLIS-ST. PAUL  
50,000 Watts - 830 kc

COLUMBIA OWNED

"Good Neighbor to the Northwest"

Represented by Radio Sales, the SPOT Broadcasting Division of CBS

# NBC, CBS, ABC, Mutual Plugs

(Presented herewith, as a weekly tabulation, is the estimated cover charge business being done by name bands in various New York hotels. Dinner business (7-10 p.m.) not rated. Figures after name of hotel give room capacity and cover charge. Larger amount designates weekend and holiday prices. Compilation is based on period from Monday to Saturday.)

TITLE	PUBLISHER
A Friend of Yours—"Great John L."	Burke
A Kiss Goodnight	Mills
Along the Nevada Trail	Levitt
Aud There You Are—"Week-end at the Waldorf"	Feist
Atchison, Topeka and Santa Fe—"Harvey Girls"	Feist
Bell Bottom Trousers	Levitt
Can't You Read Between the Lines?	Shapiro
Dream	Capitol
Go! Go! Be This or That	Levitt
I Don't Care Who Knows It—"Nob Hill"	Robbins
I Love You—"Caroline"	T. B. Harms
Oh, Gonna Love "That Guy"	Boeheim
I Wish I Knew—"Diamond Horseshoe"	Triangle
Leavin'	Commercial
My Pet Broncho	Marko
Out of This World—"Out of This World"	Morris
Promises	Marchant
Remember When	Levitt
The More I See You—"Diamond Horseshoe"	BVC
The Wish That I Wish Tonight	Witmark
There I've Said It Again	Yahara
There Must Be a Way	Stevens
There's No You	Burton
Till the End of Time	Sanley
You Belong to My Heart—"3 Caballeros"	Pecc
You Came Along—"You Came Along"	Faunous

†Fimusual. \*Legit Musical. †B.M.I. Affiliate.

## Peer-International Is Advised It Does Not Own 'Tico' Disc Rights

Peer-International, which holds the rights to a godly portion of South American music, was advised last week to cease granting mechanical rights to the song "Tico Tico." Action by Todman's Music, of Brazil, also asks an accounting of profits from the recording of the song, plus damages. All major recording companies received copies of the letter to Peer. Todman's claims the discing rights to the tune by virtue of assignment secured on July 9 of this year from Bynington Co. of Brazil, which had secured them on Jan. 9, 1934, from Columbia Brazil Phonograph Co. Latter firm had negotiated for these rights with Irmos Viôta, Brazilian publisher of the tune, on June 1, 1931. Peer's publishing rights and mechanical rights, it is assumed, came from the same source. As a result of Todman's action, Victor records has deferred release of a discing of "Tico." Columbia Record recently marketed a version of it by Xavier Cugat and most other disc firms have others out.

## 4 WKS. OF 1-NITERS ON WOODY HERMAN SKED

When Woody Herman leaves the Pennsylvania hotel, N. Y., early in September, he will embark on one of the longest one-night trips his or any other top-flight band has taken during the war years. Herman will do four solid weeks of single dates in the south, plus some theaters, before going into the 400 Club, N. Y., Nov. 22.

Band is getting \$2,500 nightly against percentages in most situations and more on others.

## Essex House, Nwk., Plans Return to Top Bands

Essex House, Newark, which years ago was a name band stand, is mulling the possibility of buying topflight orchestras in the fall. Bands would be situated in a room that was in operation in the days of Jack Denney. Essex is now being managed at least as far as its dining rooms are concerned, by Oscar, sal at Cafe Society, N. Y.

Linenlaper orchestras began its fifth year at the Taft hotel, N. Y., recently.

## 10 Best Sheet Sellers

- (Week Ending Aug. 11)
- Atchison, Topeka, Santa Fe Peist
  - Bell Bottom Trousers...Sanley
  - Sentimental Journey...Morris
  - Fill-Bed of Time...Sanley
  - Di'Em...Capitol
  - If I Loved You...T. B. Harms
  - I Wish I Knew...Triangle
  - There Must Be a Way...Stevens
  - There I've Said It Again...Valiant
  - More I See You...BVC

## COLUMBIA OKAYS JAMES' FINAL GRAND MUSIC DISC

Columbia Records has allowed Harry James to record the one time demanded of him for Grand Music, with which he recently severed connections. James recorded in N. Y. last Tuesday and cut for the firm the tune "The Wanderer of You." Columbia at first was reluctant to let him cut it.

James had a deal with Grand and its partner company, Wemar, whereby he drew a minimum of \$25,000 annually in exchange for dancing up and recording four songs a year. He cancelled the arrangement last June after the first year in preparation for setting up his own music publishing firm. However, at the time he dropped out of the deal, he had done only one song for Grand, the hit, "I'm Beginning to See the Light." Instead of demanding the full four tunes, Wemar settled for one additional platter.

## Totem Pole, Mass., To Resume With Name Bands

Totem Pole Ballroom, Auburndale, Mass., has definitely made up its mind to resume name bands on an occasional basis. Harry James played the spot last week, Wednesday (8) to Saturday, and he will be followed Sept. 6 to 9 by Gene Krupa. Vaughn Monroe follows Krupa.

Totem Pole, since the start of the war, has used local bands almost exclusively, and assertedly has done consistently big business. James packed the spot each of the four nights he was there at a flat \$4,000 a night.

## Lionel Hampton An Ed.

Toledo, O., Aug. 14. When Lionel Hampton played the Paramount in Toledo recently, he bought himself a bit of stock in the Toledo Scripper, a local Negro weekly newspaper. Now he is the theatrical editor of the publication.

# 10 Best Sellers on Coin-Machines

(Records below are grabbing most nickels this week in jukeboxes throughout the country as reported by operators to Variety. Figures are more than one band or vocalist after the title indicates, in order of popularity, whose recordings are being played. Figures and names in parentheses indicate the number of weeks each song has been in the listings and respective publishers.)

- Atchison, Topeka, Santa Fe (5) (Feist)...Johnny Mercer...Capitol
- You Belong to My Heart (11) (Harlow)...Bing Crosby...Decca
- There I've Said It Again (16) (Valiant)...Vaughn Monroe...Victor
- Bell Bottom Trousers (13) (Sanley)...Tony Pastor...Victor
- Sentimental Journey (21) (Morris)...Louis Prima...Majestic
- I Wish I Knew (11) (Triangle)...Les Brown...Columbia
- If I Loved You (3) (T. B. Harms)...Merry Maes...Decca
- There Must Be a Way...Dick Haymes...Decca
- There I've Said It Again...Perry Como...Victor
- Di'Em...Harry James...Columbia
- More I See You...Pied Pipers...Victor
- Galtonia (5) (Mayfair)...Louis Jordan...Decca
- Go! Go! Be This or That (1) (Harms)...Woody Herman...Columbia
- Go! Go! Be This or That (1) (Harms)...Benny Goodman...Columbia

## Irving Berlin Given Life Membership in SACEM

Irving Berlin was awarded an honorary life membership in SACEM, the French composers' rights society which recently completed a new reciprocal royalty deal with the American Society of Composers, Authors and Publishers. Berlin was advised of the event last Friday by letter. It having been agreed by SACEM's board of directors June 20.

Berlin has been a member of SACEM for 33 years in spite of a claimed rule in ASCAP that no member of the latter can be a member of any other performing rights society.

## PICTURE INVASION OF TERPALS CALLED

Hollywood, Aug. 14. Motion pictures will crash the ballroom floor slugslike juke boxes in competition with live musicians. Theaters are proposing to stage dance bands. Idea is to screen shorts of name orchestras in various theaters and to stage live name top bands are never booked. New company is negotiating with smaller venues and Los Angeles. San Diego for the projection of 16-mm. films with sound reproduction. Bill Johnson and Hank Fine, name bands sold by the Ideal Film Co. and is figuring later on shooting dance bands pictures on its own.

Outfit is headed by Paul E. Tapley, president; Raymond A. Marquez, executive treasurer; and Morris Levine, vicepres.

## COAST INDIE DISCMEN FORMING ASSOCIATION

Hollywood, Aug. 14. Independent manufacturers and producers of records, with representatives of allied crafts, about 100 in all, held their first meeting on the West Coast and decided after much tumult to form an association. Main purpose of the meeting was to lower the cost of record making to meet the overwhelping competition from major companies.

Jack Gutshall, distributor, took charge of the gathering. He offered opposition from the floor. T. W. Bishop, pressing plant exec, became chairman. Names being arranged for groups representing each step in record production to name chairman and by-laws for a permanent association. Next meeting will be Friday night, at which the committee will submit their reports to be voted on at a general membership meeting Aug. 17.

Committee members and their groups are: Leo Rene and Jules Bihari, manufacturers; Milton Dyck and A. Kramer, raw materials; G. Lee and C. Eckhart, plating; Harold Yorkston and Lou Goldberg, presses; Bill Johnson and Hank Fine, equipment; Jack Gutshall and Paul Reiner, distributors; Harry Bryant, sheet printers.

**An Acknowledgement to**

**Mr. HENRY SPITZER of EDWIN H. MORRIS & Co.**

**for the Privilege of INTRODUCING a Great Song—**

**IT'S BEEN A LONG, LONG TIME**

**on the KRAFT MUSIC HALL**

**Thursday, Aug. 16—9-9:30 p.m.**

**EWT-NBC Net (WEAF)**

**MUSICRAFT Record to Be Released Soon**

**HILBRO**

**KREMLI Show, Tues. and Thurs., 1:30 p.m. EWT-Mutual (WOR)**

**Personal Management**

**IRVING ROMM—1650 Broadway.**

**New York 19, N. Y.**

## New ASCAP Committee To Study Television

Board of directors of the American Society of Composers, Authors and Publishers got a bare start in the direction of television licensing problems last week, in a special meeting at the Battery Room, N. Y. Meeting was concluded with the appointment of a new committee to investigate the television field and its relation to the society, which is to report back to the full board at a future meeting. New committee, which replaces a previously appointed group, consists of two popular publishers and one standard publisher, two popular writers and one standard writer. Otherwise, no important steps were taken.

## Jess Stacy's Accident

One of those freak accidents that only happen to people who need only their hands, arms, etc. to make a living, temporarily took pianist Jess Stacy from the scene of his work. He was dressing for a N. Y. public appearance with his new band when, in putting on his shirt, he bit his hand against something and broke a bone in the little finger of his right hand. It's a cast.

Bone probably will be knit by the time Stacy is due to go into the Band Box (Chicago location, Sept. 21). He will not be reemployed as a pianist for theatre and other ballroom dates, scheduled for later this month. He used a sub pianist on the party date.

S. Sel. Milton Tarlow, acting 30 months in uniform, as state technician with Army's "Winged Victory," has received a discharge and is now back in Toledo, O. Before coming back in May, 1942, he was manager of the Trionon Ballroom, Toledo, Ohio.

## TOP HIT OF YESTERDAY GREAT POPULAR STANDARD TODAY

**SHOULD**

Lyric by ARTHUR FREED

Music by NACIO HERB BROWN

ROBBINS MUSIC CORPORATION

For new vinyl copies and arrangements, write or phone PHIL KORNHEISER, Manager, Standard Exploitation Dept., The Big 3, 1619 Broadway, New York 19. Circle 6-2929.

**Mills Music Favorites**

**THE BLOND SAILOR**

**ILL WIND**

**JUST A BABY'S PRAYER**

**AT TWILIGHT**

**AIN'T MISBEHAVIN'**

**MILLS MUSIC, INC.**

1619 Broadway, New York 19



# Music Pubs Mull Pressure on MPCE To Remove Plug Payola Restrictions

Several major music publishers are mulling the possibility of a future meeting of the Council of the Music Publishers' Convention. Employment and demanding rules eight and nine of the MPCE bylaws be withdrawn. These regulations prohibit paying for plugs more than a year ago, the general manager of one of the largest publishing combines in the business had the same thought, which got no further than that.

Publishers, who again have had ideas that if the practice of paying can be allowed by the union to its current extent, then all restrictions should be removed and let every man shift for himself. If this ever happens, the larger, better heeled companies will just about force a lot of smallies out of business. Not to mention what it will do to the stacks of contract men employed by large and small firms alike. This is the main reason the MPCE will not countenance unrestricted paying. The practice would eliminate the necessity for stacks, or at least cut them down sharply.

**Burned at 'Subterfuge'**

Thought that is sticking in the craw of the complaining publishers is the method of Broadcast Music Inc. Letters pay \$48 per plug to publishers it sets up in business (on the basis of a minimum 150 plugs yearly). They see handshakes with BMI firms that exist on paper only, plugging their BMI originals consistently at \$48 a plug. They heatedly call this the worst subterfuge possible. To back up this stand, one publisher claims he has definite proof that a music firm connected in this way with BMI, one that has a small staff, is going so far as to offer a split of the \$48 it receives for each plug to maestros on the air who might do their songs. This beside paying for arrangements. Pubs doing this of course pay the maestro immediately, collecting from BMI at the proper time. It's simply a question of sharing the profits as a means of profiting.

MPCE Council hasn't met this summer, as usual. A meeting is scheduled for next month, however, at which time a statement will be given, it's claimed, to publishers who last year contributed to a kitty to finance an investigation of the payola system. Since no action has been forthcoming, some of these publishers lately have expressed a desire for results.

## Lombardo's Music Pub Going Into Action Soon

Guy Lombardo and Broadcast Music, Inc. are currently negotiating a new deal whereby the latter's London Music Co., a BMI affiliate, will be activated. Since the deal was set up some time ago, it has remained in the category of a "paper firm," without staff or offices, built upon the usual BMI payment for plugs of original tunes.

Under the new deal, if it goes through, BMI will guarantee Lombardo \$25,000 annually against his own financial participation. A staff will be installed and the firm put into action.

## Col. Sets Initial Music Pub Tune

Columbia Records, which recently registered two titles for music publishing firms, it will put into operation, similar to Decca's Sun Music, has taken its first song for such use. Titled "I'm Glad," written by Goddard Lieberson and Judy Holliday, is titled "No Time." It was recorded last week by Woody Herman's orchestra. Lieberson is head of Columbia's classical department.

Columbia will probably put "No Time" into the Columbia Music Publishing Co., chartered several months ago. At the moment, no contact staff will be put to work on the song, but it's said that in the future such action will be taken. Disc company also has the Okeh Publishing Co., chartered several weeks ago.

Decca, which was the first disc company to come up with an owned-and-operated music company, has since Nat's inception, provided its artists with four hit songs, all recorded by the Mills Bros. or the Intopats. It has had several that got nowhere. This firm, which has no contact staff and neither "recoups" or discourages" radio plugging of its songs by artists other than those that record them. It was prompted Columbia to set up music publishing firms.

Columbia has been rumored to think long and the same lines too, it goes without saying, that none of the rival companies have recorded any of the hits brought forth by Decca's Sun outfit. That attitude will work both ways when Columbia gets going and if Victor enters the field.

Joe Moroni's Latin band, now on the Astor Roof, N. Y., with Gene Kruga, will be recorded by Victor later this month.

## Glenn Miller Band's ETO Odyssey Is Over

Major Glenn Miller's American Band of the AEF returned, N. Y. from the ETO Sunday (12) as expected. Oudit was immediately relayed to Camp Shanks, N. Y., from which its personnel probably will draw a leave. Band had been overseas for 12 months.

Marion Hutton, who sang with the Miller band before the leader's enlistment, went to Shanks Sunday to entertain at a homecoming celebration for the musicians.

## Mercer Moves to Protect ASCAP on Artists Linked To His Capitol Records

To be certain that none of the artists on his Capitol Records label goes into music firms with Broadcast Music, Johnny Mercer is setting up arrangements whereby publishing houses in the name of the majority of his talent will be served by the recording company's own Capitol Songs. Mercer is a member of the American Society of Composers, Authors and Publishers and his connection with the Society induced his attitude toward saying, "In the name of the artist, I will not be connected with the reverse side of future pressings of Les Brown's 'Sentimental Journey' hit for Columbia. That this would be done was told to Campbell and Porgie, which publishes 'Twilight' as retaliatory action for their alleged public beef that the disc company was not pressing enough of the discs.

Manie Sacks, director of Columbia's artists and repertoire, also threatens to refuse in the future to record any C-P song. He feels that the publishers have no reason to squawk since they know nothing of the production problems currently facing all disc companies. He's also increased over the fact that "Sentimental" is the hit side of the disc and C-P should be satisfied and gratified that their song is coupled with it instead of trying to give the impression that it was their song that was selling the record.

## SUBURBAN SPOTS BIZ; WAR END CUES OPENINGS

Frank Dalley, whose Meadowbrook Cedar Grove, N. J., has been closed, except for a few months last winter, since the start of the war, really crystal-balled the "Japs" finish. He had scheduled Harry James to re-open his spot last night ("Tues.") and the Japs ran up the white flag the same day.

With gas rationing expected to be eliminated completely within the next week or two, suburban spots such as Dalley's, Glen Ideno, Casino, N. Y., Tolet Pole, near Boston, and many others, in all parts of the country will be in better shape. But they will "realign" their points, virtually assured since storage facilities in the east are already overflowing.

# Metro's Pacting of Dick Powers Points Up H'wood-Music Industry Tie

## Wallace Downey Sets Up Own Music Pub Firm

Wallace Downey, formerly associated with Jack Robbins in the Robbins Artists Bureau, has set up a music publishing firm to be called American Melodies, Inc. House will be devoted to both U. S. and South and Latin-American tunes.

Downey is widely acquainted in S. A. as a result of talent selling in that area for years.

## Sacks Retaliates On C-P Squawk

Perhaps the severest action taken lately by a recording company against a music firm threatens to come from the American Society of Composers, Authors and Publishers. In the name of the reverse side of future pressings of Les Brown's "Sentimental Journey" hit for Columbia. That this would be done was told to Campbell and Porgie, which publishes "Twilight" as retaliatory action for their alleged public beef that the disc company was not pressing enough of the discs.

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Sacks points out that Les Brown in past months has had two hit records going at the same time, "My Dreams Are Getting Better All the Time" and "Journey." Due to this circumstance, Columbia has been forced to divide production allotted to Brown between them. If both hadn't come along at the same time there would have been no problem.

The C-P-Columbia argument points up an atmosphere that is being developed the past month or so. Since V-E day and the reports of huge outbreaks in the use of manpower by war factories, music publishers had gotten the idea that all recording companies were swiftly returning to normal, pre-war pressing figures. When major disc statements were received during the last month and no appreciable royalty boosts were noted, there was great disappointment among some pubs.

Music industry is elated over the appointment last week of Richard J. Powers, chief cost supervisor for the American Society of Composers, Authors and Publishers, to a post with Metro as coordinator of music. For this move, following the alignment of Jones Tapes with Columbia Pictures, indicates that Hollywood is bending increasing attention to the music industry's relationship to picture-making companies.

Powers joins Metro Sept. 1. His duties will encompass the handling of studio writers, act as liaison between the studio and independent publishers and to oversee the songs submitted to Metro's recently born recording company. He is signed to Metro for three years.

Powers will be missed by ASCAP. He has been with the organization for 12 years and for the past six has been supervisor of the western territory. Back in 1920 he was eastern rep. for Sherman-Clay, music publishers, and later moved to California to represent the music firm of Waterman, Berlin and Snyder. For three years Powers worked with Arthur Freed, now a Metro producer, in a music publishing firm.

Joining ASCAP as northwest district manager, Powers moved to Baltimore and to Dallas in the same capacity. About eight years ago he set up an ASCAP office in Puerto Rico and subsequently organized offices for the Society throughout the United States. His appointment as New York field administrator was followed by his mission to Hollywood. Under consideration as Powers' successor is his assistant, Lorenz "Larry" Shea, chief of the Southern California area for ASCAP.

## Bothwell's Own Combo Cues Raeburn Schism With Wm. Morris Agency

Johnny Bothwell, also axed last week by Boyd Raeburn's orchestra, has created a schism between the William Morris agency and the leader. Bothwell has been signed by the agency to a seven-year contract to head his own band. This followed Bothwell's resignation after Raeburn's combination after a dispute between the two men. Raeburn, burned at the agency's action, is said to be seeking a release from his contract with Morris.

Bothwell left Raeburn during a run at the Palace Hotel, San Francisco. He has "taken over" the name of his own band, the Signature Band, and his acceptance induced the decision to start his own combination. It won't be constructed for a while yet, however, and in the meantime the musician may join Gene Krupa.

REGRA SEVEN

MORE THAN YESTERDAY

PUBLICATION—MUSIC

COUNTING THE DAYS UNTIL CHRISTMAS

EDWARD B. MULLER MUSIC CORPORATION

1000 CITY NEW YORK 20, N.Y.

# Postwar Interlocking of Recording, Pix, Music Cos. Seen Boom for Indies

Independent music publishers, it is those who are not affiliated at the moment with any Hollywood studio, might conceivably find themselves in much better position postwar, when things get rougher due to many expected connections between recording, music and film companies, as detailed in last week's "Variety." For the past couple of years these indie publishers have important their standing, have not had an easy time of it due to the fact that a majority of the more important writers are connected with film companies, which release their material through affiliated publishing houses.

It's felt by the indies that when the expected postwar development of interlocking recording company, film company and music company setups becomes a reality that their position will be decidedly improved. It's a foregone conclusion that when these alignments occur the various combines will have no truck with each other's material. Already that is proven to some extent by the fact that none of Decca's rival recording companies have ever recorded one of the tunes marketed by its Sun Music Co.

Viewing this, the independent feel that sooner or later writers will become aware that the earning potentials of their material will be restricted by affiliation with one of the larger combines and they will turn to publishers not so affiliated whenever possible. They, with no connections calling for exclusivity, will be unrestricted in their efforts. This must benefit writers in the end via wider use of their material.

One of the indie publishers is so convinced that his style of operation will be best postwar, he has rejected several offers of picture affiliation, he claims.

International Music Rights Distribution Corp., chartered to operate music publishing business in N. Y., according to papers filed by Harold G. Israelson, director-attorney. Concern will acquire rights of musical works for distribution throughout the world.

## CBS Employee Pension Plan Extended to CRC

Philadelphia, Aug. 14.—Columbians Records and the Levys of this town have a goody take via their holdings in Columbia Broadcasting System's pension plan setting up an employee pension plan. Idea was given the green light through last week's board meeting and the details are now being worked out. CBS has had a pension system for some time.

Pension will cover those employees with the company for a minimum number of years (said to be as yet undecided) and becomes effective at the age of 60.

## Decca Ad Drive Planned; 6-Month Profit Lower

Decca Records filed a six-month profit report last week that was approximately \$55,000 under the same period of last year. Whether or not Decca's low attitude toward advertising has anything to do with it can't be confirmed, but it's said the company has extruded a total of \$750,000 for exploitation of all kinds for the fiscal year began last month. Decca revealed for the first six months of this year, a profit of \$450,000 remaining after the usual provisions for estimated income and excess profits taxes. It adds up to \$1.16 per share for holders of 386,232 capital stock certificates in circulation. Last year's figures for the same time were \$1.30 per, gleaned from a \$504,400 take.

Elgart's Lincoln Hotel, N. Y. Date  
Les Elgart's orchestra, which opened Grand Island Casino, N. Y., this spring playing two weeks prior to Shorty Sherock's entrance, goes into the Lincoln hotel, N. Y., Aug. 23. Date is for slightly less than three weeks, after which the current Art Mooney returns for the fall.

Decca is going out to play some theatres and one-nighters.

## Decca Re-Signs Inkspots

After discussing a deal with both Columbia and Victor within the past couple weeks, the Inkspots were re-signed to Decca Records last week. Details of the new agreement are not disclosed.

Inkspots got their start with Decca and have never worked for any other company.

## Another Suit Filed Vs. Feist and Writers Of 'Rum and Coke' Novelty

Leo Feist, publisher of the song "Rum and Coke-Cola," and the writers, Ernest Amsterdam, Paul Baron and Jeri Sullivan, were charged with pirating the tune, according to another suit filed Monday (12) in the New York federal court. Action was filed by Mohamed H. Khan, as executor of the estate of the alleged original song, Rupert Grant.

The complaint charges that Amsterdam, while visiting the Colony of Trinidad, British West Indies, in 1943, heard a rendition and performance of the song, became familiar with the lyrics and in the latter part of 1944 collaborated with Baron and Sullivan and composed "Rum and Coke," which embodied a chorus of the plaintiff's song.

According to the complaint, "Rum" was composed by Grant in 1943, while residing in Trinidad, and assigned to the plaintiff, who published the song in a book called "Victory Calypsoes, 1943 Souvenir Collection," which was copyrighted under the name of the Colony. The plaintiff further alleges that pursuant to the provisions of copyright law and the proclamation issued by the President of the U. S. in 1944, he submitted the book to the copyright office on Aug. 10, 1945.

Suit seeks an injunction and accounting of profits or damages of not less than one dollar each for any infringing copies made or found in possession of the defendants, and not less than \$10 for each infringing performance.

The defendants are also sued by Maurice Baron, who charges that "Rum" is an infringement of his copyrighted song, "L'Amee Passe" ("Last Year"), composed by Lionel Blasco and Massie Patterson.

# Bands at Hotel B. O.'s

Name	Hotel	Weeks Played	Covers	Total On Tour
Chuck Aluma	Lexington; 75c-\$1.50	4	1,100	74,550
Hank Foster	New Yorker; 40c, \$1-\$1.50	1	2,175	5,175
Woody Herman	Pennsylvania; 60c; \$1-\$1.50	4	3,375	14,225
Everett Olsen	Waldorf; 40c, \$1-\$1.50	4	2,850	10,025
Art Mooney	Lincoln; 27c; \$1-\$1.50	4	1,925	4,285
Rodie Stone	Roosevelt; 40c; \$1-\$1.50	14	9,825	30,550
Gene Krupa	Astor; 15c; \$1-\$1.50	4	1,925	29,450

Asterisks indicate a supporting floor show. New Yorker has ice show; Lexington, an ice skating floor show.

## Los Angeles

Freddie & Rita (Ambassador; 90c; \$1-\$1.50). They poured in for final show of Martin before his summer replacement by Ray Herbeck; 4,500 covers.

Ted Stryker (Biltmore; 90c; \$1-\$1.50). Hot weather helped cut this spot to 4,200 tabs.

## Chicago

Wayne King (Beach Walk and Marine Room, Edgewater Beach hotel; 4,600 combined); \$1.25-\$1.50 admission to Beach Walk; Marine Room, 50c-75c (over charge, no minimum). Rainy weather brought out some of the Beach Walk's best shows to date—9,700 for King.

Dick LaSalle (Mayfair Room; Blackstone hotel; 35c; \$1.50-\$2.50 min.). LaSalle, with Eddie Mayhoff and Beatrice Kraft, who opened Friday (10), sharing small 1,600. Elizabeth Talbot-Martin, who closed.

Frankie Masters (Boulevard Room, Stevens hotel; 65c; \$3-\$3.50 min.). Eddie Oliver; Empire, who closes Thursday (16), got okay 8,000.

Reddie Oliver (6,000 for Oliver-Patsy Kelly-Barry Wood-Edie Peabody cover in the new Paramount).

Emile Fede (New Walnut Room, Bismarck hotel; 45c; \$1.50-\$2.50 min.). Steady 3,200 for Pett, Helen Honan and Gaynor & Ross.

Joe Valeri (Parlour Room, Sherman hotel; 95c; \$1.50-\$2.50 min.). Charlie Spivack, who closed Thursday (9), diverted up okay 6,500 with Jerry Wald, who opened. Prof. Backwards and Dinning Sisters, h.o.

## Location Jobs, Not in Hotels

Los Angeles (Los Angeles)

Les Brown (Palladium, B. Hollywood, 3rd week). Climbed right back up again via 23,000 admissions.

George Auld (Truman, B. South Gate, 4th week). Maestro's last week pulled him up to 9,000. Louis Armstrong next.

Leifken Noble (Slappy-Maxie's, N. Los Angeles, 34th week). Got jammed in most of the time for capacity 3,300.

Bobbe Rames (Trocadere, N. Hollywood, 1st week). New musician and ice show landed in the crowd to average 2,900 payoffs.

Carmen Cavallare (Ciro's, N. Hollywood, 12th week). Top nitery draws rates top nitery figures at 3,100 tabs.

## (Chicago)

Gay Cludge (Chez Paree; 65c; \$3-\$3.50 min.). Still solid, Joe E. Lewis drew over 3,500.

Harry Cool (Blackhawk; 50c; \$2-\$2.50 min.). Building steadily, 4,300 stubholders on hand last week.

Ted Lewis (Leatin' Room; 40c; \$3-\$3.50 min.). Pack is still in full cry for Lewis, who pulled in 5,300.

# Inside Orchestras—Music

Even overseas it seems to be difficult for bandleaders to get away from their contact men and booking agents. Shep Fields landed in Paris recently to play for ETO occupation forces and was assigned an Army man that would accompany him on his return here. He was assigned to him was Bill Butell, former one-night booker in the Cleveland area of the Music Corp. of America, MCA handles Fields.

However, when Fields landed in Paris, he was assigned another Army man, who stayed with him until Butell took over in Paris. He was Murray Alberts, former N. Y. contact man with Harms, Chappell, et al.

Due to the proximity of Labor Day, Jewish holidays, plus the fact that school is to resume before Sept. 12 and caddies will be hard to find, the Music Publishers Contact Executive got journey in N. Y. has been moved ahead to Aug. 29. Competition this year will be split up into three hand-matched cut groups, from which 12 qualifiers will go to work on each other in Oaks C. C., Lake Success, L. I., with finals shifting to Lakeville C. C., nearby.

Isidor Friedman, who recently accused a N. Y. p.a. of swindling him out of \$20,000 promising to get songs written by Friedman recorded and that the matter has been adjudged by the re-payment of \$200 and a 60-day stay to the same people who received Friedman's original letters making the accusation.

At the time the recipients of the letters were mystified as to why they needed with the music industry. They're still mystified, but it's conceded that the stunt worked since the money is being repaid.

## Disc-Sale Booth Opened

### At Spot for James Stay

New, or at least unusual, method of merchandising recordings was attempted by Frank D'Amico opening at night (Tues.). A booth was installed for the sale of retail record copies in the northern N. Y. area from which copies of James' Columbia recordings will be sold.

On each night of the two weeks so that James will play the spot, the booth will be used by a different retailer in the area so as to divide as evenly as possible the business done.

Columbia Records is supplying the booth with the interesting special shipments of the discs.

At the opening, the Newark distributor, Columbia, also distributed and also hosted a group of retail store owners.

Benny Ross has shifted from the Remick contact staff to the Chas. K. Morris firm in N. Y.

## A Guide to Recorded BMI Music

# Disc Data for Disc Users

- They call it the "Disc Jockey's Bible" . . . for BMI's DISC DATA is truly one of the most valuable aids to users of phonograph records in radio.
- DISC DATA gives the Disc Jockey everything he needs for his programs . . . all in one compact, loose-leaf folder. The names of outstanding recording artists, phonographically listed. Biographical highlights, photos, and up-to-date listings of BMI-licensed song titles, giving labels and numbers.

- At the moment, DISC DATA includes material on 57 noted bandleaders and vocalists . . . with new names and new record releases constantly being added.
- DISC DATA is but one of the many services to radio provided by BMI . . .

KNOW YOUR BMI MUSIC  
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# Ballad Hit from M-G-M Technicolor Musical "ANCHORS AWEIGH"

## WHAT MAKES THE SUNSET?

Sung by Frank Sinatra  
**WHAT MAKES THE SUNSET?**  
From the M-G-M Picture "ANCHORS AWEIGH"

Chorus, Beguine Tempo

What Makes The Sun - set? — What makes the moon - rise? —

What makes the tide re - mem - ber, to hide and why does it soon rise? —

What makes a star fall? — Where does it fall to? —

Why does its flight make us stop in the night and wish as we all do? — And

what holds a cloud to - geth - er? —

What makes the sky so blue? —

What Makes The Sun - set? — What makes the moon - rise? —

is it my love for your

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- ★ SMASHING ALL BOXOFFICE RECORDS
- ★ BOOKED FOR 8 WEEKS AT NEW YORK'S CAPITOL THEATRE
- ★ SUNG BY 'SINATRA' IN THE PICTURE

*The Season's Most Sensational Rhythm Song*

# A KISS GOODNIGHT

By Freddie Slack, Floyd Victor, R. N. Herman

Listen to the Woody Herman (Columbia) and Freddie Slack (Capitol) recordings — "nuff said!

# AGVA Advises Theatre Circuit Heads That Expiring Contracts Won't Be Renewed on Same Terms

American Guild of Variety Artists has notified operating heads of the vaude theatres and presentation houses that the present five-year agreement between them will not be renewed of the same terms when it expires Sept. 20. Communications to that effect were sent out from AGVA national headquarters in N.Y. this week.

While AGVA would give no indication of what changes will be incorporated in new contract, it is a foregone conclusion that there will be some revisions or else the union would have been content to renew the current one.

New agreement is expected to reduce amount of shows from present 36-weekly, and impose other conditions for the betterment of the rank and file performers.

Circuits affected are Loew's theatres, RKO, Paramount, Warners, Romy 1 New York, Balaban & Katz, Chicago, Saenger Circuit, and Fabian, of Brooklyn and N. J.

Contract involves 40 circuit houses although many of them are not now playing stage shows. However, all are in on the blanket contract in case of changeovers to stage shows only. New contracts on several circuits such as Adams, Newark, N. J.; Hippodrome, Baltimore, and Apollo, N.Y., will also be held in abeyance until new circuit agreements are made. Then they will be given same terms as the chains as to salaries and number of performances.

It's explained, however, that if AGVA demands fewer shows weekly, it does not intend disrupting current schedules of theatres which have been giving 36 shows a week. Union in this event would set

a minimum which would simply require additional remuneration for extra shows as has been done now when a house surpasses 36 shows.

Talent union does not anticipate any deadlock on new agreement terms, but has set friendliest of terms with circuit reps.

## Dancer Held In Slugging of Union Rep in Philly Club

Philadelphia, Aug. 14. James Richards, of the dance team of Richard's Club, is being criminal and American Guild of Vaudeville Artists action, following a row at the club.

Richards made derogatory remarks about AGVA and its officials when Sid Raymond, AGVA rep, came to the Rathskeller last week (8) to collect dues. After first refusing to pay up, and then paying under protest, Richards is said to have used profane language, referring to the union and its personnel.

Raymond reported the incident to Jones, who went to the club way try to "straighten things out." Richards, a heavyweight, is alleged to have slugged Jones, a bananaweight. Later had to be hospitalized.

Jones swore out a warrant for Richards, who was held for grand jury action. Richards was suspended and will have a hearing before the city trial board in N. Y.

## COL. NITERY OF SUES FOR RETURN OF HOOCH

Columbus, O., Aug. 14. Harold Schear, owner of Harold's Nite Club, Dayton, filed suit last week (8) in Franklin County Court, Pleas Court, Columbus, contesting the validity of a statute which permits the Ohio Board of Liquor Control, upon revocation of a liquor permit, to confiscate whisky without compensation to the owner.

Schear contended that the seizure of 70 cases of his whisky by the liquor board after his license was lifted, a violation of the 14th Amendment to the Constitution. He also asked reversal of the liquor board's ruling on his license, which was lifted on grounds that he sold liquor to minors and persons and conducted a "disorderly" business.

## Saranak Lake

By Happy Benway  
Saranak, Aug. 14. Peter S. Arban has reopened Lake Park Club in Saranak, Pa. Peter's orchard and Chago Rodrigo, Latin songster, provide nifty entertainment.

Birthday greetings are in order to Joseph Schumann, formerly connected with the Tribune theatre, who has been back in the room for general go.

Joe DeLoe stepped up by visit from Pfc. Reginald Dickey, who lurched in from Florida.

Bois de Vadeville doing O.K. at the Weimar cottage, 20 Sheppard avenue.

Whitley Matthews, deckhand at the Imperial theatre, N. Y., here for annual checkup.

Frank Somers, minstrel performer of yester-year, dropped in from New York, Mass., to vacate at Lake Placid, N. Y., for annual clam bake.

Frank Miller, musician, is camping in Saranak, Pa., accompanied by his wife and son.

Write to those who are ill.

## Atom Bomb Rocks Davis Out of 3d Wk.

Johnny "Scat" Davis orchestra was forced out of a third week at Loew's State, N. Y.

Loew's State, N. Y., figuratively by the Army's new atom bomb advertisement, which shows that closes today (14) for the third time, but the refusal of officials of one of the Army's atom bomb factories at Oak Ridge, Tenn., to let him from a member celebrating the first success of their project, killed the idea. As a result, the entire show moves out of the theatre.

Davis had four other one-nighters at Loew's State, N. Y., but the State asked for the third week. His handler, Matty Rosen, cancelled our plans to get Loew's State, N. Y., to ride thing. When investigation revealed the nature of the booking, Davis Steinman got out of it too badly. He was told by those who hired him that Life magazine would be at the party.

## Mosque Vaude Policy As Opposith to Adams, N'wk

Negotiations are still not completed for the opening of the Mosque theatre, Newark, N. J., at a new film house, but it's probable that what will occur in the very near future. If and when the Mosque gets going it will become opposition to the Adams, nearer to the city's business center, operating under a vaudeville policy, using name bands.

A. Adams, operator, in partnership with Paramount, is buried plenty over the Mosque.

In same building as the Mosque is the Terrace Room, formerly operated by Frank Dailey. When the theatre gets going, it's probable that this room will be reclassified as "B" level bands, while the theatre itself goes after the cream names.

A. L. Adams, former manager of Loew's State, will run the Mosque, which is owned by Irving & Mathew Rosen, owners of Station WAAT, Jersey City.

## Dow Claims Salary on Red Hot

At Dow's vaudeville booking producer of the vaude unit "Red Hot and Blue," liquidated outstanding claims of \$500 against him, can Guild of Variety Artists this week.

Amount involved remuneration for principal and chorists for extra midnight performances the show had given before folding at the Shubert Lafayette theatre, Detroit, some months ago. Also extra compensation for chorists that had worked in blackout skits.

## Sonia Henie's P'd'pls Preem

Hollywood, Aug. 14. Sonia Henie's annual ice-skating tour will open this year in Indianapolis, Nov. 12, with rehearsals starting early in September.

Tour will extend into February, when the star will return to Hollywood for film commitments with International.

# English Theatre Heads Request Gov't For Transport Space for U. S. Acts

## Pitt Terp Instructors To Form New Ballroom Team

Pittsburgh, Aug. 14. Two dance instructors at Vera Lee studio here—Gloria Donn and Don Sinclair, have turned in their resignations to go on their own as a ballroom team. Sinclair, who has been with the studio for 21 years, and Don Sinclair, who has been with the studio for 21 years, are being given the road on the name of Sinclair & Alda.

## War's End Cueing Exodus of Acts From War Jobs

Agencies have already begun admitting to vaude and nitero bookers that engagements had been made for war work since early in the war. Calculating that the Japs would cut down on agents' work, they were getting authority to represent acts in temporary retirement for deferred engagements. No bookings have actually been set but there was plenty of dickering in New York, Chicago and other keys.

It is calculated that the shutdown of theatres, expected after the official Truman makes the official proclamation of V-J Day, will release 10,000 acts from theatres. These will be channeled back to former pursuits in the theatres and niteros, which need fresh talent badly.

## NEW UNION CONTRACT BOOSTS 'ANTIES' PAY

American Guild of Variety Artists has negotiated a new basic agreement with Harold Steinman for letter's "Skiting Vanities" roller-glating show. Steinman is currently negotiating a new edition and pact is to be signed before show starts up in early September. New deal calls for a boost over the old one.

Contract will call for \$50 weekly minimum for new choristers, \$55.50 for those having been with the show a year, and \$65 for those with it two years or more. It also stipulates that performers must be played or paid eight weeks out of every 10 throughout season. Principals' salaries are not affected since all are paid above the AGVA minimum of \$125. It also calls for a weekly on regular schedule with extra remuneration for midnight shows or in excess of this number.

Steinman and AGVA agreed on the terms last week, with Steinman now being drawn up by Mortimer H. Rosenthal, head of AGVA's legal department.

## AGVA Closing New Pact Deals With 2 N. Y. Clubs

American Guild of Variety Artists has negotiated a new agreement with two new pacts with Loew & Eddie's and Versailles, N. Y., niteros with agreement figured to be set within two weeks.

L. & E.'s has been classed as B-spotting for scale of \$100 for principals and \$75 for choristers on a six-day week. This is a considerable tilt from the current \$75.00 for former three-year agreement.

Versailles rated as Class A-plus calls for \$125 for principals and \$65 for choristers on a six-day week.

Both spots will be limiting to 21 shows weekly with extra pay for additional shows.

## 'Insanities' Is Vaude

"Insanities of 1945," revue which Royal Dane is producing on the Coast, comes under American Guild of Variety Artists rather than Equally since it's more of a vaude type show than a legit.

Dane, who intends spotlighting show at the Mayan theatre, Hollywood, as opposed to Ken Murray's perennial "Blue Bird" at the El Capitan, and signed up with the Hollywood branch of AGVA and posted cash security covering two weeks' salary of principals and choristers.

Prince Littler, head of Stall Theatres in England, and Val Parnell, managing director of Moss Empires, are both general managers of the General Theatres, have framed a petition to the British government requesting the granting of immediate transportation facilities for the importation of new acts. The pair maintain that vaudeville will not survive unless steps are taken at once to obtain acts from the U.S.

Parnell has also requested permission to come here in search of acts. He makes the trip as soon as he's okayed.

Talent situation is at an all-time low in England. Reports are that it is common for acts to work in two or three theatres and a hotel on the same night.

The William Morris office, which did a substantial amount of act exportation prior to the war, has less than a dozen turns in England. Agency's working in 1940 was 100 acts actually working on the Isles each week.

In addition to transportation bookers, Morris and other major agencies are hesitant about accepting foreign bookings unless changes in the English economy and wage and value standards are all compatible with proposed salaries.

## Ice-Capades Reopens Sept. 21 in Cleveland

Portland, Aug. 14. Ice-Capades, with a cast of 152 people, closed last night (13) at Portland for a month's vacation. Cast will reassemble at Pittsburgh on Sept. 11, to open a new season in Cleveland on Sept. 21, and will probably make an itinerant itinerary to last year's.

Jack Jackson, J. Bobby Specht, and Larry Jackson, of Jackson & Loman, have been discharged from the show to rejoin the show for its new season.



# THEY DID IT AGAIN!

## INK SPOTS

### VOTED NO. 1 QUARTETTE OF 1945

The Ink Spots, who topped last year's group-singing tab, landed in second place this year with more points than in 1944, 118 against 100.

#### Bob Sox Favos

Top Orks	1945	1944
Marry James.....	364	316
Tommy Dorsey.....	170	93
Benny Goodman.....	82	•
Duke Ellington.....	51	•
Top Vocalists		
Bing Crosby.....	161	161
Dinah Shore.....	130	204
Jo Stafford.....	120	•
Frank Sinatra.....	81	130
Male Vocalists		
Bing Crosby.....	220	127
Frank Sinatra.....	197	123
Dick Haymes.....	75	61
Perry Como.....	49	•
Andy Russell.....	11	•
Fem Vocalists		
Dinah Shore.....	196	115
Jo Stafford.....	107	123
Ginny Simms.....	80	21
Top Singing Groups		
Ink Spots.....	200	61
Pied Pipers.....	118	103
	78	45
	67	•



Ink Spots No. 1 Male Group  
Ink Spots are still the leading male makers with multiple-parts harmony.

#### G.I. Favos

	1945	1944
TOP ORKS		
Tommy Dorsey.....	480	56
Marry James.....	431	21
Benny Goodman.....	297	•
Woody Herman.....	282	•
MALE VOCALISTS		
Bing Crosby.....	1,108	136
Frank Sinatra.....	374	50
Perry Como.....	268	•
Dick Haymes.....	408	20
FEM VOCALISTS		
Dinah Shore.....	310	107
Jo Stafford.....	275	28
Ginny Simms.....	219	•
TOP SINGING GROUPS		
Ink Spots.....	622	75
Mills Brothers.....	206	24
King Cole Trio.....	196	•
ORKS ON UPSWING		
Bian Keston.....	200	27
Lee Brown.....	163	80
Bobby Sherwood.....	110	•
*Not ranked in 1944.		

#### UNION (54)

HEAT 57 1 EXTRA-51 NEWTON, NY 7 507  
INKSPOTS CARE HARRY LEMESHA AND BEN BART  
965 FIFTH AVE.

THE HIGH SCHOOL KIDS OF THE NATION VOTED YOU THE NUMBER ONE MALE SINGING GROUP GIVING YOU EVEN MORE POINTS THAN THEY DID LAST YEAR. DETAILS IN THE CURRENT ISSUE OF THE BILLBOARD, DATED JUNE 9.  
JOSEPH W. KIEHLER, EDITOR BILLBOARD.

#### Ink Spots No. 1 First Time in 1945

In the "singing groups" classification, for the first time this year, the Ink Spots took the play away from the Andrews Sisters by a 30-point margin.

#### College Favos

ORKS	1945	1944
Tommy Dorsey.....	216	180
Marry James.....	246	373
Glen Miller.....	117	105
Benny Goodman.....	78	41
Woody Herman.....	66	5
MALE VOCALIST		
Bing Crosby.....	281	210
Frank Sinatra.....	258	129
Dick Haymes.....	177	20
Yashuy Monroe.....	117	20
Bob Eberly.....	105	155
Perry Como.....	87	•
Johnny Mercer.....	57	•
Woody Herman.....	51	•
Marry Babbin.....	45	30
FEM VOCALIST		
Dinah Shore.....	297	2
Jo Stafford.....	163	•
Ginny Simms.....	93	•
Georgia Carroll.....	78	•
Anita O'Day.....	78	15
Betty Hutton.....	54	•
Kitty Kallen.....	46	2
Joan Edwards.....	42	•
SINGING GROUPS**		
Ink Spots.....	204	121
Pied Pipers.....	196	106
Mills Bros.....	141	141
King Cole Trio.....	75	•

#### UNION (53)

HEAT 57 1 EXTRA-51 NEWTON, NY 10 407  
INKSPOTS CARE HARRY LEMESHA AND BEN BART  
965 FIFTH AVE.  
THE G.I.'S HAVE CONFIRMED WHAT THE BOBBY SOBERS VOTED ONLY A SHORT WHILE AGO, THAT THE INKSPOTS ARE THE NUMBER ONE MALE SINGING GROUP IN THE U.S.A. DETAILS IN THE BILLBOARD OUT JULY 15TH AND DATED JULY 15TH  
JOE KOHLER, EDITOR THE BILLBOARD.

#### WESTERN UNION (53)

HEAT 57 1 EXTRA-51 NEWTON, NY 25 220  
INKSPOTS CARE HARRY LEMESHA AND BEN BART  
965 FIFTH AVE.  
THE INKSPOTS WHICH HAVE BEEN TOPPING THE MALE SINGING GROUPS IN PREVIOUS ANNUAL BILLBOARD MUSIC SURVEYS TOPPED THEM ALL IN THE COLLEGE TABLING WHICH RESUMED THIS YEAR. THE BOYS AND GIRLS ON THE CAMPUS APPARENTLY GO FOR THE INKSPOTS IN A BIG WAY.  
JOSEPH W. KIEHLER, EDITOR BILLBOARD.

#### NO. 1 BOXOFFICE

- TOLEDO, 3 days ..\$16,500
- AKRON & YOUNGSTOWN ..21,000
- DAYTON ..20,000
- PITTSBURGH ..41,000
- PHILADELPHIA ..42,000
- HOWARD THEATRE, WASH. D.C. ..21,000
- BOSTON ..36,000
- CHICAGO ..69,000
- OMAHA ..20,000
- MINNEAPOLIS ..26,000
- MILWAUKEE ..24,000

My Sincere Thanks for  
your Cooperation  
Bill Kenny

# Florida After Dark Palaces Making Ready for Big '46 Take, ODT Willing

Miami, Aug. 14. — Top bistro operators here think fingers crossed, hoping that the cash they are pouring into renovations won't go the way of negative Office of Defense Transportation regulations. The area is a hot-bed of activity as working crews race to have everything ship-shape for the winter season of '46.

If the ODT relaxes its restrictions on travel to this part of the country, Miami and vicinity is expected to enjoy the greatest tourist season since the blackout of a few years ago.

On the town side, the Clover Club has installed the largest bar in the city.

Kitty Davis, in Miami Beach, is busy refurbishing; Copacabana, owned by Murray Weinger, who is currently interested in New York's forthcoming Embassy Club with Bill Miller, may be spending \$10,000 in restoration. The South American motif will be emphasized more than heretofore in this spot. Seating capacity will be increased by 15% and new lighting and air conditioning equipment will augment the architectural changes. Club will open in mid-December and will inaugurate a year-round policy of operation.

The Barken Brothers Beach-comber will also undergo a face-lifting job. Wall facing the patio will be torn down and the stage will be moved to the opposite side of the room. This will permit patio patrons

to view the main room show from a postilion among the palm trees.

Five O'Clock Club, next in the main show, has an elaborate plan which will have to keep for the duration. Spot will utilize more than 200 feet of parking space adjacent to the club to enlarge the building.

Terrace Club, on Collins avenue, which resumed Last Walters from the Colonial Inn venture last season, will be redecorated to attract a French theme for the new Cafe de la Paris.

Latin Quarter, of Palm Island between the two communities of Miami and Miami Beach, will be remodelled too. E. M. Low plans to redecorate the Harlem room. A large circular bar will replace the present wall bar.

## Hub L. Q. Sold By Walters for 175¢

Lois Walters has sold the Boston Latin Quartet to Mickey Bennett and associates for a reported \$175,000, sale to be consummated end of week. Because group are present losses, having lasted ninety three years ago at \$25,000 rental.

Property has a \$40,000 first mortgage and \$25,000 second, balance of sale reported made in cash. Continued use of name is one of conditions of purchase.

## Night Club Reviews

### Terrace Room, N. Y. (NEW YORKER HOTEL)

"Stuyvesant Express" Eric Shorr, starring Jack Hamilton, with Sherrill Terry Brent, Phil Rongov, Sky Skelton, Strivies '17, Nell Foulger, Charles Foster Creek, Richard Roberts, Marilyn Pyle, no music, cover \$1-weakdays, \$1-50-weekends.

Chuck Foster's orchestra is a natural in this room. It is, perhaps, better fitted to the atmosphere and the crowd than No. 10 worker has had.

Foster replaced Sonny Dunham's combination, taking over in company with the same ice show with which Dunham opened each in May. Ice layout was reviewed here.

Foster's group is a first trim-pet, trombone, five sax and three rhythm, led by his own clarinetist and sax work is an ideal combination for the demands of this room. It will draw the musicians and arrangers who are nightly ensconced in the supacities. "Penny Sings" noted to hear the crack Woody Herman combo.

But, for this purpose here it is doing an excellent job. The dancing and singing, turning out extraordinary pleasant music from simple arrangements and doing it with a beat that keeps the dancers from getting bored. Also on the Foster agenda are a number of popular tunes, including the springs on his patronage occasionally. Most of them are done by himself. The music is good, the vocalists he has Richard Roberts on tap with a few. Most of them are rhythmic things. They're okay.

Foster's is a midwestern bond player in first major date in N. Y. It won't be his last. Wood.

### Marine Room, 4th (HAYSTACK HOTEL)

Chicago, Aug. 10. — Eddie Mayehoff, Beatrice Krafi, Dick LaSalle Orch. (9); \$2.50 min.

Eddie Mayehoff and Beatrice Krafi did a mean match as managers at Citi, this being his first appearance here. Krafi has first time since her stint at the Chez Paree with Jack Cole about five years ago. Mayehoff, in closing, was a real cut-off. Guy's trenchant, strictly jazzy character delineations, with ribaldry and acrobatics, had been cast out of his hands from the start. Beatrice with her beautiful, somewhat an industrial, gig in mouth and a superb, addressing his waxes, then an overgrown singing commercial to end all commercials about a boy who gets rid of various vices, b. o. and other afflictions, and winds back up with a lively, rhythmic character named "Miss Teaser," spelling on the top of folk songs of old. Orlans' "garbage man, old electric light bulb man, and crab fibers" that leaves 'em yelling for more.

Miss Krafi handles her end of the well-balanced 45 minutes admirably. Wided, pinged, good-looking, dolly dressers up the w.k. Beatrice's co-ordinators with some sleeping and peaceful hand movements in "Dance of India," slows down midway for some more of the same, and breaks up the dead-end routine in the closing, which kids foregoing suit to give it.

Dick LaSalle hand handles accompaniments elegantly, as well as interludes for payees. LaSalle's guitar work of tossing in a lot of interesting, but plenty danceable, tunes for the show is a real cue for the older and younger sets. Mike.

### Jack Lynch's Phila. (HOTEL WALTON)

Philadelphia, Aug. 10. — Sharon DeVries, Marty Drake, Nancy Mitchell, Eddie DeLara Orch. (8); dinner, \$2.50 up, no min.

The accent is on comedy in the current offering at Jack Lynch's. Facing the comedy bridge is Sharon DeVries, who makes her initial appearance in Philly and clicking big. Gal is a finished performer, whose routine registers, as well with the old dogwaggers as with the gal-hungry servicemen.

She does a devastating takeoff on Lily Pons singing "Kiss Me Again" and a down through an East Indian dance. Topper is a session at the Sweeney in which she does "Big Saw Concerto," starting straight and winding up in a hilarious burlesque of lighthearted pounders.

Jerry Lewis, youthful mimic, makes his first night appearance in Philly and did a slant at the Earle a while back and the kid keeps usually tough. Won an audience in the palm of his hand. Last makes a production of the old gag of "imitating" the music of a recording of "Figaro," an "improvisation" of Sinatra likewise plenty groovy.

Marty Drake (ex-Radio Africa) handles the six chairs expertly, keeping it all moving. He tosses an act.

### Mat Shelvee Ordered To Rest by Doc for 3 Weeks

Mat Shelvee, national administrator of American Guild of Variety Artists, has been ordered away from his duties at national headquarters in N. Y. to take a needed rest of several weeks.

Shelvee had been suffering from nervous exhaustion for some time, but intended foregoing usual summer hiatus because of many pressing matters coming up.

Consequently he has tied to, an undisturbed spot, Dave Fox, head of N. Y. local union, will pitch-in for him.

### ILL. RESCINDS ACTION ON TIPS

Chicago, Aug. 14. — Local night operators here learned that the state was asking them to do something no mortal could ever do—cancel the ban on the use of amendment to the Illinois Unemployment Compensation Act. As a result, they are no longer required to estimate the amount tips received by waiters.

Regulation, passed by state legislature, passed by state legislature, made it obligatory for all owners to make such estimates.

# Hamid's Suit Vs. AGVA's Dave Fox Over \$1,200 Act Deposit Withdrawn

## Haymes 20G Physical

Dick Haymes took an Army physical in N. Y. last week. He probably had a run-in between \$15,000 and \$20,000. On Wednesday morning (13) at the Rochester, N. Y., and the day before he was to open a p.s. at the Ritz Hotel. He had a long explanation that lasted until Saturday (14). He was taken to Governor's Island and held there. Monday (15) he reported again at the Grand Central induction center for the latest results.

Haymes had been examined previously in California, through his draft board in N. Y., and given a 4-F.

## Small Chit Spot Drops Floorshows Due To Wartime Act Prices

Chicago, Aug. 14. — Brown Derby, Loop night spot, dropped floorshows and closed its downstairs section Saturday (11). Cocktails on the first floor, adjacent to entrance of Palmer House will remain open, however.

All entertainment was dropped, according to Sam Rineola, operator, because of limited capacity of the basement spot (only 100), making it unprofitable to book name acts. Besides, he added, talent is getting tougher to find at prices smaller bistros are able to pay.

## MORRIS AGCY. EXECS TALK POSTWAR PLANS

Hollywood, Aug. 14. — William Morris, head of that agency, conferred here one of last week with his agency execs, Al LaSalle and Johnny Hyman, on post-war plans. He returned to N. Y. Saturday.

Morris probably will go to London and Paris to check office operations there some time next month.

## Wirtz, Burke Planning Expansion of Circus

Arthur M. Wirtz and Bill Burke plan a circus under the name of Barney Bros, each spring at the Chicago Stadium but may expand under circus next season, having acquired a bunch of trained and wild animals. Burke explained that the customers complained heavily about the show having no circus animals this year, so they decided to do something about it.

"They purchased the Terrell and Dolly Jacobs circus which remained in their quarters for a while. There are 50 animals in all, 20 being elephants.

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George A. Hamid, circus booker and operator Million Dollar and Steel Pier, Atlantic City, has withdrawn his court action against Dave Fox, head of N. Y. local of American Guild of Variety Artists, which was withdrawn with consent of both sides.

Action involved Hamid's attempt to recoup \$1,200 deposited with AGVA to cover salary of the Associates' equestrian act, which Hamid had booked for a circus act that didn't come off. Under pay or play terms of contract, according to Fox, the act was paid; the amount. Despite contract, Hamid feels that he should be reimbursed because the act didn't work the date.

Action was first started several months ago when Hamid, through his attorney, hailed Fox to Magistrate's court on summons for unlawfully withdrawing property. It was ruled then that, because of the amount involved it was beyond jurisdiction of the court.

Hamid's attorney is reported as having gone to the District Attorney, but nothing happened.

Hamid may make another try by having the officers of the talent union since Fox is not one of them. He merely handled the bond-posting transaction in official line of duty.

## Ohio Considers Lifting Of Freeze on Liquor Permits; Black Market

Columbus, O., Aug. 14. — Ohio Liquor Control Board is considering lifting its two-year "freeze" on the issuance of new tavern and night-club liquor permits. This following a hearing which revealed that owners of liquor licenses were obtaining from \$5,000 to \$15,000 more for a hearing which revealed that when transferring ownership, simply because new licenses were not to be issued.

State Liquor Director Robert M. Sullygen said, "Reports have been coming in from the department of taverns and night clubs have been sold for twice their actual worth, simply because the permits were not to be transferred and go into the liquor business."

THE CHORDS  
SELECTED FOR RADIO CITY MUSIC HALL UNIT FOR OVERSEAS

THANKS TO [Lionel Lincoln] [LAWRENCE PATER] [LAWRENCE PATER] [LAWRENCE PATER]

GAGS! JOKES! GAGS!  
PATTER: MISS-CRAB! STORIES: [Lionel Lincoln] [LAWRENCE PATER] [LAWRENCE PATER]

Fun-A-Zoo Gags, Varieties, 11 Times  
\$1.95 Per Script, Postpaid Pack  
Eck Film Contains Over 100 Sketches

Make Checks Payable to PAULA SMYTH  
THANKS TO [Lionel Lincoln] [LAWRENCE PATER] [LAWRENCE PATER]

CURRENTLY AT THE PARAMOUNT, New York THE MACK TRIPLETS

Always Working "WHITEY" ROBERTS  
New Ath. Wk. "125" Club, S. F.  
Wk. Aug. 22, Golden Gate T. S. F.  
Starring Aug. 20, Music Box, N. Y.

LOUIS J. QUINN  
"Scat"  
AND ORCHESTRA  
HEAVEN OVER AT LEWIS STATE  
NEW YORK  
FOR TWO WEEKS  
(Weeks Aug. 2nd and Aug. 9th)

(So sorry Jesse Kaye, we were unable to accept your fine offer for a third week. Previous commitments prevented our doing so, but please know it was swell fun playing at the State again.)

OPENING FROLICS MIAMI, FLORIDA AUGUST 28th

IRVING YATES Management MATTY ROSEN  
Hollywood New York

# MEMO TO:

- SAM RAUCH . . . . . Mgr. Roxy, New York
- IZ RAPPAPORT . . . . . Mgr. Hippodrome, Baltimore
- HARRY MAYER . . . . . Mgr. Earle, Philadelphia
- GEORGE HAMID and FRANK ELLIOTT, Mgrs. Steel Pier, Atlantic City

Heart-felt thanks and deep appreciation  
 for helping us in our **FIGHT**—  
 to help the kids of America

Your grand cooperation helped

# BUD ABBOTT AND LOU COSTELLO

roll up these knock-out figures for you:

- Three weeks, Roxy, New York . . . . . \$300,000 (sensational)
- One week, Hippodrome, Baltimore . . \$31,000 (all-time house record)
- One week, Earle, Phila. (incl. Sunday, Camden, N.J.), \$50,000 (terrific)
- Three days, Steel Pier, Atlantic City, record summer week-end crowds

and net the

## LOU COSTELLO JR. YOUTH FOUNDATION

# \$75,000

Gratefully yours,

*Edward Sherman*

(Exclusive Manager for  
 ABBOTT AND COSTELLO)

Now making motion pictures  
**EXCLUSIVELY FOR UNIVERSAL PICTURES**

Back on the air  
 for CAMELS  
 NBC—Starting Oct. 4.







B'way Ups; Midweek 'Hats Nifty'; 'Adano' Relights to \$17,000 Advance; 'Hats \$38, 'Carousel' Tops \$4,000

Business on Broadway improved last week after having fallen off to some degree...

List of shows in rehearsal is expanding, but pressures on the main floor are still some weeks away.

Estimates for Last Week: Eyes, C (Comedy), D (Drama)...

'A Bell for Adano' (C-1) (63) \$4,300. Rehearsal in progress...

'Anna Lucasta' (M-1) (61) \$3,600. Close to year's run...

'Arsonist' (M-1) (59) \$3,500. In 11th month and still going strong...

'Carrousel' (Majestic) (17th week) \$4,000. Advance sale so consistently strong...

'Dark of the Moon' (40th Street) (21st week) \$3,200. In 11th month...

'Follow the Girls' (Broadhurst) (24th week) \$2,900. One of the other attractions mentioned...

'Harvey' (48th Street) (41st week) \$3,200. Selling three months in advance...

'Hats Off to Ice' (Center) (58th week) \$2,944. In 11th month...

'I Remember Mama' (Music Box) (44th week) \$2,800. Among top shows of last season's production...

'Late George Apsey' (Lyceum) (24th week) \$2,900. Was running ahead of previous week...

'Life With Father' (Empire) (29th week) \$2,800. In 11th month...

'Milk and Honey' (42nd Street) (19th week) \$2,655. Road company aimed for Coast...

'On the Town' (32nd week) \$3,114. Looks set to enter next week...

'The Boys in the Saddle' (43rd week) \$2,700. In 11th month...

'The Fastest Heart' (Windor) (30th week) \$2,300. In 11th month...

Carmen Jones Sets Seattle Record, 46c

'Carmen Jones' broke all legit records at the Metropolitan under direction of Hugh Bickel...

It was the highest admission charge to date, scaling from \$4.50 to \$15.00 nights, and from \$3.25 at the matinees.

The 49 grand is minus the city and federal tax, which amounts to 90c on a \$4.50 ticket...

MUSKETEERS 30C'S ST. L. ALFRESCO WK.

One new face, Clara Tracy, song and dance act...

Added strength will be given for the second week...

Rose Marie' Capacity 32G in Frisco Start

'Rose Marie' got off to practically capacity start at 1,776-seat, \$32.00 week...

Current Road Shows

'Blackouts of 1945'—El Capitolio, Hollywood (13-25)...

'Carmen Jones'—Strand, Vancouver (13-25)...

'Devis Galore'—Shubert, New Haven (23-25)...

'Ten Little Indians' (2d Co.)—Temple, Tacoma (14)...

'The Music Hall of the Municipal Auditorium'...

K. C. MUSIC HALL FIXUP

The Music Hall of the Municipal Auditorium here is being redecorated and readied for the start of the new legit season...

Chi Bofferoo, Turtle' \$19,300 In 2G

'Chi Bofferoo' and 'Turtle' are the two new legit shows...

FATHER 'HOT' \$23,000 IN WEEK AT WASH.

'Father Beal' is the new legit show in Washington...

Pfeiffer Again on Make For Chi-Made 'Maid'

'Maid in The Ozarks' Coast opens, critics when it opened in the Great Northern here in 1942...

Show opens at the Pabst, Milwaukee, Sept. 15, for three weeks with a cast headed by Francis Simon...

L.A. LEGIT HITS SLUMP; 'BLACKOUTS' NABS 14 1/2 G

Los Angeles, Aug. 14. With two foldovers, L. A. legit hit summer 25, but still slumps, keeping open only two houses...

'Clinkeroo' was 'Good Morning, My Son' which died after its second week...

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'The Music Hall of the Municipal Auditorium'...

'K. C. Music Hall Fixup'...

'Chi Bofferoo' and 'Turtle'...

'Father Beal'...

'Blackouts of 1945'...

'Carmen Jones'...

'Devis Galore'...

'Ten Little Indians'...

Inside Stuff—Legit

Squadron between Fortune Gallo and Peter Mazzo, Cleveland coal man who entered into show business there last season never materialized...

Death of Fiske O'Hara on the Coast Aug. 2, at the age of 67, virtually unknown and broke, marked the passing of a third Irish singer who once toured the U. S. in romantic Auld Scot plays...

'Arsonic' over here. 'Arsonic' is approaching the end of its third year at the Strand, London...

'A Balinese for Joe' play from which his picture, 'Here Comes Mr. Jordan' was produced in 1941 by Columbia...

Cliff Hall, back from USO 'My Sister Eileen' tour during which he auditioned 40 pounds, will rejoin Jack Pearl for appearances in Paul Small's vaudeville 'Merry-Go-Round' starting on the Coast...

Version of 'Sleepy Hollow' which Mike Todd is to present this season, with Bert Lahr starred, is to be a loose adaptation of the Washington Irving legend and not a Rip Van Winkle musical as bruited...

Announcement that John Emery would tour in 'Foolish Notion' in Hollywood, California, against star, has attracted attention in show circles...

'Strawhat Review' Sayville, L. I. Aug. 10. Theatre Party's monumental 'London' here acts by Geoffrey Jones with an excellent supporting cast...

'No Divorce' Sayville, L. I. Aug. 10. 'No Divorce' has a good point and a timely setting, but plot development is slight and the writing fairly limp...

'The Only Girl in the Show' Sayville, L. I. Aug. 10. 'The Only Girl in the Show' is a new comedy by Paul Porter...

'The Boy Who Lived' Sayville, L. I. Aug. 10. 'The Boy Who Lived' is a new comedy by Paul Porter...

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Shubert N. H., Resumes 'With Devils' on Aug. 23

Shubert comes out of mothballs Aug. 23 with break-in of 'Devis Galore' (Ernest Costello)...

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Shows in Rehearsal

'The Ryan Girl'—Shubert, Edouard Gouling and Albert De Courville...

'The Boys of Jericho'—Kernell Bloomgren and George Heller...

'Forever is Now'—Gertrude Macy...

'The Overton' (road)—Paul

# LaGuardia to Continue Active With City Center Though Leaving Mayoralty

Though a change of administration for the City of New York is virtually sure, since Mayor LaGuardia has stated he would run for reelection, he and some political associates will continue to operate the City Center theatre on West 50th Street for the next five years. Recently a lease for that period was given to the City Center of Music, Inc., of which LaGuardia is president and Newbold Morris, head of the city's council, chairman of the board.

The city acquired the property formerly Mecca Temple, several years ago for unpaid taxes, theatre principals booking in musical projects. Corporation is a non-profit operating outfit, which guarantees the taxes plus a rental of \$100,000 annually, later amount as a sinking fund for losses. House of near the theatre district though its sponsors emphasize it's not in competition with show business because drama booked in are return engagements and the policy of \$2-a-seat ticket price. Also contained that, because of the pop scale, the drawing of principal citizens who do not regularly attend left but are potential theatre goers.

At the Moss, N. Y.'s license commissioner in the morning and active operator of the Center after noon will continue to manage the director. He took the job without pay after the mayor told him he would handle the job with no pay. However, if Moss steps down as head of the license bureau, it's possible that the theatre job will offer for salary, even though it hasn't been the first time he devoted time to show business on the job. Moss was active, for free, with the Theatre Guild between 1922 to 1924, when it was folding.

Idea of guiding the destiny of the Center is said to be LaGuardia's, so he may induce in the fair for the musically artistic. The board originally included persons in show business but last winter three of them—Margaret Webster resigned during the ownership struggle attendant the forced closing of the Center. LaGuardia and Moss being principally involved. About that time a dance event called "Frankie and Johnny" at the Center keyed things up, it being described as a bawdy ballet. Producers include Howard S. Collins, Mr. Lynde Hull (New Opera and Mrs. Lawrence Tibbett.

Ballet opens the Center's season early next month, to be followed by five weeks of pop arena acts.

## President, N. Y., Slated For Theatre-Cabaret

The little Theatre, West 48th Street, N. Y., which had numerous changes of policy and often changed its name, is slated to be given a theatrical lease by the city when Charles K. Gordon and Will Morrissey, later to be a vaudeville troupe of around a dozen, and a production has been made for a year and the license, unless replacing their seats. Lower cost to accommodate 250 persons, tickets of admission to be \$3.

License is slated to be called Will Morrissey's. Provision for the year has been planned in the event that Morrissey fails to show up, or is inducted or someone else. Gordon conducted a similar spot in Paris, being called the ABC. President recently fled to London and back in grind foreign films again.

## Volper Buys 'Civvy Street'

David Volper has bought Seymour Gross' "Civvy Street" and plans to produce play this fall. Play is to be produced about an overseas USO-CGI agent's tour, after being a USO agent's tour.

If there is delay in casting or production, Gross will go on tour next month as stage manager. "Civvy Street" is a life" first play on USO's new domestic—redemption—center—legit program.

## 'Trio' Into Red For 15G

Los Angeles, Aug. 14. Girl-meets-girl theme, as dramatic as "Trio" at the Belasco theatre, drew a sold-out after three weeks, with the producers pointing an accusing finger at the hot weather. Feet is that the gate amounted to about \$5,400, meaning a loss of about \$15,000 for the bankrollers.

## Philly to Get Full Quota of Legiters

Philadelphia, Aug. 14. Philly's legit season for 1945-46, although getting a little slower than last year's, will find the city's full-quota of regular legit houses open and solidly booked considerably ahead of 1944-45.

First official booking and appointments for the season are now being collected a solid \$37,400 and slightly over, with a difference in the number of standees affecting the weeks' total. Shows will maintain capacity full until departure and could keep on doing so for another three months.

Following Locust's opening week from Monday, there will be a full run (it will leave Labor Day (Sept. 10), with three openings (it will be all preems) with considerable likelihood, however, that they may be spaced out. "The Three Girls" will be "The Ryan Girl"; melodrama and not musical, as first announced, which comes into the Forrest for two weeks and may stay longer; Gertrude Macy's production of "Forever in Now" with Virginia Segal, in for a fortnight at the Walnut, "The Walls of Jericho," Locust has idleness; says the agent with Carol Goodner and Charles Waldron featured.

On Sept. 11, the first established N. Y. hit of the new season arrives. It is Philip Barry's "Foolish Notion," with Tallulah Bankhead, which replaces "The Suburban" after the first ATS subscription offering of the 1945-46 season, which commencing locally on making big money. Shows, always definitely a musical comedy house, the home of straight drama for the subscribers. Their plays heretofore have been divided between Locust, Walnut and Forrest. Legit brings another new element is not a local preem—There, which will have previous tryouts in Philadelphia, New York and the Locust. On the same date, another newcomer, "Flamingo Road," Locust has idleness; says the agent at the Walnut, "And Shindora Falls," a meller, is an early October booking.

Noticeable feature of early season bookings is complete lack of musical comedies. Last year, in September and October, there were including operetta revivals, five musical bookings, paced by "Blower Girl"; this year there's only a one.

## John Hayes As Tchaikovsky

Hollywood, Aug. 14. Film actor John Hayes, who has been with Helen Hayes in "Harriet," has been signed to play Tchaikovsky in "The Nutcracker," a production by "The Words," based on the life of the Russian composer.

Cost is headed by Margit Bokor, "The Nutcracker," Eric Blom, "The Nutcracker," premiere ballerina. Opening—Los Angeles, Philadelphia, Auditorium Aug. 15.

## By JACK PULASKI

Broadway's booking situation is one of increasing confusion for the new season, according to the present outlook. Like last season, musicals are the problem shows and on paper there is a record number of such acts that will not be available. The 4th Street is being torn down and the Winter Garden is due for pictures. That there will be a shortage of houses for musicals appears to be inevitable. One showman commenting that is manager putting on a lounge-dancer before first obtaining a contract for Broadway ought to get his best examined. Operetta is the largest large-capacity, independent theatres can call their shows, that is, make a selection from among half a dozen or more musicals that are nearly ready to start rehearsals.

What makes the problem more difficult is the statistics of current musical seasons. Six out of nine on the list are figured to remain closed this season. The "Three Girls" ("Oklahoma," "St. James"; "Carousel"; "Majestic"; "Up in Central Park"; "The Sound of Music"; "The Bandwagon"; "Blower Girl"; "Shubert"); "On the Town" (Beck). Another thing to note is that the "Three Girls" (Center, Radio City) but that house has had no other type of attraction booked since the start of the new engagement of pop opera in the spring.

Suburbs Looking Elsewhere? There is some chatter that the suburbs may have to seek a house not under their own control to take care of their own business. (Continued on page 47)

## Ned Alford Feels Explosive Enuf to Be Dropped on Tokyo

Ned Alford, in advance of "Carmen Jones," has been in a bitter struggle to get the show cleared of tax restrictions. After closing in San Francisco, the show played San Bernardino and Stockton, Cal., then traveled northward. It was to have played Portland, Ore., Aug. 14, but that stand was cancelled, which caused "repercussions" resulting from Vancouver to "La Juana," according to Alford. He illustrated that the date was scratched because of transportation difficulty, but actually the Portland manager wanted to play "Carmen" at a smaller ticket pot than the cutaway agent arranged. Billy Ross, "Carmen" producer, agreed with Alford that the ticket wouldn't be profitable enough. If prices were reduced, so would the engagement, which ended Sunday (12).

"Carmen" ends its Coast dates in Spokane next Saturday (19), then is slated to travel to San Francisco for three days (21-23). Alford bombarded C. J. Monroe Johnson of the Office of the American Federation of Labor, U. S. Assistant, M. E. Harlan, attempting to get an exception to the five-day rule prohibiting foreign representation for the movement out of Spokane, No. 1000—O. T. Then "Alford" said that Paul Spoor, "Carmen" manager, saying the show may be "forced" to skip the stand, because the only American representation he could get in advance were via Canadian Pacific, but that road said the jump from Vancouver to San Francisco, Chicago, where "Carmen" opens Aug. 25, leaving the "Carmen" citizens' representative, prominent citizen, there sent a strong protest to Washington on behalf of that city's Auditorium.

However, because it is believed that sleeping cars are being delayed, Alford is not from that point of view. It is anticipated that "Carmen" will make the jump from Spokane to San Francisco via the Northern Pacific as originally planned, although the reservations may not be issued until this midweek.

# Pemberton Seeks Court Restraint to Stop 'Harvey' Com's. Todd on Control of 'Harvey' Com

## Schwartz Sets Casts

Maurice Schwartz has completed casting for season, beginning October, at Yiddish Art Theatre, N. Y. Set are Berta Gersten, Muriel Grober, Luba Kadison, Charlotte Goldstein, Celia Perum, Jennie Casper, Menachim Rubin, Ladore Casher, Leon Gold, Abraham Teitelbaum, Abraham Lask, Gustave Berger, Michael Goldstein, J. Dubinsky, Boris Auerbach, Morris Strassberg, J. J. Kadison and Lore Leib, Myrlis Belavsky, Solomon Krause, Meyer Sher and Charles Cohen.

## 10 Legit Shows Now in Rehearsal

Legit production for the new season jumped into action during the past week and 10 new shows are in rehearsal. Pending are proposed plays "The Choice and Luck," "The Standard contracts are being issued, without retroactive clauses. "Thorus Equus" is awaiting word from the managers as to possible counter proposals to demands for upped rehearsal pay. It also increased to minimum.

A question in dispute between Thorus Equity and managers late yesterday (14) was matter of overtime. Thorus Equity has been offered \$1 an hour overtime prior to opening of a play, and \$2 an hour after. The matter is being argued to lay for a final decision.

Equity's basic agreement with the managers will expire on Labor Day but will be deemed to be in force after a 30-day extension. If the agreement is not considered, League of New York Theatres was formally advised that the agreement would be terminated. The situation is clarified. War Labor Board is expected to assent to a 15% wage increase for the season. The show will lose Equity's minimums, especially in matter of rehearsal. Thorus Equity will demand equal remuneration at least.

Question is whether there is actual precedent in respect to minimum pay except for rehearsal being each show is a different vowel. It's contended that a manager on judge what salary an actor of chorine is worth to a show without resort to WLB regulations, which were designed for industry, not for show business.

## Bloomgarden, Heller Ready Mixed Cast 'Jericho'

Among the new season's early arrivals, "The Walls of Jericho" is presented by a new production team, Kermit Bloomgarden and George S. Kaufman. The production is presented by Herman Shublin, the latter being executive secretary of the American Federation of Labor. It will be Heller's debut as a manager. He was a legit actor, later a "Broadway" actor, and later a "Broadway" actor. Drama is by Arnold D'Orsogna and James Gow, "Tomorrow" is by "Broadway" author, Miss Kinsey.

"Jericho" is a mixed-cast drama, focusing on a racial problem in a town, inspired by the ideas of a Negro soldier returned from combat. It is due to be produced in New York after trying out in Philadelphia. Another mixed-cast drama, "The Choice and Luck," is being produced by Lillian Smith's controversial novel.

Paul Spoor, Jr. in Hosp. Toledo, Aug. 14. Pvt. Paul W. Spoor, Jr., who is head of the Toledo Civic Opera Guild and also operates a talent booking agency, has just returned from the hospital after being wounded at Okinawa.

He is now in a Government hospital in Philadelphia.

Whether the operator of a theatre has the right to divert money received through the advance sale of a play, retaining that money until the first time in a suit filed by Brock Pemberton, producer of "Harvey," 48th Street, N. Y., against the Windsor Leasing Corp., controlled by Mike Todd, lessee of the theatre, was the issue.

Proceeding is an application for a writ restraining Todd from diverting advance sale money from the 48th Street's depositing and to restore any amount that may have been withdrawn up to date. Pemberton contends that advance money is in the nature of trust funds and therefore inviolable. He alleges that Todd has withdrawn around \$37,000 of such money for purposes not disclosed. He aims to have the advance money frozen and shared by show stud houses when due each Saturday.

Understood that the producer took action when Todd failed to reply to a written communication from Pemberton that if something were to happen to Todd any money that would be taken from the show would be a matter of estate proceeding, sans goes for any house operators.

## Acme Agcy. Wins Stay Despite Supreme Ct. Action

Mike Atlas and his Acme ticket agency have won a stay of the Supreme Court's decision in the efforts of Paul Moss, license commissioner, and the League of New York Theatres to force Acme to resign from the board to make them suspend him. The board has turned the trick again with a stay of the Supreme Court's decision. Division of the Supreme Court in his action suspending Acme's license for selling a "pay-charging" for not repaying tickets, but before the commissioner could close the agency, Atlas secured a stay of the Supreme Court's decision. The stay is for 30 days, but may not be tried until the next session of the Appellate. Meantime Acme is doing business in the same old place.

In the application for stay the broker convinced the court that the agency should be given another chance to show its established business over a long period of years. League had suspended Acme for 15 days for a "pay-charging" for not repaying tickets. Moss made no comment on staying of the stay, but said he would not file enough business for brokers without then resorting to excess charges.

## Yokel Seeks Pic Stars For New B'way Musical

Hollywood, Aug. 14. Alex Yokel, Broadway producer, is in town to line up acting talent for a picture of the same name as the "Libra." Producer is interested in Leo Carrillo and Dick Powell for top roles in the picture.

## 'Adamo' Legitler Resumes

Stage play "A Bell for Adamo," produced by the Cort, is scheduled (13) after a layoff of six weeks, being opposed by the picture version of the play. The picture is being produced for the first three days. Film which winds up tonight (15), exhibited for several days, because the play was on vacation.

Whether the picture will curtail the play's run is not yet indicated, but the "Adamo" picture has not been booked for the road.







Broadway

Dame May Whitty, in from Coast "Theatre," starting rehearsal in... Dave Timmer has replaced Val Valentino...

Henry Senber, legit pa. out of N. York, and Russell in town with husband, Maj. C. Frederick Brisson...

Playbill giving cocktail party for Ralph Fritz Thursday at the Wynton hotel in honor of his 80th birthday...

J. P. McEvoy touring with "ATC Circustravels" Digest story on the flying GI revue troupe...

Eddie Heloise, office manager for Columbia, who was laid up for six weeks with a "stomach" back on the job...

Directorate of Associated Motion Picture Advertisers met yesterday (Tuesday) to discuss plans for the new season...

Singer Edward Matthews back for five months, and appearing in radio appearances in Mexico and Central America...

Maude Bergman, Universal's eastern ad-publisher, chief planned to tour last week. He will be at the Rialto until end of this month...

Reuben Rabinovich back after 10 months on Coast as George Abbott's p.a. in filming of "Snafu," which is most proceed-director for Abbott...

Director-singer Bob Russell to film for Clever Club, then to Atlantic City, where he'll again be directing the "Miss Arty" musical, Sept. 4-8...

Robert Gorelik, set and production designer, to teach set designing at the GI University in Washington, and leave for Detroit by plane next week...

Edwy Koleran, assistant to Steve Edwards, publicly-advertising director for Republic, will accompany director from a month's visit to the company's Coast studio...

David Maurice, legit in N. Y. on leave after 33 months in Pacific handling Army entertainments. Expected to be out of Army in October, returning on Broadway as actor-producer...

Bill Osterwald, Mervyn Nelson, Lester Kent, Val Taylor, and Bill Bunnell, legiers spending summer in the Mountaintop. Expected to return with hopes of a Broadway big...

James Turnbull, managing director of the Hayes Theatres, one of main units in Australian theatre, is to give a luncheon at St. Moritz hotel yesterday (Tues.) by National Theatres (New York-Fox)...

Cliff Commander, J. K. (Ken) Hyatt, manager of the City Center, before going into the Navy, is in the Pacific and writes that he has dignified in bombing Tokyo, Yokohama, Tokyo, Okinawa, and Iwo Jima...

William F. Rodgers, Metro v.p. and general sales manager, is expected to approximately 50 exhibitors in Boston for the year's revenue. He will be in luncheon in Ritz Carlton hotel. Luncheon followed world premiere of "Ziegfeld Follies" at the Waldorf Astor, Friday (14) at a Waldorf luncheon...

Charles Schaefer, assistant director of 20th-Fox public-advertising-exploitation, left for the company's Coast studio to discuss new season's product and advertising plans for '45-'46 pictures with studio heads...

Minneapolis

Record crowds, three days at Hennepin County Fair. Ben Marcus, Columbia district manager, in from Chicago. Paramount hosted luncheon in honor of Elizabeth Scott to sorcery here...

Harry Hirsch, vet. theatre man, and the wife, visited here. Clifford Montie, new RKO booker, and Raymond Doland, legit, requested...

Carl Brisson set for three weeks in Hotel Radisson Flame Room, following Kitty Carlsson. Fred Finnegan, Universal head here, back from a fortnight vacation at Gull Lake, N. Dak.

a Miss Minneapolis to represent state at Atlantic City beauty pageant. Some Twin-City indie nabe nouns have had the first line of "A" pictures on their double and triple bills...

Agreement among exhibs fixing dual bills. Dimitri Mitropoulos, Minneapolis Symph orch conductor, named director of the new production, "The Night Robin Hood" Ltd., Philadelphia, which he'll debut back at 22 corners in Wisconsin...

Chicago

Alfred Hitchcock, a stopover, enroute from Hollywood to England. Jim Keeffe, p.a. for "The Night Ladies," back on job following through on a "Machigo"...

John Balaban, Balaban & Katz chief, left for a 10-day hibernation in his Wisconsin. 20th-Fox's "Where Do We Go From Here" opens at the Chicago Theatre here...

Warner Club holding annual dues meeting today (15) in the Indiana Dunes Hotel in Wisconsin. Ce Davidson, whose orch has channeled up a year at the Rio Cabana, San Francisco, for another year at the night spot...

John Walton, known in radio as the "Radio King," has returned to the Chicago office. The Chicago Opera Co. has engaged Herbert Graf and Philip Fein to direct a season, opening Oct. 7...

The first Chicago Service Men's Centre, located in the old Elysian Club-house on Washington street, celebrated its fourth anniversary last week. The center's new manager, and J. J. Ungar, western sales manager, to New York to discuss the Atlantic theatre district office...

Joe Feldman, former director of the theatre, pa. out from the European front on furlough, pinch-hitting for the Chicago Opera Co. is in town. Betty Kelley of Carnegie Tech going into the play "The Galore." Gene Lyons home for a week with closing of "Kiss and Tell" on Broadway...

Harry Peltzman and Broadway N.Y. vacationing at Bennington, N.J. Dorothy Guggen, in annual "Miss Guggen of 1945" named "Miss Guggen of the Year" by the city...

Radio singer Betty Smiley and her soldier-husband vacationing at Congers, N. Y. Set Jack Kahn, former WB manager, back in Chicago after four years in Army...

Mrs. Bill Green off to New York Monday for her second husband, L. H. Seaman, who works after a furlough vacation on their Missouri job at the theatre district office...

Riverside theatre, Milwaukee, dropping vaude bills for two weeks starting Sept. 14. "The Galore" "G" comes in. Will resume show at the theatre with bill headed by the Mills Bros. Elizabeth Scott trailed through for two months and she'll be at Midwest premises of "You Came Along" at Paramount and Radio City theatres (Thurs. 18) and Fri. 17)...

James Mellon had to travel all the way to New York for a week to get some pointers from Maj. General Patton's staff of the 4th Army. James Mellon had to travel all the way to New York for a week to get some pointers from Maj. General Patton's staff of the 4th Army...

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London

David Niven out of Army and back in London. Circus owners stymied over shortage of animals, particularly lions. Circus owners stymied over shortage of animals, particularly lions...

George Farrar, scenic comediante and actor, left around here for \$4,000 of which goes to his former vaude partner, Nora. Her vaude partner, Nora. Her vaude partner, Nora...

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Most Ex-Aides

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Australia

By Eric Garrick. Sir Ben Puller, dickering for a Sydney site for new theatre. "Get a Load of This," the George Jessel production, is being revived in Melbourne for Williams' own...

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Jamming 'B' way

Continued from page 45. care of "Spring in Brazil" (Milton Berle). Unless there is a hitch in the production deal with the British Artists, latter wanting a Broadway showcase for its top films, "Brazil" will be the most important production made in 1945...

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South Africa

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3  
SEASONS  
OUTSTANDING  
LAUGH RIOT  
WITH THE  
BROADWAY SMASH  
HIT  
"SONS O' FUN"  
WITH  
O. & J.



# LIONEL KAYE

Presents

AN AUDIENCE PARTICIPATION  
LAUGH RIOT

NOW 5th WEEK

CAPITOL, New York

New York 19, N.Y.

A  
Bouquet From  
A 'Rose'

Mr. Lionel Kaye,  
117 West 58th St.,  
New York City.

My dear Lionel:

I think every performer is interested in knowing exactly where he stands with the fellow who pays off at the end of the week. Now that you're leaving the Diamond Horseshoe after some fifty consecutive weeks there, I thought I would tell you what I think of your act.

As you probably know, I've owned and operated night clubs for longer than I care to remember. During this stretch, almost every great comedian at one time or another has functioned under what I laughingly call my banner. In addition to the many upholstered traps, I have visited most of the near important night spots both here and abroad. And so the following paragraph is based not on my particular feelings for you, but on my general observations of the

I think that your Daffy Auctioneer audience participation turn is one of the funniest twenty minutes in American show business. For speed, gayety and laughter bordering on the hysterical, there is very little in the comedy business to equal it.

I'm sorry that your prior commitments make it impossible for me to hold you over for another year. Let's hope that 1947 will see you back at the big red and gold cafe.

Affectionate regards,

*Billy Rose*  
BILLY ROSE

BR:S

Thanks, Billy

Variety

CAPITOL, New York, July 25, 1945

"Kaye has a two-five act with his screwball auction stuff, giving away plenty and getting equally as many laughs."

Variety

CAPITOL, Washington, July 29, 1944

"Lionel Kaye gives this miniature revue a real comedy lift. His sense of timing is superb and his line of patter sold with F Street audiences. As the man with the gavel he uncovers all things. His act appears unencumbered but gathers momentum. Kaye is doing so well he's already set to return for two weeks in November."

P. 5.—RETURNING FOR 2 WEEKS

Variety

HIPPODROME, Baltimore, September

"Lionel Kaye comes with a bang. In role of gobby auctioneer, he buys and sells personal items from members of the audience. Uses a female assistant and keeps the spectators laughing throughout with well-timed siffles and ball-up business. Makes an ideal climacter and brings a refreshing new turn to the stereotyped layouts on top of late."

P. 5.—WAS HELD OVER!!!!

Variety

BILLY ROSE'S DIAMOND HORSESHOE, New York

"Lionel Kaye, the 'Daffy auctioneer,' turns out to be a sock act for this type alley. Between his fast line of gab, much of it ad lib in response to cracks from his patron-claques and the jumps he puts his bidders through, had the Horseshoe trade yelling. It's a good thing he ran out of props, otherwise he'd still be on."

Personally assisted by **KATHLEEN IRELAND**

Thank You, **MARVIN SCHENCK** and **JESSE KAYE**

EXCLUSIVE MANAGEMENT

**MILES INGALLS**

JOE FLAUM, Associate

Hotel Astor, New York



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VOL. 159 No. 11

NEW YORK, WEDNESDAY, AUGUST 22, 1945

PRICE 25 CENTS

# VETS' CON-CURE FOR RADIO DAYS

## Day of B'way Flea Circus Has Flown; Big Business to Replace Floaters

The day of the flea circus on Broadway has flown. With termination of the war effort, and with millions of servicemen discarding their uniforms for Johnny-suits, Broadway is taking on its war paint and donning a new attitude and appearance almost in stride with the enlisted men. The war years have seen the Great White Way pockmarked by popcorn stands, phonometers, novelty shops, and an assortment of other Coney Island-looking joints. Substantial accredited merchants have watched themselves outbid and occasionally ousted by hawkeyes who have been able to get fabulous rentals for literal holes-in-the-wall from photo shops and soft drink stands. In all, it has been a carnival period, with everybody who could grasp breath-taking in the bucks. Motion picture houses have been selling prices upward and reaping record money, etc. But the Mardi Gras has ended.

Now the avenue from 42nd to 52nd street is about to take a new complexion; it is planning slowly to assume the mask of respectability. It has already been announced that there are to be built two and possibly three theatres on the main stem itself as part of a proposed office building from 45th to 48th street on the site of the present Astor and Victoria theatres. It is now learned that plans are modeled on a streamlined scale and the building will be.

(Continued on page 55)

## REPORT ZANUCK UP AS ASST. SEC. OF STATE

Hollywood, Aug. 21. Los Angeles Examiner today (21) carries a story that Darryl F. Zanuck is under consideration for appointment as Assistant Secretary of State, probably a cultural relations job which was being filled by Archibald MacLachlan, who resigned last week. Yarn was helmed by Carl Greenberg, political editor of the paper.

Zanuck was approached about four weeks ago in an unofficial way by two groups who suggested that he might be the man for the job. Nothing official, however, has come from the State Dept. in the matter as yet, and those close to Zanuck do not feel that he would be interested in taking over a Government position. They point out that he spent two years in the Army, on furlough absence from 26th-Fox, and that he now feels his entire time in future should be devoted to his company interests.

Washington, Aug. 21. Radio and more especially in what will be named to succeed Archibald MacLachlan as Assistant Secretary of Cultural Relations. He went out last Friday (17).

As a post-war beat, the job has (Continued on page 55)

## USO-Camp Shows Basis For Three New Legions

USO-Camp, Shows promises to figure prominently in legit season—with three Broadway plays based on USO units sketched for production. "Forever Is Now", comedy by Adele Logniec about a USO performer in Italy in love with a GI, and starring Vivienne Segal, is in rehearsal.

Also planned are "Blueprint for Happiness," comedy about a USO unit in Africa, by Alfred Greenwald and Rudolf Lothar, which Ernest Bauer will produce, and "Clay Street," comedy about overseas USOers by Seymour Gross, which Dave Wolper will stage.

"Common Ground," Edward Chodorov drama produced at Fulton, N. Y. last season, dealt with a USO troupe in Italy.

## Disappointing Theatrical Crop in Strawhats, Film Scouts Report

Talent scouts for film companies are disappointed with results of their trips to Eastern strawhats this season, claiming that shortage of eligible actors and actresses who might be snared for picture work is more critical this year than for many previous years.

Film reps claim that majority of the thespians in whom they have shown interest are far from ready for Hollywood, and it will be necessary to wait until some of the Broadway shows before making final decisions as to their picture possibilities.

Pointed out, too, that where there have been from 70 to 100 summer stock companies suburban areas from New York to Virginia in seasons gone by, this year a great many were only 25 summer legit companies working at one time. Several of these, talent scouts add, did such good, tedious work that many scouts didn't get around to seeing them in operation.

## DET. TRAILERS FIND JOBS FOR WAR VETS

Detroit, Aug. 21. Theatremen Ray Schreiber and Boris Bernardi have come up with a novel idea here to help returned war veterans find jobs.

Working through the David M. Vincent Post of the American Legion, they prepare trailers stating the qualifications of various vets. These are flashed on the screens of the Coleman Palmer Park theatre. Names of none of the job seekers are used in the trailers and patrons interested in providing jobs for them leave word at the boxoffice or contact that Legion post. All the veterans have to do is to have their qualifications and word on the kind of work they're seeking at either the theatres or at the Legion office.

## FIGHTING BAN ON AIR ADVERTISING

BY GEORGE ROSEN

Several ad agencies, on behalf of distillery clients, are preparing to work down the ban on whiskey, gin and rum advertising on the air. The initial efforts in this direction, however, will set off a slow-bang battle, with the dry element descending on the Federal Communications Commission well as putting pressure on local stations to refuse to carry such ads.

The networking it goes without saying, are all for relaxing the ban in view of the choice billing plans that will accrue. Newspapers and magazines, naturally, will line up with the "antis" so as to keep all the whiskey advertising appropriations in their hands.

However, I'll take a lot of courage by the first network to accept a distiller's show. Clients in the adjacent time slots will in all probability scream. Some outlets in dry states will undoubtedly have to drop off the net while the show is being aired, and others, because of local pressure or personal convictions of owners, probably will also chime in with a wail. Similarly, some agencies, like BBD & O, for instance, might adopt a hands-off attitude toward the networks. BBD & O, it is recalled, has consistently refused to handle any whiskey business for mags, newspapers, billboards or any other media. They do, however, accept beer and wine accounts.

Some magazines, too, won't take distillery ads, the outstanding example being the Saturday Evening Post.

Understood that the approach at the outset will be very cautious and slow.

(Continued on page 55)

## Irving Berlin (and Marge) Dust Off That Blue Serge Suit for Returning Vets

Hollywood, Aug. 21. Irving Berlin's first post-war hit, "Just a Blue Serge Suit."

(18) was written Saturday morning.

Dittus and phoned to his publishers in New York. It follows:

The shooting is over 'toss the 'John.  
And Johnny will soon be marching 'toss.  
Johnny's in town.  
Laid down his gun.  
What does he ask for?  
What his job is done?  
Chorus  
Just a blue serge suit, I'm bright new recruit,  
A room of his own with a door.  
Just a bed with sheets,  
And a home-cooked dinner.  
Don't ask what he's been fighting 'toss.  
For.  
That's not his questions  
For he's not talking.  
All he wants to do  
Is go out getting  
In a blue serge suit  
And a peaceful mind  
With the girl he left behind.

## Todd Files Court Counter-Claim, Calls 'Harvey' a Joint Venture

### 'Show Boat' to Open In N. Y. in December

The Jerome Kern and Oscar Hammerstein's revival of their musical classic, "Show Boat," will open at the Ziegfeld, N. Y., early in December, deal with Billy Rose, theatre's owner, having been closed early this year. Auction-managers will establish quarters atop the theatre for casting, authoring and part of the rehearsal. Rose will keep the theatre dark until the show opens unless a major attraction agrees to a limited date. Robert Milford will be general manager for Kern and Hammerstein.

"Show Boat," musicalized from Edna Ferber's novel, was produced by Joe Ziegfeld at the Ziegfeld on Dec. 27, 1927, and ran for two seasons. It has been revived out of town, but not on Broadway, for some years.

## Agcy. Says It, Not Web, Censored Kingdon Script As 'Delicate Matter'

Frank Kingdon, pinch-hitting for Walter Winchell on the ABC (Blue "Jergers' Journal," Sunday night) got into a typical Winchellian squabble over censorship last Sunday (19). John W. Loveton, radio director for Lemen & Mitchell, agency handling the Jergen account, took full responsibility for the incident, declaring he had requested Kingdon to delete certain remarks.

Kingdon had the week before taken a slap at Dr. Ernest M. Hopkins, prep of Dartmouth College, for the latter's policy of discriminating against Jewish applicants for enrollment in the school as students. When Kingdon came up with another anti-discrimination piece last Sunday (19), Loveton said no. It was no. Loveton's explanation was that the (Continued on page 55)

Several-sided "battle of the 48th Street theatre" (tentated by "Harvey"), between Mike Todd, who organizes the N. Y. house, and Brock Pemberton, play's producer, has developed into a battle of wits.

Responding to Pemberton's petition to the court on securing a legal ruling relevant to money received for the advance sale of "Harvey" tickets, Todd filed counter-claim on novel grounds, introduced through his attorneys, Arthur F. Driscoll and T. Newman Lawlor, of O'Brien, Driscoll & Batters.

Todd contends that because of his contract with Pemberton the presentation of "Harvey" is a joint venture, and that he therefore should have a continuing interest in the show as long as it remains on Broadway, despite the fact that his lease on the 48th Street expires on Nov. 30 next. Just how much profit the theatre is making from the play is not brought out in the papers filed by Todd and James J. Colligan, his general manager, but the house gets 30% of the "Harvey" gross, which averages around \$10,000 weekly.

It is set forth that on a number of occasions Todd sought to secure another theatre where "Harvey" could be moved, it being stated, without denial, that Pemberton had agreed to such an arrangement. The Royale and the Baymeadow were mentioned, but a plan to lease one of the houses lagged while Todd was on the Coast. Claiming that he failed (Continued on page 24)

## CROSBY TO FILM 'ABIE'S IRISH ROSE'

Los Angeles, Aug. 21. Bing Crosby Productions has closed a deal with author Ann Nichols to make a modern "Abie's Irish Rose." Picture was originally released by Paramount in 1928. Crosby himself will not be in film, which will be produced and directed by Eddie Sauterland.

FOR TELEVISION

## The Hour of Charm

All-Girl Orchestra and Choir

Conducted by Phil Spitalny

ELECTRO-VISUAL





# 6-7-70

## Peace—And Showbusiness

Peace!

It's all been printed and broadcast. You've heard it, read it. Better than you'll find it said here.

Showbusiness did its share to help. Did it well. All branches. The postwar era.

There are those who think that pictures should immediately concentrate on taking a big part in guiding Europe to the road back. Others see radio as a remedy also to unemployment. Some ask that the stage provide more than laughter or thrills.

But showbusiness could make no better first move than to put its own house in order. This means labor and management relations. It means common sense and compromise, mutual respect and responsibility.

Now is the time. It's a new opportunity. A new slate.

## Adams Cites Pictures' Responsibility In Announcing End of Raw Stock Curbs

Washington, Aug. 21.

The Government ended all raw-film restrictions yesterday (20) and lifted the limitation on the number of radio sets which may be used for civilian use. Other bans affecting show business went down the hatch in a rush last week.

Stanley B. Adams, chief of the WPB Hard Goods Division, announced the revocation of the raw stock orders—L-178, which has controlled allocation of 35mm film for the past three years, and L-253, the overall film scheduling order.

Adams said flatly that more film will be available for the remainder of this year than Hollywood can use. He said the supply situation was so good that even the war with Japan had not ended, he still would have recommended termination of the film allocation program by Oct. 1.

Army and Navy have cancelled their outstanding orders, which immediately make 20,000 to 30,000,000 feet available for the remainder of this quarter—during the fourth quarter, raw stock will still be expected to be up about 15%.

While he said, there was no reason for a scramble for footage by studios, he stands ready to protect any small producer who may be squeezed out by larger competitors. WPB will issue such a producer a rating order which will obtain for him raw film he needs.

Only remaining restriction actively in use in Washington concerns export. Raw stock exporters must still obtain a license from the Federal Emergency Administration. Adams said Hollywood comes out of the war with a greater responsibility in connection with the peacetime program.

(Continued on page 2)

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(Continued on page 2)

## CROSBY TELLS KIDS TO GO BACK TO SCHOOL

Hollywood, Aug. 21.

“Bing Crosby will top short made at Paramount for War Activities Committee and OWI, pic asking high school students to return to classes in lieu of continuing to watch movies.”

Film gets under way today (21) at studio and was written by Carroll Wootch, chief of Hollywood Writers Mobilization.

## Theatre, Athletic Tax Bill Put Up in L. A.

Los Angeles, Aug. 21.

Bill for a 5% tax on tax on all theatres and auditoriums in Los Angeles was introduced in the City Council by Mayor Norris, chairman of the Council's committee on revenue and taxation. By "auditorium" the bill means all auditoria, arenas or other sites used for athletic events and outdoor shows. Meanwhile, with receipts sponsored the Gerald K. Smith meeting, here declares his proposed tax will yield an annual \$100,000 or about one-fourth of the revenue the city needs to cover the deficit in its budget.

Major and independent exhibitors are organizing permanent committees to fight the bill and to acquaint the public with the big role played by the film industry in the life of the community.

## EASING OF CURBS UPS PRODUCTION

Hollywood, Aug. 21.

Film production on Hollywood's 1944-45 releases will be particularly boosted as a result of the lifting of war restrictions. Major studios are lining up plans for increased stage space to accommodate twice the current amount of filming. In addition, there will be heavy construction of independent and rental studios, as soon as the necessary materials are available to build them by numerous indie producers who have been holding their pictures back because of space shortage.

Understood Howard Hughes is preparing to turn his huge airplane plant into a motion picture studio. Factory was originally laid out so that it will take less than six months to erect one of the biggest film studios in this neighborhood. Located in size to the Metro outfit, Hughes had been negotiating with several indie producers for a new production and distribution setup. He is already hooked up with Preston Sturges in a producing partnership and it is likely that he may form another association with Rainbow Productions, headed by Leo M. Carey. Hughes has been also dickering with sales chief of a distribution company with a view of setting up sales forces for the domestic and foreign markets.

At major lots Metro, Warners, 20th-Fox and Universal have blueprints under way for expansion of their space with three to five new sound stages in prospect at each studio.

Current policy of having four theatres showing initial releases in two or three weeks in first-run areas is likely to be dropped in the remainder of this year. That means more pictures will be necessary, and that more space will have to be made. About 650 features a year to supply the demand.

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## War's End Cues \$10,000,000 Loss

Hollywood, Aug. 21.

End of the war, with the resultant abolition of Federal manpower controls, may mean the loss of more than \$10,000,000 in annual wages by approximately 15,000 studio workers. This possibility was disclosed by a major company representative who predicted that the film studios would be required to pay overtime because of the old union contracts, which call for a six-hour day and a 36-hour week.

Discontinuation of the wartime work week would mean drastic cuts in the earnings of thousands of union technicians, currently paid on the basis of extra hours for eight-hour days.

Present system was adopted when the Government called on various industries to utilize their manpower to the fullest extent in order to release workers for war work.

Practically all producer-union contracts call for a six-hour day, and the studios would be within their rights if they notified the unions that they were reverting to their original agreements calling for a 40-hour week. It is not likely, however, that the studio chiefs will take any steps in this direction until they have conferred with their union counterparts on new contract negotiations.

## Fame Minor Cos. For 1st Time in Anti-Trust Suit

For the first time in the history of the industry, minor companies, Republic, PNC and Monogram, have been named by the President formally delayers of the end of the hostilities, nothing prevents Congress from acting sooner. It was previously called that some weeks ago Senator Walter F. George (D., Ga.), chairman of the Senate subcommittee on Interstate Commerce (Continued on page 2)

## Mono Hypos Distribr Plan Around World

Hollywood, Aug. 21.

Distribution offices will be set up by Monogram in most of the foreign countries, as a result of contracts between Frexy W. Ray Johnson and Burton Y. Utzinger, chief of the newly organized Monogram International Corp.

First of the offices will be opened in Cairo, Manila and Buenos Aires, with others to follow as soon as arrangements can be made. Meanwhile, the company has offices in London, Paris, Australia and Canada.

## 'KEYS' JANGLED ZANUCK

Hollywood, Aug. 21.

Dorothy Zanuck took a look at the new 20th-Fox production "Kitten on the Keys," and ordered about half the picture to be remade.

Financial cost around \$1,000,000. Release will mean an additional \$500,000.

## AFL Tries to Speed Studio Settlement After CIO Gains Striker Support

### Youngerman Climbs Rung

Hollywood, Aug. 21.

Joe Youngerman, 20 years with Paramount, has been appointed liaison officer between Henry Glinsberg's office and the production and studio-management departments.

Former prop man and assistant director, Youngerman has functioned since Jan. 1 as production aide to George Bertholon.

### Vinson May Kill Admission Taxes

Washington, Aug. 21.

For the first time the entire amusement industry faces the pleasant prospect of getting out under Federal excise taxes. It is estimated that Fred M. Vinson, Secretary of the Treasury, may propose a move to wipe out all excises except liquor, gasoline and tobacco, the three biggest revenue producers.

Vinson has been in favor of doing away with most excises for a long time, and with Congress in a tax slashing mood he may begin to take steps to do so.

However, it is excises which will be reduced before they are killed off. This year at least, it is expected that Congress will wipe the slate clean of the taxes imposed during the war, restoring excises to their prewar levels.

While the wartime excises automatically expire six months after the end of the war, the President formally declares the end of the hostilities, nothing prevents Congress from acting sooner. It was previously called that some weeks ago Senator Walter F. George (D., Ga.), chairman of the Senate subcommittee on Interstate Commerce (Continued on page 2)

## WILLIAM LEVY TO HEAD DISNEY'S WORLD DISTRIB

William Levy, sales manager for Walt Disney Productions, has been named head of world-wide distribution for the new company. He is currently making a tour of key cities in Europe studying the theater and film situation. Unconfirmed reports in N. Y. have William Heineman, former assistant general sales manager at Universal and currently sales manager for Samuel Goldwyn, moving over as domestic sales chief for Disney.

Levy, prewar, was European head of sales for Disney, in London, N. Y. He was one of the President formally declares the end of the hostilities, nothing prevents Congress from acting sooner. It was previously called that some weeks ago Senator Walter F. George (D., Ga.), chairman of the Senate subcommittee on Interstate Commerce (Continued on page 2)

## Reisman, Koerner Due In England in Sept.

London, Aug. 21.

Robert Wolff, London head of RKO Inc., arrived here from the U. S., told "Variety" that Phil Reisman, manager of the company's foreign department, and Charles Koerner, head of production, are expected here early in September to finalise deal with J. Arthur Rank, who has two features. They will be made either at Denham or Pinewood studios and start in March.

Rank has five film scripts ready for the two RKO execs to choose from. They are on two most suitable ones.

Danny Kaye is expected here in September. He shows early in present picture.

## De Sylva Back Jan. 1

Hollywood, Aug. 21.

Buddy De Sylva will return to Paramount and active production on Jan. 1, 1946.

Reeves Espy, who was his executive boss, has taken leave of absence until over week De Sylva returns to studio.

## JOE SCHENCK OUT OF HOSP

Los Angeles, Aug. 21.

Joseph Schenck returned home today (21) after a week in Cedars of Lebanon hospital.

Film executive was taken to hospital over week he had mild attack of pneumonia.

## Concern over CIO support of strikers' fight to force studio workers had signed CIO designation cards had AFL topers attempting to expedite settlement of five-month-old film-studio strike, with possibility that basis for settlement will be agreed upon by end of this month.

Concern over CIO support of strikers' fight to force studio workers had signed CIO designation cards had AFL topers attempting to expedite settlement of five-month-old film-studio strike, with possibility that basis for settlement will be agreed upon by end of this month.

Move was seen as leaders of AFL last night huddled in the east and business agents of striking unions met here with Joseph Clark, vice president of Brotherhood of Painters, and I. B. Fawcay, associate counsel of AFL-IATSE denied, however, that its president, Richard Walsh, was participating in any of the meetings, stating that AFL chief William Green had not yet ordered official conferences as suggested by AFL Executive Council. It was generally reported that tentative agreement would be worked out by Brotherhood of Painters International with IATSE and producers, and that workers would then be expected to return to their jobs.

U. S. to Stewart?

Whether deal would be submitted to rank and file for approval was not clear. It was reported that Herbert Sorrell, head of Conference of Studio Unions, would inaugurate the deal with approval by memberships of unions involved. Sorrell and other business representatives of striking unions spent most of the day here.

(Continued on page 2)

## KOSTELANETZ NAMED TO RAP BLACK MARKETERS

Washington, Aug. 21.

Boris Kostelanetz, who prosecuted three important motion picture cases for the Justice Department, was named yesterday (20) to head the Justice Department's investigation group to help track down black marketeers. He will move from New York to Washington to handle the case.

Kostelanetz, who has been assistant U. S. attorney for the southern district of New York since he participated in 1941 in the trial and conviction of Willie Biess and George E. Brown, said he would be glad to participate in the prosecution of six racketeers who extorted more than \$1,000,000 from the film industry.

## TRADE MARK REGISTERED

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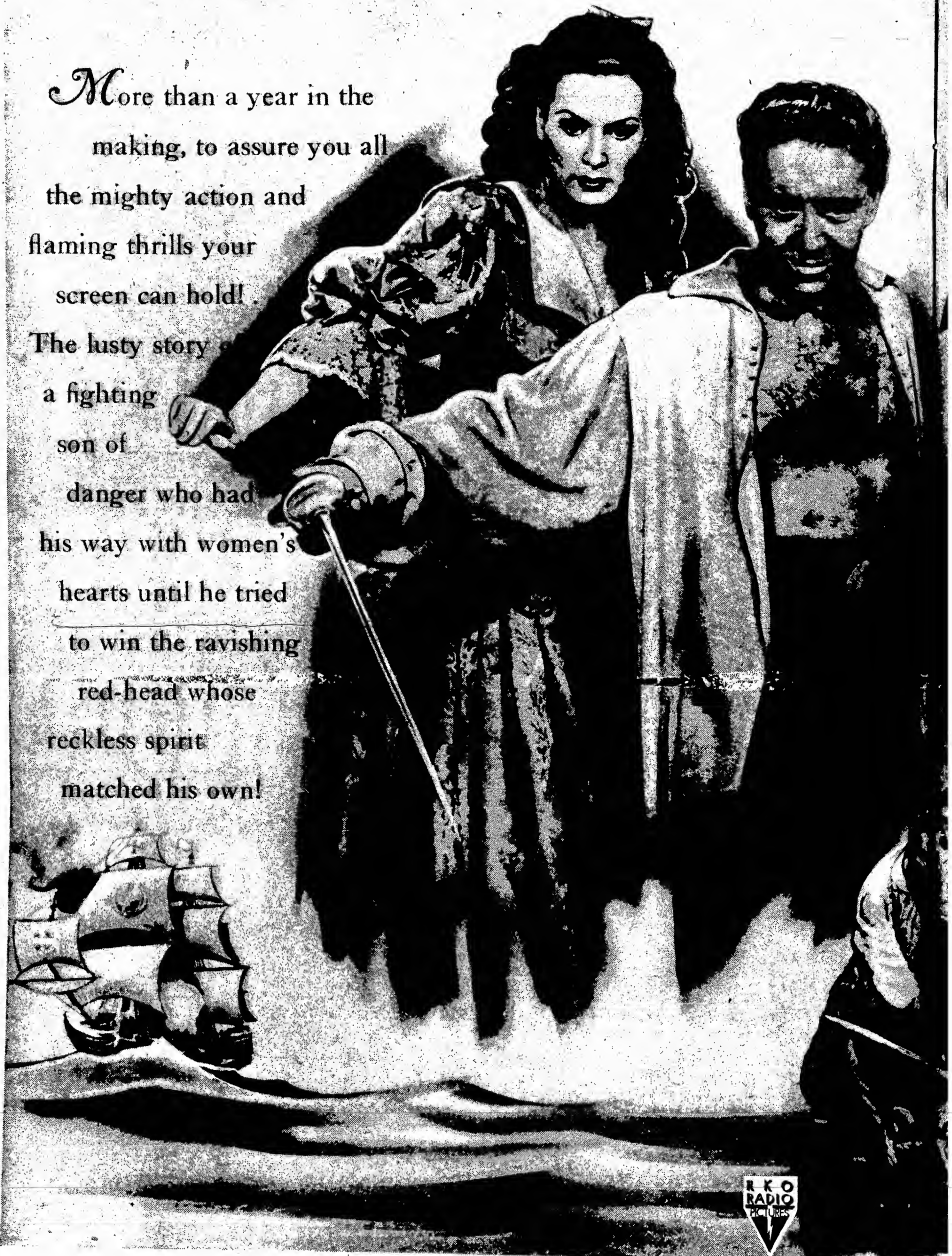




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- WITH RKO  
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AT THE  
HELM!**

# The Most Romantic of all

More than a year in the making, to assure you all the mighty action and flaming thrills your screen can hold! The lusty story of a fighting son of danger who had his way with women's hearts until he tried to win the ravishing red-head whose reckless spirit matched his own!





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IN RKO HISTORY... FULL COLOR ADS  
IN MAGAZINES AND NEWSPAPERS  
TOTALING

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and the  
ENTIRE  
FAN



Full or half-page four-color cartoon strip ads in the comic or  
magazine sections of all the following newspapers (one or more insertions):

**ALABAMA**

Birmingham News-Age Herald  
Mobile Press-Register

**ARIZONA**

Phoenix Republic

**ARKANSAS**

Little Rock Ar. Democrat  
Little Rock Ar. Gazette

**CALIFORNIA**

Fresno Bee  
Long Beach Press Telegram  
Los Angeles Examiner  
Los Angeles Times  
Oakland Tribune  
Pasadena Star-News  
Sacramento Bee  
Sacramento Union  
San Diego Union  
San Francisco Chronicle  
San Francisco Examiner

**COLORADO**

Denver Post  
Denver Rocky Mt. News  
(also "Parade" in Rocky Mt. News)

**CONNECTICUT**

Bridgeport Herald  
Bridgeport Post  
(also "Parade" in Post)  
Hartford Courant

**DELAWARE**

New Haven Register  
Waterbury Republican

**DIST. OF COL.**

Washington Post  
(also "Parade" in Post)  
Washington Star  
Washington Times Herald

**FLORIDA**

Jacksonville Times-Union  
(also "Parade" in Times-Union)  
Miami Herald  
Miami News  
Tampa Tribune

**GEORGIA**

Atlanta Constitution  
Atlanta Journal  
Savannah News

**ILLINOIS**

Chicago Herald-American  
Chicago News  
Chicago Sun  
(also "Parade" in Sun)  
Chicago Times  
Chicago Tribune  
Peoria Journal-Star  
Rockford Star

**IOWA**

Evansville Courier-Press  
Ft. Wayne Journal-Gazette  
Hannibal Times  
Hammond Times  
South Bend Tribune  
Terre Haute Tribune-Star

**KANSAS**

Des Moines Register  
Wichita Beacon  
Wichita Eagle

**KENTUCKY**

Louisville Courier-Journal

**LOUISIANA**

New Orleans Times Picayune  
Shreveport Times

**MAINE**

Portland Sunday Telegram  
(also "Parade" in Sun. Tel.)

**MARYLAND**

Baltimore American  
Baltimore Sun

**MASSACHUSETTS**

Boston Advertiser  
Boston Globe  
Boston Herald  
Boston Post  
New Bedford Standard-Times  
(also "Parade" in Stan. Times)  
Springfield Union & Rep.  
Worcester Telegram

**MICHIGAN**

Detroit Free Press  
(also "Parade" in Free Press)  
Detroit News  
Detroit Times  
Grand Rapids Herald

**MINNESOTA**

Duluth News Tribune  
Minneapolis Tribune  
St. Paul Pioneer Press

**MISSOURI**

Kansas City Star  
St. Louis Globe-Democrat  
St. Louis Post Dispatch

**NEBRASKA**

Omaha World Herald

**NEW JERSEY**

Newark Call  
Paterson News-Record  
(also "Parade" in Star Ledger)  
Trenton Times

**NEW YORK**

Albany Times Union  
Brooklyn Eagle  
Buffalo Courier-Express  
New York Daily News  
New York Herald Tribune  
New York Journal American  
New York Mirror  
Rochester Democrat & Chronicle  
Syracuse Herald-American  
(also "Parade" in Her. Amer.)  
Syracuse Post-Standard  
Utica Observer-Dispatch

**NORTH CAROLINA**

Charlotte News  
Charlotte Observer  
Winston-Salem Journal Sentinel

**OHIO**

Akron Beacon-Journal  
(also "Parade" in Beacon Jnl.)  
Canton Repository  
Cincinnati Enquirer  
Cleveland Plain Dealer  
Columbus Dispatch  
Dayton Journal Herald  
Dayton News  
Toledo Times  
(also "Parade" in Times)  
Youngstown Vindicator  
(also "Parade" in Vindicator)

**OKLAHOMA**

Oklahoma City Oklahoman  
Tulsa World

**OREGON**

Portland Oregonian  
Portland Oregon Journal

**PENNSYLVANIA**

Erie Dispatch-Herald  
Philadelphia Inquirer  
Philadelphia Record  
Pittsburgh Press  
Pittsburgh Sun-Telegraph  
Reading Eagle  
Scranton Scrantonian

**RHODE ISLAND**

Providence Journal

**TENNESSEE**

Chattanooga Times  
Knoxville Journal  
Knoxville News-Sentinel  
Memphis Commercial Appeal  
Nashville Tennessean

**TEXAS**

Dallas News  
Dallas Times-Herald  
El Paso Times  
(also "Parade" in Times)  
Ft. Worth Star  
Houston Chronicle  
Houston Post  
San Antonio Express  
San Antonio Light

**UTAH**

Salt Lake City Desert News  
Salt Lake City Tribune

**VIRGINIA**

Norfolk Virginia Pilot  
Richmond Times-Dispatch  
Roanoke Times

**WASHINGTON**

Seattle Post-Intelligencer  
Seattle Times  
Spokane Spokesman Review  
Tacoma News Tribune

**WEST VIRGINIA**

Charleston Gazette  
Charleston Mail  
Charleston Herald-Adv.

**WISCONSIN**

Milwaukee Journal  
Milwaukee Sentinel

# Wallis, Hitchcock Mentioned Possibly Dealing With Universal in New Deal

Universal, during the next several months, will completely overhaul its production and talent roster, bringing into the company personalities who will give the organization wider prestige within the trade, and stronger pull for the boxoffice.

Among those who before long may be making their debut are: a new Universal-release banner are Hal Wallis, now distributing through Paramount, and Alvin Karpis, who formerly directed deal with David O. Selznick winds up after he finishes "Notorious" will be free to produce pictures independently, while making only one a year for Selznick.

Company executives are also being released through United Artists. Negotiations to bring in other producers are also under way.

Former owner of the franchise, Universal-intellectuals who indie producers as the success the company has with Walter Wassler, who has made a number of financially successful pix on the lot under a special there in a contract with Paramount. Universal executives, too, are definitely convinced the company's talent roster must be bolstered very soon, since their big money-makers, Deanna Durbin and Abbott Costello, while still being profitable, the boxoffice and mainly responsible for the financial solvency of the organization, have not been scoring as heavily as previously.

Company, it must also be remembered, does not have a theatrical product, and it must make deals with theatre circuits, as, on

(Continued on page 21)

# FILM TECHS ELECT IA '46 CONV. DELEGATES

Hollywood, Aug. 21. Film Technicians' Local 883 is electing delegates to the IAIA convention almost a year ahead in time. Election will be held early in September at the Hollywood Regency.

Reason for the early balloting, Prexy Russell L. McKnight explained, is to give the members plenty of time to discuss important questions with the membership before leaving for the convention.

# RKO Names Pair To Head Latin Dept.

RKO has appointed two of its domestic exploitation department veterans to foreign posts. Several other exploitation reps slated to be appointed within a short time. Move will see the two Latin American companies are giving to strengthening servicing of accounts in foreign countries.

# O'Camp, Coast Exploiter, is currently in N. Y. going through an orientation course

His new assignment, which will be under Jack Osterman, South American head for RKO, will be based out of his new office in Rio de Janeiro, reporting directly to Osterman, and, until later, men are being sent to other countries south of the border, will cover majority of South American territories.

# Don Price, currently company exploiter in the south, working out of Atlanta, is due in N. Y. in a couple of weeks to learn the duties of his new assignment.

He will work under Osterman, who is also branch out into several countries in the West Indies such time as other exploiters are appointed to cover them.

# Barbara Hale in 'Luck'

Hollywood, Aug. 21. Barbara Hale, recently upped to star rank by RKO, drives off in a top role in "Lady Luck."

# KINGSLEY GIVEN RESIGNS

Schenectady, N. Y. Kingsley Given, who in his capacity as director of announcements at Union College, has resigned his position, after a number of times on the school's "Empire State Town Meeting" over WCVB, has resigned effective Sept. 30.

Given, known to many New York people, was a member of the staff of the news bureau of General Electric's chemical department in Pitts-

# Bing Vs. Frankie Big B.O.

Rochester, N. Y., Aug. 21. Temporarily forced to the screen show that had left his take as shriveled as a mummy, went into a huddle with the RKO-Paramount-Comerford local execs and came out with a check date for using a couple of oldies.

He bought "Rhythm of the River" and "Step Lively" then advertised Bing Crosby vs. Frank Sinatra, "the battle of the century." Patrons went for it so big that the Temple ran neck and neck with "G. I. Joe" at the Century for top peace-holiday business.

# New Film Theatres Set For Maryland and Texas; Remodeling on Upbeat

Washington, Aug. 21. New theatres are popping up in this area. In Maryland, near Takoma Park, efforts to replace the New York Theatre, near Takoma Park, will be operated by K-B Theatres. It is expected to have more than 100 seats in addition to the theatre there will be a shopping center, with a parking lot for 100 cars.

This is K-B's fourth new theatre announced this year. They are in N. Y. and some other large centers. This is expected to be coordinated since care must be taken not to alienate regular customers. Naturally, there will be less transient trade.

# W. V. Adwell and A. J. Wolfe have been granted a priority to build a new theatre here

W. V. Adwell and A. J. Wolfe have been granted a priority to build a new theatre here across from the Texas Christian University campus. They called the "TCU" Theatre and operates a house in San Angelo, Texas, while W. V. is a local business man.

Application for a house here also was submitted to the War Production Board by the Texas Theatre and Theatre Circuit but it was denied.

# \$50,000 in Milp. Fare-Lift

Minneapolis, Aug. 21. Establishment of peace was the signal for the blossoming of theatre production programs here which will involve expenditures running into thousands of dollars, including

# Stiff announced was that \$50,000 of new seats

Stiff announced was that \$50,000 of new seats will be added to the additional seating capacity for his first-run World theatre. Lobby will give the world a front end entrance of Hennepin avenue, city's principal theatre thoroughfare.

# Kyser, Errol Will Learn to Be Wolves

Hollywood, Aug. 21. Kay Kyser and Errol Flynn will be teamed in a film "How to Be a Wolf," to be made by RKO when the lead actor returns from his Pacific tour.

# Picure will be co-produced by Jack Gross and Nat. Wolf, with Charles Boyer directing.

# Sears Hits at 'Ban'

Simultaneously with lifting of the Memphis ban on "The Southerner," United Artists has filed for action on learning that a state-wide banning of the picture was being nullified by southern courts. The action of the board of censor action in okaying the picture yesterday (Tues.) was a victory since this particular board has been active in barring pictures which tried to get a picture from any theatre in the U. S.

# 'BABY GOES TO CRADLE'

Hollywood, Aug. 21. Republic shelved "Baby Face Nelson" against film slated as a picture by "Baby Face" Nelson.

Shelving was the result of recent public protests against crime pic-

# \$35,000 N. Carolina Blaze

Raleigh, N. C., Aug. 21. The fire that destroyed the Palace theatre in Winston, N. C., Aug. 2, caused \$35,000 loss. It was insured for only \$5,000.

The blaze raged for two hours before being brought under control. Defective wiring at rear of house is believed to have started the fire.

# Boxoffice Scales Slated for Revision Throughout U. S.

While admission prices in some parts of the country have increased only slightly and may be maintained in such instances, widespread revision of scales is looked for in film circuits. All will depend on each situation, of course, it being pointed out by theatre operating executives.

Patrons seem for it so big that the Temple ran neck and neck with "G. I. Joe" at the Century for top peace-holiday business.

Though some larger cities like New York City are expected to be forced to reduce scales to an appreciable extent, at least for a short time, it is expected to be badly pinched through sudden lack of trade and have to cut prices considerably. Many cities and towns will be hurt by loss of army camp business, while others will suffer less as a result of loss of defense work.

There has been frequent criticism during the war of the "inflationary" juggling of scales, such as in N. Y. and some other large centers. This is expected to be coordinated since care must be taken not to alienate regular customers. Naturally, there will be less transient trade.

# Impression exists in some quarters that the picture theatres have taken advantage of the war in kiting scales

Impression exists in some quarters that the picture theatres have taken advantage of the war in kiting scales but in others it's stressed that the picture increase in box office has not been in as large a proportion to increase in living costs.

Patrons seem for it so big that the Temple ran neck and neck with "G. I. Joe" at the Century for top peace-holiday business.

Application for a house here also was submitted to the War Production Board by the Texas Theatre and Theatre Circuit but it was denied.

# MEET IN HOLLYWOOD

Hollywood, Aug. 21. General meeting of approximately 25 district managers, advertising men and managers of Fox West Coast operations in Southern California and Arizona will be held tomorrow (22) at home offices here.

# Par, 20th at Odds On Song Title for Film

Hollywood, Aug. 21. Right to use of title, "Sensational Journey," for film will be handed over by Paramount and 20th-Fox. The two companies are under contract, but Paramount claims to have prior registration of handle with Hays office.

# BLANK'S 'TREASURE' HUNT

Hollywood, Aug. 21. Warner's hand Henry Blank production relies on the film version of "The Treasure of the Sierra Madre," directed by John Ford.

Picure, based on a hunt for a lost gold mine, will be directed by Vin-

# Gould Urges U.S. State Dept. Action vs. Foreign Govts. to Nip Film Curbs

# Franco's Pix Stance

Walter Gould, United Artists foreign manager, who just returned from a European trip, revealed that Franco government officials in a willow to allow distribution of Hollywood films in that country, but will only permit the taking out by all U. S. companies of a total of \$200,000 per year.

# Follies' May Get Added Scenes For General Release

Metro's "Ziegfeld Follies," which opened a two-week roadshow, is expected to be released in Boston Aug. 13, to be followed by a similar date starting Aug. 20 in Pittsburgh, it being given one more out-town tryout as a play before being shown in N. Y. going out on general release.

Estimated \$5,000,000 Technicolor production is getting inclusion decisions to be made as to whether or not foreign footage will be cut from the present 150 minutes running time.

It is possible that following the take-out of the picture may be taken out of pre-release for final editing and revision, prior to either cutting out or being made for general release, although likelihood of the latter is doubtful until at least after the end of the year. Film is playing houses which primarily play legit, at \$240 top.

# 'FOLLIES' 29G Advance

Boston, Aug. 21. "Ziegfeld Follies" film, heading up to word biz after brilliant opening at Colonial theatre, 13, had advanced sales, unprecedented here, of \$20,000 before the debut, and this made a gross for first week of estimated \$25,000. All seats were taken for the first 14 performances, and by Saturday night all seats for the second week were gone.

Reviews were glowing for this \$5,000,000 Technicolor job.

Incidentally, Metro lists it best play here for the fifth time in four years since "The Sign of the Cross."

# Follies' could say for a third show

Follies' could say for a third show, but "G. I. Joe" management declined, but on stressing fact that its actors, headed by Carl Reid and Charles Boyer, are under contract and that their opening had been advertised.

# Buff Civicers in Push To Nip Crime Films

Buffalo, Aug. 21. Launching by civic police organization a concerted program to nip crime pictures was made public here this week with the announcement of a resolution for that purpose, adopted by the Erie club. Buffalo police organization, will be involved in the National U. S. State Police Conference in Poughkeepsie next week.

# Representation requests the House of Representatives Committee on Un-American Activities to investigate the production of motion pictures which glorify crime.

# SEG-SUP War Goes On

Hollywood, Aug. 21. Efforts to arrange a peaceful settlement between the Screen Actors Guild and the Screen Extras Guild have broken down, indicating a likelihood of control of screen extra's by the Screen Actors Guild, though not affiliated with the national union organization, has been certified by the National Labor Relations Board as bargaining agent for the extras. SEG has an American Federation of Labor status granted by the Associated Actors and Artistes of America.

Transfer RCA Unit to N. Y. Camden, N. J., Aug. 21. Theatre unit owned equipment of the department of the RCA international division has been transferred from Camden to the RCA building, New York.

Unless the U. S. State Department can bring about an agreement with foreign governments, there just won't be any American pictures shown in Europe. Walter Gould, foreign manager of United Artists, reported yesterday (21). He revealed that Franco government officials of the Continent, extremely critical of the entire foreign outlook.

"It's up to our government to deal with this situation," Gould stated, "they definitely have shown that U. S. businessmen and their products will be up to most insurmountable barriers," Gould stated bitterly.

"And it is the fault of our State Department. This government agency is doing business the way it was done in 1930. This is 1945, and it is up to this country to fight through the agency for its business and businessmen."

Since all European nations look to France to lead the way in dealings with Americans, what is happening in this country is of great importance, happening throughout the Continent. Foreign governments and businessmen are trying to make deals as disagreeable as possible for Americans endeavoring to line up future business in Europe, according to Gould. French government officials demand concessions, which would mean the loss of film companies, despite the fact that the U. S. companies are willing to do business with them. Gould stated in his dealings with French exhibitors. The French are trying to deal with Americans by negotiation, and every other means to keep American film product out of France, thus making any money at all, he stated.

# French Offer

Typical of what is going on is one of the latest offers by the French to U. S. film companies; they have divided cinema product into two categories: "A" and "B." "A" is for international. International takes in American product which must be shown in France. "B" is for national takes in domestic product which may be sold anywhere from London to New York. Gould stated that, faithlessness, according to Gould, the French are trying to point out that exhibitors must be satisfied with what is prohibited trade theatre organizations, and that the French demand 50% of the gross.

# Disney Mounts Tower of Babel; 10 Lingoes

Hollywood, Aug. 21. Each of Walt Disney's pictures is speaking in about 10 languages, including the Hindustani for the market in India. First specimen of the new effort by the Disney studio, "The Song of the South," currently in production.

# Flacks Refuse to Contribute 30% Tap to Strikers

Hollywood, Aug. 21. Studio flacks refused to obey an order by Screen Publicists Guild officials to contribute 30% of their pay to the strike fund. After a protest by the low-wage press agents, the committee which the Screen Publicists Guild is sliding scale, from 5% to 15%, according to their earnings.

# Vidor Filots 'Gilda'

Hollywood, Aug. 21. Columbia assigned Charles Vidor to direct the forthcoming RKO picture "Gilda," starring Rita Hayworth and Glenn Ford playing the male lead.

Picure is the star's first chore since the death of his daughter, and is not a musical.

# "AN ABSOLUTE MUST!"

—says **FILM DAILY**

(Read on)

"It is hard to conceive of a film more of a 'must' than this, or one of greater timeliness or importance!"

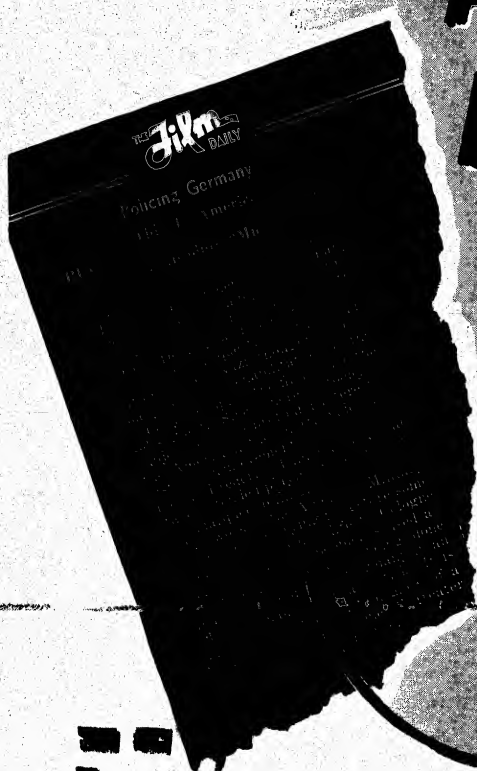
## THIS IS AMERICA

presents

# "POLICING GERMANY"

Produced by **FREDERIC ULLMAN, Jr.**  
Distributed by **RKO RADIO PICTURES**

**RKO  
RADIO  
PICTURES**







# Welcome Home

# BOB



PARAMOUNT and all America  
congratulate and thank you  
for your all-out contribution  
to the winning of this war!





**RICHEST  
RING  
OF  
THE  
YEAR!**



One of a long line of bell-ringers—“CAPTAIN EDDIE,” “JUNIOR MISS

KEEP SELLING BONDS!



Resounding extended-run hit!  
 Six weeks at Radio City Music  
 Hall, New York! Three weeks in  
 Denver, Detroit, San Francisco!  
 Two weeks in Philadelphia,  
 Cincinnati, Oakland!

*WATCH THE SCORE OF OPENINGS COMING UP!*

JOHN HERSEY'S

**A BELL  
 FOR ADANO**

GENE JOHN WILLIAM  
**TIERNEY · HODIAK · BENDIX**

Directed by **HENRY KING**

Produced by **LOUIS D. LIGHTON** and **LAMAR TROTTI**

Screen Play by Lamar Trotti and Norman Reilly Raine

"NOB HILL" in Technicolor, "WILSON" in Technicolor - all from



Century-Fox

L.A. Full of H.O.'s But Boffo, Blonde Wham 50G, 2 Spots, 'Anchors Great 62G in 3 on 3d wk. 'Joe' Big 36 1/2 G, 2d

Los Angeles, Aug. 21. — Sick bills and the heat in V-J Day loom as potent factors in first-run houses here in grabbing their coats in current grosses. As a heat-wave is no barrier to good bills, and holdovers are plentiful, "Incidental Blonde" in two Paramount theaters is socking \$50,000 a week mark set by "Here Come the Waves."

Broadway Grosses

Estimated Total Grosses: Broadway (15 theatres) \$54,250 (Based on 15 theatres) Total Gross Same Week: Broadway (15 theatres) \$52,750 (Based on 16 theatres)

Nights' Hot 40G Tops Strong Det.

Despite the heavy lay-offs here beginning last week, Broadway's "Par" contracts, grosses are booming. Contrary to the usual rule, "Par" for public retrenchment during conversion period, first week of peace is being seen as a "Par" for V-J Day holidays probably helped. Leading the parade is the Fox with "1,001 Nights" the Michigan with "Thrill of Romance" and Palms-State with "Along Came Jones."

Estimates for This Week: Adams (Balaban) (1,900; 50-85) "Cap" Eddie (20th) (3d wk) and "Woman in Green" (U). Former record in last week, \$10,500. Last week, \$10,500. Last week, \$10,500. Last week, \$10,500.

Broadway-Capitol (United Detroit) (2,300; 60-85)—Guest Wife (M-G) and "Stage Door Canteen" (U.A.). "Bright Night" (M-G) (2d wk) at Michigan, Inc. \$3,000. Last week, \$3,000. Dorian Gray (M-G) and "Twice Blessed" (M-G) (1,800; 50-85).

Downtown (Balaban) (2,800; 60-85)—"Jimmie Steps Out" (Barker) "Pat of Paff" (U) (reissue) and Mary Beth Hughes, Benny Baker, Leto (U) (reissue) (1,800; 50-85). \$2,200. Last week, \$2,200. "Missin' Corp" (FRC) (2d wk) better, \$400. Ink spots on stage, now \$400.

For Fox-Michigan (5,900; 60-85) "1,001 Nights" (M-G) (1,800; 50-85). Knew Appeals (Col). Smash \$40,000. Last week, \$40,000. "Bright Night" (M-G) (2d wk) at Michigan, Inc. \$3,000. Last week, \$3,000. "Straight Film Bill, Last week, 'Cap' Eddie (20th) (3d wk) better, \$400. Ink spots on stage, now \$400.

Madison (United Detroit) (1,800; 50-85)—"Along Came Jones" (RKO) and "Sudan" (U). Back in loop for \$4,800. Last week, \$4,800. Last week, \$4,800. "New's Stage" (Lewy-W) (2,400; 50-85)—"Junior Miss" (20th) (1,800; 50-85) and "Loretta" (U). Last week, \$24,000. Last week, \$24,000.

Paramount (F&M) (3,380; 50-85)—"Incidental Blonde" (Par) and "Midnight Manhunt" (Par). Smash \$40,000. Last week, \$40,000. "Along Came Jones" (RKO) and "Gang's Water" (M-G) (2d wk) at Michigan, Inc. \$3,000. Last week, \$3,000. "Paramount Hollywood F&M" (1,800; 50-85)—"Incidental Blonde" (Par). Rousing \$18,000. Last week, \$18,000. "You Came Along" (Par), sharp \$8,000.

RKO Hillcrest (RKO) (2,800; 50-85)—"Over 21" (Col) and "Fighting Guardsmen" (Col) (2d wk). Oke \$16,000. Last week, \$16,000. "Anchors Aweigh" (M-G) (3d wk). Smash \$18,000. Last week, \$18,000. "United Artists" (U.A.) (2,100; 50-85)—"Keep Powder Dry" (M-G) and "G. I. Joe" (U) (reissue) (M-G) (2d wk). Boffo \$11,000. Last week, \$11,000.

Uptown (F-W) (1,750; 50-85)—"Junior Miss" (20th) (1,800; 50-85) and "Mistral" (U) (reissue) (1,800; 50-85). Last week, \$18,000. "Incidental Blonde" (Par) (1,800; 50-85). Last week, \$18,000. "Anchors Aweigh" (M-G) (3d wk). Smash \$18,000. Last week, \$18,000. "United Artists" (U.A.) (2,100; 50-85)—"Keep Powder Dry" (M-G) and "G. I. Joe" (U) (reissue) (M-G) (2d wk). Boffo \$11,000. Last week, \$11,000.

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'MISS' FORTE 20G IN TWO DENVER HOUSES

Denver, Aug. 21. — "Junior Miss," day-dating at Denver and Equine, is doing biggest business here. "Come Along" is really stand-out at the smaller Denham with a smash week.

Estimates for This Week: Aladdin (1,400; 35-74)—"Christmas Eve" (WB) and "Broom Blows at Denver, Webber, Equine, \$18,000. Last week, \$18,000. "Naughty Nineties" (U) and "Woman in Green" (U) (reissue) (M-G) (2d wk) at Denver, Webber, Equine, \$18,000. Last week, \$18,000. "Denham" (Cockrell) (1,750; 35-70) "You Came Along" (Par) (reissue) (M-G) (2d wk) at Denver, Webber, Equine, \$18,000. Last week, \$18,000. "Denver" (F) (2,525; 35-74) "Junior Miss" (20th) and "Caribbean Mystery" (20th), day-date with Equine, Fine \$17,000. "Christmas in Conn." (WB) and "Boston Blackie's Rendezvous" (Col) (reissue) (M-G) (2d wk) at Denver, Webber, Equine, \$18,000. Last week, \$18,000.

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'G.I. Joe' Nice 28G, 'Wife' Fancy 38G, 'Hub, Both 2 Spots; 'Christmas' Big 30G

Key City Grosses

Estimated Total Grosses: This Week (22 cities, 183 theatres) \$2,835,550 (Based on 22 cities, 183 theatres) Total Gross Same Week: Last Year... \$2,879,250 (Based on 22 cities, 176 theatres)

'Anchors' Giant 41G, Frisco Ace

San Francisco, Aug. 21. Despite the loss of several shows due to Victory Day rioting downtown San Francisco, "Anchors Aweigh" is doing biggest business here, estimated rising well above \$20,000 total for the first time in months. "Anchors Aweigh," "Wonder Man," "Christmas in Connecticut," "Along Came Jones" and "Joe" were all sentimental as tumultuous celebration over V-J surrender set entire bay area in holiday mood.

Estimates for This Week: "Anchors Aweigh" (M-G), Terrific \$41,000. Last week, \$41,000. "Christmas in Conn." (WB) and "Jealousy" (RKO), excellent \$23,000. "Along Came Jones" (2,646; 55-85)—"Junior Miss" (20th) and "Shaggy Cab" (M-G) (2d wk) Oke \$18,000. Last week, \$18,000. "Warfare" (F-W) (2,656; 55-85)—"Along Came Jones" (2,646; 55-85), biggest since end of stage shows "Wonder Man" (2,656; 55-85) and "This World" (Par) and "Cheaters" (Rep), \$22,000.

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Victory pickup helped big streets here. Boston went wild on fireworks but only low level of trouble with rowdies. Many visitors from out of town here for celebration relaxed in Al houses.

Estimates for This Week: "Bright Stranger" (RKO) with "Inch" Hampton orch. Madeline Gray (20th) (1,800; 50-85) on stage. Woe \$31,000. Last week, \$31,000. "Woman in Green" (U) (reissue) (M-G) (2d wk) at Michigan, Inc. \$3,000. Last week, \$3,000. "Helen Foster" (M-G) (1,316; 50-85) and "Fenway" (M-P) (1,375; 40-74)—"G. I. Joe" (U) and "Tell It to Sair" (Rep) (M-G), Good \$10,000. Last week, \$10,000. "Midnight Man Hunt" (Par) in.

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# IT'S "CHRISTMAS IN CONNECTICUT"

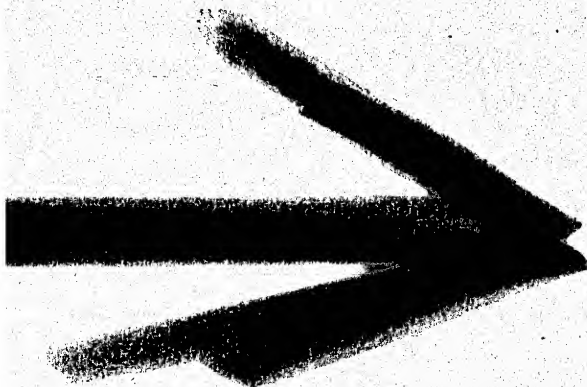
**BARBARA  
STANWYCK  
AND  
DENNIS  
MORGAN  
ARE THE TEAM  
OF THE HOUR!**



*Co-Starring Sydney Greenstreet. (It makes 'The Fat Man' a household pet.) Also features Reginald Gardner, S. Z. Sakall, Robert Shayne. Screen play by Lionel Houser and Adele Comandini. From an original story by Aileen Hamilton. Directed by Peter Godfrey, produced by William Jacobs.*

*Season's  
Best  
from  
Warners!*





IT'S  
VERY  
HOT  
IN  
N.Y.

*also in*

BOSTON  
TROY  
UTICA  
ALBANY  
ATLANTIC CITY  
CLARKSBURG, W.VA.  
HARTFORD, CONN.  
NEWARK, N.J.  
RICHMOND, VA.  
STAMFORD, CONN.  
BETHLEHEM, PA.  
LOS ANGELES, CAL.!!!







Artist's conception of a suspense-filled moment  
in "Lady on a Train," a Universal picture

# Deanna DURBIN

has held her top position among Hollywood stars because her pictures have consistently offered new and exciting forms of entertainment. "LADY ON A TRAIN" is an eminent example. Deanna plays an entirely different type of role—a lovely society girl who becomes involved in a murder... and further involved with five men, one of whom is the killer.

The tense adventure of "LADY ON A TRAIN" is punctuated by lots of comedy to make this a delightful movie. A little love for good measure, plus Deanna's singing of two melodic songs—"Night and Day" and "Give Me a Little Kiss"—will add to audience enjoyment.

It is our opinion that "LADY ON A TRAIN" will be one of the most successful Deanna Durbin pictures. See it soon and date it for big returns.

**HEADED FOR BIG BUSINESS**







*Deanna* DURBIN in "LADY ON A TRAIN"

with

RALPH BELLAMY · DAVID BRUCE

GEORGE COULOURIS · ALLEN JENKINS · DAN DURYEA · EDWARD EVERETT HORTON

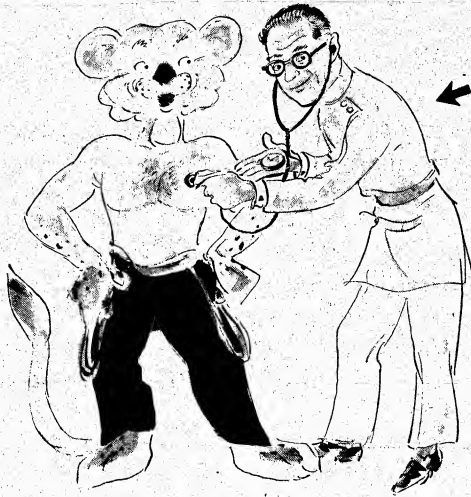
PATRICIA MORISON · ELIZABETH PATTERSON · MARIA PALMER · JACQUELINE de WIT

Produced by FELIX JACKSON · Directed by CHARLES DAVID · Associate Producer: HOWARD CHRISTIE · Screenplay by EDMUND BELOIN and ROBERT O'BRIEN · Original Story by LESLIE CHARTERIS

A UNIVERSAL PICTURE



# "CAN THE CHAMP KEEP IT UP?"



← Dr. "Chick" Lewis,  
Editor of Showmen's  
Trade Review,  
examines Leo!

## THE QUESTION:

(From Dr. "Chick" Lewis' Editorial  
in Showmen's Trade Review)

In last week's issue of STR, three M-G-M productions were reviewed—and all three pictures rated raves from the show-wise reviewers of this paper. The pictures are "Our Vines Have Tender Grapes" (we venture the opinion that exhibitors who play it will have tender memories of business this one racks up at their theatres), "Anchors Aweigh" (any showman who fails to sell this one—despite its potent self-selling abilities—will rate a permanent membership in the dog house), and "Week-End at the Waldorf" (which certainly should provide enough profits for exhibitors to spend a couple of week-ends at the Waldorf).

That's a brand of product which is bound to be reflected in continuing prosperity for theatres and the industry. It's product that is most important to the welfare of the industry at this time and in the near future, because as business volume levels off in the period of reconversion it will require very potent box-office attractions to keep theatre attendance up there at marks that mean profits for exhibitors, distributors and producers.

Thus, it is not only M-G-M that benefits from the production of such outstanding quality pictures as these three fine attractions, but the industry as a whole.

Apparently Leo has hit a terrific stride. Can he keep it up?

## THE ANSWER:

(From the Champ's Treasure  
House of M-G-M Hits!)

"ANCHORS AWEIGH"  
(Technicolor)

"WEEK-END AT THE WALDORF"

"OUR VINES HAVE TENDER GRAPES"

"ZIEGFELD FOLLIES"  
(Technicolor)

"THEY WERE EXPENDABLE"

"THE HARVEY GIRLS"  
(Technicolor)

"YOLANDA AND THE THIEF"  
(Technicolor)

"THE YEARLING"  
(Technicolor)

"THE BIG SHORE LEAVE"  
(Clark Gable! Greer Garson!)

**In addition to current hits!**

"THRILL OF A ROMANCE" (Technicolor)

"VALLEY OF DECISION"

"SON OF LASSIE" (Technicolor)

And More!

*Martin Quigley*  
**30<sup>th</sup> YEAR**  
*for Quigley Publications*



QUIGLEY PUBLICATIONS' THIRTIETH ANNIVERSARY marks a milestone in the brilliant career of its founder, Martin Quigley. \*\*\* Since Nineteen Hundred and Fifteen, when Martin Quigley launched the Herald, forerunner of the present Quigley Publications, his journalistic efforts and public relations activities to further the interests of the Motion Picture Industry, have been rife with ethical interpretation of our industry's destiny. \*\*\* Through the years, readers of Quigley Publications have been inspired by Martin Quigley's courage as an Editor and Publisher. We have experienced a feeling of keen admiration for his sincere,

un-influenced editorial policy; his efforts in behalf of clean entertainment; and his prolific contribution to the cause of better Showmanship. \*\*\* Quigley Publications' Thirty years of growth and achievement are a tribute to Martin Quigley, whose lofty ideals and practical doctrines have contributed so much to the industry he serves. \*\*\* The Prize Baby takes great pride in tendering heart-felt felicitations to Martin Quigley and his fine organization, on this Thirtieth milestone in a notable and successful career. - 30 - 30 - 30 -

*The Prize Baby*



NATIONAL *Screen SERVICE*  
 PRIZE BABY OF THE INDUSTRY



# Fox to Spend \$1,000,000 on 2-New K. C. Houses, Facelift; Exchange Briefs

Kansas City, Aug. 21. Two new theatres are to be built here and four existing ones are to be modernized as part of a postwar expansion being planned by the Fox-McCormack Amusement Corp. Program will cost over \$1,000,000.

One theatre, the 1,100-seat Lincoln will locate in Overland Park, in suburban Johnson County, Kansas. The other will be for Negro theatregoers in the southeastern section here. Plans for the two new houses are being prepared and the old ones are being modernized.

The Apollo, 1st. Rockhill and Waide theatres, able houses and are to be remodelled extensively, and new refrigeration units installed.

Other Fox-operated theatres in Missouri, Kansas, Nebraska and Illinois also will be remodelled as materials become available.

general manager of St. Louis Island. He came to N. Y. last week from Troy, N. Y., where he was manager of Proctor.

**PRC Franchises to Stay at 15**  
Reported that PRC, which now locates 15 of its exchanges, may not try to buy out other franchise holders, hand-carrying company's product. The exchange has some long-term franchise holders, including George Gill of Washington and Henry Ellis of Chicago, who are asking for money for their rights.

In addition to these two, franchise holders continue for outfit at Indiana, Charlotte, San Francisco and Cincinnati. Company will spend around \$6,000,000 on its program of 30 features next season.

repairs to house that recently was damaged by fire. The house was opened last January.

James B. (Mac) McCormack, veteran manager of Apollo, Rockhill, a Public-Grant States unit, has retired after 30 years in the film business. He has been succeeded by Frank Holliday, McCormack's retirement. He has been succeeded by Paul Morgan, Paul Worthman, Galambin, Ill., succeeded William Young, manager of Bialbo.

**Tri-States Near San Antonio Hld.**  
San Antonio, Aug. 21.  
Tri-States Theatres soon start construction of offices here to house the general offices of the circuit. The new offices, which are the latest house to open was the Casa Italiana, which is a stadium type theatre opening here.

Interstate's new Woodlawn theatre opened here last week. It is a nine and will be managed by Eric Brendler, now at the helm of the Laurel, Sylvan Berry, manager of the Laurel, Woodlawn, 1,400 seats.

# No-Strike War Pledge Among Unions Seen Taking a Walkout Powder

## Name Minor Cos.

Continued from page 3

product of not only the majors but also the smaller companies.

According to the complaint, up to last March 1 the Park and Strand theatres in Taunton were first-run. When the landlord of the Strand refused to renew the lease with the M&P circuit, in which Paramount is involved, it was purchased by Jacobs. As result of this move, M&P, it is charged, took over the State, an old house which had been third-run, and it was turned into first-run for movieover engagements, leaving Strand high and dry on product supply. Strand was shuttered as a result.

In addition to the damages applied for, Monroe Stein, attorney acting for Jacobs, has filed for a preliminary injunction, to be argued Sept. 1, under which an equal split of pictures from distributors is sought pending outcome of litigation under the anti-trust suit. Moreover, the court is being asked that Paramount be divested of its interest in the M&P circuit, largest in the east. In an affidavit filed by Jacobs it is also charged that M&P has purchased lots for theatre building in Taunton as a threat against him. At the same time he cites instances alleging others have been driven out of business as result of domination by the M&P chain.

Now that the war is over, the no-strike pledge of the International Alliance of Theatrical Stage Employees and the Congress of Industrial Organizations may be wiped out completely at an early date. It is believed in trade circles. At the same time, in the face of probable lifting of the Little Steel Formula demands for higher wages will certainly be made, as contracts permit. While there have been some defections from the pledge, so far as the IATSE and the CIO in show business are concerned, they have adhered to the no-strike war policy almost 100%. The St. Louis operators' strikes during the past year was an outstanding example of violation of this policy.

What may suggest a forerunner of recapture of the right to strike where trouble is encountered with employers was the resolution passed last week by Local 306, Moving Picture Machine Operators of N. Y., to withdraw the no-strike pledge. Concurrently, Richard F. Walsh, IA president, was asked to sanction a 306 meeting to consider a strike vote in view of a protracted dispute with N. Y. circuits over a new contract starting Sept. 1. The operators' union of which Herman Geller is president, is asking a 25% increase as well as improvement in working conditions.

Complicating the situation at the present time is the demand of theatre operators and distributors, latter so far as screening rooms are concerned, to retain the right to choose the men they want for jobs when open. Geller wants to eliminate the so-called "request clause" but states that he was willing to compromise by permitting the other side to pick one man to fill a job, the union to pick the second when a projectionist was required. The strike ops and distribrs turned this offer down.

**Sid Rose Back to UA in Chi**  
Chicago, Aug. 21.  
Sid Rose, who was transferred to management of United Artists Los Angeles Exchange when Earl Collins joined the Navy last December, is back as head of the UA Chicago office. Collins, discharged from the Navy last week, was reinstated as E. A. Leach, N.Y. office manager. Milwaukee branch manager, who took over when Vaccaro and the court, has left on vacation and will be given a new assignment on his return.

**New Dallas Theatre**  
Dallas, Aug. 21.  
Construction has started on the new Maple theatre which will replace the present house of same name. Theatre will cost \$75,000. It will be operated by the Dallas Exchange and will seat 900.

The Tri-States Theatres has been given the go-ahead by the War Production Board for the building of a new theatre in Dallas. The new K. McClendon is head of the circuit.

Freel Lee McCadden, former Interstate manager, recently has been assigned discharge from the Army and is back home. Expects to rejoin Interstate.

**29th-Fox Sales Confab**  
Tom Connor, 29th-Fox sales manager; A. W. Smith, Jr., eastern sales manager, opened last week's sales conference for Atlanta over weekend to attend sales conference. The conference, meetings which is being held there division district and the War Production Board. The will meet with the Atlanta, Charlotte, New Orleans, Dallas, Memphis and Oklahoma City.

Chicago next week. Then the home office group goes to Des Moines, Iowa City and San Francisco for meetings.

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**Johns Warners in Montreal**  
Montreal, Aug. 21.  
Archib Cohen, formerly with Columbia Pictures, set by Haskell Mueller, Canadian district manager for Warners, as salesman in the local office. Cohen, who served with the RCAF during the war, fills spot left by Frank Davis becoming branch manager in Winnipeg.

**Norman J. Colquhoun, former Interstate manager, recently has been assigned discharge from the Army and is back home. Expects to rejoin Interstate.**

**Other With Lawence**  
Bobby Lawence, manager of the publicist, resigned last week to join the York Lawence organization. Joining the York Lawence organization. Other workers out of Boston and N. Y. papers.

**Jim Nash Quits UA**  
Pittsburgh, Aug. 21.  
James H. Nash, UA salesman, West Virginia territory, resigned to devote his time to managing the publicist, resigned last week to join the York Lawence organization. Joining the York Lawence organization. Other workers out of Boston and N. Y. papers.

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**Col Upe Weiner**  
Columbia now has nine sales division managers, set by the promotion of Harvey Wetton to division manager of eastern Pennsylvania and southern New Jersey, headquartering in Philadelphia. Wetton has been manager of Col. Philly branch since 1926.

**Ill. Lions Club Wants Theatre**  
St. Louis, Aug. 21.  
Lions Club, Troy, Ill., has formed a committee to raise funds for the opening of a picture house there. G. Metcalf, one of owners of theatres Edwardsville and Jerseyville, Ill., has agreed to add \$10,000 to the pool and has been named as president.

**Wayne Pufisher, Augusta, Ill., purchases the Our, Bellevue, Ill., and retagged it the Palace.**

**Mike Mann, partner with Billand John Lipato in two Indiana, Pa., theatres, three in Ohio, one in Detroit and one in Honor City, bought out the Lipato Brothers' interest in those nine houses. They're retaining one in Blairsville, Pa., where they intend to build a second shortly.**

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**Larry Cowen Breaks Arm**  
Larry Cowen, 29th-Fox sales manager in Navy intelligence, placed on the inactive list and back with his right arm in St. Elizabeth's hospital, N. Y., suffering from a broken arm sustained in a fall. Seriousness of break of the elbow necessitated an operation last Saturday (18). As soon as he recovers, Cowen will take up a new post with Fabian as assistant

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# New York Theatres

The Jubilee Story of  
**George, Gerahwin**  
**"RHAPSODY IN BLUE"**  
Warner Bros. Crowning Glory  
Continuous Performances  
**HOLLYWOOD THEATRE**  
Air-Conditioned  
Broadway at 51st Street

**JOHN GARFIELD**  
Eleanor Parker • Dand Clark  
in **WARNER BROS. "NEW HIP"**  
**"PRIDE OF THE MARINES"**  
in Feature  
**CHARLIE BARNET**  
And His Famous Orchestra  
Also  
**MAISON MARY BRIGGS**  
B'way at 47th St. STRAND  
Air Conditioned

**RADIO CITY**  
**MUSIC HALL**  
**"OVER 21"**  
Spectacular Stage Productions

PHOTO REHABILITATION BY  
**CAPT. EDIE**  
A Bright Picture, Inc., Production  
to show PHIL BATES, JOHN FRED LAMBERT  
and the original CARL RAVAZZA  
in **ROXY & BRIN'S**  
10 to 11 P.M.

**ALBANY**  
Appointment of Jack Armin as PRC manager here was followed by the report that the company will occupy an exchange which William Younger plans to construct in the Warner branch. Armin was a salesman for Columbia here for seven years.

SAMUEL GOLDWYN presents  
**DANNY KAYE**  
in  
**"WONDER MAN"**  
in Technicolor Continuous  
& 44th St. ASTOR Popular Price

**FRANK SHUSTER**  
and **PAUL BRITTON**  
in **NEW HILLY**  
A.C.M. Technicolor  
**ANGELUS BREWER**  
and **JOSE TORRES**  
in **THE BROTHERS KENNEDY**  
6:30 to 9 A.M.

**L. A. Rivett Reopens**  
Los Angeles, Aug. 21.  
Fox-West Coast will reopen the Rivolt theatre, an 850-seater, Aug. 29 under all-western policy. Will be managed by Fred Gobardt, former manager Alpha.

**APPOINTMENT AT ALBANY**  
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**Kerson Cain's Philly Mer.**  
Philadelphia, Aug. 21.  
David Kerson's Philadelphia, up to sales manager, Columbia exchange here. Lester Wartelle is new circuit sales manager.

**PALACE** B'way & 47th St.  
Gory Cooper • Loretha Young  
**"ALONG CAME JONES"**  
Picture in Technicolor  
Released by  
RKO Radio Pictures, Inc.

**FRANK SHUSTER**  
and **PAUL BRITTON**  
in **NEW HILLY**  
A.C.M. Technicolor  
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**WALT DISNEY'S**  
Wonderful Adventures of  
**PINOCCHIO**  
Picture in Technicolor  
Released by  
RKO Radio Pictures, Inc.  
Walt Disney  
Delightfully  
Air Cooled  
**REPUBLIC**  
Dial No.

**FRANK SHUSTER**  
and **PAUL BRITTON**  
in **NEW HILLY**  
A.C.M. Technicolor  
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THE NEWS FLASH YOU

"Incendia  
tops "Goir  
in first  
Chicago  
Aug. 1

The Tip-off on  
Those Hundreds of  
Dates for  
Paramount  
Week  
Sept. 2-8

FLASH!

FIRST WEEK JUST ENDED BIG-  
GEST IN ALL-TIME HISTORY  
-10% OVER "GOING MY WAY"!



BEEN WAITING FOR!

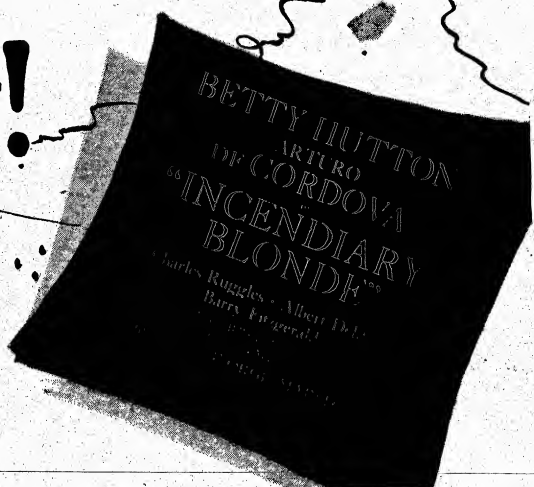
My Blonde"

g My Way"

3 days at

Theatre,

0-12!



# NAB's Rejection of Radio Academy Plans Spurs Backers of Project

The NAB has mixed plans for creating an Academy of Radio Arts and Sciences, but the rejection has led only to revive the idea instead of killing it.

Proponents of the Academy plan, returning to the open market, the NAB in the hope of getting it to change its mind, indicated clearly last week that they do not intend to take the association's veto at face value.

"The industry wants establishment of the Academy," said one of its principal advocates. "That was apparent from the very beginning of its announcement as a possibility. If the NAB chooses to come in at the time of the veto, it seems to me a shortsighted attitude. The Academy will be established, nevertheless, and the NAB will change its mind."

Reasons given for the NAB's turn-down were that the proposed Academy's method of making awards (aimed at the Oscars in films) were unjudicial; that the proposed duplicate some of NAB's functions, like its public relations committee and its review library; and that "the method" in which the Academy plan was presented to NAB was not satisfactory.

Queried in Hollywood, Norman Corwin, one of the original boosters for establishment of the Academy, replied mildly:

"I hope the NAB will reconsider its action and study the plan more carefully. If there are certain areas of duplication, they can always be adjusted. The broadly democratic membership of the Academy would automatically remove it well beyond the sphere of NAB's activities. The association of broadcasters would be no more unhappy in its affiliation than the motion picture producers' association is unhappy about its attachment to the motion picture academy. This is a day of broad planning, and the NAB should not be timid about participation in some of it."

But speaking out more boldly than Corwin were others in the industry, including program directors of some of the country's most powerful Indies, as well as a few network execs, who expressed outright resentment at the brush-off given the Academy by the NAB.

"I've been as active in promoting (Continued on page 36)

## Mutual's Smash

When Hirohito went on the air for the first time with that message to the Japanese people last week, the webs were all fishing for the other from the West Coast seeking to pick him up for a broadcast to the U. S.

Mutual came up with what it proudly announced to its listeners was no less than the "Mirado" radio translation made by Government inspectors.

One of the things which puzzled the Mutual boys afterwards, they admitted, was why Hirohito spoke in French. Their hubbub of a smash broadcast went just when OWI officials assured them that the Nip Emperor had not spoken in French. Just what Mutual monitored and from where it came is still a complete secret in these parts.

## Science, Educ'l Shows Readied

A slew of new radio packages aimed at glorifying science and education, combining solid substance with an eye for smash broadcast formats, is being readied for peddling among agencies and banks.

At least one independent radio producer in Chicago, and one agency radio exec in New York are convinced that there will be greater demand now that denationalism is about to begin on a large scale, for fare like "University of Chicago's Human Adventure" or "Cavalade of America," or "The Doctor Fights."

These three stanzas are mentioned, however, only by way of broad, general indication of the type of new shows in the wind—underlying ideas, however, is that people will listen, and sponsors will pay for, stanzas treating serious matters with expert radio technique.

Those who are projecting the ideas for these shows concede that music may get many of the slots to be vacated by news analysts and commentators who will be walking the streets with something more appealing. But they point to the excitement of ABC's "Blue" and "I" when on the one hand light entertainment spread its wings and "heavy" thinking types of literature and drama flourished simultaneously.

"If you analyze the types of programs sent out by the Army Forces Radio Service and the Navy to men overseas," one radio producer said, "you find that here we have a preview of the Hoopers that can be gathered by serious-type shows when these same men return home."

## 2 Menser-Built Summer Shows Segueing Into Fall

Two NBC summer replacement shows are staying on for the fall. Both "Menser-Built" and "Menser-Built" originated with the net's vetee in charge of programming, Clarence L. Menser.

One of them is "C.M.H." (Congressional Medal of Honor), which will run on Mondays, 11:30 p.m. will shift to Wednesdays at 11:30 p.m. beginning next week (29). The other is "Menser-Built" which will switch from the Saturday 8 p.m. slot to a Tuesday 11:30 p.m. spot beginning Sept. 11.

## WBT Sale OK'd Over Durr Veto

Washington, Aug. 21. Ruling on an important radio deal involving a high price and transfer of a powerful outlet to the hands of financiers, the FCC today approved the purchase of station WBT, Charlotte, N. C., by the Southeastern Broadcasting Co. Price, highest ever known for that type of sale in the south, is \$100,000.

Purchasing company is controlled by North Carolina Co., which in turn is successor to the finance organization of American Bank Builders, Inc. and is allied with the Jefferson Standard Life Insurance Co. Commissioner Clifford J. Durr vetoed the transfer but was overruled by his colleagues. FCC Chairman Paul A. Porter did not vote.

Individuals named in the transfer sale are J. M. Bryson, pres. of North Carolina Co., who is also tied in with FBIG, Greensboro, N. C.; secretary-treasurer Elny Rich; and Julius Smith, director.

WBT, a powerful CBS outlet in the south, and a station that had earned a high rep for leadership in public service programs under general manager A. T. (Jesse) Willard, had to be sold by CBS in conformance with FCC's rule which does not permit a web to own a station in certain areas where light competition prevails.

Willard, meanwhile, is ready to assume his new post as executive vice-president of the NAB, which becomes operative October 1.

Yesterday, the station announced that program director Charles H. Crolefish has been upped to acting general manager, succeeding Willard.

E. P. H. "Jimmy" James, formerly director of publicity, promotion and research for ABC (Blue) and discharged from the Army Air Forces, has joined the Mutual network as manager of six co-located and drama flourished simultaneously.

James' duties call for supervision of sales service, estimating and contract divisions, and coordination of sales of the NAB, which includes station activities. In 1937, he was sales promotion manager of NBC.

## That Free-Time Air Racket

Washington, Aug. 21. The web and stations, coming out of the wartime period in which they have deviated large portions of their air time free to various government and charitable activities, now face a new postwar headache.

Loas of advertisers have discovered—the free time racket—and "aggressive" and "authoritative" radio sources here, they can be expected to put the elbow on broadcasting for a hunk of their time here and there, if they can get away with it.

Situation will work like this: A large national advertiser would approach the web getting the bulk of his radio budget and ask free time for the promotion of his own activity. Catching on quickly will be the other advertisers who will make the same type of request to their home town stations. The recent effort of the YMCA to get free time for certain platters is reported to have had a background along these lines.

Situation has the radio people concerned, particularly the nets. Washington officials of the networks know the situation well and representatives who want to bring a "message" to the pee-pee and who are constantly demanding, begging, wheedling and cajoling for 15 minutes on a network.

Most of these requests are politely fixed or "postponed" indefinitely, but the networks have to slip a certain number through from time to time, although it sometimes means cancelling money shows and invariably results in losing audience to competing webs while the stations are making their pitches.

## OWI Fold May Cue Industry Move To Set Up Own Time-Clearing Bureau

Washington, Aug. 21. Broadcasting faces a situation during the coming months of the reconversion period during which some organization such as NAB or the War Advertising Council may have to serve as a clearing agency on Government requests for time in the OWI Domestic Radio Bureau fold quickly.

Another possibility is that broadcasting might set up its own equivalent of the Radio Bureau, and maintain it as a permanent, independent unit to clear all such requests and other private requests for free time in the future. Such a unit, it is estimated here, could run on a budget of about \$50,000 annually.

Trouble with NAB doing the work is that two networks and approximately 300 stations are not members. They might object to NAB being the official liaison with the Government depts. and agencies. War Advertising Council would likely run into objections from the small locals which would contend that it favored the national advertisers.

At any rate, radio must understand that it will be subject to Government requests on a large scale for a considerable time during the reconversion period.

Special meeting of the station was given to the industry last Thursday when wires went out to all stations and webs from George P. Ludwig, chief of the Radio Bureau, and the various regional chiefs of OWI Radio Advertising in part.

Continuation of your fire assistance body needed in the weeks immediately following sudden peace and some information programs may be necessary even for months. Successful solution of these problems as food production, keeping merchant ships managed, transportation, industrial redeployment, veterans affairs,

war bond and Victory Loan can be an important help in speeding reconversion, especially during critical transition period.

"For example, Treasury states that, despite end of hostilities, need for buying and holding war bonds remains acute. Cost of war must be met."

"We assure you Government requests will be kept to minimum and reduced as rapidly as possible. Changes in announcement plan to permit dropping all transcription being formulated and will reach you shortly. Meanwhile urgently request your continued cooperation with our regional office."

"Close relationship between radio industry and government is something beyond short-lived scope of OWI and this message is addressed to the immediate future."

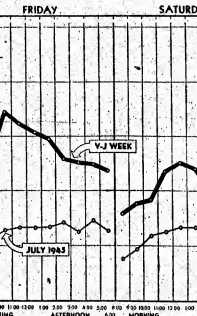
"Similar message was sent also to national advertisers and advertising agencies by OWI."

## 'WE PEOPLE,' 12.5 TOPS HOOPER NET PROGRAMS

Here's how Hooper rates the top 15 network shows in the latest (Aug. 15) report:

"Man Called X".....	11.1
"Mr. District Attorney".....	10.4
"Yes, O'Keefe".....	10.4
"Climax".....	10.0
Henry-Kingdom (Winchell Club).....	9.9
Phil Harris.....	9.8
"Hit Parade".....	9.6
Gabriel Heatter.....	9.5
Screen Guild Players.....	9.4
Lowell Thomas.....	9.0
Jack Haley.....	8.8
"Dr. Christian".....	8.8
"Can You Top This".....	8.8
"Beulah".....	8.8

## V-J WEEK USE OF RADIO



July, the gap between the two lines continued growing wider. The V-J listening climbing to the 34.4 mark on Friday (10), between 10:11 a.m. when news had been broadcast at

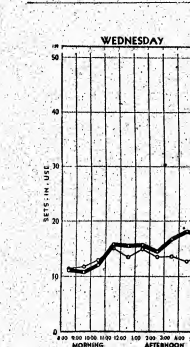
the Japanese were really seeking a way to surrender. Monday 1:40 still kept lots more radio sets (turned than a month earlier. But the curve swung into the stratosphere. Tues.

(14) when a 43.8 rating registered on a 50-point scale. As for the U. S. A. listeners were encouraged, that was V-J Day. That's when they took to the streets to celebrate.

## JWT, CROSBY COME TO GRIPS TODAY

Hollywood, Aug. 21. W. F. Lochridge, vice-pres. of J. Walter Thompson in Chicago, will have it out with Bing Crosby Wednesday (22). It will be their first meeting since "Lock" got in last week.

Understood Kraft is agreeable to the greater making six-week overseas tour when he finishes "Blue Skies" at Paramount, but wants to be left to look on program. Chief grip with Crosby is he doesn't want to be pinned down and have to show up every Thursday for broadcast.



Here's a picture of U. S. daytime radio listening during the exciting occurrences of V-J Week. The announcement that the Soviet Union had declared war against the Jap-

anese came at 9 p.m., Wed. (19). Listeners rushed to their radios, and the thick-line curve shown above started to climb away from the sporadic daytime Hooperings. For



# Programmers Flounder for Fresh Formats to Replace Shows Made Obsolete by Sudden War Collapse

Suddenness of the war's end caught radio programming off guard. The swift succession of events within a week that culminated in the official announcement of the Japanese surrender left the air a bomb-bomb of sponsors, agencies and networks who, all of a sudden, found themselves saddled with a multiplicity of service shows and war-started programs that, to all intents and purposes, became obsolete as of 7 o'clock on the night of Aug. 14.

Before the advent of the atom bomb, which speared the grand finale of the war against Japan, the production boys on both the sponsored and sustaining service shows that furnished the format network programming setup, were giving little if any attention to the immediate planning for getting back into non-war-started stanzas.

Feeling was that the Jap war was going to last another six months at least, so why the rush to reconvert the programming pattern? In some instances, as in the case of Midgets, some definite switches had been lined up for the fall, but for the most part the urgency of the change had not been realized.

As a result, the boys today are going through the three-ring circus of new formats, trying to line up new formats within the shortest time possible. Speculation is rife as to what type of programming they'll turn to as a means to supplant the war-started shows. In view of the shortage of competent comedy scribes (although from a number of comedians and writers are expected to return to the fold), it's felt that musical or dramatic stanzas will be the most part take over.

**What About Service Shows?**  
An immediate problem facing networks, as everyone else, unprepared to meet the war's sudden collapse is: What to do with the service shows? There are a few shows sponsored by the armed services, but the CBS "Return to Duty" outstanding among them.

There are also many shows scheduled for the postwar period. But nearly all the other shows like "Army Hours," "Navy Hour," etc., face the alternative of strict format revision or cancellation. Total war shows involved comes to well over 50, including several cross-the-board programs. Unanimity of opinion on what to do with those shows is one factor pointedly lacking among net program heads, queried on the subject.

NBC's Clarence L. Menser said frankly he didn't know as yet. ABC's Adrien Brody said he thought the shows would have to be reconverted, but he was waiting to hear from armed forces radio heads. Phillips Carlin, Mutual's veep in charge of programming, said he doesn't think there's any way to salvage service shows on his net, even though the Japs have been licked. And CBS Douglas MacLean wasn't.

(Continued on page 44)

## SHOW MOVES IN FOR CONTROL OF 'MAISIE'

Hollywood, Aug. 21. — A blow agency has been dealt by the control of Everehurst's "Maisie" from Manny Rosenberg, and assigned its producer, Bill Rosenzweig, to Arthur Stanley, who will have completed nine weeks with "Act, 29 broadcast. There will be no change in the show's setup. Sam Taylor was originally set as scribe but after the first airing the show was written by Fred Brooks. Rosenberg owns the radio rights to "Maisie," the film property of the show but has given control to the agency. Understood Art Sobhorn, who plays the same role, has been discussed with the agency and it's speculative whether she'll continue after the first cycle. "Maisie" deal with Everehurst is said to be a firm 24.

## Radio Takes Its Cue

President Truman's proclamation of last Sunday (19) as a day of prayer cited plenty like reshuffling of shows by the four networks as well as on many individuals. What emerged was a sequence of broadcasts in keeping with the occasion. It was strictly a "no squawk" setup, with those agencies unable to cue comedy shows to the day's pattern, such as in the case of "Meet Me At Parley's," "Blonde," "Ozzie and Harriet" etc. As for their programs off to make way for more appropriate programming. Otherwise, the regularly-scheduled commercial shows were geared to good taste. All commercial copy as well was adapted to the occasion.

## ABC's Report To Nation on Jobs

A reconstruction format for a new type of a commentary geared for peacetime needs and the linking of new jobs with men seeking work, that was worked out by the ABC (Blue) net.

The formula, a brain child of program head, Sam Smith, is being putting on the air a top-name commentator who will report to the nation on the day's work on what's doing on the job front.

Already on the ABC net is a show dealing with the subject of jobs, a program, general manner. That's the CED (Committee for Economic Development) Saturday evening stanza, titled "Jobs After Victory."

The new show, however, will differ from "Jobs" by calling the turn specifically on how many jobs are open, at what trade, and where. It is a most general manner. That's the CED (Committee for Economic Development) Saturday evening stanza, titled "Jobs After Victory."

## GOODMAN, BOSWELL MAYBE FOR N-K SPOT

Benny Goodman and Connie Boswell may be the package and sell the Coast after the Andrews Sisters scam from the N-K fold. Nothing definite yet, except the fact that a show is expected to be ready for airing within two or three weeks.

## Allen Sigs of Marco Sis

De Marco Sis-ers, vocal quintet, who not long ago were amateurs, have been signed to work with Fred Allen on the new "Standards Brand-NBC show. Contracts were signed for them last week by Allen's Consumer Music Co., which also handles the group.

# WARRE SPACE NEWS OF INDUSTRY

Now that the war is over and the War Production Board is planning a forty-fitting of the newspaper, radio stands to benefit immeasurably by the paper flow. Within a short span of time, it's expected there will be a healthy increase in radio columns and radio criticism. That goes for the dailies, weeklies and the monthly publications.

The Saturday Review of Literature under its ambitious expansion program will put emphasis on its radio columns. Among the weeklies, so, too, will "The Nation." In the weekly field, Hazlett's The Atlantic Monthly, Common Sense and The American Mercury are among those expected to open their pages to radio criticism and features.

Because of editor Harold Ross seemingly inescapable distaste for the medium, The New Yorker will continue to shy away from radio. Ross' point of view is that nobody since the war has written anything about radio that's worth printing.

As for the dailies, the after-war years will probably reflect the end of the race against radio. For one thing, with the entry of so many newspapers into the radio ownership field, it's felt that the industry will have-and-cens sense to no longer ignore it. Accenting the trend was the article in last week's "Variety" that even the anti-radio N. Y. Sun has now gone into the radio business. CBS, radio, has been through the war years certainly had warranted a recognition of the medium. Because newspapers regarded radio as a natural competitor, and radio advertisements, were the first to feel the brunt of the newspaper restrictions.

It's generally recognized that radio will benefit from the serious crisis. The crisis that will follow with the resumption and expansion of such columns. Many believe that the radio will be in the last in falling back to where it was in the past in falling behind in its development in programming.

## Lever Bros. Slips Up (And Down) in Davis Nix Against CBS Swan Dive

Joan Davis, who bows in for Swan South on CBS Sept. 9, has turned thumbs down on the idea whereby she was to appear on next Monday's "Act, 29" with Clara Clayton, CBS sustainer, to "trilateral" her show. Star said she didn't like the idea and would go on her own.

## Alex Dreier a Casualty In Spot Market Switch

Chicago, Aug. 21. — One of the first network moves in re-arranging time to feel the axe due to wartime adjustments is the Alex Dreier "sensational" punch which has been cancelled as of Sept. 22. Sponsors, John Murray & Co., believe that with more product now available "they should concentrate on the subject with promotional rates (than the network market as better than hold the normal sales comes from Dreier) who now need this support to build up the product at this time. Dreier went on the air for Merrill Lynch & Co. in 1942 and has completed 65 weeks when his contract expires.

# CBS Gives OK, But War Dept. Says 'No Dice' to 'Assignment' Script Dealing With Negro Job Problem

## Pepsodent Says No

Hollywood, Aug. 21. — Pepsodent refused to relax its exclusive on Frances Langford and the singer will have to pass up a show of her own in the fall.

Ken Dolan, her agent, is also trying to get permission from Johnson Wax so Marlin Hurt can continue into the season with "Betulah" for The

## Now That War's Over, Radio Wants Better News Break

Program, news and special events directors of the major webs will now-announce their demands for a revision of the methods used by the various Government agencies for the dissemination of news. While the news itself has been simultaneously available to all communication media, directors of aforementioned agencies in requesting to appear on the air discussed their news releasing after the announcements were made.

Ninety percent of the spokesmen who broadcast long after a story had been released via all media have had nothing new to add, it's pointed out, this making for poor listening results. During the war period, such happenings were considered excusable because of the pace of events; however, as one pointed out, "radio has to be fresher than today's newspaper at all times if it's to continue effectively." The web men won't take any more second fiddling.

## Fitzgerald's 11G Ballantine Show

Ballantine this week sued by Barry Fitzgerald air package, with result that the show bows in early this fall. However, Ballantine is not only dropping the Monday night CBS Stuart Erwin show, but the NBC time as well.

## ABC (BLUE) IN PITCH FOR ELMER DAVIS

Considerable interest is being manifested on how soon Elmer Davis returns to the network commenting picture. That depends, of course, on the subject, which is the Office of War Information, of which he is head, is liquidated; That Davis will be in a situation to return to CBS, playing a country judge, it'll emanate from the Coast. No Coast resident.

## GREEN LIGHT FOR HAMS

Washington, Aug. 21. — Radio hams were told by FCC Chairman Paul Porter today (Tuesday) that he will probably check on the CBS roster. He was on Columbia before taking over as head man for OWI.

## War Dept. Says 'No Dice' to 'Assignment' Script

A script by Cpl. Arnold Pent Hild "The Glass," written for the CBS "Assignment Home" Saturday night series, which is put on in cooperation with the Army Service Forces, was tossed out by the War Dept. last week, despite the fact that the network had approved its script deals with the problem of Negro discrimination. In particular, it depicts the "right of the Negro to fight and die but points up that, because of the discrimination, he hasn't the right to get a job."

War Dept. in turning down the script told CBS that it would prefer to lay off the theme altogether. Those familiar with Army nits, including an "Assignment" cast that was rehearsing the play, have expressed bitterness at the move. Some are asking "how come?" in view of the War Dept's previous refusal to check on the script. One of a "Weapons for Victory" script dealing with the Negro problem, yet finding the same subject unapproachable now that the war's over.

Meanwhile, there's speculation as to whether CBS will utilize the script to register. In view of the Army Service Forces divorcing itself from "Assignment" as next month, when the show becomes strictly a CBS "baby," some are wondering whether CBS will stand pat in its acceptance of the theme. Pent's script, of course, is Army Service Forces property, but it's recalled that when the Office of War Information two years ago rejected a script dealing with the Detroit race riot, CBS nevertheless stood ahead, turning the idea over to Bill Robson, its writer-producer, and the result was the "Open Letter" to Detroit, show which won the network industry kudos.

## War Dept.'s 'no dice' edit are asking who's the connection between anti-discrimination and Army censorship?

Hell, who okayed the script originally.

## \$12,000 Wkly. Budget Snarls Life - Meredith Airing; May Be All Off

The new Life mag-Durand Meredith budget for "March of Time" for a September or October period on ABC (Blue), is now in a combative situation, one which makes program possible that the whole deal may be off. Though Life execs liked the budget, it has developed over the high cost.

In contrast to the \$8,000 weekly budget for "March of Time," which NBC has planned to supply with the Meredith show, latter would entail approximately \$12,000. And that makes it hard to make program's due right, thus involving the high expenditure for sustans, etc., they don't want to do it at all.

Meanwhile, "March of Time" situation also remains up in the air, depending on how much is spent on Life show. Possible that "Time" may return to ABC in September for another 13 weeks at least.

## CRIDER PRYOR LEAVE AT BBDO'S LEAVING JAWT

Wesley Crider, radio publicity director of J. Walter Thompson, is reported checking-out of the agency after a nine-year stay. BBDO's new advertising agency has a right-hand man to Arthur Pryor, Jr., head of radio for the agency. No JWP successor has been lined up as yet, with Al Durante expected to take over publicity him, at least for time being.

# P&G's Split Web For 'Mommie' Test; 2d Double Feature

Trueter & Gamble is testing a new program, "Mommie and the Men," over approximately 17 eastern stations on CBS Mon., through Fri., 7-7:15 p.m. for its Ivory Bar products. The program is directed at light, gay and family-sympathetic serials P&G will put it on full net in another program.

Jack Kirkwood, meanwhile, returned this week following summer hiatus, to 37 CBS Midwest and Coast stations in the 7-7:15 slot. Expected he'll return to the 17 eastern stations following the several-week "Mommie" test.

Canton agency's backing the new program supervised by Bill P. Dittus, Jr. Virginia and Willard Kline are the producers-writers and the test roles are played by Bluphet, Eric and Jackie Grimm.

Result is a P&G double-feature with the entire 7-7:30 pm. segment. Musical stanza starting with Jack Smith will be heard on the eastern segment of CBS from 7:15 to 7:30 p.m., with a Coast repeat, while "Vic and Sae" will occupy the same time slot in the south and midwest on the same network for the soapmaker.

Probably the first time four shows for same sponsor get airing in 15-minute segments. As getting previously, entire set up of a "test" nature, two shows getting best response of the four getting spotlighting, although it may take several months for P&G to make final decision.

# Mutual Sez Now It Can't Be Told

Illustrating the programming dither which the service has had since the start of the war has thrown radio in the thinking about the "Now It Can Be Told" type of show which is being rejected by Mutual and at the same time considered for airing by NBC. "Told" winds up on Mutual this Sat. (25).

The title "Now It Can Be Told" is owned by producer Danny Seymour and writer Judson Phillips. It has been airing a 15-minute, cross-hatched stanza by the same over CBS since June 25, with Anthony M. Leader directing. On Monday (20) the team was told that the material does not "fit" better, was anticipated in that kind of form, now that the shooting is over. Sinatra was devoted to lifting the curtain of secrecy about many war activities that had been hidden by wartime censorship. Some day, however, the Office of Inter-American Affairs, which shorts (Continued on page 44)

# 'Crime Photog' Gets Added Choice Time As Bait for Comm'

Following its previous success in the Wednesday 9 p.m. niche, the CBS sustaining whodunit, "Crime Photographer," will get an additional eight weeks in the Saturday 8 p.m. slot. After that, it will not sell commercially, the network eyeing to go back into one of the late-evening, 11:30 to midnight slots. It's been tucked away without ratings in the owl shift for a year. Upon stepping into the early Wednesday night-line the show promptly clocked a snappy 6.0 Hooperating.

Whodunit features Slaas Cotsworth and Leslie Wood as sleuths. Scripts are by Alonzo Dean Cole; direction by John Diez; supervision by Robert J. Landry.

# Wildroot Wants to Make More Hair Grow at Night

Wildroot is planning expansion in the nighttime network radio picture. Outfit is currently discussing deal for possible takeover of the Sammy Kaye show on ABC (Blue), following latter's divorce from Tangee sponsorship because of shortage in face powder basic entire sales factor that cured Max Factor-Frank Sinatra break.

BBDO & Co. is the agency on the Wildroot account.

# 1945-'46 Battle of the Hoopers

Come "curtain time" and here's how the four-web programming contenders in the Hoopering sweepstakes will come out of their corners. Particular interest is being focussed on the Sunday night skeids, with the NBC Jack Benny-Edgar Bergen-Fred Allen party wrapping up the major interest, and ABC (Blue) projecting itself prominently into the picture with its diversified layout spotlighted by Drew Pearson, "Quiz Kids," Walter Winchell, the Ford Symphony and the Theatre Guild-U. S. Steel hour dramatic series.

Sunday	CBS	NBC	ABC (Blue)	MUTUAL
6 p.m.	Adventures of Ozzie and Harriet	The Catholic Hour	Milico Show	Quick As A Flash (Returns Sept. 9)
6:30 p.m.	Fannie Brice (Returns Oct. 7)	Great Gildersleeve (Returns Sept. 2)	Hires Sun. Eve. Party	Curtin Foster
6:45 p.m.	Adventures of Thin Man (Returns Sept. 16)	Jack Benny (Returns Sept. 30)	Drew Pearson	Eaton Lewis Opinion Requested
7:30 p.m.	Blondie	Fitch Bandwagon—Cass Daley	Quiz Kids	Ken Carson
8 p.m.	Beulah	Edgar Bergen (Returns Sept. 2)	Quiz Symphony (Boys Sept. 30)	Alexander's Mediation Board
8:30 p.m.	Crime Doctor	Fred Allen (Boys Oct. 7)	Ford Symphony	Gabriel Heatter
8:45 p.m.	Masquers Club Show (Boys Oct. 7)	Shanahan Merry-Go-Round	Walter Winchell (Returns Sept. 9)	Stef Horvitz
9:30 p.m.	Texaco Star Theatre	Album of Familiar Music	Hollywood Mystery Time	Double or Nothing
10 p.m.	Take It or Leave It	Hour of Charm (Boys Sept. 9)	Theatre Guild	Brownstone Theatre
10:30 p.m.	We the People	Meet Me at Parky's	Theatre Guild	Whats the Name of That Song
Monday				
7:30 p.m.	Thanks to the Yanks	H. V. Kaltenborn	The Lone Ranger	Bulldog Drummond
8 p.m.	Vox Pop	Calvacade of America (Returns Aug. 27)	Lum and Abner (Returns Sept. 2)	Cecil Brown
8:30 p.m.	Joan Davis Show (Boys Sept. 2)	Voice of Firestone	Meet Your Navy	Sherlock Holmes (Returns Sept. 2)
9 p.m.	Lux Radio Theatre (Returns Aug. 27)	Telephone Hour		Gabriel Heatter
9:30 p.m.	Lux Radio Theatre	Information Please	March of Time	Spotlight Bands
10 p.m.	Screen Guild Players	Carnation Contested		Dave Elman's Auction Gallery
10:30 p.m.	(For Sale)	Doctor I. Q.		Better Hair
Tuesday				
8 p.m.	Big Town	William and Mary	Lum and Abner	Frank Singier
8:30 p.m.	Theatre of Romance	Date with Judy	Alan Young Show	Adventures of the Falcon
9 p.m.	Inner Sanctum (Returns Aug. 29)	Mole Mystery Theatre (Returns Oct. 9)	Guy Lombardo	Gabriel Heatter Real Life Stories
9:30 p.m.	This Is My Best (Returns Sept. 18)	Fibber McGee & Molly (Returns Oct. 2)	Doctors Talk It Over (Returns Sept. 4)	American Forum
10 p.m.	Wrigley Show	Bob Hope (Returns Sept. 11)	Fighting Lady (Returns Sept. 11)	Suit Yourself
10:30 p.m.	Congress Speaks	Hildegarde (Returns Sept. 11)		Return to Duty
Wednesday				
8 p.m.	Jack Carson Show (Returns Sept. 12)	Mr. and Mrs. North	Lum and Abner	Cecil Brown
8:30 p.m.	Dr. Christian	Evening with Romberg (Boys Oct. 7)		Fresh-Up Show
9 p.m.	Frank Sinatra Show (Returns Sept. 12)	Eddie Cantor (Returns Sept. 26)	Curtain Time	Gabriel Heatter Real Life Stories
9:30 p.m.	Masie	Mr. District Attorney	Jock, Inc. I	Spotlight Bands
10 p.m.	Great Moments in Music (For Sale)	Kay Kyser	Countryery	Human Adventure
10:30 p.m.	(For Sale)	Kay Kyser		Leave It to the Girls
Thursday				
7:30 p.m.	Mr. Keen	Bob Burns (Returns Oct. 4)	Lum and Abner	Frank Singier
8 p.m.	Suspense	Burns & Allen (Boys Sept. 20)		
8:30 p.m.	FBI in Peace and War (Returns Aug. 23)	Dinah Shore (Returns Sept. 6)	America's Town Meeting	Agatha Christie-Poitr
9 p.m.	Andre Kostelanetz-Lily Pons (Boys Sept. 2)	Kraft Music Hall	America's Town Meeting	Gabriel Heatter Real Life Stories
9:30 p.m.	Hobby Lobby (Boys Aug. 30)	Jack Haley Show		Treasury Hour of Song (Returns Nov. 1)
10 p.m.	Wrigley Show	Abbott & Costello (Returns Oct. 4)	One Foot in Heaven	Arch Oboler's Plays
10:30 p.m.	Romance, Rhythm and Ripley	Rudy Vallee (Returns Aug. 30)		Swings the Thing
Friday				
7:30 p.m.	Ginny Simms Show (Boys Sept. 23)		Lone Ranger	Sinfonietta
8 p.m.	Aldrich Family	Highways in Melody	Blind Date	Cecil Brown
8:30 p.m.	Kate Smith Show (Returns Sept. 14)	Daddy's Tavern (Returns Sept. 21)	This Is Your FBI	Freedom of Opportunity
9 p.m.	It Pays to Be Ignorant	Waite Time	Famous Jury Trials	Gabriel Heatter Real Life Stories
9:30 p.m.	Those Westlers	People Are Funny	Borax Sheriff	Spotlight Bands
10:00 p.m.	Durante-Moore (Returns Sept. 14)	Amok 'n' Andy	Gillette Boots (Boys Sept. 7)	Leave It to Mike
10:30 p.m.	Danny Kaye Show (Returns Sept. 29)		Gillette Boots	
Saturday				
7 p.m.	Helen Hayes Show (Boys Sept. 9)	Epine Anticy	Noah Webster Says	Music for Remembrance
8 p.m.	Wrigley Show	Dick Haynes-Autobite	Life of Riley (Returns Sept. 8)	Gangbusters (Returns Sept. 15)
8:30 p.m.	Mayor of the Town (Returns Sept. 1)	Truth or Consequences (Returns Sept. 8)	Beeson Symphony (Returns Oct. 8)	Detroit Symphony (Returns Nov. 1)
9 p.m.	Your Hit Parade	National Barn Dance		

# Army's Colossal Gets the Needle But Not the Air

Hollywood, Aug. 21. The V-J colossal and all colossal didn't get on the air after all. After Col. Tom Lewis of Armed Forces Radio Service and Ken Thomson of Hollywood Victory Committee had assembled the greatest collection of star names on this country's other planet—60, count 'em—60—a two-hour show on every transmitter in the world—yes, the world—the brassies in Washington moved and precluded the whole business. You can't do it, Col. Lewis was told, because "The Army and Navy couldn't recognize V-J Day until it is officially proclaimed by the President and that must wait until after the surrender document has been signed, sented and despatched."

Colonel Lewis was quick to cover his bosses in the War Dept. with a supplemental explanation that "the show was sold in interest of the soldiers in the field and as a magnificent gesture was offered to the network."

With an Ed Wynshall so-o-o-o, the 60 stars went to work in the CBS "V-J Colossal" and all colossal this-worlder was put on wax as have been other AFPS programs with a "hold for release" on every pressing shipped abroad in the past. When the hip-up becomes official, the biggest show on earth will be shortlisted from 17 cities in New York and played on the turntables of all Armed Forces stations around the globe.

Such nets as Mutual and ABC, which will play a platter across the nation may get copies, too, but to keep peace in the network family a special half-hour program will be produced for live broadcast in honor to President Truman's speech officially proclaiming end of the war in the Pacific.

# Sydney Moseley's Farewell to Radio

After six years of continuous broadcasting in America, Sydney Moseley, via this letter to "Variety," is saying his farewell to his U. S. radio listeners, planning an imminent return to London. Later in the year, Moseley will appear in a sequel to his previous autobiographical account of Fleet street adventures.

New York. Formal farewells are not in my line. A fond "adeuce" is to be preferred, although goodness knows, fading out over 200 pounds of solid flesh needs some effort.

When I returned to America in 1939 the future, I saw it was pretty grim. Europe had been caught napping and it looked as America had learned little of Britain's tragic experience. In Berlin 10 years previously I had noted the horrors of the Hitler machine, and from that moment I had raised the alarm in my country. I visited Sweden, Denmark, Sweden, France — and England! In London, they were amazed at my knowledge. I formed the "League of Liberty" in 1932.

"Liberty can look after itself," one of the biggest publishers had written to me in reply to the league. "Why I have started in the job of Randolph Churchill, 'my party stands for'."

"See you," I felt like retorting. America rescued me from the untenable role of passive onlooker. It gave me the theatre of operations against the common enemy. For six years, without a week's pause, I have striven to the best of my ability to give America an unprejudiced and balanced picture of the news, based on first-hand experience. It has been the greatest adventure in a long career.

War commentary is at an end. But not commentary as such. Many of us broadcast long before Hitler came to rule the world. I feel that for the time being at any rate, I must go out into the world again to see for myself how the new experiments are shaping. And for the first time in six years I shall be able to see (Continued on page 36)

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★ ★ ★ ★

# HONORS ENOUGH

## FOR ALL 4 NETWORKS

On J-S Day, Tuesday, August 14

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★ ★ ★ ★

On Japanese-Surrender Day, August 14th, that day which climaxed all the climaxes of World War II—the C. E. Hooper staff worked round-the-clock in 32 cities—in a searching measurement of radio listening.

Never was the place which broadcasting plays in American life more sweepingly revealed. Listening leaped from peak to peak throughout the day—often at levels which doubled ordinary war-time tune-in. Conservative projection indicates that

30,000,000 American homes turned to their radios that day for the first authentic news of final victory.

There is no room in radio for smugness—but no broadcaster can read *without pride* the record which this timely and intensive study writes. The results, released exclusively by CBS, contain honors enough for everyone. If, in the process, they explode certain myths, that's all to the good...

SEE NEXT TWO PAGES





## HONORS FOR CBS

1. The CBS share of audience held to a higher level throughout the day (never averaging below 20% in any clock hour) than that of any other network. Network X dropped to 16%, Network Y to 12, Network Z to 10.
2. CBS led the field during 9 half hours in the morning, afternoon and evening—and led its nearest rival through 10 half hour periods.
3. The CBS lead grew at one point to 135% more audience than the next highest network—an appreciably larger lead than we yielded to any other network, at any point.
4. Working uphill against traditional Tuesday night listening habits, CBS increased its regular share of total Tuesday night audience by 17%—while its nearest competitor lost 26%.



## HONORS FOR NETWORK X

1. Network X nosed out CBS on average ratings for all periods combined by a narrow 1 point lead—thanks—largely—to—that—lucky Tuesday evening.
2. Network X hit a peak of 44% of total audience during one period (higher than the CBS peak of 38%)—offsetting its 16% low.
3. Network X dropped behind CBS twice during the evening, but rallied strongly and led CBS at the finish line by a score of 33 to 30, in percent of total audience.
4. Network X crossed the finish line with more than twice as large an audience as either Network Y or Z. (So, of course, did CBS.)



## HONORS FOR NETWORK Y

1. Network Y, which lives less by words than by deeds, turned the tables on Network Z. Network Y's average rating of 6.2 was almost 15% higher than its nearest rival's 5.4.
2. Network Y, in a wonderful half-hour at 8:30 a.m. swept the field! It led CBS by 50% and led its traditional competitor, Network Z, by nearly 200%!
3. Although Network Y dropped to only half the audience of CBS during the evening, it averaged  $\frac{2}{3}$  as large an audience as either CBS or Network X during the daytime.
4. While Network Y in certain periods had only 10% of the total audience, still that was  $\frac{1}{3}$  more than the low ebb of its rival's audience (7.3).





# HONORS FOR NETWORK Z

We promised honors enough for everyone, and we meant it. There aren't as many, of course, at the bottom of the list as at the top. But still enough to go around...

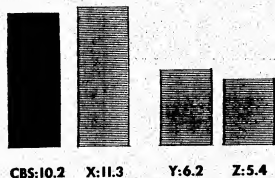
1. Network Z proved there is room for a fourth network by coralling a loyal slice of the audience from morning to night.
2. Although Network Z dropped, in share of audience, from 17.5% in the morning to 16.8% in the afternoon and down to 12.1% in the evening, it averaged 14.6% for the whole day.
3. Moreover, Network Z proved it could average 87% as high as its nearest rival—and 53% as high as CBS—and that's nothing to hide under a bushel.

## TOTAL TUNE-IN AND SHARE OF AUDIENCE

On Japanese-Surrender Day—August 14, 1945—Hooper (32 Cities)

### AVERAGE HOOPER RATINGS

8 a.m.-10:30 p.m. 32 Cities



32 Cities—EWT	Sets On	CBS Share	X Share	Y Share	Z Share
<b>Morning</b>					
8:00-8:30	42.3	26.2	31.8	23.8	7.3
8:30-9:00	40.8	20.3	28.3	31.2	11.8
9:00-9:30	45.1	30.5	33.0	14.9	13.5
9:30-10:00	41.5	26.3	30.7	17.0	16.4
10:00-10:30	40.1	29.8	26.7	14.7	20.1
10:30-11:00	38.1	31.8	20.9	18.3	18.6
11:00-11:30	37.7	24.4	23.9	18.4	26.1
11:30-12:00	38.5	24.5	18.7	13.6	28.1
Average to Noon	40.5	26.7	26.9	19.2	17.5
<b>Afternoon</b>					
12:00-12:30	37.3	35.4	15.7	18.3	18.0
12:30-1:00	39.0	38.4	16.3	20.4	14.4
1:00-1:30	33.8	34.9	19.2	18.2	14.7
1:30-2:00	30.9	30.2	24.8	19.1	14.1
2:00-2:30	28.3	28.1	15.6	14.8	15.2
2:30-3:00	26.8	24.3	28.1	16.6	14.1
3:00-3:30	28.1	18.5	27.0	19.7	16.3
3:30-4:00	26.2	23.4	33.2	16.0	10.2
4:00-4:30	27.0	23.0	32.3	17.1	13.8
4:30-5:00	29.7	22.1	43.5	12.4	10.0
5:00-5:30	29.7	18.2	41.3	10.6	15.2
5:30-6:00	31.6	21.9	31.0	16.0	15.0
Average to 6 p.m.	34.6	27.2	27.5	17.9	15.9
<b>Evening</b>					
6:00-6:30	41.5	31.8	31.1	15.2	9.5
6:30-7:00	46.0	27.6	35.8	14.2	11.4
7:00-7:30	63.1	25.8	44.2	10.9	10.9
7:30-8:00	53.2	25.2	43.4	14.2	12.4
8:00-8:30	44.9	36.2	30.9	11.0	13.8
8:30-9:00	36.5	31.5	34.5	14.8	11.1
9:00-9:30	33.8	24.0	33.0	24.6	11.9
9:30-10:00	30.8	26.1	31.2	17.0	14.6
10:00-10:30	30.9	30.2	33.2	12.6	14.2
Aver. to 10:30 p.m.	37.1	27.5	30.4	16.7	14.6



THE COLUMBIA BROADCASTING SYSTEM

# FMBI Nixes Merger With NAB; Loucks Quits; Damm Reelected Prexy

Chicago, Aug. 21. Resignation of Myles Loucks, managing director of FM Broadcasters, Inc., and discussion of the advisability of merging with NAB were highlights of the organization's two-day meeting at Milwaukee last week. Confab included a board meeting, common membership meeting by proxy and meeting of the new board of directors.

Walter J. Damm was re-elected as president after serving notice that he could not accept if FMBI continued under the present program with an office in Washington because demands of the organization took too much of his time and efforts. Loucks' resignation followed effective when board reaches decision with supposition that office will be closed in the near future.

It was the consensus of members that the FMBI should continue to operate and not merge with NAB, although it was proposed to explore NAB's plan to its fullest extent. A letter was transmitted to NAB asking them to state their definite plans and programs for the promotion of FM.

Besides Damm, the new board of

directors, elected by proxy, is composed of C. W. Meyers, KOL, and Gordon Gray, WSJS, both for one-year terms; C. M. Janiky, Jr., and Clarence Litch, elected for two-year terms; G. E. Gustafson, Zenith Radio Corp. v.p., and W. R. David, General Electric, (three-year terms); T. C. Streibert and Ray H. Manson continue as members for the next three years with Wayne Coy of the Washington Post replacing John V. L. Hogan, WQXR, New York, for three-year term; C. D. Mastin will fill the unexpired term of F. M. Doolittle, WDRC, Hartford.

## Jett Predicts 500 FM Stations Within 3 Yrs.

Washington, Aug. 21.

FCC Commissioner E. K. Jett predicted last Sunday (19) there will be 500 FM stations within the next two or three years and that, within four or five years, at least half the homes of the nation would have FM receivers. Jett spoke over the full CBS web during the intermission of the Columbia broadcasting Symphony Program.

## KWK in Tele Bid

St. Louis, Aug. 21. KWK, owned by Thomas Patrick, Inc., and local Mutual outfit, has applied to FCC for authority to install a commercial television station. Ray Dady, station director, said the application asked for a wavelength and in the specifications are plans for installation of a 4,000-watt video transmitter and a 3,000-watt audio transmitter.

## Buchanan's Tele Debut in Sept.

Buchanan agency will make its television debut, over DuMont's WABD early in September, John Hertz, Jr., treasurer and chairman of the board, will be in complete charge of the venture.

What with all the bickering regarding which will control television programmaticly, live or telecast, Hertz will keep his fingers on all pulses to determine which has the more steady beat as far as televiewer response is concerned.

Buchanan's first program will be a half-hour live production featuring the New York Daily News drama critic John Chapman in a series of informal discussions on the current theatre. Formal will also provide for guestings of stars.

## TELE EXPERIMENTS VIA V-J BEDLAM

Two experiments were made possible last week when NBC television went to work as special viewers covering the V-J bedlam in Times Sq. on Tuesday night (14).

Crews sent out by NBC's television station WNBT worked from the marquee of the Hotel Astor, and station was on the air with the street access for a total of 111 minutes—which is a record in itself for this kind of coverage.

One of the experiments was with distance lighting. The NBC crews used mobile equipment for both indoor and outdoor lighting, getting some fine effects thereby.

Another and more unusual departure was having the announcer doing the commentary talk from a spot beside the screen, where he could see what was actually being shown. The NBC crews figured correctly that if the announcer worked close to the camera, he would not know exactly what was being telecast, especially in the case of close-ups. But seeing where the camera was focused, from his place next to the screen, he was able to describe the scenes more accurately, and with split-time synchronization.

Cincinnati—William Dawes has been named studio director of WKCY.

## Sydney Moseley

Continued from page 32  
Britain with the eyes of a native picture from what we've been getting.

Future of U. S. Radio  
As for the future, radio in America must make up its mind to take the lead in the new freedom of the air. The future of America is bound to that of Britain whether we like it or not.

For nation must speak more freely to nation. America's many stations permit a greater variety of expressions than is possible in Britain's, where the system despite the blessed absence of commercials, puts control of expression in the hands of a few superior persons that may be changed. The new Labor Government may have something to say about that. Everett Thurlie, Labor leader, has just come out with a terrific blast on the "partiality" of the BBC. Yet, one must remember our friends in London with the fine job they did in war reporting. They even reported on the "partiality" of the BBC in the field of broadcasting outside their own exclusive set of the newsroom and old set-toilette associates.

In my book, "Broadcasting in My Time" I have written a chapter on this system which I began years previously when I became the first radio reporter for the BBC. My hopes are better, but I am told that the BBC is still a closed shop. Before the war the BBC was pacific and appealing, and it was not possible to tell listeners in Britain of the impending danger. But Mr. Attlee may encourage them to devise a system something between the over-commercialized American system, where wealthy sponsors have the advantage, and the British system, where the boys inside control everything.

Well, as I leave to look at the post-war world before forgetting again in good old England—better, but better, I hope, in the new era—I want to pay sincere and heartfelt thanks to the scores of fine friends in the radio world. All in the radio industry have been gracious, cordial and helpful. That I will never forget.

"Variety" from my first year in American radio, seems to have carried an annual chapter of this Pilgrims' Progress, and it is therefore fitting that the final chapter should be written on the day of final victory over our enemy and on the eve of my latest journal journey into the unknown!  
Sydney Moseley.

## -NAB- Academy

Continued from page 30

the NAB as anyone else in the field," said one exec, "but I never considered the NAB to be more than exactly what its title implies: The spokesman for the broadcasters. I would fight against anyone trying to infringe on the work of the NAB, because I feel the broadcasters should have their own mouthpiece. But that's no reason why we shouldn't recognize other elements in our industry who help we can use on projects that go far beyond our own."

A mid-west program director who said he'd rather not allow the use of his name "because I'd do my record talking inside the association" rapped the notion that the NAB's public relations committee will have its toes stubbed by the Academy.

"Any Name Will Do  
"As far as that concerned," he declared, "it's naive to think the NAB public relations committee can speak with authority for the entire industry any more than AFRA, or an advertisers' association, or one of the guilds could. None of these is the entire industry. All of these together, with other groups, make up the industry and should be joined in one association. I don't care whether you call it 'Academy' or whatever. But one organization, by whatever name, is needed to represent the entire industry, and it's got to come."

Inferences were, from the side of the Academy sponsors, that they would give the NAB the opportunity to consider the plan before going ahead without NAB.

Some felt that any travel restrictions about to be lifted, a full meeting of the NAB may be held in the near future, and the plan would be presented before the entire membership—since it was the NAB board of directors that did the reject act at its last meeting in Washington.



And how long is six years going on seven? Long enough to prove to another hometown Baltimore success, Arundel Ice Cream, that Baltimore's own big hometown station WFBR is the one to get results.

For five years on WFBR, Arundel, Baltimore's topnotch ice cream and baking chain, used programs built by WFBR. They've profited by the hometown touch only WFBR knows how to give,

and the hometown audience WFBR has built. (Arundel has consistently used WFBR evening time.)

Remember the above facts when people start talking about RESULTS in Baltimore! Yes, if you want to know what to buy in Baltimore . . . buy what the successful hometown boys have always bought. . . W . . . F . . . B . . . R . . .

\*Agency: Applstein-Wagner Advertising Agency

Member—AMERICAN BROADCASTING CO. National Representative—JOHN BLAIR & CO.

**WFBR**

## King in 'Double' Scram for Texaco

John Reed King stepped out of his "Double" or "Mutt" show on CBS as of last Sunday night (19), following contract trouble with Peen-a-Mint, according to the show. He goes back to announcing the CBS "Star Theatre" stanzas on CBS, heard Sunday, 8:30-9:30 p. m. The new time "Double" is aired on Mutual.

King left the Texaco job when "Double," which formerly was heard Friday nights, shifted to Sundays. However, with his signing as m.c. on the new Chef Boy-Ar-Dee, "Give and Take" audience participation show, which tests off next Saturday morning (25) on CBS, he found himself half-hour mid-afternoon, will make his first extensive theatre tour throughout country starting Sept. 3, with first appearance sketched for Yankton, S. D. Broadcasts will originate from theatres where program will appear. Tour continues until Sept. 18.

Emcee Johnny Olson, Aunt Jemima, complete cast and orchestral ensemble will make the promotion tour on a guaranteed percentage deal between ABC and Quaker Oats, which sponsors 15-minute segment of program. Other half is sustaining. In past, program has made brief War Bond appearances in various cities; however, this is first concentrated effort since sponsorship.

## MUTUAL DROPS OPTION ON CLEVELAND SYMPH

Cleveland, Aug. 21. Mutual has dropped its option on the broadcast services of the Cleveland and orchestra, General Manager Carl J. Vosburg, of the symphonic group, announced.

Orchestra officials, anticipating the return of former Army members in the group—and with maestro Eric Leinsdorf, now discharged from the Army, efforts are being made to secure a sponsor for the symphony over one of the networks.

## Theatre Tour Lined Up For 'Ladies Be Seated'

"Ladies Be Seated," ABC's (Blue) half-hour mid-afternoon, will make its first extensive theatre tour throughout country starting Sept. 3, with first appearance sketched for Yankton, S. D. Broadcasts will originate from theatres where program will appear. Tour continues until Sept. 18.

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## Stakes Claim

Detroit, Aug. 21. With Merton Gould and Walter Hampden as headliners, WWJ here celebrated its 25th anniversary Monday with a series of special programs, using the Aug. 20 date for the anniversary celebration, WWJ stated down its claim to be the first station to broadcast regularly scheduled programs.

For a long time a controversy has raged between the Detroit station and KDKA, Pittsburgh, on which was the pioneer station, KDKA celebrates its quarter-century of broadcasting on Nov. 2. Niles Trammell, NBC president, has nearly side-stepped the controversy with the following message to WWJ:

"We are very proud of our association with the Detroit News Station, WWJ, and also with the Westinghouse Station, KDKA, and for this reason we have not taken a position one way or the other on the controversy that exists between the two stations."

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## TED LUZZA'S GOSSIP

New Orleans, Aug. 21. Ted Lizza, "Variety" mugs here, has joined the ranks of radio gossip, doing a Sunday quarter-hour stint called "Starlights" featuring news, comments and reviews of the new films and Hollywood.

## WWJ 'On the Air' Traces History Of Radio; Tosses Bouquets to Rivals

Detroit, Aug. 21. In transcribing the history of radio in "On the Air" to commemorate its 25 years of broadcasting, WWJ invited Leo Fitzpatrick, vice-president and general manager of rival station WJR, to come over and play himself in a sequence recalling the "Merry Old Chief of the Kansas City Night-hawks," Fitzpatrick did.

A total of 360 pressings of the program were offered to other radio stations throughout the country on a sustaining basis in the interest of national radio history.

The program was devised and produced by program manager Don DeGroot, written by staff writer Marjory Pfeiffer, and narrated by Charles Lewis. In its own words the program set out to trace radio history "from the time it began with a mere cat-whisker and a crystal to the moment when it has become a billion-dollar industry."

In the program WWJ recalled the frantic public urge to dial distant stations and in the production of old-time effects, engineers set up one of the early Magna-Vox speakers to bring back the voice of Fitzpatrick as well as the call letters of such pioneer stations as KDKA, WJZ, WSB, WJAF and KFPC. Tribute was paid to WJAF for its part in selling the first radio time, and favorite programs of bygone years were reproduced including the first symphony concert, Mack and Moran as the "Two Black Crews" and the presentation of early sports events as a prelude to today's dissemination of news from all corners of the world. Idea was to show radio's growth from a fascinating toy to an integral part of American life.

While Fitzpatrick came over from the rival station, WWJ had on tap one of its own veterans of radio, Ty-Tyson, sports announcer. Only two others in radio have been broadcasting as long as steadily as Tyson—Milton Cross, now with ABC (Blue), who made his debut as a tenor soloist in 1921 and as an announcer over WJZ in 1922, and Pat Barnes, now freelancing in New York, who began his announcing career in 1921 over KDKA.

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## GEN. MILLS 5-MINUTE SLOTT

Chicago, Aug. 21. Betty Crocker and General Mills, will occupy the 9:25-9:30 a. m. (CWT) slot over the full ABC (Blue) network starting Sept. 17. Spot was recently bought for the milling company on a 52-week basis through Doucet, Fitzgerald, Sample.

## Ira Phillips as Guiding Light for Today's Children With Scriptor Ambitions

Chicago, Aug. 21.

Define a move toward improving the quality of daytime radio serials made last week when Dean James H. McBurney, of the Northwestern School of Speech, announced a new career course in radio writing aimed toward that goal to be offered this fall. Course will be taught by Ira Phillips, writer of "Guiding Light," "Today's Children" and "The Woman in White," current writers, and will be designed to encourage talented writers to enter the field. Course will be open only to advanced students who have had background and experience in radio writing.

Miss Phillips, former Northwestern student and one-time school teacher who has enjoyed one of the top incomes of radio writers for the past 10 years, will continue to write serials. She recently made moves toward improving her own serials by enlisting the aid of several veterans, parents and teachers' agencies in presenting solutions to current and growing problems, especially those pertaining out of family life, through her serials. With the aid of these agencies and a former associate professor of social science who has woven into her plots such problems as the conditioning of a family to proper acceptance of an incapacitated veteran, the importance of women in the home as well as in war jobs and juvenile and marriage problems. Practice of this new technique will be embodied in the course.

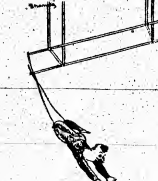
## Louis Tilden in Switch To Sherman & Marquette

Chicago, Aug. 21.

Louis Tilden, account exec. of the NBC Central Division network sales dept., has resigned effective Sept. 1 to head the Chicago radio dept. of Sherman & Marquette. Move is in line with agency's increased radio activity in this area, having taken over the Manor House coffee account with a five-a-week local show week. WWJ and several other spot programs. Appointment of Tilden will have no bearing in any way on authority of Carlton Alsen, agency's general radio chief, who continues to divide his time between supervising the Judy Canova show and the "Theatre of Romance," which moves from New York to the Coast next month.

Tilden joined NBC in January, 1941, as Chicago rep of the net's international sales division, becoming a salesman in the Central Division's national spot sales dept. in 1942. He joined the network sales dept. last March. His successor not yet announced.

Raleigh.—The Seaboard Air Line Railway Co. has been authorized by the FCC to build, test and operate radio stations to experiment in railroad communications.



"OOP — SORRY!"



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We missed by 1/10th of one per cent

Our recent post card survey on "Regular Listening to New York Radio Stations" showed 14.7% of the radio audience in our primary area listened regularly to WQXR after 6:00 PM on weekdays or a total of 441,000 homes.

For a double check, we compared our findings with a person to person survey conducted by The Pulse of New York among 2,100 radio homes. 60% non-telephone homes and 40% telephone homes, scientifically weighted by county population and economic distribution as follows:

6% A Incomes; 24% B Incomes; 40% C Incomes; 30% D Incomes.

The Pulse interviewers asked, "How often do you listen to WQXR—frequently; occasionally; seldom; never."

According to "The Pulse" 14.6% of those interviewed said they listened "frequently" to WQXR... almost identical with the result obtained by the post card survey, which was 14.7%.

Well! That's not so bad after all.

Incidentally, if you don't have a copy of our original post card survey, we will be glad to send you one.

WQXR AND FM STATION WQXO  
730 FIFTH AVENUE, NEW YORK 19, N. Y.

The Radio Stations of The New York Times

# How America's "Youngest" Network Is Developing COMMERCIAL

Several weeks ago we ran an ad about television. The most important consideration in television today (we said) is *advertising economics*. Radio (we pointed out) succeeded because it's practical, because advertisers, agencies, and networks learned to team up entertainment and selling, and to do it on an economical budget.

We recognized the place of new techniques. But we indicated that in our opinion the *shortest cut* to practical commercial television consists of taking a proved radio program, converting it to television, and building the kind of commercial that only television can provide.

Like to know how this works in actual practice? Let us tell you what happened to Chef Boiardi and his Spaghetti Dinner.

## How to Launch a Television Program

Chef Boy-Ar-Dee Quality Foods, an ABC radio client, wanted to try out television; so they and the McJunkin agency came to us. We had a television program that we all agreed would be a natural for them: *Ladies, Be Seated*, a lively, audience-participation, afternoon radio show, which had been adapted into a successful video program. It was inexpensive to produce; and it had received the highest rating ever obtained by a television show on G-E's Schenectady station. So we started with that.

## How to Create a Commercial

In working together on the commercials, we agreed right at the start that our most important task was to make them not only *sound* convincing, but *look* convincing. We were not going to have a man stand in front of the camera, hold up a package of Spaghetti Dinner and make a speech about how good it tastes! *Why do that when you have the Master Chef himself, the final expert, the originator of his Spaghetti Dinner, right there?*

So up comes Chef Hector Boiardi for the middle commercial. Better than any actor could do it, he prepares his "Ready-in-12-minutes" Spaghetti Dinner right in front of the camera, all the while discussing the product with food-expert Beulah Karney. Exactly 12 minutes later comes the closing commercial, and up steps the Chef to show his audience how to drain the spaghetti (which had been steaming away in the B. G.\* all this time), how to slide it onto the platter, how to add the heated sauce and specially grated cheese.

Then the pay-off. The meal is served to people in the studio. Video watchers home in their living rooms see the audience eat, see their expressions, hear their unrehearsed comments.

\* Video talk; means background.



Out of the mass chop-licking come good customers, for who can resist? Variety and Billboard opine that the commercial stole the show; that it was the *best* commercial to date on television—and the audience agreed:

"The Chef Boy-Ar-Dee sponsorship has been the most successful form of advertising I've ever seen," says one letter. "We've started eating the Spaghetti Dinner, and my small daughters insist on doing the work. From watching the show, they can prepare the meal."

And here's what Boy-Ar-Dee's v. p. in charge of sales had to say:

"Frankly, we went into television with our fingers crossed... we came away feeling we had witnessed a miracle."

Boy-Ar-Dee's television story is only one of many we have to tell these days. The others are, in outline, much the same: established radio entertainment adapted to television and commercialized for television by using the combined efforts and experience of network, client and agency. That is how we at ABC are developing commercial television. We're off to a good start.

# ABC

## New Leadership in Radio

This is the AMERICAN BROADCASTING CO.



# TELEVISION



More people listen to Don McNeill on ABC's *Breakfast Club* than to any other program in daytime radio except one (that one on ABC). On his recent tour, it was SRO everywhere—even in New York. When *The Breakfast Club* was televised, we built the commercial around Don himself, the man millions of housewives want to see. They watched him eating PREM, enjoying it, talking about it with Jack Owen and Aunt Fanny. Says Norman Rosen, of J. Walter Thompson, "The program was the result of fine teamwork between us, the client and your company."



When John David, Inc. televised their radio show, *Letter to Your Serviceman*, we gave a retailer the opportunity to do something in radio it could never do before: a visual demonstration of actual retail merchandise. John David's commercials illustrated that "visual" department-store advertising (the most seen and read part of your daily newspaper, by the way!) is easily one of the greatest potentials in television. Publicity Director Heulse in calls television "this new and powerful advertising medium."



The *Quiz Kids* has long been a top-rating Sunday night show. It clicked in television, too. Faced with the problem of creating an interesting, convincing commercial about vitamins (One-a-Day), we decided that it would be helpful to demonstrate how a mother can get sound advice on raising her child. So a mother, worried about her offspring's progress in school, sought competent advice from the school nurse. Mothers saw and heard the conversation, listened to the advice, and Jeff Wade of the Wade agency says, "It convinced us beyond doubt of the great possibilities in this new medium."

Seeing is believing, especially when it's the originator of the product himself who is demonstrating it! Here Chef Hector Bolandi shows television audience how to fix his Chef Boy-Ar-Dee Spaghetti Dinner on *Ladies, Be Seated*. Gordon Best, president of the McJunkin Advertising Co., said about the program: "Our client and we are very well pleased... the broadcasts were skillfully handled... the publicity enjoyed by our client has been very substantial."



Want us to send you a free copy of Boy-Ar-Dee's special 16-page booklet describing the programs? Write or call, ABC Television Dept., 33 West 42nd Street, W1 7-1737.



## POWER FOR GOOD

WHEREVER radio can help to solve the myriad problems of peace, the zeal and skills of CBS are pledged to the task.

Before the outbreak of this war, radio meant to many just a quick and convenient means of ephemeral expression.

---

Radio emerges into peace accepted round the world as a penetrating and durable medium by which men's minds and hearts communicate.

It has proven its almost 'atomic' power—for good.

Such power for good creates an unconditional responsibility.

Long before war broke out in Europe—back before Munich and Prague and Godesberg—CBS accepted this responsibility, lived with it, practised it.

In the sobering tasks of peace, as well as in its happier moods and opportunities, we shall continue to accept this responsibility, live with it, practise it.

**THE COLUMBIA BROADCASTING SYSTEM**





# Why *MORE* is less than you think it is



Month after month, WOR has been calmly dropping communiques to you describing how quickly WOR's household-help programs can build big audiences quick for less cost in cash.

But, we wonder, have we told you what good per-penny advertising values they are? In case we haven't, here's some proof delivered to us recently by the researchers of Crossley, Inc.:

Of all the household-help programs currently broadcast in New York, the three with the lowest cost-per-thousand-homes-reached are on WOR. Most impressive, perhaps, is "Breakfast with Dorothy and Dick", on which sponsors pay only 41¢ for every thousand homes into which their messages are delivered.

The reason for this low cost per impact? WOR's shrewd showmanship, we think; a kind of show-

manship that is also keen salesmanship and which has helped WOR build one of the strongest and most listenable programming schedules in modern American radio.

So, if you, sir, would like to make the acquaintance of people who have developed the economical habit of consistently building shows that arouse local and national acclaim—on both sides of dealers' counters—at very low cost, you couldn't do a wiser thing than call PE 6-8600, or write . . .

# WOR

MUTUAL

—that power-full station  
at 1440 Broadway, in New York

# Comm. Youth Vs. Soapers

Storrs, Conn., Aug. 21. Radio programs "that build the home and its morale, rather than those that condemn the faithless and the wicked" is the new program of Connecticut Rural Youth Conference. The group, composed of 411 club members, closed their five-day meeting Friday (17) at the University of Connecticut with a condemnation of current radio shows and soap operas.

Group decided to canvass the state immediately for signatures to a petition to radio stations and companies. West will seek an improvement in radio scripts, will seek shows that promote home harmony and strengthen family ties in preference to those which tend to weaken such ties.

Claimed at the convocation that some radio programs "seem to condone faithlessness in wives" and other practices which lead to hurt family life.

# French Radio Can't Go Commercial Yet; Must Re-establish Self Now

By ABEL GREEN

Paris, Aug. 20. French Minister Soustelle and Lt. Philippe Desjardins, chief of foreign broadcasts, who headed radio executives and editors at a luncheon here Sept. 18, declared that France cannot worry about commercial radio operations being concerned primarily with "recapturing her honor" as a free nation.

This correspondent threw at him the problem that, if Radioindia of France and BBC have any understanding against commercial radio, where would their problems be if Radio Luxembourg, Ireland, Belgium and radio commercials at both France and England prospered, when commercial products became available. Desjardins and Soustelle stated that it too soon to have any definite conclusions. Their main concern is to drop any propagandistic taint and aim overseas to do good will.

Sets Tuned to DX

Contrasted to over 800 transmitters, there are so few here that there's risk of getting commercial radio into wrong hands. Luxembourg, for that reason, is likewise cautious. Meanwhile all of France's 5,000,000 sets are equipped for shortwave reception, and have been tuned to shortwave five years. Hence, French propaganda chief and radio head's prime concern is to get French-American aid programs

shortwaved from both sides giving a man-in-the-street perspective.

In line with this, Madeleine Carroll, who has been making French radio records for 20 years, claims the problem is to educate the French that the G.I. stays here is for a while, not for good.

The French, of course, expressed the Pacific would segue most of the troops, but now their exports may be slowed.

French officials stressed Franco-American cooperation in future newscasts. The French exhibited their new radio studios, built by production from captured German radio equipment. Their sound on film transcriptions are similar to our Miller Lane. Radioindia and French radio agency stressed the overall job being done, greatly impressing the American execs here on a special government junket.

# 3,500,000 NEW RADIO SETS READY BY JAN. 1

Washington, Aug. 21. More than 3,500,000 new radio receiving sets may be off the production lines and ready for marketing before the end of the current year. That was the estimate made here today (Tuesday) by Melvin E. Karas, radio and radar director for WPA.

"So many sets may come through so quickly, he said, is due to military order cancellations in electronics are very heavy, approximating 80% of last month's orders. At the same time, the manufacturing industry is better equipped to get rolling rapidly on large-scale production than ever before in its history.

# Associated's Setback In ABC Restraint Case

Chicago, Aug. 21. Associated Broadcasting Corp. lost the first round in its fight to restrain the American Broadcasting Co. from using the ABC initials. At a hearing in federal court in Detroit last week (15), American claimed there was no reason why it should be served with papers in Michigan, where it is headquartered.

The court adjourned the hearing to Sept. 14 for purposes of taking depositions on American's contention.

# One of Radio's Outstanding Men Of Music



Returning to RALEIGH ROOM, Starring HILDEGARDE, As Conductor, Arranger and Composer, Tuesday, September 11, 10:30 P.M. EST, on NBC.

Personal Manager: ANNA SOSENKO

Exclusively Booked by MUSIC CORPORATION OF AMERICA

# Mutual Sez

Continued from page 32

waves drama shows in Spanish and Portuguese to Latin American markets as a series of "how it can be done" type of shows. Format was worked out by Wilfred Roberts of OIAA and Fred Bate, of NBC international division, who passed ideas down the line to NBC domestic program division.

Shows aired by OIAA are played live by top Latin American performers, but are written in English and are often used on U. S. nets.

Miguel Delgado, secretary of OIAA, came up with an overall name for the show, calling it "Censorship Zero." English script chief Joseph Liss immediately assigned five shows for the series. Stanias' will be of 25-minute length, allowing for a five-minute remote pick-up of a personality tied in with subject dramatization.

"Censorship Zero" shows, sketched to preem via OIAA Aug. 27, and writers assigned to do them are: "Atomic Bomb" written by a "team" under Sherman Dwyer, producer of University of Chicago's "Science Adventure" series; "Radar," Sheldon Slaak; "Port of Embarkation," Saul Green; "The Atomic Bomb," Henry Walsh. "Censorship Zero," if "Atomic Bomb" show may be dropped from the sked, or a new one written, since show already has been aired over MBS under Revper Cooper & Brass Corp. sponsorship.

Shows, however, are being tailored especially for the format.

Meanwhile the Seymour-Phillips-Leader combo who were first in the field with "Now It Can Be Told," were reading a new show for "CBS," concerning "Science Adventure" sponsorship Zero" opens. Show, a half-hour stanza to be on Saturday nights, will dramatize stories formerly published in Liberty mag, written by Phillips, about the adventures of a crusading radio conductor.

# Follow-up Comment

Continued from page 42

dealing with the tie-up between a certain type of franchise and AVCO Aviation Corp., now owned by Croley Corp's vast radio holdings.

"The deal," said Jacob, "is an enormously important question," a quote extensively from the article which showed a link between AVCO's financing and the House of Representatives. After the war, he warned against German junkies a military building a gigantic Trojan Horse with which they hope to play a sinister part here out of mid.

Jacob's reference to "Variety's" deal AVCO as a subterfuge, not only to the American people but to all freedom loving people, all over the world, does not make even the slightest bit of sense.

Ray Bolger is spending his CBS summer looking for the girl of his dreams at the expense of Rebel Drugs. It isn't anybody's business who's paying the bill, but the language heard on Friday (17) broadcast was very revealing.

Ed Gardner, just back from Europe, was the star of a radio stand-up of having Gardner visit Bolger's haberdashery in London. Bolger to Duffy's Tavern, which from all indications, can now be found at the corner of Tenth and Broadway, still in search of a girl with a beautiful figure and gardener's profession at his bookkeeping books, provided a juxtaposition of double entendre. It came off in bad taste and made Mike West's notorious radio performance sound like a very Bros. version of Aunt Jemima.

Lester Cowan, producer of "Story of G.I. Joe," revealed interesting highlights on the CBS radio show country of Erie Pyle before the June war correspondent sailed for the Pacific theater and died in an absorbing interview with Don McNeill on "Breakfast Club" (17). Cowan, who spoke in a conversational tone particularly effective for the subject and occasion of the broadcast, said he had begged Pyle to remain in the U. S. because he could play a "more important role here while the G.I. is overseas." They had, the producer said in answer to a question by McNeill, discussed the kind of a war he would like Pyle to engage. Cowan reported that Pyle had seen the "rough form," about 80% of the film dramatizing his life. The producer stated that Quentin Reynolds had phoned him, after General Eisenhower's visit to the N. Y. Polo Grounds, to a ball game, the Supreme Allied Commander's inquiry as to whether he could see the picture. A pilot was sent to Eisenhower at an unrevealed vacation resort.

# Inside Stuff—Radio

Off-provers gimmick that unplanned publicly more often than not pays off in the premeditated kind is being given the works in Chicago in the case of pianist-lyric "Two-Ton Baker, the Music Major," on WXYZ Mondays through Saturdays for Hirsch Clothing Co.

Baker (real name, Dick Baker, ex-vaude) was as surprised as anyone else in Chi a few weeks ago when a character named "Two-Ton Toolek," the "Rhino" Cooke, who also plays hot piano and sings, showed up in Chi ( Tribune-N. Y. Daily News syndicate's comic strip, "Harold Teen," drawn by Carl Eide).

Jivester was mystified (albeit delighted) with what the good publicity accruing as to the how and why of Ed's choice of him as model for a strip character, until he learned a guy named Fred Reynolds, former staff writer at the station, knew him before going into the Army. Reynolds, he developed, is Ed's son-in-law and an occasional life man. Cartoon cartoon of Baker, meanwhile, is becoming more and more important in the plot of the strip, with every indication being that the rotund, rumpled "Toolek" will continue on and on. Baker hopes he will too.

Newsweek mag, whose competitor, Time, has been on the air for years through such stanzas as "March of Time" and "Time Views the News," has now gone on the air in its own right. Mag has started restoring a series of dramat documentaries, written by Judson Phillips and directed by Anthony M. Leader. First of the waxings, dealing with the atomic bomb, was made the week of V-J Day, and sent out gratis to every radio station in the country.

Open end half-hour shows allow for station tie-ins with local commercial sponsorship, and there is only a slight plink in the platter for Newsweek's show over the air. The studio, supervising the program, Phillips and Leader have been commissioned to continue on the lookout for important subjects to air in platter form from time to time, and Newsweek is determined to feel that average 400 stations will play shows either by selling them to local sponsors or as sustainers.

"Dance With the DeMarcos" (to be previewed tonight (22) in N. Y. at NBC's studio 6B), has settled some trade issues. The half-hour show (and a six-week) will bring dancing to the air with several new gimmicks. Show will include comedy and music, and will present Tony and Sally DeMarco, Emil Coleman's orchestra, Deems Taylor as emcee, the Song Spinners, "Sing Home Home, and Food Bond, announcer.

Claimed that program will show people at home how to dance. Will also have audience participation, the studio and dancing with the DeMarcos. Formerly gimmick will be a dance contest tied in with a merchandising scheme. National Concert and Artists Corp. is cutting a record of the show, Daniel S. Tutthill, its vicep, co-producing with Arthur Henley.

Dueling Florence Warner, director of education and public service of WOL, Washington, and her Recordgraph film recorder following the historic V-J event, attracted attention as a highlight of D. C. coverage. When the Jap surrender announcement came through, she made for the crowd outside the White House for interviews. Following the announcement, she and President Truman made an exclusive interview with J. A. Krug, WFB chief, which was used over MBS. As soon as Russia threw its hat into the Pacific ring, she recorded a similar exclusive with Dr. Wei Tuo Ming, the Chinese ambassador.

# Programming

Continued from page 31

sure as yet whether there would be a change in the service shows or what the change would be. However, it's understood that the cross-board series of "Service Time" shows will wind up next month.

If it had been a matter of conclusion, so were some of the radio heads of the armed services. Navy people were meditated to deal with network officials concerned with Navy shows this week. Some army air force radio people seemed to think that the country had heard enough about the war, and wouldn't want any more, although they felt that shows dealing with peacetime aviation might keep listeners. Army Service of Supply shows were being reviewed to provide a new one, showing that the same people who moved supplies to war would now move goods for consumers.

# Wrigley's Quick Switch On 3 Service Shows

Chicago, Aug. 21. With war's end, all three of Wrigley's war shows are scheduled to be dropped this week. "Service to Front" aired Tuesday night, will be replaced tonight (21) with an all-musical show featuring Barry Wood, Bennett Sisters and a 24-piece orchestra led by Caesar Petrelli.

No definite plans set yet for "First Line" show aired Thursday night, which will be replaced by Thursday night. There are to have a recapitulation of Navy exhibits during the war.

With the future shows not set yet for "America in the War," aired Saturday, will be a musical show, Aug. 25. Only one program scheduled for the Pacific, "Scattergood Baines show, aired by Wrigley before war, is being revived by Myerhoff and will present plans to replace "America in the Air" or "First Line" as a five-week strip in the evening.

New Britain, Conn.—Julian Group of West Hartford was named president of the New Britain Broadcasting Co.



DETROIT

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# DU PONT CAVALCADE OF AMERICA

MONDAY, AUGUST 27, 1945



**BURGESS MEREDITH**  
in  
"ASSIGNMENT FOR THE PROF"

Opening Night



**MICHAEL O'SHEA AND RICHARD CONTE**  
in  
"CARGO OVER BURMA"

Monday, September 3, 1945



**JOHN HODIAK AND BOB BAILEY**  
in  
"SAWDUST UNDERGROUND"

Monday, September 18, 1945



**IDA LUPINO**  
in  
"NELLIE WAS A LADY"

Monday, September 11, 1945



**WALTER PIDGEON**  
in  
"THE BATTLE TO STAY ALIVE"

Monday, September 24, 1945

Presenting

OUTSTANDING ENTERTAINMENT  
FOR THE RADIO AUDIENCE  
**THE GREATEST STARS  
IN THRILLING DRAMAS  
FROM REAL LIFE**

N. B. C. Network 142 Stations

Coast to Coast



PEABODY RADIO AWARD  
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**DU PONT CAVALCADE OF AMERICA**  
"FOR OUTSTANDING ENTERTAINMENT  
IN THE FIELD OF DRAMA"

This year the Du Pont Cavalcade of America will again bring to the radio audience "outstanding entertainment." The great actors of our day will reenact thrilling real life dramas... plays drawn from the magnificent pageant that is America. Adventure, romance, history, science and comedy... there'll be laughs, there'll be tears, there'll be thrills... as Du Pont presents the greatest stars in exciting dramas from real life on the Cavalcade of America. E. I. du Pont de Nemours & Co. (Inc.), Wilmington 98, Delaware.



### NBC, CBS, ABC, Mutual Plugs

Following is list of the most played popular tunes on the networks for the week beginning Monday and through Sunday, Aug. 13-19, from 5 p.m. to 1 a.m. List represents the first approximately 25 leaders in alphabetical order (in some cases there are ties, accounting for a longer list). The compilations embrace the NBC, CBS, ABC and Mutual Networks, as represented by WEA, WABC, WJZ and WOR, N. Y., and are based on data provided by Accurate Reporting Service, regular checking source of the music-publishing industry—unless BMI indicated, all others are ASCAP.

PUBLISHER	
A Kiss Goodnight	Miller
And There You Are—"Week-end at the Walden"	Fest
Atchison, Topoken and Santa Fe—"Harvey Girls"	Fest
Can't You Read Between the Lines?	Shapiro
Dream	Capitol
Fishin' For the Moon	Chappell
Good Good Good	Berlin
Gotta Be This or That	Harms
I Don't Care Who Knows It—"Nob Hill"	Robbins
I'd Do It All Over Again	Shapiro
I'm Gonna Love That Guy	P. B. Harms
It's a Beautiful Morning	Bourne
I Was Here When You Left Me	Broadway
I Wish I Knew—"Diamond Horseshoe"	Berlin
Lonely Love	Triangle
My Pet Brunette	BMI
Remember When	Markes
Sentimental Journey	C-P
That Peeking In the Moonlight	Morris
That's For Me	Pantl
There's No One I See You—"Diamond Horseshoe"	Williamson
There I've Said It Again	BVC
There Must Be a Way	Valiant
There's No You	Stevens
The Way That I Wish Thought	Barion
Till the End of Time	Wilhelm
You Came Along—"You Came Along"	Santly
	Famous

† Fimusical. \* Legit Musical. † B.M.I. Affiliate.

### 10 Best Sheet Sellers

(Week Ending Aug. 18)

Atchison, Topoken	Fest
Till End of Time	Santly
I'll Loved You	T. B. Harms
Bell Bottom Trousers	Santly
Dream	Capitol
There I Said It Again	Valiant
You Belong to My Heart	Peer
I Wish I Knew	Triangle
There Must Be a Way	Stevens
Sentimental Journey	Morris

### CAPITOL NEXT B'WAY DATE FOR LES BROWN

Les Brown's next Broadway theatre date will be at the Capitol theatre. He was signed for the house last week to open on an indefinite date in October.

Brown has been a standby at the Paramount. He is now at the Palladium Ballroom, Hollywood, after which he goes into the Sherman hotel, Chicago. His December opening at the Pennsylvania hotel, N. Y., is still indefinite. He has been in a salary fight with that hotel.

Les Brown's salary troubles with the Pennsylvania hotel, N. Y., which for a while indicated that the band would not play that hotelery on schedule next December, have apparently been straightened out. Contracts have not been signed, but he'll work either an eight or 12-week period starting just before Christmas.

Brown is now at the Palladium Ballroom, Hollywood, and follows with the Sherman hotel, Chicago.

### Dick Powers in N. Y. To Sever ASCAP Tie, Pick Up Metro Post

Dick Powers, who resigned last week as western supervisor of the American Society of Composers, Authors and Publishers, to go over to Metro in full charge of coordinating music for its films, got into N. Y. Monday (20) for final conference with ASCAP and pre-start huddles with Metro executives. He goes off ASCAP's payroll Aug. 27 and on Metro's the same day.

Powers has a three-year contract with Metro starting at \$750 weekly. Agreement gives Metro options for two more years at double the starting salary. His success in ASCAP's western territory has not yet been selected.

### Early, Pipper Join Walker In RCA Exodus to Metro

Frank Walker, who recently left RCA-Victor to lay the foundation for Metro's entry into the recording field, has taken two of Victor's personnel over with him to help launch the film company's plans. Wally Early, former jobber, contact with Victor and assistant to Walker while the latter was head of RCA's recording division, and Jack Pipper, manager of RCA's Camden plant, made the jump to the new organization.

Walker, who joined Metro Aug. 1, is scheduled to leave for the Coast soon to huddle with Metro head men on recording plans.

### Coast Platters Form Association

Hollywood, Aug. 21. Three divisions of the working industry have formed here the Pacific Coast Record Manufacturers Assn. and selected a committee to draft a constitution and a code of ethics. Committee includes Lou Goldberg, Charles G. Eckart, Harry Bryan, Jules Bihari, Leon Rene and Jack Gutshall. Three major groups represented are the record companies, manufacturers (processing, selling and matrix plants), and distributors.

Label owners had held a prior meeting and formed a separate group, the Association of Independent Record Companies, with Leon Rene and Jules Bihari as temporary heads. Label owners will remain within the PCIRMA, both as a group and as individuals, but have formed their own group to handle problems exclusively theirs, while co-operating in the general field with the manufacturers and distributors.

### BMI's 'Mr. Strauss' Score

Broadcast Music Inc. has its initial score of any kind. It will publish and plug the music from the show "Mr. Strauss Goes to Boston," the score of which was written by Robert Soltz and Bob Sauer.

Sauer works for BMI at its N. Y. headquarters.

Nathaniel Shilkret will score and conduct on Metro's "Boyz n' Ranciz."

# Every Song A Sure Hit!

A New Hit by the composer of "Deep Purple"

## AUTUMN SERENADE

Lyric by SAMMY GALLOP - Music by PETER DE ROSE

Fast-Rising Novelty Song with a Lush Harp

## NO CAN DO

Featured Song Hit in Metro Prozer's New Fall Copacabana Revue

Lyric by CHARLIE TOBIAS - Music by NAT SIMON

America's #1 Rhythm Called

## I DON'T CARE WHO I

From the 20th Century-Fox Picture "Nob Hill"

Lyric by HAROLD ADAMSON - Music by SAMMY GALLOP

ROBBINS MUSIC CORPORATION • New York 19 • JERRY JOHNSON, Gen. Prof. Mgr.





# 10 Best Sellers on Coin-Machines

(Records below are grabbing most nickels this week in jukeboxes throughout the country as reported by operators to "Variety." Names of more than one band or recording offer the title indication, in order of popularity, whose recordings are being played. Figures and names in parentheses indicate the number of weeks each song has been in the listings and respective publishers.)

- |  |  |   |   |   |  |   |  |   |  |
|--|--|---|---|---|--|---|--|---|--|
| 1. Acheison, Teneke, Santa Fe (6) (Folart)..... Bing Crosby..... Decca | 2. There I Said It Again (17) (Valiant)..... Vaughn Monroe..... Victor | 3. You Belong to My Heart (12) (Harmon)..... Bing Crosby..... Decca | 4. Sentimental Journey (22) (Morris)..... Les Brown..... Columbia | 5. If I Loved You (4) (T. B. Harms)..... Perry Como..... Victor | 6. I Wish I Knew (12) (Triangle)..... Dick Haymes..... Decca | 7. Bell Bottom Trousers (14) (Santley)..... Guy Lombardo..... Decca | 8. Gotta Be This Or That (2) (Harmon)..... Tony Pastor..... Victor | 9. Dream (22) (Capitol)..... Freddie Martin..... Victor | 10. Till End of Time (1) (Santley)..... Perry Como..... Victor |
|--|--|---|---|---|--|---|--|---|--|

## RAY BAUDUC'S ORCH. SET FOR EASTERN RUN

Music Corp. of America is bringing Ray Bauduc's new band east to debut in that territory Aug. 27 at Meadowbrook. He replaces Johnny Long, who had been booked for that period but who was let out to enable him to go into the Edgewater Beach club, Chicago. Bauduc's new outfit is one of the young bands MCA has lately been starting to concentrate on building up new band talent. It was organized on the Coast less than six months ago and has been mostly in that area since.

## T.D.'s String of 1-Niters

Tommy Dorsey will play a brief string of one-nighters in the east late this month prior to opening at the 400 Club, N. Y., Sept. 8. He plays a group on the Coast before heading east, some on the way in at Army camps and hospitals, and starts in the eastern territory Aug. 31 at Carsonia Park, Reading, Hershey Park, Hershey, Pa., gets him on Sept. 1, and Lakewood Park, Malvern City, Sept. 2. Bauduc's Band is getting its usual \$3,000 guarantee against percentages.

Jan Savitt orchestra linked to make a musical short at Warners.

## CHI MUSIC FESTIVAL DRAWS FULL-HOUSE

Chicago, Aug. 21. Chicago Musical Festival, probably the city's greatest musical event of the year and the first big local public celebration since the war ended, went to a full (88) night at Soldier's Field before a capacity crowd of 90,000. It was the 10th annual occasion of its kind. Gladys Swarthout and Lawrence Tibbett headlined the show, which included a mass band of 1,000 players; a story book pageant, "Alice in Wonderland," besides numerous other features. Festival was marked by brilliant display of fireworks connected by Frank Duffield and highlighted by the parade marching into Tokyo and American leaders etched in fire.

## New Talent

men to satisfy everybody. It is then, if their talk of the last few years can be believed, that their turn will come. Since Pearl Harbor most top flight bachelors have had tremendous difficulties with musicians who realized they were in the driver's seat. Some bands were actually run by their men, who would often disregard the orders of maestro and would see the opportunity coming at long last to pay off some of the claimed indignities they have suffered.

As for the musicians themselves, they are going to have to wait. They're going to find it extremely difficult to adjust themselves to a new position they will be forced into, it is believed, by the crack kids expected to come along. For several years now, instrumentalists worth more than \$100 weekly were the war have been demanding and getting \$200 to \$250 weekly.

Despite the difficulties that many believe will beset the band business during the readjustment period, it is generally agreed that when the field is straightened out in the post-war period there will be seen a boom period which will dwarf the years between 1937 and 1941, during which the late Tommy Goodman, Tommy Dorsey, Glenn Miller, et al., made their bundles.

## OBERSTEIN'S N. Y. TO L. A.

El Oberstein, who recently moved into New York as head of its artist and repertoire division, goes to the Coast soon after Labor Day to record Victor artists in that territory. He'll be gone several weeks. Dinah Shore and Freddy Martin will be the main artists in the west, though Tommy Dorsey will be, that time he back east.

## Bob Chester Ironing Out Snags, to Resume Work

Bob Chester is releasing a new band in N. Y. and expects to resume work within the month. He is in the process of straightening out an affair with the American Federation of Musicians, after which he will get his card back. He is affiliated with Music Corp. of America, from which agency he sought a release a few weeks ago. Chester gets his AFM working permit returned, his first work will be already set for a shot at the Strand theatre, N. Y., sometime in October. Leader had his contract with the AFM severed months back for failure to satisfy debt claims lodged with the union against him.

Giovanni Martinelli will lose his tenor at the hills surrounding Hollywood, Sept. 1, as the clown in "Pagliacci."

## BMI-E. B. Marks Have Suit Sept. 17 to File

**Appeal in ASCAP Suit**  
Broadmud Music Inc., E. B. Marks, have until Sept. 17 to file notice of intention to appeal the case they recently lost vs. the American Society of Composers, Authors and Publishers over songs in the Marks catalog wholly or partly written by ASCAP writers. Justice Peora, who delivered the decision in the case in N. Y. Supreme Court, May 3, signed judgments last week.

According to the judgment papers, neither ASCAP nor the defendant writers (writers of three songs on which the suit actually was based) requested a party to foot bail, but a fraction of the costs, ASCAP asked for \$151.50 and the writers for \$147.

## 'Matinee at Meadowbrook' To Get Airing on ABC

"Matinee at Meadowbrook," hour-long Saturday afternoon radio program the spring offered on CBS before the war will be retransmitted Sept. 15 on ABC (Blue). Time is now occupied by Duke Ellington's orchestra with a war bond pitch. Louis Prima's orchestra will start the show. By Sept. 15 Harry James, current at the time will be at the Dorsey Bros. Casino Gardens, Ocean Park, Cal.

## TOP HIT OF YESTERDAY GREAT POPULAR STANBARD TODAY

Recorded for Columbia by COUNT BASIE

# THAT OLD FEELING

By LEW BROWN and SAMMY FAIN  
Published by LOE FEIST, INC.

For new artist copies and arrangements, write or phone PHIL KAMMEISER, Manager, Standard Expedition Dept., The Big 3, 1612 Broadway, New York 19, N. Y. Circle 6-2939

## MILLS MUSIC TOPPERS

**WELCOME HOME ILL WIND THE BLOND SAILOR JUST A BABY'S PRAYER AT TWILIGHT**

**MILLS MUSIC, INC.**  
1617 E. Way, New York 19, N. Y.

**MUSIC BOURNE TO LIVE**

**CONFESSIN' (That I Love You)**

**BOURNE, Inc.**  
709 Seventh Ave., New York 19, N. Y.

## VICTOR RECORDS

Presents



# HAL McINTYRE AND HIS ORCHESTRA

Latest Release: Victor 20-1711 "AUTUMN SERENADE" "SOME SUNDAY MORNING"

Mac's "SENTIMENTAL JOURNEY" SHIP Tons in Retail Sales, on the Air and in Coin Machines

Now Playing for American Troops in France and Germany Returning in September to the U. S. A.

Personal Managers  
GEORGE K. MOFFETT

Directed by  
WILLIAM MORRIS AGENCY  
NEW YORK • CHICAGO • BEVERLY HILLS

## Bands at Hotel B. O.'s

Band	Hotel	Covers	Weeks Last	Work On	Total
Hal O'Brien	Lexington 6300; 75e-\$1.50	14	2,050	16,750	18,800
Chuck Foster	New Yorker (40); \$1-\$1.50	2	2,050	4,225	6,275
Woody Herman	Pennsylvania 6500; \$1-\$1.50	5	3,500	17,775	21,275
George Olsen	Waldorf 6500; \$2	2	2,050	4,100	6,150
Art Mooney	Lincoln 4275; \$1-\$1.50	5	900	5,225	6,125
Eddie Egan	Roosevelt 1400; \$1-\$1.50	15	2,300	32,950	35,250
Gene Krupa	Astor 620; \$1-\$1.50	5	4,800	34,250	39,050

\*Asterisks indicate a supporting floor show. New Yorker has tea show; Lexington, an Honoluli floor show.

## Chicago

Wayne King (Beach Walk and Marine Room, Edgewater Beach hotel; 4:00 combined; \$1.25-\$1.50 admission to Beach Walk; Marine Room, 50c-75c cover charge, no minimum). Weather perfect for Beach Walk; hence, despite V-J Day eruption, King got strong #600.  
Dick LaSalle (Merfair Room, Blackhawk hotel; 35c; \$1.50-\$2.50 min.). Biz building here too: LaSalle, Eddie Mayehoff and Beatrice Kraft drew 1,900.  
Elyse McCoy (Boulevard Room, Stevens hotel; 65c; \$3-\$3.50 min.). McCoy, recently out of the Navy, and show including D'Vona, A. J. Cantu, Pitchman, etc., opened Friday (41), split hottest take in town—8,700 covers—with Frankie Masters, who closed 7,000.  
Eddie Oliver (Empire Room, Palmer hotel; 70c; \$3-\$3.50 min.). Some 6,600 was a mere trickle for Oliver-Patsy Kelly-Barry Wood-Eddie Peabody combo.  
Emile Petti (New Walnut Room, Bismarck hotel; 45c; \$1.50-\$2.50 min.). Fair-to-middlin' 3,000 for Petti, Helen Hovan and Gaynor & Ross.  
Ferry Walk (Panther Room, Sherman hotel; 90c; \$1.50-\$2.50 min.). Shuttered Monday (band's night out and V-J Day, Wald Professor Backwards, Dining Sisters, etc., got tiniest crowd in months—4,500.

## Los Angeles

Ray Herbeck—Ambassador; 900; \$1-\$1.50. One of few spots that didn't close Tuesday, so was good for 4,500 tabs.  
Red Straeter (Biltmore; 900; \$1-\$1.50). Shut Tuesday night but squeezed some in Wednesday with resulting 3,900 covers.  
**Location Jobs, Not in Hotels (Chicago)**  
Gay Claridge (Chez Paree; 650; \$3-\$3.50 min.). Jop E. Lewis packin' 'em in—5,500 strong again.  
Henry Cost (Blackhawk; 500; \$2-\$2.50 min.). Down 300 under last week. Cool still got fine 4,000 this time.  
Ted Lewis (Latin Quarter; 700; \$3-\$3.50 min.). Center-of-activities joint pulled in better 3,600 for Lewis.  
**(Los Angeles)**  
Les Brown (Palladium, B. Hollywood; 4th week). Dark one night but a goodly return brings in hefty 23,000 admissions.  
Henry Armstrong (Trianon, B. South Gate; 1st week). Dark Tuesday but showed the rest of the line at 6,000 entrants.  
Leighton Noble (Sleepy Music's, N. Los Angeles; 35th week). Although shuttered Tuesday a mighty six days' work of 3,000.  
Bettye Raven (Crescenta, B. Hollywood; 4th week). Fine play through the week with Tuesday blackout rated 2,200 tabs.  
Carmen Cavallaro (Ciro's, N. Hollywood; 13th week). Pianist still packs plenty of punch at 2,600 covers, although closed Tuesday.

## Jules Stein East

Jules Stein, president of Music Corp. of America is due in N. Y. about the middle of next month on one of his periodic trips, from the west coast, where he makes his headquarters.

## Professional Material Now Ready

The FIRST and only Christmas Song of 1945

**SEND ME YOUR LOVE FOR CHRISTMAS**  
Orange Music Publishers, 1619 Broadway, New York



# Night Club Reviews

## Boulevard Room, Chi

Chicago, Aug. 17.  
Clay McCoy (or 16), with Bob Ferry and Billie Jane Bennett; Pritchett (or 4), with Castro, Doris Bragg, Joan & Rosette D'Iron, Ray & Pedro, Patzy Pagan, Mimi Debra, 121 with Nannon Miller; Mischu Novy (or 15); \$2.50-\$3.50 minimum.

Not up to standard of Dorothy Dorben's earlier Boulevard Room reviews because of a tendency to drag out in turn by the case of the Pritchett, who sparkle in an otherwise lifeless show.

Clay McCoy, after three years in Nevada, is back with a 4-rhythm program, extremely fine quality that leans toward the oldtime McCoy sweet stuff mostly, with suggestions of brassiness on occasion. Rhythm is danceable, ballad arrangements are rather routine.

Bob Ferry, band's male vocalist who should explore the possibilities of another surname, goes through lyrics of "Acappuccino" in Boulevard Room's opening number, a Spanish Mexican affair, as though he were running six furlongs in 2:41 flat and really flat, but the gals make up for it in eye-appeal. They still retain the title of "best dressed, best looking" in town.

A. J. Cantu varies the paper-thin, milk-in-cone magi, tricks by pulling down one of all the standard props after each interlude, and continues the Latin motif with his charro costume. Entrances for his and other acts are smoothed abnormally by Miss Dorben's dead production gimmicks, with acts appearing from behind line groupings after lights go up.

Ray & Pedro comedy dancing and pratfalls are well welcomed, guys tapping strenuous suit with short-fellows' headstand on big guy's hand while latter rises from reclining position and carries his partner around the floor.

Everything goes Grecian in ensuing production number, in which Patzy Pagan follows Ferry's lead by fluting "If I Love You" in a shrill soprano, accompanied by harpist Doris Briggs. Lane's modified Leonard Duncan routine, in which Nannon Miller is soloed in an old-fashioned performance, upon which, Miss Briggs' Ravell's "Introduction and Allegro for the Harp" shows up proceedings considerably.

Things pick up again when the D'Irons take over for a trio of quicksteps. Dan have a few slow twists, including a spinwheel, that lift them out of the run of ballroom teams. Pritchett really save the night, however, with their zanyish, while

karozing imitations of McCoy, Lombardo, Sousa, Shop Fields, Wayne King, Henry Busse, etc. Two guys are given great support by Alan Pagan, who is a real find.

Billie Jane Bennett pipes the vocal during McCoy's dance interludes, which paces act up and Mischu Novy's quaint humor is highly amusing. Mike.

## Blar Room, N. O.

(HOTEL ROSEVELT), New Orleans, Aug. 21.  
Billy Bishop (or 13), Fernandez de Castro Sisters (3), Dorita & Valero-Santon Sisters, Hal-Winters, Alice Hauer, \$3.50 minimum, Saturdays and Sundays.

Top entertainment is packed into this 30-minute layout, which upholds this class room's fine reputation for quality shows. Each of the acts rarely gives for merit in its particular field. Bishop and his musical crew contribute a tip-top job, playing the show and demonstrating dance music that keeps the floor filled. The band's nimble keyboard tingering that carries him plaudits. It might also be said in the band's favor that it's easy on sensitive ears.

It's a repeat for the Fernandez de Castro gals, three well-dressed lookers with nice chassis, whose singing turn is fast and showmanlike. They're Cuban and mix Latin song and pop tunes for good results, especially with "For Me and My Gal." They show heavily.

Bishop's trio of young femme vixens, which he calls "The Finesse Three," get a nice band for their rendition of "Holiday for Strings." The show has another below-the-belt touch in Dorita & Valero, who offer a dance creation in the Latin mood in exhortation and coquetry. They click nicely.

The Stanton Sisters, trio team, failed to make opening night because of transportation tie-ups, still a band of show-folks.

Hal Winters scores with boised rendition of "If I Love You," "Melancholy Baby" and other pop.

Alice Mann, looking nice oomph in a black gown, has nice smpish and grabs her share of applause with "You Made Me Love You" and other old faves.

Johnny Warren, band's vocalist, gives the belt with current pop tunes both during the floor show and at the stand.

Capacity hit when caught. Linz.

## 5100 Club, Chi

Chicago, Aug. 17.  
Molly Picon, Alan Gale, Jimmy Ray, Mel Hencke, with Ray Green, Miriel Kreuler Dancers (6), Duke Selmon (or 4), Mearny Oppen, \$1.50 minimum.

Reminiscent frame-of-minders are finding the long truck unloved in the 5100 Club regarding, in

much as oldtime vaude—with one exception—rampant at the Byrum Hotel—Henry Weiss also.

The exception is oogie pianist Mel Hencke, newest addition to Chick's Elmer's Cafe, which has graduated Dorothy D'Heagan, Bob Cream and Arthur Lee Simpkins. Finally, billed at the spot after a few months of answering knockouts during the lulls, Hencke still fills this shore, but also gets a chance to shine in the regular show with flashing interpretations of "Juba Juba," "Swing and Swoop," "Chopin's 'Fantaisie Impromptu,'" etc. It's good.

It's like harking "way back to when Molly Picon give out with "Al Comes from the Zoniak." "Life Goes On" is a fine number, as is "Grandmother's Shawl," etc. and 13 Hundreds love her. "Tiny comedienne has her hair all the way, even in slower numbers like "Shaw and Swoop," "Chopin's 'Fantaisie Impromptu.'" It's "Not the Tower of London," "John," whose business just doesn't open with the "Picon" personality. "Keep Up With the Times" is a nice opener for her, too. It's apparent some new material would help her. Notwithstanding these few quibbles, she's a definite hit here.

Comie Alan Gale, hit at opening, nonetheless gave a good account of himself as "Fiducial" dicker, named Harry Richmond and Louis Armstrong impressions, and booting to "Ain't Misbehavin'." Extemporizations with ray ransiders is slick, impressive, and to the point.

Jimmy Ray notsothes a quartet of fast routines, standouts of which remain his "Fazio-Rooney-Leonard-Primrose" imitations of "Tea for Two." Rumba is also solid.

Marcel Kreulow's line contrasts three to two, "Rhythm-Jitterbug" with "Hungarian Rhapsody" and a cro-sint—all of which click; but cue conditions that something new couldn't have been added for the opening show. Many Oppen excellently.

Duke Yellman, doubling as producer and maestro, has cut down on the bombastizations while acts are on, and the duette interludes are in the live groove. Mike.

## N. Y. Nitory Followups

Leon & Eddie's (N. Y.) continues to be the only one of few spots, if not the only one to give newcomers a chance to break into the New York picture. As witness the flock of New Acts current here, it's really a pleasurable setup, whereas during the war it was a drastically cut show that stayed here. Now it's eight acts, and maybe the dough is modest, but at least here, the bookers a chance to pick out the talent.

Heading the layout here is nobody of name consequence, as is invariably the case. The bill, all reviewed by the Arts Actis, comprises Monroe Selton, once-mentioned; Wagner Stein, a probable pair; Edna Treu, Lathin hoovers; De Mirandos (two men and a girl); Ben Yost's singing Nimon; Bud-

son and Sharpe, balancers; Myrtle Lee, Co. Co., unicyclist-juggler; auto Stella Mills, stripper; Art Wauer's orch was rather uncertain on the second music number. Kahn.

There's nothing pretentious about the current Versailles, N. Y., revue, of which the purposes for these thirty months. Heading the layout is Duke Ellington, who plays the Duke of the bill comprising Kendall Kelly, once-production singer, who does Old Virginia music, and a few new-standard but still clicheo tunes. Supporting Arthur's musical cue ballerina; Darlene Zito, tapster, and Jack Harwood, another tapster, who does very amusing, and a show-top hooper should follow another. The house has hoped on Duke Ellington is required to do just that in following "I'm with Her." Another "I'm with Her" is a new one; Joe Beards is a vet at handling the show; and he, and she, if it, while he and Popito Lopez (Latin) are also buff for the customer help. Kahn.

## 13G TALENT NUT FOR ZANZIBAR, N. Y. SHOW

New York City Zanzibar, N. Y. show which opens Sept. 11 is rated as the most expensive show the spot has ever seen, surpassing even last spring's New York Arsenic Golden-Rain layout. Ben Carter and Mantel Moreland, comedy team now at the Zanzibar, have been booked for the show, bringing the cost up to around \$13,000.

Already booked are Duke Ellington's orchestra, Louis Jordan's Quartet, Five, bolstered by Claude Luter's house band, Golden Gate Comedy, Jesse & James, Nightingales. A girl singer is still to be booked, and a musical Churchill may get the spot.

Original music for the show is being written by Ellington and Ted Murray.

## Corelli Nixes Plans For Benevolent Assn.

Theater Authority's Alan Corelli has nixed pending plans for an agents benevolent association. Proposal grew out of belief that there is no need for a fraternal and educational organization composed of show men.

Corelli admitted liking one part of the prospectus, which would offer members low-cost educational lectures, performances and music by the best known authorities in stage, screen, radio and television fields, in the arts of writing, copy printing, production, direction, technical, and most particularly performing.

"However, though the 'agents of our agents' might teach the beginners about to do and how to do it," Corelli said, "they still couldn't seem how to get jobs. And that's the one thing to them."

## AGVA Forces Indie N. Y. Agents to Buy Franchises

Six of nine unfranchised N. Y. agents that had been cited by the American Guild of Variety Artists as being out for falling to union with franchisees have since complied.

Those thinking franchisees are Lou and Phil Babi, Percy Oakes, Max Rogers, Larry Rapp and Sidney Rabin. Other three still out in the cold as far as AGVA is concerned are Matt Scanlon, Buddy Frier and Arthur Lee.

Under AGVA regulations indie agents not holding membership in Artists' Representatives Ass'n for the United States Agents of America, the agent groups pacified by AGVA in N. Y. are required to take out franchises at a cost of \$50 per year. The group agents get franchises free, says AGVA.

AGVA is reportedly sending up an offer to the agents delinquent in not taking out franchises, to be given out next week.

## A. N. J. Spot Unfair

American Guild of Variety Artists yanked the show out of Pine Hill Lodge, N. J., last Friday (17) night and decided spot unfair when operator refused to settle claim in contractual snarl.

## Florida Club Owners Mull Curfew Problems And AGVA Plans Too

Miami, Aug. 21.  
The Greater Miami Theater Club Assn., composed of nitory and night owners of Miami and Miami Beach, plan to petition their respective city governments to lift the wartime curfew imposed by city ordinance and military authority.

State curfew was abolished automatically with the cessation of hostilities, but elimination of city curfew will be sought as a means of restoring operation in Miami Beach to an all-night basis. Miami Beach will request a 5 a.m. closing time. Another item on the GMSCA agenda is consideration of the six-day work plan, sought for performers by the American Guild of Variety Artists.

Sentiment among AGVA's aims is expressed in the statement by Paul Bruhn, exec. sec. of the organization, who said "It isn't logical for big-time stars, who come south for a short season, to demand a six-day workweek when the total working time they put in is approximately three hours per night." He added, "Night club operators bearing the tremendous expense of featuring highly paid attractions will suffer immeasurably should the AGVA inaugurate a six-day week."

Investigation of the reaction of other clubs including New York, Chi and Detroit, will be made in order to ascertain future Miami policy.

## New Chi Nitory Expected To Debut Around Sept. 15

Chicago, Aug. 21.  
ANOTHER new nitory is slated for Chicago. The new Horizon, 143 expected to open in the Continental hotel (formerly Medinah Club) about Nov. 15. Costs of decorating the new spot, which will seat only 300, will be in the neighborhood of \$150,000, and name bands and possibly 100 acts on the order of the Blossomette's Mayfair Room, will be booked for the show.

Situated on the ground floor, with an entrance off the avenue, site was formerly occupied by a drugstore.

The Drunkenest  
Who Ever  
Was Saw.  
The Laughingest  
You Ever Heard.  
Put Together  
It's

## STEVE EVANS

HAMID'S PIER  
ATLANTIC CITY  
MCC-BAXTER ROSEN

## PERFORMERS NOW IN ARMED FORCES

If you are in Special Services or not—for immediate use or post-war return to active service.

Here is a Service You'll Always Remember

FUN-MASTER GAG FILES  
Covale's Modern Comedy Material for All Type Performers  
Eighteen New Songs  
Eight New Songs  
New 100  
Make Checks Payable to Order  
200 W. 46th St., New York 19, N.Y.

## THE CHORDS

SELECTED FOR  
RADIO CITY MUSIC HALL UNIT  
FOR OVERSEAS

Now Featuring  
Thanks to "The Chords"  
Per. Management: EDDIE SMYTHE





# Victory Night Nips Broadway Biz

## But B.O.s Rebound Fast; 'Carousel' Still Leads at 48G, 'Adano' 4 1/2G

Tuesday of last week, when the city surrendered, Broadway was struck a severe blow that compared to a triple New Year's eve. Attendance was way off as a result. The celebration continued through Wednesday and Thursday but the three days' matinees and evenings shows were jammed. Theatrical business slipped again, and although the holiday spirit was present the citywent went for other diversions. With gas rationing dropping the weekend saw thousands of cars on the roadways and at the beach.

Some musicals were off from \$2,000 to \$4,000, and several straight hits were affected by the first time. "Carousel" held its remarkable pace, receiving \$45,000, and \$14,500.

**Estimates for Last Week**  
**Key:** C (Comedy), D (Drama), CD (Comedy-Drama), M (Musical), O (Opera).  
 "A Month for Adano," Cort (1st week) (D-1,082; \$3,200). Got off to good start upon resumption though dipped late in the week; gross was under expectations, \$14,500.  
 "Anna Lucasta," Mansfield (5th week) (D-1,041; \$3,000). Still getting money as it has not yet started its year's run; rated around \$19,000 last week (expectations \$14,500).

"Blומר Girl," Shubert (46th week) (M-1,322; \$5,500). Not much and management has decided to drop the run extending into next spring; \$10,000.

"Carousel," Majestic (18th week) (M-1,381; \$6). Held its pace and again topped \$40,000 in its last week. Included a lesser figure through a typographical slip.

"Dark of the Moon," 48th Street (22d week) (D-1,319; \$2,400). An exception last week, when it was week's best, but has not kept its momentum; \$10,000, but not in big house.

"Dear Ruth," Miller (36th week) (C-930; \$4,200). Always gets its share of patronage, which has been excellent rated around \$10,000.

"Follow the Girls," Broadway (71st week) (M-1,170; \$4,800). Based on still better profit, week's pace estimated at around \$10,000.

"Harvey," 48th Street (42d week) (C-925; \$4,300). No change in capacity pace of hit that has approximated nine months and should double that length of stay; \$19,000.

"Hats Off to You," Center (58th week) (R-2,944; \$1,980). If the summer pace is maintained, it should will play next winter; over \$50,000.

"Remember Mama," Music Box (43rd week) (CD-840; \$4,200). Dipped somewhat to \$19,500, but momentum has been under \$20,000; slated for fall into new season, however.

"State Guard," Lyceum (25th week) (C-928; \$4,200). Slaying quality of returns shows such as this one may depend on word of newcomers, which start arriving next month; dipped to around \$10,000.

"Life With Father," Empire (28th week) (C-1,032; \$5,000). Run leader since (and bettering over) during first time this time; \$70,000.

"Marinka," Winter Garden (5th week) (C-1,322; \$4). Doing fairly well for operetta; takings slightly with cost again approximating \$28,000.

"Oklahoma!," St. James (125th week) (M-1,509; \$8). Noticeable change in conditions nor weather has affected grosses; the start; over \$31,000 with standees.

"On the Town," 34th (34th week) (C-1,214; \$4,800). Showing better than some other musicals and the pace quoted as approximately \$28,000.

"Song of Norway," Imperial (52d week) (O-1,427; \$6). Celebrated 10th year on 7/25; (21) still commanding big grosses but eased off slightly last week; \$14,000.

"The Glass Menagerie," Playhouse (20th week) (CD-863; \$4,200). Selling out right along last week; first run through new season; \$18,500 and over.

"The Wind Is Ninety," 36th (5th week) (R-1,712; \$3,000). Doubtful of success much longer; dipped last week to around \$5,000.

"Up in Central Park," Broadway (22d week) (O-1,200). Fluctuates and sometimes did last week, but cost went up to \$500; makes big money at that level.

# 'Rose Marie' Capacity \$36,500 in Frisco

San Francisco, Aug. 21.—The San Francisco Civic Light Opera Co. revival of "Rose Marie," at 1766-67, \$4.20 top Curran Theatre, played to capacity \$36,500 last week, says George, next door, got satisfactory \$7,300.

Terrific advance sale was reported at Geary for coming. Sings in Your Eye.

# 'Strauss' Good \$23,000, Boston

Boston, Aug. 21.—"Mr. Strauss Goes to Boston" had a rather successful first week, with gross around \$23,000. Printing and rewriting book of this supposedly staged musical at the Shubert has advanced progress a three days' start. It will be in shape to debut at the Shubert Sept. 10 under the direction of Starting Sept. 4 at Shubert will be the Boston Bow, Earl MacLennan, Sings, new all-Negro musical due for three weeks. "Ten Little Indians," Plymouth for tonight Aug. 21, and "The Rugged Road," Wilbur, Sept. 17.

"Devils Gallop," opens at Wilbur Aug. 21. "The Rugged Road," Wilbur, Sept. 17. "You Touched Me," new romantic comedy by Tennessee Williams, opens at Plymouth for tonight Aug. 21.

"Theresa," with Eva Lee Galliano, opens at Wilbur Aug. 21. "The Rugged Road," Wilbur, Sept. 17.

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# 'Father' 21 1/2G, Wash.

Washington, Aug. 21.—"Life With Father" got nearly \$21,500 on its second week, and there was a big advance sale for the third stanza of the engagement.

"Emily," with Shirone Simon, due Sept. 10, has been canceled.

The American Theatre Society has 10,000 subscriptions here in Washington, and \$4,000 in Baltimore. There gives any attraction playing here a large fund of \$18,000. The play which appears under the ATS auspices and Theatre Guild support.

# 'BITTER SWEET' 45G IN ST. L. ALFRESCO WK.

St. Louis, Aug. 21.—With radio, instead of newspapers, ballying Emerson Kalman's "Bart" last presented here in the past few days of a seven-night run last night (Monday) in the Municipal Theatre in Fresno. Playhouse in Forest Park. Despite throat ailment, Emerson Kalman opened an opening night mob of 10,000 on the deck. The gross was approximately \$45,000.

The newspaper carrier-press-photo business began this week. It is still in progress, but manager Paul Beaman obtained good radio radio for one week's information for current presentation. Three new comedies in their local theaters: Dorothy Stone, in the top; Mack and Mabel, in the middle; Charles Collins, Miss Stone's dancing partner, Mini Bennett, vocalist, a clerk in the "The Fortune Teller" in the season, and William Lynn, diminutive comedian, in "The Fortune Teller" with the mob. Outlanders in support of the season: Earl MacLennan, Leroy Opert and Fred Harper.

Price permitted Walton Barrat to cook "Bart" eyeing the "Bart" reviews of the piece were broadcast over KXOO, KSM, KRC and WZZW morning after opening by audio critic. In absence of regular newspaper.

Noel Coward's "Bitter Sweet" will be the fall season's top attraction (19) with a net box score. The piece, which had a total of 70,000, was an estimated \$45,000. Critic had a chance to union possess for the first time. Robert Coates, Conroy Tracy, William Home, Fred Harper, and Earl MacLennan, before the strike halted production.

# 'Kingdom' 4G, Toronto

Because of victory in the Associated Rivalry production of the "Kingdom," the "Kingdom" has a poor start, received a poor start, received a poor start, received a poor start.

Current is Lilian Harvey in "Life Me Bluebeard."

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# Chi Dips Slightly But Good, 'Ruth' \$19,700, 'Turtle' 9G, 'Ladies' 12G

Chicago, Aug. 21.—V-J day and the humidity were responsible for a drop in grosses for long-termers. "Dear Ruth" and "Voice of the Turtle" this time, although "Good Night, Ladies" held up.

"Dear Ruth" (18th week) (M-1,000; \$17,700). Held its pace, but with lifting of gas rationing, it is expected to do well as well for other titles.

"Voice of the Turtle" (9th week) (D-1,000; \$12,000). Status quo at \$12,000 (week is slated for \$18,200), opening for an indefinite period at Erlanger Saturday (25) and "Outcasts," bowing at Great Northern Sept. 2. That early September opening for "Ladies Run Only" at the New Shubert (formerly Majestic), started up around \$10,000 with no data set at all present with renewed vigor being shown up by various kinds.

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# Words 'Rebecca' Bow In L. A. to Hypo Season

Los Angeles, Aug. 21.—Opening at the Billman Theatre last night brought back lighted marquees to the city. "Rebecca" (18th week) (M-1,000; \$17,700). Held its pace, but with lifting of gas rationing, it is expected to do well as well for other titles.

"Voice of the Turtle" (9th week) (D-1,000; \$12,000). Status quo at \$12,000 (week is slated for \$18,200), opening for an indefinite period at Erlanger Saturday (25) and "Outcasts," bowing at Great Northern Sept. 2. That early September opening for "Ladies Run Only" at the New Shubert (formerly Majestic), started up around \$10,000 with no data set at all present with renewed vigor being shown up by various kinds.

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# 'Inside Staff'—Legit

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How much will be salvaged from the interior of the 44th Street, N. Y., which visited on Tuesday by "Life With Father" and playing at the National Theatre. Visit was arranged by the reconstruction program out of the hospital staff and was planned to consume an hour. Instead it spread out from 10:30 to 11:30, and their cast associates not only presented excerpts from the play but went from there to inspect a varied assortment of individual specialties.

Through an error of omission Leonard L. Levinson was not credited with having written the book of "Mr. Strauss Goes to Boston," in the "Variety" (8/17/45). He is now 110 years old and he was credited in the advertising and the program.

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# REHEARSAL

## American Negro Theatre, Some Harlem Savants Feel, Has 'Gone Broadway'

A certain segment of drama-lovers in Harlem is concerned about the future of the American Negro Theatre there, especially in view of the success which its production "Anna Lucasta" has had on Broadway. Feeling is that the ANT, which started as a community theatre, has lost its original perspective and has turned into a feeder for Broadway, becoming an experimental marketplace for new scripts. Planned production of "Walk Here" on Broadway this fall, after its triumph last December in Harlem, is cited in support of the theory, along with "Lucasta."

ANT critics feel that the group shouldn't have come down to Broadway with "Lucasta." It hasn't received any big financial benefits, salaries or royalties, they claim, the financial returns being very slight. ANT of course has received most publicity out of the venture, but this, has only made ANT's role in Harlem broader. Everything it has done, or will do, will suffer by comparison with "Lucasta," is the thought, while it is likely that much publicity will ever come along in Harlem.

Harlem needs a community theatre that is not a realisation of the belief, ANT's share in the Broadway production, which grosses about twenty weekly, is not more than at one or one-and-a-half percent. Actors' payroll is reported to be only \$100 in all. Some of the big profits is going elsewhere.

Summed up, critics say that an interest of Negro theatre in Harlem must be fostered and developed by such an organization as ANT. The audience itself there must be created. But if ANT has become too commercial-minded and "gone Broadway," it would be a mistake of establishing the community theatre Harlem. And if ANT—will eventually fall apart.

**Pemberton Has His Cake, and Eats It, After 25 Years As Mgr.**  
Last Thursday 1945 marked the 25th year that Brock Pemberton has been in the managerial field, and his thought is to do something to mark a birthday cake backstage at the 48th Street, where his production of "Harvey" is playing. Some of the first success was in being, also that "Enter Madame," Pemberton's play.

After the performance the cake was an view to the audience while the show's star, Fred Fox, made his usual curtain speech. Actor saw the manager in the wings and mentioned him on stage. Fox mentioned addressing the patrons while Fox had the cake. Fred Fox mentioned the word position and interrupted the showman, saying: "Hey, you're making a stage out of this." Pemberton shot back: "Well for \$100 a week you can laugh to stage!" It created a bit of a commotion for the cast and the audience.

Pemberton has produced approximately 40 plays. Says he's had the actual count. He doesn't care to be reminded of those that flopped.

**Gloicester Tryout**  
Gloicester, Mass., Aug. 21.  
Milo Thomas will try out a new play, entitled "Madam Butterfly," in his Bass Rocks Summer theatre here, the week of August 27, 1945.

This is the second year that play Thomas will have tried out, the other being "Saturday Night," by James Hagan, which played the week of Aug. 6.

## Detroit Season Resumes With 'The Overtons'

Detroit, Aug. 21.  
With the Nialto having gone dark this summer for the first time in several years, the legitimate season resumed Sunday night (19) with "The Overtons" at the Shubert-Lafayette. Dr. Paul Canner produced, with Elisabeth Bernger as director.

The class is set to turn up in light's Sept. 3 with Olsen & Johnson's "Lafayette Room Only." The Wilson probably will not be an entry this year since the house has been taken over by the Detroit Symphony orchestra.

## ATAM Turns Down Closed-Shop Plan

Association of Theatrical Agents and Managers rejected a proposal presented at the N. Y. bi-monthly meeting on Friday afternoon. The union would have been a closed shop. Argued that ATAM had gotten so large, it probably would become too heavy, especially since there is a threat that the transportation strike would shut down theatres. Understood, however, that only four members were admitted to the union.

Because the proposal was controversial, Saul Abraham led the chair, warning present his views on closed shop. President Leo Friedman presided. It was the latter's rulings and suggestions that carried the issue, which was flooded with partisan opinions. Those present were advised by secretary-Milton Wiener that if the books were closed, it could be deemed illegal.

Another issue disposed of concerned out-of-town members, of which there are around 100, a majority being in the East. Membership will be asked to authorize the board to define the limits of local areas outside of which out-of-town members may not go so far as functioning as agents or managers. Hereafter, out portion of the membership was confined to the state in which they reside. It has been suggested that Chicago members have the privilege of going ahead or back to Milwaukee and other stands within the area and initiation for out-of-towners is also, whereas the regular ATAM entrance fee is around \$25.

Officers are concentrating on the actor's bazaar to be held at the 48th Street hotel. A "Harvey" program will be held at the S. Jay Kaufman being chairman of the general committee. Proceeds will go to the actor's own insurance fund.

## Actors Rep Sked

Actors' Repertory Theatre has leased the President Theatre, N. Y., and will open a season of three plays with a revival of Oscar Wilde's "Importance of Being Earnest." Opening scheduled for late September. Other plays to be done are "Hamlet" and Chekhov's "Uncle Vanya." Program will include a series of Sunday concerts designed primarily to introduce unknown young musicians, and a succession of exhibits by young painters and writers. News of cabaret-theatre, previously reported slated for the theatre, is revealed as having been premature.

**Reprie for Toledo**  
Toledo, Ohio, Aug. 21.  
Though the recently-ended seven-week season of light operas and musicals at the Toledo Theatre, the Amphitheatre here came out in the red, Willard Mathews, the producer, is figuring on another try-her-next season.

## Some Wareing Not Generally OK

Theatre prosperity for years is anticipated by showmen who observe trends. Such optimism is expressed not only by those on the production end of Broadway but by others in affiliated activities, while it is just as promising for theatre operators because so long as no new legit houses are built, there will probably be a seasonal theatre shortage. Owners who have played safe by leasing theatres for radio and non-stage purposes are definitely factors in this situation.

Last week's triumphant demonstration on Broadway accompanying the end of the Jap war was regarded as an indication of things to come to be expected. Crowds jammed the shows for some performances, and the weather was just what the summer, the drop was traceable more to the summer weather and the end-of-the-year rationing than other reasons.

An index of increased theatre attendance on Broadway during the past two or three years can be determined by the number of programs and Playbills. Both of these, all legit show programs, controls the volume of the programs, being they are reported by the Playbill. Playbill operated on the basis of what it calls 1,000 theatre weeks during the past season. The number of the publishers have increased the output to service 1,900 theatre weeks this year. Explanation for this there have been more shows operating over longer periods than heretofore, and there is no sharp decline laid down on the horizon.

It is to be expected that business will be better according to the manner in which reconversion is worked out. Unemployment is bound to increase in the next few months, but has already happened, but in plenty are ready to manufacture clothing and other goods, and throughout the world there is reason to believe that property will be sold at a profit.

Out-of-town stands may see attendance drops more than will New York and perhaps for longer periods, but it too soon after the cessation of hostilities for a definite indication.

Broadway may get a line on the business chances of 1945-46 earlier than is figured. There are few productions being ready for September showing: "Mr. Strauss Goes to Boston," Century; "A Boy Who Lived Twice," Billmore; "Forever Is Now," Hudson; "Live Life Again," Belasco; "Deep Are The Roots," "Walls of Jericho," Fulton; "Carib Song," Adelphi; "Make Yourself at Home," "The Walls of Jericho," "Royale," and "You Touched Me," house to be named.

## Nugent Back to N. Y., Resuming in 'Turtle'

Hollywood, Aug. 21.  
After six-week vacation, Elliott Nugent is back for New York weekend, where actor will resume third season in "Voice of the Masters" at the New York Theatre. Martha Scott is taking over female lead previously played by Margaret Sullavan and Betty Field.

## Shows in Rehearsal

"Therese"—Barney Klawnski and Victor Payne-Jennings.  
"Once Upon a Time"—"Walls of Jericho"—Kermit Bloomgarden and George Heller.  
"The Blue Girl"—Shuberts, Edmund Goulding and Albert De Courville.  
"You Touched Me"—Gullic-Mellicott.  
"Forever Is Now"—Gertrude Macy.  
"Carib Song"—Kollmar in casting for the show.  
"A Boy Who Lived Twice"—Hall Street.  
"Polonaise"—Horace Schmidpapp and Hanley Bloomfield.  
"The Blue Girl"—George Stanton.  
"Make Yourself at Home"—Joan-Lyn Walker.  
"Enter Madame"—Room Only—Shuberts.

## Chorus Offered \$10 Weekly Boost For Rehearsals and Minims

### L. A. Billmore Plans Heavy '45-'46 Slate

Los Angeles, Aug. 21.  
Heavy program has been lined up at the Billmore theatre for the rest of 1945, starting this week with "Rebecca," to be followed by "The Red Mill," "The Bad Man," "Dear Ruth," "The Glass Menagerie" and revivals of "The Student Prince" and "Blossom Time."

After the first of the year, "Dear Ruth" will return for a second year. Other plays on the early 1946 list are "Voice of the Turtle" and "Harvey" to be followed by a three-month run of "Oklahoma."

### Coast Operettas Near \$1,000,000

Los Angeles, Aug. 21.  
Record gross of \$900,000 for its 1944-45 season by the company which has Angeles and San Francisco City Light Opera Company, covering a total of 20 weeks in both cities. Total earnings was approximately 422,000 for four productions, a new mark for the company which has been functioning here for eight years and six years in the Bay City. High gross for one production was registered by "Rose Marie," which played to \$181,700 for four weeks in Los Angeles and a single week of \$49,300, an all-time local high. Second gross was "Carmen Jones" with a three-week record of \$130,000 in L. A. and a single week of \$49,300. This was the only play brought in from the outside and not produced by Ed Lee.

This year's gross at the Phiparmonic in L. A. was \$529,500, winding up in the black for the fifth year. Profits amounted to about \$150,000, including \$30,000 for the sale of "Dress Song" and "The Red Mill" to private producers for roadshowing. Association is a non-profit group and will turn its profits into next year's operating expenses.

### SOUND INSTALLATION A WINTER GARDEN SNAK

Dual whereby the Winter Garden, N. Y., would change policy from legit to pictures is reported verging on a signing, but differences on installation sound in the theatre have had to be interfered. United Artists is supposed to take over Sept. 1945. The rental arrangement. Cost of the equipment is about \$25,000, Shuberts to pay the bill, but to own the house. Note indicated there is a shortage of sound apparatus.

"Martha" is now playing the house, is expected to move it and when films start. The Barymore and Belasco are mentioned to be in operetta, but both have been booked with straight plays. "The National" is a possibility for the music, which can make but slight profit at the Garden at the present pace, but could be a better bet in another year, because a smaller guarantee would apply.

### Low Parker for 'Perfect'

Low Parker tentatively set for the comedy lead in "Slightly Perfect," Dick Kollmar musical which will be musical in October.

A new department at General Amus. Co., headed by Mercedes Brown and Kollmar in casting for the show.  
**Seeks Dallas 'Drunkard' Site**  
Dallas, Aug. 21.  
Bary Brecken, Coast producer, is visiting here and looking for theatre or building in which he might present "The Drunkard."

Members of the chorus have been offered a basic increase of \$10 per week both for rehearsal pay and minimum when shows are operating. That is understood to have been the proposal sent Chorus Equity by the League of New York Theatres in response to the union's demands. If the union accepts the proposals, play (or expense money) during rehearsals will be \$25 instead of the present \$15. Chorus had asked for \$30 weekly.

Regular minimum in New York will increase to \$50, and on the road it will be \$55, instead of \$40 and \$45, although it is claimed that most ensemble play for a much more coin, especially when on tour.

While the managers appear to have readily agreed to pay boosts, they are adamant on the matter of overtime for rehearsals. Producers at the point of advance in the contract cannot confine rehearsals within seven out of 10 days. Another point of advance is the limitation of touts after shows are opened. That demand appears to be the main sticking point in the contract provisions, whereby the manager or the actor can give two weeks' notice of advance, while there are run-of-the-play contracts.

When the new chorus arrangements are agreed to, it is expected to be a matter of some struggle with the managers for increases which will be equal to, if not less than, the cost of the standard rehearsal pay and minimums have heretofore been higher than those of the actors. Actors' standard rehearsal pay and the minimum is \$75.50.

It is reported that the "little steel" formula is on the way out, the proposed boost may not be the okay of the War Labor Board.

## The Only Red Serin Sees Is in the Hair Of His 'Father' Cast

Instead of being called in from the road, the "Red Serin" is playing through the summer, currently being in its third week at the National, Washington, D. C. On the strength of the business there during the present campaign and that of last February, it has been figured that Broadway's run leader could play the capital for a year if a house could be secured.

"Father" is approaching the end of its sixth year at Broadway Empire) and will reach that goal on Nov. 2. Up to date it is claimed to be the longest running production, unprecedented for record-run attractions. Before it finally expired, it is estimated to have grossed an estimated the drama lost money for around 30 scattered weeks. "Father" has been a heavy registered in the red for some weeks, especially when it is in cut rates. "Father" has been mentioned on playing Washington for more than four years because of that city's childless "Life With Father" standard operation, unprecedented for record-run attractions. Before it finally expired, it is estimated to have grossed an estimated the drama lost money for around 30 scattered weeks. "Father" has been a heavy registered in the red for some weeks, especially when it is in cut rates.

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Broadway

Louis Lofko a golf specialist, having leg lameness...
Frank McCran, in India with the Army, due back this fall...

Saul Abravert's son, paratroop expert on Futaba...
Bob Sylvester out of the Navy and back on the Daily News staff...

Posidon, Richard, Cuban singer, in one year operation Thursday (16)...
Helen Hayes profiled in current issue of Esquire...

Reports from Paris are that George K. Carpenter plans to sail in N. Y. next spring...
Arthur Love back on Broadway, designed as treasurer of the Union, Pittsburgh...

Frank Kelly out of Navy and into "The Fanny Sings," Ethel Barrymore revival, in October...
Harriet Kaplan of Mike Todd's move out with serious ailment, Robert Downey substiting as story editor...

Mrs. N. Peter Hatcher wife of the RKO proxy, back in N. Y. after five months of Honolulu service with the Navy...

John Bail, on vacation from "The Majestic," back in New York, where he's being screen-tested, Harold Keel leaving...

Victor Moore, Jimmy and Bianca's daughter, to play ingenue lead in "Victor Moore in The Town" at the RKO, N. Y. next week...

Joe Shea, vet playing publicist in "The Eastern Front," back in New York, to play in "The Captains" at the RKO...

John Dall, in "Corn Is Green," leaves the Coast Friday (24) for a tour of the plant in the "Corn Is Green," Warner owned screen rights...

Adrienne Gessner and Richard Bishop will be upped to featured roles in "The Captains" at the RKO...
"Remember Mama" (Music Box) back to the Monday (22) at the RKO Palace...

Foxtale Ballet, troupe of six dancers that toured Italy and France for USO-Cross Shows, booked for a U. S. cross-country tour next season by Columbia Circuit...

"J Day" was the signal for a display of the new musical comedy event, via "Wonders," dramatic electric sign covering the full length of the RKO Palace...

Margaret Webster covering "Orpheus" in the War, to play in John Collier-Nichols Bela, which she'll produce in January as her first production, in New York...

Freeman, who for the past two years worked in the Metro home office as production manager under S. Seader, has shifted to the studio department. He left for the Metro office in New York...

Sgt. Abner Kluskin, ex-Siberian Army hero, who worked with "Winged Victory," was shipped in a public relations unit to the RKO Palace, one day before war's end...

Associated Motion Picture Advertisers, of which Dave Baker, of the 20th-Fox is publicity department president, is laying plans to build up its relief fund. Group doesn't intend to hold a dinner during the year...

Marx, Metro producer, in N. Y. to confer with Jan Clayton, "Curse" and under contract to the film company. She will star in Marx's next, "ennie Weenie" featuring singing starlet, Betty Hutton...

Winifred Hill, Metro producer, signed for season here...
Helen Hayes, Metro producer, to divorce from Harold H. Hopper, whose assets show up in her net worth, now \$250,000, growth of \$50,000 since...

Santiago Recchi, head of Ross Films, off to Spain to co. film field...

Roberto Soto, veteran Mex comic...

signed for the Colgate program on XEW.

Del Carril, Argentine singer, leads big fourth anniversary show of XETU in Tampico...
Mildred Davis, in town for divorce, booked \$7,000 worth of new studs in shopping expedition...

Francis Randolph Spotts writer, co-ed of special Monday program on XETU at Casino Cigarette...
"Everett" film being shown Monday morning vaude, first show broadcast on radio, Cuban singer...

Ricardo Montalban, Cuban singer and husband of actress Georgia Form, in town for divorce...
Agustin Peralta has written "Fighting Eagles of 201," in honor of Mexico's air force now in honor of fighting air force now in honor of Mexico's air force now...

Bigwigs of International set attendance at showing of Broadway films sponsored by Ambassador H. L. Keesley...

Day of Flea Circus

Continued from page 1

semble the General Electric building of N. Y. World's Fair fame. There are other blocking complete wrecking jobs including a job on the blimp which are scheduled for action as soon as surplus construction material is available...

Up and down the street changes are already taking place or are in progress. A new clothing store, a national clothing chain will open a large men's clothing store...

At 50, three agents, the long-building, three-story office building next to the Capitol have been selling \$47,000 year rental, and real estate agent is being sought...

The Astor hotel and similar tradition-hyge locations will revamp their front will modernize their waitstains. And that includes new lighting floors. Incidentally, in the case of the plant in the "Corn Is Green," Warner owned screen rights...

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Santiago Recchi, head of Ross Films, off to Spain to co. film field...

Mexico City

Tropical, Tampico, trying weekend vaude...
Berkeley theatre showing triple feature...

Dorothy Fox dancers from Hollywood to the States...
All hotels of shady character cleaning up campaign...

Winifred Hill, Metro producer, signed for season here...
Helen Hayes, Metro producer, to divorce from Harold H. Hopper, whose assets show up in her net worth, now \$250,000, growth of \$50,000 since...

London

Leslie Grade in Cairo hospital still fighting for life...
Norman Long, vaude, has opened hotel in Salcombe, Bognor...

Tom Arnolds have sold their house in Maidenhead for \$52,000. It originally cost \$100,000...
Sonia Dresdel will star in "Green Eyes" with Eddie Kohn, at the "O" Theatre Aug. 23...

A stage adaptation has been made by Peter Haddon of "Turn of Mind" Young's best seller, "A Man About Town" by Tom Arnolds...

Doreen Blake, daughter of Payne and Hillard, formerly a MAAF and now a member of the Barney Seal to groom's home in Ohio, U.S.A. Peter Haddon book town after four years in the Middle East...

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Pittsburgh

Perce Rocco, in town theatre box office record...
"Double Double" at the RKO...

Benny Rubin comes into the Villa Bona...
Roosey Rogers, in town theatre box office record...

Patricia Hill and Frankie Matthews billed booked for September dates at Bill Green's...

Slim Brvant and Wildcatte expected to appear in KDKA's early morning "Farm Hour"...

Julia Kern quitting Playhouse Company...
Sgt. Herman Fincher, owner of Alpine Village, returned from Army after two years' service...

Tom Y. Chin's wheel of cafes attracting another spot when he opens Pittsburgh's "ZAZ" amuseur and valet, will take advantage of the big big big and attend Tech drama school...

Cleveland

Rudolph Ringwall extended season of Cleveland Summer Symphony show two extra weeks...

Sgt. Herman Fincher, owner of Alpine Village, returned from Army after two years' service...

Tom Y. Chin's wheel of cafes attracting another spot when he opens Pittsburgh's "ZAZ" amuseur and valet, will take advantage of the big big big and attend Tech drama school...

Noel Wical taking over Cleveland's "Theater" from the "Theater"...

Curly's niece, has Benny Moffett...
Brisson packing 'em in at Hotel Radisson Palace 'em...

Curly's niece, has Benny Moffett...
Brisson packing 'em in at Hotel Radisson Palace 'em...

vin upon discharge from armed services.

Billy Rose, Harvard Short and Corlie Friedman living in to Paul to give "Carnegie Jones" once more...
M-G-M claims distinction of having the most signers of straight film grossers, "Thrill of Decision" and "Value of Decision"...

During visit to Minneapolis, Elizabeth cost visited site of hospital to be built and equipped by Northwest Variety club and proposed to assist Hollywood support...

House Reviews

Continued from page 24

National, L'ville builds up to a fast finish with some more spiffs and acrobatics which had 'em applauding vociferously...

Ella Fitzgerald also clicks, catching lay support for her expressive singing of "Gotta Be This Or That"...

Tom Arnolds have sold their house in Maidenhead for \$52,000. It originally cost \$100,000...
Sonia Dresdel will star in "Green Eyes" with Eddie Kohn, at the "O" Theatre Aug. 23...

A stage adaptation has been made by Peter Haddon of "Turn of Mind" Young's best seller, "A Man About Town" by Tom Arnolds...

Doreen Blake, daughter of Payne and Hillard, formerly a MAAF and now a member of the Barney Seal to groom's home in Ohio, U.S.A. Peter Haddon book town after four years in the Middle East...

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Montana, Butte

Butte, Mont., Aug. 16. Joe Moet, The Romany, The Great Bencher, Layton's Carnies, the "Mackinac Gun Mania" (PRC)...

Only four of the five acts billed opened up opening show. Layton's Carnies were delayed on account of transportation difficulties...

Joe Moet ences The Romany into opening gambit with unique smooth-talking and amusing dog act difficulties...

Romany present ballroom versions of "The Romany" with "The Romany" the unspectacular. Use a few lifts into the "Romany" with "The Romany" the unspectacular...

Great Bencher, Ripley Olditorium, which claims to be the best wrap-ups, iron jaw balancing, and glass-of-water manipulations...

Report Zauck

Continued from page 1

Important potentialities for pictures. The man who handles it, will have some things with State Department promotion of films overseas, even though the Telecommunications Division comes under supervision of the Secretary...

It will also be important in some of the local radio to short wave international broadcasting of programs in peacetime...

One report is that the job was chosen by some New York Times man, who turned it down...

Also of interest are the reports that the Rockefeller trust is to lose his job as Assistant Secretary of State in charge of Latin American and Caribbean Affairs...

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Hollywood

Jackie Coogan will end civilities with her father...
Lieut. Henry Fonda in town on furlough...

Barney Binkley hospitalized for 8th birthday...
John H. Auer, RKO producer-director, in town for divorce...

Armad Saucer vacationing in the High Sierras...
John Payne on fishing vacation in the High Sierras...

John Payne on fishing vacation in the High Sierras...
John H. Auer, RKO producer-director, in town for divorce...

Armad Saucer vacationing in the High Sierras...
John Payne on fishing vacation in the High Sierras...

John H. Auer, RKO producer-director, in town for divorce...
Elizabeth Taylor checked in after a vacation in the High Sierras...

Elizabeth Taylor checked in after a vacation in the High Sierras...
Don Todd returned to town after a vacation in the High Sierras...

Don Todd returned to town after a vacation in the High Sierras...
Dorothy Foy Ritter hospitalized after a vacation in the High Sierras...

Dorothy Foy Ritter hospitalized after a vacation in the High Sierras...
Dennis Morgan returned from a vacation in the High Sierras...

Dennis Morgan returned from a vacation in the High Sierras...
Carter DeLoach returned from a vacation in the High Sierras...

Carter DeLoach returned from a vacation in the High Sierras...
John Krinsky returned from a vacation in the High Sierras...

John Krinsky returned from a vacation in the High Sierras...
James R. Grainger up from the States for a few days...

James R. Grainger up from the States for a few days...
John H. Auer, RKO producer-director, in town for divorce...

John H. Auer, RKO producer-director, in town for divorce...
Hymie King, of King Bros, setting out on nationwide tour to gander box office...

Hymie King, of King Bros, setting out on nationwide tour to gander box office...
Helen Carlson painting a portrait of her father...

Helen Carlson painting a portrait of her father...
Charles Boyer and Victor Francez went to the States for a few days...

Charles Boyer and Victor Francez went to the States for a few days...
John C. Coyne appointed national publicity director for Inter-American Newreel Productions...

John C. Coyne appointed national publicity director for Inter-American Newreel Productions...
Michael Hambrick returned from a vacation in the High Sierras...

Michael Hambrick returned from a vacation in the High Sierras...
Mary Pickford sold an office building in West Hollywood for \$400,000...

Mary Pickford sold an office building in West Hollywood for \$400,000...
John H. Auer, RKO producer-director, in town for divorce...

John H. Auer, RKO producer-director, in town for divorce...
Biel Brok shopping half and half in the States for a few days...

Biel Brok shopping half and half in the States for a few days...
John H. Auer, RKO producer-director, in town for divorce...

John H. Auer, RKO producer-director, in town for divorce...
John H. Auer, RKO producer-director, in town for divorce...

Wets' Cure-Coin

Continued from page 1

indirect, with obviously a shying-away from the "Sun-Once" and drink whisky, and more of it. The agencies, instead, have in mind shows of a public service, with the only link to the sponsor being the "Joe Doakes Co. Presents..."

There's one angle, in particular, which is being stressed, and that is the smaller distillers, unable to finance a network show, are liable to be eliminated...

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Agcy. Says

Continued from page 1

first time Kingdon had been "documented" material which had been printed in the N. Y. Post, the line, and Loveton, "Kingdon tried to use material given to him by PM and was not credited with due deference. Besides, we don't want to go into controversy. That's a delicate matter..."

PM, the day following the incident, printed the documentary evidence. The N. Y. daily showed respect for the PM, but the line, and Loveton, "Kingdon tried to use material given to him by PM and was not credited with due deference. Besides, we don't want to go into controversy. That's a delicate matter..."

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Minneapolis

Curly's niece, has Benny Moffett...
Brisson packing 'em in at Hotel Radisson Palace 'em...

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Curly's niece, has Benny Moffett...
Brisson packing 'em in at Hotel Radisson Palace 'em...

**THE FIRST  
POSTWAR SONG!**

*Irving Berlin's*

# JUST A BLUE SERGE SUIT

**Just a Blue Serge Suit**

Words & Music  
by IRVING BERLIN  
B<sup>b</sup> Cmi7

Moderato

Verse

The shoot-ing is ov-er cross the foam  
 And John-ny will soon be march-ing home  
 John-ny has won laid down his gun  
 What does he ask for now that his job is done?

Chorus

JUST A BLUE SERGE SUIT and a bright new  
 neck-tie A room of his own with a door Just a  
 bed with sheets and a home cooked din-ner That's what  
 he's been fight-ing for Don't ask him ques-tions for  
 he's not talk-ing All that he wants to do is go out  
 walk-ing IN A BLUE SERGE SUIT and a peace-ful  
 mind with the girl he left be-hind.

Copyright 1945 IRVING BERLIN

**IRVING BERLIN MUSIC COMPANY**

DAVE DREYER, Gen. Prof. Mgr.

1650 Broadway

New York 19, N. Y.

SCREEN

MUSIC

STAGE

VOL. 159 No. 12

NEW YORK, WEDNESDAY, AUGUST 29, 1945

PRICE 25 CENTS

M. O. CUES PRODUCTION COSTS

Full Pix-Radio-Press Aid Assured By MacArthur on Tokyo Conferences

Washington, Aug. 28. Full pix, radio and press coverage of the surrender conferences in Tokyo is assured by General MacArthur...

All correspondents, he said, are finding the Army and Navy exceptionally cooperative, because word has gone out from MacArthur that every assistance should be rendered the men who get the news to the public...

Every available transmission facility—Japanese army and navy—will be at the disposal of newsmen, he promised.

Joe Glaser to Set Europe Trip for Louis Armstrong; Group's 10G Week Offer

Joe Glaser, head of Associated Booking Corp., has applied for clipper transportation to Europe for sometime in October to complete arrangements for a commercial trip there by Louis Armstrong's orchestra.

La. Gov. Davis 'Too Busy' To Make Pix in H'wood

Jimmie H. Davis, Louisiana's "bigging governor," reveals he can't take time off to go to Hollywood and make a flicker based on his life.

U. S. Pix Into Japan With Occupation Army

A supply of full-length American feature pics with Jap titles are ready to go into Japan with the U. S. Army of occupation.

Chi Psycho Traces Aggressive Girls To Pix 'Not-So-He-Men'

Chicago, Aug. 28. If anyone needs any proof that American women became more aggressive during World War II than they've ever been since the Pilgrims landed on Plymouth Rock, they've got that "proof" in a phenomenon...

According to the professor, who prefers to remain anonymous pending completion of his paper—but willing to talk about it despite a little annoyance that "Variety" had gotten wind of his project—"aggressive" is the only word that can be used to describe the modern American female.

FOWLER NIXES 250G FOR WHITEMAN FILM

Gene Fowler is said to have nixed a \$250,000 offer for the screen rights to his forthcoming blog of Paul Whiteman because the manuscript was incomplete.

WITH P WHITTEN DIV SLASH

Long-breathed curb on film production costs, which was to come after the war with Japan ended, now has been pegged to any serious business decline, when and if it arrives.

There are several reasons for the conviction that production costs can't be trimmed right now. One is that labor expenditures are virtually frozen at current levels.

Stage Door Canteens To Fold; Theatre Wing To Stress Hospital Shows

Stage Door Canteens will steadily and progressively fold, but the theatre wing will continue to function, gradually switching its entertainment activities to Army and Navy hospitals.

Rose Plans London Copy Of Diamond Horseshoe

Billy Rose is planning a London replica of his New York Diamond Horseshoe hitery, with American troops and British audience performance.

Atomic-Bomb Shows Get Tabu On Radio in Secret Washington Nix

Nazi Surrender House. Now a Tourist Shrine

The little red school house at Rheims, where the surrender of Germany took place officially, is now a shrine and tourists are already pouring in.

Influx of N.Y. Visitors Heavier Since V-J Day, Boosting Annus. B.O.'s

Lifting of gas rationing with surrender of Japan has resulted in one of the heaviest hotel jams in New York's history.

Travel increase is having a healthy effect on amusements. The new influx of patrons is more than making up for the loss of war worker clientele.

USO-CAMP SHOWS MAY CARRY ON TILL 1947

USO-Camp Shows will continue throughout 1946 and probably throughout 1947, according to Lawrence Phillips, Camp Shows executive vice-president.

Falsely Jailed As Forger, U May Film His Story

Universal may film the experiences of Bertram Campbell, Wall Street ex-ec, who spent three years in a N. Y. prison for a forgery he did not commit.

Somebody high up in the U. S. Government—either in the War Dept. or very close to the White House—has put thumbs down on further dramatization of the atomic bomb discovery over the radio, or in any type of radio explanation of the subject.

To avoid any open charges of regimentation of opinion, "Top" directive has been issued from Washington on the subject as far as it is known.

As soon as the atomic bomb discoveries were made public, radio stations and nets fell over one another in scheduling dramatizations and discussion of the biggest scientific-political news the world has had in many years.

The War Dept. is known to have had a plan to furnish top-ranking scientists who worked on the atomic bomb as speakers on network programs.

Servicemen Musical' Stated For Broadway, Also 'Hamlet' in Unions

"Free and Easy," a musical comedy with a cast of servicemen and former officers of the Army, Navy, Coast Guard and Marines, is slated for the New Broadway season.

Story for the book was written by Bill Walters and Leonard Key, both of the Navy, and scribbled by Russ Gleason and Ted Key, of the Army.

Univ. May Film His Story

Universal may film the experiences of Bertram Campbell, Wall Street ex-ec, who spent three years in a N. Y. prison for a forgery he did not commit.

# Salary Stabilization Takes a Fall For Most of Amusement Business

Washington, Aug. 28. Salary stabilization went out the window last week for most of show biz.

Bureau of Internal Revenue ruled that, so far as stabilization under the Treasury control of consumer prices raises can be granted without limit so long as (1) the raises do not serve as a basis for seeking an increase in ceilings from OPA; (2) resulting lowered price ceilings; or (3) increasing the cost to the Government on contracts. Treasury controls all salaries over \$5,000 plus salaries under \$5,000 paid to an administrative, professional or executive employee.

This opens the way to boosting the take for those who became Hollywood stars since the war and have been under a freeze; to many radio entertainers under contract; and to Treasury permission is not required for these boosts.

The announcement: "Joseph D. Nunan, Jr., Commissioner of Internal Revenue, acting in accordance with Executive Order 9801, issued by the President on August 18, 1945, today modified his Salary Stabilization rules to permit any employer who desires to increase the salary of an administrative, professional or executive employee to do so immediately subject to the following conditions:

(a) The salary increase will not be used, in whole or in part, as the basis for seeking an increase in price ceilings or ceilings from OPA.

(b) The salary increase will not be used, in whole or in part, for "resisting otherwise justifiable reductions in price ceilings, or

(c) In the case of products of services being furnished under contract with a federal procurement agency, the salary increase will not increase the cost to the United States.

"If these conditions are met, the employer may proceed to grant the salary increase without any application for approval or any other formal whatsoever. Otherwise, the employer must apply for approval, in the usual manner, to a Regional office of Salary Stabilization Unit, Bureau of Internal Revenue.

"The new policy applies to salaries, bonuses, commissions, fees, incentives and all other types of compensation.

"Where employers already have on file applications for increases which are consistent with the new policy, the employers may proceed at once to grant the increases without waiting for action on their applications. An increase consistent with the new policy also may now be made by an employer who has heretofore received disapproval of an application filed under the old regulations. The granting of these increases, however, does not validate any salary payments made heretofore in execution of the former regulations. Therefore, enforcement action will continue to be taken against past violators.

"Under the Salary Stabilization Regulations, which are being revised in accord with the

new policy, the Commissioner has authority over all salaries of \$5,000 or more per year and also any salaries of less than \$5,000 when paid to administrative, professional or executive employees who are not represented by labor organizations.

"The changes in the Salary Stabilization Regulations do not, however, change in any way the Commissioner's authority under the Income Tax and Excess Profits Tax Regulations to disallow deductions for excessive salary payments. This authority under the tax regulations has always been a protection against tax avoidance and is not connected with the wartime measures to prevent inflation."

## Wage Bar Hoisted So Bit Players Up Coin

Removal of the Government wage stabilization order hit the jackpot for character and bit players in the film circuit. Studios who formerly worked for \$100 and \$150 a day are now refusing to work on an unemployment rate demanding \$500 to \$750 for the week, even though the rate calls for one day's work.

Lifting of the wage lid may work out in some of two ways; more free-lancers will be hired, or more unknown players will be hired on speculation.

## Freulich, Ex-Co. Lenser, Cited For Ok'wa Pix

Freulich, Ex-Co. Lenser, Capt. Henry D. Frank, former Columbia lensman, received a citation awarding him a Bronze Star Medal for duties as photographic officer with Sixth Marine Division at Okinawa.

Citation states that Freulich often risked his life voluntarily, exposing himself to enemy fire in order to take pictures that would be of benefit to his division. It also adds that his energy and ingenuity gave material assistance by complete photographic coverage enabling saving of the through advance knowledge of terrain given to assault troops.

## Melchior Denmark-Bound

Lauritz Melchior will plane to Denmark following his commitment in Metro's "Two Sisters from Boston," to be able for the Danish king's birthday party in Copenhagen, Sept. 26.

Singer will return in time for the opening of the San Francisco Opera company season, Oct. 6.

## TRENE MANNING TO B'WAY

Irene Manning shows off for Broadway next week to play the femme lead in the John C. Wilson stage production, "A Day Before Spring," with rehearsals starting in mid-September.

Manning recently completed three weeks with the "Rose Marie" show in San Francisco.

167th WEEK!  
**KEN MURRAY'S**  
"BLACKOUT 1945"  
El Capitan Theatre, Hollywood, Cal.  
"It's the fun spot of Los Angeles, really a permanent laugh institution."  
**RANDOLPH SCOTT.**

**ACMA Walkout Threat**  
**Subsides in 'Trovatore'**  
**Snag on Italian PW's**

Threat of walkout on production of "Trovatore" at Redlands Bowl, because 50 former Italian prisoners of war were slated to sing, ended today with the backing members of American Guild of Musical Artists agreed to remain in show.

ACMA representatives stated singers' misunderstanding situation and were walking out because they felt PW's were taking over jobs that rightfully belonged to professional musicians. Guildsmen stated that they were not opposed to Italians on racial grounds, however. Performance now will go ahead with all groups, although Italians will not be paid.

## PIX, RADIO FACE JOB ON ARMY RECRUITING

Pictures and radio face a major new job for the Government in connection with the big campaign getting PW's willing to re-enlist in the postwar regular Army. Drive now being prepared here and indications are that a substantial chunk of money may be spent to advertise it, since the Army used advertising as a medium in several of its drives during the war.

If this money is put on the line, radio advertising may be a chunk of it. However, the job done by pictures will probably be gratis.

Army's idea is to get enough men by enlistment for occupation and demobilization dates, so that drafted men can get out more swiftly.

## HAC on GI Frying Pan

For Talent Docket

End of the war has put the Hollywood Victory Committee in a tough spot with important film name-dropping overseas entertainment assignments which they were willing to fill while hostiles were here.

Army and Navy topers, who expected plenty of film talent for post-war shows, particularly in London, are tossing the blame on the HVC.

## L.A. to N.Y.

James Andrews.  
Maurice Bernstein.  
Garrett Britton.  
Steve Brody.  
Norman Corwin.  
Sam Cowley.  
Alfred Hitchcock.  
Conrad Janis.  
Carl Legerman.  
David Lewis.  
Boris Lunce.  
Gomer McLaughlin.  
Bruce Phillips.  
Herbert S. Silverberg.  
Sweeney Struss.  
Bernie Wolf.  
Robert Wolf.

## N.Y. to L.A.

Al Pinecone.  
Sam Mazzy.  
Solomon Powers.  
Howard Strickling.

## N. Y. to London

(By Clapper)  
Sept. 1—John Lester.  
Sept. 3—George Buynai.

# SCULLY'S SCRAPBOOK

By Frank Scully

Chicken Thief Flat, Aug. 28.

"Who's our writer, W. B. Burnett, purchased a second-run grind house for an investment of \$100,000 in Hollywood and the picture industry still seems to be on the upward with the arts. Not only is the place crawling with culture, but "The Screen Writer" has survived a hard time and coming up in Hollywood Quarterly. Both seem on the dull side, which is nothing against their survival in fact the royal road to longevity.

In a first issue, "The Screen Writer" Dalton Trumbo, listed as editor, wrote the initials and shot them at Director Sam Wood. The issue was a temperate full-page ad from Wood in reprisal, generating plenty of heat. But with that lively exchange, "The Screen Writer" has slowed down to a walk.

As for "The Hollywood Quarterly" the billing is being split between the college professors and the studio writers. Kenneth Macgowan, who wrote himself out from catching "Court Vogue" is a product at Fox, is editor of the first number. The price for a single copy will be \$125—a bargain on account this is to be a "journal dealing on the professional level with the creative and technical problems" and the educational possibilities of motion pictures, radio and television—all at least \$5 words.

**Equality at Ascot**

Damon, the Grunion of All the Runyons, is authority for the news that social sheep are no longer to be separated from non-social goats at racecourses, or if they are to be separated, the goats are not to be studded, because the paddocks for the peasantry are going to enjoy the same comfort and amenities as the royal enclosures. He lays this blighting hand of equality on the labor government in the United Kingdom.

If true, Gertrude Lawrence's "A Star Dancer" is already dated, for in it she tells why she couldn't marry Capt. Philip Astley, who besides being a first-class society, was also a kind of a "The King" in the "The King, P.W. in those days didn't mean prison, it meant a Prince of Wales. It appears that if Capt. Astley had married Gertrude, a divorce woman, his career would have been wrecked. Though his wife, he could not have brought home "Court Vogue" and "The Screen Writer" either would have entered the Royal Enclosure at Ascot—"something which may seem petty to Americans but which is extremely important to English people, not merely for the sake of the horse, but for the sake of the G.L. Also if they had married she would have had to retire from the stage, and his income was not sufficient "to pay the heavy expenses of a first-class wife and mother and to support her and a growing daughter."

So they never gave anybody the chance to have them out of the royal enclosure. It was all new on the part of the Runyons, the difference will not be enough to break up a marriage.

**A Song to Remember**

Among other things the Lawrence book cleared for me was who looked whom on Johnny Green's "Body and Soul"? Lily Holman was to introduce the song in a Dietrich and the privately recorded in 1938. While on a summer trip through Europe Lily exhibited a visit to me and there was baffled astonishment in her voice as she told about hearing her new song in London before she could introduce it in New York.

Well, the Lawrence book explains All. It seems "Chaitov's Revue" was in Boston where Johnny Green wrote it and "I took it to England with me." The Lawrence book says she could not be buried in New York. It's nice to have the whodunit solved, but when I first heard it from Miss Holman she acted more as if she had suffered a lift than a gift.

## The Berlieing Point

By Milton Berle

**WOTTA WEEK!**

Monday: Had breakfast in Lindy's and dashed right over to Lee Shubert's. Walked right into his private office and secretary stomped me. "That's o.k.," I smiled, "I'm Milton Berle." She said, "It doesn't matter—ignorance is no excuse." Oh, well, I could always drop back to the "The Screen Writer" in a last-minute effort to get out of my week's proof on my new book, "Out of My Thunk." Found out the type they're using is Baskerville. "I'm a hound for that stuff," Editor's note also. "One thing sure, even if you're not to be buried in New York, it's being printed on Kleenex." Back upon duty, and I dropped into the Friats club and played gin rummy with Benny Davis. I beat him for one of his medals. Jackie Miles told me she would be buried in New York. He's getting his book on a straight salary. Pleasant Paul Small was there. Paul has gotten so thin that Romo Vincent has taken an opinion on his wardrobe. "Left the Friats and went down to the Battery where I got on a tugboat and we went over there that they tossed gifts overboard. They're giving anybody kind when I can get rid of 1,400 unexplained half grandies."

Tuesday: Got up bright and early and rushed right down to 10 I beat him for one of his medals. Jackie Miles told me she would be buried in New York. He's getting his book on a straight salary. Pleasant Paul Small was there. Paul has gotten so thin that Romo Vincent has taken an opinion on his wardrobe. "Left the Friats and went down to the Battery where I got on a tugboat and we went over there that they tossed gifts overboard. They're giving anybody kind when I can get rid of 1,400 unexplained half grandies."

Wednesday: Lee Shubert couldn't miss me today. "I step on the curb outside his office. But he double-crossed me. Comes to the office by parachute. Went over to the Friats and left the Friats. He's got a well-told town where I had dinner at Toots Shor's. Said to the waiter, "Now that the war is over do you have any beer?" He said, "Yeah, you are you a comedian, and why not I—a waiter." He's my waiter.

Thursday: Lee Shubert couldn't miss me today. "I step on the curb outside his office. But he double-crossed me. Comes to the office by parachute. Went over to the Friats and left the Friats. He's got a well-told town where I had dinner at Toots Shor's. Said to the waiter, "Now that the war is over do you have any beer?" He said, "Yeah, you are you a comedian, and why not I—a waiter." He's my waiter.

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what's the big news  
about a certain  
swarferful star?

See pages 27 to 30

Thursday: Called up Monte Press to see if he could get me an introduction to Mr. Shubert. Had lunch at Sardi's and fast-talking agent Harry (Continued on page 10)



# WAR PICTURES

## War's End Doesn't Poison Boxoffice For War Pictures—Quality Is the Tag

Although the public may tire of certain types of war pictures in the next few months, now that the shooting is over, thus far, there is no indication that they have generally become boxoffice poison. Even if the usual-mill action picture production drops into disfavor, film execs believe certain varieties of well-made war pictures will continue popular, particularly the story with a war background and that covering the transition from the ranks to civilian life. The answer lies in the quality and not the theme.

The war picture has not been hit thus far by the cessation of hostilities, judging from returns in key cities. A notable example is Warner's "Anchors Aweigh," launched almost at the time the Nips were losing in the Pacific, with smash results. This film sales execs are convinced on the value of a military title or reference to the fighting men.

Other outstanding examples of it, so far, are: "Bell for Adano" (20th), "Back to Balanz" (RKO), Warner's "Wide of Marks" ("G. I. Joe" '44), and "Blood on the Sun" (UA).

"Blood" is expected to hit \$2,500,000 domestic gross, to perhaps \$3,000,000 more coming from the foreign market. Company switched its campaign on "G. I. Joe" with startlingly fine results. It was one of the present best sellers in Chicago, despite a great turnout for the bond show that tied it off. It is a memorial and tribute to Ernie Pyle, it is now being sold as a straight war picture.

Incidentally, picture companies now anticipate a flood of submarine stories. This was the sole type of war material that was not banned during the war because of its highly secretive angle. There are pictures with submarine background but none treating of actual war.

### WARNER'S EDGE DELAYED DUE TO CASTING SNAGS

Hollywood, Aug. 28. "Razor's Edge," which was to hold Sept. 1, under Darryl Zanuck's guiding hand at 20th Fox, is now held up in production start until Jan. 1 because of casting difficulties. Zanuck placed all-star cast and two top female stars unavailable at this time, so producer is postponing start rather than take substitutes. Clifton Webb and Alexander Knox to have male leads in film, which George Cukor will direct.

### Par Financing Rice Play In Film-Rights Deal

Hollywood, Aug. 28. Deal between Famous Co. and Paramount is set for studio to finance and obtain film rights for "Rice Girl," which is now being held up in production start until Jan. 1 because of casting difficulties. Zanuck placed all-star cast and two top female stars unavailable at this time, so producer is postponing start rather than take substitutes. Clifton Webb and Alexander Knox to have male leads in film, which George Cukor will direct.

### M-G to Continue Minny Feature Pic Policy

Hollywood, Aug. 28. Policy of producing Minny pictures as a companion piece for longer films will be continued at Metro as a result of exhibiting "Minny" "Bewitched," "Main Street After Dark" and "The Great Gatsby." Execs like them because they have a bigger turnover when paired with an extended feature.

### Await Hays, Johnston

Any final action on a pact for Eric Johnston to head the Motion Picture Producers & Distributors Assn. now awaits the return of Will Hays and Johnston from the Coast this week.

## Pix Nix Berghoff Bio

Film companies are mixing the life story of Pearl Berghoff, strikebreaker whose outfit was eliminated following an investigation by the La Follette Civil Liberties Committee, before the war.

Story editors point out that unions would boycott the picture.

## Fromkess, Aides Quit PRC in Huff

Hollywood, Aug. 28. Bombshell was thrust into public eye at PRC yesterday morning (27) when announcement was made that Fromkess, president; Ben Schwab, executive producer; Harry Sauber, producer; and Dan McElwaine, director, had resigned.

Resignations were tendered to Kenneth Young, chairman of company board, who represents Robert Young of Allegheny Corp., financier of company's assets.

Only comment from Fromkess was that there were differences of opinion in regard to future operations of company and that resignations were effective immediately. Understood that Young interests wanted studio to confine itself to production of action pictures exclusively while Fromkess felt that what he considered entertainment should be made.

It was believed that Fromkess had once a heinous task during five-and-one-half years he had operated company in turning out product that was confined to production of action pictures since its organization in February, 1940. Prior to coming to PRC Fromkess was treasurer of Monogram Pictures. Sauber had just completed "How Do You Do" with Bert Gordon and Harry Von Zell, and is now quitting picture.

## FILM TOPPERS FORM INDIE FINANCE CORP.

Hollywood, Aug. 28. Motion Picture Investors' Corp., a new company designed to finance independent producers, has been formed here by six men who have had wide experience in the business end of entertainment.

Group consists of Edward Small, independent producer; David Frankel and Ernest Scanlan of the Selznick Film organization; Benjamin Kahane of the RKO-Metro unit; J. R. Paladino, and J. R. McDonald, former Veepce of RKO.

## Rodgers to Coast Next Wk. for M-G Huddle

Hollywood, Aug. 28. William F. Rodgers, Metro's top general sales manager, is slated to leave N. Y. for the Culver City studio next Wednesday, Sept. 5. Will look over forthcoming product and discuss sales plans for same with studio executives.

## 3500 Yonkers Studio

Yonkers, N. Y., will have a motion picture studio to cost \$350,000, it has been announced by Stanley Neat, president of Associated Artists, N. Y., which will occupy the site. The new studio will occupy six and a half acres.

## SEE SERVICEMEN AS THE EXECS

By FRED STENGL

A plan to alleviate unemployment for thousands of war veterans has been blueprinted by the nation's 17,000 independent film theatre owners and circuit operators. Move is part of an overall project to reopen houses closed during the war, because of the shortage of help, restaff other theatres more fully and start-up houses in the process of construction.

Hundreds of youngsters who before the war ushered in theatres while attending school reportedly made good soldier and officer material in the armed services because of the discipline, cleanliness and other attributes they were taught while ushering. Now, these kids, four years older, as a result of their armed forces training in handling of detailed jobs and personnel, will make good theatre executive material.

That is the belief of key theatre executives in N. Y. Except for the deluxe houses in key circuit thousands of film theatres throughout the country went through the war years without assistant managers, checker, majority of situations prewar had a city manager, a manager for each theatre and the theatre's assistant manager. Now, these kids are presenting to war vets a terrific opportunity to become the theatre's assistants.

Handed personnel in the armed forces. The war, it will be recalled, and in many cases during the war years, too, theatre managers worked (Continued on page 10)

## Nelson's Indie Problem Abroad

Hollywood, Aug. 28. Donald Nelson is tugging problem for some means of guaranteeing indie film distribution in European markets when he starts back home there. Nelson, who heads Society of Independent Motion Picture Producers, revealed that chore as his first big task, because indies anticipate majors will release films which have been played out in U. S. but which were not shown in Europe due to war.

He pointed out these films, already fully exploited here, can roll on velvet even if only partially successful in foreign market. Indies fear their product may be sidetracked in rush of majors to release backlog when postwar exchange conditions and theatre outlets permit.

## SPERLING TO JOIN WB WITH OWN PROD. UNIT

Hollywood, Aug. 28. Capt. Milton Sperling, currently with the Marines, will move into Warners as head of his own production unit next month when he is released from military service. He is a son-in-law of Harry M. Warner, and before producer post at 20th Fox before he went to war.

New unit at Warners will be similar to the one allotted to William LeRoy by his Arrowhead Pictures. Associated with Sperling will be Ernest Edward, chief of Warners' theatre management company, who will function in an advisory capacity in production while continuing his current post.

## Par Suspends Ladd

Hollywood, Aug. 28. Alan Ladd is off the payroll at Paramount so a result of a salary dispute with studio chief. Suspension followed the actor's refusal to accept a new contract for 1946, "California."

Paramount officials declared unready to be assigned to the role opposite Betty Hutton in "California," to be directed by John Ford.

## Big 5 Making Last-Ditch Try To Settle Trust Suit Before Trial

### Col.'s 50c Divvy

Columbia Pictures has declared a 50c stock dividend on its common stock, making the second \$5 payment since the trial.

Divvy is payable on Sept. 21 to stockholders of record on Sept. 6.

### WB's \$6,500,000 Net for 9 Mos.

Warner's recently released nine-month earnings statement reveals its greatly improved financial position. For the first nine months of 1945, Warner posted \$6,500,000 in income taxes, it was still able to show \$6,500,000 in operating profit.

Net of \$1,200,000 after taxes from the sale of WB investment in Decca Records, was not included in operating profit. Profit is equal to \$1.77 per common against \$1.58 for comparable 1943-44 period. Company's fiscal year ends on Aug. 31.

### ZANUCK WOULD NIX BID FROM STATE DEPT.

Hollywood, Aug. 28. Darryl F. Zanuck has no intention of leaving the motion picture industry to accept a post with the State Dept. in Washington. Answering queries about the proposed shift, the 20th-Fox chief said:

"Naturally, I feel deeply flattered. The same time, however, it is my sincere belief that motion picture industry which has contributed so much to the war effort, can be of immense benefit to the coming peace. For that reason, I feel that I can be of more service in my present capacity as a motion picture producer."

### Maj. Monroe Greenhal Gets Army Discharge

Major Monroe Greenhal, former publicity, advertising and exploitation director for United Artists, was honorably discharged yesterday (28) from the Army after more than two years in service.

He entered the Army as a captain. Before entering the service Greenhal took a leave of absence from UA to become assistant to Donald M. Nelson, then head of the War Production Board. He was commissioned a captain in June 1943, and upon being promoted to a majority he became chief of the Motion Picture Branch, Industrial Service Division, Public Relations, of the War Dept.

He is expected to return to the film biz but is uncertain on his plans beyond a vacation for several weeks.

### Camden Productions Buying Film Yarns

Hollywood, Aug. 28. Camden Productions, currently winding-up its first picture, "Diary of a Chambermaid," is lining up films with scripts for future films. Paulette Goddard, Burgess Meredith and Benedict Bogdan, owners of the firm, are heading for New York, Sept. 7 to buy as many story properties as they can find.

Camden will make two pictures next year, one of which will be a star for Miss Goddard under her post-Edmund deal with Paramount.

### Lasky-McEwan to Tee Off

Hollywood, Aug. 28. First production of the new Lasky-Walter McEwan company, "Thanks, God, I'll Take It From Here," will go before the lenses Oct. 1 at RKO.

Cost-starring Claudette Colbert and John Warner, will be directed by Mervyn LeRoy.

### With the Big Five motion picture anti-trust suit scheduled to go on trial in October, the major picture companies are making last-minute effort to settle out of court.

Reps of the defendant companies have approached the Justice Dept. in the past few days to see if some formula can be worked out. In other words they want to develop a device before going into court instead of after the trial. Some spokesmen for the Big Five privately admit they have a good chance of losing the case.

Details of the present negotiations are very much under wraps and the whole matter is in a hush-hush stage, but it is reported in picture circles that the termination of the war may be responsible for the companies' sudden desire to settle as quickly as possible a matter which has dragged out for a couple of years.

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1. Congress and the Administration have strongly expressed the opinion that little business, must be done to settle such cases as its feet during the reconversion period and stay here.

2. The War Relocation Authority, Gen. Tom C. Clark, has indicated no change in the former policy of the department to litigate in anti-trust cases.

3. The Army and Navy recently (Continued on page 10)

## HITCHY DUE IN N.Y. TO "GAB ON GRANT TIEUP"

Alfred Hitchcock is due in N. Y. next week with his unit to discuss the financing and distribution features of his new production partnership with Gregory G. Grant. Merger of the duo was announced Monday (27), first indie venture for both through actual activity of new firm will not start until the spring of 1946 when they will have completed their present commitments.

First picture of the pair, with Hitchcock directing, is currently starting, will be an original screenplay utilizing the theme, characters and situations of "Hamlet," but in modern dress. Distribution deal for their first picture has not been set.

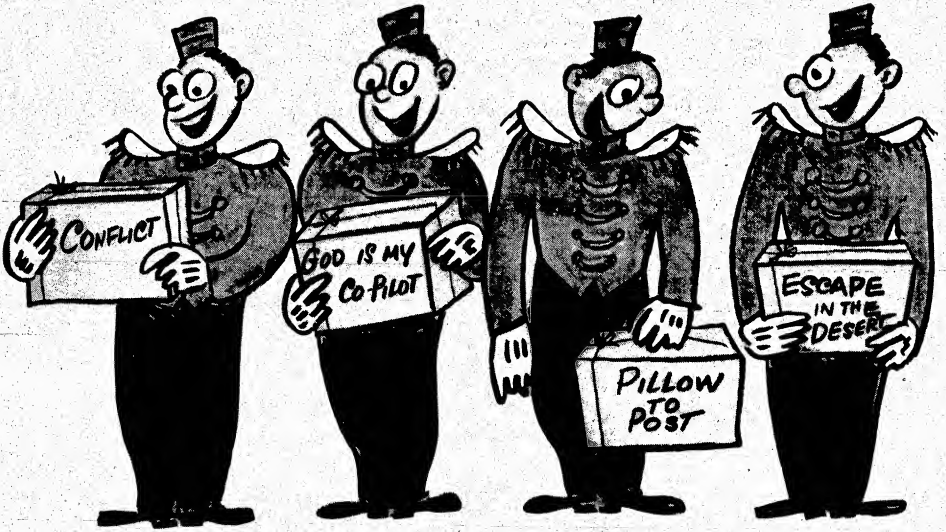
# VARIETY

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And a very  
**CHRISTMAS** in COM  
from Warner



**Merry  
CONNECTICUT**

*ers*

*It's Barbara Stanwyck  
that Double-Trouble doll →*

**It's a  
Happy Smash  
Everywhere,  
Everywhere,  
Everywhere!**



*It's  
← Dennis  
Morgan  
that God is My  
Co-pilot guy.*





# U Maps 45-46 Program of 55 Pix. Including Five by outside Prods.

Coincidental with the second day of its fourth and final sales confab, which opened yesterday (1945) in N. Y., Universal announced a program of 55 features for the 1945-46 season, with 50 of the pictures made by the company's own producers. The five outside producers will come from Walter Wagner, Diana Productions and J. H. Skirball-Bell-Miller. It was revealed by Bill Scully, sales chief.

Five specials will include two Technicolor productions, both by Walter Wagner. They are "Night in Paradise," with Merle Oberon, and "Furtan Bay" starred. The other "Canyon Passage," from a Saturday Evening Post story, with Brian Donlevy, Dana Andrews, Susan Hayward, Andy Devine, Hoagy Carmichael and Patricia Rice, young British actress reviewed from Arthur Rank for this picture.

Diana Productions' film will be "Secrets Street," with Edward G. Robinson and Joan Bennett starred. Fritz Lang will direct. These are the new stars to be featured in "Woman in the Window." This unit was recently organized to release.

"Genius in the Family" is the Skirball-Manning production, with Don Derry and Myrna Loy as stars. It's from Hiram Percy Maxims' best seller. Skirball-Manning will also make a film starring Anneliese and Claudette Colbert.

Two Deanna Durbin pictures are in the lineup, first is "Woman of the Year." Because of film, "Charles Laughton and Françoise" Tony are co-stars. "Secrets Street" will be the second. Miss Oberon also will star in "As It Was Before," with Claude Rains. "Canyon Passage" is the third. "Canyon Passage" is the second, first being "Boy Wonder." It will be "Buck Privates Come Home" with William S. Dietz.

Universal will spot Yvonne De Carlo in two top-budget Technicolor productions, first is "Frontier Cat." Second will be "Heat Wave," which is original by Walter Reisz, who (Continued on page 51)

## \$5,433,360 Net For 20th-Fox in 6 Mos., Decline of \$905,000

Consolidated net profit of 20th-Fox for the first 26 weeks ending last June declined more than \$905,000, as compared with corresponding 26 months of 1944. The amount after all charges amounted to \$5,433,360, while in 1943-44, it was \$6,338,360. This is equal to \$2.43 in 1,898,658 shares of common outstanding at 29 cents, while in 1944, the equivalent \$3.12 a common share on 1,742,000 shares in corresponding period a year ago.

Actual gross income for 20th-Fox did not differ materially, being \$94,126,136 as compared with \$93,901,000 only about \$223,000, less the 1944 total. Consolidated profit before taxes, contingencies and minority interests amounted to \$17,256,667, or approximately \$1,000,000 under that of a year ago.

That the corporation's provision for federal income and excess profits taxes amounted to \$10,525,500, and represented a saving of about \$1,000,000 over the six-month period prior to it after taxes had also even. The writing off of \$1,000,000 as provision for contingencies represented the big difference in income after this write-off. 20th-Fox showed \$905,000 decline from a year ago.

## Liberty's RKO 9-Pic Pact

Liberty Films, organized six months ago by Frank Capra, William Wyler and Samuel Briskin, will make a minimum of nine features for RKO release.

Exclusive long-term pact was announced by Ned E. Depinet at the annual sales meeting of RKO's Western Division.

## Int'l to Buy Up Govt. Projectors

"Bootleggers" of film equipment will find tough sledding in endeavoring to buy out the projectors from the U. S. Surplus Properties Corp., which will sell several million used film projectors of 35 mm. projectors, formerly used by the armed forces.

It has been reliably learned that the International Projector Co., maker of the Simplex projector, manufacturer of the most of the 17,000 theatres throughout the country, plans to bid strongly so as to secure a new equipment, now presently owned by the Government, in order to prevent it from falling into the hands of the enemy.

## Reserved Decis In Chaplin Suit Against Selznick on Stories

Moved by attorneys of Charles Chaplin for the examination of the contract by which he sold his films in New York, before trial of the Chaplin suit to recover \$1,000,000, the court has reserved a decision on a deal Selznick made for the sale of three stories, resulted in a reserved decision last week, "Keys to the Kingdom," "Claudia" and "Jane Eyre."

Selznick's attorneys opposed the motion by Fox, for the sale of the three stories, on the ground that all principals involved in the suit are still residing in California. The court has reserved a decision on the matter. They further asked the court to have Chaplin's attorney written in Selznick's testimony orally in California, and the court will hear expenses for a Vanguard attorney.

Besides Selznick and Vanguard, other defendants in the suit are United Artists, for refusing to join the suit with Chaplin, and 20th-Fox. Chaplin, suing for himself and other defendants, for refusing to join the suit, were bought with \$300,000 which Selznick borrowed from U. A. and the proceeds of that deal belong to the corporation. Action also asks another \$1,000,000 damages against Fox.

## Quits as Selznick Aide

Harriet Flagg, for the past three years eastern production representative for the David O. Selznick (Vanguard) film organization, has resigned effective Sept. 15.

# Plan Studios Absorb 1,500 Vets As Part of National GI Job Setup

Employment of 1,500 wounded war veterans in the motion picture industry is the basis of a definite plan mapped out by Harold V. Smith, business representative of International Sound Technicians Local 695, and endorsed by members of Studio Set Electricians Local 728, IATSE. Smith's proposal, which has been forwarded to William Green, president of the American Federation of Labor, and Richard Walsh, chief of IATSE, would result in the training and gainful employment of more than 2,500,000 war veterans, with particular stress on the 1,500,000, if adopted nationally.

Plan favored by the two film unions calls for each local to take into membership a specified number of veterans for training, in addition to its own returning servicemen. Smith declared that if every local in the United States should take in 10 men, the total would reach a tremendous figure. He added: "It is not only the patriotic duty of labor to take in these boys but by returning servicemen, but it would be a smart political move. Labor did its part in winning the war, and this move would let the world know that labor is just as anxious and determined to do its part in winning the peace. These men risked their lives on the battlefields to preserve democracy and I don't believe there is a union labor member in the United States who would not be anxious to extend the same courtesy to the boys when they are reestablished in civilian life."

A. T. Dennison, business representative of the Screen Actors Guild and supporting the Smith project, and both locals have already started phoning veterans in the motion picture industry.

Meanwhile, Dr. Robert Ziegler, director of the Veterans Employment and Rehabilitation Service, has requested a meeting with representatives of all IATSE studios to discuss the proposition. Minutes of the meeting, to be held this week, will be sent to William Green with the suggestion that the plan be adopted universally by the thousands of A. F. of L. locals in all trades throughout the country.

## Metrol Undecided On Palling 'Anchors' At N.Y. Cap Despite Big Biz

Though the steady, high-grossing game of "Anchors Away" current in New York, N. Y., suggests it might have a long run, Metrol is going to possibly 12 weeks, to set a long-run record for this theatre. It's a question in the minds of studio executives whether they want to experience a run that will not only be lengthy but on "Anchors" (they say that it will be) and "The Wild West" which went 11 weeks and two days.

Question of what to do is being to be discussed among Loew and Metrol. "Anchors" which is supported by a stagehouse headlining Paul Whelan, and "The Wild West" with Lionel Kaye, is now in its sixth week and anticipated it will do \$94,000. Its prior week has been above \$85,000.

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"Company" 11th block comprises pictures including "Tender Grapes" and "The Hidden Eye," which will be probably released in the picture "Abbot and Costello in Hollywood," "Her Highness and the Bellboy," and "Dangerous Partners." "Weekend" will be sold separately with this group.

## 'Gl Joe's' Double Preen At Globe, Gotham, N. Y.

United Artists has set the Broadway debut of Lester Cowan's "Picture Perfect" at the Globe. Although the picture is still to be decided, the story based on the war writings of the late General Joseph P. "Gl Joe" Gurnea, is still to be decided. The picture at the Globe and Gotham. In the latter spot there will be three showings, with the picture being shown in white "Joe" will be continuous at the Globe.

## Extras Cook Hired in Aug.

Wages of film extras leaped this month more than 50% in August after several years. Earnings for the month are estimated at around \$300,000.

## Propose Merger Of Rep. Firms

Proposal to merge Consolidated Film Industries and Republic Pictures with Seta Company, Inc., with the surviving corporation to be known as Republic Pictures Corp., will be submitted to Consolidated stockholders at a special meeting called for Sept. 28. The consolidated corporation resulting from the merger will have 600,000 preferred shares of 100-cent par value, and 2,500,000 shares of common with par of \$50. Consolidation will include \$5,200,000 of 4% cumulative income debentures.

All debentures 400,000 shares of the new preferred and 1,818,864 shares of new common, will be issuable on consummation of the plan. Principal feature of merger plan calls for the holder of every share of Consolidated Film Industries preferred to receive 313 principal important pictures which it will sell as one new preferred share and two shares of new common, plus all rights in respect to dividends and voting thereon. All common stockholders will get three-quarters of a share of new common for each one of the old held. Each holder of one (Continued on page 48)

## At Least 6, Maybe 8, Specials for Metro During Next Season

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Public Corp. Dissolved Albany, Aug. 28. Public Theatres Corp., New York, dissolved.

*that NEW  
medicine*

RKO'S  
RUGGED MELODRAMA  
OF MURDER AND MUTINY  
ON THE HIGH SEAS...  
AND OF A DESPERATE  
HUNT FOR A  
DYNAMITE BLONDE  
IN THE STORIED  
"QUARTER" OF  
NEW ORLEANS!



ORLEANS WOMAN was bad  
for CAPTAIN JOHNNY!

GEORGE RAFT

CLAIRE TREVOR SIGNE HASSO

in

# JOHNNY ANGEL

LOWELL HOAGY MARGARET  
with GILMORE • CARMICHAEL • WYCHERLY

Produced by WILLIAM L. PEREIRA • Directed by EDWIN L. MARIN

Screen Play by STEVE FISHER



Hear Hoagy sing and  
play "Memphis In June."





# "SMASH BOX OFFICE!"

**FORECAST:**

Variety said so weeks ago!

**FACT:**

First 250 spots... big cities, small towns... report record-setting grosses!

20th Century-Fox

presents A Eureka Pictures, Inc. Production

**FRED MacMURRAY**

# Captain Eddie

20th Century-Fox Presents A Eureka Pictures, Inc. Production - FRED MacMURRAY in

"CAPTAIN EDDIE" (The Story of Rickenbacker) with LYNN BARI • CHARLES BICKFORD • THOMAS MITCHELL • LLOYD NOLAN • JAMES GLEASON and Mary Philips • Darryl Hickman • Spring Byington • Richard Conte

Directed by LLOYD BACON • Produced by WINFIELD R. SHEEHAN

Associate Producer Christy Walsh • Screen Play

by John Tucker Battle

**20<sup>th</sup>**  
CENTURY-FOX



5

HOLD-OVER  
CHAMPIONS

FROM  
THE

EXTENDED

RUN

COMPANY

20<sup>th</sup>  
CENTURY-FOX



JOHN HERSEY'S  
**A BELL FOR ADANO**

*Pulitzer Prize winner wins hold-over prize too!*



**CAPTAIN EDDIE**

*Scores of extended runs in first 250 engagements!*



**JUNIOR MISS**

*10 weeks on Broadway! Held over everywhere!*



DARRYL F. ZANUCK'S  
**WILSON**

*IN TECHNICOLOR • AT REGULAR PRICES  
America hails victory by seeing it again and again!*



**NOB HILL**

*IN TECHNICOLOR  
More hold-overs than any 20th musical this year!*



**'L.A. Steady; Marmes' Potent \$65,000, 'Capt. Eddie Story 54G, Both 3 Spots, 'Nineties' 29G, 'Joe' 32G, 3d, Each in 4**

Local biz is holding steady despite clear skies and beach weather. This Friday and Saturday are particularly strong. Theatre picketing is continuing. The big opening is for "Marmes," with potent \$65,000 sighted in three theatres. "Capt. Eddie" has about \$54,000 in four theatres. "Naughty Nineties" and "That's the Spirit" shape only about \$20,000 in four houses.

Among holdovers: "Archers Away" continues great at \$51,500 on fourth week in three houses. Second frame of "Inevitable Blonde" looks neat \$36,500 or thereabouts in four theatres. "G.I. Joe" is showing \$32,000 in four theatres on third stanza, while "Over 21" and "Fighting Mad" are both doing in three sessions. Combo of Phil Regan and Louis Jordan in two locations in "Morning Chase" up to smash \$22,500 at the Orpheum.

**Estimates for This Week**

**Beverly Hills Music Hall** (Blumenfeld) (28G), 50-51; "G.I. Joe" (UA) (3d wk), Fancy \$55,500. Last week, \$60,000.

**Carthay Circle** (F) (151R), 50-51; "Junior Miss" (20th) and "Gay Senorita" (2d wk), Okay \$45,000. Last week, \$50,500.

**Chinese** (Grauman-UC) (2,046), 50-51; "Capt. Eddie" (20th) (Col), "Shanghai Cobra" (Mono), Good \$15,000. Last week, "Junior Miss" (20th) and "Gay Senorita" (2d wk), Okay \$47,800 in 6 days.

**Continental** (WB) (2,000), 50-51; "Pride of Marines" (WB), Potent \$27,000. Last week, "Christmas Eve" (WB), \$14,000.

**Downtown Music Hall** (Blumenfeld) (1906), 53-51; "The Spirit" (3d wk), Smooth \$15,000. Last week, \$17,000.

**Edgewater** (F-W-C) (1,538), 50-51; "Archers Away" (3d-G) (4th wk), "Soldi" \$14,000. Last week, colossal \$10,000.

**Fair Star** (UA) (2,000), 50-51; "Red Powder Day" (WB), Good (Homey) (Mono) (3d wk), Okay \$3,500. Last week, \$4,000.

**Grand** (F-W-C) (1,501), 50-51; "Naughty Nineties" (U) and "That's the Spirit" (F), Firm \$15,000. Last week, "Red Powder Day" (M-G) and "G.I. Homey" (Mono), \$5,500.

**Harvard** (2d-G) (1,500) and "G.I. Joe" (UA) (3d wk), Steady \$8,500. Last week, power \$7,000.

**Hollywood** (WB) (2,758), 50-51; "Pride of Marines" (WB), Socks \$20,000. Last week, \$18,000.

**Hollywood Music Hall** (Blumenfeld) (1,675), 50-51; "The Spirit" (3d wk), Steady \$15,000. Last week, good \$10,500.

**Lew's State** (Loew's-C) (2,046), 50-51; "Capt. Eddie" (20th) and "Archers Away" (3d-G) (4th wk), "Gay Senorita" (2d wk), Okay \$15,000. Last week, "Junior Miss" (20th) and "Gay Senorita" (2d wk), Okay \$15,000.

**Los Angeles** (Downtown-C) (2,007), 50-51; "Archers Away" (3d-G) (4th wk), Firm \$26,000. Last week, terrific \$32,500.

**Orpheum** (Downtown) (2,200), 65-85; "Sporting Chance" (Rep) with Phil Regan Leads Grand on stage. Great \$22,500. Last week, "Road to Altona" (Rep) with Martha Raye on stage, good \$13,000.

**Palatines** (Par) (231), 50-51; "Over 21" (Col) and "Fighting Mad" (Col) (3d wk), Fine \$15,000. Last week, "Fighting Mad" (Col) (3d wk), Fine \$15,000.

**Paramount** (F&M) (3,388), 50-51; "Inevitable Blonde" (2d wk), "That's the Spirit" (F), Par. (wk), Fancy \$22,000. Last week, best \$32,000.

**Paramount Hollywood** (F&M) (1,474), 50-51; "Inevitable Blonde" (2d wk), Par. (wk), Fine \$4,500. Last week, mighty \$11,500.

**Radio City** (Hittcock) (2,000), 50-50; "Over 21" (Col) and "Fighting Mad" (Col) (3d wk), Firm \$18,000. Last week, \$13,500. Last week, fancy \$10,000.

**Ritz** (F-W-C) (1,370), 50-51; "Archers Away" (3d-G) (4th wk), "Soldi" \$14,000. Last week, smash \$14,500.

**United Artists** (UA-M-G) (2,100), 50-51; "Naughty Nineties" (U) and "That's the Spirit" (F), Firm \$25,000. Last week, "Keep Powder Day" (M-G) and "G.I. Homey" (Mono), \$10,000.

**Uptown** (F-W-C) (1,700), 50-51; "Soldi" (2d wk), "Gay Senorita" (2d wk), Firm \$15,000. Last week, \$15,000.

**Vogue** (F-W-C) (1,885), 50-51; "Naughty Nineties" (U) and "That's the Spirit" (F), Firm \$15,000. Last week, \$15,000.

**Whitely** (F-W-C) (2,200), 50-51; "Naughty Nineties" (U) and "That's the Spirit" (F), Firm \$15,000. Last week, "Keep Powder Day" (M-G) and "G.I. Homey" (Mono), \$10,000.

**Key City Grosses**

**Estimated Total Gross This Week**—\$2,206,000 (Based on 21 cities, 176 theatres, chiefly first runs, including 100 holdovers.)

**Total Gross Same Year**—\$3,839,800 (Based on 24 cities, 183 theatres)

**Bell' Lusty 20G**

**Best Cleve. Pix**

Cleveland, Aug. 28. This is Frankie Carle's week, and his band is making "Woman in Green" (U) a smash. "The Spirit" (U) is top. The Hippo "Bell for Adano" is top.

**Estimates for This Week**

**Alibi** (RKO) (3,000), 44-45; "Initiation of Life" (U) and "East Side of Heaven" (U) (reissues), Housing \$15,000. Last week, \$17,000.

**Bell for Adano** (20th), Sifong \$20,000. Last week, "Naughty Nineties" (U), \$17,000.

**Lake Warners** (900), 44-45; "The Spirit" (U), Okay \$4,000. Last week, "Along Came Jones" (U), \$4,700. Last week, third stanza downtown.

**Brewster's Millions** (UA), Risk \$8,000. Last week, "Thrill of Romance" (U), \$8,000. Last week, \$9,200.

**Woman in Green** (U) (reissue), "Woman in Green" plus Frankie Carle and Jerry Mann on stage. Carle had an hanging 600 copies first week, and big weekend smash great \$25,000. Last week, \$25,000.

**State Loews** (3,450), 44-45; "You Can't Get It If You Don't Buy It" (U), with okay \$18,000. Like last week.

**Stittman Loews** (2,700), 44-45; "Initiation of Life" (U), \$12,000. Last week, certain for a hit. Last week, "Our World" (Par) (mo.), \$11,000.

**BELL' LUST \$135,000 IN INDPLS.; 'PATRICK' 11G**

Indianapolis, Aug. 28. Biz continuing to be a good level here.

**"Bell for Adano"** is playing at the Indiana to top the town. "The Spirit" (U) is doing a good job at the Circle.

**Estimates for This Week**

**Circle** (Katz-DeLo) (2,800), 32-35; "The Spirit" (U), Firm \$15,000. Last week, "Initiation of Life" (U) (reissue), \$15,000.

**Indiana** (Katz-DeLo) (3,300), 25-55; "Bell for Adano" (20th) and "Chicago" (U), current \$15,000. Last week, "Our This" (U), \$15,000.

**Midnight Manhattan** (Par), \$14,000. Last week, \$15,000.

**"Voice Banned"** (M-G) and "Be Careful, Mr. French" (U) are doing near last week. "Thrill of Romance" (U), Lyric \$14,000.

**Our This World** (Par) and "Initiation of Life" (U) (reissue) are doing well. "Naughty Nineties" (U) (reissue) and "Green" (U) (m.o.), dandy \$9,500.

**'Southerner' Great 17G, 'Baltor,' Christmas' 22G**

Baltimore, Aug. 28. "Christmas in Connecticut" at the Strand. Biz is holding up well.

**Estimates for This Week**

**Continental** (Loew's-UA) (3,000), 30-60; "Southerner" (UA), Chasing in \$15,000. Last week, \$17,000. Last week, "Thrill of Romance" (U), \$12,000.

**Hippodrome** (Rappaport) (2,240), 25-55; "Scandals" (U), \$15,000. Last week, \$15,000.

**"Our This World"** (Par) and "Initiation of Life" (U) (reissue) are doing well. "Naughty Nineties" (U) (reissue) and "Green" (U) (m.o.), dandy \$9,500.

**'Thrill' 18G, 'Christmas' 17½G, Aces in Seattle**

Seattle, Aug. 28. "Pacing field currently. "Thrill of Romance" and "Christmas in Connecticut" are doing well. "Our This World" is still sock in its third week.

**Estimates for This Week**

**Bel Monte** (H-C) (400), 50-50; "Adano" (20th) (mo.), Okay \$5,000. Last week, "Baltor" (U) (reissue) and "Pan-American" (RKO) (2d wk), \$5,000.

**Fifth Avenue** (H-F) (2,349), 45-80; "Thrill of Romance" (M-G), Huge \$18,000. Last week, \$18,000. Last week, "Thrill of Romance" (RKO) and "Our This World" (U), \$17,000.

**Liberty** (Liberty) (1,650), 50-50; "Thrill of Romance" (M-G), \$18,000. Last week, \$18,000. Last week, "Thrill of Romance" (RKO) and "Our This World" (U), \$17,000.

**Music Box** (H-E) (850), 45-80; "Thrill of Romance" (RKO), \$18,000. Last week, \$18,000. Last week, "Thrill of Romance" (RKO) and "Our This World" (U), \$17,000.

**Musica Hall** (H-E) (2,200), 46-80; "Thrill of Romance" (RKO), \$18,000. Last week, \$18,000. Last week, "Thrill of Romance" (RKO) and "Our This World" (U), \$17,000.

**Palomar** (Steinley) (1,300), 20-50; "Thrill of Romance" (RKO), \$18,000. Last week, \$18,000. Last week, "Thrill of Romance" (RKO) and "Our This World" (U), \$17,000.

**Paramount** (H-E) (2,639), 45-80; "Thrill of Romance" (RKO), \$18,000. Last week, \$18,000. Last week, "Thrill of Romance" (RKO) and "Our This World" (U), \$17,000.

**Riverview** (Steinley) (1,300), 20-50; "Thrill of Romance" (RKO), \$18,000. Last week, \$18,000. Last week, "Thrill of Romance" (RKO) and "Our This World" (U), \$17,000.

**Society-Vaude Rousing 30G, Leads Det.; 'Night' 28G, 'Jones' 14G, Both 2d**

Detroit, Aug. 28. Nearly all spots are playing strong. "Society-Vaude Rousing" is showing second week to the top with "Steppin' Out" (U) (reissue), \$6,000.

**Estimates for This Week**

**Adams** (Balaban) (1,700), 60-85; "The Spirit" (U), Firm \$15,000. Last week, \$15,000.

**Brooklyn-Capitol** (United Det.) (2,800), 60-85; "Gastight" (M-G), \$15,000. Last week, \$15,000.

**Michigan** (U) (reissue), \$15,000. Last week, \$15,000.

**Step-in** (U) (reissue), \$15,000. Last week, \$15,000.

**St. Clair** (Balaban) (2,800), 60-85; "Show in Society" (Rep) plus "The Spirit" (U) (reissue), \$15,000. Last week, \$15,000.

**United Artists** (UA) (2,100), 50-51; "Naughty Nineties" (U) and "That's the Spirit" (F), Firm \$15,000. Last week, \$15,000.

**Wagon Wheel** (U) (reissue), \$15,000. Last week, \$15,000.

**Wentworth** (U) (reissue), \$15,000. Last week, \$15,000.

**Wentworth** (U) (reissue), \$15,000. Last week, \$15,000.

**Wentworth** (U) (reissue), \$15,000. Last week, \$15,000.

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**Wentworth** (U) (reissue), \$15,000. Last week, \$15,000.

**Wentworth** (U) (reissue), \$15,000. Last week, \$15,000.

**Gas Ban's End Slows Hub Keys; Train Big 30G, 'Wife Grand 29G, 2d, 2 Spots**

Boston, Aug. 28. End of gas rationing in Hub area is slowing down downtown keys. "Extreme Heat" is new to the market. "Best Newman" is a last week. "The Doctor" is a last week. "The Doctor" is a last week.

**Estimates for This Week**

**Best Newman** (RKO) (2,000), 45-80; "Best Side of Heaven" (U) and "Link-Up" (U) (reissues), with \$15,000. Last week, \$15,000.

**Extreme Heat** (U), \$15,000. Last week, \$15,000.

**Wife Grand** (RKO) (2,000), 45-80; "Wife Grand" (RKO) and "Lionel Hampton" (RKO), \$15,000. Last week, \$15,000.

**Wentworth** (U) (reissue), \$15,000. Last week, \$15,000.

**Wentworth** (U) (reissue), \$15,000. Last week, \$15,000.

**Wentworth** (U) (reissue), \$15,000. Last week, \$15,000.

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**Wentworth** (U) (reissue), \$15,000. Last week, \$15,000.

**World-Vaude Sock 30G, Wash. 'Blonde' Hot 22G, 'Christmas' Big 24G, 2d**

Washington, Aug. 28. The "Blonde" is doing well in the city. "Christmas" is doing well in the city. "Christmas" is doing well in the city.

**Estimates for This Week**

**Blonde** (RKO) (2,000), 45-80; "Blonde" (RKO) and "Christmas" (RKO), \$15,000. Last week, \$15,000.

**Christmas** (RKO) (2,000), 45-80; "Christmas" (RKO) and "Blonde" (RKO), \$15,000. Last week, \$15,000.

**World-Vaude Sock** (RKO) (2,000), 45-80; "World-Vaude Sock" (RKO) and "Blonde" (RKO), \$15,000. Last week, \$15,000.

**World-Vaude Sock** (RKO) (2,000), 45-80; "World-Vaude Sock" (RKO) and "Blonde" (RKO), \$15,000. Last week, \$15,000.

**World-Vaude Sock** (RKO) (2,000), 45-80; "World-Vaude Sock" (RKO) and "Blonde" (RKO), \$15,000. Last week, \$15,000.

**World-Vaude Sock** (RKO) (2,000), 45-80; "World-Vaude Sock" (RKO) and "Blonde" (RKO), \$15,000. Last week, \$15,000.

**World-Vaude Sock** (RKO) (2,000), 45-80; "World-Vaude Sock" (RKO) and "Blonde" (RKO), \$15,000. Last week, \$15,000.

**World-Vaude Sock** (RKO) (2,000), 45-80; "World-Vaude Sock" (RKO) and "Blonde" (RKO), \$15,000. Last week, \$15,000.

**World-Vaude Sock** (RKO) (2,000), 45-80; "World-Vaude Sock" (RKO) and "Blonde" (RKO), \$15,000. Last week, \$15,000.

**World-Vaude Sock** (RKO) (2,000), 45-80; "World-Vaude Sock" (RKO) and "Blonde" (RKO), \$15,000. Last week, \$15,000.

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**World-Vaude Sock** (RKO) (2,000), 45-80; "World-Vaude Sock" (RKO) and "Blonde" (RKO), \$15,000. Last week, \$15,000.

**World-Vaude Sock** (RKO) (2,000), 45-80; "World-Vaude Sock" (RKO) and "Blonde" (RKO), \$15,000. Last week, \$15,000.

**World-Vaude Sock** (RKO) (2,000), 45-80; "World-Vaude Sock" (RKO) and "Blonde" (RKO), \$15,000. Last week, \$15,000.

**World-Vaude Sock** (RKO) (2,000), 45-80; "World-Vaude Sock" (RKO) and "Blonde" (RKO), \$15,000. Last week, \$15,000.

**World-Vaude Sock** (RKO) (2,000),



*It's a deal*



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**JACK H. SKIRBALL - BRUCE MANNING  
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**UNIVERSAL PICTURES COMPANY, INC.**

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properties to be Produced at Universal will be—*

**MYRNA LOY  
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in  
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Directed  
by  
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based on the stage  
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Sigmund Romberg

**CLAUDETTE COLBERT  
DON AMECHE**  
the sparkling stars  
of the  
Skirball-Manning Production  
**"Guest Wife"**  
in a  
**NEW COMEDY**

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# MARK HELLINGER

*...internationally known newspaper columnist,  
War Correspondent, and noted motion picture  
producer... will now produce for*

# UNIVERSAL

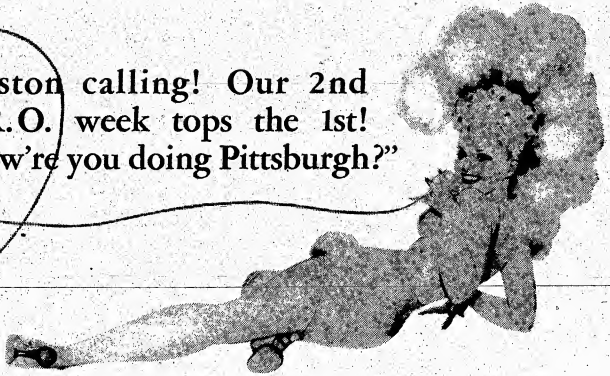
*Watch for his first "GOOD NEWS" for the screen!*





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"Pittsburgh terrific! Never anything like it! And the advance sale sets new high!"



M-G-M's TECHNICOLOSSAL

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ROAD-SHOW HISTORY AT \$2.40 TOP!

ORCHESTRA	COLONIAL	TUES. EVE. 21:15	COLONIAL	WEDNES. \$2.40
ORCHESTRA	ZIEGFELD FOLLIES	WED. \$2.40	NIXON	WEDNES. \$2.40
ORCHESTRA	ZIEGFELD FOLLIES	WED. \$2.40	ZIEGFELD FOLLIES	WEDNES. \$2.40
ORCHESTRA	ZIEGFELD FOLLIES	WED. \$2.40	ZIEGFELD FOLLIES	WEDNES. \$2.40



They're  
giving  
Her  
the  
Business



JACK H. SKIRBALL  
presents  
CLAUDETTE COLBERT • DON AMECHE  
with RICHARD FORAN  
in Sam Wood's  
"Guest Wife"  
with Charles Dingle • Grant Mitchell • White Francis  
Charles Clark • Irving Bacon • The "Coke" • Louise  
Chase • Original Story by HENRY MANDELSON  
JOHN F. OREY • Produced by JACK H. SKIRBALL  
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And it  
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GOOD?

It's perfect . . . the first engagements show holdovers (Boston, Kansas City, Norfolk, Detroit), and moveovers (Dallas, Cincinnati, Syracuse, Toledo, Buffalo, Richmond, Worcester, Bridgeport, Hartford, Minneapolis) with top business indicated in other key spots where it has just opened!

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# Elson Sells Interest in Palace, Mpls.; Other Exhib-Distrib Briefs

Minneapolis, Aug. 28. Bill Elson has let go his interest in 1,800-seat Palace, loop subsequent-run house, which he operated for the Minnesota Amusement Co. (Paramount). Theatre recently was bought by Bennie Berger, independent theatre circuit owner, and associates but the Minnesota Amusement lease has some 10 years yet to run, and it will continue to operate the house itself following acquisition of Elson's interest. Elson will operate theatres in Detroit and Cloquet, Minn., which he owns with Gilbert Johnson.

Pickman to N. Y. for Warners Herbert Pickman, field rep for Warners Bros. in the Atlanta territory, moved up to same post for metropolitan N. Y. area by Mort Blumstock, eastern ad-publicity manager.

To Reopen Audubon, N. Y. The Audubon, N. Y. formerly operated by the Brant circuit but closed for around a year, has been taken over by Stanley Lawton, who operated the old Lyric on 43d street before it went to Brant. He will re-name theatre the Beverly Hills and reopen it on Labor Day.

Sirlitzky's Reissue for N. Y. Amb While policy for the house is pointed toward first-run Broadway showings and negotiations are in work for new product, the Ambassador, N. Y., taken over from the Shuberts recently by Samuel and Joseph Sirlitzky, will open with a Paramount reissue, "North West Mounted Police," on Saturday (1). Reissues will be booked when first-runs are not available, with

Sirlitzky's meantime giving up their Square, N. Y. grind reissue stand, six months here. They will retain the Majestic, Brooklyn, however.

Missouri House Operators St. Louis, Aug. 28. The Gem, a 300-seater, New Canton, Ill., opened by John Cooper.

The Sidel, Sidel, Ill., relieved after alterations due to a recent fire. Harold S. Knutsen, former manager Alliance Theatre Corp's three houses in Ottawa, Ill., transferred to Roseland, Ill., where the company recently acquired three houses.

Ben Jones, Linm, Mo., purchased a theatre in Ferris, Mo., from Mrs. Theina Swan. It's a 300-seater. O. L. Wright, owner-operator of Monroe, Monroe, Mo., bought the Nolan, another 300-seater, in the same town from W. M. Nolan.

Charles Byrnes, manager of 40th Street theatre, East St. Louis, recently damaged by fire, is now manager of the Bix, Alton, Ill. Construction started on a 250-seater in Osceola, Mo. It will be owned and operated by Charles S. Borg, who owns the Plaza, Appleton, Mo. He just set a contract for a 300-seater in Lowry City, Mo.

The Chadwick, Ill., Commercial Club is underwriting the expense for the building of a film house in Chadwick.

New Interstate House, San Antonio San Antonio, Aug. 28.

Latest link in the Interstate Theatres chain, the 1,400-seat Woodlawn was opened here this month. Dedication program included Raymond White, of Dallas, assistant to the gen-

eral manager of Interstate and Al Reynolds, city manager for circuit. Leading civic and social figures backed by the city mayor participated in a special half-hour broadcast over KABC presiding the ceremony. Eric Brendler will manage new house.

Picture theatre at Del Rio, Texas, sold by Jack Johnston and A. M. Morgan to C. A. Richter and associates. Richter and associates are retiring because of ill health. C. J. Sikes sold his 200-seat Parkview theatre, Del Rio, Texas, to R. T. Hooks and L. B. Willis, of Mineola, Texas. A 1,000-seat theatre will be selected to operate house while Hooks will do the buying and supervise the operation.

State theatre owned and operated by Ira M. DeVinney, 1000 Broadway, Texas, sold to N. C. Garrison. Garrison is a member of family which owned the town. Texas theatres, owned and operated at Inman, Tex. by Roy Deviney, sold to three employees of the Otto Oil Co.

New Coast Small-Seater New Coast, Angers, Aug. 28.

Lakewood theatre, newly built 905-seater, will open Sept. 1 in Lakewood Village as the first of a new chain of film houses by Lakewood Film Co. Company was organized by S. Charles Lee, Ben Peskey and Robert A. Mallon. Fred E. Wryter, recent president of Colonial theatre, changed its name to Lakewood. Wryter adopted a new policy, exclusively westerns.

Goldberg to Manager for Petteer Kansas City, Aug. 28.

Stanley Goldberger, general manager of the Balth, Bijou and Murray theatres, Houses are owned by Petteer. Harry Gaffney succeeded Mike Petteer as manager of the houses in the city. Former was city salesman for WB.

Schobert to Troy for Fabian Troy, N. Y., Aug. 28.

Byron D. Buck Schobert, general special sales rep for 20th-Fox in Seattle, where he'll be associated with Frank Drew, for whom he was to work in M-G's Cleveland office. Assignment is temporary, with Stoner said to be slated for a 20th branch soon. He recently resigned a Metro chief here to become partner in an indie booking combine. Mark Goldman, former manager Monogram, 10 Film Classics as special salesman in Cleveland-Cincinnati territory.

Nixon theatre at Russellton, Pa., transferred to Alfred Panz.

Warner Bros. theatres in this area will celebrate during September in honor of M. A. (Moe) Silver, general manager, who's observing his 30th anniversary picture business for Frank Dana, brother of Pete Dana, U. manager, and for the last 19 years a salesman at Monogram.

Mark Goldman, former manager Monogram, 10 Film Classics as special salesman in Cleveland-Cincinnati territory.

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# Literati

New Hollywood Quarterly A new journal "devoted to the nature and scholarly discussion of film, motion pictures and common objectives of the arts and sciences as related to radio, motion pictures and television" will be published in the fall, titled The Hollywood Quarterly. Sponsors are the Hollywood Writers' Association and University of California.

In addition to articles on the creative, technical and economic aspects of the screen, video and radio, the journal will also review and analyze the various media of mass communication.

Articles scheduled now are being prepared by John Grierson, Irving Pichel, Eric Barry, John Huston, Jack Schwartz, Morris Cox, Gail Kubik, Philip Danne, Alexander Knox, Robert Nathan, Franklin Fearing, and Vincent Sherman.

St. Leo Strike Continues...

The strike of the newspaper carrier-presenter and flyboys that has tied up the publication of the three St. Louis dailies—Post-Dispatch (Publisher), Star-Times and the Globe-Democrat—entered its second week Friday (24) and flicker houses are resorting to radio to advertise their wares. While not much time is available for theatre advertising natives apparently are finding little difficulty in learning what way and make-up signs have say and biz is still strong.

The telephone men are carrying an extra load of inquiries at the flicker houses. M. L. Plesner, advertising director for Fanechon & Marco's four de-lyers and the St. Louis Amusement Co.'s chain of 30 nabes in St. Louis and St. Louis County is sending copy of the newspaper offices every day to prepare for a break in the deadlock that will enable the traps to resume publications. No proofs are returned to Plesner. The nabes are standing by and hope that when the break comes they will have enough time to prepare their advertising copy.

The Newspaper Guild is trying to serve as conciliator between the publishers and carriers, and although a number of hurdles have been held the deadlock continues. The carriers are reported to have offered to sell all of their routes

(200) to the publishers for \$2,500,000. The Guild has demanded that the publishers pay for time lost for every member and grant severance pay as provided in the contract. The publishers are reported to have told Guild representatives that this request will be taken up after the carrier-presenter turmoil is settled.

Trade in out-of-town newspapers is terrific. The Christian Science Monitor, which formerly was the primary paper at various parts in the city, is now selling at the penny and the demand is greater than old Gault's Chicago paper, now bringing 15c, and trade is brisk. Hotel newspapers, and one in the heart of Chicago district where out-of-town papers may be obtained, soon sell out after the papers are placed on sale.

CHATTER

INS has assigned Lee Carson, back from the war fronts, to do features out of Washington.

Ambrose Barker appointed Hollywood representative of Franco-American Publications.

Frank Gruber closed a deal with Paramount for handling the John F. Fletcher detective yarns.

Craig Rice, author of "Horse Sweat, Homicide," checked in at 20th-Fox for her first attempt at screen writing.

Walter Howie, new editor of Hearst's American Weekly, visiting his boss at Sam Simoon for a board meeting of Hearst Newspaper Enterprises.

J. D. Ratcliff sold film rights to "Yellow Diamond," his story of penitentiary to George Pal, cartoon producer, and Samsun Diamond, New York publisher.

Basic independent-only newspaper in Southern California carrying a full page radio section, is switched from three-times-a-week to daily and has contracted for UP and INS wire service.

FOR SALE 35 mm. RCA Sound System—Model PSZ 12C. Fully Equipped and Ready to be Set Up to be Operated Immediately. Call or Write to S. ROSENBAUGH, 2318 Third Ave., New York 10. Phone: BL 4-1212

# PERSONALLY Speaking BY XAVIER CUGAT



Drawings by Mr. Cugat The Rhumba King

1—face is serritas would have nuzzling to do with Cugat. Zen a friend give me advice...

2—"Cogie," say this hombre "You'll be a satin lady if you try Personna's cool, smooth shaves".

HERE'S WHY PERSONNA Blades give you luxury shaves:

- 1—Made from premium steel.
- 2—Hollow-ground for keenness.
- 3—Rust-resist for longer use.

Personna, 699 Mad. Ave., N.Y.C. 22

3—did! And now I'm hot stuff with ze pezzitas. For sleek, smooth shaves, try ze Personna-Blades:

Precision Blades 10 for \$5

# The ready-to-serve cocktails that always taste fresh!



Hiram Walker's dry martini • MANHATTAN  
66 proof. Hiram Walker & Sons Inc., Peoria, Ill. Copr. 1943.

What's behind the love affair of a Radio Beauty and a bird?  
See pages 27 to 30

SPRAY THEATRE SEATS with DDT  
Prevention Begins Spray! One spraying kills all bedbugs and prevents reinfestation for weeks at most. One spray with D.D.T. Prevention is all you need. Free delivery anywhere in U.S.A.  
Gallon Size, \$3.75 5-Gallon Size, \$15.00  
BENGAL CO., 212-A ST. NICHOLAS AVE., NEW YORK



The comedy goes 'round and 'round and comes out . . .  
high-lari-ous

RUTH TERRY · ROBERT LIVINGSTON

in ★  
**TELL IT  
TO A  
STAR**



with  
ALAN MOWBRAY  
FRANKLIN PANGBORN  
ISABEL RANDOLPH  
EDDIE MARR  
ADRIAN BOOTH  
AURORA MIRANDA

Directed by  
FRANK McDONALD  
Screen Play by JOHN K. BUTLER  
Original Story by GERALD DRAYSON-ADAMS  
and JOHN KRAFFT

A REPUBLIC LIGHT-AS-A-FEATHER MUSICAL ROMANCE FULL OF THAT OLD CROWD APPEAL!





# Script Nix Squawks Vs. War Dept.

Rejection by the War Dept. of the script prepared by Cpl. Arnold Perle, of the Armed Service Forces, for the CBS "Assignment Home" series, following the network's plan, last week, to develop a program more in line with the program, has not made the network's position more resentful among many actors, writers and directors, with reports that several organizations within radio, as well as the National Association for the Advancement of Colored People, have formed an independent Citizens Committee on Arts and Sciences Yesterday (Tues.) directed a squawk to the War Dept. asking that show be permitted to go on, and also called on CBS to find a way to proceed.

The War Dept., meanwhile, has remained firm in its refusal to permit the play to go under its auspices, on the grounds that it would rather steer clear of the whole issue.

Martin Wolfson, narrator on the "Assignment" series, last week addressed the following "open letter" to Secretary of War Henry L. Stimson:

"It has been a privilege and honor for me to serve, since its inception, as narrator on the radio series, 'Assignment Home,' which is presented by CBS in collaboration with the Army Service Forces. I always felt that mine was a special responsibility, since the narrator represented the point of view of the War Dept. I felt that in a sense what I read was the bridge between the War Dept. and the listening public. I am therefore shocked at the action of the War Dept. in refusing to clear 'The Glass' for broadcast. Such action is certainly not in keeping with the purpose and content of the series. I trust that you will review the decision and allow the broadcast to be cleared."

# Expansion-Happy Webs to Keep All War Subs While Rehirng Returns

With approximately 1,500 employees in the armed forces scheduled for return to their jobs with the four major networks, the question of what to do with the replacements has been raised. Due to the approaching expansion plans, none of the webs plan to dismiss any current help, but will absorb them as replacements. Net execs are not blurring any set formula per se for this move, but will shuffle the replacements around as the war vets return.

Spokenmen declare that the major job of replacement is to keep their competence, "consequently derive a break." However, the execs admit to attrition as all that. They realize that, with the advent of television and FM, they mustn't be caught destitute later in the case of servicemen who formerly held administrative, or executive posts, these very points are being taken, providing they return to their jobs within 90 days of release date. Of course this applies to those returning to unmaraged jobs.

By BOB COBS

CBS has the greatest number of employees in the service—60. Of this total to date approximately 50 have been released. Five were killed in action. Sgt. Walter Young, Die, Frederick Klein, Pvt. Vincent Walsh, Lt. John Reilly, T-3 John Cahill, Ensign Stephen Fidd were recently mentioned as missing in action.

CBS war vets who returned recently to exec jobs include: Comm. Melford R. Runyon, exec-vicepres of Columbia Recording Corp.; Col. Lawrence W. Lowman, in charge (Continued on page 32)

# T.D. Shirley Booth As Fall Package?

Shirley Booth steps into the Tommy Dorsey Sunday night Standup Bands show after the first of the last four broadcasts prior to exiting to make way for the Fred Allen program, and her location on the T-D show might be set to ride the airlines through the regular season. If another sponsor can be secured.

Last four shows will emanate from New York's Flamingo next Sunday (30). Although the program was an interlude at the last minute on an absorbed basis, following the release of Earl Browder, the bold reaction to Dorsey's handling of comedy lines and the musical standup format has been one of the highlights of summer travel talks. Agency, J. Walter Thompson, and sponsor alike have been pretty happy over the ratings show has checked up.

Price and Mitchell will probably head up the fall package, depending of course on how the latter fits into the show.

# N-K Gives Up ABC Time, Moving to CBS

Nash-Kelvinator is giving up its Sunday afternoon slot on the Blue and moving its show over to the Wednesday night, CBS slot taken over by Eversharp (latter sponsor takes over the 9:30 segment same time as N-K's show) on Oct. 29.

Meanwhile, the N-K-Nancy Sisters feud has reportedly been arranged to settle down, with the singers pledged to stay on through the season. Originally they had planned to screen after winning up remaining five weeks of contract.

# Fly's Nickel-a-Day 'Pig Smea' Plan' Gets FCC Brush

It's anybody's guess now what will happen to ex-FCC chairman James L. Fly's FM "pig squeal" operation.

For the FCC in releasing its regulations for the operation and development of FM turned its back on the Music-Subscription Radio, Inc., nickel-a-day play by giving away its 30 frequencies.

As a result of the revised regulations, and the manner in which the band allocations shape up, the "pig squeal" operation, whether by the FCC or otherwise, where the allocation come through, it would have simply meant the insertion of a special table.

There's considerable speculation as to why Fly didn't put up a fight for the allocation.

But some within FCC aren't any too loudly disposed toward Fly, but whether this was a factor in the back-turning gesture toward "pig squeal" is problematical.

# NBC HAS ITS TROUBLES FINDING RESEARCH MAN

That NBC quest for a top research man appears to be running into the usual snags, despite the network's reported willingness to dangle a six-figure title before the job.

It's a high-ranking Army man, it's reported, turned thumbs down on the offer and has approached Neowine efforts to effect a release of Hutch Blevins, the web's ex-research boss, have apparently proved fruitless.

# PEOPLE SUBSIDIZED BY EXPLANATION PUSHED

Establishment of a "Radio TVA," which would put the U. S. into the broadcasting business through the operation of a Government-owned key station and Government-operated network, was reported last week to be one of the plans of the ultra-right-wing Commission on the Freedom of the Press.

Under the CPP plan, the Government would do in radio what the Tennessee Valley Authority has done in the field of electrical power—run an organization, which would act as "yardstick" by which private industry could be judged, while at the same time making its own definite contribution to the industry.

Working under wraps as tight as high-priority security established by the armed forces during the war, the CPP has been doing a silent job of organizing vast amounts of research in preparation for one comprehensive report which is due to be published on Jan. 1, 1946.

Established more than two years ago under a \$200,000 grant by Henry R. Luce, through Time, Inc., the commission's objective is to consider the freedom, functions and responsibilities of the major agencies of mass communication in our time.

Robert D. Leigh, professor of political science at the University of Chicago, is director of the commission, and brain trusters representing some heavy thinking of national Spunkies are members of the commission.

# Industry Unrepresented

The CPP is proud of the fact that it is not only a full representation of independent citizens, but also that, though it is planning to bring recommendations before the war operations of the press, radio and air industries, not a single representative of those industries is a member of the commission.

Sub-commissioners are working on separate reports on the subject of support which will be divided into sections on the radio, the press, news gathering, electronic media, picture, books, magazines, etc.

Under the heads of the sub-commissions will be the important gathering data about each of the fields studied. The recommendations are expected.

The radio recommendations are expected to go to the FCC and broader principles of public service that might be performed by the radio industry.

Under the "Radio TVA" plan, the Government would establish one key station, probably in Washington, which would be the official spokesman of the U.S.A. The station would originate its own program, which it would offer to stations and nets all over the country. Some of the programs would be broadcast on a first-come-first-served, or competitive-bidding basis, and some would be put on the air through agencies for sponsorship on (Continued on page 24)

# Crosby Warm to Idea of Recording Weekly Air Stint, May Cue Broad Move Against Webs' Waxing Tabu

# Wrigley Drops Out Of Two CBS Slots

Wrigley had given up the Tuesday and Saturday night slots on CBS which were occupied by "Service to the Front" and "America in the Air," respectively, with the gum sponsor retaining the Thursday night slot, at least for the time being, though with a revised non-war-slanted format.

V-d events made the trio of Wrigley service shows obsolete and the client decided suddenly to scram. However, it has bought the 4:30-4:45 slot during the CBS segment for the forthcoming Gene Autry program.

CBS has the Tuesday evening slot up for sale, with the Saturday time being bought by Campara for the return of "Dixie" to the air after a several-year absence.

# CBS Fri. Opposish Spurs NBC Move To Bolster Sked

NBC, pretty much in the driver's seat so far as nighttime programming goes, is not so full, appears somewhat less disturbed over the CBS opposition developing on Friday night, particularly with the arrival of anti-Garry Moore and Danny Kaye back stage sequencing. As a result, NBC has been wrestling with the problem of strengthening its own Friday night programming structure by a reshuffling of shows.

Effective Oct. 2 NBC is switching the Friday night 8:30 P.M. Andy Devine "Friedly" night 8:30 with Mollie Mystery Theater, occupying the pre-Fiber McGee & Molly Sunday slot now moving into the Friday opposite-Jimmy Dunne segment.

Obviously enough, however, the move would indicate that the Tuesday night roster gets a hypo rather than a jab. The move, says Mollie, out of the pre-Fiber McGee & Molly slot, dates back a good many months.

In their present form, the two web layouts gives CBS the d's distinct edge, and in fact shapes up as the strongest comedy night on the network and second to Monday night ("Lox Radio Theater," Screen Guild Players, Joan Davis) and Tuesday night ("Bright Columbia roster includes Jimmy Simms, "Adrich Family," Kate Smith, "Foxy" and "The Town," the ante-Moore and Danny Kaye, whereas NBC's strongest contenders are five fully show "People Are Funny," "Duffy's Tavern" and the Cities Service "Highways in Melody."

Hollywood, Aug. 28. The major nets may abolish their old tabu against using records program in the coming year. There is a distinct possibility that Bing Crosby is the one who will give impetus to a new waxing tabu.

Mutual has used recordings, and occasionally they've been given airtime over NBC (Blue); NBC and CBS have maintained the ban very strictly.

General Motors, knowing that Crosby doesn't like being tied down to a weekly broadcast, has offered him \$35,000 for a recorded weekly show via MBS. Under the arrangement, Crosby would be free and independent of recording programs, perhaps eight or 10 a sitting. Crosby is reported liking the recording idea so much that he has made a similar proposal to NBC in connection with his Kraft show. So far, the answer from NBC has been definitely negative.

Whether Crosby accepts the GM offer is still a question. But releasing him on his \$3,000-per-show contract, which still has five years to run. But, if he does accept, it would mean here that, if Crosby should turn to the music toward recording, others would be free to do so, too. They have to abolish their old anti-recording rules.

There are two principal recording systems in use now, one the wire recording system, the other the disc. (Continued on page 26)

# Keenan Wynn-Ball OG Air Package

A. & S. Lyons Agency is currently building a half-hour package show around Keenan Wynn and Fred Ball. It'll be a situation comedy format, tabbed "The Magnificent Morning Show."

Decision to team up the pair for potential sponsorship in the nighttime programming setup was made on the click reaction to their recent comedy duet in pilot.

It's reportedly a \$100,000 package, with Mollie Lewis handling the scripting chore. It'll be Wynn's first air show, although he's done a number of guest shots and particularly was critical夸夸 for his contrib to the early summer Norman Corwin "Unity Fair" music-comedy program.

# Groucho Likes These \$3,500 Capsule Contris; Glad Eye to Birdseye

From all indications it looks like Groucho Marx might be moving into the \$3,500-a-week, rather than \$1,500 show this fall as a near-permanent guest. He's down for a minimum of four weeks, with a contract flexibility that he'll go 13.

Since his bowdoin from the Faust show prior to the Danny Kaye radio debut, Groucho's been guesting all over the dials on the top-budgeted shows, and did several guest stints on the Bircapsee program last season.

It's reported that the comedian prefers working to the capsule contris, for which he stears an approximate \$3,500-a-week, rather than granting himself to a weekly show. In addition he's returning to pictures.

# Lockhart on Mutual

Hollywood, Aug. 28. Gene and Mildred Lockhart were teamed in a family comedy, "The Nebs," on Mutual for Klox Co. (Crosby) and in the duo's first family series. R. Wally Ramsey produces and Alois Reilly directs the Morgan package.

The half-hour show is a Raymond R. Morgan package.





*Now! Swan brings a Big, Bright Star with  
a swell new show over CBS Monday nights*

**COMEDY  
QUEEN JOAN DAVIS**



It's one of the most Swanderful half hours of  
HA-Happiness on the air!

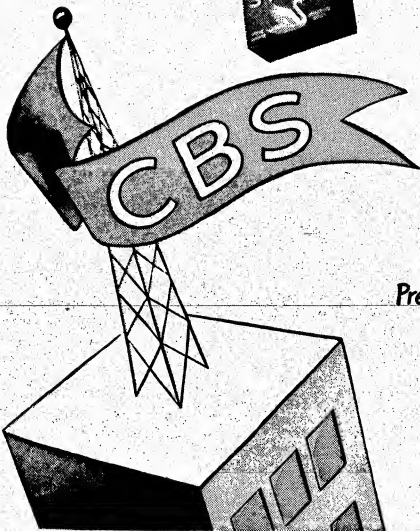
A truly great show! Starring Joan Davis at her  
delightfullest. And featuring . . .

. . . Singer Andy Russell who's going right to  
America's heart!

. . . Harry Von Zell, master-mixer of commercials  
and comedy!

. . . And all America for an enthusiastic audience!

Tune in: The Joan Davis Show, CBS, Monday Nights.



Presented by the makers of

**SWAN**  
Floating  
Soap



*Welcome, Joan, to our Happy CBS Family!*

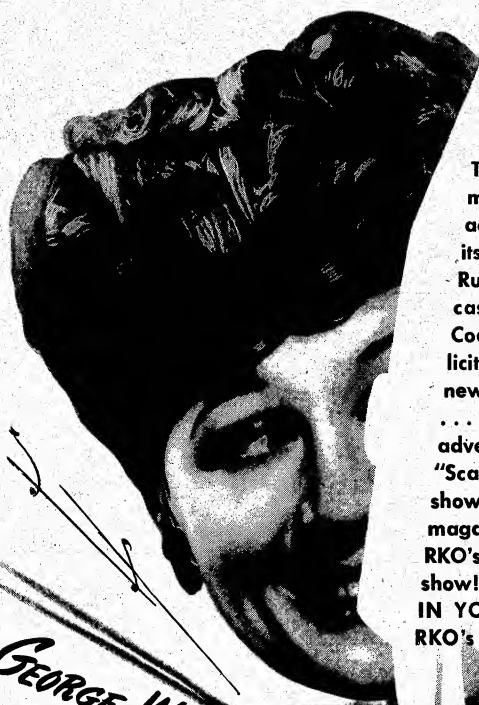




*This is CBS...the Columbia Broadcasting System*



# Big boost for "SCANDALS" via Joan Davis' CBS Air Show!...



## SELLING SEATS FOR YOU!...

The biggest national radio-movie promotion currently in action!...RKO, Swan Soap and its advertising agency, Young & Rubicam, and Columbia Broadcasting System's 144 stations, Coast to Coast, in gigantic publicity and exploitation tieup on new air show and new picture! ... All national magazine advertising on George White's "Scandals" boosting the air show; all Swan Soap national magazine advertising boosting RKO's fast-paced musical laugh show!...See how to cash in big **IN YOUR OWN THEATRE** in RKO's complete press book!

*GEORGE WHITE'S*

# Scandals

Starring  
**JOAN DAVIS JACK HALEY**

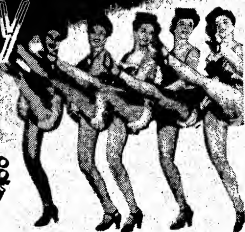
with WILLIP TERRY MARTHA HOLLIDAY GLENN TRYON BETTEJANE GREER

GENE KRUPA ETHEL SMITH

Music by GENE KRUPA and ETHEL SMITH Lyrics by GENE KRUPA and ETHEL SMITH

Produced by **GEORGE WHITE** • Directed by **FELIX E. FEIST**

Screen Play by **RUOH WEBLOCK** and **HOWARD SNYDER**, **PARKS LEVY** and **HOWARD GREEN** • Dance Numbers Created and Staged by **ENIST MATRAY**





# LAUNCHES ELECTRA

## \$92,253,767 Billings for 4 Networks In 6 Months, 2% Increase Over 1944

At the half-way mark, estimated gross time sales for the four major networks for 1945 added up to \$92,253,767, representing a 2% boost over the \$90,404,274 recorded during first six months in 1944. CBS' cumulative total of \$38,453,774 is a 1% decrease over the '44 figure, while Mutual's \$6,946,324 is 9% under. ABC (Blue) at the half-way mark was 13% ahead of last year and NBC 3% (Red).

### NETWORK GROSS TIME SALES

	(Estimated)		
	FOR JUNE	FOR JULY	
1945	1944		
ABC (Blue)	\$3,023,475	\$3,116,028	-5
Columbia	5,423,842	5,243,682	-4
Mutual	1,472,974	1,321,804	-10
NBC	5,536,536	5,229,637	-12
\$15,256,829	\$15,160,151	+1	
FOR FIRST SIX MONTHS			
1945	1944		
ABC (Blue)	\$20,812,942	\$18,927,284	+13
Columbia	33,542,724	33,274,794	-9
Mutual	8,946,324	8,946,761	-1
NBC	32,004,267	31,185,200	+12
\$92,253,767	\$89,443,639	+2	

## GI Wants Jobs, Not Chit-Chat, Junketing Radio Execs Discover

By ABELE GREEN  
Berlin, Aug. 28.  
Radio-wise, the European junking of U. S. ether execs is paying off. The ground war is learning a number of important facts, two of which are outstanding: 1) what the soldier wants and expects from the radio at home; 2) what our radio and general entertainment job is over here and what for the homefront. The GI wants to know what job awaits him. Less from observing and listening to his so-called hostesses, and more from direct speech; no propaganda; they've heard too much of BBC, the OWI's objective reporting, the Armed Forces Network, and they don't want to be shouted at, exhorted, or told what to do—they've had enough of that. Lo. Advice, yes. And facts, mostly about jobs.

And about Germany, here is a new rule of thumb and an important one: "A bored German is a dangerous German." Now that doesn't mean let's get soft and give them a soft breakfast. But it does mean we've got to entertain the Germans to some extent, help bridge the tedium of utter defeat and winter ill.

The entertainment program crews efforts of newscast and feature film people as well as radio. It extends to German entertainers, as long as they're not Nazis.

The British are not so sensitive about German radio, but they are about their using in Hamburg, as the American are. Americans favored adopting the radio for news about circuses and carnivals, but found that most of the performers registered from Denmark, France, Switzerland were suspected of being Nazis.

Constant crises involving threats to Radio Luxembourg were recommended by Col. Sam Rosenberg, who is in charge of the Philadelphia radio topser.

Col. Rosenberg's intelligent propaganda radio operations are being extended to broadcast in seven different languages to educate Germans that they are in the lightest best way. Ro-

## United Nations' Info Service's Postwar Femal Show as Daytime Serial

A postwar femal-angled show, titled "Letters to Women," is to be offered by the United Nations' Information Service to commercial agencies for sponsorship as a daytime serial.

Scripted by Ethel Deckman, shows the role of women in various United Nations, including the U.S.A., in the war and during the reconstruction period.

Seven of the shows have already been aired by showtime to Latin America by CBS, and all are in the package to be offered. Included in the package are "Miss Deckman to date are two dealing with the role of women in war and post-war, those done by Miss Deckman, and one each from France, Italy, China, Holland, Russia, and displaced persons in Germany."

## N. Y. Politicos Lining Up Moola for Air Time

Bidding for air time has started for many New York radio stations in the fall, and WJZ ABC (Blue) outlet, has already made known its intention to offer time for political parties recognized by local Board of Elections.

Francis Sinatra and Al Levy are working out a split of their past association, which may be completed by the end of the month. Sinatra is arranging a deal whereby he will join the Dick Dors office in N. Y., and Sinatra will be representing Sinatra for radio only during the past two years or so. Both principals are currently on the Coast.

Washington, Aug. 28.  
FCC last Friday (24) okayed the policy for FM stations insisted it had to have to get a good start in life, but one significant aspect in the revised summary of rules and regulations is the feeling among many in Washington that it all adds up to a better policy for engineers and lawyers. They're the boys, it's conceded, who will do most of the handpicking and make it the coin in the industry's bid to tighten out a morass of confusion.

The Commission gave FM full approval to duplicate standard broadcast programs without any limits. This opens the way to the creation of FM web to deliver simultaneously the popular network shows, and also permits individual stations to feed programs into FM and AM mikes at the same time.

Radio people have consistently argued that the best way to encourage the public to buy FM sets is to make a quick market for FM broadcasting was to put the most popular shows on over the medium. Up to last Friday the Commission had a policy which required at least two hours of independent programming on FM stations operated by AM licensees.

There was one dissent to a new policy Commissioner Clifford J. Durr, who also broke with the other commissioners on another of the 10 proposed rules and regulations for FM. Commission withheld its prior stamp of holding back 20 channels for late newscasters in the business and threw all the available commercial channels into the grab bag.

Rules Set Forth  
The 10 rules, which will enable licensees, manufacturers and applicants to proceed with their FM development now that they know where they stand:

1. In the popular northeastern section of the country, the Commission will increase the number of channels available for the use of commercial FM from 70 to 80. This will be done by taking over two megacycles, between 108 and 118 mc, which are earmarked for facsimile, which is still allocated other space in the spectrum. However, these channels will continue available for facsimile in the remainder of the country which will have the original 70 channels for FM.

The northeastern area will have 60 channels for metropolitan stations having about 20,000 watt power and 500-foot antenna. In addition, there will be 20 channels for stations having about 10,000 watt power and 100-foot antenna. In every instance, northeastern cities will get at least as many channels as any other city. There are existing stations, and in many communities there will be as many as four stations.

For example, Washington, which has six stations of all types, might have 10 FM stations in New York City, which has 13 AM outlets, would rate 20 metropolitan FM stations, and an additional 10 rural, which has three of the present 13 stations, would be eligible for community stations.

Community FM stations will be licensed for unlimited time operation and initially will be required to operate only one hour a day.

3. No rules or regulations are being adopted at this time concerning the use of antenna.

4. No person may own more than one FM station in the same community, and no person may own more than one station anywhere, except upon proper showing. In no case may a person own more than one station.

5. No rule is being adopted regarding ownership of FM stations by FM stations.

The chain rules will apply to FM. 7. Sharing of antenna sites will be permitted, under certain conditions. Purpose of this is to prevent the fact of a limited number of good sites continued on page 32.

## Fat 10% Plum Coming to Members of AFRA in Retroactive Pay Hike

### Not Even a Banana?

Brainy Ben Mackenzie and Garth Montgomery are the composers of the undisputed No. 1 single, "Chiquita," "Chiquita" before their plug hit the air. Mutual's billing at B.B.D.O. was approximately \$100,000 annually. Since "Chiquita's" success, now on about 15 stations, client's billing has jumped to approximately \$1,500,000.

It's reported that Mackenzie and Montgomery got a 10% raise in "Chiquita," in addition, of course, to their regular salaries.

Big hunks of moola are coming the way of members of the American Federation of Radio Artists as a result of Government's ditching of the "Little Set" formula.

Under 46 contracts already negotiated by AFRA on behalf of its members employed by net and key stations throughout the country, every member covered by the net will get a 10% hike retroactive to Nov. 1, 1944.

President Truman announced last week that the "Little Set" formula has been abolished, making it possible for employers to grant wage increases in instances where such raises will not affect consumers' price controls.

Under its contracts for both commercial shows and sustainers, AFRA had obtained the agreement of the net and producer to increase to a 10% increase. The raise, however, has been held up by the inability of the National Labor Relations Board to approve the increase. Now such approval is in the process of coming through.

Just how much the back pay will aggregate is anybody's guess, and George is rather nervous. AFRA, said he could not possibly make an estimate.

George is sure, however, it may amount to as much as several thousand dollars for individual radio act and announcers and other AFRA members.

## 26 New Shows On WNEW Sked

One of the most ambitious programming skeds for an indie will be undertaken by New York's WNEW starting week of Sept. 16, with 26 new shows for the fall semester, upping its total costs approximately \$5,000 per week. Minimum run for each series will be 13 weeks.

Foreign include nine dramatic series, six variety, seven chatter and four musical. Talent signed up for the venture range from top actresses to S. J. Fenwick, to critics and authors. Among them are Ruth Chatterton, life American Joseph, Susan Kane, Burke Mantle, Selwyn James, Frank Mantle, Manuel Komroff, Louis Brandeis, music critic of the New York-Telegram, Gregory Abbott and David X. Manners.

Program titles, which indicate series content, will be: "A Crime," "American Negro Theatre," "11 Takeaways," "Washington Fables," "History of the Metropolitan," "Record Collector's Exchange," "The Book of David," "Balancing the Books," "Coming Attractions," "The Perfect Program," "Mr. Words and Mr. Music," "Movie Music," "The Street," "Assignment On Broadway," "High School Hour," "New York and New World," "Crime On Our Hands," "Eize My Word," "History of the Movies," "Your Home Tomorrow," "Off the Boston Party For The Newspaper Game," "Candles in the Dark."

Two new writers add an announcement have been added to the staff to handle the heavy program traffic: Mort Green, freelance and scripter of NBC's "Earl and I," and Paul Cass, formerly with WBBM, Chicago, and speller Bub Menefee, formerly with WBBM.

## It Can Be Told on MBS Via New Format, Title

Mutual has compromised on its signing of the "Now It Can Be Told" type of show. Ruled off the air since the war, it has been resurrected as built as a cross-the-board, 15-minute stanza, by Dan Seymour, a junior producer, and Arthur M. Lewster. MBS has now agreed to use a similar format, but under a different title, as a half-hour show, "Whisper," which will be the Whisper Merlins next Sat. night (11).

"Whisper" is based on Phillips' "Whisper" which was a popular radio commentator who used to expose fascist and Nazi elements at the time of the Hitler era. Show will still use much of the "Told" material, but it will all be fictional.

Mutual's compromise seemed ready to pay off. One agency was hot after it on behalf of a sponsor soon after word about "Whisper" got around.

## Army Taking Over AFRS on Coast

Hollywood, Aug. 28.  
Reconversion of Armed Forces Radio Service (AFRS) to Army Navy operation to a permanent adjunct of the regular Army is in the process of being activated. Command of the unit, which has turned out recorded programs for GI's overseas, is being assigned to Lt. George C. Marshall. Other reserve officers at the post will also be supplied with regular Army and Navy personnel.

Period of transition and date of take-over are still in the discussion stage but plans are being formulated for the redeployment of personnel to AFRA. Present strength of the post is 55 officers and 149 enlisted men.

Released last week under the Army's over '38' order were Capt. Bill Morrow, former writer for Jack Benny; Sgt. Ed Merrill, former account executive with Young & Rubicam; Pvt. Urban Lynch, former radio and field engineer for NBC; Sgt. Earl Lawrence, former radio announcer; Sgt. Marvin Finer, former radio gag writer, and Col. Fred C. Burt, former NBC studio music arranger. Previously released by AFRS were Melvin Agate, former writer for Bill Card, former AFRA assistant program director; Sgt. Michael Perriere, former vocalist in "The Bluebirds"; Sgt. John Biber, former radio exec with the Blow agency, and Pvt. Robert E. Lee, former radio exec with the Blow agency.

Capt. Harnot O. Nelson, onetime with MCA, checked in at AFRA for months in San Francisco. Nelson, with the South Pacific.

## Martha Tilton to Philco

Martha Tilton will be femme vocalist on the fall Philco "Till of Fame" radio show, starting Oct. 7. She succeeds Georgia Gibbs.

Show continues in half-hour format, with a new format. Show will still use much of the "Told" material, but it will all be fictional.

# Map Radio Format For Victory Drive

Radio plans have been completed for the Victory Loan drive, which will open Monday, Oct. 29, with a formal worked-out for the "Treasury Salutes" that will highlight the campaign.

"Salutes" will emphasize the ex-servicemen's rehabilitation and return to normal living, instead of dealing with frontline battle experiences of the GI. Scripts for that series will include Hector Chevigny, Richard Dams, G. Worthington Post, Donald Agger, Wilbur Sedman Todman, Ira Marion, and Howard Connel.

In addition, the radio section of the Treasury's war finance section has planned the usual spot announcement for local stations, musical albums including a number of specialty comedy songs, interviews with Hollywood stars and other personalities, sports platters, and special shows for women, children, and other sections of the population.

## THERE'S A PEACE ON Philadelphia, Aug. 28

Sports commentators who broadcast the Army-Navy game on Dec. 1 from the Municipal Stadium will do so in comfort.

City Council has been asked by Mayor Bernard Samuel for \$35,000 to fix the heating and seating facilities in the radio booths and press boxes.

# Maggi McNellis Going Co-op on NBC; Local, Too

Maggi McNellis, currently heard across the board on WEAF, will be offered for co-op sponsorship over NBC beginning the early part of October. Air time for the web show will follow 15 minutes after New York program, 12:45-1 p.m., also across the board.

Because of contractual commitments with sponsors on WEAF show, web venture will have to be totally separate, even as far as program writing is concerned. Herb Shilkin, director, both as Maggi McNellis-WEAF program, will be contracted for the web series. William Morris office is handling negotiations.

# Court Reserves Decish On Noble Motion vs. Flamm

The Donald Flamm-Edward J. Noble dispute over the sale of the N. Y. indie WJMC a 1941 flared again in the New York State Supreme Court last week (23) when the court reserved decision on a motion by Noble who wants Flamm examined before trial.

Flamm had brought suit for rescinding the sale of the station to Noble which, he alleged, was accomplished under duress. Flamm seeks to recover \$975,000 from Noble, and the latter has filed a \$1,000,000 counter-suit, charging Flamm with libel.

# No Web Layoffs

Continued from page 25  
of television; Lt. Frank B. Falkner, general manager of the CBS-owned

Executive personnel still in service, but expected back at CBS, include: in addition to Tracy, William S. Felt, Adrian Murphy, exec. director of video; Davidson Taylor, exec. director of broadcast; Gerald Malsbury, assistant to broadcast director; Leonard Hite, manager of tele-operations; Kenneth Yarrow, director of Washington office; A. B. Chamberlain, chief engineer; a general engineering dept.; Gilbert B. Gray, commercial editor of editing and copyright dept.

## The Story at NBC

NBC has approximately 570 employees in the service. To date, nine have returned to their jobs: Kenneth John Arber; Thomas Knott, assistant manager of press; Lloyd Yorliff, manager of the Denver office; Robert Hoffman of radio public relations division; Fred Stiglich, Vanley; John La Touche, national communications supervisor; George Maynard, asst. production manager; Robert Burke-Croty, WBNT's special events director.

Thirteen NBC men were killed in the attack: Capt. Rowland Hazard, Lt. Aaron Williams, Lt. Lewis Utley, four correspondents, Tom Tracy, Vanley, Kullgren, Leon Stetela, Lt. Bernard J. Eberhard, Pvt. Lowell Woodbury, Pfc. Charles Wall, program business manager; T/Sgt. Thomas Kishworth, pub. service director; Major Ashton Dunn, personnel manager; Capt. Clarence Alexander, manager of television studio operations; Lt. Norbert Kersta, video manager; Major Warren Wade, tele production manager; Major Maurice Boyd, Chicago local sales manager; Lt. Comdr. Floyd Van Eilen, Chicago traffic supervisor; Pvt. Robert Hendricks, Hollywood guest relations mgr.; Lt. Comdr. Don R. Thompson, special events supervisor; Lt. Robert Schuetz, Hollywood electrical transcription service manager; Capt. Robert McAndrews, promo mgr. of western div.; Lt. Comdr. Curtis Peck, chief engineer of San Francisco office; Lt. Albert Johnson, chief engineer of Washington office.

## 160 from ABC

ABC (Blue) has 160 in service at present time. Today, seven men have returned to posts: John Brooke, manager of spot sales; Roy W. Hall; Gene Hamilton; Richard Krings; Joseph Squapoli, office service supervisor; J. Clinton Stanley, production supervisor of Chi office; and Fred Kasper.

ABC administrative personnel still in service: George M. Benson, manager sales manager; Fred Throver, Jr., vicep in charge of sales; Ernest Lee Jahnbke, Jr., asst. web manager; Howard Nussbaum, assistant production manager; John Hoagland, assistant eastern sales manager; David Gilbert, assistant traffic supervisor; George Otenslander, manager of information dept.; Anthony J. Kessler, Chi publicity manager; James L. Sirlin, central div. program manager; Karl R. Sulphin, sales promotion supervisor; Hollywood; David Lasley, promotion and advertising manager; and Kevin Sweeney, sales promotion manager.

Mutual, which prewar had not reached network personnel proportions per se with the 274 affiliated stations operating independently, even so far as programs originating from key stations, has the smallest number of men in the service: 4. They include: Lt. (j.g.) John Mitchell, Pfc. Clifford Frohnhoefer, Pvt. Walter Slein, Capt. Edward Grohs and Pvt. Don Pontius, midwestern sales supervisor of Chi office. John Overall, formerly in the service, has returned to MBS as an account executive. None of the MBS' personnel has been killed or listed as missing in action.

# Adult Slanted 'Dick Tracy' Eyed by Sweets Via ABC

"Dick Tracy," up to now a strip kid show, may go big time, expanding into a half-hour chat show on Saturday nights, while retaining weekday strip slanted towards adults.

"Sweets Co., Inc. is the sponsor of the 15-minute strip show, contemplating taking on sponsorship of the half-hour weekend adult slot in the 7:30 p.m. ABC (Blue) slot last week had an audition record for the role. ABC will handle the new show themselves and plans to keep Saturday night slanted independent of the rest. Same characters that appear in comic strip and are continued to attract kiddies will sidestep too many for kiddies. If new show sells, Sweets Co. will pull out of strip sponsorship entirely, which may then go all co-op. Firm now pays bills three times a week with program running co-op. Test of the half-hour weekend slot was cut by ABC staffer Mike Grayson.

# Field Day on FM

Continued from page 31

antenna sites in a community crowding another, and the FCC has ruled. No rule is being adopted regarding booster stations but applications will be considered on their merits.

9. The Commission does not propose to reserve any FM channels for assignment at the present time.

10. FM stations will be permitted to transmit simplex (one-way) signals (without sound) during the hours not required to be devoted to FM aural broadcasting. Provision will be made for experimentation with multiplex transmissions of facsimile and aural broadcasting.

Points 7 and 9 are liable to run the Commission into charges that it is fostering a monopoly and giving control to process AM licenses without proper provision for newcomers in broadcasting.

## Durr's Dissent

In his dissent on the program duplication rule, Durr wrote in part: "The value of frequency modulation does not lie solely in its superior fidelity and greater freedom from static and interference. Of equal, if not greater, importance are the new spaces which it opens up in the broadcasting spectrum and the opportunities thereby afforded of providing the public with a wider range of program choice.

"Because of the failure of the Commission to require adequate content programming of FM stations, I am very much afraid that many AM licensees who are now operating AM stations will be inclined to regard their FM licenses primarily as insurance policies protecting their AM operations against the risks of technological development, with the result that, for several years at least, the listening public will receive little more than the same program traffic carried over improved highways. The use of two radio channels for only one program service is not only a waste of frequencies but will be a waste of FM broadcasting."

Durr said that, by refusing to hold back some channels for the future, men now in the armed services would lose the opportunity to obtain licenses.

Waterbury—The Brockway Co., Watervtown, N. Y., owners of WNNY, has a new general manager and radio properties. He is Louis Stiff, Jr., 39, for the past years commercial manager of the station.

# WJMC'S SHOWCASE FOR TYRO SINGERS

Half-hour or full hour across-the-board showcases for tyro performers are in the formative stages at WJMC (N. Y.), with Charles Stark, gen'l. sales manager, and Charles Wilshin, program director, working on a format which is expected to bow in early November. If everything can be cleared, that's where program will be spotted, otherwise it'll go in afternoon.

Types of format, is to present four singers (two male, two female) in a one or two-shot basis, and have good of judges and listening audience take vote, whether or not they stay on.

Series was inspired by the fact that agents handling listenable talent either are financially out of reach or look down the nose at the idea of having talent appear on radio only. Stark and Wilshin pointed out that "they're not interested in finding another Dinah Shore or a Bing Crosby." But just want to give the kids a break.

"Many of these kids can't get an agent because they haven't had a professional experience. WJMC's facilities will give them the opportunity. If they have the materials to work on," they said. "If the singers, after proving themselves, want to take off for more lucrative fields, we'll be there to see them off."

Jerry Sears and his orch are set for the series.

Cleveland.—In honor of the return of Bob Feller to his pitching duties with the Indians, WGAR cancelled one of its Friday (28) night commercials to broadcast Feller's 1945-46 season debut against Detroit. Sherswin-Wilshin sponsored, bringing Jack Graney from WJJK to the sports mike.

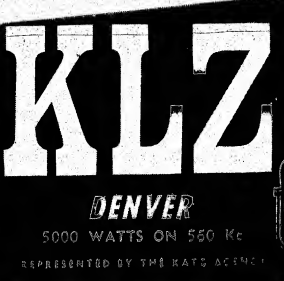
# IT'S TIME!

When it's time to speed merchandise across the country, time buyers turn to Wood & Company for aid in locating good times on any location. Wood runs as the able to "highlight" a trail of success from the heads of Wood-Representational Station.



# KLZ Production Know-How Builds Standout Local Shows

The best way to illustrate KLZ production know-how is to point to its record of award-winning in this department. Of special significance is KLZ's ability to win top recognition in its own home town. For two years, the radio "ad of the year," chosen by the Denver Ad Club, has been a KLZ program.



# NOW IN LARGER QUARTERS To Give Our Clients Even Better Service

# DAVID O. ALBER ASSOCIATES INCORPORATED

654 MADISON AVENUE NEW YORK CITY

RH1einder 4-1481

National Radio Publicity and Exploitation

Hollywood Office Remains at 6253 Hollywood Boulevard

# Five years **B**etter than we were

Perhaps no industry in the world converted for war as quickly as did radio. And perhaps no industry has matured as greatly under the stress and strain of war as has radio, and WOR.

For, months before Warsaw and the tragedy of Pearl Harbor, radio, and WOR, saw reflected in the sensitive mirror of sound a few of the vast changes with which it would have to contend during the months and years to come.

Under the impact of the first war it ever had to face, WOR began to discover resources it never knew it had. In the brief space of a few months WOR grew almost unconsciously more expert in the use of its own medium. It soon realized that programs and time and the very timbre of the human voice could be trimmed, paced and modulated to do unexpected and surprisingly powerful things.

In the light of WOR's role as an increasingly important and valuable weapon of war, commercial problems were only secondary. But there *were* problems. The split-second changes that affected WOR's sponsored shows, taught the station to re-program and replace with the speed of a finger-snap. Many of the replacements were advertisers new to radio and they laid their collective problem of proper time selection, program building and slanting, and the *major* burden of their promotion,

in view of limited paper stocks, in WOR's lap.

WOR met its commercial problems with caution, but no delay. Program formulas which had worked in the past were speedily discarded for the present—and perhaps forever. New approaches to a public stunned by war had to be made quickly and economically.

How WOR succeeded, and how well, is vividly described in numerous success stories, and in the phenomenal growth of companies which once measured their sales in terms of two and three neighborhood deliveries.

It is little wonder then, that WOR today is five years better than it ever was. For WOR has not only grown in experience, as it inevitably would, but in the war-spurred elasticity, speed and profitable ingenuity, with which it can more skillfully use the powerful medium of radio to meet the great and ever-changing needs of millions of people in one of the greatest listening territories on the Eastern Seaboard.

If we were an advertiser reconverting to meet peacetime demands, or the maker of a war product facing the threat of established-brand return, we'd give more than casual thought to WOR, a great American station which has grown wise, in both war and peace, in the subtle art of making people do and say things promptly and economically.

that  
power-full  
station

# WOR

MUTUAL

at 1440 Broadway, in New York





# Where To From Here?—MacDuff

New York.

Editor, "Variety":

It's frequently said these days that we owe our men in the armed services a great debt; that they did not fail us in the time of terrible peril. Quite true, of course.

On the other hand, the armed services owe the home front a debt, too. We did not fail them, or ourselves, in the hour of danger. For no Army and Navy in all history was so magnificently armed and supplied, or received such unified, vigorous support and encouragement.

Radio had a hand in all of that—in the deeds of the armed forces and the accomplishments of the home front. Let radio recognize that and let just pride in it.

And, now that the war is over and a more difficult and perplexing task confronts us all, radio must do its part to maintain and strengthen our democratic unity and faith, and to help create ever more equitable use of our resources and opportunities.

Every American must want radio to be free. But freedom must be earned. Will radio live up to its responsibilities and so justly its freedom?

Jack MacDuff.

# Avery Forms Rep Unit, May Get Field Account

Chicago, Aug. 28.

Most important new station rep outfit to be organized in over five years will get under way next month when Lewis H. Avery, who is currently winding up his duties as director of broadcast advertising for the NAB, will start his own office. Associated with him will be Bernard G. Timothy, who succeeded Avery in the Free & Peters office here when latter joined NAB; and Arthur McCoy, of the Free & Peters New York office. Timothy will manage the Chicago office.

Coincidental with the formation of the new company is Marshall Field's withdrawal of stations WSAI, Cincinnati, and WJED, Chicago, from representation by Paul H. Raymer & Co. Raymer's contract with Field expires at the end of the year. While it has not been officially announced, in all probability these two stations will form the nucleus of the Avery organization.

# New Civilians

Theodore Hitebeck has returned to WHYY, Hartford, as station engineer. He was recently discharged from the marines after two years of service in southwest Pacific, with rating of technical sergeant.

Two new additions to George Crandall's press dept. at CBS in New York are James McDonald, who has just received an honorable discharge as an Air Force captain, and Ray Savich, also out of the Air Force. McDonald formerly worked on newspapers. Savich was associated with Crandall as his assistant in the days when the latter headed up the WPA music setup.

Boston—Lt. Colton G. Morris, WSNB, former director of news and special events at WBZ here, and now on the staff of Admiral Nimitz at Advanced Fleet Headquarters at Guam, is winner of the Secretary of Navy Unit Citation.

# Argentina's Webs Take Stand Vs. Dictator Peron; Resistance Rises

Montevideo, Aug. 17.

Argentina's major networks have struck together at last and are taking a firm stand against use of their outlets by Government officials or others for broadcasts which are tantamount to political propaganda in favor of Government candidates. The webs have for some time past, through slow heat applied to them by the Director of Radio-Diffusion, Senator Oscar Nicolini, Argentina's radio czar, who controls all broadcasting matters for the "government of the Colonels."

The hot air took the form of blurted scripts or talks, authored and delivered at the mike by supposed representatives of the people, authors or commentators—actually government employees or toolies. As the webs were forbidden to make any announcement showing up this material as "imposed by the government," listeners in general believed that the networks were on the government side.

This state of affairs became especially acute in recent weeks in view of the presidential ambitions of Vice-President War - Minister - Labor-Secretary Colonel Juan Domingo Peron. The objectionable material the networks were broadcasting under this pressure has been more or less thinly veiled propaganda in favor of the "white colonel's" presidential desire.

# Between the Devil and—

The nets were caught between two fires. Either they refused to accept the government-sponsored propaganda, upon which the colonel could bring to bear against them the weight of his vast military he control—or, on the other hand, they incited the wrath of listeners advertised and all the democracy-loving forces of the country, which are strong against the military regime and its colonial candidate.

The position of the webs was evened out because of the relatively small proportion of listeners had caught on to the fact that the

stations had no direct responsibility for the objectionable propaganda, and they received many breakbacks as a consequence. On one occasion, Radio El Mundo defied official wrath and, by preceding the propaganda with an intermission of real state of affairs. This action, however, only caused the authorities to apply the screws even tighter, countering defiance with threats or worse to come.

The most serious gimmick facing the broadcasters was that if they defied the military regime, they ran the risk of their acts being "intervened" for alleged violation of any one of the innumerable regulations imposed by the radio control authorities. Proceeding with this end in view, i.e. to use them as a weapon with which to apply the heat when necessary, "intervention" would mean that the authorities could take over all the web's facilities, talent and staff, and use these for its own purposes—while the public remained in blissful ignorance of what had happened.

# Press Is Silent

Although the press in general has been aware of what has been going on in regard to freedom of the air, it has not come out in defense of this ideal.

At last, goaded by the thought that this use of their media for Peron's demagogic propaganda might quickly lead to his installation in power as a dictatorial president, the networks have joined forces and decided to put up a battle for their rights, happen what may.

'Perry Mason's' Agency Switch  
'Perry Mason' show is slated to switch agencies from Pedar & Ryan to Dancer, Fitzgerald & Sample, with deal being consummated in Chicago, although thriller originates in New York.

Tentative date set for changeover is Sept. 25, 1945. Also, no switching product plugging from Camay Soap to Spic and Span.

# Music Shows Seen Coming to Fore Now That Gabbing Decline Looms

By MIKE CONNOLLY

Chicago, Aug. 28.

News commentators here (and, by the same token, throughout the country) are hedged with their worst case of iffiness, now that the war's over—and agency heads, network officials and station managers are in the throes of brain-trusting as to the best way to fill the holes that'll be left in programming when the vast majority of gubbers get the axe as result of the dearth of war news. What line of endeavor the over-supply of newsmen will pursue is anybody's guess, but what's gonna fill the five-to-10 minute gaps left on stations throughout the country which have been airing as many as 25 newscasts a day, and seldom less than 10, is much the bigger of the two headaches. Many execs checked here, however, think they have the answer—and it all adds up to one thing: music!

This is just the culmination of something that was interrupted by the war. "A midwest web chief said last week, "Show business—meaning entertainment—is some-

thing radio was losing sight of from about 1938 to 1941. During that period the networks and agencies were leaning with braintrusts who had ideas about elevating our minds, as a result of which we got more chatter and less music than we'd been getting up till then.

The Salson Trade  
"How do I know music will fill the holes left when the newsmen go back to their typewriters or whatever they were doing when war came? I don't—but I think it should, and because of just one little gimmick: that radio has lost the tuning of practically every tavern in the country. Why has this happened? Because radio wasn't giving that particular portion of the public who visit saloons what they wanted. So they started dropping their nickels in jukeboxes—and not to hear "Road of Life" or Norman Corwin's plays."

One top agency exec, concurring, pulled out a program schedule for Station WIBQ, Memphis, which showed 19 news programs every day during one week in August. Another schedule, from New York's top line (Continued on page 37)

**On "THE VOICE OF ST. LOUIS"...**

**our ratings speak for themselves!**

High-riding ratings like that are also testimony to KMOX's smart sense of program timing—the kind that keeps us first with audiences, even in the highly competitive noon and nighttime periods when all four network stations in St. Louis offer news.

For more straight facts about KMOX dominance, call us or Radio Sales. Our ratings not only speak for themselves—they can speak for you, too.

**33.5**

**29.3**

**MORNING INDEX (Mon.-Fri., 8 A.M.-12 Noon)**

**AFTERNOON INDEX (Mon.-Fri., 12 Noon-5 P.M.)**

**EVENING INDEX (All week, 6-10 P.M.)**

**\*Hooper, December 1944-April 1945 Listening Index (including Saturday and Sunday daytime)**

**\*Hooper, Fall-inter, 1944-45 vs. Hooper, Winter, Spring, 1945**

**\*CBS Listener Diary, Spring, 1945**

**KMOX**

**COLUMBIA OWNED**

**50,000 WATTS**

**CLEAR CHANNEL**

**THE VOICE OF ST. LOUIS**

Represented by Radio Sales, the SPOT Broadcasting Division of CBS

C. E. Hooper share of Audience Ratings for St. Louis (December 1944-April 1945)

# Radio Reviews

Continued from page 25

porters' recording both in the brevity and interesting content of the "Overseas Report." Topics related to the report were discussed by illustrious correspondents throughout the world. But patterns grew away from spot news focus into the feature-story channel. Stories on Atlanta heard were worth the listening were told well. In all, the ingredients made for an entertaining listen.

Show opened with Dof Bell (transcribed) from Manila, asking how recently in the United States "journalist" is the way you thought it (Landscape surrealist) would handle. Good question because these four had plenty of time to imagine how it might handle. Four were Russell O'Brien, Associated Press; Jack Parrell, London News Chronicle; David Bogslav, Chicago Sun; and Shirley Mydans, Life Magazine.

Paul Manning in Guam told a revealing story about that portion of the U. S. submarine fleet in the Pacific whose duty it was to guarantee rescue of fallen Navy aviators. His tale of a sub rescue made in the heart of Tokyo harbor was well delivered.

Arthur Mann, from London struck a balance between the soldiering front and the home front in a serious-toned discussion of a soldier morale-buster, the unfaithful wife or sweetheart. His words were strong, he pulled few punches.

This entire show was peppered with the flavor of differences. As the months drag on, 15 minutes on a Tuesday evening will be too long if it were to be too long. The crisis of war has ended, a lot of guys are still increasing fighting another tough battle—the battle of boredom.

**"THE GOLDEN COUPLE"**  
With Jack Wilson, Glenn Terry, Parker Wilson, Thelma Green, and Gold Chain Quartet.  
8:30-9:00 p.m., 1928 a.m.  
UNIVERSAL MILLS  
WPA-FUN: Fun is growing up! In the past hillbilly bands and cowboy bands have taken the airwaves to other Texas. Now the four corners have turned to news connections. The Golden Couple, a group sponsored by the makers of Gold Chain Flour, presents Fort Worth and heard aired via the Texas Quality Network from its Fort Worth studios.

It's a well-paced show and good listening, a fair coming as it does on Sunday morning between church broadcasts. It should prove popular, which will click even on Sunday mornings.

Program is directed at the entire family audience, both rural and city, and will aid in selling the sponsor's product, which, after all, is the main purpose of the program.

Each week broadcast honors a couple celebrating their Golden Wedding. The program features original songs and music of the couples' young days, with a nostalgic outline of their courtin' days added for good measure. Music still lingers in modern dress, but loses none of its old-fashioned flavor, played by Gene Raugh and the orchestra, which adds to the good listening of the program.

Packer Wilson is program me, and turned in a nice job when heard. He is a well-known radio personality, moving along as well as spinning the story of the golden wedding. Andy.

## Radio Followup

Edna Cantor, guesting via NBC (22) in honor of Gus Edwards' birthday on the summer replacement show headed by Harry Von Zell, topped the half-hour with all the skill and indefatigable enthusiasm that characterizes his shows. If any evidence were needed to prove that a spotlight star makes a marked difference in a radio variety show, Cantor's one-shot furnished it. Leading up to an unusually warm and generous tribute to his "discoverer" the comedian issued a verbal bouquet at the end of an Edwards' act years ago. A review of Edwards' songs by Cantor segued into "School Days," which the Visnals warbled with Cantor.

When Frank Gallop, host of President's "Family Hour," welcomed Patricia Munst back to the fall series over CBS-Sunday (26) the pull continuity he was employed to read sound as if it had been lifted from a press agent's annals. And, to top things off, Miss Munst took almost three-quarters of an hour to warm up. It wasn't until she reached the melody from "Mr. Sweeney to Boston" in Boston how prior to Broadway opening, that her voice sounded confident and pleasant.

Baritone Earl Wrightson, heard with Eleanor Farrell during the summer stanzas, continues with Miss Munst. Tenor Jack Smith and chorus came through with fine rendition of "It's Gotta Be This or That." Mr. Wrightson's vocal, whose arrangements are always rich and full, shows the substantial support of the entire ensemble.

## WILSON FILLS SUTPHIN SHOES AT ABC IN CHI

Chicago, Aug. 28.—William W. Wilson, Jr., assistant to the sales manager of the U. S. Gypsum Co., joins ABC (Blue) Central Division on Sept. 10 as acting program manager. Formerly held by Karl Sutphin, Foxfield has remained open since Sutphin's promotion was called into the Army three months ago.

Mike Tubor, ABC general sales promotion manager, is coming in the hands of Tubor to open a new office showing Wilson the ropes.

## Tele Reviews

**"EXPERIMENT IN THE DESERT"**  
With Mitchell, Jack McKee, Eleanor Bowler, William Hollenbeck, Gene Handorf, Albert Berry, John Kelly, John Graham, Henry Barnard, Richard Lee, Fred Egan, Ed Whelan, Allan Chester, Leo Isaac, Lester Longeman, Jr., Dwight Winters, Paul Berger, Jr., Edward

Walters. NBC-Saturday, 8:30-9:00 p.m.  
Directors: Lucille Hadlinger, Paul Seitz.  
Producers: Gilbert Steiner, 30 mins.; Thurs., 8:30 p.m.  
NBCW-TV, N. Y.

The experimental slant of NBCW-TV's pretty good job of "re-creating the feelings and mood" of the historical period—beginning with the successful denouement of the 1940s. NBCW-TV's "Experiment in the Desert" is a new series, set in Albuquerque, New Mexico, after the successful production of "Experiment in the Desert" still leave producers and writers a little frustrated, and that the War Dept. prevented them from going into any important amount of detail concerning the composition of the atomic bomb. The bomb went off without a hitch, here on July 16, and the tense reactions of those present, in a motion picture form, were quite interesting to behold under the scripting of Paul Belanger and Ed Howard Shaffer.

Granted, the writers really did not manage to play up the time element, but the program is much older than the television medium; the writers were not too keen on keeping things happen—despite all this, program is a good one. NBCW-TV's "Experiment in the Desert" is a new series, set in Albuquerque, New Mexico, after the successful production of "Experiment in the Desert" still leave producers and writers a little frustrated, and that the War Dept. prevented them from going into any important amount of detail concerning the composition of the atomic bomb.

Opening and closing portions of the show were devoted to the sections in layman language, of the bomb's future potentialities. Photographs still were projected to amply "explanations."

**"COMEDIANS"**  
With William Horne, Marjorie Hess, Fay Palmer, Lyle Shelton, others.  
NBC-Saturday, 8:30 p.m.  
NBC-TV, N. Y.

Billed as grand opera, modernized and presented in English, the Herbert Graf's television version of "Fidelio" is a tall task to overcome. The opera, which was composed by James C. Petrella on the score for those who like Leonora's opera, the music was brought down via television in an up-to-date form.

Recordings of Beniamino Gigli and other work. La Scala opera, which was synchronized with the acting band. In order to present the show as that music lovers could get something out of it, Graf could not have translated into English as he usually does. Result was about 10 of show-in Italian. Graf felt that non-singers cannot give out with proper operatic impressionism, hence the use of singers, although their own voices are not actually heard.

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## 'Captain Midnight' Pilot Pulls Anchor

Chicago, Aug. 28.—Assistant to the sales manager of the U. S. Gypsum Co., joins ABC (Blue) Central Division on Sept. 10 as acting program manager. Formerly held by Karl Sutphin, Foxfield has remained open since Sutphin's promotion was called into the Army three months ago.

Mike Tubor, ABC general sales promotion manager, is coming in the hands of Tubor to open a new office showing Wilson the ropes.

## WWDC's 'Jobs for Yets'

WWDC, Washington station, has launched a "Jobs for Yets" program on Saturday evening as a service to the unemployed. Program is in effect an employment bureau, with the help of the Washington Employment Council, to list their openings so that they can be announced over the air for the benefit of returning servicemen.

Yets are also being invited to the station to get job lists.

## Crosby on Discs

Continued from page 23

and the other film recorder, employed widely during the war by the Navy.

These are arguments among the technical boys as to which of these systems comes closer to aiding the needs of certain types of radio; and it is possible that both systems are equally good. The fact remains, however, that recording has made great strides during the war, and that there has been a mounting feeling that the nets are overlooking more than one test by keeping their walls so high in defense of the anti-recording feist.

New Crosby may, with one show, bring those walls tumbling down.

## Decish Due This Week On Bing's Kraft Show

Chicago, Aug. 28.—Whether Bing Crosby returns to Kraft Music Hall in the fall or is released by his contract so he can accept one of the many flattering offers dangling before him will be decided in Chicago this week. W. F. Loehde, v.p. of the J. Walter Thompson agency, has trained back to his midwest base after working with Crosby and his attorney for two days last week. Crosby's demands will be submitted by Loehde to Kraft executives for final decision.

Understood that if Crosby remains with the cheese outfit it will be under the terms of a renegotiated contract. Several agencies have made overtures to the Greater to head his own show and practically write his own terms. His contract with Kraft has another five years to run.

## Two Pix Cos. In Video Bids

Washington, Aug. 28.—Applications from two major pix companies for new tele stations were received today by the FCC.

Paramount, through a subsidiary, New England Television, applied to operate in Boston on channel four; Hollywood on channel five or any comparable channel.

Standard broadcasting applications were also received from Patville, Pa.; Ft. Pierce, Fla.; and San Jose, Cal.

Application for developmental FM stations were in from Harold O. Bishop, Harrisburg, Pa., who also seeks facsimile authority from Zenith Radio, Chicago, and from S. C. Adeck, Knoxville, Tenn.

Application for a new commercial FM station was received from Uity Corp., Columbus, O.

## RKO VIDEO DROPS LIVE PRODUCTION ACTIVITIES

Trade rumors that RKO television department may fold were discounted last week, but indications were that the pic firm's video efforts will be down to a minimum after it was announced that all live production for television has been ordered discontinued.

From here on RKO tele activities will be reduced to a sales agency, with Patric News, RKO subsidiary, continuing to film shows for video.

**Worcester's Top 28 NIGHT TIME Network Programs**

**ALL ON WTAG**  
Thanks to the Yanks **32.2**

Hooper Survey Dec., '44-Apr., '45

**WTAG**  
**FREDDIE LIGHTNER**  
Broadway  
CROSLY SHELTON  
WLW Cincinnati  
KPM, HAWK  
K. M. SWEET  
ROY DUBSTINE AGENCY  
CHAS. FUREY, Radio Div.

## ABC

**GEORGE B. ARMSTEAD INTERPRETS THE NEWS 6:30 TO 6:45 P. M.**

This Monday thru Friday news program on WDBC has a better Hooper than most national news commentators. Available for sponsorship. Write for descriptive folder.

**Singin' Sam**  
Lawrence Golden  
745 Fifth Avenue - New York 22, N. Y.



"It's me at this end—a swell dish—with milk or cream and some kind of fruit!"

## One of Radio's Outstanding Men Of Music

**FRANK CRASLEY**  
CONDUCTOR COMPOSER ARRANGER  
Returning to RALEIGH ROOM, Starring HILMGERDE.  
As Conductor, Arranger and Composer, Tuesday, September 17, 10:30 P.M. EST, on NBC.  
Personal Manager: ANNA SOSENKO  
Exclusively Booked by MUSIC CORPORATION OF AMERICA



# SPA Comm. Reading Details for Pact Talks With Music Publishers' Reps

Committee named some time ago by the Songwriters Protective Assn. to explore and develop for the organization will seek in negotiations for a new contract with music publishers, is due to hold final meetings within the next few weeks. After that, it's expected, initial meetings will be held with the Music Publishers' Protective Assn., which represents the pubs in such cases, despite the fact that the existing SPA-MPPA agreement doesn't expire until the fall of 1946.

There are many things the writers are anxious to insert or revise in a new contract with the publishers. Some are only the result of talk among individual writers on the committee, others aren't much more definite. As a result, it's difficult to detail what will be asked.

Many things have been mentioned, however, among them that the publishers be requested to demand full statutory rate (2c) from recording companies. Since the recorders settled with the American Federation of Musicians and agreed to pay the union a royalty per disc sold, there has been a feeling among the writers that the disc manufacturers can afford to pay writers their full legal share. This sentiment among writers, plus others, was pointed out in "Variety" at the time of the AFM-disco settlement.

Another item deemed important by the writers and on which restrictions will be sought, is the foreign rights situation. Publishers will not be allowed to release songs in England or anywhere else unless they are marketed in the U. S. Most U. S. pubs currently have blanket deals with English affiliates which allow the latter to put out any song taken for publication by U. S. firms with which they're connected.

It has often happened that U. S. pubs have taken songs and never published them, eventually returning them to the writer or writers. In the meantime, however, the firm's English affiliate has put the song out and wrong it do. Then when the writer tries to place the tune with another U. S. pub his chances are slimmer because the foreign rights have been dissipated. This is one thing the writers definitely want stopped.

Another is the current situation based on the publishers' assignment of lyric reprint rights. Writers will probably want a bigger cut of the income, which is now set at about \$750,000 annually throughout the business.

## Clint Noble to Rebuild Band and Agency, in Clev.

Cleveland, Aug. 28. Clint Noble, ex-maestro just released from army, is reorganizing his band and label-looking agency with a new partner, Walter Bergerer, who resigned from WTAM where he was staff pianist for nine years.

Bergerer's post-af. WTAM is being taken over by Pete (Zammo) Bate, who held some jobs on Pittsburgh stations for years.

## Publishers Dislike Col. Films Lyric Contract Made Direct With Mags

Columbia Pictures recently concluded a deal with Song Lyrics, Inc., publisher of lyric magazines, in which the few publishers who know of it don't care for because of what it could portend. Columbia arranged a deal with the mag outfit whereby the latter has exclusive rights to reprint lyrics from songs included in any and all Columbia films. Contract is for five years.

Reason publishers dislike the deal is this: the film company has no publishing setup of its own, but wants in the future to place songs from its pictures with individual publishers. With a deal already concluded with Song Lyrics it means these rights are reserved by Columbia and the pub who takes a Columbia song will not have the benefit of that revenue.

This doesn't mean anything at the moment, since all publisher deals with lyric reprinters are on a blanket basis, i.e. they get paid so much a year whether the lyric outfit uses any of their material or not. But, if in the future, the terms are changed (and they might be, see SPA story in this issue) to call for some sort of per use payment, then the pub would miss that revenue.

Income from permits to magazine outfits to reprint lyrics currently amounts to about \$250,000 yearly to the entire music business. This sum is considerable in view of the fact that bootleg lyric sellers at one time were rampant. Pubs didn't get a red cent from them. They were eliminated by the Music Publishers Protective Assn.

## 10 Best Sheet Sellers

- (Week Ending, Aug. 25)
- 1. Till End of Time.....Santdy
  - 2. Aishson, Topen.....Feid
  - 3. If I Loved You.....T. B. Harms
  - 4. Bell Bottom Trousers.....Santdy
  - 5. I Wish I Were a Broiler.....Santdy
  - 6. Gotta Be This or That.....Harnus
  - 7. You Belong to My Heart.....Peer
  - 8. I Care Who Knows.....Capitol
  - 9. There I Said It Again.....Valiant
  - 10. I Wish I Knew.....Triangle

## Bus Travel Eases Up for Bands

Buses are again free to move bands around the country on class-1 fares. In the past, a number of lines have solicited various agencies and personal managers for future business. A number of these outfits, however, are tight on equipment with no new rolling stock having been delivered in some time. What the companies did have been in action constantly throughout the war, in most cases moving war workers to outlying plants. Greyhound, the largest carrier of class-1 buses, had more than 100 buses not after band business as yet. It's claimed, probably due to a shortage of equipment for its regular runs.

Lifting of all restrictions on the use of buses by bands lifts a tremendous load from one-night bookers, not to mention leaders and musicians who were forced to follow the devious routes laid out for them. In the few months before the final collapse of Japan, travel conditions were worse than at any time, due to the men and material moving westward to the Pacific. Due to the stress of main line travel in this direction, the ODT had ordered many cars of smaller trailers, and consequently connections and everything but standing room in trains was really bad.

## BUDDY MORROW TO BRANCH OUT ON OWN

Buddy Morrow (Moe Zudicoff), trombone player with Jimmy Dorsey for just six months or so, has given that band notice and intends to begin the formation of a band of his own within the next month. He is signed to Music Corp. of America.

Morrow went with Dorsey from commercial radio with the understanding that he would get featured billing in preparation for a band of his own. It's the reason he changed his name.

Lexington Amus. Park, Miami, a new one-night date for Negro bands.

## NBC, CBS, ABC, Mutual Plugs

Following is a list of the most played popular tunes on the networks for the week beginning Monday and through Sunday, Aug. 20-26, from 5 p.m. to 12:30 a.m. List represents the first approximately 25 leaders in alphabetical order in some cases there are ties, accounting for a longer list). The compilation embraces the NBC, CBS, ABC and Mutual Networks, as represented by WJAF, WABC, WJZ and WOR, N. Y., and are based on data furnished by Accurate Reporting Service, regular checking source of the music publishing industry. Unless BMI-indicated, all others are ASCAP.

A Kiss Goodnight.....Miller	Along the Navajo Trail.....Leeds	And There You Are—"Week-end at the Waldorf".....Feid	Atchison, Topeka and Santa Fe—"Harvey Girls".....Feid	Can't You Read Between the Lines?.....Shapiro	Dear.....Capitol	Good Good Good.....Berlin	Gotta Be This or That.....Harnus	How Deep Is the Ocean?.....Berlin	If I Do It All Over Again.....Shapiro	If I Don't Want to Be Loved.....Mutual	If I Level You—"Cantone".....Mutual	I Gotta Love That Guy.....Mutual	I Was Here When You Left Me.....Berlin	I Wish I Knew—"Diamond Horseshoe".....Feid	Lovey, Lovey.....BMI	Out of This World—"Out of This World".....Morris	Remember When.....Southern	Small World.....Southern	Stars in Your Eyes—"Pan-American".....Southern	That's For Me.....BVC	The More I See You—"Diamond Horseshoe".....BVC	There I've Said It Again.....Valiant	There Must Be a Way.....Santdy	There's No You.....Barton	Till the End of Time.....Santdy	You Came Along—"You Came Along".....Famous
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† Musical. † Legit Musical. † B.M.I. Affiliate.

## PRIMA'S 6-WEEK DEAL FOR 400 CLUB, N. Y.

Louis Prima's orchestra has been set for a six-week date at the high-society 400 Club, N. Y. He'll open Feb. 6, following Jimmy Dorsey, and may himself be succeeded by Charlie Barnet. Latter is currently at the N. Y. Strand theatre.

Prima's deal is claimed to essentially the same as that drawn by Woody Herman, Jimmy Dorsey, including a \$3,000 guarantee plus a percentage. Spot opens next week (Sept. 6) with Tommy Dorsey.

## New L. A. Impresario Bows

Los Angeles, Aug. 28. Four concerts have been slated for the Philharmonic Auditorium during the coming season by Irwin Parnes, a newcomer in the local management field.

Program consists of "Spotlight Favorites" from Strauss to "Oklahoma!" Sept. 28; Latin American Concert, Jan. 26; and Percy Granger recital, March 1.

## Convict Pub Squawks At Wall Built Around Con Written by Rules

Columbus, Aug. 28.

Leading composer-contributor to the Vaudean Music Co., McAlester, Okla., is being hampered in his act by regulations of Ohio State Penitentiary here. He is Tommy Thomas, non de plume of Yennie Liscavol, Toledo gang leader serving life for murder.

Warden Henderson said Liscavol's mailing privileges had been curtailed somewhat to keep them "in sound." This resulted in a loud squawk from his publisher, which so far has accepted 14 songs from the inmate.

The Vailean firm? It's headed by Harry Gray and managed by Robert Denton, both identified by numbers 14827 and 27821 at the Oklahoma State Penitentiary, in McAlester. Their livelihood is being threatened by the restrictions in Liscavol's correspondence.

Nick Start band signed for fourth consecutive year at El Rancho

# First Song Hits from MGM Picture Hits!

Top Boiled Hit from "Week-end At the Waldorf"

# ALL YOU ARE

Lyrics by TED KOEHLER — Music by SAMMY PAIN

Featured by Frank Sinatra in the musical success "Anchors Aweigh"

# FALL LOVE TOO EASY

Lyrics by SAMMY CAHN — Music by JULE SVETKEY

Leo Feist Inc. 1619 BROADWAY • NEW YORK 19 HARRY LANK, Chm. Prof. Rep. GERRY BLUM, Prof. Rep.



# DATE GULLY FOR NEW MUSIC TALENT

## Tangle Over 'Heart Sings' Rights May Cue New ASCAP-BMI Schism

Broadcast Music, Inc., and the American Society of Composers, Authors and Publishers may hang all over the verge of another serious tangle. BMI was notified by ASCAP last week that all rights to the song "My Heart Sings," published by Leeds Music, an ASCAP member, was vested in ASCAP. On the outcome of this argument may hang all material in five French catalogs which Raoul Breton, French publisher, turned to BMI several years ago.

Dispute revolves around whether or not Breton is a member of the French performing rights society (SACEM). When he came over here and assigned his material to BMI, he asserted his full withdrawal from it. ASCAP claims he did not, therefore his material must come under the ASCAP banner via the deal it recently renewed with the French outfit.

Fact that "My Heart Sings" was formerly split between the two performance organizations was due to the fact that the American lyric to it was written by an ASCAP member. Music is of course one of the tunes in one of Breton's catalogs, which was notified to BMI.

## 802-MPPA Pact Put Into Effect

War Labor Board's release of all salary restrictions where such boosts do not disturb consumer prices has finalized new salary upticks agreed upon between N. Y. local 802 of the AFM, and the Music Publishers Protective Assn. This contract was settled on last fall and was supposed to have been effective Oct. 1, 1944. However, the WLB refused to allow the terms. With the lifting of salary restrictions, it becomes effective.

New two-year contract involves copyists, proofreaders, pianists and arrangers, and calls for a 5% boost for the first year (1945) and an additional 5% for the second (1946). It is, of course, retroactive to its original starting date, last Oct. 1. MPPA signers to the new contract have not yet been advised that it has become effective. They will be as soon as the new price list is completed by the MPPA and mailed them.

## Tommy Peterson Set To 7-Year Baton Pact

Tommy Peterson, trombone player with Gene Krupa, signed a seven-year management contract with General Amuse Corp. last week and will soon leave Krupa to begin the construction of his own band. He probably will exit Krupa's combo before the latter goes overseas for the USO in the fall.

In building his own band, Peterson will have the help of Krupa, not necessarily financially, however. John Gladwin, Krupa's manager, will handle the band.

## Discharge System Hits Service Bands

At least one of the anticipated sources of name bands for the post-war band business won't materialize. While the fight was going on, it was constantly pointed out by head men in the trade that a goodly number of the crack bands in various service branches would continue as units when they returned to civilian life.

That sounded good to the trade and seemed logical. However, the system employed by the Army, Navy and Marines for discharging men, be they fighters or outders, varies widely. As is being seen currently in the majority of cases musicians in uniform will be given discharges in twos and threes, depending on age, family length of service, etc., so that it's hardly likely that any orchestras will get a chance to play in fact. As men get out in small numbers, they'll be quickly absorbed by civilian bands, who need good instrumentalists badly; and the men themselves will want to go to work as soon as possible.

It could be that men staffing service bands will in some cases make pacts calling them together as soon as all are discharged, but, as one service musician put it, "after three or four years seeing the same faces, living with them, eating with them, day in and day out, that isn't likely either."

## AGENCIES LOOK TO NEW TALENT

By **BERNIE WOODS**

Now that band business men have had a chance since the end of the year to sit back and take stock of the situation, it is indicated by their conversations that a drastic revision of the entire talent structure will take place soon. It is pointed out that the wartime bands and leaders have had things entirely too much their own way due to the fact that no new personalities were coming up to challenge them, that prices that have been far out of line must be brought back to normalcy, that some progressive thinking must be introduced and that above all, new talent must be set up and sent on its way quickly.

On the bandleaders' side, the many sawtooths put up by agencies, induced of course by buyers, don't hold water. They point out that the terrific increases in operation costs forced them to shoot prices as high as they have done and that the lack of suitable instrumentalists, which might have allowed many leaders to experiment and develop their bands beyond the stogy sameness of formula that has characterized stage, radio, etc., performances for the past two years is responsible.

This may or may not be defense of the bandleaders' position. However, it is an open secret that for some time name bands whose names have been constantly on marquee since the start of the war, have not

(Continued on page 46)

## 20th-Fox Mulling Recording Subsidy

Add 20th-Fox to the film companies mulling the establishment of a recording business subsidiary. This you apparently has developed comparatively recently, since no word of it has previously leaked out. Company is also reported interested in a music publishing setup to go hand in hand with the recording venture.

Film company now has Harry James, perhaps the top selling band on records, under a picture contract for three years at \$200,000 per film. James, however, is tied to a five-year Columbia Recording contract signed not so long ago.

## Artie Shaw Switches Agcy. Affiliation From William Morris to Music Corp.

## Victor's Coast Pressing Plant Plans Resumption

Hollywood, Aug. 28  
RCA-Victor's pressing plant here will be put back into operation in the near future, according to a spokesman of the company's Coast representative factory, which has a large capacity, but has not been in production for some time.

Exactly when the plant will resume work, however, is said to be still uncertain though it will be within the next couple months.

## Await IBM Test Of Ahlert Plan

American Society of Composers, Authors and Publishers will know by the end of this year whether the method of writer revenue distribution known as the "Ahlert point plan" will be workable. It is expected that by then the International Business Machine Co., which has been conducting for ASCAP a survey on the basis of the plan, will have completed its job. IBM is using the income figures of 1943 and 1944 as the basis of its list. These monies, of course, were distributed in those years.

The point plan of classification developed by a committee headed by Fred Ahlert was supposed to have been put into effect at ASCAP sometime ago. It was never instituted mainly due to the bitter opposition to it from old-line writers and standard composers. Most of these are in the higher rating classes in the Society despite the fact that performances of their material are not as frequent as many younger writers. There are many angles to the argument they pit up against the Ahlert plan, for example, the insistence of standard writers that one performance of one of their works should be worth five points to one pop song performance.

When the IBM completes its tests the results shown will be weighed against the Society's current methods of distribution. It is then that the real scrap over the plan will probably begin.

Artie Shaw is on the verge of completing a management deal with Music Corp. of America which will have had several months to run. He asked for a release from it and got it without argument, excepting an agreement that certain commissions in the near future be waived in favor of that agency.

There is no money involved in Shaw's switch to MCA. There had been reports last week that MCA was paying Morris \$45,000 for the leader's contract. This is claimed to be untrue, that it is just a clean switch from one agency to another. What induced Shaw's shift to MCA is not known. What induced Morris to let him go is also unknown aside from the fact that the leader hasn't shown much inclination lately to work and hasn't been selling too many RCA recordings. He turned down a bid for the 400 club, N. Y., recently.

This is the third time Shaw has shifted agencies. He was originally with MCA. When he shot to the top

(Continued on page 46)

## M-G Seeks Buy-In On Barton Music

Metro Film Company is said to be dickering with Frank Sinatra to buy in on the singer's Barton Music Co. This is claimed to be a part of the arrangement of the singer is currently concluding with Metro through which the scores from future films he does for Metro will be alternated between the Barton firm and Metro's own Robbins, Feist, Miller company.

Confirmation of the buy-in angle could not be confirmed in N. Y. Ben Barton, Sinatra's partner in the publishing firm, would not admit or deny the deal but does say that the deal whereby Barton will publish the score of Sinatra's first picture under his new contract with Metro, that the film company's publishing affiliations will have the next score and thereafter they'll alternate.

our **PA** **THE** **Continues**

From RKO Production, "Sing Your Way Home"

Of Course, These Continue, Too


# FULL BUY A FREE F

# THAT DREAM OF DREAMS

By Herb Madison and Allie W. Tubel

Recorded by Harry James (Columbia)  
Dick Haymes and Helen Forrest (Decca)  
Hal McIntyre (Victor)—Charlie Spivak (World)  
Joan Edwards (Cosmo)—Phil Brito (Associated)

# NO MORE TOUJOURS L'AMOUR



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# Pub Beefs Cue Paine's Bid to Cut ASCAP's % on Foreign Collections

John G. Paine, general manager of the American Society of Composers, Authors and Publishers, has recommended to the organization's executive board that the 20% bite taken by the Society from all foreign collections made by it for members be reduced. There was no recommendation as to how far the percentage should be dropped, however.

This came to light following being by several publishers against the terms of ASCAP's new agreement with the Performing Rights Society, ASCAP's British counterpart. There also have been recent objections by member publishers to the fact that no detailed explanation of the deal Paine made with PRS has ever been made, except to writer and publisher members of the Society's executive board.

Paine emphasizes that the important change in the new deal, recently ratified, is that it for the first time includes representation of PRS serious music. Other major change involves payment to English publishers of royalties earned here by their songs, published by U. S. firms. In the past, all of the royalties earned here by these songs would be shipped to PRS and distributed mainly to proper publisher under its own rules after which the split due the U. S. publisher was returned to him. This has been changed so that whatever monies earned here by English tunes are cut in half before anything is dispatched to PRS; in other words, 50% of the cash is kept here by the publisher involved and the remainder sent to PRS.

On U. S. songs published in England by houses affiliated with U. S. publishers, PRS is obliged to collect royalties due the U. S. publisher and remit through ASCAP. Formerly this was done direct, if it was done at all.

## 13,000 Locations For Song Hits Distributing Co.

Song Hits Distributing Co. music pack operation set up recently in opposition to the INT-Music Dealer's Service string, has increased the number of its locations to 13,000. When SHD started two months ago it had less than 10,000 tracks spotted. Last week the newer string ordered 60,000 copies of Irving Berlin's new "Blue Serge Suit" before a copy of the new song was printed.

## Frances Wayne Signs Musicraft Disc Contract Despite Herman-Col. Pact

An arrangement unique among such deals has put Frances Wayne, singer, with Woody Herman's orchestra, under contract to Musicraft Records as a soloist while she remains with the band. Singer, handled by Goldfarb, Mirembor, and Yalton; Herman's manager, signed an agreement earlier this week by which she will do a minimum of 12 sides yearly for Musicraft on a term deal, Columbia Records, which has Herman's band under contract, gave permission for the singer, who of course, works with Herman on Columbia discs, to make the outside arrangement.

Under the terms of the Musicraft contract, Miss Wayne has the privilege of selecting the band to accompany her and the arranger to fashion her material.

## British Best Sheet Sellers

(Week Ending, Aug. 9 '45)  
London, Aug. 9

Coming Tomor...	Mattrice
Piano Dreamer	Southern
Sweetheart Valley	Dash
Life on the Lonely Side	Wood
Roumania	Chepnock
Beginning See Light	Connelly
Dreams Getting Better	Connelly
Let Him Go	Yale
Sleigh Ride July	B. Wood
Don't Fence Me In	Chappell
Cosack Patrol	Mattrice

## James Clears East With No Return Set

Hurry James left N. Y. Sunday on a non-stop train back to the Coast and did not make one commitment for a possible return east next summer. Whether or not this was his last work east is uncertain, but it's indicated he will come back. He told Roy Gitt, operator of Totten Post Ballroom, Anburdale, Mass., where he played there four days recently, that he would like to play the spot next year again.

James closed Meadowbrook Saturday (23) night, instead of Sunday. This course was elected due to the fact that transportation for his large band could be had for Sunday afternoon (24) whereas it would not have been easily obtainable later. He's due to open at the Dorsey Bros. Casino Gardens, Ocean Park, Cal., Friday (31). Ray Bauduc's new band opened at Daley's Sunday, two days earlier.

Trannon Ballroom, Toledo, opens its fall season Sept. 5, with Bob "Prez" Russell as head of the house band. Spot will play bands on Thursday and Friday nights this season, instead of Sundays as in the past.

## Bands at Hotel B. O.'s

Band	Hotel	Works Played	Covers	Total
Hal Aluma	Lexington (300; 75-\$1.50)	45	2,000	75.00
Chuck Foster	New Yorker (400; \$1-\$1.50)	5	1,500	6.75
Woody Herman	Pennsylvania (500; \$1-\$1.50)	6	3,750	16.75
George Olsen	Waldorf (575; \$2)	5	3,300	16.75
Les Rigart	Lancott (375; \$1-\$1.50)	5	1,600	8.00
Clayde McKey	Roosevelt (400; \$1-\$1.50)	18	5,225	24.75
Gene Krupa	Astor (750; \$1-\$1.50)	6	4,375	20.25

\*Asterisks indicate a supporting floor show. New Yorker has ice show; Lexington, an Hawaiian floor show. 31 days.

### Chicago

Wayne King (Beach Walk and Marine Room, Edgewater Beach hotel; 4,000 combined; \$1.25-\$1.50 admission to Beach Walk; Marine Room, \$2.00 cover charge, no minimum). Cool weather cut payees to around very good \$500.

Dick LaSalle (Mayfair Room, Blackstone hotel; \$50; \$1.50-\$2.50 min.). Big up a little. LaSalle, Eddie Maveohr, Beatrice Kraft combo getting 2,100.

Clayde McKey (Pavilion Room, Stevens hotel; \$50; \$3-\$3.50 min.). They're going for those "Sugar Blues." Every night live New Year's Eve. Big \$900.

Eddie Oliver (Empire Room, Palmer House; 700; \$3-\$3.50 min.). Oliver-Patsy Kelly-Barry Wood-Eddie Peashy foursome looking fine. Tax down to 6,100.

Patricia Paxton (Penlun Room, Sherman hotel; \$50; \$1.50-\$2.50 min.). Paxton (who opened Fri. 24) making local debut to strong start. Combo week of Jerry Wald and Paxton's two days accounting for fair 4,800.

Pettit and Helen Honan and Guyton's new band, Bismark hotel; 465; \$1.50-\$2.50 min.). Pettit and Helen Honan and Guyton's R. Ross holding to average 3,100.

### Los Angeles

Ray Herbeck (Ambassador; 900; \$1-\$1.50). Heat hit this spot to drag late down to 4,100, which still sold business.

Ted Strasser (Biltmore; 800; \$1-\$1.50). Took a beautiful hold in trade to ring up 4,400 covers.

### Location Jobs, Not in Hotels

Gay Claridge (Chez Paree; 850; \$3-\$3.50 min.). ON a little but Joe R. Lewis still brought in strong 5,300.

Harry Cook (Blackhawk; 500; \$2-\$3 min.). Cool is hot here. Ropes up much of the time. Climbed to fine 4,500.

Ted Lewis (Latin Quarter; 700; \$3-\$3.50 min.). Rising off with high-rated tragedian; responsible for nifty 5,200.

(Los Angeles)

Les Brown (Paladium, B. Hollywood, 5th wk.). Hitting the gold dust trail with big 28,500 admission clocked.

Louis Armstrong (Trianon, B. South Gate, 2nd wk.). Getting fine returns, with 3,500 entrants registered.

Leighton Noble (Shaggy's, N. Los Angeles, 38th wk.). Right back in there pitching to capacity 3,300.

Bobbe Rames (Troadero, N. Hollywood, 3rd wk.). New show and new band late heavy play for 2,800 covers.

Carmen Cavallera (Cito's, N. Hollywood, 14th wk.). Feet of the piano never slacks in public favor and racks solid 2,800 tabs.

the Booklight

IRVING BERLIN'S  
**HOW DEEP IS THE OCEAN**  
And  
The Hottest Jump Hit  
By SAM H. STEPT

**I WAS HERE WHEN YOU LEFT ME**  
(I'LL BE HERE WHEN YOU GET BACK)

IRVING BERLIN MUSIC CO. 1650 Broadway New York DAVE DREYER Gen. Prod. Mgr.

## INSTRUMENT FACTORY BACK TO PEACE WORK

Cleveland, Aug. 28  
H. N. White Co. of Cleveland is beating the war wounds into saxophones again to resume its place as one of the world's biggest producers of band instruments, after four years of defense-plant work.

Mrs. H. N. White, head of the concern, revealed last week for the first time that the factory has been manufacturing radar since 1941.

## Bob Chester Reinstated

Bob Chester was reinstated to membership in the American Federation of Musicians last week and starts work with his new band immediately. He will do the Coca-Cola broadcast tonight (Wed.).

Band is also set for a string of theatres, including the N. Y. Strand where he opens in October.

Chester has been rehearsing the new orchestra in N. Y., for the past couple weeks on the promise that his financial troubles, which culminated in the AFM's lifting of his card, would be straightened out.

Sherry Sherack's orchestra, now at Glen Island Casino, New Rochelle, N. Y., has been assigned to a term re-tying deal by Musicraft Records.

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And  
XAVIER CUGAT  
And His Orchestra  
(First Time Together)

The Sensational Latin-American Hit!

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(MAR)

MELODY LANE PUBLICATIONS, Inc., 1619 Broadway, New York 19, N. Y.

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Elmore White, Prof. Mgr.  
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ADDITIONAL RECORDINGS  
GUY LOMBARDO DECCA  
PERCY FAITH DECCA  
LARRY STEVENS VICTOR



### VARIETY

#### Mr. Strauss Goes to Boston

Boston Aug. 13. Miraculously avoiding a musical "Able," the opening of "Mr. Strauss Goes to Boston" at the Shubert recently colored extravaganza based The scores directed New York and Boston in 1872 when the Viennese composer came to this country to conduct the first municipal festival. It follows exactly, the essential precedents based upon a rather thin

book and a large first-night audience awarded the most enthusiastic applause accorded a musical debut here since "Carousel." It looks like a hit

... and BOSTON GOES for MR. STRAUSS!  
**INTO THE NIGHT**

"... Into the Night, being one of the most popular numbers of the evening."  
—Boston Herald  
"Robert Stolz has written a consistently pleasing score. His blending of original Strauss melodies with his own does credit to both... good numbers are Who Knows and Into the Night."  
—The Billboard

## WHO KNOWS

"The finest singing, of course, comes from Virginia MacWatters, who has a lovely soprano voice and brings cool perfection to the lovely ditty, Who Knows."  
—Boston Globe  
"The moonlit Charles River scene is sheer enchantment, and quite perfect as the background for the most beguiling tune in Robert Stolz's score..."  
—Boston American  
"... sounds as though it were going to be heard many times in the future."  
—Boston Herald  
"... holds the audience spellbound with Who Knows, a song which ranks with the best in recent years."  
—Boston Record

## GOING BACK HOME

"Ruth Matteson, lovely to look at, poised and graceful in her mid-19th Century costumes, is entirely successful as Mrs. Strauss and sings Going Back Home with nostalgic sweetness."  
—Boston Herald  
"Such numbers as What's a Girl Supposed to Do?, Who Knows and Into the Night will doubtless be heard plenty over the radio. Robert Sour's lyrics are consistently good and highly amusing..."  
—Boston Troveller

Stolz is superb in his own appearance at a jubilee with a chorus of 2000 voices, and orchestra of 1000. Directed by his brother-in-law, Benedek, by his brother-in-law, as Dapper Dan Pappas, and his brother-in-law, Edward Lambert, and his brother-in-law, Till Strauss, director of the black opera, to inspiration, always looking for a hit.

on Hill. Yet she sings authoritatively, particularly in her trill-laden coloratura waltz and hit song "Who Knows?" Harold Lang and Bob

reath head a lively ballet and music. Stolz's direction of the orchestra is notable. God Boston rears its disapproving head against young Mr. Strauss in the persons of six savages against the present-day musical sentiment, the Watch and Ward Society. However, cracks against Brahms in the

Rather, "Mr. Strauss" bids fair to become a hit because of the excellent dancing and the more sentimental music, like "Into the Night," sung

Avery, Boston has almost given up on Strauss. But after it develops that Strauss is married, the indignation wanes and Tom Wain and Ar

Strauss, Ruth Matteson does a tender job. Her song, "Going Back Home," which rouses Strauss from lethargy and breaks him into the spirit of the jubilee, is one of the hits of the evening. In a comic part, Florence

Sundstrom (Pepi) does some fine, luscious acting, yet she needs a little more precision to put across a very little piece, "I Never Know Whom to

She and costume are distinguished. There is much Gaiety based upon nostalgia, with a very delicate handling of the theme, and semi-humorous insight into the trials of a composer. It would be enough to swing this on Broadway.  
Dene.

#### NEW YORK PREMIERE

CENTURY THEATRE • SEPTEMBER 6th

Entire Musical Score of MR. STRAUSS GOES TO BOSTON Published by



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# Inside Orchestras—Music

Tricky tune, "Cow Cow Boogie," written four years ago, is still paying dividends to its co-authors, Don Raye and Gene De Paul, and they wonder theret. Written for a Andrews Sisters-Universal film and shelved, the tune was resurrected for Bill Fitzgerald in another "Gangneon" same hit, and riced again as "See Slow." It was dug up again for Freddie Slack, who was then building a band and hunting new tunes. As everybody knows, the "unwanted" tune elicited, "What puzzles De Paul is the sheet, music sale. The tune is so tricky that he can't play it on the piano, even though he wrote it, and he wonders why piano players want it."

Navy band maestroed by Sam Donahue, formerly under Artie Shaw, was shipped to the Coast early this week to participate in various short-wave broadcasts to troops in the Pacific, including "Command Performance," "Yank Bandstand," "Downbeat," etc. Outfit will also make a series of hospital and camp appearances and thereafter will return east. Group has been stationed in Washington since returning from England six weeks or so ago.

The London music publishers are all hit by the sauness of requests from Danish, Norwegian, Belgian and other formerly occupied countries, all starting with the same introductory, "Now that we are liberated we would like some of your new songs." All the firms obliging with professional copies but no orchestration, they're too bulky to mail.

"Patodically, quite a bit of 'withingment' went on during the war by the underground, which printed some of the current song hits and circulated them.

RCA-Victor Monday (27) dispatched writers of invitation to various members of the press to attend a demonstration today (Wed.) in N. Y. of its new plastic disc, confirming "Variety's" story of last week from Philadelphia. Originally, the display of the new material on which all of the company's Red Seal records will be issued was intended for last week (22), but delayed. New composition is Vinylite, which is more expensive but cheaper in the long run due to the elimination of breakage.

Now that the war is over and gasoline and most other restrictions are lifted, the American Society of Composers, Authors and Publishers expects to get back some of the 5,000-odd sources of revenue eliminated by war. That number of spots in outlying sections of the country were lost to the Society when they folded. Many were getting along for a while after the war's start despite transportation blocks, but were forced to shutter when the 20% tax was clamped on last year.

## Wiswell Vice Selvin As Muzak Recording Dir.

Andy Wiswell, former musician with top bands of the past and more recently connected with radio, takes Ben Selvin's place as recording director of Muzak and Associated Programs. He'll assume the post next week (4).

Selvin recently shifted to Majestic Records as replacement for Bill Oberstein, who recently returned to RCA-Victor as head of artists and repertoire.

## Majestic Coast Disc Plant Site Selected

Hollywood, Aug. 28  
Majestic Record Company will start construction of a new recording plant in North Hollywood within two weeks. Building to be equipped with 40 presses, and will cost around \$250,000 to construct.

James J. Walker, pressy, who closed deal for the coast plant, moved on to Elgin, Ill., to break ground for the company's radio manufacturing layout.

## Kavelin Joins Bogart Music As Chi Contact Man

Al Kavelin, former bandleader, has turned contact man. Kavelin secured a card in the Music Publishers Council Employees Union recently and will join Bogart Music in Chicago rep.

Bogart is the firm recently set up by Saul Bornstein and Xavier Cugat.

## Metro Recording Outfit Plans 6 Key City Titles; Hit Market Next July 1

First production of the Metro recording company, now in the process of being set up, probably will not be on the market until July 1 or so next year. It will take the firm company that long to set up a complete staff and pressing plants. Frank Walker, formerly with Victor, is only handling the process of rounding up men to help him. He joined the new outfit as its head Aug. 1.

Metro's product may or may not carry the Lion title which it finally is available, but it will, at least, carry the insignia, the Metro trademark. Current plans call for the building of a pop entree, firstly, then attention will be turned to serious music. Facilities will be established in six key cities.

Charles C. Hasin, last with Consolidated Record Co. as its head, became the third member of Walker's staff last week. He was added to Arnold L. Popper and W. Wallace Early, both former RCA-Victor men. Popper had been with RCA 26 years and Early for 22.

## MILT PICKMAN OUT OF ARMY

Milt Pickman, former agency man and personal manager of Larry Clinton, et al., was given a discharge from the Army last week. He left almost immediately for California for a rest of several weeks.

Pickman was a warrant officer stationed at Newport News, Va. During his three years in service he was awarded the Army's Legion of Merit for routing the manual of Army regulations.

# 10 Best Sellers on Coin-Machines

- |  |                |
|--|----------------|
| 1. Alichson, Topeka, Santa Fe (7) (Folst.) | ..... Decca    |
| 2. If I Loved You (5) (T. B. Harms)        | ..... Capitol  |
| 3. You Belong to My Heart (12) (Harris)    | ..... Columbia |
| 4. There I Said It Again (18) (Valliant)   | ..... Victor   |
| 5. Gotta Be This Or That (3) (Harms)       | ..... Decca    |
| 6. I Wish I Knew (13) (Triangle)           | ..... Decca    |
| 7. Till Day Comes (2) (Sautley)            | ..... Victor   |
| 8. Dream (25) (Capitol)                    | ..... Capitol  |
| 9. Sentimental Journey (23) (Morris)       | ..... Columbia |
| 10. Bell Bottom Trousers (15) (Sautley)    | ..... Decca    |

## T. D. AGIN BOUNCES HIS STRING SECTION

Tommy Dorsey gave notice to his string section last week in California, apparently intending to come east and play dates for which he's committed without them. This is the second time in six months the leader has bounced his string section, the first time he took such action he restituted the notices of such, which have been with him constantly on the road. Dorsey is currently on his way coast, playing dates enroute. He's due in N. Y. Sunday (29) for his annual broadcast, then goes out again on one-nighters until next Thursday, when he opens at the 400 Club, N. Y.

## Paul Whiteman Sues To Collect Salary for Date

Paul Whiteman, seeking to collect \$5,000, the balance of a \$5,000 fee for services rendered, has filed suit yesterday in N. Y. federal court against Jay Lewis, and the Chicago Opera Co.

Whiteman charges that the defendants on April 30, 1945—engaged him to conduct a concert on July 4 at the Hinchliff Stadium, Paterson, N. J. He was paid a \$2,000 deposit and it was agreed he would be given balance before the date. This was not done. Whiteman alleges, and he gave notice that he would not proceed unless payment was made.

Whiteman further charges that on the date of the concert, banks being closed, Jay Lewis gave him a check for \$2,000, which, when deposited, was returned for insufficient funds. He then discovered that the defendants had ordered the bank to stop payment. Whiteman also seeks to collect \$2.85 bank charges.

## Gordon to Pelham Heath

Gray Gordon's orchestra comes back into the N. Y. area for the first time in a long while. It opens at Pelham Club in mid-October, replacing the current Will McCune.

## Stacy to Cap. Records

Frank Stacy to join Capitol Records on the Coast. He will take over the editing of Capitol News, which Dave Dexter started a couple years ago and ran until he left Capitol several weeks ago.

**SPIN RECORDS BOWS IN**  
Formation of a new recording firm to be known as Spin Records was announced by Bernard Levy, general manager for company.  
He also set Jerry Kanner, proxy of Top Music, Inc., N. Y., as recording manager and Joseph Frascotto as musical director.

## Jewish Composers' Soc. Files Two Music Suits Vs. Borscht Belt Hotels

Two song infringement suits were filed last week in New York federal court against two hotel circuit hotels by Shalom Secunda, of the Society of Jewish Composers, Publishers and Song Writers, Metro Music Co., and J. and J. Kummer Music Co. music publishers.

In the first suit, vs. the Lake Shore Chateau, White Lake, N. Y., publishers and the Society charge that starting with July 4, last, and various other times, the hotel publicly performed for profit without license its copyrighted songs: "Bubblichs," "Bei Mir Bist Du Shein," "Shen Vie Die Levonova," "Belts," "Glick Is Zev's," and others.

Second action is against Esther Manor, Maplewood, N. Y. It's charged that hotel infringed on "Egdische Mamma," "Stutek," "Austi," "Gusti," "Shen," and "Bei Mir Bist Du Shein," and others without obtaining proper license.

Both actions seek injunction and damages of not less than \$250 for each of the alleged infringing performances.

Jan. Savitt orchestra to Universal for a two-week musical feature.

**TOP HIT OF YESTERDAY**

**GREAT POPULAR STANDARD TODAY**

GIL-E

Lyric by  
**GUS KAHN**  
Music by  
**NEL MORSET**

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The Nation  
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JOSE ZALES

(HO-ZAY)

Victor—TONY PASTOR      Decca—GUY LOMBARDO  
Cosmo—4 CHICKS & CHUCK



## Bill Miller Loses Luna Park Fight

Bill Miller's fight to retain control of Luna Park, Coney Island, ended Wednesday (22) when the Appellate division of the New York Supreme Court denied his appeal to have him declared rightful lessee of the park. Abe Siskin, Phil Pates and Chuck Guelf retain their hold on the spot.

Miller won the first round of his fight when Judge Morrissey of the Brooklyn Municipal Court originally ruled in his favor. This decision was subsequently reversed and appeal to higher courts was denied last week.

Miller, who operated Luna until it was destroyed by fire last year, filed suit against Prudence Bond Corp., lessees, after they turned over the site to Siskin, Pates and Guelf. This built concessions in the front end of the site.

Decision to completely renovate the park is still in abeyance.

Jerry Leslee has been set for the Chez Paree, Chicago, starting Sept. 4.

## Casablanca, Mpls. Club Dark Since Murder, Bought by Stagehand

William Donnelly, business agent of the stagehands union, local No. 15, has applied for the transfer of the liquor licenses held by the Casablanca, one of the loop's leading night clubs now closed. His affidavit states he paid \$18,000 for the establishment, and plans to operate it.

Spot was closed and its license revoked after one of its former owners shot and killed a labor organizer during an argument over the part that organized labor played in electing the present city administration, which has closed up the town. The ex-proprietor now is under indictment for second-degree murder.

As references, Donnelly gave the names of C. W. Perrine, assistant secretary of the Minnesota Amusement Co.; William M. Blake, assistant manager of Radio City theatre, where he normally also has been employed as a stagehand, and William Sears, Orpheum manager.

## HAYMES ATTORNEYS IN ANSWER TO BALTO SUIT

Attorneys for Dick Haymes filed denial and asked for dismissal of Izzy Rappaport's suit against the singer, in the N. Y. Federal court, Monday (27).

Suit is based on a contract signed by Haymes shortly after he started as a single (April, 1943), in which he agreed to play Rappaport's Hippodrome theatre, Baltimore, for \$500 weekly. Rappaport claims he agreed to let Haymes out of his appearance there in order to play La Martinique, N. Y., on condition that he play the house on the first available date.

Rappaport claims that Haymes failed to keep his promise during his recent theatre tour, which started at the Roxy, N. Y., July 25. He seeks profits from any seven days of his tour, which will amount to \$8,000, the difference between contract price and the \$8,500 he was getting for his tour.

## Diana Ward, Click in Brit. Tuners, Returning to U.S.

Pittsburgh, Aug. 28.  
Diana Ward, musical comedy star in England and London night-club owner (Coburn Grove), will return to the U. S. for the first time since before the war late this fall. She's coming back with her sister, Ann Betty Falvo, cafe singer, now at her second USO tour of the ETO. Miss Ward's home town is Pittsburgh. Her right name is Bebe Falvo. She started singing career here at old Flotilla Club, where she originally went to work as a check-owner girl. First success in English capital came in "Anything Goes," in which she played the Ethel Merman role.

## LA MARTINIQUE, N. Y., SIGNS AGVA PACT

La Martinique, N. Y. niter, signed basic agreement with American Guild of Variety Artists Saturday (25) just time to forestall union litigation by the talent union. AGVA had ordered acts playing it to pull out when a contract was not forthcoming.

AGVA had given Dario and Jimmy Vernon until Friday night (24) to sign up or else. When this was not forthcoming, the club was classified "unfair" and acts notified after Friday's performances.

Next day attorney for Dario and Vernon got together with union's Dave Fox and contract was signed.

## Harry Foster, W.M. Eng. Rep. Due Here on Visit

Harry Foster, head of Foster's Agency, London, and William Morris representative in England, is scheduled to visit this country soon to confer with Morris execs.

He will set plans for British showings of American talent and quotation of British talent to the U. S. Dick Henry, who prior to the war was in charge of the Morris foreign department, will later return Foster's visit.

## 2-Day V-J Layoff Cues Niterly Balk At Paying Acts; AGVA Forces Com

Taking the stance that President Truman's two-day holiday following the Jap surrender was not the fault of acts, American Guild of Variety Artists has notified all locals that all performer-members must be paid full-week salaries for that period regardless of whether spots functioned or not.

Most spots in N. Y. and other cities operated to buff bios on the two nights of celebration. Others, particularly some out of town, put tables on the dance floor and left no working room for performers, according to reports to AGVA. Some of the latter then tried to dock performers for not working, but AGVA stepped in and demanded payoff in full.

However, Pennsylvania locals, especially Philly, have most of the headache. Pennsylvania's governor invoked a 60-hour ban on liquor sales, which hit niterly and cafe business hard. Consequently 25 spots in the Philly area wanted to dock the acts for two days because they didn't

work. Those that closed claimed they were ordered to do so, but on subsequent check by AGVA it was found they closed of own volition when unable to sell liquor.

Claims have been filed against the short payoff ops, with latter notified to pay the money due acts this week or suffer the consequences.

## Cafe Society Uptown To Reopen With New Show

Cafe Society Uptown, N. Y., shuttered for refurbishing, will reopen Wednesday (5) with show comprising Paula Laurence, lone holdover from the previous exhibit, Julie Gibson, singer under contract to Paramount; Kenneth Spencer, recently returned from a USO-Camp Show tour of the Pacific, and the Sans Socié Dancers, terp group with choreography by Katherine Dunham. Miss Laurence will remain at this Barney Josephson institution until October, when Jimmy Savo returns.

DICK  
BUCKLEY

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9TH WEEK LATIN QUARTER  
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### Chez Paree, A.C., Folds Floor Show, Strands Act, AGVA Bails 'Em

Chez Paree, Atlantic City, closed its floor show last Friday night (24) sans payoff, telling acts and chorus line to get their dough from bond money posted with N. Y. headquarters of American Guild of Variety Artists.

Sudden closing and lateness of hour caused considerable confusion with acts and chorines, who in many cases hadn't sufficient coin to bail themselves out of hotels or for transportation back to N. Y.

Money was wired Saturday to bring troupeurs back.

### LOU WALTERS CANCELS TRIP TO ENGLAND

Lou Walters has postponed a junket to London and Paris after going so far as to obtain passport and travel reservations. Walters, who owns the Latin Quarter, niteries, wants to purchase fabric in Paris for costumes. Food and travel situation caused the cancellation.

When he does make the journey, Walters will try to book European acts for his American spots. Also wants to investigate bid from a London niterie which desires importation of a Latin Quarter revue. Walters will make the journey in three months; fees conditions will be more settled then.

### AFM, IATSE Demands Block Dow House Debut

Difficulties with both American Federation of Musicians and International Alliance of Theatrical Stage Employees is delaying the opening of Dow's theatre, Hartford. According to Al Dow, house operator, AFM seeks a 30% hike in scales, while IATSE looks for a 20% increase over last year.

Dow is scheduled to meet with representatives of both unions this week in an effort to iron out the situation.

House was originally set to bow Aug. 15. Tentative date, now pending settlement with both unions, is Sept. 15.

### 2 MORE PHILLY NITE SPOTS OPA-CLIPPED

Philadelphia, Aug. 28. The OPA on Saturday continued its campaign against alleged clipping on rationed foods by Philly niteries by citing two more spots for issuing "rubber" ration checks. Ordered to appear at hearings before the OPA regional commissioner Sept. 4th were Jack Lynch of Walton Roof, and Lou Lantoni of Club Tolestan. Walton was charged with false application for ration points and the use of "rubber" ration checks for meat valued at 725,690 red points. Tolestan is charged with falsely obtaining more than three times its proper ration of meat and sugar. Firm also is charged with obtaining more than 46,000 red points for meat already received.

If found guilty the two spots will be forbidden to serve rationed foods for the duration of rationing. Couple weeks ago, the OPA found the Embassy guilty of similar charges and suspended the spot from buying rationed items for 90 days. The Embassy is suing open serving chicken, fish and other non-rationed foods.

### N. Y. Niterie Gives In To AGVA After a Year

Ernie's Greenwich Village, N. Y., niterie, which has held out for over a year, against signing basic agreement with American Guild of Variety Artists, capitulated and signed with the talent union.

AGVA last year cited the spot as unfair. Performers who stayed on at the niterie until now were suspended and fined by the union, but have since been restored to good standing.

### Adams, Newark, Resumes

Newark, Aug. 28. Vaude will comprise the first bill of the Adams theatre, set to haul aside seasonal curtain Thursday, Aug. 30. Spotlighted will be Connie Haines, radio canary; Jackie Gleason, the Charlieizers, the Calies dancing team and the Lohor puppets.


Joe Fecher will lead the pit group. No name band was booked for the opening show.

### Martha Raye Set To Continue L.Q., Det., Name Policy, Follows Ritzes

Martha Raye has been signed for the Latin Quarter, Detroit, for 13 days starting Sept. 16, thus continuing the name policy of that spot. Ritz Bros., who open 100 percent (Thurs.) at \$10,000 weekly, let off the expensive talent parade.

Beatrice Kay will follow Miss Raye. Beany Feitels has been set for a November date.

Upon completion of her L.Q. run, Miss Raye will go on a vaude tour.



The Drunkest Drunk You Ever Saw.  
The Laughingest Laughingest You Ever Heard.  
But Together It's

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HAMID'S PIER ATLANTIC CITY  
MGT.—MATTY ROSEN

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VARIETY, Mike, Aug. 27th

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BILLBOARD, Johnny Sippel

"MOLLY PICON, who clicked solidly in a short p.a. here last fall, returns with material that's sock with the customers of this nabe bistro."

THE GI SEZ:

From THE BAYONET, FORT BENNING

"MOLLY PICON left behind her a trail of heart warming laughs which will reverberate long in the memories of the many thousands of soldiers who witnessed her performance."

From THE CHATTERBOX of Camp Shelby, Vol. 1, No. 9

"MOLLY PICON an uproarious hit. She received a tumultuous ovation from the jam-packed audience of Camp Shelby soldiers who crowded to hear her put on, by herself, a full 90-minute show. It was a deserving tribute to a GREAT COMEDIENNE."

THE VANGUARD, Camp Van Dorn

"MOLLY PICON visits troops, sings way into their hearts. Entertainment of this type has a definite morale factor."

WILLIAM MORRIS AGENCY

PERSONAL REPRESENTATIVE: JACOB KALICH

One University Place, New York. Phone: GRamercy 7-7725



To publicly acknowledge with thanks Ten Happy and Successful years with Music Corporation of America.

# BOB DU PONT

"That Funny Juggler"

Beginning My Eleventh Year!

NOW

## Starlight Roof Waldorf-Astoria Hotel

NEW YORK

Direction: MCA ARTISTS, LTD.

# Hotel Ice Show Wheel in Making

Ice Shows, Inc., with reported \$200,000 capital, has been formed to produce ice shows in hotels and nighteries throughout the country. Outfit is headed by George Navicas, producer of ice shows and owner of Brookfield Tavern, Brookfield, Miss., and other nightery operations.

New combo plans doing six to eight ice shows a year, similar to those that have held the rink at the Hotel New Yorker, N. Y. Each unit will carry name stars, featured blade artists and a lavish production. Shows will break in at Brookfield Tavern prior to being sent on tour and then rotate on a wheel that will be set up.

First show of the new setup, "Spinning World on Ice" is currently set at the Casino, Clinton, Conn., with cast comprising Hertha Garon, Jack Roach, Johnny Brett and Jay Weber. Another unit, starring Arlene, is now being set for early opening.

Telephone  
Asteria  
8-9165

JULES J. HENNY  
KLEINMAN

WRITE OR WRITE DUPT. K.

CURRENTLY AT THE  
PARAMOUNT, New York

## THE MACK TRIPLETS

HARRY COHEN 1933 Release  
1607 Broadway 1877 Broadway

# BITTER DANN-TEPPER TIFF TO ARBITRATION

Arbitration has been set for today (Wed.) at American Guild of Variety Artists on petition of Arlie Dann, to terminate exclusive representation contract with Sol Tepper, N. Y. agent.

According to complaint filed by Dann, he claims Tepper had not been working in his (Dann's) best interest and therefore wants a release from the pact. He also says he has proof to uphold his contention. Tepper on the other hand claims he has more than lived up to his end of the pact.

Arbitration was set up at AGVA some months ago, but postponed when Tepper had not decided upon arbitrator to represent him at the hearing. He notified AGVA he was ready this week and arbitration was arranged.

Tepper holds a three-year contract with Dann and option of three additional years, original having an early year to go.

# Stadler's Act Put Out Of Action by Benefit Slip

Pittsburgh, Aug. 28. Dance team of Stadler's will be out of action for a while due to arm injury suffered by Don Stadler last week at a big benefit show staged at Stanley theatre here by Variety Artists and the Pittsburgh Musical Co. O'Connell. During last lifting trick, Stadler pulled several muscles around his right arm and was rushed to a hospital. Medicine told him he'd have to lay off for some time. As a result, pair returned to their home on Coast.

They were to have opened downtown at Nixon Cafe night following the benefit, but had to cancel out. Team of Mimi & Suzanne, and Vivian Nicholson, dancer, were booked in at last minute as replacements.

Henri Margz's Prize Canvas Henri Margz, of the former dance act of Margz & Beth, took first prize in an exhibition at the Milwaukee Art Galleries recently with his paintings of Constant Talmadge.

# Count Basie to Roxy, N.Y., In Jan. on Old Option

Roxy theatre, N. Y., will play a name band at the end of the Carl Ravazza engagement, scheduled to end some time in January. Band will probably be Count Basie's, only one who has been Basie's a commitment.

Reason for changeover to a name act at that time is ascribed to the fact that the house arch working daily during the Ravazza run will be due a four-week vacation with pay, according to AFM rules.

# Saranac Lake

By Happy Benway

Saranac, N. Y., Aug. 28. Mathew Merryfield, who is strictly shod, got Noel Sherman to bring his troupe to the Rogers. Among the artists who gave the Rogersies a treat were Noel Sherman, Kay & Kay acrobatic team, Berna George, baritone; Four Juggling Jewels, Freda and Olga and the Ringier orchestra. Things like this make life worthwhile for the shutlins of the theatre.

Ben Grotte floored with a serious setback that requires a 24-hour daily nurse service. Frank Eileen is with him at Park Ave.

Many thanks to Bill Petrie and Poet Raymond, of L. A., for their greetings and gifts to this colony. Ditto for Bobby Graham, of Toronto.

Robert "Legit" Cosgrove, who commutes between Boston and the Big Town, in for that annual check-up, now getting the go, and waiting for that real O.K. to return to work.

Leandra Rinzler, who beat the rap here, retiring at her home in Monticello, N. Y.

Now that gas is plentiful, the summer visitors are starting to show in here. Local nightspots are all perking up, some adding flash shows.

Write to those who are ill.

# Crabbe Unit for Vaude

Tank unit headed by Buster Crabbe is being formed by Consolidated Radio Artists to include Hickory Nuts, Four Elgins, and a hillbilly orch. Outfit is being submitted to auditors at \$3,500.

Crabbe recently completed a tour of clubs at the head of an aquaduct unit.

# Jerry Lester's Curfew Coin Beef With Cro's, H'wood, Pays Off \$9,000

## Nicholas Wade Designing New Cleveland Night Spot

Cleveland, Aug. 28. Nicholas Wade, architect who designed New York's old Monte Carlo and Ben Marden's Riviera, is constructing a new nightery here for Charles Maruske and Art Warren, co-owners of the Cabin Club.

Located on the site of the defunct Tropic Garden, spot will be labeled the Sphyr and have a capacity of 200.

## Vaude, Bands Figured For New J. C. Theatre

New Orpheum theatre, Jersey City, which has been running with a straight pot policy since last year, will restore stage shows about the middle of next month.

D. F. Baracca, managing director, is not set on whether to install musical tabs or straight vaude policy. He also intends setting a few bands during the winter on guarantee and percentage basis. He figures with tilted scale for such dates on a five shows a day asked the 1800-seater could gross enough to interest some B outfits who have built up reputations via recordings.

Jerry Lester's claim for \$9,000 salary on a four-week engagement at Carl's, Hollywood, during the wartime curfew era, has been paid out by the Hollywood branch of the American Guild of Variety Artists. Several arbitrations had been previously set up, but never came off until last week when arbitration decided against Herman Hoyer, operator of Carl's, and in favor of the comic.

Lester had been booked into the Hollywood nitery for a four-week engagement at \$2,500 per. He opened shortly after the curfew was invoked, according to complaint filed by Lester at AGVA. Hoyer wanted to either cancel him out or slice his salary. Lester refused to do either, but played the contracted time and set the salary ride only adjusted by AGVA.

Low Holtz signed for the Mayfair, Boston, Oct. 31.

AL ways Working ROBERTS  
hites!

Now at GOLDEN GATE THEATRE  
San Francisco  
with William Emali's Team  
Just concluded a win. at "Big" Club  
Open Aug. 30 for 4 weeks  
MUSIC BOX, San Francisco  
Dir. William Morris

# What floats thru the air on Monday Nights?

See pages 27 to 30

## "VERSATILE"

Said S. J. Montreal Star

"Don Tannen, who is making a welcome return to Montreal in the new show at the Normandie Roof, is one of those first-class VERSATILE entertainers who please everybody—an almost impossible task. He is, of course, a comedian, but his comedy consists of something more than cracking jokes. His take-offs on prominent entertainers are not imitations, they are well-thought-out caricatures; satirical but not malicious; clever, but not unkind; and they are, at the same time, comic in themselves. . . . And, best of all, his numbers are short and snappy, so that no matter how many success the audience insists on having you feel he has been on the floor no time at all."

## "GOOD—AND FUNNY"

Said ANN ROBINSON  
Miami Daily News

"... hit the jack-pot with comedian Don Tannen. . . . It would be difficult to call the comedian's act within the bounds of deferral, but his talents include comedy singing, optic antics and a snare on ventriloquism. The lad is GOOD—AND FUNNY. You'll want to see him."

## "TRIPLE 'A' INDOORSEMENTS"

Said LOUIS SOBOL  
Journal-American

"Don Tannen and his hilarious tom-follery."

## "GREAT"

Said PAUL M. BRUUN  
Miami Beach Sun-Tropics

"The Tannen, the hoodliner. . . come through in great style. . . due no doubt to the many radio programs on which he has appeared. . . . The applause Tannen received was an additional tribute to his work for he is an entertainer who does not change his material for a club, and who does not have to resort to off-color stories and material to get laughs. And take it from one who knows, today, to get laughs with clean comedy in a club, you have to be GREAT."

## "A WHIZ"

Said EARL WILSON  
New York Post

"Don Tannen, the new comic, is a whiz."

## "SMART"

Said ROBERT DANA  
Herald Tribune

"... Don Tannen, a smart new comedian."

## "HIGH SPOT"

Said LAUR  
Variety

"A high spot is Don Tannen, when he caught took down the lion's share of the applause with his songs, eggs, impersonations, ventriloquism and stimulating moods."

## "PERFECT COMIC— SUPERLATIVE"

Said MALICE  
Montreal Standard

"Don Tannen is the PERFECT COMIC of the Normandie Roof. . . anyone who can get the customers racking on an opening night the way Tannen did this week, is in the superlative class indeed. His intention of Lawrence Tibbett singing 'Accentuate the Positive' is something both hilarious and devastating."

# DON TANNEN

Just Concluded As  
Headliner  
At The

NORMANDE ROOF  
MT. ROYAL HOTEL  
Montreal, Canada

Appeared As Guest Star  
On Kate Smith Program

Thanks to May Johnson of M.C.A.  
And Norman Harris At The Mt.  
Royal Hotel

Personal Direction  
N A T D U N N  
48 West 48th St., New York

Vogue Terrace, Pitt. Name Band Spot, Plans 1946 Resort Buildup

Pittsburgh, Aug. 28. Vogue Terrace, 1100-seat theatre-restaurant located in Alpine hotel, East McKersport, about 14 miles from heart of Pittsburgh, has plans for next summer which will make it not only a top-flight playhouse but also a summer resort of sorts and big daytime operations as well.

PERFORMERS NOW IN ARMED FORCES

If you are in Special Services or need for immediate use or post-war return to show business. Here is a Service You'll Always Want! FUN-MASTER GAG FILES

COPA, MIAMI BEACH, TO DO \$68,000 FACELIFTING

Miami Beach, Aug. 28. Copacabana Club, Miami Beach, previously reported spending \$10,000 for refurbishing, has upped that figure to \$68,000, which includes an almost complete reconstruction job.

Gabby Hayes Yanked Out Of Par, N.Y., by Republic

Gabby Hayes, who was scheduled to start at the Paramount, N. Y., Wednesday (6), has been recalled by Republic Pictures and cancelled the date. He was to have gone in with the Andrews Sisters show.

Miss America Booked

The Miss America to be selected at the Atlantic City beauty pageant, along with runner-ups, has been booked for the Adams Theatre, Newark, week of Sept. 13. Other dates still to be lined up.

Street Repairs Force Closing of Met., Cleve.

Cleveland, Aug. 28. After only two weeks of all-Negro vaude, Manny Stutz's Metropolitan theatre was forced to shut down, as result of traffic-stopping construction work on street.

Mex Vaude Resuming Use Of U.S. Acts; Herzogs Set

Mexican importations of American vaude talent are resuming with the booking of the Herzogs for the Iris theatre, Mexico City, Sept. 12.

Roy Rogers Recalled

Roy Rogers is slated to leave the J-F Ranch Bodeo at the conclusion of its Boston engagement, because of film commitments with Republic.

DDT Continued from page 39

been doing business to warrant their that. They have not been selling records to any great extent either, because of four reasons: one, the condition must be improved and quickly.

Agencies see as an answer to the problem the quick development of new talent and this time there is actually a definite inclination by agency men to keep these new outfits as free from debt as possible.

The few bands that have been formed in the past few months are, namely, Randy Brooks, Shorty Sherock, Ray Baundie, Johnny Morris, and a pretty much as yet undeveloped financially. It's claimed, and this was accomplished in an era of high musician salaries.

Shaw-MCA

Continued from page 39

with "Begin the Beguine" he was with General Amos. Just before he went into the Navy a couple years ago, Morris bought his contract from GAC for \$15,000, which probably was never completely earned back in commissions from the service since he fulfilled only a few dates before entering service.

Shaw's exit from the Morris agency, plus the disappearance last year of Glenn Miller over the English Channel, puts that agency right back where it started before the war, except for the acquisition of Charlie Spivak. Later was moved to Morris from GAC at the same time Miller's contract went, and as part of that deal.

Newark Burley Reopens

Newark, Aug. 28. Reopening of the Empire theatre, the area's sole burlesque shack, will take place tomorrow, with Beverly Lane starring in "Swingtime." Jesse Myers once again will be manager.

Ace Goodrich, Comic In GI 'Stars-Gripes,'

To La Martinique, N.Y.

Ace Goodrich, comic, recently discharged from the Army, where he appeared in "Stars and Gripes," has been signed for La Martinique, N. Y., starting Jan. 3. Goodrich, prior to entering service, sang under the name of Ace Newell at the Fairview hotel, N. Y., and was a vaudeville comic in one of the Diamond Horse-shoe, N. Y., shows.

La Martinique has Lou Hollis and Jo Stafford starting Sept. 11, and Sophie Tucker for Oct. 22. Hal Winters, last seen at the Fairview at the Havana-Madrigal, has been set for the Tucker show.

CAPPELLA AND PATRICIA

"Provide ESTHETIC DANCE PATTERNS to arrangements of music by CHOPIN, BIZET, . . . The dancing is so much the best New York appearance in several months after some HOLLYWOOD ACTING in which they undoubtedly had an opportunity to work SOME STUNNING NEW ROUTINES. Their work NEVER FALLS OR TENDS TO TIRE THE SPECTATORS with OVERZEALOUS STYLING. IT FLOWS SOFTLY LIKE A LULLABY or SWIFTLY LIKE ZESTFUL RAPIDS."

"AS GRACEFUL AND FASCINATING AS A LOVE SMITTEN BUTTERFLY IS THE TALENTED ALL-STAR TEAM OF CAPPELLA AND PATRICIA, seen at the completely charming Blinnere Roof, and week. Fresh from Hollywood, the attractive couple TOPPED ALL their TOPPING PAUL NUMBERS WITH ENHANCING NEW ROUTINES BUILT ABOUT CHOPIN'S 'POLONAISE,' 'BESAME MUCHO,' 'MAIMADEQUE' and a SPANISH SPECIALTY which is TRULY SPECIAL."

New York American-American CLOSING AUGUST 30 BILTMORE ROOF NEW YORK

THE CHORDS

SELECTED FOR RADIO CITY MUSIC HALL UNIT FOR OVERSEAS

WATCH FOR THIS BOOK SOMETIME IN OCTOBER

"RUBIN, RUBIN, I'VE BEEN THINKING" BY...

BENNY



OF THE SAME NAME.

NOW PLAYING AT

VILLA MADRID PITTSBURGH, PA.



EXTRA ADDED ATTRACTION WITH LOUIS PRIMA'S BAND

ROLLS ROLLS

"THE MERRY PARISIAN"

BACK IN CHICAGO WITHIN 3 MONTHS, Oriental, Theatre (Aug. 23-30) BACK IN DETROIT WITHIN 2 MONTHS, Downtown Theatre (Aug. 31-Sept. 6) BOOKED AT THE ROXY THEATRE IN NEW YORK IN THE FALL

SOME OF THE CRITICS:

- "Rolls Rolfs stops the show." (Variety).
"Rolls Rolfs drew thunderous applause." (Billboard).
"Rolls Rolfs is worth the price of admission." (Daily News).
"Rolls Rolfs plays boogie-woogie of the most vibrant variety and set the house roaring." (Free Press, drama critic).
"Rolls Rolfs really takes over and could have kept on playing all Friday afternoon." (Sun).
"Rolls Rolfs sticks with the street car and carriage trade." (Tribune).

MANAGEMENT—MUSIC CORPORATION OF AMERICA





Broadway Spiffy; Weather Ups Biz; 15 Shows Strong Enough to Last Thru Winter; Strauss to Open the Season

Broadway picked up smartly last week with increases all along the line. Record crowds at weekend week break for the first time since last week...

Wow \$36,300 in Frisco For 'Rose Marie' Finale

Third and last week of San Francisco Civic Light Opera Co. 'Rose Marie' closed last night with a record \$36,300 reported at 1,500-seat...

'Mill' Revival Prior to 'Shilly Boat,' Ziegfeld, N.Y.

Billy Rose has booked the Coast revival of Victor Herbert's operetta, 'The Red Mill,' into the New York...

'Jones' Sellout Opening in Chi, 33G Advance; 'Ruth' \$20,000, 'Turtle' 19 1/2G

'Devils' Chilled, \$3,500

4 in at New Haven Bow

Shubert got off to a lightweight start with preem of 'Devils Galore.' Show drew lukewarm notices...

New season officially got underway Saturday night (25) with the Erling...

Estimates for Last Week: 'G-Men Jones', Erlanger (1,500); 'Devils Galore', Shubert (1,200); 'The Glass Menagerie', Shubert (1,200); 'The Glass Menagerie', Shubert (1,200); 'The Glass Menagerie', Shubert (1,200)...

Estimates for Last Week

'The Glass Menagerie', Shubert (1,200); 'The Glass Menagerie', Shubert (1,200); 'The Glass Menagerie', Shubert (1,200)...

'Strauss' \$25,200 In 2d Boston Wk.

'Mill' Strauss' second week in Boston, which has run one more stanza of three-week...

52-Week, 4-Walls Rental for 'Lucasta'

Rental for 'Lucasta' at Chi Civic Theatre. One of the most unusual bookings and rental deals for an out-of-town theatre...

4 Philly Debuts In Two Weeks

Philadelphia, Aug. 28. With 'Philly's' official opening, 'Make Yourself at Home' at the Locust last night...

'Roberta' Hot \$4,300 In Revival at St. Leo

St. Louis, Aug. 28. Wheeling into the week and final week of its 27th all-fresh season...

'Blower Girl' Shubert (47th week)...

'Blower Girl' Shubert (47th week) - \$1,228.50. Going into the 12th month, and at one last week takings were around \$32,000...

'Dark of the Moon' Shubert (48th week) - \$1,135. \$4,201. Shubert persists in keeping this one going...

'Dear Ruth' Miller (57th week) - \$3,400. \$4,210. Back in prime form...

'The Glass Menagerie' Shubert (12th week) - \$1,175. \$4,800. Support to leave for good...

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'REBECCA,' WORDS OPEN TO SAD L. A. GROSSES

Los Angeles, Aug. 28. Cool press notices and an even cooler boxoffice reception marked the ad-

'Wash' 17G in 3d Wk. 'Wash; Big 'Okl.' Advance

Washington, Aug. 28. 'Life With Father' in its third week annexed \$1,700 in eight per-

'The National Bookstore' will be closed this week to take care of a number of new titles...

'Polonaise,' with Maria Eggerth and Arne Arsenow, has been 24 and already it has made orders. Fore-

'The Little Lulu Show' is set to open for the two weeks it is here, when it comes in October.

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'Indians' Fair At \$11,500 in Seattle

Seattle, Aug. 28. 'The Little Lulu Show' is set to open for the two weeks it is here, when it comes in October.

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'Propose Merger'

Consolidated company will carry on the film business and accessory biz of Consolidated Films Industries, which Consolidated Modified Products Co. has acquired...

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'Current Road Shows'

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'Overturns' Mind \$9,600 To Open Del. Season

Delaware, Aug. 28. In its first week, 'The Overturns' drew a mild \$9,600 to open the new legiti-

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Plays Out of Town

Make Yourself at Home

Philadelphia, Pa. (UPI)—The Philadelphia production of "Over the Hill," the producer of "Make Yourself at Home," which opened a two-week engagement...

This year's opener in Philly looks very doubtful of either Broadway or Hollywood chances. "Johnnie Walker, former screen player, fills days of "Over the Hill," is the producer...

Here is one case where there is no need or chance for a director who may be improved with cutting and sharpening. Vera Mathews' comedy had a running time of 90 minutes on the opening and only one intermission...

Idea had been spread here prior to the opening of "Make Yourself at Home" deal with Hollywood, during current apartment shortage...

Mrs. Eilers plays the role of Mona O'Connell in film which will feature a flyer on a stage appearance and a scene in which she declares her husband of her manager (and would-be lover)...

The manager again proposes marriage, and since Mona's film career also was washed up, she accepts and decides to retire from her career in favor of a farm to help to the joy of the harassed sub-tenant when a niece of unrequited publicity...

Best performances in support of cast, without question, is that of Philip Huston as Vic Arnold, the manager. Her manager, who is Philip Huston as his more serious moments, Bonnie Nolan collected quite a few laughs when he broad Georgia (Alabama, Carolina)...

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White as the precious young brother, Robert Carleton as Mona's influential leading man, and Suzanne James as "Mona's" mother. Her support as the play follows them. But the most interesting feature of the play is its single act is artistic and effective...

Best first-nighters and critic were joining in the hope that this will not open at the Palace. Walters.

Devils Gals. New Haven, Aug. 23. William Hall production of comedy in two acts, "The Devils Gals," by Eugene O'Neill. Staged by Robert Walters. Produced by Robert Walters. Staged by Robert Walters. Produced by Robert Walters...

This new comedy will require a radical dose of jet propulsion before it can get off the ground. It has a half hour of chance at the box office...

The divergent plot development that oscillates between "fact and fantasy" of the "devil" category in its present stage production, but the watercolor comes in amplified, but not to amuse, proportions.

The comedy's potentialities center around a two-week, probationary period which Cecil Brock, literary agent, has given to the author of a devil who has been sent to claim the soul of a girl...

Ernest Cosart comes back to light in the first act, but in the second on the playbill but not in the manuscript. Playing the soul-seeking devil, he conveys the impression that he may be Hades in such a devil's garb...

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erously," hopes to break up the affair. When this lack of interest amounts to try prison when a "stomach ache" comes on, Williams, who has the couple had reined, returns from India, not knowing his husband is now divorced.

After some amusing uncertainties (the preliminary scenes worked up, only to be interrupted by the return of the author's wife and her mother-in-law), there's a confusion involving Mrs. Williams and her mother-in-law, but the director to keep things moving on an even keel. That's what Frank and...

Acting is superb, with Miss Hoffman coming out of the shadows in the light of this performance is a hair-pulling, rasping match between the author's wife and her mother-in-law. Miss Hoffman's contribution which really keeps the play together...

Oliver Moscoro. Continued from page 49. Among his productions were "Top Guys," "Flop Wanted!" and "One of Us."

Moscoro first produced "Abe's List" in Los Angeles but he pulled the comedy to revert to Anne Nichols, who presented it on Broadway, where it had a record run and earned the authors' millions. One of his ventures that ended in a crushing failure was the play known as "Morocco Town," for which he bought land in California...

Moscoro started producing in New York in 1917, having built the "Moose" Theatre ("The Village Theatre" is current here), first production being "Anny Cravens" (Fritz Brumberg, Charles Rudolph). He was unusual among showmen, clicking out straight plays as well as musicals, which included "So Long" (Charlotte Greenwood), "Anthony and Cleopatra" (Leo G. Carroll), "The Lasting of Broadway" was called "The Night Before" (1927).

Perhaps the longest legal battle in theater annals concerned "Bird" and "The Village Theatre" in 1930 in favor of Moscoro and Richard Walton Tully, who wrote the hit. He is the father of anti-Semitism, but the mother of W. R. Hearst testified that Tully wrote the first draft of the play for California theaters. Tully was a protégé of Mrs. Hearst, who put him through college.

Moscoro and the late Franklin Underwood, his general manager, had fought out the "Bird" theatre. During prohibition both were well supplied with liquor and were producing it in the "Bird" theatre. He was kept under an office trap door covered with a rug.

Devick Rami to Svetoslav Roehich, Bombay, India, Aug. 23. Bride, Indian film actress.

Mr. and Mrs. Leonard Wolfson, New York, Aug. 23. Bride is dancer, Hollywood, Aug. 19. Bride is screen actress.

Mr. and Mrs. Noah Berry, Jr., Los Angeles, Aug. 24. Father is actor, Hollywood, Aug. 24. Mother is the former Orli Tuller, ballerina; father is a stock broker.

Mr. and Mrs. Owen Tyree, daughter, Santa Barbara, Aug. 23. Father is screen actor.

OBITUARIES

OLIVER MOSCORO. Oliver Moscoro, 69, was killed by a car in Hollywood, Aug. 28. Details in leg. section.

FRANZ WERTEL. Franz Werfel, 54, author, composer and poet, died in Beverly Hills, Aug. 28, following a heart attack.

HARRY REDMOND. Harry Redmond, one of the pioneer film exhibitors in the St. Louis region, died in St. Louis, after a lingering illness.

DON NORMAN. Don Crosnoe, 38, known professionally in radio as Don Norman, died in Chicago, Aug. 25, after a heart attack.

PAUL H. PONCE. Philip L. Ponce, pianist, songwriter, music publisher and talent agent, died in New Haven, Aug. 23. He had retired several years ago because of ill health.

NAT B. BROWNE. Nat B. Browne, who had been in the theatre industry 25 years in Washington, died Aug. 27 in his home.

PAUL ARMSTRONG. Paul Armstrong, 39, died in Pittsburgh last week after a two-day illness.

PERRY NORMAN. Perry Norman, 49, actor, died Aug. 27, New York. Born in England, he made his first appearance in the country in 1912 in "Best People" and later in "Old English" supporting George Arliss, who then played "The Journey's End" and a year later in "Fanny Hill." Subsequently he acted in "The Better Ole" and "Criminal at Large."

LOU BIGLOW. Lou Bigelow, 62, ex-musical juvenile star, died last week of a heart ailment. He was a long-time singer affiliated with a long line of lead for Nat. Mills musicals and screen teams in a vaude act with Jack Currie.

JOE BIGLOW. Joe Bigelow, former "Variety" music and now chief of the radio department of the J. Walter Thompson ad agency, is his only son. Widowed also survives.

WALTER E. BLAUFUSS. Walter E. Blaufuss, pianist and composer, died in Chicago, Aug. 24, after a heart attack.

radio show orchestra for eight years until the fall of 1942, when he returned to Hollywood. He also had balanced other radio shows, including the National Farm and Home Hour, sponsored by the Hotel Jefferson, including "Your Eyes Have Told Me So" and "Tale of Golden Dreams."

Redmond entered the exhibition field in 1910 when he took over the Lyric, East St. Louis, from Joe Eber, who opened a vaude house, later Redmond acquired the Lyric in East St. Louis, and several years ago leased it to the Public Great States Theatre, Inc.

Norman was a stock broker in Chicago, where he worked in the district defense plan. He had a mother and two sisters living.

Armstrong was a member of the National Theatre organization and subsequently became executive secretary of Warner Theatres. He was past secretary and a member of V. P. Picture Theatre Owners' National District of Columbia and secretary of the War Activities Committee of Washington, D. C.

Blaufuss was a stock broker in Chicago, where he worked in the district defense plan. He had a mother and two sisters living.

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Unfaithfully Yours Worcester, Aug. 25. Only play on Broadway...

BIRTHS Mr. and Mrs. Leonard Wolfson...

WALTER E. BLAUFUSS Walter E. Blaufuss, pianist and composer...

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Walter D. Knickerbocker

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